

MANSFIELD DISTRICT RETAIL & LEISURE STUDY — 2011 UPDATE

APPENDIX 6 — Household Survey Results

Prepared by NEMS Market Research for Roger Tym & Partners



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**Mansfield Household
Shopping Survey
for
Roger Tym & Partners**

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Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in the Mansfield area to assess shopping habits for main food and grocery shopping, top-up shopping, non-food shopping and leisure activities. Respondents were also asked for their opinions on Mansfield, Mansfield Woodhouse, Market Warsop and Oak Tree town / district centres.

1.2 Research Methodology

A total of 901 telephone interviews were conducted between Thursday 31st March 2011 and Thursday 14th April 2011. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

A random sample of live interviews were listened in to and assessed by our CATI Team Leaders to verify that the quality of interviewing was being maintained.

1.2.1 Sampling

Selection was done using random stratified sampling from all available telephone numbers within the defined survey area. The survey area was segmented into 9 zones, defined using postcode sectors. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	NG18 2, NG18 3, NG18 4, NG19 0, NG19 9	100
2	NG18 1, NG18 5, NG19 6, NG19 7	100
3	NG19 8, NG20 8, NG20 0, NG20 9	100
4	S80 3, S80 4	100
5	NG21 9, NG22 9	101
6	NG22 0, NG23 6	100
7	NG21 0, NG22 8, NG25 0	100
8	NG15 0, NG15 8, NG15 9, NG16 5, NG16 6, NG17 9	100
9	DE55 5, NG17 1, NG17 2, NG17 3, NG17 4, NG17 5, NG17 6, NG17 7, NG17 8	100
Total		901

1.2.2 Weightings

As sample sizes within each sector were not in proportion to population, the final tabulated data was weighted to make the overall results representative of the total population within the defined survey area. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Weighting
1	50,361	100	1.478
2	29,803	100	0.8746
3	35,776	100	1.0499
4	14,926	100	0.438
5	21,579	101	0.627
6	12,305	100	0.6311
7	28,366	100	0.8325
8	40,956	100	1.2019
9	72,942	100	2.1406
Total	307,014	901	

* Source: Census 2001

1.2.3 Statistical Reliability

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

The 95% confidence intervals for this survey are as follows:

%ge Response	95% confidence interval
10	±2.0
20	±2.6
30	±3.0
40	±3.2
50	±3.3

Appendix 1:

Data Tabulations

By Zone

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q01 Where did your household last undertake a main food and grocery purchase?																				
Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0
Aldi, Carter Lane, ,SHIREBROOK, NG20 8PE	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gateford Road, WORKSOP, S80 1UD	0.6%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	1.0%	9	3.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1
Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA	13.8%	124	25.0%	25	8.0%	8	26.0%	26	4.0%	4	42.6%	43	0.0%	0	16.0%	16	0.0%	0	2.0%	2
Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	6.1%	55	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	8.0%	8	42.0%	42
Asda, Wesley Street, LANGLEY MILL, NG16 4ED	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	2.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Co-Operative, High Street, EDWINSTOWE, NG21 9QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, Southwell Road East, RAINWORTH, NG21 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Iceland Extra, The Rosemary Centre, Walkden Street,	0.8%	7	1.0%	1	3.0%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
MANSFIELD, NG18 1QN																			
Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Iceland, The Sherwood Centre, Spa Lane, RETFORD, DN22 6EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%
Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS	0.4%	4	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Marks & Spencer, 32 Stodman Street, NEWARK, NG24 1AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Unit A, The Priory Shopping Centre, WORKSOP, S80 1JR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	2.0%
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	2.2%	20	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	17.0%	17	0.0%	0	0.0%	0	0.0%
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%
Morrisons, Springfield Park, Leen Drive, Bulwell, NOTTINGHAM, NG6 8EP	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	6.8%	61	6.0%	6	23.0%	23	6.0%	6	1.0%	1	2.0%	2	0.0%	0	9.0%	9	4.0%	4	10.0%
Morrisons, Tritton Road, LINCOLN, LN6 7QL	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%
Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN	6.1%	55	3.0%	3	2.0%	2	38.0%	38	1.0%	1	4.0%	4	1.0%	1	4.0%	4	1.0%	1	1.0%
Netto, 358 Sheffield Road, , CHESTERFIELD, S41 8JZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Bancroft Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
MANSFIELD, NG18 5LG																				
Netto, Bridgegate, RETFORD, DN22 6AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Forest Road, NEW OLLERTON, NG22 9PL	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Netto, Frackney Road / High Street, , SUTTON-IN-ASHFIELD, NG17 3GA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Netto, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), 430 Gateford Road, WORKSOP, S81 7BP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	4.2%	38	0.0%	0	0.0%	0	0.0%	0	37.0%	37	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	4.6%	41	7.0%	7	21.0%	21	3.0%	3	1.0%	1	0.0%	0	1.0%	1	3.0%	3	3.0%	3	2.0%	2
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Sir John Robinson Way, Arnold, NOTTINGHAM, NG5 6JY	0.7%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	3.0%	3	0.0%	0
Sainsbury's, Tritton Road, LINCOLN, LN6 7QN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 161a Annesley Road, HUCKNALL, NG15 7DE	1.7%	15	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	13.0%	13	0.0%	0
Tesco Express, 337 Nottingham Road, Dunkeries, MANSFIELD, NG18 4SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, BLIDWORTH,	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
NG21 0PN																				
Tesco Express, Unit 3, Lakeside Point, Mansfield Road, SUTTON-IN- ASHFIELD, NG17 4HG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	2.8%	25	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	24	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ	7.1%	64	13.0%	13	30.0%	30	11.0%	11	0.0%	0	2.0%	2	0.0%	0	4.0%	4	1.0%	1	3.0%	3
Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	10.2%	92	24.0%	24	2.0%	2	6.0%	6	0.0%	0	12.9%	13	2.0%	2	44.0%	44	0.0%	0	1.0%	1
Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	1.0%	9	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco, Forest Road, NEW OLLERTON, NG22 9QS	5.1%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	21	25.0%	25	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	1.4%	13	0.0%	0	0.0%	0	0.0%	0	13.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	2.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	3.0%	3	16.0%	16
Tesco, Meltham Lane, CHESTERFIELD, S41 7LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose, Ossington Way, NEWARK, NG24 1FF	0.8%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Waitrose, Searby Road, Nettleham Road, LINCOLN, LN2 4DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.7%	24	5.0%	5	2.0%	2	2.0%	2	3.0%	3	1.0%	1	3.0%	3	5.0%	5	3.0%	3	0.0%	0
Aldi, Nottingham Road, Alfreton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Co-Operative, Nottingham Road, Selston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other foodstores and local shops, Alfreton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Other foodstores and local shops, Chesterfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other foodstores and local shops, Derby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other foodstores and local shops, Mansfield	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Retford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, South Normanton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2
Other foodstores and local shops, Survey Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other foodstores and local shops, Survey Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other foodstores and local shops, Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other stores outside catchment area	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
(Don't know)	0.6%	5	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
(Don't do this type of shopping)	1.9%	17	3.0%	3	0.0%	0	4.0%	4	4.0%	4	3.0%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Base:	901	100	100	100	100	100	101	100	100	100	100	100	100	100	100	100	100	100	100	100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q02 And where did you shop the time before that (was it the same, or different, and if so, please specify)?																				
<i>Those who do a main food shop at Q01</i>																				
Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
Aldi, Carter Lane, SHIREBROOK, NG20 8PE	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gateford Road, WORKSOP, S80 1UD	0.5%	4	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	1.4%	12	3.1%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	5.1%	5
Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA	13.5%	119	22.7%	22	5.0%	5	22.9%	22	3.1%	3	46.9%	46	1.0%	1	18.0%	18	0.0%	0	2.0%	2
Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	5.8%	51	2.1%	2	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	2	5.1%	5	38.8%	38
Asda, Wesley Street, LANGLEY MILL, NG16 4ED	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	0.0%	0
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	2.5%	22	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	21.0%	21	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 146 Wharf Road, PINXTON, NG16 6LQ	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 149 Mansfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Road, CLIPSTONE, NG21 9EQ										
Co-Operative, High Street, EDWINSTOWE, NG21 9QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, The Ropewalk, SOUTHWELL, NG25 0AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Unit 7, High Street, MANSFIELD WOODHOUSE, NG19 8AN	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Farmfoods, Unit B, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iceland Extra, The Rosemary Centre, Walkden Street, MANSFIELD, NG18 1QN	0.7%	6	1.0%	1	4.0%	4	0.0%	0	0.0%	0
Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, The Sherwood Centre, Spa Lane, RETFORD, DN22 6EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Unit 1 Amber Centre, Portland Road, HUCKNALL, NG15 7SF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mansfield Road, Carrington, NOTTINGHAM, NG5 2DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Riverside Retail Park, Station Road, ILKESTON, DE7 5QA	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS	0.6%	5	1.0%	1	0.0%	0	1.0%	1	1.0%	1
Marks & Spencer, Unit A,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
The Priory Shopping Centre, WORKSOP, S80 1JR																				
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	2.0%	2
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	2.7%	24	0.0%	0	0.0%	0	0.0%	0	3.1%	3	1.0%	1	20.0%	20	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Park, Leen Drive, Bulwell, NOTTINGHAM, NG6 8EP	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	9	0.0%	0
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	6.7%	59	4.1%	4	18.0%	18	6.3%	6	0.0%	0	3.1%	3	2.0%	2	11.0%	11	3.0%	3	12.2%	12
Morrisons, Tritton Road, LINCOLN, LN6 7QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN	5.2%	46	1.0%	1	3.0%	3	37.5%	36	1.0%	1	3.1%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Netto, 2 Celtic Point, Gateford, WORKSOP, S81 7AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, 358 Sheffield Road, , CHESTERFIELD, S41 8JZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bancroft Lane, MANSFIELD, NG18 5LG	0.7%	6	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Netto, Bridgegate, RETFORD, DN22 6AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Forest Road, NEW OLLERTON, NG22 9PL	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Netto, Frackney Road / High Street, , SUTTON-IN- ASHFIELD, NG17 3GA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Netto, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH	0.6%	5	1.0%	1	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	4.5%	40	0.0%	0	0.0%	0	0.0%	0	40.6%	39	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	6.0%	53	10.3%	10	24.0%	24	2.1%	2	1.0%	1	5.1%	5	0.0%	0	5.0%	5	3.0%	3	3.1%	3
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.1%	3
Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Sir John Robinson Way, Arnold, NOTTINGHAM, NG5 6JY	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 161a Annesley Road, HUCKNALL, NG15 7DE	1.5%	13	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	12	0.0%	0
Tesco Express, 337 Nottingham Road, Dunkeries, MANSFIELD, NG18 4SG	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	2.8%	25	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	24	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	7
Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ	6.8%	60	12.4%	12	25.0%	25	12.5%	12	0.0%	0	2.0%	2	0.0%	0	5.0%	5	1.0%	1	3.1%	3
Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	10.3%	91	28.9%	28	2.0%	2	3.1%	3	0.0%	0	8.2%	8	5.0%	5	44.0%	44	0.0%	0	1.0%	1
Tesco Extra, Rutland Street, ILKESTON, DE7 8DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Tesco Metro, The Pavements Shopping Centre, Unit 12	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Beetwell Street, CHESTERFIELD, S40 1PA																				
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	0.6%	5	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco, Forest Road, NEW OLLERTON, NG22 9QS	4.1%	36	0.0%	0	0.0%	0	1.0%	1	0.0%	0	15.3%	15	20.0%	20	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	1.5%	13	0.0%	0	0.0%	0	0.0%	0	13.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	4	7.1%	7
Tesco, Meltham Lane, CHESTERFIELD, S41 7LG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Waitrose, Ossington Way, NEWARK, NG24 1FF	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.6%	23	6.2%	6	3.0%	3	3.1%	3	1.0%	1	1.0%	1	2.0%	2	4.0%	4	3.0%	3	0.0%	0
Aldi, Nottingham Road, Alfreton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Other foodstores and local shops, Alfreton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Other foodstores and local shops, Chesterfield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other foodstores and local shops, Hucknall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Other foodstores and local shops, Mansfield	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Other foodstores and local shops, Retford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Sheffield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, South Normanton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Other foodstores and local shops, Survey Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other foodstores and local shops, Sutton in Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores outside catchment area	0.7%	6	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Spar, Southwell Road East, Rainworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know)	1.6%	14	1.0%	1	1.0%	1	1.0%	1	4.2%	4	2.0%	2	1.0%	1	1.0%	1	2.0%	2	1.0%	1
Base:	884		97		100		96		96		98		100		100		99		98	
Q03 What form of transport do you use to visit your main food shopping destination?																				
<i>Those who do a main food shop at Q01 and who don't get their food delivered</i>																				
Car (own / company)	73.4%	631	66.3%	61	65.3%	64	56.4%	53	87.1%	81	70.1%	68	85.6%	83	72.6%	69	74.0%	71	82.7%	81
Car (passenger in friends / relatives car)	14.3%	123	18.5%	17	16.3%	16	20.2%	19	9.7%	9	20.6%	20	7.2%	7	13.7%	13	12.5%	12	10.2%	10
Bus / coach	4.9%	42	4.3%	4	2.0%	2	5.3%	5	1.1%	1	6.2%	6	6.2%	6	9.5%	9	6.3%	6	3.1%	3
Motorcycle / moped	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.7%	49	8.7%	8	14.3%	14	11.7%	11	1.1%	1	3.1%	3	1.0%	1	4.2%	4	3.1%	3	4.1%	4
Taxi	1.0%	9	2.2%	2	1.0%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.3%	3	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	860		92		98		94		93		97		97		95		96		98	
Q04 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips ? And if so which ones ?																				
<i>Those who do a main food shop at Q01 and who don't get their food delivered</i>																				
Yes - other food shops	16.6%	143	15.2%	14	11.2%	11	16.0%	15	21.5%	20	12.4%	12	24.7%	24	11.6%	11	27.1%	26	10.2%	10
Yes - other non food shops (clothing, footwear, electrical etc)	19.3%	166	13.0%	12	18.4%	18	20.2%	19	20.4%	19	13.4%	13	34.0%	33	16.8%	16	16.7%	16	20.4%	20
Yes - pubs, restaurants or cafes	1.4%	12	0.0%	0	3.1%	3	2.1%	2	2.2%	2	1.0%	1	2.1%	2	1.1%	1	1.0%	1	0.0%	0
Yes - financial service (ie bank, building society)	4.8%	41	0.0%	0	2.0%	2	7.4%	7	4.3%	4	6.2%	6	12.4%	12	2.1%	2	6.3%	6	2.0%	2
Yes - other service (eg hairdresser, travel agent, estate agent)	3.6%	31	0.0%	0	5.1%	5	8.5%	8	3.2%	3	2.1%	2	5.2%	5	2.1%	2	4.2%	4	2.0%	2
Yes - leisure activity	1.6%	14	2.2%	2	2.0%	2	0.0%	0	2.2%	2	3.1%	3	1.0%	1	1.1%	1	1.0%	1	2.0%	2
Yes - other	0.8%	7	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	3.1%	3	0.0%	0	0.0%	0	2.0%	2
No	64.9%	558	72.8%	67	72.4%	71	67.0%	63	63.4%	59	74.2%	72	38.1%	37	70.5%	67	60.4%	58	65.3%	64
Yes - petrol	2.0%	17	4.3%	4	1.0%	1	0.0%	0	2.2%	2	0.0%	0	4.1%	4	1.1%	1	1.0%	1	4.1%	4
Yes - visiting family / friends	1.0%	9	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.0%	1	3.1%	3	0.0%	0	1.0%	1	2.0%	2
Yes - visiting market	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.1%	1	0.0%	0	0.0%	0
Base:	860		92		98		94		93		97		97		95		96		98	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Meanscore: [£]																				
Q05 Approximately how much money does your household spend per week on its main food and groceries shop at (STORE MENTIONED AT Q01) ?																				
Those who do a main food shop at Q01																				
£10 or less	0.6%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0
£11 to £20	2.6%	23	4.1%	4	1.0%	1	2.1%	2	4.2%	4	2.0%	2	1.0%	1	1.0%	1	7.1%	7	1.0%	1
£21 to £30	5.9%	52	6.2%	6	9.0%	9	10.4%	10	3.1%	3	3.1%	3	6.0%	6	8.0%	8	2.0%	2	5.1%	5
£31 to £40	8.9%	79	7.2%	7	16.0%	16	15.6%	15	3.1%	3	7.1%	7	10.0%	10	7.0%	7	5.1%	5	9.2%	9
£41 to £50	12.7%	112	9.3%	9	15.0%	15	14.6%	14	12.5%	12	13.3%	13	17.0%	17	11.0%	11	10.1%	10	11.2%	11
£51 to £60	8.7%	77	4.1%	4	9.0%	9	9.4%	9	12.5%	12	12.2%	12	11.0%	11	7.0%	7	7.1%	7	6.1%	6
£61 to £70	8.6%	76	11.3%	11	8.0%	8	5.2%	5	4.2%	4	13.3%	13	8.0%	8	13.0%	13	7.1%	7	7.1%	7
£71 to £80	10.7%	95	14.4%	14	7.0%	7	13.5%	13	6.3%	6	12.2%	12	9.0%	9	10.0%	10	8.1%	8	16.3%	16
£81 to £90	4.8%	42	9.3%	9	1.0%	1	3.1%	3	1.0%	1	5.1%	5	4.0%	4	4.0%	4	9.1%	9	6.1%	6
£91 to £100	10.7%	95	13.4%	13	8.0%	8	5.2%	5	11.5%	11	14.3%	14	8.0%	8	9.0%	9	13.1%	13	14.3%	14
£101 to £125	5.4%	48	2.1%	2	7.0%	7	4.2%	4	3.1%	3	4.1%	4	4.0%	4	6.0%	6	7.1%	7	11.2%	11
£126 to £150	3.3%	29	3.1%	3	0.0%	0	6.3%	6	3.1%	3	4.1%	4	4.0%	4	3.0%	3	3.0%	3	3.1%	3
£151 plus	2.0%	18	4.1%	4	2.0%	2	1.0%	1	3.1%	3	0.0%	0	0.0%	0	2.0%	2	2.0%	2	4.1%	4
(Don't know / varies)	11.9%	105	9.3%	9	12.0%	12	6.3%	6	29.2%	28	5.1%	5	12.0%	12	16.0%	16	16.2%	16	1.0%	1
(Refused)	3.2%	28	2.1%	2	5.0%	5	2.1%	2	3.1%	3	4.1%	4	4.0%	4	2.0%	2	2.0%	2	4.1%	4
Mean:	72.8		76.3		64.7		66.0		79.4		72.8		65.8		72.9		77.0		81.4	
Base:	884		97		100		96		96		98		100		100		99		98	

Meanscore: [Visits per week]**Q06 How often does your household normally visit its main food and grocery shopping destination (STORE MENTIONED AT Q01) ?***Those who do a main food shop at Q01*

