

Put your business in the spotlight with advertising and sponsorship at Mansfield Palace Theatre and Mansfield Museum

Each year we welcome over 120,000 people through the theatre doors. We have over 17,000 followers across our social media channels and a database which is growing by the day. This audience could be yours too through our advertising and sponsorship packages that include behind the scenes access to money can't buy events!

Brochure advert: £150 +VAT

Have your name and logo in our brochure which covers 6 months' worth of shows and is distributed throughout Mansfield and a wider 45 minute 'drivetime'. Each brochure has 60,000 printed copies distributed and is supported by a multi-channel digital campaign.

Plasma screen advert: £150 +VAT

See your advert lit up kerbside outside the theatre for a full season. Our huge 50" screens are on rotation 24/7 with thousands of people passing by.

Sponsor a seat:

Why not have your logo or company name on the back of some of the best seats in the house? Plaques are 200x50mm and fixed to the back of your chosen seat for 12 months.

- A seat in the front stalls £250 +VAT
- A seat in back stalls £150 +VAT
- A seat in the balcony £100 +VAT

Ticket sponsor: £3,500+ VAT per year

This would include your logo and a small amount of wording on both physical and e-tickets, on our pre-show reminder emails and post show feedback email.

Last year, we sold over 94,000 tickets and the figures keeps on growing!

This package also includes 10 show tickets (subject to contracts).

Panto sponsor: £7,500 +VAT

Why not sponsor our panto which attracts over 30,000 bums on seats and gives you year-round exposure from our largest marketing campaign?

- Full page advert in the pantomime programme
- Logo on all digital and printed marketing and advertising materials
- Logo on all e-tickets and pantomime related emails
- Clickable logo on the Mansfield Palace Theatre website
- Business name mentioned in the show script
- 8 free tickets for a show date of your choice (pending availability)
- Exclusive meet and greet with the cast
- Invite to watch the closed dress rehearsal for up to 6 people

Contact us to discuss your bespoke ideas - we'd love to work with you!

Prices valid until 31 March 2024.

Chat to us:

Lucy Giles

Commercial and Operations Manager

Lgiles@mansfield.gov.uk | 01623 463293

Mansfield
Museum

Mansfield
Palace
Theatre