

# Make it in Mansfield

## Shaping the future of our district

This strategy has been developed by the Mansfield Place Board, a partnership of local leaders, businesses and other organisations. It's been shaped by hundreds of people, who have told us what they like about Mansfield and what they'd like to see change.

### OUR VISION

Our vision for Mansfield is as a place where we:



#### BUILD...

thriving communities – so that people can be ambitious, believe in a positive future, and are proud of Mansfield.



#### CREATE...

opportunities for all – by ensuring people have the right skills to access well-paid local jobs.



#### GROW...

a vibrant economy – supporting local businesses to grow and attracting new ones.



#### ENJOY...

a happy life – where people are supported to be healthy and active.

### SOME OF THE WAYS WE'LL MEASURE PROGRESS

#### BUILD... communities

- ↑ Environmental improvements
- ↑ Pride in Mansfield as a place

#### CREATE... opportunities

- ↑ Average pay
- ↑ People with high-level qualifications

#### GROW... our economy

- ↑ Employment rate
- ↑ Companies moving into the area
- ↑ Visitor numbers

#### ENJOY... life

- ↑ Life expectancy
- ↑ Physical activity

**MANSFIELD IS A PLACE WHERE EVERYONE CAN MAKE IT IN LIFE.**

[WWW.MAKEITINMANSFIELD.UK](http://WWW.MAKEITINMANSFIELD.UK)