Everyday	0.8%	7	3.1%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
5-6 times a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
3-4 times a week	1.5%	13	1.0%	1	1.0%	1	4.2%	4	1.0%	1	1.0%	1	2.0%	2	1.0%	1	1.0%	1	1.0%	1
Twice a week	5.3%	47	5.2%	5	4.0%	4	5.2%	5	12.5%	12	1.0%	1	6.0%	6	4.0%	4	6.1%	6	4.1%	4
Once a week	72.5%	641	76.3%	74	74.0%	74	71.9%	69	64.6%	62	74.5%	73	66.0%	66	73.0%	73	73.7%	73	78.6%	77
Once every two weeks	9.6%	85	6.2%	6	11.0%	11	11.5%	11	4.2%	4	10.2%	10	15.0%	15	9.0%	9	11.1%	11	8.2%	8
Once a month	6.6%	58	6.2%	6	4.0%	4	4.2%	4	6.3%	6	10.2%	10	9.0%	9	10.0%	10	5.1%	5	4.1%	4
Less often	0.6%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1
Varies	2.6%	23	2.1%	2	4.0%	4	1.0%	1	8.3%	8	3.1%	3	0.0%	0	2.0%	2	2.0%	2	1.0%	1
(Don't know)	0.3%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Mean:	1.05		1.19		1.03		1.06		1.22		0.91		1.02		0.99		0.99		1.05	
Base:	884		97		100		96		96		98		100		100		99		98	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q07 Where does your household undertake most 'top-up' food and grocery purchases? (i.e smaller/ 'basket' shopping purchases which are not part of your main food and groceries shop)										
Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gateford Road, WORKSOP, S80 1UD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Aldi, Northgate, NEWARK, NG24 1HD	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA	2.9%	26	8.0%	8	4.0%	4	5.0%	5	0.0%	0
Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-Operative (Late Shop), 80-82 Elmtown Road, CRESWELL, S80 4DD	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Market Town), 127 High Street, TIBSHELF, DE55 5PP	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Market Town), 2 Welbeck Street, WHITWELL, S80 4TW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), 17-25 Main Street, HUTHWAITE, NG17 2QW	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), 64 Carter Lane, MANSFIELD, NG18 3DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN	3.3%	30	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	29	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS	0.6%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), Forest Road, NEW OLLERTON, NG22 9PL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 13 High Street, WARSOP, NG20 0AG	0.3%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 146 Wharf Road, PINXTON, NG16 6LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-Operative, 149 Mansfield Road, CLIPSTONE, NG21 9EQ	1.9%	17	1.0%	1	0.0%	0	0.0%	0	0.0%	0	15.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 2 Selston Road, JACKSDALE, NG16 5LF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1
Co-Operative, 2-26 Victoria Street, SHIREBROOK, NG20 8AQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Co-Operative, High Street, EDWINSTOWE, NG21 9QS	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, Mansfield Road, BLIDWORTH, NG21 0RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Co-Operative, Southwell Road East, RAINWORTH, NG21 0AA	3.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	31	0.0%	0	0.0%	0
Co-Operative, The Ropewalk, SOUTHWELL, NG25 0AL	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Farmfoods, 73-79 High Street, ALFRETON, DE55 7DP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Farmfoods, Unit 7, High Street, MANSFIELD WOODHOUSE, NG19 8AN	0.3%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Unit B, Victoria	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Retail Park, Memorial Avenue, WORKSOP, S80 2BJ										
Farmfoods, Unit D, Portland Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Units 1-3, Forest Road, NEW OLLERTON, NG22 9PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, The Rosemary Centre, Walkden Street, MANSFIELD, NG18 1QN	1.2%	11	1.0%	1	7.0%	7	0.0%	0	0.0%	0
Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	1
Iceland, Unit 1 Amber Centre, Portland Road, HUCKNALL, NG15 7SF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Chatsworth Road Retail Park, Foljambe Road, CHESTERFIELD, S40 1NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, Mansfield Road, Carrington, NOTTINGHAM, NG5 2DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS	1.8%	16	5.0%	5	4.0%	4	2.0%	2	0.0%	0
Marks & Spencer, Unit A, The Priory Shopping Centre, WORKSOP, S80 1JR	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	1.1%	10	0.0%	0	7.0%	7	1.0%	1	0.0%	0
Morrisons, Woodhouse	4.6%	41	2.0%	2	1.0%	1	38.0%	38	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN																			
Netto, 2 Celtic Point, Gateford, WORKSOP, S81 7AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Bancroft Lane, MANSFIELD, NG18 5LG	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Netto, Forest Road, NEW OLLERTON, NG22 9PL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%
Netto, Frackney Road / High Street, , SUTTON-IN- ASHFIELD, NG17 3GA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
One Stop, Madeline Court, MANSFIELD, NG18 4XW	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH	0.4%	4	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX	0.8%	7	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	2.3%	21	0.0%	0	0.0%	0	0.0%	0	19.0%	19	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	3.0%	27	8.0%	8	14.0%	14	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Sir John Robinson Way, Arnold, NOTTINGHAM, NG5 6JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, 161a Annesley Road, HUCKNALL, NG15 7DE	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	12	0.0%
Tesco Express, 170 Alfreton Road, SUTTON-IN- ASHFIELD, NG17 1JB	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%
Tesco Express, 337 Nottingham Road,	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Dunkeries, MANSFIELD, NG18 4SG																				
Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN	0.4%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tesco Express, Unit 3, Lakeside Point, Mansfield Road, SUTTON-IN-ASHFIELD, NG17 4HG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ	3.1%	28	7.0%	7	13.0%	13	3.0%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	1.0%	1
Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	3.6%	32	12.0%	12	1.0%	1	2.0%	2	1.0%	1	4.0%	4	0.0%	0	11.0%	11	0.0%	0	1.0%	1
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, NEW OLLERTON, NG22 9QS	3.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	10	17.0%	17	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.7%	6	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Waitrose, Ossington Way, NEWARK, NG24 1FF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Aldi, Nottingham Road, Alferton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Co-Operative, Nottingham Road, Selston	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0
Nisa Extra, Church Street, Market Warsop	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Station Street, Mansfield Woodhouse	0.3%	3	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Alferton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other foodstores and local	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
shops, Chesterfield																				
Other foodstores and local shops, Clipstone	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Derby	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Hucknall	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Other foodstores and local shops, Mansfield	2.0%	18	8.0%	8	8.0%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other foodstores and local shops, Mansfield Woodhouse	0.6%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Nottingham	0.7%	6	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
Other foodstores and local shops, Retford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, South Normanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Survey Zone 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Other foodstores and local shops, Survey Zone 8	0.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
Other foodstores and local shops, Survey Zone 9	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Other foodstores and local shops, Sutton in Ashfield	0.6%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3
Other foodstores and local shops, Tuxford	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Worksop	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores outside catchment area	0.7%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1
Spar, Elmtun Road, Worksop	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Southwell Road East, Rainworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know)	1.7%	15	5.0%	5	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	4.0%	4	1.0%	1	1.0%	1
(Don't do this type of shopping)	30.0%	270	29.0%	29	25.0%	25	29.0%	29	33.0%	33	31.7%	32	30.0%	30	30.0%	30	32.0%	32	30.0%	30
Base:		901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q08 And where did you shop for top-up food shopping the time before that (was it the same, or different, and if so, please specify)?										
<i>Those who do a top-up food shop at Q07</i>										
Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gateford Road, WORKSOP, S80 1UD	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northgate, NEWARK, NG24 1HD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	0.8%	5	4.2%	3	0.0%	0	0.0%	0	1.4%	1
Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA	4.6%	29	11.3%	8	4.0%	3	12.7%	9	0.0%	0
Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	2.1%	13	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-Operative (Late Shop), 80-82 Elmtown Road, CRESWELL, S80 4DD	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Co-Operative (Market Town), 127 High Street, TIBSHELF, DE55 5PP	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Market Town), 2 Welbeck Street, WHITWELL, S80 4TW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), 141 Portland Road, HUCKNALL, NG15 7SB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), 17-25 Main Street, HUTHWAITE, NG17	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
2QW										
Co-Operative (Welcome), 64 Carter Lane, MANSFIELD, NG18 3DF	0.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN	3.8%	24	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS	1.0%	6	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), Forest Road, NEW OLLERTON, NG22 9PL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), High Street, Stanton Hill, SUTTON-IN-ASHFIELD, NG17 3GG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Co-Operative, 13 High Street, WARSOP, NG20 0AG	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Co-Operative, 146 Wharf Road, PINXTON, NG16 6LQ	0.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 149 Mansfield Road, CLIPSTONE, NG21 9EQ	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 2 Selston Road, JACKSDALE, NG16 5LF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 2-26 Victoria Street, SHIREBROOK, NG20 8AQ	0.5%	3	1.4%	1	0.0%	0	0.0%	0	1.5%	1
Co-Operative, High Street, EDWINSTOWE, NG21 9QS	1.6%	10	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Co-Operative, Mansfield Road, BLIDWORTH, NG21 0RB	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, Southwell Road East, RAINWORTH, NG21 0AA	4.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, The Ropewalk, SOUTHWELL, NG25 0AL	0.6%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Farmfoods, 73-79 High Street, ALFRETON, DE55 7DP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1
Farmfoods, Unit 7, High Street, MANSFIELD WOODHOUSE, NG19 8AN	0.6%	4	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Unit B, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Units 1-3, Forest Road, NEW OLLERTON, NG22 9PL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, The Rosemary Centre, Walkden Street, MANSFIELD, NG18 1QN	1.4%	9	2.8%	2	8.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	0.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Iceland, The Sherwood Centre, Spa Lane, RETFORD, DN22 6EA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Chatsworth Road Retail Park, Foljambe Road, CHESTERFIELD, S40 1NJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS	1.7%	11	5.6%	4	4.0%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Marks & Spencer, Unit A, The Priory Shopping Centre, WORKSOP, S80 1JR	0.8%	5	0.0%	0	0.0%	0	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.3%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Morrisons, Springfield Park, Leen Drive, Bulwell, NOTTINGHAM, NG6 8EP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	2.5%	16	2.8%	2	9.3%	7	4.2%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	1.4%	1
Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN	4.9%	31	2.8%	2	1.3%	1	36.6%	26	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Netto, 2 Celtic Point, Gateford, WORKSOP, S81 7AZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bancroft Lane, MANSFIELD, NG18 5LG	0.5%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Forest Road, NEW OLLERTON, NG22 9PL	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Netto, Frackney Road / High Street, , SUTTON-IN-ASHFIELD, NG17 3GA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Netto, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Madeline Court, MANSFIELD, NG18 4XW	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH	0.3%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX	0.6%	4	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	2.9%	18	0.0%	0	0.0%	0	0.0%	0	22.4%	15	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	3.6%	23	9.9%	7	13.3%	10	1.4%	1	1.5%	1	0.0%	0	0.0%	0	2.9%	2	2.9%	2	0.0%	0
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.3%	2	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 161a Annesley Road,	2.1%	13	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	12	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
HUCKNALL, NG15 7DE																				
Tesco Express, 170 Alfreton Road, SUTTON-IN-ASHFIELD, NG17 1JB	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5
Tesco Express, 337 Nottingham Road, Dunkeries, MANSFIELD, NG18 4SG	0.5%	3	1.4%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Express, Unit 3, Lakeside Point, Mansfield Road, SUTTON-IN-ASHFIELD, NG17 4HG	1.1%	7	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	7	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ	5.9%	37	5.6%	4	24.0%	18	9.9%	7	0.0%	0	2.9%	2	0.0%	0	4.3%	3	0.0%	0	4.3%	3
Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	4.6%	29	16.9%	12	1.3%	1	1.4%	1	1.5%	1	7.2%	5	0.0%	0	12.9%	9	0.0%	0	0.0%	0
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, NEW OLLERTON, NG22 9QS	3.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	10	18.6%	13	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	1.0%	6	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ossington Way, NEWARK, NG24 1FF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.8%	5	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.9%	2	0.0%	0
Aldi, Nottingham Road, Alfreton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.4%	1
Co-Operative, Nottingham Road, Selston	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	7	0.0%	0
Nisa Extra, Church Street,	0.3%	2	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Market Warsop																			
Nisa Local, Station Street, Mansfield Woodhouse	0.6%	4	0.0%	0	1.3%	1	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, Alferton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Other foodstores and local shops, Chesterfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Other foodstores and local shops, Clipstone	0.8%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, Derby	0.3%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Other foodstores and local shops, Hucknall	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	5	0.0%
Other foodstores and local shops, Mansfield	2.7%	17	7.0%	5	10.7%	8	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%
Other foodstores and local shops, Mansfield Woodhouse	0.8%	5	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, Nottingham	0.8%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.4%	3	0.0%
Other foodstores and local shops, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, South Normanton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.9%
Other foodstores and local shops, Survey Zone 6	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, Survey Zone 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Other foodstores and local shops, Survey Zone 8	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	6	0.0%
Other foodstores and local shops, Survey Zone 9	0.6%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Other foodstores and local shops, Sutton in Ashfield	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	2.9%
Other foodstores and local shops, Tuxford	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	7	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, Worksop	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other stores outside catchment area	1.3%	8	0.0%	0	1.3%	1	0.0%	0	3.0%	2	1.4%	1	1.4%	1	0.0%	0	2.9%	2	1.4%
Sainsbury's, Main Street, Kimberley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Spar, Elmtun Road, Worksop	0.6%	4	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Southwell Road East, Rainworth	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%
(Don't know)	4.9%	31	7.0%	5	5.3%	4	4.2%	3	1.5%	1	5.8%	4	4.3%	3	7.1%	5	4.4%	3	4.3%
Base:		631		71		75		71		67		69		70		70		68	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Meanscore: [£]																				
Q09 Approximately how much money does your household spend per week on top-up food and groceries shopping at (STORE MENTIONED AT Q07) ?																				
Those who do a top-up food shop at Q07																				
£10 or less	32.8%	207	32.4%	23	33.3%	25	23.9%	17	28.4%	19	27.5%	19	45.7%	32	31.4%	22	32.4%	22	40.0%	28
£11 to £20	29.5%	186	25.4%	18	30.7%	23	36.6%	26	22.4%	15	36.2%	25	21.4%	15	31.4%	22	35.3%	24	25.7%	18
£21 to £30	11.6%	73	21.1%	15	13.3%	10	9.9%	7	6.0%	4	13.0%	9	12.9%	9	14.3%	10	7.4%	5	5.7%	4
£31 to £40	5.2%	33	4.2%	3	2.7%	2	7.0%	5	3.0%	2	2.9%	2	4.3%	3	2.9%	2	8.8%	6	11.4%	8
£41 to £50	2.4%	15	4.2%	3	2.7%	2	2.8%	2	0.0%	0	2.9%	2	2.9%	2	0.0%	0	1.5%	1	4.3%	3
£51 to £60	1.0%	6	1.4%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	1.4%	1
£61 to £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 to £80	0.3%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 to £90	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
£91 to £100	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
£101 to £125	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£126 to £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	14.4%	91	9.9%	7	12.0%	9	16.9%	12	37.3%	25	10.1%	7	8.6%	6	15.7%	11	11.8%	8	8.6%	6
(Refused)	2.1%	13	1.4%	1	2.7%	2	1.4%	1	1.5%	1	2.9%	2	4.3%	3	1.4%	1	0.0%	0	2.9%	2
Mean:	18.8		20.0		18.3		19.9		17.1		21.4		16.0		18.0		19.8		18.7	
Base:	631		71		75		71		67		69		70		70		68		70	
Q10 Does your household also spend money on food and groceries in small shops? (i.e., not supermarkets)																				
Yes	42.8%	386	45.0%	45	37.0%	37	43.0%	43	47.0%	47	42.6%	43	53.0%	53	29.0%	29	55.0%	55	34.0%	34
No	57.2%	515	55.0%	55	63.0%	63	57.0%	57	53.0%	53	57.4%	58	47.0%	47	71.0%	71	45.0%	45	66.0%	66
Base:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
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Q11 Where are these small shops located?*Those who also spend money on food and groceries in small shops at Q10*

Bilsthorpe	1.0%	4	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0
Blackwell	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2
Blidworth	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	5	0.0%	0	0.0%	0
Creswell	1.8%	7	0.0%	0	0.0%	0	0.0%	0	14.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	6	3.8%	2	0.0%	0	0.0%	0	0.0%	0
Jacksdale	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Kirkby-in-Ashfield	1.0%	4	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	3.6%	2	0.0%	0
Mansfield	26.9%	104	77.8%	35	91.9%	34	18.6%	8	0.0%	0	25.6%	11	0.0%	0	51.7%	15	1.8%	1	0.0%	0
Mansfield Woodhouse	6.7%	26	2.2%	1	0.0%	0	55.8%	24	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop	1.3%	5	0.0%	0	0.0%	0	11.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton	3.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.3%	10	5.7%	3	0.0%	0	0.0%	0	0.0%	0
Rainworth	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	5	0.0%	0	0.0%	0
Ravenshead	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Selston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Shirebrook	0.8%	3	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Southwell	0.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton in Ashfield	4.4%	17	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	41.2%	14
Tibshelf	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	4
Tuxford	4.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.0%	18	0.0%	0	0.0%	0	0.0%	0
Underwood	0.5%	2	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Whitwell	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfreton	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	8.8%	3
Annesley	0.5%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Brinsley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Bulwell	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Chesterfield	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.9%	1
Clipstone	1.6%	6	2.2%	1	0.0%	0	0.0%	0	0.0%	0	11.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferryhill	0.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gonalston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Harthill	0.8%	3	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hilcote	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Hockerton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Hucknall	8.0%	31	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	54.5%	30	0.0%	0
Ironville	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Kirkby Woodhouse	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Kneesall	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	7	0.0%	0	0.0%	0	0.0%	0
Ladybrook	0.3%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Milton	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	7.5%	4	0.0%	0	0.0%	0	0.0%	0
New Houghton	0.5%	2	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent	0.8%	3	0.0%	0	0.0%	0	2.3%	1	2.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Newstead	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Newton	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Ollerton	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Pinxton	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Retford	2.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	11	0.0%	0	0.0%	0	0.0%	0
Sherwood	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Skegby	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1
South Normanton	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2
Stanton Hill	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2
Wellbeck	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	7.3%	28	2.2%	1	0.0%	0	0.0%	0	57.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.9%	19	0.0%	0	2.7%	1	2.3%	1	12.8%	6	7.0%	3	3.8%	2	3.4%	1	7.3%	4	2.9%	1
Base:	386		45		37		43		47		43		53		29		55		34	

Meanscore: [£]

Q12 Approximately how much money does your household spend per week on food and groceries in these small shops?*Those who also spend money on food and groceries in small shops at Q10*

£10 or less	44.0%	170	48.9%	22	48.6%	18	44.2%	19	25.5%	12	41.9%	18	43.4%	23	44.8%	13	47.3%	26	55.9%	19
£11 to £20	23.1%	89	22.2%	10	27.0%	10	20.9%	9	21.3%	10	27.9%	12	24.5%	13	20.7%	6	21.8%	12	20.6%	7
£21 to £30	5.7%	22	2.2%	1	16.2%	6	2.3%	1	2.1%	1	9.3%	4	3.8%	2	6.9%	2	5.5%	3	5.9%	2
£31 to £40	1.3%	5	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.8%	1	0.0%	0
£41 to £50	0.3%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 to £60	1.0%	4	0.0%	0	0.0%	0	2.3%	1	2.1%	1	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0
£61 to £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 to £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 to £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 to £100	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 to £125	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£126 to £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	22.5%	87	15.6%	7	8.1%	3	30.2%	13	44.7%	21	16.3%	7	24.5%	13	20.7%	6	21.8%	12	14.7%	5
(Refused)	1.8%	7	2.2%	1	0.0%	0	0.0%	0	4.3%	2	2.3%	1	1.9%	1	0.0%	0	1.8%	1	2.9%	1
Mean:		13.6		13.5		13.2		13.6		13.3		16.5		12.3		16.4		13.3		11.1
Base:		386		45		37		43		47		43		53		29		55		34

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Meanscore: [%]																				
Q13 Approximately what proportion of your household's total spending on all food and grocery goods is done using the internet?																				
10% or less	90.7%	817	89.0%	89	93.0%	93	91.0%	91	92.0%	92	89.1%	90	91.0%	91	85.0%	85	91.0%	91	95.0%	95
11% to 20%	1.2%	11	0.0%	0	2.0%	2	1.0%	1	2.0%	2	4.0%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0
21% to 30%	1.2%	11	1.0%	1	1.0%	1	3.0%	3	2.0%	2	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1
31% to 40%	0.7%	6	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
41% to 50%	0.6%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.0%	1
51% to 60%	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
61% to 70%	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
71% to 80%	0.9%	8	2.0%	2	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0
81% to 90%	1.2%	11	3.0%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2	3.0%	3	1.0%	1	0.0%	0
91% to 100%	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / varies)	1.9%	17	2.0%	2	2.0%	2	1.0%	1	2.0%	2	2.0%	2	3.0%	3	2.0%	2	1.0%	1	2.0%	2
(Refused)	0.8%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1	1.0%	1
Mean:	3.79		6.04		2.30		3.54		1.89		4.78		3.92		6.33		4.26		1.19	
Base:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Q14 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes ?																				
Alfreton town centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	8.0%	8
Bolsover town centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield town centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2
Derby city centre (including Westfield)	0.8%	7	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Hucknall town centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	9.0%	9	0.0%	0
Ilkeston town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Leicester city centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	11.0%	11	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	34.4%	310	60.0%	60	51.0%	51	53.0%	53	7.0%	7	46.5%	47	4.0%	4	50.0%	50	13.0%	13	25.0%	25
Mansfield Woodhouse district centre (except Morrisons)	0.4%	4	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Newark-on-Trent town centre	2.8%	25	1.0%	1	2.0%	2	0.0%	0	3.0%	3	5.0%	5	14.0%	14	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	8.3%	75	8.0%	8	7.0%	7	5.0%	5	3.0%	3	5.0%	5	3.0%	3	6.0%	6	35.0%	35	3.0%	3
Retford town centre	2.1%	19	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	15.0%	15	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	2.3%	21	0.0%	0	2.0%	2	3.0%	3	14.0%	14	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Shirebrook town centre	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	3.4%	31	5.0%	5	5.0%	5	2.0%	2	0.0%	0	2.0%	2	0.0%	0	4.0%	4	3.0%	3	10.0%	10
Worksop town centre	3.0%	27	0.0%	0	0.0%	0	0.0%	0	21.0%	21	2.0%	2	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.0%	2
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	5.4%	49	4.0%	4	6.0%	6	2.0%	2	2.0%	2	5.9%	6	0.0%	0	8.0%	8	8.0%	8	13.0%	13
Meadowhall Shopping Centre, Sheffield	3.2%	29	1.0%	1	1.0%	1	4.0%	4	13.0%	13	2.0%	2	3.0%	3	1.0%	1	1.0%	1	3.0%	3
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Allied Carpets, Carpet Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield Matalan, Poundstretcher Extra, Home Bargains, Au Naturale Interiors, Chilter	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	2.3%	21	1.0%	1	1.0%	1	1.0%	1	0.0%	0	3.0%	3	0.0%	0	7.0%	7	1.0%	1	7.0%	7
Asda, Old Mill Lane, Forest Town, Mansfield	2.8%	25	5.0%	5	1.0%	1	7.0%	7	2.0%	2	4.0%	4	0.0%	0	5.0%	5	0.0%	0	1.0%	1
Asda, Priestic Road, Sutton- in-Ashfield	0.6%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Asda, Wharf Road, RET福德, DN22 6EN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tritton Road, LINCOLN, LN6 7QN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	1.0%	9	2.0%	2	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.6%	5	1.0%	1	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, New Ollerton	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Tesco, High Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
HEANOR, DE75 7EX																				
Internet / delivered	4.3%	39	1.0%	1	4.0%	4	1.0%	1	6.0%	6	3.0%	3	12.0%	12	4.0%	4	3.0%	3	5.0%	5
Home Catalogue	3.4%	31	0.0%	0	4.0%	4	6.0%	6	5.0%	5	5.0%	5	3.0%	3	2.0%	2	2.0%	2	4.0%	4
TV/Interactive Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Blidworth	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mills, Gonerby Moor, Grantham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Bulwell	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Chesterfield (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Doncaster	1.2%	11	1.0%	1	0.0%	0	0.0%	0	5.0%	5	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Grantham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Manchester	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield (other centres/retail parks)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	1.6%	14	0.0%	0	0.0%	0	3.0%	3	1.0%	1	2.0%	2	6.0%	6	1.0%	1	0.0%	0	1.0%	1
Other centres, Survey Zone 8	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield (other centres/retail parks)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.7%	15	3.0%	3	1.0%	1	1.0%	1	0.0%	0	4.0%	4	3.0%	3	1.0%	1	1.0%	1	1.0%	1
(Don't do this type of shopping)	4.0%	36	3.0%	3	4.0%	4	4.0%	4	6.0%	6	2.0%	2	3.0%	3	3.0%	3	8.0%	8	3.0%	3
Base:	901		100		100		100		100		101		100		100		100		100	

Meanscore: [Visits per week]

Q15 How often do you visit this location for clothes or shoes shopping?

Not answered by those who said they don't do this type of shopping at Q14

Everyday	0.8%	7	1.0%	1	2.1%	2	2.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
5-6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3-4 times a week	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Twice a week	1.2%	10	3.1%	3	0.0%	0	4.2%	4	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	7.3%	63	12.4%	12	7.3%	7	7.3%	7	2.1%	2	8.1%	8	4.1%	4	11.3%	11	6.5%	6	6.2%	6
Once every two weeks	7.3%	63	11.3%	11	4.2%	4	7.3%	7	7.4%	7	6.1%	6	2.1%	2	7.2%	7	10.9%	10	9.3%	9
Once a month	24.4%	211	23.7%	23	17.7%	17	20.8%	20	26.6%	25	30.3%	30	21.6%	21	24.7%	24	27.2%	25	26.8%	26
Less often	46.1%	399	35.1%	34	55.2%	53	44.8%	43	50.0%	47	42.4%	42	56.7%	55	43.3%	42	42.4%	39	45.4%	44
Varies	9.2%	80	8.2%	8	9.4%	9	12.5%	12	7.4%	7	8.1%	8	6.2%	6	12.4%	12	9.8%	9	9.3%	9
(Don't know)	3.4%	29	4.1%	4	4.2%	4	1.0%	1	3.2%	3	4.0%	4	9.3%	9	1.0%	1	1.1%	1	2.1%	2
Mean:	0.37		0.52		0.40		0.52		0.28		0.36		0.20		0.31		0.36		0.35	
Base:	865	97	96	96	96	94	99	97	97	97	97	97	97	97	97	92	92	92	97	97

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q16 What form of transport do you use to visit this location?																				
<i>Not answered by those who said they don't do this type of shopping, or whose shopping was delivered at Q14</i>																				
Car (own / company)	64.5%	512	47.9%	46	44.3%	39	56.2%	50	73.5%	61	68.1%	62	85.2%	69	69.2%	63	57.5%	50	81.8%	72
Car (passenger in friends / relatives car)	8.4%	67	7.3%	7	8.0%	7	14.6%	13	8.4%	7	13.2%	12	3.7%	3	6.6%	6	9.2%	8	4.5%	4
Bus / coach	12.1%	96	10.4%	10	13.6%	12	19.1%	17	2.4%	2	12.1%	11	8.6%	7	17.6%	16	13.8%	12	10.2%	9
Motorcycle / moped	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.6%	68	27.1%	26	29.5%	26	2.2%	2	8.4%	7	1.1%	1	1.2%	1	2.2%	2	3.4%	3	0.0%	0
Taxi	1.0%	8	2.1%	2	2.3%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.1%	1	1.1%	1
Train	1.8%	14	3.1%	3	0.0%	0	2.2%	2	4.8%	4	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	6	0.0%	0	1.1%	1	2.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
(Didn't travel - goods delivered)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tram	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	7	0.0%	0
(Don't know / varies)	1.5%	12	2.1%	2	0.0%	0	3.4%	3	0.0%	0	2.2%	2	0.0%	0	3.3%	3	1.1%	1	1.1%	1
Base:		794		96		88		89		83		91		81		91		87		88

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q17 And the time before that, where did your household go to make a purchase of clothes or shoes?										
<i>Not answered by those who said they don't do this type of shopping at Q14</i>										
Alfreton town centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Bolsover town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield town centre	2.3%	20	1.0%	1	4.2%	4	3.1%	3	3.2%	7
Derby city centre (including Westfield)	1.7%	15	0.0%	0	1.0%	1	0.0%	0	0.0%	9
Heanor town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	0.6%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lincoln city centre	1.9%	16	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	27.3%	236	46.4%	45	43.8%	42	35.4%	34	3.2%	26
Mansfield Woodhouse district centre (except Morrisons)	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Market Warsop centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	2.8%	24	0.0%	0	1.0%	1	0.0%	0	1.1%	1
Nottingham city centre	13.1%	113	18.6%	18	14.6%	14	9.4%	9	2.1%	6
Retford town centre	2.0%	17	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Sheffield city centre	2.7%	23	3.1%	3	0.0%	0	1.0%	1	12.8%	1
Shirebrook town centre	0.5%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	1
Sutton-in-Ashfield town centre	3.4%	29	2.1%	2	3.1%	3	5.2%	5	0.0%	5
Worksop town centre	2.2%	19	0.0%	0	0.0%	0	0.0%	0	18.1%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	4.3%	37	1.0%	1	5.2%	5	3.1%	3	0.0%	9
Meadowhall Shopping Centre, Sheffield	6.6%	57	4.1%	4	1.0%	1	13.5%	13	23.4%	6
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield [Matalan, Poundstretcher Extra, Home Bargains, Au Naturale Interiors, Chilter	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Portland Retail Park,	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Midland Way, Mansfield (PC World, Currys)																				
Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	0.9%	8	2.1%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.1%	4	0.0%	0	0.0%	0
Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	1.7%	15	3.1%	3	0.0%	0	2.1%	2	2.1%	2	1.0%	1	0.0%	0	5.2%	5	0.0%	0	2.1%	2
Asda, Priestic Road, Sutton-in-Ashfield	0.6%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	0.6%	5	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Chesterfield Road South, Mansfield	0.5%	4	1.0%	1	1.0%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	3.2%	28	1.0%	1	4.2%	4	2.1%	2	5.3%	5	2.0%	2	6.2%	6	3.1%	3	3.3%	3	2.1%	2
Home Catalogue	3.2%	28	0.0%	0	1.0%	1	4.2%	4	2.1%	2	4.0%	4	5.2%	5	3.1%	3	4.3%	4	5.2%	5
Abroad	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Boundary Mills, Gonerby Moor, Grantham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Bulwell	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0
Chesterfield (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Doncaster	1.5%	13	0.0%	0	0.0%	0	0.0%	0	6.4%	6	1.0%	1	6.2%	6	0.0%	0	0.0%	0	0.0%	0
Grantham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Manchester	0.3%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Nottingham (other centres/retail parks)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0
Other centres outside catchment area	2.2%	19	1.0%	1	0.0%	0	2.1%	2	7.4%	7	1.0%	1	3.1%	3	3.1%	3	2.2%	2	0.0%	0
Other centres, Survey Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other centres, Survey Zone 8	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.0%	78	9.3%	9	12.5%	12	12.5%	12	5.3%	5	13.1%	13	9.3%	9	9.3%	9	2.2%	2	7.2%	7
Base:	865			97		96		96		94		99		97		97		92		97

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
Q18 Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings ?																				
Alfreton town centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Calverton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Chesterfield town centre	1.0%	9	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	5
Derby city centre (including Westfield)	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	6.0%	6
Eastwood town centre	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	1.0%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0
Ilkeston town centre	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield town centre	2.1%	19	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	4.0%	4	6.0%	6	5.0%	5
Lincoln city centre	0.6%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	17.8%	160	42.0%	42	31.0%	31	14.0%	14	2.0%	2	24.8%	25	5.0%	5	27.0%	27	6.0%	6	8.0%	8
Mansfield Woodhouse district centre (except Morrisons)	3.6%	32	1.0%	1	2.0%	2	14.0%	14	0.0%	0	10.9%	11	2.0%	2	2.0%	2	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.0%	8	2.0%	2	0.0%	0	0.0%	0
Nottingham city centre	6.8%	61	8.0%	8	7.0%	7	7.0%	7	3.0%	3	5.0%	5	12.0%	12	2.0%	2	15.0%	15	2.0%	2
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.6%	5	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Retford town centre	2.3%	21	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	17.0%	17	1.0%	1	0.0%	0	0.0%	0
Ripley town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sheffield city centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Shirebrook town centre	0.9%	8	1.0%	1	2.0%	2	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	3.1%	28	2.0%	2	2.0%	2	3.0%	3	0.0%	0	1.0%	1	0.0%	0	4.0%	4	2.0%	2	14.0%	14
Worksop town centre	3.7%	33	0.0%	0	0.0%	0	0.0%	0	30.0%	30	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare)	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL,	3.6%	32	3.0%	3	1.0%	1	4.0%	4	2.0%	2	3.0%	3	1.0%	1	3.0%	3	7.0%	7	8.0%	8

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,										
Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.4%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magnet)	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	1
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield Matalan, Poundstretcher Extra, Home Bargains, Au Naturale Interiors, Chilter	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	2.9%	26	6.0%	6	5.0%	5	3.0%	3	0.0%	3
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots, Outfit, Argos Extra)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	2.8%	25	5.0%	5	7.0%	7	3.0%	3	1.0%	4
The Carlton Centre (Outer Circle Retail Park),	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Brantano)																				
Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.8%	7	2.0%	2	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1
B&Q, Baums Lane, Mansfield	0.4%	4	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Priestic Road, Sutton-in-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, High Grounds Road, Rhodesia, Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.7%	24	2.0%	2	1.0%	1	2.0%	2	6.0%	6	0.0%	0	2.0%	2	2.0%	2	3.0%	3	6.0%	6
Home Catalogue	1.3%	12	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	3.0%	3	3.0%	3
TV/Interactive Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Arnold	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Boundary Mills, Gonerby Moor, Grantham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Chesterfield (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Darley Dale	1.8%	16	1.0%	1	2.0%	2	0.0%	0	2.0%	2	5.0%	5	0.0%	0	0.0%	0	2.0%	2	4.0%
Doncaster	0.6%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%
Grantham	0.6%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%
Mansfield (other centres/retail parks)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.0%
Nottingham (other centres/retail parks)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%
Other centres outside catchment area	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Rotherham	0.6%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	5.2%	47	5.0%	5	6.0%	6	5.0%	5	2.0%	2	6.9%	7	7.0%	7	10.0%	10	5.0%	5	0.0%
(Don't do this type of shopping)	22.0%	198	10.0%	10	26.0%	26	30.0%	30	29.0%	29	17.8%	18	19.0%	19	21.0%	21	35.0%	35	10.0%
Base:		901		100		100		100		100		101		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q19 And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings ?																				
<i>Not answered by those who said they don't do this type of shopping at Q18</i>																				
Alfreton town centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5
Chesterfield town centre	1.3%	9	0.0%	0	2.7%	2	2.9%	2	1.4%	1	1.2%	1	0.0%	0	1.3%	1	0.0%	0	2.2%	2
Derby city centre (including Westfield)	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.6%	3	2.2%	2
Hucknall town centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6	1.1%	1
Ilkeston town centre	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Kirkby-in-Ashfield town centre	1.8%	13	1.1%	1	2.7%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	5	3.3%	3
Lincoln city centre	0.6%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	17.6%	124	40.0%	36	32.4%	24	22.9%	16	2.8%	2	22.9%	19	1.2%	1	27.8%	22	3.1%	2	2.2%	2
Mansfield Woodhouse district centre (except Morrisons)	3.7%	26	2.2%	2	4.1%	3	14.3%	10	0.0%	0	10.8%	9	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	2.0%	14	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.2%	1	13.6%	11	1.3%	1	0.0%	0	0.0%	0
Nottingham city centre	8.8%	62	6.7%	6	9.5%	7	8.6%	6	4.2%	3	7.2%	6	14.8%	12	3.8%	3	26.2%	17	2.2%	2
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.6%	4	1.1%	1	0.0%	0	2.9%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford town centre	2.0%	14	0.0%	0	0.0%	0	0.0%	0	2.8%	2	1.2%	1	13.6%	11	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	5.6%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	1.0%	7	0.0%	0	2.7%	2	1.4%	1	1.4%	1	1.2%	1	0.0%	0	1.3%	1	1.5%	1	0.0%	0
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	3.8%	27	2.2%	2	0.0%	0	2.9%	2	1.4%	1	0.0%	0	0.0%	0	6.3%	5	3.1%	2	16.7%	15
Worksop town centre	3.6%	25	0.0%	0	0.0%	0	0.0%	0	35.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare)	0.3%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Giltbrook Retail Park, Ikea Way, Giltbrook,	3.4%	24	3.3%	3	2.7%	2	0.0%	0	0.0%	0	3.6%	3	2.5%	2	1.3%	1	7.7%	5	8.9%	8

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,																				
Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.3%	2	1.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magnet)	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher Extra, Home Bargains, Au Naturale Interiors, Chilter	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	1.7%	12	3.3%	3	2.7%	2	2.9%	2	0.0%	0	3.6%	3	0.0%	0	1.3%	1	0.0%	0	1.1%	1
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	2.3%	16	2.2%	2	8.1%	6	0.0%	0	1.4%	1	3.6%	3	0.0%	0	1.3%	1	0.0%	0	3.3%	3
Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Wheatbridge Road Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)																				
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.6%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	1.1%	1
B&Q, Baums Lane, Mansfield	0.3%	2	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Chesterfield, S40 2ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda, Priestic Road, Sutton-in-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Morrisons, Tritton Road, LINCOLN, LN6 7QL	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.7%	19	4.4%	4	1.4%	1	0.0%	0	4.2%	3	3.6%	3	1.2%	1	1.3%	1	3.1%	2	4.4%	4
Home Catalogue	1.7%	12	1.1%	1	1.4%	1	2.9%	2	0.0%	0	2.4%	2	1.2%	1	2.5%	2	3.1%	2	1.1%	1
TV/Interactive Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Boundary Mills, Gonerby Moor, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Bulwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Chesterfield (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Darley Dale	1.4%	10	0.0%	0	1.4%	1	2.9%	2	1.4%	1	3.6%	3	0.0%	0	1.3%	1	1.5%	1	1.1%	1
Doncaster	0.9%	6	0.0%	0	0.0%	0	1.4%	1	2.8%	2	1.2%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1
Grantham	0.7%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.7%	3	1.3%	1	0.0%	0	0.0%	0
Mansfield (other centres/retail parks)	0.7%	5	2.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Nottingham (other centres/retail parks)	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	1.0%	7	0.0%	0	0.0%	0	0.0%	0	2.8%	2	1.2%	1	3.7%	3	0.0%	0	0.0%	0	1.1%	1

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Other centres, Survey Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Rotherham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	26.7%	188	25.6%	23	21.6%	16	21.4%	15	23.9%	17	26.5%	22	33.3%	27	30.4%	24	23.1%	15	32.2%	29
Base:		703		90		74		70		71		83		81		79		65		90

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Q20 Now can you tell me where your household last made a purchase of DIY and decorating goods ?																				
Alfreton town centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	6	4.0%	4
Chesterfield town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Eastwood town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0
Hucknall town centre	1.7%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	14	0.0%	0
Kirkby-in-Ashfield town centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lincoln city centre	0.6%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	6.9%	62	16.0%	16	16.0%	16	9.0%	9	0.0%	0	5.9%	6	1.0%	1	8.0%	8	5.0%	5	1.0%	1
Mansfield Woodhouse district centre (except Morrisons)	0.3%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Retford town centre	1.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Shirebrook town centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	2.9%	26	4.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	8.0%	8	9.0%	9
Whitwell village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	2.6%	23	0.0%	0	0.0%	0	0.0%	0	21.0%	21	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	24.5%	221	22.0%	22	33.0%	33	27.0%	27	0.0%	0	28.7%	29	8.0%	8	45.0%	45	14.0%	14	43.0%	43
B&Q, Baums Lane, Mansfield	14.7%	132	24.0%	24	29.0%	29	17.0%	17	0.0%	0	17.8%	18	5.0%	5	22.0%	22	5.0%	5	12.0%	12

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
B&Q, Beevor Street, Trittton Road, Lincoln LN6 7DJ	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	6	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Chesterfield, S40 2ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
B&Q, Derby Road, Eastwood, NG16 3NZ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.0%	2
B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ	1.1%	10	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	5.0%	5
B&Q, Old Mill Lane, Mansfield Woodhouse	7.5%	68	8.0%	8	0.0%	0	28.0%	28	1.0%	1	21.8%	22	2.0%	2	5.0%	5	0.0%	0	2.0%	2
B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ	5.7%	51	1.0%	1	0.0%	0	0.0%	0	42.0%	42	1.0%	1	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Focus DIY, Moorgate, Retford DN22 6RH	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	10.0%	10	0.0%	0	0.0%	0	0.0%	0
Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark NG24 1HN	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	1.7%	15	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	10.0%	10
Wickes, Chesterfield Road South, Mansfield	0.3%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Wickes, Springfield Retail Park, Bulwell NG6 8AJ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	4.0%	4
Internet / delivered	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Bulwell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Mansfield (other centres/retail parks)	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other centres outside catchment area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other centres, Survey Zone 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Rainworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sheffield (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Worksop (other centres/retail parks)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.8%	16	5.0%	5	0.0%	0	0.0%	0	4.0%	4	1.0%	1	2.0%	2	1.0%	1	2.0%	2	1.0%	1
(Don't do this type of shopping)	13.8%	124	8.0%	8	15.0%	15	15.0%	15	22.0%	22	17.8%	18	13.0%	13	8.0%	8	21.0%	21	4.0%	4
Base:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q21 And the time before that, where did your household go to make a purchase of DIY and decorating goods ?																				
<i>Not answered by those who said they don't do this type of shopping at Q20</i>																				
Alfreton town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.0%	1
Clowne town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood town centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	7	0.0%	0
Edwinstowe centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	9	0.0%	0
Langley Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Lincoln city centre	0.5%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	7.2%	56	17.4%	16	18.8%	16	5.9%	5	1.3%	1	7.2%	6	1.1%	1	6.5%	6	5.1%	4	1.0%	1
Mansfield Woodhouse district centre (except Morrisons)	0.5%	4	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	4.6%	4	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	0.6%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	1.0%	1
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Retford town centre	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	18.4%	16	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	3.6%	28	5.4%	5	1.2%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	1	2.2%	2	13.9%	11	7.3%	7
Worksop town centre	2.8%	22	0.0%	0	0.0%	0	0.0%	0	25.6%	20	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	1.0%	8	0.0%	0	0.0%	0	0.0%	0	6.4%	5	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	22.7%	176	16.3%	15	38.8%	33	28.2%	24	0.0%	0	27.7%	23	3.4%	3	35.9%	33	13.9%	11	35.4%	34

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B&Q, Baums Lane, Mansfield	13.6%	106	29.3%	27	22.4%	19	17.6%	15	0.0%	0	15.7%	13	1.1%	1	22.8%	21	5.1%	4	6.3%	6
B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	10.3%	9	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Chesterfield, S40 2ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Eastwood, NG16 3NZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.0%	1
B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP	0.6%	5	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.0%	1
B&Q, Nottingham Road, Somercotes, Alferton DE55 4JJ	2.2%	17	3.3%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.5%	2	10.4%	10
B&Q, Old Mill Lane, Mansfield Woodhouse	8.6%	67	5.4%	5	3.5%	3	31.8%	27	1.3%	1	27.7%	23	2.3%	2	4.3%	4	0.0%	0	2.1%	2
B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW	0.5%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0
B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ	4.5%	35	1.1%	1	0.0%	0	0.0%	0	34.6%	27	1.2%	1	6.9%	6	0.0%	0	0.0%	0	0.0%	0
Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0
Focus DIY, Moorgate, Retford DN22 6RH	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0
Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	2.5%	2	0.0%	0
Homebase, Northgate Retail Park, Newark NG24 1HN	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.6%	4	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	3.1%	24	0.0%	0	5.9%	5	3.5%	3	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0	14.6%	14
Wickes, Chesterfield Road South, Mansfield	1.0%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	2.2%	2	1.3%	1	2.1%	2
Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.3%	1	0.0%	0
Wickes, Springfield Retail Park, Bulwell NG6 8AJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield, NG17	2.8%	22	1.1%	1	3.5%	3	1.2%	1	0.0%	0	1.2%	1	2.3%	2	3.3%	3	1.3%	1	10.4%	10

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
5FH																				
Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Asda, Wharf Road, RETFORD, DN22 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Bulwell	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0
Doncaster	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Mansfield (other centres/retail parks)	0.5%	4	2.2%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other centres outside catchment area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Other centres, Survey Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Rainworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Worksop (other centres/retail parks)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.6%	67	10.9%	10	2.4%	2	4.7%	4	15.4%	12	6.0%	5	13.8%	12	14.1%	13	7.6%	6	3.1%	3
Base:		777		92		85		85		78		83		87		92		79		96

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q22 Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?																				
Alfreton town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	5
Bolsover town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Chesterfield town centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Derby city centre (including Westfield)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Eastwood town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hucknall town centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	11.0%	11	0.0%	0
Kirkby-in-Ashfield town centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	18.5%	167	32.0%	32	37.0%	37	27.0%	27	1.0%	1	17.8%	18	0.0%	0	27.0%	27	9.0%	9	16.0%	16
Mansfield Woodhouse district centre (except Morrisons)	1.1%	10	1.0%	1	1.0%	1	6.0%	6	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Olleron town centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	5.4%	49	4.0%	4	5.0%	5	2.0%	2	2.0%	2	6.9%	7	8.0%	8	6.0%	6	14.0%	14	1.0%	1
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	1.8%	16	6.0%	6	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	3.0%	3
Retford town centre	2.0%	18	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	17.0%	17	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	1.7%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	10.0%	10
Worksop town centre	3.1%	28	0.0%	0	0.0%	0	0.0%	0	24.0%	24	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare)	0.6%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	1.0%	1

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Papas, Next, Next Home, Pets at Home,																				
Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Meadowhall Shopping Centre, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home, Allied Carpets, Carpetr	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	12.0%	108	12.0%	12	15.0%	15	9.0%	9	2.0%	2	26.7%	27	3.0%	3	19.0%	19	3.0%	3	18.0%	18
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	3.2%	29	0.0%	0	0.0%	0	0.0%	0	24.0%	24	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	4.2%	38	12.0%	12	8.0%	8	4.0%	4	0.0%	0	7.9%	8	0.0%	0	2.0%	2	0.0%	0	4.0%	4
The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Brantano)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
PC World, Currys, Pets at Home)																				
Victoria Retail Park, Memorial Avenue, Worksop	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.9%	8	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	2	1.0%	1	2.0%	2
B&Q, Baums Lane, Mansfield	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
B&Q, Old Mill Lane, Mansfield Woodhouse	0.4%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark NG24 1HN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Chesterfield Road South, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Springfield Retail Park, Bulwell NG6 8AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	1.2%	11	2.0%	2	1.0%	1	3.0%	3	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Asda, Priestic Road, Sutton-in-Ashfield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Morrisons, Sutton Road, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, LINCOLN, LN6 7QL	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	2.9%	26	6.0%	6	0.0%	0	1.0%	1	0.0%	0	3.0%	3	2.0%	2	14.0%	14	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	1.4%	13	3.0%	3	6.0%	6	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.3%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco, Forest Road, New Ollerton	0.6%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
ALFRETON, DE55 7BS																				
Internet / delivered	9.4%	85	10.0%	10	5.0%	5	10.0%	10	9.0%	9	5.9%	6	15.0%	15	8.0%	8	11.0%	11	11.0%	11
Home Catalogue	1.7%	15	2.0%	2	3.0%	3	1.0%	1	1.0%	1	3.0%	3	1.0%	1	2.0%	2	1.0%	1	1.0%	1
TV/Interactive Shopping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Arnold	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	5	0.0%	0
Bulwell	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham (other centres/retail parks)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield (other centres/retail parks)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tuxford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.9%	26	2.0%	2	2.0%	2	3.0%	3	2.0%	2	2.0%	2	4.0%	4	3.0%	3	5.0%	5	3.0%	3
(Don't do this type of shopping)	11.2%	101	4.0%	4	8.0%	8	22.0%	22	15.0%	15	8.9%	9	9.0%	9	8.0%	8	20.0%	20	6.0%	6
Base:	901	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
Q23 And the time before that, where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?																				
<i>Not answered by those who said they don't do this type of shopping at Q22</i>																				
Alfreton town centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.4%	6
Chesterfield town centre	0.9%	7	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5
Derby city centre (including Westfield)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Hucknall town centre	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	17.5%	14	0.0%	0
Kirkby-in-Ashfield town centre	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Lincoln city centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	7.7%	7	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	18.8%	150	30.2%	29	35.9%	33	34.6%	27	1.2%	1	17.4%	16	1.1%	1	22.8%	21	13.8%	11	11.7%	11
Mansfield Woodhouse district centre (except Morrisons)	1.4%	11	1.0%	1	0.0%	0	9.0%	7	0.0%	0	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Market Warsop centre	0.3%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.4%	11	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	9.9%	9	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	5.0%	40	2.1%	2	5.4%	5	2.6%	2	1.2%	1	6.5%	6	7.7%	7	4.3%	4	12.5%	10	3.2%	3
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	1.3%	10	2.1%	2	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	5	1.3%	1	0.0%	0
Retford town centre	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	10	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	5.9%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	1.9%	15	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.3%	3	0.0%	0	2.2%	2	1.3%	1	8.5%	8
Worksop town centre	3.1%	25	0.0%	0	0.0%	0	1.3%	1	25.9%	22	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare)	0.5%	4	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Pets at Home, Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on- Trent (not including Homebase) (TK Maxx, Boots, Pets at Home, Allied Carpets, Carpetr	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	12.3%	98	11.5%	11	20.7%	19	10.3%	8	1.2%	1	26.1%	24	1.1%	1	20.7%	19	3.8%	3	12.8%	12
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	2.3%	18	0.0%	0	0.0%	0	0.0%	0	18.8%	16	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	3.8%	30	8.3%	8	5.4%	5	3.8%	3	0.0%	0	6.5%	6	0.0%	0	3.3%	3	0.0%	0	5.3%	5
The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Brantano)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	6	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Memorial Avenue, Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton- in-Ashfield, NG17 4HW	0.6%	5	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
B&Q, Baums Lane, Mansfield	0.3%	2	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Chesterfield, S40 2ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
B&Q, Old Mill Lane, Mansfield Woodhouse	0.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark NG24 1HN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	1.4%	11	2.1%	2	2.2%	2	3.8%	3	1.2%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda, Priestic Road, Sutton-in-Ashfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Mansfield	0.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	2.5%	20	8.3%	8	1.1%	1	2.6%	2	0.0%	0	2.2%	2	0.0%	0	6.5%	6	0.0%	0	1.1%	1
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Extra, Chesterfield Road South, Mansfield	0.8%	6	1.0%	1	2.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0
Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, New Ollerton	0.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.2%	3
Internet / delivered	7.5%	60	8.3%	8	6.5%	6	6.4%	5	11.8%	10	1.1%	1	11.0%	10	4.3%	4	11.3%	9	7.4%	7

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Home Catalogue	1.6%	13	1.0%	1	2.2%	2	0.0%	0	0.0%	0	2.2%	2	2.2%	2	3.3%	3	1.3%	1	2.1%	2
TV/Interactive Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Arnold	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5	0.0%	0
Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Manchester	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield (other centres/retail parks)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other centres outside catchment area	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sheffield (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1
Tuxford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0	0.0%	0	0.0%	0
(Don't know)	17.5%	140	20.8%	20	10.9%	10	11.5%	9	24.7%	21	17.4%	16	19.8%	18	22.8%	21	12.5%	10	16.0%	15
Base:	800		96		92		78		85		92		91		92		80		94	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q24 Can you tell me where you or your household last made a purchase of health, beauty or chemist items?																				
Alfreton town centre	1.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	6.0%	6	10.0%	10
Chesterfield town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Clowne town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Eastwood town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Edwinstowe centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	3.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.0%	34	0.0%	0
Kirkby-in-Ashfield town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lincoln city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	27.7%	250	63.0%	63	67.0%	67	34.0%	34	1.0%	1	36.6%	37	0.0%	0	32.0%	32	3.0%	3	13.0%	13
Mansfield Woodhouse district centre (except Morrisons)	3.7%	33	0.0%	0	0.0%	0	32.0%	32	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Market Warsop centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	2.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	7	13.0%	13	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	8.0%	8	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	2.8%	25	2.0%	2	3.0%	3	1.0%	1	1.0%	1	1.0%	1	2.0%	2	3.0%	3	12.0%	12	0.0%	0
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford town centre	4.3%	39	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	37.0%	37	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.6%	5	0.0%	0	1.0%	1	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	4.9%	44	3.0%	3	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	33.0%	33
Whitwell village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	5.4%	49	0.0%	0	0.0%	0	0.0%	0	48.0%	48	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	1.0%	1
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.9%	8	0.0%	0	0.0%	0	0.0%	0	5.0%	5	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	2.1%	19	3.0%	3	5.0%	5	1.0%	1	0.0%	0
Asda, Newark Road, LINCOLN, LN6 8JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	3.2%	29	7.0%	7	0.0%	0	7.0%	7	1.0%	1
Asda, Priestic Road, Sutton- in-Ashfield	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Radford Road, NOTTINGHAM, NG7 5FP	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Wharf Road, RETFORD, DN22 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Mansfield	0.4%	4	0.0%	0	1.0%	1	2.0%	2	0.0%	0
Morrisons, Woodhouse Centre, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, Worksop	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.8%	7	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Sainsbury's, Nottingham Road, Mansfield	1.0%	9	2.0%	2	6.0%	6	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	2.7%	24	5.0%	5	0.0%	0	3.0%	3	0.0%	0
Tesco Extra, Ashgate Road, Hucknall,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
NOTTINGHAM, NG15 7UQ																				
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Chesterfield Road South, Mansfield	1.3%	12	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, New Ollerton	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Internet / delivered	2.4%	22	1.0%	1	4.0%	4	4.0%	4	2.0%	2	1.0%	1	2.0%	2	2.0%	2	4.0%	4	2.0%	2
Home Catalogue	1.6%	14	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.0%	2	2.0%	2	2.0%	2	3.0%	3	2.0%	2
TV/Interactive Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Blidworth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Chesterfield (other centres/retail parks)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Clipstone	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Other centres, Survey Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other centres, Survey Zone 9	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Rainworth	1.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	17	0.0%	0	0.0%	0
Tuxford	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	20	1.0%	1	1.0%	1	2.0%	2	1.0%	1	3.0%	3	0.0%	0	3.0%	3	5.0%	5	4.0%	4
(Don't do this type of shopping)	7.7%	69	7.0%	7	2.0%	2	8.0%	8	12.0%	12	5.9%	6	7.0%	7	7.0%	7	14.0%	14	6.0%	6
Base:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q25 And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items?																				
Not answered by those who said they don't do this type of shopping at Q24																				
Alfreton town centre	2.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	5.8%	5	12.8%	12
Chesterfield town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Clowne town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Eastwood town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Edwinstowe centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	3.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.4%	27	0.0%	0
Kirkby-in-Ashfield town centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.5%	3	0.0%	0
Leicester city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	28.5%	237	63.4%	59	66.3%	65	33.7%	31	2.3%	2	36.8%	35	2.2%	2	28.0%	26	5.8%	5	12.8%	12
Mansfield Woodhouse district centre (except Morrisons)	4.1%	34	0.0%	0	0.0%	0	37.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.4%	3	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	8	10.8%	10	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	14.0%	13	1.1%	1	0.0%	0	0.0%	0
Nottingham city centre	3.7%	31	3.2%	3	3.1%	3	3.3%	3	1.1%	1	0.0%	0	3.2%	3	2.2%	2	18.6%	16	0.0%	0
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford town centre	3.8%	32	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	32.3%	30	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	4.9%	41	3.2%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	2.3%	2	34.0%	32
Worksop town centre	5.0%	42	0.0%	0	0.0%	0	0.0%	0	47.7%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	1.1%	1
Meadowhall Shopping Centre, Sheffield	1.1%	9	0.0%	0	0.0%	0	1.1%	1	4.5%	4	1.1%	1	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	0.4%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots, Outfit, Argos Extra)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	2.6%	22	5.4%	5	6.1%	6	1.1%	1	0.0%	0	3.2%	3	0.0%	0	4.3%	4	0.0%	0	3.2%	3
Asda, Newark Road, LINCOLN, LN6 8JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	3.6%	30	9.7%	9	0.0%	0	4.3%	4	2.3%	2	10.5%	10	0.0%	0	4.3%	4	0.0%	0	1.1%	1
Asda, Priestic Road, Sutton- in-Ashfield	0.8%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	6
Asda, Radford Road, NOTTINGHAM, NG7 5FP	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wharf Road, RETFORD, DN22 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Morrisons, Sutton Road, Mansfield	0.5%	4	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, Mansfield Woodhouse	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, Worksop	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	1.1%	9	0.0%	0	0.0%	0	0.0%	0	9.1%	8	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	1.2%	10	3.2%	3	4.1%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.2%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	2.9%	24	5.4%	5	0.0%	0	2.2%	2	0.0%	0	1.1%	1	3.2%	3	14.0%	13	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.5%	3	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
NOTTINGHAM, NG15 7UQ										
Tesco Extra, Chesterfield Road South, Mansfield	1.6%	13	0.0%	0	9.2%	9	2.2%	2	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco, Forest Road, New Ollerton	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.5%	4	0.0%	0	0.0%	0	0.0%	0	4.5%	4
Tesco, Hall Street, ALFRETON, DE55 7BS	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	1.8%	15	0.0%	0	3.1%	3	2.2%	2	1.1%	1
Home Catalogue	1.6%	13	0.0%	0	1.0%	1	0.0%	0	2.3%	2
TV/Interactive Shopping	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blidworth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	1.4%	12	0.0%	0	0.0%	0	0.0%	0	12.6%	12
Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Nottingham (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Other centres, Survey Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Other centres, Survey Zone 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 9	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainworth	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tuxford	1.0%	8	0.0%	0	0.0%	0	0.0%	0	8.6%	8
(Don't know)	5.8%	48	3.2%	3	2.0%	2	4.3%	4	5.3%	5
Base:	832	93	98	92	88	95	93	93	86	94

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Q26 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?																				
Alfreton town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Chesterfield town centre	1.0%	9	1.0%	1	2.0%	2	0.0%	0	3.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2
Derby city centre (including Westfield)	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Eastwood town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Edwinstowe centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Ilkeston town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Leicester city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	8.2%	74	16.0%	16	16.0%	16	12.0%	12	2.0%	2	13.9%	14	1.0%	1	4.0%	4	4.0%	4	5.0%	5
Mansfield Woodhouse district centre (except Morrisons)	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	1.0%	1	0.0%	0	0.0%	0
Nottingham city centre	4.2%	38	9.0%	9	4.0%	4	4.0%	4	0.0%	0	5.0%	5	4.0%	4	3.0%	3	8.0%	8	1.0%	1
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	2.1%	19	4.0%	4	1.0%	1	1.0%	1	0.0%	0	2.0%	2	1.0%	1	10.0%	10	0.0%	0	0.0%	0
Retford town centre	1.0%	9	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	1.0%	9	1.0%	1	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Shirebrook town centre	2.6%	23	4.0%	4	0.0%	0	4.0%	4	2.0%	2	5.0%	5	0.0%	0	3.0%	3	0.0%	0	5.0%	5
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	1.9%	17	1.0%	1	1.0%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	10.0%	10
Whitwell village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL,	2.7%	24	2.0%	2	2.0%	2	0.0%	0	0.0%	0	3.0%	3	1.0%	1	3.0%	3	11.0%	11	2.0%	2

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,																				
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	7.0%	7
Meadowhall Shopping Centre, Sheffield	0.8%	7	0.0%	0	1.0%	1	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	0.7%	6	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots, Outfit, Argos Extra)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas and Papas, Maplin)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	1.2%	11	3.0%	3	3.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.0%	2
Asda, Old Mill Lane, Forest Town, Mansfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Priestic Road, Sutton-in-Ashfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Morrisons, Sutton Road, Mansfield	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	1.1%	10	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	1.0%	1
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Tesco Extra, Chesterfield Road South, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco, Meltham Lane, CHESTERFIELD, S41 7LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Internet / delivered	4.7%	42	4.0%	4	3.0%	3	5.0%	5	5.0%	5	6.9%	7	5.0%	5	5.0%	5	1.0%	1	7.0%	7
Home Catalogue	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Baums Lane, Mansfield (Halfords, Topps Tiles)	0.7%	6	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0
Clipstone	0.6%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Doncaster	0.6%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield (other centres/retail parks)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other centres outside catchment area	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Other centres, Survey Zone 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.8%	25	4.0%	4	3.0%	3	3.0%	3	1.0%	1	3.0%	3	3.0%	3	6.0%	6	0.0%	0	2.0%	2
(Don't do this type of shopping)	54.1%	487	42.0%	42	59.0%	59	63.0%	63	64.0%	64	47.5%	48	58.0%	58	49.0%	49	62.0%	62	42.0%	42
Base:		901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q27 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?																				
<i>Not answered by those who said they don't do this type of shopping at Q26</i>																				
Alfreton town centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4
Chesterfield town centre	2.4%	10	1.7%	1	4.9%	2	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	5.2%	3
Derby city centre (including Westfield)	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.4%	2
Eastwood town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Hucknall town centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0
Leicester city centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	1.4%	6	0.0%	0	0.0%	0	0.0%	0	2.8%	1	3.8%	2	7.1%	3	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	17.4%	72	32.8%	19	39.0%	16	29.7%	11	5.6%	2	24.5%	13	4.8%	2	9.8%	5	5.3%	2	3.4%	2
Mansfield Woodhouse district centre (except Morrisons)	1.0%	4	0.0%	0	0.0%	0	5.4%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Newark-on-Trent town centre	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	5	2.0%	1	0.0%	0	0.0%	0
Nottingham city centre	7.2%	30	10.3%	6	7.3%	3	8.1%	3	0.0%	0	3.8%	2	4.8%	2	5.9%	3	26.3%	10	1.7%	1
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	3.9%	16	3.4%	2	2.4%	1	2.7%	1	0.0%	0	7.5%	4	0.0%	0	15.7%	8	0.0%	0	0.0%	0
Retford town centre	1.4%	6	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.9%	1	9.5%	4	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.4%	1	2.0%	1	0.0%	0	0.0%	0
Shirebrook town centre	5.1%	21	5.2%	3	0.0%	0	10.8%	4	8.3%	3	7.5%	4	0.0%	0	5.9%	3	0.0%	0	6.9%	4
Sutton-in-Ashfield town centre	5.1%	21	1.7%	1	4.9%	2	5.4%	2	0.0%	0	1.9%	1	0.0%	0	3.9%	2	7.9%	3	17.2%	10
Worksop town centre	1.4%	6	0.0%	0	0.0%	0	0.0%	0	13.9%	5	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	5.1%	21	6.9%	4	4.9%	2	0.0%	0	2.8%	1	3.8%	2	0.0%	0	5.9%	3	15.8%	6	5.2%	3
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	2.9%	12	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	13.8%	8
Meadowhall Shopping Centre, Sheffield	1.9%	8	0.0%	0	0.0%	0	2.7%	1	16.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	1.2%	5	1.7%	1	2.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots, Outfit, Argos Extra)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas and Papas, Maplin)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	3.4%	14	6.9%	4	9.8%	4	0.0%	0	0.0%	0	3.8%	2	0.0%	0	2.0%	1	0.0%	0	5.2%	3
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Asda, Old Mill Lane, Forest Town, Mansfield	1.2%	5	0.0%	0	0.0%	0	2.7%	1	0.0%	0	3.8%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Asda, Priestic Road, Sutton-in-Ashfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Morrisons, Sutton Road, Mansfield	0.2%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	3.9%	2	0.0%	0	1.7%	1
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco, Hall Street, ALFRETON, DE55 7BS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Internet / delivered	7.7%	32	8.6%	5	4.9%	2	8.1%	3	8.3%	3	5.7%	3	14.3%	6	7.8%	4	2.6%	1	8.6%	5
Home Catalogue	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Abroad	0.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Baums Lane, Mansfield (Halfords, Topps Tiles)	1.4%	6	3.4%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	3.9%	2	2.6%	1	0.0%	0
Clipstone	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	1.0%	4	0.0%	0	0.0%	0	2.7%	1	5.6%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Grantham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	2.0%	1	0.0%	0	1.7%	1
Other centres, Survey Zone 4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 7 (Don't know)	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	15.7%	65	13.8%	8	14.6%	6	16.2%	6	16.7%	6	18.9%	10	26.2%	11	19.6%	10	5.3%	2	10.3%	6
Base:		414		58		41		37		36		53		42		51		38		58

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q28 And where was the last purchase of other non-food items such as books, CDs, jewellery or china and glass items?																				
Alfreton town centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	4.0%	4
Chesterfield town centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3
Clowne town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Edwinstowe centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0
Leicester city centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	19.9%	179	45.0%	45	35.0%	35	31.0%	31	1.0%	1	27.7%	28	4.0%	4	23.0%	23	5.0%	5	7.0%	7
Mansfield Woodhouse district centre (except Morrisons)	0.6%	5	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	4.0%	36	5.0%	5	7.0%	7	2.0%	2	0.0%	0	1.0%	1	1.0%	1	4.0%	4	15.0%	15	1.0%	1
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Retford town centre	2.6%	23	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	20.0%	20	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	0.3%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	0.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Worksop town centre	1.7%	15	0.0%	0	0.0%	0	0.0%	0	13.0%	13	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home, McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1
Meadowhall Shopping Centre, Sheffield	1.3%	12	1.0%	1	1.0%	1	1.0%	1	6.0%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield Matalan, Poundstretcher Extra, Home Bargains, Au	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Naturale Interiors, Chilter										
Asda, Newark Road, LINCOLN, LN6 8JY	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	2.6%	23	9.0%	9	1.0%	1	3.0%	3	1.0%	1
Asda, Priestic Road, Sutton- in-Ashfield	1.7%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Wharf Road, RETFORD, DN22 6EN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, Mansfield Woodhouse	0.3%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, Worksop	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Sainsbury's, Nottingham Road, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	1.8%	16	4.0%	4	1.0%	1	1.0%	1	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	1.1%	10	0.0%	0	6.0%	6	2.0%	2	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco, Forest Road, New Ollerton	0.8%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Tesco, Hall Street, ALFRETON, DE55 7BS	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Internet / delivered	21.5%	194	15.0%	15	17.0%	17	13.0%	13	28.0%	28	14.9%	15	27.0%	27	19.0%	19	22.0%	22	38.0%	38
Home Catalogue	0.7%	6	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
TV/Interactive Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.3%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	1.0%	9	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	2	2.0%	2	2.0%	2	1.0%	1
South Normanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tuxford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.4%	22	1.0%	1	2.0%	2	1.0%	1	2.0%	2	1.0%	1	2.0%	2	9.0%	9	3.0%	3	1.0%	1
(Don't do this type of shopping)	25.0%	225	13.0%	13	26.0%	26	38.0%	38	26.0%	26	35.6%	36	17.0%	17	24.0%	24	30.0%	30	15.0%	15
Base:	901		100		100		100		100		101		100		100		100		100	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q29 And the time before that, where did you or your household go to make a purchase of other non-food items such as books, CDs, jewellery or china and glass items?																				
<i>Not answered by those who said they don't do this type of shopping at Q28</i>																				
Alfreton town centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	2.4%	2
Chesterfield town centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.2%	1
Derby city centre (including Westfield)	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.5%	3
Edwinstowe centre	0.4%	3	0.0%	0	2.7%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	0.9%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0
Lincoln city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	25.7%	174	50.6%	44	44.6%	33	45.2%	28	1.4%	1	33.8%	22	3.6%	3	34.2%	26	11.4%	8	10.6%	9
Mansfield Woodhouse district centre (except Morrisons)	0.4%	3	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	9.6%	8	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	6.5%	44	3.4%	3	6.8%	5	4.8%	3	0.0%	0	7.7%	5	4.8%	4	5.3%	4	22.9%	16	4.7%	4
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Retford town centre	3.0%	20	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	21.7%	18	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.6%	4	0.0%	0	1.4%	1	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	1.0%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	5
Worksop town centre	1.9%	13	0.0%	0	1.4%	1	0.0%	0	16.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	1.3%	9	0.0%	0	1.4%	1	1.6%	1	1.4%	1	1.5%	1	0.0%	0	2.6%	2	1.4%	1	2.4%	2
Meadowhall Shopping Centre, Sheffield	2.1%	14	0.0%	0	1.4%	1	4.8%	3	9.5%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.4%	2
Asda, Newark Road, LINCOLN, LN6 8JY	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	2.2%	15	3.4%	3	1.4%	1	4.8%	3	1.4%	1	9.2%	6	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Asda, Priestic Road, Sutton-in-Ashfield	1.8%	12	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.3%	1	0.0%	0	10.6%	9

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Asda, Wharf Road, RETFORD, DN22 6EN	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Morrisons, Sutton Road, Mansfield	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, Mansfield Woodhouse	0.4%	3	0.0%	0	0.0%	0	3.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, Worksop	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	2.2%	15	5.7%	5	1.4%	1	1.6%	1	0.0%	0	1.5%	1	0.0%	0	9.2%	7	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Extra, Chesterfield Road South, Mansfield	1.6%	11	1.1%	1	6.8%	5	3.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	1.2%	1
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco, Forest Road, New Ollerton	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4
Internet / delivered	25.4%	172	18.4%	16	21.6%	16	19.4%	12	32.4%	24	21.5%	14	31.3%	26	19.7%	15	28.6%	20	34.1%	29
Home Catalogue	0.9%	6	0.0%	0	1.4%	1	0.0%	0	4.1%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Arnold	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doncaster	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Nottingham (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other centres outside catchment area	1.8%	12	2.3%	2	0.0%	0	0.0%	0	4.1%	3	3.1%	2	2.4%	2	0.0%	0	1.4%	1	2.4%
South Normanton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%
Tuxford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%
(Don't know)	8.9%	60	6.9%	6	5.4%	4	6.5%	4	8.1%	6	7.7%	5	8.4%	7	19.7%	15	7.1%	5	9.4%
Base:	676			87		74		62		74		65		83		76		70	85
Q30A Do you visit Mansfield town centre regularly for shopping?																			
Yes	44.7%	403	68.0%	68	73.0%	73	62.0%	62	12.0%	12	61.4%	62	9.0%	9	60.0%	60	27.0%	27	30.0%
No	55.3%	498	32.0%	32	27.0%	27	38.0%	38	88.0%	88	38.6%	39	91.0%	91	40.0%	40	73.0%	73	70.0%
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	901			100		100		100		100		101		100		100		100	100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q31A What improvements, if any, could be made to Mansfield Town Centre?																				
Those who regularly visit Mansfield town centre for shopping at Q30A																				
More parking provision (not enough parking)	6.5%	26	2.9%	2	5.5%	4	14.5%	9	8.3%	1	0.0%	0	22.2%	2	6.7%	4	7.4%	2	6.7%	2
Cheaper parking (parking too expensive)	11.7%	47	11.8%	8	6.8%	5	11.3%	7	0.0%	0	14.5%	9	33.3%	3	11.7%	7	11.1%	3	16.7%	5
Free parking	1.7%	7	1.5%	1	1.4%	1	3.2%	2	0.0%	0	1.6%	1	0.0%	0	1.7%	1	3.7%	1	0.0%	0
Better links from car parks to Centre (car parking isn't accessible enough)	2.5%	10	0.0%	0	2.7%	2	1.6%	1	0.0%	0	6.5%	4	0.0%	0	1.7%	1	3.7%	1	3.3%	1
Better/more frequent bus service (inadequate bus service to the centre)	1.5%	6	4.4%	3	1.4%	1	1.6%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for wheelchairs and pushchairs users	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	2.7%	11	8.8%	6	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	7.4%	2	0.0%	0
Improved market	24.3%	98	29.4%	20	32.9%	24	25.8%	16	16.7%	2	19.4%	12	11.1%	1	28.3%	17	7.4%	2	13.3%	4
More choice of shops (general)	23.6%	95	20.6%	14	34.2%	25	30.6%	19	0.0%	0	12.9%	8	22.2%	2	30.0%	18	18.5%	5	13.3%	4
More clothes/fashion shops	6.7%	27	4.4%	3	6.8%	5	16.1%	10	0.0%	0	8.1%	5	0.0%	0	5.0%	3	0.0%	0	3.3%	1
More quality/designer shops	2.0%	8	1.5%	1	1.4%	1	3.2%	2	0.0%	0	4.8%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0
More dept stores/larger stores	2.5%	10	2.9%	2	4.1%	3	6.5%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More discount/cheaper goods	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/improved supermarkets/food shops	5.0%	20	4.4%	3	11.0%	8	4.8%	3	0.0%	0	1.6%	1	0.0%	0	8.3%	5	0.0%	0	0.0%	0
Fewer empty shops/vacancies	7.7%	31	7.4%	5	15.1%	11	3.2%	2	0.0%	0	9.7%	6	0.0%	0	8.3%	5	0.0%	0	6.7%	2
More independent shops	2.2%	9	2.9%	2	4.1%	3	1.6%	1	0.0%	0	3.2%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Specific shop missing from Town Centre (please specify)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	1.5%	6	2.9%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	1.0%	4	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.7%	1	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More toilets	5.0%	20	5.9%	4	2.7%	2	6.5%	4	0.0%	0	6.5%	4	0.0%	0	6.7%	4	0.0%	0	6.7%
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cafes	1.5%	6	2.9%	2	1.4%	1	1.6%	1	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%
More/better restaurants	1.2%	5	1.5%	1	1.4%	1	1.6%	1	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better heath clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less litter	3.2%	13	2.9%	2	4.1%	3	6.5%	4	0.0%	0	1.6%	1	0.0%	0	3.3%	2	0.0%	0	3.3%
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nicer shopping environment	6.7%	27	10.3%	7	8.2%	6	1.6%	1	0.0%	0	3.2%	2	22.2%	2	8.3%	5	7.4%	2	6.7%
Other	5.5%	22	8.8%	6	4.1%	3	4.8%	3	0.0%	0	3.2%	2	11.1%	1	6.7%	4	7.4%	2	3.3%
More disabled parking	0.7%	3	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%
(Don't know)	3.5%	14	2.9%	2	1.4%	1	3.2%	2	0.0%	0	3.2%	2	11.1%	1	5.0%	3	3.7%	1	6.7%
(No improvements needed)	23.3%	94	14.7%	10	15.1%	11	19.4%	12	75.0%	9	33.9%	21	11.1%	1	11.7%	7	44.4%	12	36.7%
Base:	403		68		73		62		12		62		9		60		27		30
Q30B Do you visit Mansfield Woodhouse district centre regularly for shopping?																			
Yes	10.2%	92	7.0%	7	6.0%	6	59.0%	59	2.0%	2	10.9%	11	2.0%	2	0.0%	0	2.0%	2	3.0%
No	89.8%	809	93.0%	93	94.0%	94	41.0%	41	98.0%	98	89.1%	90	98.0%	98	100.0%	100	98.0%	98	97.0%
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q31BWhat improvements, if any, could be made to Mansfield Woodhouse district centre?																				
<i>Those who regularly visit Mansfield Woodhouse district centre for shopping at Q30B</i>																				
More parking provision (not enough parking)	8.7%	8	14.3%	1	0.0%	0	6.8%	4	0.0%	0	0.0%	0	50.0%	1	0.0%	0	50.0%	1	33.3%	1
Cheaper parking (parking too expensive)	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better links from car parks to Centre (car parking isn't accessible enough)	2.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	1.1%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	12.0%	11	0.0%	0	0.0%	0	18.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothes/fashion shops	6.5%	6	0.0%	0	0.0%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality/designer shops	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dept stores/larger stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More discount/cheaper goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/improved supermarkets/food shops	1.1%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific shop missing from Town Centre (please specify)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More toilets	2.2%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cafes	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better heath clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less litter	3.3%	3	0.0%	0	0.0%	0	3.4%	2	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nicer shopping environment	2.2%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	6.5%	6	14.3%	1	0.0%	0	5.1%	3	50.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
(No improvements needed)	65.2%	60	71.4%	5	66.7%	4	62.7%	37	50.0%	1	81.8%	9	50.0%	1	0.0%	0	50.0%	1	66.7%
Base:		92		7		6		59		2		11		2		0		2	
Q30CDo you visit Market Warsop district centre regularly for shopping?																			
Yes	2.8%	25	1.0%	1	1.0%	1	12.0%	12	4.0%	4	4.0%	4	1.0%	1	1.0%	1	0.0%	0	1.0%
No	97.2%	876	99.0%	99	99.0%	99	88.0%	88	96.0%	96	96.0%	97	99.0%	99	99.0%	99	100.0%	100	99.0%
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		901		100		100		100		100		101		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q31CWhat improvements, if any, could be made to Market Warsop district centre?																				
<i>Those who regularly visit Market Warsop district centre for shopping at Q30C</i>																				
More parking provision (not enough parking)	4.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better links from car parks to Centre (car parking isn't accessible enough)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	12.0%	3	0.0%	0	0.0%	0	16.7%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothes/fashion shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality/designer shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dept stores/larger stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More discount/cheaper goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/improved supermarkets/food shops	4.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	4.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific shop missing from Town Centre (please specify)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better heath clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less litter	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nicer shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	8.0%	2	100.0%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	16.0%	4	0.0%	0	0.0%	0	16.7%	2	25.0%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%
(No improvements needed)	48.0%	12	0.0%	0	100.0%	1	41.7%	5	75.0%	3	25.0%	1	100.0%	1	0.0%	0	0.0%	0	100.0%
Base:		25		1		1		12		4		4		1		1		0	
Q30D Do you visit Oak Tree district centre in Mansfield regularly for shopping?																			
Yes	16.1%	145	46.0%	46	6.0%	6	16.0%	16	3.0%	3	23.8%	24	7.0%	7	35.0%	35	1.0%	1	7.0%
No	83.9%	756	54.0%	54	94.0%	94	84.0%	84	97.0%	97	76.2%	77	93.0%	93	65.0%	65	99.0%	99	93.0%
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		901		100		100		100		100		101		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q31DWhat improvements, if any, could be made to Oak Tree district centre?										
<i>Those who regularly visit Oak Tree district centre for shopping at Q30D</i>										
More parking provision (not enough parking)	0.7%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better links from car parks to Centre (car parking isn't accessible enough)	2.8%	4	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	0.7%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	11.0%	16	10.9%	5	0.0%	0	6.3%	1	0.0%	0
More clothes/fashion shops	1.4%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1
More quality/designer shops	0.7%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1
More dept stores/larger stores	1.4%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	1
More discount/cheaper goods	2.1%	3	0.0%	0	0.0%	0	0.0%	0	33.3%	1
More/improved supermarkets/food shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.7%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific shop missing from Town Centre (please specify)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More toilets	0.7%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cafes	2.1%	3	0.0%	0	0.0%	0	6.3%	1	0.0%	0	4.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%
More/better restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better bars/nightclubs	1.4%	2	2.2%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better heath clubs/gyms	0.7%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nicer shopping environment	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	100.0%	1	0.0%
Other	2.8%	4	4.3%	2	0.0%	0	6.3%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	9.7%	14	6.5%	3	16.7%	1	6.3%	1	33.3%	1	8.3%	2	14.3%	1	11.4%	4	0.0%	0	14.3%
(No improvements needed)	67.6%	98	67.4%	31	66.7%	4	75.0%	12	33.3%	1	75.0%	18	71.4%	5	60.0%	21	0.0%	0	85.7%
Base:		145		46		6		16		3		24		7		35		1	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q32 In which town, village or out-of-town location does your household spend most money on restaurants?										
Alfreton	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bilsthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwell	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolsover	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.6%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Chesterfield	1.3%	12	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Clay Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Creswell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Derby	0.8%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Dronfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe	2.3%	21	0.0%	0	0.0%	0	2.0%	2	13.9%	14
Farnsfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Heanor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lincoln	1.1%	10	0.0%	0	0.0%	0	1.0%	1	8.0%	8
Mansfield - local public house/ restaurant	10.0%	90	16.0%	16	23.0%	23	17.0%	17	0.0%	0
Mansfield - retail parks / drive thru	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield - town centre	7.5%	68	20.0%	20	14.0%	14	10.0%	10	1.0%	1
Mansfield Woodhouse district centre	1.7%	15	0.0%	0	0.0%	0	12.0%	12	0.0%	0
Market Warsop	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Meadowhall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meden Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nether Langwith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton	0.7%	6	1.0%	1	0.0%	0	0.0%	0	3.0%	3
Newark-on-Trent	2.4%	22	1.0%	1	3.0%	3	1.0%	1	15.0%	15
North Muskham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	8.0%	72	13.0%	13	13.0%	13	3.0%	3	2.0%	2
Oak Tree district centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainworth	1.3%	12	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Ravenshead	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Retford	1.6%	14	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
Sheffield	1.9%	17	1.0%	1	0.0%	0	1.0%	1	15.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sutton in Ashfield	6.1%	55	3.0%	3	5.0%	5	4.0%	4	0.0%	0	4.0%	4	0.0%	0	6.0%	6	3.0%	3	30.0%	30
Tibshelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Underwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Whitwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workshop	4.1%	37	0.0%	0	1.0%	1	1.0%	1	34.0%	34	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annesley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Arnold	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barlborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bawtry	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Brinsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Burton Upon Trent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Clipstone	0.4%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
East Markham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Edinburgh	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Forest Town	0.6%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Glapwell	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Marnham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Hockerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Huthwaite	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kneesall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Laxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Markham Moor	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Old Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Quarndon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rufford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Skegby	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Skegness	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sookholme	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teversal	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Tickhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.8%	43	2.0%	2	2.0%	2	5.0%	5	6.0%	6	8.9%	9	8.0%	8	5.0%	5	3.0%	3	3.0%	3
(Don't do this activity)	32.3%	291	32.0%	32	33.0%	33	37.0%	37	22.0%	22	31.7%	32	30.0%	30	38.0%	38	41.0%	41	26.0%	26
Base:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q33 In which town, village or out-of-town location does your household spend most money on cafes, pubs or bars?										
Alfreton	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bilsthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bolsover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield	0.9%	8	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Clay Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell	0.3%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Derby	0.8%	7	1.0%	1	1.0%	1	1.0%	1	1.0%	1
Dronfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe	1.1%	10	0.0%	0	0.0%	0	0.0%	0	7.9%	8
Farnsfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall	2.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield	0.6%	5	2.0%	2	2.0%	2	0.0%	0	0.0%	0
Langley Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lincoln	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Mansfield - local public house/ restaurant	9.1%	82	18.0%	18	31.0%	31	12.0%	12	1.0%	1
Mansfield - retail parks / drive thru	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Mansfield - town centre	13.7%	123	35.0%	35	22.0%	22	16.0%	16	1.0%	1
Mansfield Woodhouse district centre	1.9%	17	0.0%	0	1.0%	1	16.0%	16	0.0%	0
Market Warsop	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Meadowhall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meden Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nether Langwith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton	0.7%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Newark-on-Trent	1.9%	17	1.0%	1	1.0%	1	0.0%	0	0.0%	0
North Muskham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	4.7%	42	6.0%	6	5.0%	5	5.0%	5	1.0%	1
Oak Tree district centre	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Rainworth	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenshead	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Retford	1.8%	16	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ripley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Sheffield	0.6%	5	0.0%	0	0.0%	0	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.7%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.0%	2	0.0%	0	0.0%	0
Sutton in Ashfield	3.3%	30	2.0%	2	2.0%	2	3.0%	3	0.0%	0	2.0%	2	0.0%	0	4.0%	4	0.0%	0	17.0%	17
Tibshelf	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tuxford	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Underwood	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0
Whitwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	4.9%	44	0.0%	0	0.0%	0	1.0%	1	42.0%	42	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.8%	7	4.0%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Clipstone	0.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Annesley	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
East Markham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Huthwaite	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Linby	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Wellow	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Bagthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Cuckney	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ollerton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Thorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bainton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boughton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Eakring	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Harthill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Marnham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Markham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Milton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Newton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Norwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sherwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Skegby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Staveley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhouses	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know / varies)	3.7%	33	3.0%	3	3.0%	3	3.0%	3	4.0%	4	2.0%	2	4.0%	4	7.0%	7	3.0%	3	4.0%	4
(Don't do this activity)	35.2%	317	26.0%	26	30.0%	30	40.0%	40	32.0%	32	43.6%	44	36.0%	36	46.0%	46	36.0%	36	27.0%	27
Base:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q34 In which town, village or out-of-town location does your household spend most money on the cinema or theatre ?																				
Broadway Cinema, Nottingham	0.9%	8	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
Cineworld, Alma Leisure Park, Chesterfield	1.7%	15	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	12
Cineworld, The Cornerhouse	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Odeon, Arundel Gate, Sheffield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Odeon, Brayford Wharf North, Lincoln	1.2%	11	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	9.0%	9	0.0%	0	0.0%	0	0.0%	0
Odeon, Mansfield Leisure Park, Park Lane, Mansfield NG18 1BU	27.9%	251	48.0%	48	32.0%	32	32.0%	32	2.0%	2	32.7%	33	6.0%	6	33.0%	33	28.0%	28	37.0%	37
Odeon, Meteor Centre, Derby	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1
Quad, Market Place, Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reel Cinema, King Street, Newark-on-Trent	2.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	0.0%	0	0.0%	0	0.0%	0
Ritz Cinema, King Street, Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Cinemas, Derby Road, Nottingham	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Scala Cinema, Market Place, Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema de Lux, Westfield Centre, Derby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Showcase Cinema, Foresters Park, Derby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Showcase Cinema, Redfield Way, Nottingham	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	5	0.0%	0
Showcase Cinema, Sinfon Lane, Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showroom Cinema, Paternoster Row, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Meadowhall, Sheffield	2.4%	22	0.0%	0	0.0%	0	0.0%	0	20.0%	20	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Palace Theatre, Leeming Street, Mansfield town centre	6.0%	54	12.0%	12	9.0%	9	11.0%	11	0.0%	0	7.9%	8	2.0%	2	8.0%	8	1.0%	1	3.0%	3
Theatres - Arnold town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres - Chesterfield town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres - Derby city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres - Lincoln city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres - Newark-on-Trent	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
town centre																				
Theatres - Nottingham city centre	5.3%	48	4.0%	4	8.0%	8	2.0%	2	2.0%	2	4.0%	4	5.0%	5	4.0%	4	13.0%	13	6.0%	6
Theatres - Retford town centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Theatres - Sheffield city centre	1.0%	9	0.0%	0	0.0%	0	1.0%	1	6.0%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Theatres - Worksop town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Valley Centertainment, Sheffield	1.0%	9	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	1.9%	17	1.0%	1	2.0%	2	2.0%	2	3.0%	3	2.0%	2	3.0%	3	2.0%	2	0.0%	0	2.0%	2
Scunthorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Doncaster Leisure Park, Doncaster	0.7%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Woodhall Spa	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.7%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	2.0%	2	0.0%	0
(Don't do this activity)	43.3%	390	32.0%	32	49.0%	49	47.0%	47	48.0%	48	53.5%	54	32.0%	32	52.0%	52	41.0%	41	35.0%	35
Base:		901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q35 In which town, village or out-of-town location does your household spend most money on bingo, casino's or bookmakers ?										
Alfreton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolsover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	1
Clay Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dronfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield	3.3%	30	9.0%	9	7.0%	7	2.0%	2	0.0%	3
Mansfield Woodhouse	0.4%	4	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Market Warsop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Nottingham	0.6%	5	2.0%	2	2.0%	2	0.0%	0	0.0%	1
Retford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton in Ashfield	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	6
Tibshelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.6%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Phone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainworth	0.6%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Skegness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.4%	4	1.0%	1	0.0%	0	2.0%	2	0.0%	0
(Don't do this activity)	91.6%	825	85.0%	85	91.0%	91	92.0%	92	94.0%	94
Base:	901	100	100	100	100	100	101	100	100	100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q36 In which town, village or out-of-town location does your household spend most money on health and fitness ?																				
Ashfield Leisure Centre, Sutton Road, Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne's, Briar Lane, Mansfield	0.4%	4	2.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Body & Soul, Leeming Street, Mansfield	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dukeries Leisure Centre, Main Road, Boughton, Ollerton	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0
DW Sports Fitness, Portland Retail Park, Mansfield	1.3%	12	5.0%	5	1.0%	1	2.0%	2	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Mansfield Leisure Park, Nottingham Road, Mansfield	0.9%	8	2.0%	2	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Huthwaite Leisure Centre, New Street, Huthwaite, Sutton in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Leisure, Meden Square, Pleasley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lammas Leisure Centre, Lammas Road, Sutton in Ashfield	1.6%	14	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13
Meden Sports Centre, Burns Lane, Warsop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Tree Leisure Centre, Jubilee Way South, Mansfield	1.4%	13	4.0%	4	2.0%	2	1.0%	1	0.0%	0	4.0%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Oasis Health Club, Portland Street, Mansfield	0.8%	7	1.0%	1	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Rivermaun Recreation Centre, Barringer Road, Mansfield	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston Leisure Centre, Chapel Road, Selston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Southwell Leisure Centre, Nottingham Road, Southwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sutton in Ashfield Leisure Centre, Brook Street, Sutton in Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
The Manor Sport & Recreation Centre, Kingsley Avenue, Mansfield Woodhouse	0.7%	6	0.0%	0	1.0%	1	4.0%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Thorseby Hall Hotel & Spa, Thoresby, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Water Meadows Swimming & Fitness, Titchfield Park/Bath Street, Mansfield	0.8%	7	1.0%	1	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
World Physiques, Botany Avenue, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alfreton	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	4.0%
Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolsover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clay Cross	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Clowne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dronfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastwood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%
Heanor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Hucknall	1.0%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%
Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mansfield	2.3%	21	6.0%	6	3.0%	3	4.0%	4	0.0%	0	1.0%	1	1.0%	1	6.0%	6	0.0%	0	0.0%
Mansfield Woodhouse	0.6%	5	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Market Warsop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Ollerton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%
Newark-on-Trent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Nottingham	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Retford	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%
Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton in Ashfield	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%
Tibshelf	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Workshop	1.9%	17	0.0%	0	0.0%	0	0.0%	0	16.0%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Annesley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Blidworth	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%
Blidworth Leisure Centre, Belle Vue Lane, Blidworth	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	6.0%	6	0.0%	0	0.0%
Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Creswell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Creswell Leisure Centre, Duke Street, Creswell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Kimberley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Newstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Rainworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Rainworth Leisure Centre, Warsop Lane, Rainworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
South Forest	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / varies)	0.6%	5	1.0%	1	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this activity)	77.4%	697	72.0%	72	84.0%	84	77.0%	77	76.0%	76	81.2%	82	83.0%	83	78.0%	78	78.0%	78	67.0%	67
Base:		901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q37 In which town, village or out-of-town location does your household spend most money on family entertainment (i.e. Ten Pin bowling / Skating Rink etc) ?																				
Adrenalin Jungle, Bilsthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfreton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolsover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield	0.6%	5	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Clay Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Dronfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Mansfield	8.4%	76	17.0%	17	12.0%	12	12.0%	12	0.0%	0	10.9%	11	0.0%	0	8.0%	8	6.0%	6	10.0%	10
Mansfield	6.4%	58	11.0%	11	9.0%	9	4.0%	4	2.0%	2	6.9%	7	1.0%	1	4.0%	4	7.0%	7	13.0%	13
Mansfield Woodhouse	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Market Warsop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Nottingham	1.1%	10	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.0%	7	0.0%	0
Retford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	1.2%	11	1.0%	1	0.0%	0	1.0%	1	8.0%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton in Ashfield	2.1%	19	3.0%	3	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	11.0%	11
Tibshelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.7%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Huthwaite	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
The Dome, Lakeside, Bawtry Road, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Centertainment, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
(Don't do this activity)	76.0%	685	67.0%	67	76.0%	76	78.0%	78	81.0%	81	81.2%	82	80.0%	80	84.0%	84	75.0%	75	62.0%	62
Base:		901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
GEN Gender of respondent.																				
Male	29.9%	269	29.0%	29	26.0%	26	23.0%	23	38.0%	38	23.8%	24	31.0%	31	26.0%	26	32.0%	32	40.0%	40
Female	70.1%	632	71.0%	71	74.0%	74	77.0%	77	62.0%	62	76.2%	77	69.0%	69	74.0%	74	68.0%	68	60.0%	60
Base:		901		100		100		100		100		101		100		100		100		100
AGE Could I ask, how old are you ?																				
18 to 24	1.2%	11	3.0%	3	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1
25 to 34	5.7%	51	9.0%	9	6.0%	6	7.0%	7	3.0%	3	4.0%	4	2.0%	2	6.0%	6	3.0%	3	11.0%	11
35 to 44	15.6%	141	22.0%	22	10.0%	10	11.0%	11	13.0%	13	15.8%	16	12.0%	12	11.0%	11	19.0%	19	27.0%	27
45 to 54	26.2%	236	36.0%	36	22.0%	22	23.0%	23	25.0%	25	20.8%	21	13.0%	13	25.0%	25	35.0%	35	36.0%	36
55 to 64	21.1%	190	12.0%	12	27.0%	27	20.0%	20	18.0%	18	22.8%	23	34.0%	34	24.0%	24	18.0%	18	14.0%	14
65 +	29.1%	262	17.0%	17	34.0%	34	37.0%	37	38.0%	38	32.7%	33	36.0%	36	32.0%	32	24.0%	24	11.0%	11
(Refused)	1.1%	10	1.0%	1	1.0%	1	1.0%	1	1.0%	1	3.0%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Base:		901		100		100		100		100		101		100		100		100		100
CAR How many cars does your household own or have the use of ?																				
None	13.5%	122	18.0%	18	17.0%	17	21.0%	21	4.0%	4	15.8%	16	8.0%	8	16.0%	16	17.0%	17	5.0%	5
One	42.6%	384	41.0%	41	49.0%	49	42.0%	42	45.0%	45	44.6%	45	33.0%	33	48.0%	48	40.0%	40	41.0%	41
Two	32.7%	295	30.0%	30	25.0%	25	25.0%	25	36.0%	36	31.7%	32	42.0%	42	28.0%	28	35.0%	35	42.0%	42
Three or more	10.4%	94	11.0%	11	7.0%	7	12.0%	12	14.0%	14	6.9%	7	16.0%	16	7.0%	7	8.0%	8	12.0%	12
(Refused)	0.7%	6	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Base:		901		100		100		100		100		101		100		100		100		100
WOR Which of the following best describes the chief wage earner of your household's current employment situation ?																				
Working full time	52.6%	474	67.0%	67	42.0%	42	52.0%	52	47.0%	47	50.5%	51	46.0%	46	40.0%	40	56.0%	56	73.0%	73
Working part time	7.7%	69	6.0%	6	9.0%	9	6.0%	6	7.0%	7	7.9%	8	6.0%	6	10.0%	10	11.0%	11	6.0%	6
Unemployed	2.8%	25	3.0%	3	3.0%	3	1.0%	1	2.0%	2	3.0%	3	0.0%	0	4.0%	4	4.0%	4	5.0%	5
Retired	35.1%	316	21.0%	21	44.0%	44	40.0%	40	43.0%	43	33.7%	34	47.0%	47	44.0%	44	28.0%	28	15.0%	15
A housewife	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A student	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.3%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.2%	11	0.0%	0	1.0%	1	1.0%	1	1.0%	1	3.0%	3	1.0%	1	2.0%	2	1.0%	1	1.0%	1
Base:		901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
SEG Socio-economic Grouping																				
A	2.4%	22	0.0%	0	2.0%	2	3.0%	3	7.0%	7	2.0%	2	4.0%	4	2.0%	2	2.0%	2	0.0%	0
B	8.3%	75	7.0%	7	6.0%	6	6.0%	6	12.0%	12	5.0%	5	19.0%	19	5.0%	5	5.0%	5	10.0%	10
C1	26.3%	237	35.0%	35	25.0%	25	20.0%	20	24.0%	24	18.8%	19	23.0%	23	27.0%	27	29.0%	29	35.0%	35
C2	27.6%	249	30.0%	30	26.0%	26	20.0%	20	25.0%	25	28.7%	29	20.0%	20	33.0%	33	38.0%	38	28.0%	28
D	15.9%	143	16.0%	16	18.0%	18	23.0%	23	11.0%	11	21.8%	22	16.0%	16	17.0%	17	6.0%	6	14.0%	14
E	13.8%	124	9.0%	9	18.0%	18	23.0%	23	12.0%	12	17.8%	18	11.0%	11	12.0%	12	12.0%	12	9.0%	9
(Refused)	5.7%	51	3.0%	3	5.0%	5	5.0%	5	9.0%	9	5.9%	6	7.0%	7	4.0%	4	8.0%	8	4.0%	4
Base:		901		100		100		100		100		101		100		100		100		100
ZON Zone																				
Zone 1	11.1%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	11.1%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	11.1%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	11.1%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	11.2%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	11.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0
Zone 7	11.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0
Zone 8	11.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0
Zone 9	11.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Base:		901		100		100		100		100		101		100		100		100		100

Appendix 2:

Data Tabulations

By Zone (Weighted)

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Q01 Where did your household last undertake a main food and grocery purchase?																				
Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	7	0.0%	0
Aldi, Carter Lane, ,SHIREBROOK, NG20 8PE	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gateford Road, WORKSOP, S80 1UD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	1.2%	11	3.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	1.0%	2
Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA	13.0%	118	25.0%	37	8.0%	7	26.0%	27	4.0%	2	42.6%	27	0.0%	0	16.0%	13	0.0%	0	2.0%	4
Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	11.6%	105	2.0%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	8.0%	10	42.0%	90
Asda, Wesley Street, LANGLEY MILL, NG16 4ED	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	8	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-Operative, High Street, EDWINSTOWE, NG21 9QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, Southwell Road East, RAINWORTH, NG21 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Iceland Extra, The Rosemary Centre, Walkden Street,	0.7%	6	1.0%	1	3.0%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
MANSFIELD, NG18 1QN																			
Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Iceland, The Sherwood Centre, Spa Lane, RETFORD, DN22 6EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%
Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS	0.4%	4	1.0%	1	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Marks & Spencer, 32 Stodman Street, NEWARK, NG24 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Unit A, The Priory Shopping Centre, WORKSOP, S80 1JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Derby Road, EASTWOOD, NG16 3NT	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	2.0%
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.8%	8	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	17.0%	6	0.0%	0	0.0%	0	0.0%
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Springfield Park, Leen Drive, Bulwell, NOTTINGHAM, NG6 8EP	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	7	0.0%
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	7.8%	71	6.0%	9	23.0%	20	6.0%	6	1.0%	0	2.0%	1	0.0%	0	9.0%	7	4.0%	5	10.0%
Morrisons, Tritton Road, LINCOLN, LN6 7QL	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN	6.2%	56	3.0%	4	2.0%	2	38.0%	40	1.0%	0	4.0%	3	1.0%	0	4.0%	3	1.0%	1	1.0%
Netto, 358 Sheffield Road, , CHESTERFIELD, S41 8JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Bancroft Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
MANSFIELD, NG18 5LG																				
Netto, Bridgegate, RETFORD, DN22 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Forest Road, NEW OLLERTON, NG22 9PL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Frackney Road / High Street, , SUTTON-IN- ASHFIELD, NG17 3GA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4
Netto, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), 430 Gateford Road, WORKSOP, S81 7BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	1.8%	17	0.0%	0	0.0%	0	0.0%	0	37.0%	16	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	4.8%	43	7.0%	10	21.0%	18	3.0%	3	1.0%	0	0.0%	0	1.0%	0	3.0%	2	3.0%	4	2.0%	4
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Sainsbury's, Sir John Robinson Way, Arnold, NOTTINGHAM, NG5 6JY	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0	1.0%	1	3.0%	4	0.0%	0
Sainsbury's, Tritton Road, LINCOLN, LN6 7QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 161a Annesley Road, HUCKNALL, NG15 7DE	1.9%	17	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	13.0%	16	0.0%	0
Tesco Express, 337 Nottingham Road, Dunkeries, MANSFIELD, NG18 4SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, BLIDWORTH,	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
NG21 0PN																				
Tesco Express, Unit 3, Lakeside Point, Mansfield Road, SUTTON-IN- ASHFIELD, NG17 4HG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	3.4%	30	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	29	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	13
Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ	7.7%	69	13.0%	19	30.0%	26	11.0%	12	0.0%	0	2.0%	1	0.0%	0	4.0%	3	1.0%	1	3.0%	6
Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	10.1%	91	24.0%	35	2.0%	2	6.0%	6	0.0%	0	12.9%	8	2.0%	1	44.0%	37	0.0%	0	1.0%	2
Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	0.6%	6	0.0%	0	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Tesco, Forest Road, NEW OLLERTON, NG22 9QS	2.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	13	25.0%	9	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.6%	6	0.0%	0	0.0%	0	0.0%	0	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	4.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	3.0%	4	16.0%	34
Tesco, Meltham Lane, CHESTERFIELD, S41 7LG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Waitrose, Ossington Way, NEWARK, NG24 1FF	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Searby Road, Nettleham Road, LINCOLN, LN2 4DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.4%	22	5.0%	7	2.0%	2	2.0%	2	3.0%	1	1.0%	1	3.0%	1	5.0%	4	3.0%	4	0.0%	0
Aldi, Nottingham Road, Alfreton	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Co-Operative, Nottingham Road, Selston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other foodstores and local shops, Alfreton	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	4

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Other foodstores and local shops, Chesterfield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Other foodstores and local shops, Derby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other foodstores and local shops, Mansfield	0.3%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Retford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, South Normanton	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	1	2.0%	4
Other foodstores and local shops, Survey Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other foodstores and local shops, Survey Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other foodstores and local shops, Worksop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores outside catchment area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	0.0%	0
(Don't know)	0.5%	4	1.0%	1	0.0%	0	1.0%	1	1.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't do this type of shopping)	2.0%	18	3.0%	4	0.0%	0	4.0%	4	4.0%	2	3.0%	2	0.0%	0	0.0%	0	1.0%	1	2.0%	4
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q02 And where did you shop the time before that (was it the same, or different, and if so, please specify)?																				
<i>Those who do a main food shop at Q01</i>																				
Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0
Aldi, Carter Lane, ,SHIREBROOK, NG20 8PE	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gateford Road, WORKSOP, S80 1UD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	2.1%	19	3.1%	4	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	5.1%	11
Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA	12.4%	110	22.7%	33	5.0%	4	22.9%	23	3.1%	1	46.9%	29	1.0%	0	18.0%	15	0.0%	0	2.0%	4
Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	10.8%	95	2.1%	3	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	2	5.1%	6	38.8%	81
Asda, Wesley Street, LANGLEY MILL, NG16 4ED	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	7	0.0%	0
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	0.9%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	21.0%	8	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 146 Wharf Road, PINXTON, NG16 6LQ	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 149 Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Road, CLIPSTONE, NG21 9EQ																				
Co-Operative, High Street, EDWINSTOWE, NG21 9QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, The Ropewalk, SOUTHWELL, NG25 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Unit 7, High Street, MANSFIELD WOODHOUSE, NG19 8AN	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Unit B, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, The Rosemary Centre, Walkden Street, MANSFIELD, NG18 1QN	0.6%	6	1.0%	1	4.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Sherwood Centre, Spa Lane, RETFORD, DN22 6EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Unit 1 Amber Centre, Portland Road, HUCKNALL, NG15 7SF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Lidl, Mansfield Road, Carrington, NOTTINGHAM, NG5 2DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Marks & Spencer Simply Food, Riverside Retail Park, Station Road, ILKESTON, DE7 5QA	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS	0.5%	5	1.0%	1	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Marks & Spencer, Unit A,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
The Priory Shopping Centre, WORKSOP, S80 1JR																				
Morrisons, Derby Road, EASTWOOD, NG16 3NT	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	2.0%	4
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	1.0%	9	0.0%	0	0.0%	0	0.0%	0	3.1%	1	1.0%	1	20.0%	7	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Park, Leen Drive, Bulwell, NOTTINGHAM, NG6 8EP	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	11	0.0%	0
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	7.8%	69	4.1%	6	18.0%	16	6.3%	6	0.0%	0	3.1%	2	2.0%	1	11.0%	9	3.0%	4	12.2%	26
Morrisons, Triton Road, LINCOLN, LN6 7QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN	5.4%	48	1.0%	1	3.0%	3	37.5%	38	1.0%	0	3.1%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	2
Netto, 2 Celtic Point, Gateford, WORKSOP, S81 7AZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, 358 Sheffield Road, , CHESTERFIELD, S41 8JZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bancroft Lane, MANSFIELD, NG18 5LG	0.7%	6	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Netto, Bridgegate, RETFORD, DN22 6AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Forest Road, NEW OLLERTON, NG22 9PL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Netto, Frackney Road / High Street, , SUTTON-IN- ASHFIELD, NG17 3GA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Netto, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH	0.6%	5	1.0%	1	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	2.0%	17	0.0%	0	0.0%	0	0.0%	0	40.6%	17	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	6.3%	56	10.3%	15	24.0%	21	2.1%	2	1.0%	0	5.1%	3	0.0%	0	5.0%	4	3.0%	4	3.1%	6
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	1.2%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.1%	6
Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Sainsbury's, Sir John Robinson Way, Arnold, NOTTINGHAM, NG5 6JY	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	1.0%	1	0.0%	0
Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 161a Annesley Road, HUCKNALL, NG15 7DE	1.8%	15	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	14	0.0%	0
Tesco Express, 337 Nottingham Road, Dunkeries, MANSFIELD, NG18 4SG	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	3.4%	30	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	29	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	15
Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ	7.4%	65	12.4%	18	25.0%	22	12.5%	13	0.0%	0	2.0%	1	0.0%	0	5.0%	4	1.0%	1	3.1%	6
Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	10.4%	92	28.9%	41	2.0%	2	3.1%	3	0.0%	0	8.2%	5	5.0%	2	44.0%	37	0.0%	0	1.0%	2
Tesco Extra, Rutland Street, ILKESTON, DE7 8DG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Tesco Metro, The Pavements Shopping Centre, Unit 12	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Beetwell Street, CHESTERFIELD, S40 1PA																				
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Tesco, Forest Road, NEW OLLERTON, NG22 9QS	2.0%	18	0.0%	0	0.0%	0	1.0%	1	0.0%	0	15.3%	9	20.0%	7	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.6%	6	0.0%	0	0.0%	0	0.0%	0	13.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	2.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	5	7.1%	15
Tesco, Meltham Lane, CHESTERFIELD, S41 7LG	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4
Waitrose, Ossington Way, NEWARK, NG24 1FF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.0%	3	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.6%	23	6.2%	9	3.0%	3	3.1%	3	1.0%	0	1.0%	1	2.0%	1	4.0%	3	3.0%	4	0.0%	0
Aldi, Nottingham Road, Alfreton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	2
Other foodstores and local shops, Alfreton	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	6
Other foodstores and local shops, Chesterfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Other foodstores and local shops, Hucknall	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Other foodstores and local shops, Mansfield	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Nottingham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	2
Other foodstores and local shops, Retford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, South Normanton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	1	0.0%	0
Other foodstores and local shops, Survey Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other foodstores and local shops, Sutton in Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Worksop	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores outside catchment area	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Main Street, Kimberley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Spar, Southwell Road East, Rainworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know)	1.4%	12	1.0%	1	1.0%	1	1.0%	1	4.2%	2	2.0%	1	1.0%	0	1.0%	1	2.0%	2	1.0%	2
Weighted base:		883		143		87		101		42		61		36		83		119		210
Sample:		884		97		100		96		96		98		100		100		99		98

Q03 What form of transport do you use to visit your main food shopping destination?*Those who do a main food shop at Q01 and who don't get their food delivered*

Car (own / company)	72.7%	626	66.3%	90	65.3%	56	56.4%	56	87.1%	35	70.1%	43	85.6%	30	72.6%	57	74.0%	85	82.7%	173
Car (passenger in friends / relatives car)	14.5%	125	18.5%	25	16.3%	14	20.2%	20	9.7%	4	20.6%	13	7.2%	3	13.7%	11	12.5%	14	10.2%	21
Bus / coach	4.7%	40	4.3%	6	2.0%	2	5.3%	5	1.1%	0	6.2%	4	6.2%	2	9.5%	7	6.3%	7	3.1%	6
Motorcycle / moped	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.2%	54	8.7%	12	14.3%	12	11.7%	12	1.1%	0	3.1%	2	1.0%	0	4.2%	3	3.1%	4	4.1%	9
Taxi	1.2%	10	2.2%	3	1.0%	1	1.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.4%	3	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		861		136		86		99		41		61		35		79		115		210
Sample:		860		92		98		94		93		97		97		95		96		98

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q04 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips ? And if so which ones ?																				
<i>Those who do a main food shop at Q01 and who don't get their food delivered</i>																				
Yes - other food shops	15.4%	133	15.2%	21	11.2%	10	16.0%	16	21.5%	9	12.4%	8	24.7%	9	11.6%	9	27.1%	31	10.2%	21
Yes - other non food shops (clothing, footwear, electrical etc)	18.3%	157	13.0%	18	18.4%	16	20.2%	20	20.4%	8	13.4%	8	34.0%	12	16.8%	13	16.7%	19	20.4%	43
Yes - pubs, restaurants or cafes	1.0%	9	0.0%	0	3.1%	3	2.1%	2	2.2%	1	1.0%	1	2.1%	1	1.1%	1	1.0%	1	0.0%	0
Yes - financial service (ie bank, building society)	3.7%	32	0.0%	0	2.0%	2	7.4%	7	4.3%	2	6.2%	4	12.4%	4	2.1%	2	6.3%	7	2.0%	4
Yes - other service (eg hairdresser, travel agent, estate agent)	3.2%	28	0.0%	0	5.1%	4	8.5%	8	3.2%	1	2.1%	1	5.2%	2	2.1%	2	4.2%	5	2.0%	4
Yes - leisure activity	1.6%	14	2.2%	3	2.0%	2	0.0%	0	2.2%	1	3.1%	2	1.0%	0	1.1%	1	1.0%	1	2.0%	4
Yes - other	0.7%	6	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	2.0%	4
No	66.7%	574	72.8%	99	72.4%	62	67.0%	66	63.4%	26	74.2%	45	38.1%	13	70.5%	56	60.4%	70	65.3%	137
Yes - petrol	2.3%	20	4.3%	6	1.0%	1	0.0%	0	2.2%	1	0.0%	0	4.1%	1	1.1%	1	1.0%	1	4.1%	9
Yes - visiting family / friends	0.9%	8	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.0%	1	3.1%	1	0.0%	0	1.0%	1	2.0%	4
Yes - visiting market	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1	0.0%	0	0.0%	0
Weighted base:		861		136		86		99		41		61		35		79		115		210
Sample:		860		92		98		94		93		97		97		95		96		98

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [£]																				
Q05 Approximately how much money does your household spend per week on its main food and groceries shop at (STORE MENTIONED AT Q01) ?																				
Those who do a main food shop at Q01																				
£10 or less	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	1	0.0%	0
£11 to £20	2.7%	24	4.1%	6	1.0%	1	2.1%	2	4.2%	2	2.0%	1	1.0%	0	1.0%	1	7.1%	8	1.0%	2
£21 to £30	5.9%	52	6.2%	9	9.0%	8	10.4%	10	3.1%	1	3.1%	2	6.0%	2	8.0%	7	2.0%	2	5.1%	11
£31 to £40	9.1%	81	7.2%	10	16.0%	14	15.6%	16	3.1%	1	7.1%	4	10.0%	4	7.0%	6	5.1%	6	9.2%	19
£41 to £50	11.9%	105	9.3%	13	15.0%	13	14.6%	15	12.5%	5	13.3%	8	17.0%	6	11.0%	9	10.1%	12	11.2%	24
£51 to £60	7.6%	67	4.1%	6	9.0%	8	9.4%	9	12.5%	5	12.2%	8	11.0%	4	7.0%	6	7.1%	8	6.1%	13
£61 to £70	8.6%	76	11.3%	16	8.0%	7	5.2%	5	4.2%	2	13.3%	8	8.0%	3	13.0%	11	7.1%	8	7.1%	15
£71 to £80	12.0%	106	14.4%	21	7.0%	6	13.5%	14	6.3%	3	12.2%	8	9.0%	3	10.0%	8	8.1%	10	16.3%	34
£81 to £90	5.6%	49	9.3%	13	1.0%	1	3.1%	3	1.0%	0	5.1%	3	4.0%	1	4.0%	3	9.1%	11	6.1%	13
£91 to £100	11.4%	101	13.4%	19	8.0%	7	5.2%	5	11.5%	5	14.3%	9	8.0%	3	9.0%	7	13.1%	16	14.3%	30
£101 to £125	6.3%	55	2.1%	3	7.0%	6	4.2%	4	3.1%	1	4.1%	3	4.0%	1	6.0%	5	7.1%	8	11.2%	24
£126 to £150	3.2%	29	3.1%	4	0.0%	0	6.3%	6	3.1%	1	4.1%	3	4.0%	1	3.0%	2	3.0%	4	3.1%	6
£151 plus	2.6%	23	4.1%	6	2.0%	2	1.0%	1	3.1%	1	0.0%	0	0.0%	0	2.0%	2	2.0%	2	4.1%	9
(Don't know / varies)	9.6%	85	9.3%	13	12.0%	10	6.3%	6	29.2%	12	5.1%	3	12.0%	4	16.0%	13	16.2%	19	1.0%	2
(Refused)	3.1%	27	2.1%	3	5.0%	4	2.1%	2	3.1%	1	4.1%	3	4.0%	1	2.0%	2	2.0%	2	4.1%	9
Mean:		74.5		76.3		64.7		66.0		79.4		72.8		65.8		72.9		77.0		81.4
Weighted base:		883		143		87		101		42		61		36		83		119		210
Sample:		884		97		100		96		96		98		100		100		99		98

Meanscore: [Visits per week]**Q06 How often does your household normally visit its main food and grocery shopping destination (STORE MENTIONED AT Q01) ?***Those who do a main food shop at Q01*

Everyday	0.9%	8	3.1%	4	1.0%	1	0.0%	0	1.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	2
5-6 times a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
3-4 times a week	1.4%	13	1.0%	1	1.0%	1	4.2%	4	1.0%	0	1.0%	1	2.0%	1	1.0%	1	1.0%	1	1.0%	2
Twice a week	4.9%	43	5.2%	7	4.0%	3	5.2%	5	12.5%	5	1.0%	1	6.0%	2	4.0%	3	6.1%	7	4.1%	9
Once a week	74.3%	657	76.3%	109	74.0%	65	71.9%	72	64.6%	27	74.5%	46	66.0%	24	73.0%	61	73.7%	88	78.6%	165
Once every two weeks	9.2%	81	6.2%	9	11.0%	10	11.5%	12	4.2%	2	10.2%	6	15.0%	5	9.0%	7	11.1%	13	8.2%	17
Once a month	5.8%	52	6.2%	9	4.0%	3	4.2%	4	6.3%	3	10.2%	6	9.0%	3	10.0%	8	5.1%	6	4.1%	9
Less often	0.6%	6	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	1	1.0%	2
Varies	2.2%	19	2.1%	3	4.0%	3	1.0%	1	8.3%	4	3.1%	2	0.0%	0	2.0%	2	2.0%	2	1.0%	2
(Don't know)	0.4%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Mean:	1.06		1.19		1.03		1.06		1.22		0.91		1.02		1.00		0.99		1.05	
Weighted base:	883		143		87		101		42		61		36		83		119		210	
Sample:	884		97		100		96		96		98		100		100		99		98	

Mansfield Household Shopping Survey for Roger Tym & Partners

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Q07 Where does your household undertake most 'top-up' food and grocery purchases? (i.e smaller/ 'basket' shopping purchases which are not part of your main food and groceries shop)																				
Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Aldi, Gateford Road, WORKSOP, S80 1UD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northgate, NEWARK, NG24 1HD	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	0.6%	5	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA	3.0%	27	8.0%	12	4.0%	3	5.0%	5	0.0%	0	5.9%	4	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	3.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	14.0%	30
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Late Shop), 80-82 Elmtown Road, CRESWELL, S80 4DD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Market Town), 127 High Street, TIBSHELF, DE55 5PP	2.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	24
Co-Operative (Market Town), 2 Welbeck Street, WHITWELL, S80 4TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-Operative (Welcome), 17-25 Main Street, HUTHWAITE, NG17 2QW	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	11
Co-Operative (Welcome), 64 Carter Lane, MANSFIELD, NG18 3DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN	1.3%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	10	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS	0.5%	5	2.0%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), Forest Road, NEW OLLERTON, NG22 9PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 13 High Street, WARSOP, NG20 0AG	0.4%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 146 Wharf Road, PINXTON, NG16 6LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-Operative, 149 Mansfield Road, CLIPSTONE, NG21 9EQ	1.3%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0	15.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 2 Selston Road, JACKSDALE, NG16 5LF	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	1.0%	2
Co-Operative, 2-26 Victoria Street, SHIREBROOK, NG20 8AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Co-Operative, High Street, EDWINSTOWE, NG21 9QS	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, Mansfield Road, BLIDWORTH, NG21 0RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Co-Operative, Southwell Road East, RAINWORTH, NG21 0AA	2.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	26	0.0%	0	0.0%	0
Co-Operative, The Ropewalk, SOUTHWELL, NG25 0AL	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods, 73-79 High Street, ALFRETON, DE55 7DP	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	4
Farmfoods, Unit 7, High Street, MANSFIELD WOODHOUSE, NG19 8AN	0.4%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Unit B, Victoria	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Retail Park, Memorial Avenue, WORKSOP, S80 2BJ																				
Farmfoods, Unit D, Portland Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Farmfoods, Units 1-3, Forest Road, NEW OLLERTON, NG22 9PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, The Rosemary Centre, Walkden Street, MANSFIELD, NG18 1QN	1.1%	10	1.0%	1	7.0%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	0.6%	5	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Iceland, Unit 1 Amber Centre, Portland Road, HUCKNALL, NG15 7SF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Lidl, Chatsworth Road Retail Park, Foljambe Road, CHESTERFIELD, S40 1NJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Lidl, Mansfield Road, Carrington, NOTTINGHAM, NG5 2DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS	1.8%	17	5.0%	7	4.0%	3	2.0%	2	0.0%	0	3.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Marks & Spencer, Unit A, The Priory Shopping Centre, WORKSOP, S80 1JR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	0.9%	8	0.0%	0	7.0%	6	1.0%	1	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0
Morrisons, Woodhouse	4.9%	44	2.0%	3	1.0%	1	38.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN																				
Netto, 2 Celtic Point, Gateford, WORKSOP, S81 7AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bancroft Lane, MANSFIELD, NG18 5LG	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Netto, Forest Road, NEW OLLERTON, NG22 9PL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Frackney Road / High Street, , SUTTON-IN- ASHFIELD, NG17 3GA	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	6
One Stop, Madeline Court, MANSFIELD, NG18 4XW	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH	0.4%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	1.0%	9	0.0%	0	0.0%	0	0.0%	0	19.0%	8	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	3.2%	29	8.0%	12	14.0%	12	2.0%	2	1.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Sir John Robinson Way, Arnold, NOTTINGHAM, NG5 6JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 161a Annesley Road, HUCKNALL, NG15 7DE	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	14	0.0%	0
Tesco Express, 170 Alfreton Road, SUTTON-IN- ASHFIELD, NG17 1JB	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	11
Tesco Express, 337 Nottingham Road,	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Dunkeries, MANSFIELD, NG18 4SG																				
Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN	0.4%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tesco Express, Unit 3, Lakeside Point, Mansfield Road, SUTTON-IN-ASHFIELD, NG17 4HG	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	6
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	13	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4
Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ	3.4%	30	7.0%	10	13.0%	11	3.0%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	1.0%	2
Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	3.9%	35	12.0%	18	1.0%	1	2.0%	2	1.0%	0	4.0%	3	0.0%	0	11.0%	9	0.0%	0	1.0%	2
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, NEW OLLERTON, NG22 9QS	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	6	17.0%	6	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	11
Waitrose, Ossington Way, NEWARK, NG24 1FF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.0%	2	0.0%	0
Aldi, Nottingham Road, Alferton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Co-Operative, Nottingham Road, Selston	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	10	0.0%	0
Nisa Extra, Church Street, Market Warsop	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Station Street, Mansfield Woodhouse	0.3%	3	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Alferton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Other foodstores and local	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

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shops, Chesterfield																				
Other foodstores and local shops, Clipstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Derby	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Hucknall	0.5%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
Other foodstores and local shops, Mansfield	2.4%	22	8.0%	12	8.0%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Other foodstores and local shops, Mansfield Woodhouse	0.6%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Nottingham	0.8%	7	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0
Other foodstores and local shops, Retford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, South Normanton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Survey Zone 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Other foodstores and local shops, Survey Zone 8	0.8%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	0.0%	0
Other foodstores and local shops, Survey Zone 9	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	11
Other foodstores and local shops, Sutton in Ashfield	1.0%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	6
Other foodstores and local shops, Tuxford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0
Other foodstores and local shops, Worksop	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores outside catchment area	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	1.0%	0	0.0%	0	1.0%	1	1.0%	2
Spar, Elmtown Road, Worksop	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Southwell Road East, Rainworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know)	1.9%	17	5.0%	7	2.0%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	4.0%	3	1.0%	1	1.0%	2
(Don't do this type of shopping)	29.8%	268	29.0%	43	25.0%	22	29.0%	30	33.0%	14	31.7%	20	30.0%	11	30.0%	25	32.0%	38	30.0%	64
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q08 And where did you shop for top-up food shopping the time before that (was it the same, or different, and if so, please specify)?										
<i>Those who do a top-up food shop at Q07</i>										
Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gateford Road, WORKSOP, S80 1UD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northgate, NEWARK, NG24 1HD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	1.2%	7	4.2%	4	0.0%	0	0.0%	0	0.0%	2
Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA	4.7%	30	11.3%	12	4.0%	3	12.7%	9	0.0%	0
Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	4.2%	27	0.0%	0	1.3%	1	0.0%	0	0.0%	26
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Late Shop), 80-82 Elmtown Road, CRESWELL, S80 4DD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Market Town), 127 High Street, TIBSHELF, DE55 5PP	4.1%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	26
Co-Operative (Market Town), 2 Welbeck Street, WHITWELL, S80 4TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), 141 Portland Road, HUCKNALL, NG15 7SB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), 17-25 Main Street, HUTHWAITE, NG17	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	13

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2QW																				
Co-Operative (Welcome), 64 Carter Lane, MANSFIELD, NG18 3DF	0.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN	1.5%	10	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.9%	8	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS	0.9%	5	2.8%	3	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), Forest Road, NEW OLLERTON, NG22 9PL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative (Welcome), High Street, Stanton Hill, SUTTON-IN-ASHFIELD, NG17 3GG	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Co-Operative, 13 High Street, WARSOP, NG20 0AG	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 146 Wharf Road, PINXTON, NG16 6LQ	0.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Co-Operative, 149 Mansfield Road, CLIPSTONE, NG21 9EQ	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, 2 Selston Road, JACKSDALE, NG16 5LF	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Co-Operative, 2-26 Victoria Street, SHIREBROOK, NG20 8AQ	0.4%	3	1.4%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-Operative, High Street, EDWINSTOWE, NG21 9QS	1.1%	7	0.0%	0	0.0%	0	1.4%	1	0.0%	0	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Operative, Mansfield Road, BLIDWORTH, NG21 0RB	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	7.1%	4	0.0%	0	0.0%	0
Co-Operative, Southwell Road East, RAINWORTH, NG21 0AA	3.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.4%	24	0.0%	0	0.0%	0
Co-Operative, The Ropewalk, SOUTHWELL, NG25 0AL	0.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0

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Farmfoods, 73-79 High Street, ALFRETON, DE55 7DP	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	2
Farmfoods, Unit 7, High Street, MANSFIELD WOODHOUSE, NG19 8AN	0.7%	4	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Unit B, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Units 1-3, Forest Road, NEW OLLERTON, NG22 9PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland Extra, The Rosemary Centre, Walkden Street, MANSFIELD, NG18 1QN	1.4%	9	2.8%	3	8.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	0.6%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Iceland, The Sherwood Centre, Spa Lane, RETFORD, DN22 6EA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Chatsworth Road Retail Park, Foljambe Road, CHESTERFIELD, S40 1NJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS	1.9%	12	5.6%	6	4.0%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Marks & Spencer, Unit A, The Priory Shopping Centre, WORKSOP, S80 1JR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0

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Morrisons, Springfield Park, Leen Drive, Bulwell, NOTTINGHAM, NG6 8EP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	2.7%	17	2.8%	3	9.3%	6	4.2%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	1.4%	2
Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN	5.0%	32	2.8%	3	1.3%	1	36.6%	27	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Netto, 2 Celtic Point, Gateford, WORKSOP, S81 7AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bancroft Lane, MANSFIELD, NG18 5LG	0.4%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Forest Road, NEW OLLERTON, NG22 9PL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Frackney Road / High Street, , SUTTON-IN-ASHFIELD, NG17 3GA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Netto, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Madeline Court, MANSFIELD, NG18 4XW	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH	0.3%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	1.2%	8	0.0%	0	0.0%	0	0.0%	0	22.4%	7	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	3.9%	25	9.9%	10	13.3%	9	1.4%	1	1.5%	0	0.0%	0	0.0%	0	2.9%	2	2.9%	2	0.0%	0
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.4%	2	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 161a Annesley Road,	2.4%	15	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	14	0.0%	0

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HUCKNALL, NG15 7DE																				
Tesco Express, 170 Alfreton Road, SUTTON-IN-ASHFIELD, NG17 1JB	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	11
Tesco Express, 337 Nottingham Road, Dunkeries, MANSFIELD, NG18 4SG	0.5%	3	1.4%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Express, Unit 3, Lakeside Point, Mansfield Road, SUTTON-IN-ASHFIELD, NG17 4HG	2.1%	13	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	11
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	8	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ	6.2%	39	5.6%	6	24.0%	16	9.9%	7	0.0%	0	2.9%	1	0.0%	0	4.3%	2	0.0%	0	4.3%	6
Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	4.9%	31	16.9%	18	1.3%	1	1.4%	1	1.5%	0	7.2%	3	0.0%	0	12.9%	7	0.0%	0	0.0%	0
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, NEW OLLERTON, NG22 9QS	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	6	18.6%	5	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	9.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ossington Way, NEWARK, NG24 1FF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.8%	5	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	2.9%	2	0.0%	0
Aldi, Nottingham Road, Alfreton	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.4%	2
Co-Operative, Nottingham Road, Selston	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	8	0.0%	0
Nisa Extra, Church Street,	0.3%	2	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Market Warsop																			
Nisa Local, Station Street, Mansfield Woodhouse	0.6%	4	0.0%	0	1.3%	1	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, Alferton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Other foodstores and local shops, Chesterfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Other foodstores and local shops, Clipstone	0.6%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, Derby	0.5%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Other foodstores and local shops, Hucknall	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	6	0.0%
Other foodstores and local shops, Mansfield	3.1%	19	7.0%	7	10.7%	7	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%
Other foodstores and local shops, Mansfield Woodhouse	0.8%	5	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, Nottingham	0.9%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	4.4%	4	0.0%
Other foodstores and local shops, Sheffield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, South Normanton	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	2.9%
Other foodstores and local shops, Survey Zone 6	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, Survey Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Other foodstores and local shops, Survey Zone 8	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	7	0.0%
Other foodstores and local shops, Survey Zone 9	1.2%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Other foodstores and local shops, Sutton in Ashfield	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	2.9%
Other foodstores and local shops, Tuxford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	0	0.0%
Other foodstores and local shops, Worksop	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other stores outside catchment area	1.2%	7	0.0%	0	1.3%	1	0.0%	0	3.0%	1	1.4%	1	1.4%	0	0.0%	0	2.9%	2	1.4%
Sainsbury's, Main Street, Kimberley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Spar, Elmlton Road, Worksop	0.3%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Southwell Road East, Rainworth	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%
(Don't know)	5.1%	32	7.0%	7	5.3%	3	4.2%	3	1.5%	0	5.8%	3	4.3%	1	7.1%	4	4.4%	4	4.3%
Weighted base:		633		105		66		75		29		43		25		58		82	150

Mansfield Household Shopping Survey
for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sample:	631	71		75		71		67		69		70		70		68		70	

Meanscore: [£]

Q09 Approximately how much money does your household spend per week on top-up food and groceries shopping at (STORE MENTIONED AT Q07) ?

Those who do a top-up food shop at Q07

£10 or less	33.2%	210	32.4%	34	33.3%	22	23.9%	18	28.4%	8	27.5%	12	45.7%	12	31.4%	18	32.4%	26	40.0%	60
£11 to £20	29.6%	187	25.4%	27	30.7%	20	36.6%	27	22.4%	7	36.2%	16	21.4%	5	31.4%	18	35.3%	29	25.7%	39
£21 to £30	11.3%	72	21.1%	22	13.3%	9	9.9%	7	6.0%	2	13.0%	6	12.9%	3	14.3%	8	7.4%	6	5.7%	9
£31 to £40	6.4%	41	4.2%	4	2.7%	2	7.0%	5	3.0%	1	2.9%	1	4.3%	1	2.9%	2	8.8%	7	11.4%	17
£41 to £50	2.8%	18	4.2%	4	2.7%	2	2.8%	2	0.0%	0	2.9%	1	2.9%	1	0.0%	0	1.5%	1	4.3%	6
£51 to £60	1.2%	7	1.4%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	1.4%	2
£61 to £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 to £80	0.3%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 to £90	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
£91 to £100	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
£101 to £125	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£126 to £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.6%	80	9.9%	10	12.0%	8	16.9%	13	37.3%	11	10.1%	4	8.6%	2	15.7%	9	11.8%	10	8.6%	13
(Refused)	1.9%	12	1.4%	1	2.7%	2	1.4%	1	1.5%	0	2.9%	1	4.3%	1	1.4%	1	0.0%	0	2.9%	4
Mean:	19.1		20.0		18.3		19.9		17.0		21.4		16.0		18.0		19.8		18.7	
Weighted base:	633		105		66		75		29		43		25		58		82		150	
Sample:	631		71		75		71		67		69		70		70		68		70	

Q10 Does your household also spend money on food and groceries in small shops? (i.e., not supermarkets)

Yes	41.5%	374	45.0%	67	37.0%	32	43.0%	45	47.0%	21	42.6%	27	53.0%	19	29.0%	24	55.0%	66	34.0%	73
No	58.5%	527	55.0%	81	63.0%	55	57.0%	60	53.0%	23	57.4%	36	47.0%	17	71.0%	59	45.0%	54	66.0%	141
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q11 Where are these small shops located?										
<i>Those who also spend money on food and groceries in small shops at Q10</i>										
Bilsthorpe	0.7%	3	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Blackwell	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Blidworth	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield	1.1%	4	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Mansfield	29.6%	110	77.8%	52	91.9%	30	18.6%	8	0.0%	0
Mansfield Woodhouse	7.3%	27	2.2%	1	0.0%	0	55.8%	25	0.0%	0
Market Warsop	1.4%	5	0.0%	0	0.0%	0	11.6%	5	0.0%	0
New Ollerton	2.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainworth	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenshead	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook	0.9%	3	2.2%	1	0.0%	0	0.0%	0	2.3%	1
Southwell	0.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Sutton in Ashfield	9.0%	34	4.4%	3	0.0%	0	0.0%	0	0.0%	0
Tibshelf	2.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford	1.7%	7	0.0%	0	0.0%	0	0.0%	0	34.0%	7
Underwood	0.6%	2	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Whitwell	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfreton	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annesley	0.7%	3	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Brinsley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulwell	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	1.2%	5	2.2%	1	0.0%	0	0.0%	0	11.6%	3
Ferryhill	0.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Gonalston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harthill	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	1
Hilcote	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockerton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall	9.9%	37	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Ironville	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Woodhouse	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kneesall	0.7%	3	0.0%	0	0.0%	0	0.0%	0	13.2%	3
Ladybrook	0.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Luton	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1
New Houghton	0.6%	2	0.0%	0	0.0%	0	4.7%	2	0.0%	0
Newark-on-Trent	0.5%	2	0.0%	0	0.0%	0	2.3%	1	2.1%	0
Newstead	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ollerton	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Pinxton	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	0.0%	0
Retford	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	4	0.0%	0	0.0%	0	0.0%	0
Sherwood	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Skegby	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2
South Normanton	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4
Stanton Hill	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4
Wellbeck	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	3.6%	13	2.2%	1	0.0%	0	0.0%	0	57.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.0%	15	0.0%	0	2.7%	1	2.3%	1	12.8%	3	7.0%	2	3.8%	1	3.5%	1	7.3%	5	2.9%	2
Weighted base:	374			67		32		45		21		27		19		24		66		73
Sample:	386			45		37		43		47		43		53		29		55		34

Meanscore: [£]

Q12 Approximately how much money does your household spend per week on food and groceries in these small shops?*Those who also spend money on food and groceries in small shops at Q10*

£10 or less	47.0%	176	48.9%	33	48.6%	16	44.2%	20	25.5%	5	41.9%	11	43.4%	8	44.8%	11	47.3%	31	55.9%	41
£11 to £20	22.5%	84	22.2%	15	27.0%	9	20.9%	9	21.3%	4	27.9%	8	24.5%	5	20.7%	5	21.8%	14	20.6%	15
£21 to £30	5.6%	21	2.2%	1	16.2%	5	2.3%	1	2.1%	0	9.3%	3	3.8%	1	6.9%	2	5.5%	4	5.9%	4
£31 to £40	1.6%	6	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	1.8%	1	0.0%	0
£41 to £50	0.4%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 to £60	0.8%	3	0.0%	0	0.0%	0	2.3%	1	2.1%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0
£61 to £70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 to £80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 to £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 to £100	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 to £125	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£126 to £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 plus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	20.1%	75	15.6%	10	8.1%	3	30.2%	14	44.7%	9	16.3%	4	24.5%	5	20.7%	5	21.8%	14	14.7%	11
(Refused)	1.8%	7	2.2%	1	0.0%	0	0.0%	0	4.3%	1	2.3%	1	1.9%	0	0.0%	0	1.8%	1	2.9%	2
Mean:	13.3			13.5		13.2		13.6		13.3		16.5		12.3		16.3		13.3		11.1
Weighted base:	374			67		32		45		21		27		19		24		66		73
Sample:	386			45		37		43		47		43		53		29		55		34

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Meanscore: [%]																				
Q13 Approximately what proportion of your household's total spending on all food and grocery goods is done using the internet?																				
10% or less	91.2%	821	89.0%	132	93.0%	81	91.0%	96	92.0%	40	89.1%	56	91.0%	33	85.0%	71	91.0%	109	95.0%	203
11% to 20%	1.0%	9	0.0%	0	2.0%	2	1.0%	1	2.0%	1	4.0%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0
21% to 30%	1.1%	10	1.0%	1	1.0%	1	3.0%	3	2.0%	1	1.0%	1	1.0%	0	1.0%	1	0.0%	0	1.0%	2
31% to 40%	0.5%	4	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	1.0%	0	1.0%	1	1.0%	1	0.0%	0
41% to 50%	0.6%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0	2.0%	2	0.0%	0	1.0%	2
51% to 60%	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
61% to 70%	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
71% to 80%	1.0%	9	2.0%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0
81% to 90%	1.2%	10	3.0%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	1	3.0%	2	1.0%	1	0.0%	0
91% to 100%	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / varies)	1.8%	16	2.0%	3	2.0%	2	1.0%	1	2.0%	1	2.0%	1	3.0%	1	2.0%	2	1.0%	1	2.0%	4
(Refused)	0.9%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.0%	1	1.0%	2
Mean:	3.64		6.04		2.30		3.54		1.89		4.78		3.92		6.33		4.26		1.19	
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Q14 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes ?																				
Alfreton town centre	2.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	8.0%	17
Bolsover town centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	4
Derby city centre (including Westfield)	1.2%	11	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	9
Hucknall town centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	9.0%	11	0.0%	0
Ilkeston town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Leicester city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	11.0%	4	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	37.0%	334	60.0%	89	51.0%	45	53.0%	56	7.0%	3	46.5%	29	4.0%	1	50.0%	42	13.0%	16	25.0%	54
Mansfield Woodhouse district centre (except Morrisons)	0.5%	4	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.4%	13	1.0%	1	2.0%	2	0.0%	0	3.0%	1	5.0%	3	14.0%	5	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	9.1%	82	8.0%	12	7.0%	6	5.0%	5	3.0%	1	5.0%	3	3.0%	1	6.0%	5	35.0%	42	3.0%	6
Retford town centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	1	15.0%	5	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	1.5%	13	0.0%	0	2.0%	2	3.0%	3	14.0%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Shirebrook town centre	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	4.8%	43	5.0%	7	5.0%	4	2.0%	2	0.0%	0	2.0%	1	0.0%	0	4.0%	3	3.0%	4	10.0%	21
Worksop town centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	21.0%	9	2.0%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	2.0%	4
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	6.9%	62	4.0%	6	6.0%	5	2.0%	2	2.0%	1	5.9%	4	0.0%	0	8.0%	7	8.0%	10	13.0%	28
Meadowhall Shopping Centre, Sheffield	2.6%	23	1.0%	1	1.0%	1	4.0%	4	13.0%	6	2.0%	1	3.0%	1	1.0%	1	1.0%	1	3.0%	6
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Allied Carpets, Carpetr Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield Matalan, Poundstretcher Extra, Home Bargains, Au Naturale Interiors, Chilter	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	3.0%	27	1.0%	1	1.0%	1	1.0%	1	0.0%	0	3.0%	2	0.0%	0	7.0%	6	1.0%	1	7.0%	15
Asda, Old Mill Lane, Forest Town, Mansfield	2.8%	25	5.0%	7	1.0%	1	7.0%	7	2.0%	1	4.0%	3	0.0%	0	5.0%	4	0.0%	0	1.0%	2
Asda, Priestic Road, Sutton-in-Ashfield	1.1%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	9
Asda, Wharf Road, RETFORD, DN22 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tritton Road, LINCOLN, LN6 7QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	1.0%	9	2.0%	3	0.0%	0	2.0%	2	0.0%	0	2.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.6%	5	1.0%	1	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, New Ollerton	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	2
Tesco, High Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
HEANOR, DE75 7EX																				
Internet / delivered	3.6%	33	1.0%	1	4.0%	3	1.0%	1	6.0%	3	3.0%	2	12.0%	4	4.0%	3	3.0%	4	5.0%	11
Home Catalogue	3.2%	29	0.0%	0	4.0%	3	6.0%	6	5.0%	2	5.0%	3	3.0%	1	2.0%	2	2.0%	2	4.0%	9
TV/Interactive Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Blidworth	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mills, Gonerby Moor, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Bulwell	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
Chesterfield (other centres/retail parks)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Doncaster	0.6%	5	1.0%	1	0.0%	0	0.0%	0	5.0%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0
Manchester	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield (other centres/retail parks)	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	1.1%	10	0.0%	0	0.0%	0	3.0%	3	1.0%	0	2.0%	1	6.0%	2	1.0%	1	0.0%	0	1.0%	2
Other centres, Survey Zone 8	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.6%	14	3.0%	4	1.0%	1	1.0%	1	0.0%	0	4.0%	3	3.0%	1	1.0%	1	1.0%	1	1.0%	2
(Don't do this type of shopping)	4.0%	36	3.0%	4	4.0%	3	4.0%	4	6.0%	3	2.0%	1	3.0%	1	3.0%	2	8.0%	10	3.0%	6
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Meanscore: [Visits per week]																				
Q15 How often do you visit this location for clothes or shoes shopping?																				
Not answered by those who said they don't do this type of shopping at Q14																				
Everyday	0.9%	8	1.0%	1	2.1%	2	2.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2
5-6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3-4 times a week	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Twice a week	1.2%	10	3.1%	4	0.0%	0	4.2%	4	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	7.8%	68	12.4%	18	7.3%	6	7.3%	7	2.1%	1	8.1%	5	4.1%	1	11.3%	9	6.5%	7	6.2%	13
Once every two weeks	8.3%	72	11.3%	16	4.2%	3	7.3%	7	7.4%	3	6.1%	4	2.1%	1	7.2%	6	10.9%	12	9.3%	19
Once a month	24.6%	213	23.7%	34	17.7%	15	20.8%	21	26.6%	11	30.3%	19	21.6%	8	24.7%	20	27.2%	30	26.8%	56
Less often	44.4%	385	35.1%	50	55.2%	46	44.8%	45	50.0%	21	42.4%	26	56.7%	20	43.3%	35	42.4%	47	45.4%	94
Varies	9.5%	83	8.2%	12	9.4%	8	12.5%	13	7.4%	3	8.1%	5	6.2%	2	12.4%	10	9.8%	11	9.3%	19
(Don't know)	2.8%	24	4.1%	6	4.2%	3	1.0%	1	3.2%	1	4.0%	3	9.3%	3	1.0%	1	1.1%	1	2.1%	4
Mean:	0.39		0.52		0.40		0.52		0.28		0.36		0.21		0.31		0.36		0.35	
Weighted base:	865		143		84		101		41		62		35		81		111		208	
Sample:	865		97		96		96		94		99		97		97		92		97	

Q16 What form of transport do you use to visit this location?*Not answered by those who said they don't do this type of shopping, or whose shopping was delivered at Q14*

Car (own / company)	63.7%	512	47.9%	68	44.3%	34	56.2%	52	73.5%	27	68.1%	39	85.2%	25	69.2%	52	57.5%	60	81.8%	154
Car (passenger in friends / relatives car)	8.1%	65	7.3%	10	8.0%	6	14.6%	14	8.4%	3	13.2%	8	3.7%	1	6.6%	5	9.2%	10	4.5%	9
Bus / coach	12.5%	100	10.4%	15	13.6%	10	19.1%	18	2.4%	1	12.1%	7	8.6%	3	17.6%	13	13.8%	14	10.2%	19
Motorcycle / moped	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.0%	73	27.1%	38	29.5%	23	2.2%	2	8.4%	3	1.1%	1	1.2%	0	2.2%	2	3.4%	4	0.0%	0
Taxi	1.2%	10	2.1%	3	2.3%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.2%	1	1.1%	2
Train	1.8%	14	3.1%	4	0.0%	0	2.2%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	6	0.0%	0	1.1%	1	2.2%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
(Didn't travel - goods delivered)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Tram	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0
(Don't know / varies)	1.6%	13	2.1%	3	0.0%	0	3.4%	3	0.0%	0	2.2%	1	0.0%	0	3.3%	2	1.2%	1	1.1%	2
Weighted base:		804		142		77		93		36		57		29		76		105		188
Sample:		794		96		88		89		83		91		81		91		87		88

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q17 And the time before that, where did your household go to make a purchase of clothes or shoes?										
<i>Not answered by those who said they don't do this type of shopping at Q14</i>										
Alfreton town centre	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	9
Bolsover town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield town centre	3.0%	26	1.0%	1	4.2%	3	3.1%	3	3.2%	15
Derby city centre (including Westfield)	2.9%	25	0.0%	0	1.0%	1	0.0%	0	0.0%	19
Heanor town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	0.7%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lincoln city centre	0.8%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	30.2%	262	46.4%	67	43.8%	37	35.4%	36	3.2%	56
Mansfield Woodhouse district centre (except Morrisons)	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Market Warsop centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.4%	12	0.0%	0	1.0%	1	0.0%	0	1.1%	2
Nottingham city centre	14.3%	124	18.6%	27	14.6%	12	9.4%	9	2.1%	13
Retford town centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Sheffield city centre	2.0%	17	3.1%	4	0.0%	0	1.0%	1	12.8%	2
Shirebrook town centre	0.5%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	2
Sutton-in-Ashfield town centre	3.8%	33	2.1%	3	3.1%	3	5.2%	5	0.0%	11
Worksop town centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	18.1%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	5.3%	46	1.0%	1	5.2%	4	3.1%	3	0.0%	19
Meadowhall Shopping Centre, Sheffield	5.7%	49	4.1%	6	1.0%	1	13.5%	14	23.4%	13
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher Extra, Home Bargains, Au Naturale Interiors, Chilter	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Portland Retail Park,	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Midland Way, Mansfield (PC World, Currys)										
Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	0.9%	8	2.1%	3	1.0%	1	0.0%	0	0.0%	0
Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	1.9%	16	3.1%	4	0.0%	0	2.1%	2	2.1%	1
Asda, Priestic Road, Sutton- in-Ashfield	1.2%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	0.6%	5	2.1%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.5%	4	1.0%	1	1.0%	1	2.1%	2	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.7%	23	1.0%	1	4.2%	3	2.1%	2	5.3%	2
Home Catalogue	3.3%	28	0.0%	0	1.0%	1	4.2%	4	2.1%	1
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mills, Gonerby Moor, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulwell	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield (other centres/retail parks)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.6%	5	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Manchester	0.4%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Nottingham (other centres/retail parks)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0
Other centres outside catchment area	1.5%	13	1.0%	1	0.0%	0	2.1%	2	7.4%	3	1.0%	1	3.1%	1	3.1%	2	2.2%	2	0.0%	0
Other centres, Survey Zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other centres, Survey Zone 8	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.7%	75	9.3%	13	12.5%	10	12.5%	13	5.3%	2	13.1%	8	9.3%	3	9.3%	7	2.2%	2	7.2%	15
Weighted base:		865		143		84		101		41		62		35		81		111		208
Sample:		865		97		96		96		94		99		97		97		92		97

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
Q18 Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings ?																				
Alfreton town centre	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	15
Calverton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Chesterfield town centre	1.5%	14	0.0%	0	1.0%	1	1.0%	1	1.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	11
Derby city centre (including Westfield)	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	6.0%	13
Eastwood town centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	1.2%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	10	0.0%	0
Ilkeston town centre	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield town centre	2.8%	25	1.0%	1	1.0%	1	1.0%	1	1.0%	0	0.0%	0	0.0%	0	4.0%	3	6.0%	7	5.0%	11
Lincoln city centre	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	18.8%	169	42.0%	62	31.0%	27	14.0%	15	2.0%	1	24.8%	16	5.0%	2	27.0%	22	6.0%	7	8.0%	17
Mansfield Woodhouse district centre (except Morrisons)	3.0%	27	1.0%	1	2.0%	2	14.0%	15	0.0%	0	10.9%	7	2.0%	1	2.0%	2	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	8.0%	3	2.0%	2	0.0%	0	0.0%	0
Nottingham city centre	6.4%	58	8.0%	12	7.0%	6	7.0%	7	3.0%	1	5.0%	3	12.0%	4	2.0%	2	15.0%	18	2.0%	4
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.6%	5	2.0%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Retford town centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	1	17.0%	6	1.0%	1	0.0%	0	0.0%	0
Ripley town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Sheffield city centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0
Shirebrook town centre	0.9%	8	1.0%	1	2.0%	2	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Southwell town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	4.9%	44	2.0%	3	2.0%	2	3.0%	3	0.0%	0	1.0%	1	0.0%	0	4.0%	3	2.0%	2	14.0%	30
Worksop town centre	1.6%	14	0.0%	0	0.0%	0	0.0%	0	30.0%	13	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare)	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	1.0%	2
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL,	4.5%	41	3.0%	4	1.0%	1	4.0%	4	2.0%	1	3.0%	2	1.0%	0	3.0%	2	7.0%	8	8.0%	17

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,										
Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.4%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magnet)	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	2
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield Matalan, Poundstretcher Extra, Home Bargains, Au Naturale Interiors, Chilter	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	3.2%	29	6.0%	9	5.0%	4	3.0%	3	0.0%	6
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots, Outfit, Argos Extra)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	3.2%	29	5.0%	7	7.0%	6	3.0%	3	1.0%	9
The Carlton Centre (Outer Circle Retail Park),	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Brantano)																				
Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.9%	8	2.0%	3	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	2
B&Q, Baums Lane, Mansfield	0.4%	4	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Asda, Priestic Road, Sutton-in-Ashfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Sainsbury's, High Grounds Road, Rhodesia, Worksop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	3.0%	27	2.0%	3	1.0%	1	2.0%	2	6.0%	3	0.0%	0	2.0%	1	2.0%	2	3.0%	4	6.0%	13
Home Catalogue	1.7%	15	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	0	1.0%	1	3.0%	4	3.0%	6
TV/Interactive Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Boundary Mills, Gonerby Moor, Grantham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.0%	1	0.0%	0	0.0%	0

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Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Chesterfield (other centres/retail parks)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Darley Dale	2.0%	18	1.0%	1	2.0%	2	0.0%	0	2.0%	1	5.0%	3	0.0%	0	0.0%	0	2.0%	2	4.0%
Doncaster	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
Grantham	0.4%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%
Mansfield (other centres/retail parks)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.0%
Nottingham (other centres/retail parks)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	1.0%
Other centres outside catchment area	0.5%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Rotherham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	4.4%	40	5.0%	7	6.0%	5	5.0%	5	2.0%	1	6.9%	4	7.0%	3	10.0%	8	5.0%	6	0.0%
(Don't do this type of shopping)	20.1%	181	10.0%	15	26.0%	23	30.0%	31	29.0%	13	17.8%	11	19.0%	7	21.0%	17	35.0%	42	10.0%
Weighted base:	901		148		87		105		44		63		36		83		120		214
Sample:	901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
Q19 And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings ?																				
<i>Not answered by those who said they don't do this type of shopping at Q18</i>																				
Alfreton town centre	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	11
Chesterfield town centre	1.4%	10	0.0%	0	2.7%	2	2.9%	2	1.4%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	2.2%	4
Derby city centre (including Westfield)	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	4.6%	4	2.2%	4
Hucknall town centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	7	1.1%	2
Ilkeston town centre	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Kirkby-in-Ashfield town centre	2.5%	18	1.1%	1	2.7%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	6	3.3%	6
Lincoln city centre	0.3%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	17.9%	129	40.0%	53	32.4%	21	22.9%	17	2.8%	1	22.9%	12	1.2%	0	27.8%	18	3.1%	2	2.2%	4
Mansfield Woodhouse district centre (except Morrisons)	3.2%	23	2.2%	3	4.1%	3	14.3%	10	0.0%	0	10.8%	6	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.9%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.2%	1	13.6%	4	1.3%	1	0.0%	0	0.0%	0
Nottingham city centre	8.0%	58	6.7%	9	9.5%	6	8.6%	6	4.2%	1	7.2%	4	14.8%	4	3.8%	2	26.2%	20	2.2%	4
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.6%	4	1.1%	1	0.0%	0	2.9%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford town centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.2%	1	13.6%	4	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	0.8%	6	0.0%	0	2.7%	2	1.4%	1	1.4%	0	1.2%	1	0.0%	0	1.3%	1	1.5%	1	0.0%	0
Southwell town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	6.1%	44	2.2%	3	0.0%	0	2.9%	2	1.4%	0	0.0%	0	0.0%	0	6.3%	4	3.1%	2	16.7%	32
Worksop town centre	1.5%	11	0.0%	0	0.0%	0	0.0%	0	35.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare)	0.4%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Giltbrook Retail Park, Ikea Way, Giltbrook,	4.5%	33	3.3%	4	2.7%	2	0.0%	0	0.0%	0	3.6%	2	2.5%	1	1.3%	1	7.7%	6	8.9%	17

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,																				
Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.3%	2	1.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magnet)	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher Extra, Home Bargains, Au Naturale Interiors, Chilter	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	2
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	1.8%	13	3.3%	4	2.7%	2	2.9%	2	0.0%	0	3.6%	2	0.0%	0	1.3%	1	0.0%	0	1.1%	2
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	2.5%	18	2.2%	3	8.1%	5	0.0%	0	1.4%	0	3.6%	2	0.0%	0	1.3%	1	0.0%	0	3.3%	6
Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Wheatbridge Road Retail	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)																				
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.7%	5	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	1.1%	2
B&Q, Baums Lane, Mansfield	0.3%	2	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Chesterfield, S40 2ED	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Asda, Priestic Road, Sutton-in-Ashfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Morrisons, Tritton Road, LINCOLN, LN6 7QL	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	3.1%	22	4.4%	6	1.4%	1	0.0%	0	4.2%	1	3.6%	2	1.2%	0	1.3%	1	3.1%	2	4.4%	9
Home Catalogue	1.7%	12	1.1%	1	1.4%	1	2.9%	2	0.0%	0	2.4%	1	1.2%	0	2.5%	2	3.1%	2	1.1%	2
TV/Interactive Shopping	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Boundary Mills, Gonerby Moor, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Bulwell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Chesterfield (other centres/retail parks)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Darley Dale	1.3%	9	0.0%	0	1.4%	1	2.9%	2	1.4%	0	3.6%	2	0.0%	0	1.3%	1	1.5%	1	1.1%	2
Doncaster	0.8%	6	0.0%	0	0.0%	0	1.4%	1	2.8%	1	1.2%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	2
Grantham	0.4%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.7%	1	1.3%	1	0.0%	0	0.0%	0
Mansfield (other centres/retail parks)	0.8%	6	2.2%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Nottingham (other centres/retail parks)	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	0.7%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.2%	1	3.7%	1	0.0%	0	0.0%	0	1.1%	2

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Other centres, Survey Zone 6	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 9	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	27.1%	195	25.6%	34	21.6%	14	21.4%	16	23.9%	7	26.5%	14	33.3%	10	30.4%	20	23.1%	18	32.2%	62
Weighted base:		720		133		65		73		31		52		29		66		78		193
Sample:		703		90		74		70		71		83		81		79		65		90

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Q20 Now can you tell me where your household last made a purchase of DIY and decorating goods ?																				
Alfreton town centre	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	7	4.0%	9
Chesterfield town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Eastwood town centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	7	0.0%	0
Hucknall town centre	2.0%	18	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	17	0.0%	0
Kirkby-in-Ashfield town centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lincoln city centre	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	7.3%	66	16.0%	24	16.0%	14	9.0%	9	0.0%	0	5.9%	4	1.0%	0	8.0%	7	5.0%	6	1.0%	2
Mansfield Woodhouse district centre (except Morrisons)	0.4%	4	2.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	0.5%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.0%	2	0.0%	0
Retford town centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	6	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Shirebrook town centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	4.3%	39	4.0%	6	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	2	8.0%	10	9.0%	19
Whitwell village centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	21.0%	9	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	28.5%	257	22.0%	33	33.0%	29	27.0%	28	0.0%	0	28.7%	18	8.0%	3	45.0%	37	14.0%	17	43.0%	92
B&Q, Baums Lane, Mansfield	15.7%	142	24.0%	35	29.0%	25	17.0%	18	0.0%	0	17.8%	11	5.0%	2	22.0%	18	5.0%	6	12.0%	26

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Chesterfield, S40 2ED	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
B&Q, Derby Road, Eastwood, NG16 3NZ	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	2.0%	4
B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP	0.3%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ	1.8%	17	2.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	5.0%	11
B&Q, Old Mill Lane, Mansfield Woodhouse	7.2%	65	8.0%	12	0.0%	0	28.0%	29	1.0%	0	21.8%	14	2.0%	1	5.0%	4	0.0%	0	2.0%	4
B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ	2.6%	23	1.0%	1	0.0%	0	0.0%	0	42.0%	18	1.0%	1	7.0%	3	0.0%	0	0.0%	0	0.0%	0
Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Focus DIY, Moorgate, Retford DN22 6RH	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	10.0%	4	0.0%	0	0.0%	0	0.0%	0
Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark NG24 1HN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	2.9%	26	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	10.0%	21
Wickes, Chesterfield Road South, Mansfield	0.3%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Wickes, Springfield Retail Park, Bulwell NG6 8AJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	4.0%	9
Internet / delivered	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Bulwell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Mansfield (other centres/retail parks)	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other centres outside catchment area	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Other centres, Survey Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Rainworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sheffield (other centres/retail parks)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.8%	16	5.0%	7	0.0%	0	0.0%	0	4.0%	2	1.0%	1	2.0%	1	1.0%	1	2.0%	2	1.0%	2
(Don't do this type of shopping)	11.9%	107	8.0%	12	15.0%	13	15.0%	16	22.0%	10	17.8%	11	13.0%	5	8.0%	7	21.0%	25	4.0%	9
Weighted base:		901		148		87		105		44		63		36		83		120		214
Sample:		901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q21 And the time before that, where did your household go to make a purchase of DIY and decorating goods ?										
<i>Not answered by those who said they don't do this type of shopping at Q20</i>										
Alfreton town centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Clowne town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood town centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Hucknall town centre	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	7.5%	59	17.4%	24	18.8%	14	5.9%	5	1.3%	2
Mansfield Woodhouse district centre (except Morrisons)	0.5%	4	0.0%	0	0.0%	0	4.7%	4	0.0%	0
Market Warsop centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Ollerton / New Ollerton town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	0.9%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	2
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford town centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	5.0%	40	5.4%	7	1.2%	1	1.2%	1	0.0%	15
Worksop town centre	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	25.8%	205	16.3%	22	38.8%	29	28.2%	25	0.0%	73

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B&Q, Baums Lane, Mansfield	14.6%	116	29.3%	40	22.4%	17	17.6%	16	0.0%	0	15.7%	8	1.1%	0	22.8%	17	5.1%	5	6.3%	13
B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	10.3%	3	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Chesterfield, S40 2ED	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Eastwood, NG16 3NZ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.0%	2
B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP	0.9%	8	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.0%	2
B&Q, Nottingham Road, Somercotes, Alferton DE55 4JJ	3.8%	30	3.3%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.5%	2	10.4%	21
B&Q, Old Mill Lane, Mansfield Woodhouse	7.8%	62	5.4%	7	3.5%	3	31.8%	28	1.3%	0	27.7%	14	2.3%	1	4.3%	3	0.0%	0	2.1%	4
B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW	0.6%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0
B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ	2.0%	16	1.1%	1	0.0%	0	0.0%	0	34.6%	12	1.2%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0
Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Focus DIY, Moorgate, Retford DN22 6RH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0
Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.1%	1	2.5%	2	0.0%	0
Homebase, Northgate Retail Park, Newark NG24 1HN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	4.9%	39	0.0%	0	5.9%	4	3.5%	3	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0	14.6%	30
Wickes, Chesterfield Road South, Mansfield	1.2%	10	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.2%	2	1.3%	1	2.1%	4
Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.3%	1	0.0%	0
Wickes, Springfield Retail Park, Bulwell NG6 8AJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield, NG17	4.0%	32	1.1%	1	3.5%	3	1.2%	1	0.0%	0	1.2%	1	2.3%	1	3.3%	2	1.3%	1	10.4%	21

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
5FH										
Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wharf Road, RETFORD, DN22 6EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.2%	2	0.0%	0	0.0%	0	2.6%	1	1.2%	1
Bulwell	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Mansfield (other centres/retail parks)	0.6%	5	2.2%	3	1.2%	1	0.0%	0	0.0%	0
Other centres outside catchment area	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Worksop (other centres/retail parks)	0.3%	2	0.0%	0	0.0%	0	6.4%	2	0.0%	0
(Don't know)	7.3%	58	10.9%	15	2.4%	2	4.7%	4	15.4%	5
Weighted base:	794		136		74		89		34	
Sample:	777		92		85		85		78	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
Q22 Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?																				
Alfreton town centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	5.0%	11
Bolsover town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Chesterfield town centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	9
Derby city centre (including Westfield)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Eastwood town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hucknall town centre	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	11.0%	13	0.0%	0
Kirkby-in-Ashfield town centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	2	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	20.8%	187	32.0%	47	37.0%	32	27.0%	28	1.0%	0	17.8%	11	0.0%	0	27.0%	22	9.0%	11	16.0%	34
Mansfield Woodhouse district centre (except Morrisons)	1.1%	10	1.0%	1	1.0%	1	6.0%	6	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	4.9%	45	4.0%	6	5.0%	4	2.0%	2	2.0%	1	6.9%	4	8.0%	3	6.0%	5	14.0%	17	1.0%	2
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	2.4%	21	6.0%	9	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	3.0%	2	0.0%	0	3.0%	6
Retford town centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	17.0%	6	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	3.0%	27	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.0%	1	10.0%	21
Worksop town centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	24.0%	11	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare)	0.7%	6	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	2
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	7	1.0%	2

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
Papas, Next, Next Home, Pets at Home,																					
Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	
Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	
Meadowhall Shopping Centre, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home, Allied Carpets, Carpetr	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	13.0%	117	12.0%	18	15.0%	13	9.0%	9	2.0%	1	26.7%	17	3.0%	1	19.0%	16	3.0%	4	18.0%	39	
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	6	
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	1.4%	13	0.0%	0	0.0%	0	0.0%	0	24.0%	11	1.0%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	4.9%	44	12.0%	18	8.0%	7	4.0%	4	0.0%	0	7.9%	5	0.0%	0	2.0%	2	0.0%	0	4.0%	9	
The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Brantano)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
PC World, Currys, Pets at Home)																				
Victoria Retail Park, Memorial Avenue, Worksop	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	1.1%	10	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	2	1.0%	1	2.0%	4
B&Q, Baums Lane, Mansfield	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
B&Q, Old Mill Lane, Mansfield Woodhouse	0.5%	4	2.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark NG24 1HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Chesterfield Road South, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Springfield Retail Park, Bulwell NG6 8AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	1.3%	12	2.0%	3	1.0%	1	3.0%	3	0.0%	0	3.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Asda, Priestic Road, Sutton-in-Ashfield	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	9
Morrisons, Sutton Road, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Tritton Road, LINCOLN, LN6 7QL	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	2.7%	24	6.0%	9	0.0%	0	1.0%	1	0.0%	0	3.0%	2	2.0%	1	14.0%	12	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	1.4%	13	3.0%	4	6.0%	5	1.0%	1	1.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.4%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Tesco, Forest Road, New Ollerton	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	2

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
ALFRETON, DE55 7BS																				
Internet / delivered	9.6%	86	10.0%	15	5.0%	4	10.0%	10	9.0%	4	5.9%	4	15.0%	5	8.0%	7	11.0%	13	11.0%	24
Home Catalogue	1.6%	14	2.0%	3	3.0%	3	1.0%	1	1.0%	0	3.0%	2	1.0%	0	2.0%	2	1.0%	1	1.0%	2
TV/Interactive Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	5.0%	6	0.0%	0
Bulwell	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham (other centres/retail parks)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Tuxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.9%	26	2.0%	3	2.0%	2	3.0%	3	2.0%	1	2.0%	1	4.0%	1	3.0%	2	5.0%	6	3.0%	6
(Don't do this type of shopping)	10.5%	95	4.0%	6	8.0%	7	22.0%	23	15.0%	7	8.9%	6	9.0%	3	8.0%	7	20.0%	24	6.0%	13
Weighted base:		901		148		87		105		44		63		36		83		120		214
Sample:		901		100		100		100		100		101		100		100		100		100

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
Q23 And the time before that, where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?																				
<i>Not answered by those who said they don't do this type of shopping at Q22</i>																				
Alfreton town centre	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.4%	13
Chesterfield town centre	1.5%	12	0.0%	0	0.0%	0	1.3%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	11
Derby city centre (including Westfield)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4
Hucknall town centre	2.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	17.5%	17	0.0%	0
Kirkby-in-Ashfield town centre	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Lincoln city centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	7.7%	3	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	20.5%	165	30.2%	43	35.9%	29	34.6%	28	1.2%	0	17.4%	10	1.1%	0	22.8%	17	13.8%	13	11.7%	24
Mansfield Woodhouse district centre (except Morrisons)	1.4%	11	1.0%	1	0.0%	0	9.0%	7	0.0%	0	2.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Market Warsop centre	0.3%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.6%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	9.9%	3	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	4.7%	38	2.1%	3	5.4%	4	2.6%	2	1.2%	0	6.5%	4	7.7%	3	4.3%	3	12.5%	12	3.2%	6
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	1.3%	10	2.1%	3	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	4	1.3%	1	0.0%	0
Retford town centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	4	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	2.8%	23	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	2.2%	2	1.3%	1	8.5%	17
Worksop town centre	1.4%	11	0.0%	0	0.0%	0	1.3%	1	25.9%	10	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare	0.7%	5	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	2
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home,	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Pets at Home, Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on- Trent (not including Homebase) (TK Maxx, Boots, Pets at Home, Allied Carpets, Carpetr	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	12.7%	102	11.5%	16	20.7%	17	10.3%	8	1.2%	0	26.1%	15	1.1%	0	20.7%	16	3.8%	4	12.8%	26
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	1.0%	8	0.0%	0	0.0%	0	0.0%	0	18.8%	7	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	4.5%	36	8.3%	12	5.4%	4	3.8%	3	0.0%	0	6.5%	4	0.0%	0	3.3%	2	0.0%	0	5.3%	11
The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Brantano)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Memorial Avenue, Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton- in-Ashfield, NG17 4HW	0.9%	7	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	4

Mansfield Household Shopping Survey for Roger Tym & Partners

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
B&Q, Baums Lane, Mansfield	0.2%	2	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Chesterfield, S40 2ED	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
B&Q, Old Mill Lane, Mansfield Woodhouse	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark NG24 1HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	1.5%	12	2.1%	3	2.2%	2	3.8%	3	1.2%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Asda, Priestic Road, Sutton-in-Ashfield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, Mansfield	0.4%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	2.9%	23	8.3%	12	1.1%	1	2.6%	2	0.0%	0	2.2%	1	0.0%	0	6.5%	5	0.0%	0	1.1%	2
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Tesco Extra, Chesterfield Road South, Mansfield	0.7%	6	1.0%	1	2.2%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0
Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, New Ollerton	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.2%	6
Internet / delivered	7.5%	60	8.3%	12	6.5%	5	6.4%	5	11.8%	4	1.1%	1	11.0%	4	4.3%	3	11.3%	11	7.4%	15

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Home Catalogue	1.6%	13	1.0%	1	2.2%	2	0.0%	0	0.0%	0	2.2%	1	2.2%	1	3.3%	2	1.3%	1	2.1%	4
TV/Interactive Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Arnold	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0
Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield (other centres/retail parks)	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Other centres outside catchment area	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sheffield (other centres/retail parks)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	2
Tuxford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.8%	135	20.8%	30	10.9%	9	11.5%	9	24.7%	9	17.4%	10	19.8%	7	22.8%	17	12.5%	12	16.0%	32
Weighted base:		806		142		80		82		37		58		33		77		96		201
Sample:		800		96		92		78		85		92		91		92		80		94

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q24 Can you tell me where you or your household last made a purchase of health, beauty or chemist items?																				
Alfreton town centre	3.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	6.0%	7	10.0%	21
Chesterfield town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Clowne town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Eastwood town centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
Edwinstowe centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	4.5%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.0%	41	0.0%	0
Kirkby-in-Ashfield town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lincoln city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	29.9%	269	63.0%	93	67.0%	59	34.0%	36	1.0%	0	36.6%	23	0.0%	0	32.0%	27	3.0%	4	13.0%	28
Mansfield Woodhouse district centre (except Morrisons)	3.8%	34	0.0%	0	0.0%	0	32.0%	34	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Market Warsop centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4	13.0%	5	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	8.0%	3	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	2.8%	25	2.0%	3	3.0%	3	1.0%	1	1.0%	0	1.0%	1	2.0%	1	3.0%	2	12.0%	14	0.0%	0
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford town centre	1.6%	14	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	37.0%	13	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.4%	3	0.0%	0	1.0%	1	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	9.2%	83	3.0%	4	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	4	33.0%	71
Whitwell village centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	2.4%	21	0.0%	0	0.0%	0	0.0%	0	48.0%	21	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	7	1.0%	2
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	5.0%	2	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	2.4%	22	3.0%	4	5.0%	4	1.0%	1	0.0%	0	2.0%	1	0.0%	0	4.0%	3	1.0%	1	3.0%	6
Asda, Newark Road, LINCOLN, LN6 8JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	3.3%	29	7.0%	10	0.0%	0	7.0%	7	1.0%	0	7.9%	5	0.0%	0	5.0%	4	0.0%	0	1.0%	2
Asda, Priestic Road, Sutton- in-Ashfield	1.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	17
Asda, Radford Road, NOTTINGHAM, NG7 5FP	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wharf Road, RETFORD, DN22 6EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons, Sutton Road, Mansfield	0.4%	4	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, Mansfield Woodhouse	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, Worksop	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	1.0%	9	2.0%	3	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	2.5%	22	5.0%	7	0.0%	0	3.0%	3	0.0%	0	1.0%	1	3.0%	1	12.0%	10	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
NOTTINGHAM, NG15 7UQ																				
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Tesco Extra, Chesterfield Road South, Mansfield	1.3%	12	3.0%	4	5.0%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Road, New Ollerton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	15
Internet / delivered	2.5%	22	1.0%	1	4.0%	3	4.0%	4	2.0%	1	1.0%	1	2.0%	1	2.0%	2	4.0%	5	2.0%	4
Home Catalogue	1.4%	13	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.0%	1	2.0%	1	2.0%	2	3.0%	4	2.0%	4
TV/Interactive Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Blidworth	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0
Chesterfield (other centres/retail parks)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Clipstone	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Other centres, Survey Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other centres, Survey Zone 9	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	11
Rainworth	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	14	0.0%	0	0.0%	0
Tuxford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.6%	24	1.0%	1	1.0%	1	2.0%	2	1.0%	0	3.0%	2	0.0%	0	3.0%	2	5.0%	6	4.0%	9
(Don't do this type of shopping)	7.5%	68	7.0%	10	2.0%	2	8.0%	8	12.0%	5	5.9%	4	7.0%	3	7.0%	6	14.0%	17	6.0%	13
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
Q25 And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items?																				
<i>Not answered by those who said they don't do this type of shopping at Q24</i>																				
Alfreton town centre	4.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	5.8%	6	12.8%	26
Chesterfield town centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4
Clowne town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Eastwood town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Edwinstowe centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	3.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.4%	32	0.0%	0
Kirkby-in-Ashfield town centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.5%	4	0.0%	0
Leicester city centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	30.4%	253	63.4%	87	66.3%	57	33.7%	33	2.3%	1	36.8%	22	2.2%	1	28.0%	22	5.8%	6	12.8%	26
Mansfield Woodhouse district centre (except Morrisons)	4.3%	36	0.0%	0	0.0%	0	37.0%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.4%	3	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	10.8%	4	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	14.0%	5	1.1%	1	0.0%	0	0.0%	0
Nottingham city centre	3.9%	33	3.2%	4	3.1%	3	3.3%	3	1.1%	0	0.0%	0	3.2%	1	2.2%	2	18.6%	19	0.0%	0
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford town centre	1.4%	12	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.1%	1	32.3%	11	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	9.4%	79	3.2%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	2.3%	2	34.0%	68
Worksop town centre	2.2%	18	0.0%	0	0.0%	0	0.0%	0	47.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	1.1%	2
Meadowhall Shopping Centre, Sheffield	0.5%	5	0.0%	0	0.0%	0	1.1%	1	4.5%	2	1.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots, Outfit, Argos Extra)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	3.0%	25	5.4%	7	6.1%	5	1.1%	1	0.0%	0	3.2%	2	0.0%	0	4.3%	3	0.0%	0	3.2%	6
Asda, Newark Road, LINCOLN, LN6 8JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	3.6%	30	9.7%	13	0.0%	0	4.3%	4	2.3%	1	10.5%	6	0.0%	0	4.3%	3	0.0%	0	1.1%	2
Asda, Priestic Road, Sutton-in-Ashfield	1.6%	14	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	13
Asda, Radford Road, NOTTINGHAM, NG7 5FP	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wharf Road, RETFORD, DN22 6EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Morrisons, Sutton Road, Mansfield	0.5%	4	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, Mansfield Woodhouse	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.5%	4	0.0%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	1.4%	12	3.2%	4	4.1%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	2
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.4%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	2.6%	22	5.4%	7	0.0%	0	2.2%	2	0.0%	0	1.1%	1	3.2%	1	14.0%	11	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.5%	4	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
NOTTINGHAM, NG15										
7UQ										
Tesco Extra, Chesterfield Road South, Mansfield	1.4%	12	0.0%	0	9.2%	8	2.2%	2	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Tesco, Forest Road, New Ollerton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Tesco, Hall Street, ALFRETON, DE55 7BS	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	1.7%	14	0.0%	0	3.1%	3	2.2%	2	1.1%	0
Home Catalogue	1.6%	13	0.0%	0	1.0%	1	0.0%	0	2.3%	1
TV/Interactive Shopping	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blidworth	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	0.9%	8	0.0%	0	0.0%	0	0.0%	0	12.6%	8
Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Nottingham (other centres/retail parks)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	0.9%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Other centres, Survey Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Other centres, Survey Zone 8	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 9	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainworth	1.3%	11	0.0%	0	0.0%	0	0.0%	0	14.0%	11
Rotherham	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Tuxford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	8.6%	3
(Don't know)	5.8%	48	3.2%	4	2.0%	2	4.3%	4	8.0%	3
Weighted base:	833		137		86		97		39	
Sample:	832		93		98		92		88	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q26 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?																				
Alfreton town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	6
Chesterfield town centre	1.1%	10	1.0%	1	2.0%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	4
Derby city centre (including Westfield)	0.7%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	4
Eastwood town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	1	0.0%	0
Edwinstowe centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
Ilkeston town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Leicester city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	8.8%	79	16.0%	24	16.0%	14	12.0%	13	2.0%	1	13.9%	9	1.0%	0	4.0%	3	4.0%	5	5.0%	11
Mansfield Woodhouse district centre (except Morrisons)	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	1.0%	1	0.0%	0	0.0%	0
Nottingham city centre	4.4%	40	9.0%	13	4.0%	3	4.0%	4	0.0%	0	5.0%	3	4.0%	1	3.0%	2	8.0%	10	1.0%	2
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	2.0%	18	4.0%	6	1.0%	1	1.0%	1	0.0%	0	2.0%	1	1.0%	0	10.0%	8	0.0%	0	0.0%	0
Retford town centre	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.8%	7	1.0%	1	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Shirebrook town centre	3.0%	27	4.0%	6	0.0%	0	4.0%	4	2.0%	1	5.0%	3	0.0%	0	3.0%	2	0.0%	0	5.0%	11
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	3.2%	29	1.0%	1	1.0%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	10.0%	21
Whitwell village centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL,	3.0%	27	2.0%	3	2.0%	2	0.0%	0	0.0%	0	3.0%	2	1.0%	0	3.0%	2	11.0%	13	2.0%	4

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,																				
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	2.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	7.0%	15
Meadowhall Shopping Centre, Sheffield	0.6%	6	0.0%	0	1.0%	1	1.0%	1	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	0.7%	6	2.0%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots, Outfit, Argos Extra)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas and Papas, Maplin)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	1.6%	14	3.0%	4	3.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.0%	4
Asda, Old Mill Lane, Forest Town, Mansfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Priestic Road, Sutton-in-Ashfield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4
Morrisons, Sutton Road, Mansfield	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	1.2%	11	2.0%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	1.0%	2
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Extra, Chesterfield Road South, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Hall Street, ALFRETON, DE55 7BS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.0%	2
Tesco, Meltham Lane, CHESTERFIELD, S41 7LG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.0%	2
Internet / delivered	4.7%	43	4.0%	6	3.0%	3	5.0%	5	5.0%	2	6.9%	4	5.0%	2	5.0%	4	1.0%	1	7.0%
Home Catalogue	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Arnold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%
Baums Lane, Mansfield (Halfords, Topps Tiles)	0.8%	7	2.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%
Clipstone	0.5%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%
Doncaster	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%
Mansfield (other centres/retail parks)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Other centres outside catchment area	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%
Other centres, Survey Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Worksop (other centres/retail parks)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	2.7%	24	4.0%	6	3.0%	3	3.0%	3	1.0%	0	3.0%	2	3.0%	1	6.0%	5	0.0%	0	2.0%
(Don't do this type of shopping)	51.5%	464	42.0%	62	59.0%	52	63.0%	66	64.0%	28	47.5%	30	58.0%	21	49.0%	41	62.0%	75	42.0%
Weighted base:		901		148		87		105		44		63		36		83		120	
Sample:		901		100		100		100		100		101		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q27 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?																				
<i>Not answered by those who said they don't do this type of shopping at Q26</i>																				
Alfreton town centre	2.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	9
Chesterfield town centre	2.8%	12	1.7%	1	4.9%	2	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	5.2%	6
Derby city centre (including Westfield)	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.4%	4
Eastwood town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Hucknall town centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	4	0.0%	0
Leicester city centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	0	3.8%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	17.0%	74	32.8%	28	39.0%	14	29.7%	12	5.6%	1	24.5%	8	4.8%	1	9.8%	4	5.3%	2	3.4%	4
Mansfield Woodhouse district centre (except Morrisons)	0.9%	4	0.0%	0	0.0%	0	5.4%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Newark-on-Trent town centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	2	2.0%	1	0.0%	0	0.0%	0
Nottingham city centre	7.6%	33	10.3%	9	7.3%	3	8.1%	3	0.0%	0	3.8%	1	4.8%	1	5.9%	2	26.3%	12	1.7%	2
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	3.2%	14	3.4%	3	2.4%	1	2.7%	1	0.0%	0	7.5%	3	0.0%	0	15.7%	7	0.0%	0	0.0%	0
Retford town centre	0.7%	3	0.0%	0	0.0%	0	2.7%	1	0.0%	0	1.9%	1	9.5%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	2.4%	0	2.0%	1	0.0%	0	0.0%	0
Shirebrook town centre	5.4%	24	5.2%	4	0.0%	0	10.8%	4	8.3%	1	7.5%	3	0.0%	0	5.9%	2	0.0%	0	6.9%	9
Sutton-in-Ashfield town centre	7.5%	33	1.7%	1	4.9%	2	5.4%	2	0.0%	0	1.9%	1	0.0%	0	3.9%	2	7.9%	4	17.2%	21
Worksop town centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	13.9%	2	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Currys, DFS, Pets at Home, Harveys, Mothercare	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	5.8%	25	6.9%	6	4.9%	2	0.0%	0	2.8%	0	3.8%	1	0.0%	0	5.9%	2	15.8%	7	5.2%	6
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	4.9%	22	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	4	13.8%	17
Meadowhall Shopping Centre, Sheffield	1.3%	6	0.0%	0	0.0%	0	2.7%	1	16.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	1.1%	5	1.7%	1	2.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots, Outfit, Argos Extra)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas and Papas, Maplin)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	4.1%	18	6.9%	6	9.8%	3	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.0%	1	0.0%	0	5.2%	6
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Asda, Old Mill Lane, Forest Town, Mansfield	0.9%	4	0.0%	0	0.0%	0	2.7%	1	0.0%	0	3.8%	1	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Asda, Priestic Road, Sutton-in-Ashfield	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Morrisons, Sutton Road, Mansfield	0.2%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	3.9%	2	0.0%	0	1.7%	2
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Tesco, Hall Street, ALFRETON, DE55 7BS	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Internet / delivered	7.5%	33	8.6%	7	4.9%	2	8.1%	3	8.3%	1	5.7%	2	14.3%	2	7.8%	3	2.6%	1	8.6%	11
Home Catalogue	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Abroad	0.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Baums Lane, Mansfield (Halfords, Topps Tiles)	1.5%	6	3.4%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	3.9%	2	2.6%	1	0.0%	0
Clipstone	0.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.5%	2	0.0%	0	0.0%	0	2.7%	1	5.6%	1	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0
Grantham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	2.0%	1	0.0%	0	1.7%	2
Other centres, Survey Zone 4	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres, Survey Zone 7 (Don't know)	0.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	13.7%	60	13.8%	12	14.6%	5	16.2%	6	16.7%	3	18.9%	6	26.2%	4	19.6%	8	5.3%	2	10.3%	13
Weighted base:		437		86		36		39		16		33		15		42		46		124
Sample:		414		58		41		37		36		53		42		51		38		58

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	Total		Zone 1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q28 And where was the last purchase of other non-food items such as books, CDs, jewellery or china and glass items?																				
Alfreton town centre	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	4.0%	9
Chesterfield town centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	6
Clowne town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4
Edwinstowe centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	7	0.0%	0
Leicester city centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	21.0%	189	45.0%	67	35.0%	31	31.0%	33	1.0%	0	27.7%	18	4.0%	1	23.0%	19	5.0%	6	7.0%	15
Mansfield Woodhouse district centre (except Morrisons)	0.5%	5	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Ollerton / New Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	1	7.0%	3	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	4.5%	40	5.0%	7	7.0%	6	2.0%	2	0.0%	0	1.0%	1	1.0%	0	4.0%	3	15.0%	18	1.0%	2
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Retford town centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	20.0%	7	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	0.3%	2	0.0%	0	1.0%	1	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	1.4%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	11
Worksop town centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	13.0%	6	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	0.6%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	2
Meadowhall Shopping Centre, Sheffield	1.2%	11	1.0%	1	1.0%	1	1.0%	1	6.0%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	2.0%	4
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield Matalan, Poundstretcher Extra, Home Bargains, Au	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Naturale Interiors, Chilter										
Asda, Newark Road, LINCOLN, LN6 8JY	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	2.6%	24	9.0%	13	1.0%	1	3.0%	3	1.0%	0
Asda, Priestic Road, Sutton- in-Ashfield	3.3%	30	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Wharf Road, RETFORD, DN22 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, Mansfield Woodhouse	0.4%	4	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Sainsbury's, Nottingham Road, Mansfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	1.9%	17	4.0%	6	1.0%	1	1.0%	1	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	1.0%	9	0.0%	0	6.0%	5	2.0%	2	0.0%	0
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Tesco, Forest Road, New Ollerton	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Tesco, Hall Street, ALFRETON, DE55 7BS	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	9
Internet / delivered	22.8%	206	15.0%	22	17.0%	15	13.0%	14	28.0%	12	14.9%	9	27.0%	10	19.0%	16	22.0%	26	38.0%	81
Home Catalogue	0.3%	3	0.0%	0	1.0%	1	0.0%	0	3.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
TV/Interactive Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arnold	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.3%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	0.9%	8	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	2.0%	1	2.0%	2	2.0%	2	1.0%	2
South Normanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tuxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	20	1.0%	1	2.0%	2	1.0%	1	2.0%	1	1.0%	1	2.0%	1	9.0%	7	3.0%	4	1.0%	2
(Don't do this type of shopping)	23.3%	210	13.0%	19	26.0%	23	38.0%	40	26.0%	11	35.6%	23	17.0%	6	24.0%	20	30.0%	36	15.0%	32
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q29 And the time before that, where did you or your household go to make a purchase of other non-food items such as books, CDs, jewellery or china and glass items?										
<i>Not answered by those who said they don't do this type of shopping at Q28</i>										
Alfreton town centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield town centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Derby city centre (including Westfield)	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe centre	0.3%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Hucknall town centre	1.0%	7	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Lincoln city centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	27.4%	189	50.6%	65	44.6%	29	45.2%	29	1.4%	0
Mansfield Woodhouse district centre (except Morrisons)	0.5%	3	0.0%	0	0.0%	0	4.8%	3	0.0%	0
Ollerton / New Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	6.9%	48	3.4%	4	6.8%	4	4.8%	3	0.0%	0
Oak Tree District Centre, Mansfield (except Tesco but including Argos)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford town centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Sheffield city centre	0.3%	2	0.0%	0	1.4%	1	0.0%	0	4.1%	1
Southwell town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	1.9%	13	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	0.9%	6	0.0%	0	1.4%	1	0.0%	0	16.2%	5
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas, Next, Next Home, Pets at Home,	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	1.5%	10	0.0%	0	1.4%	1	1.6%	1	1.4%	0
Meadowhall Shopping Centre, Sheffield	1.7%	12	0.0%	0	1.4%	1	4.8%	3	9.5%	3
Asda, Newark Road, LINCOLN, LN6 8JY	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Forest Town, Mansfield	2.0%	13	3.4%	4	1.4%	1	4.8%	3	1.4%	0
Asda, Priestic Road, Sutton-in-Ashfield	3.2%	22	1.1%	1	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Asda, Wharf Road, RETFORD, DN22 6EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Morrisons, Sutton Road, Mansfield	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Woodhouse Centre, Mansfield Woodhouse	0.4%	3	0.0%	0	0.0%	0	3.2%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	2.3%	16	5.7%	7	1.4%	1	1.6%	1	0.0%	0	1.5%	1	0.0%	0	9.2%	6	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	6	0.0%	0
Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Tesco Extra, Chesterfield Road South, Mansfield	1.8%	12	1.1%	1	6.8%	4	3.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	1.2%	2
Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Tesco, Forest Road, New Ollerton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	9
Internet / delivered	25.7%	178	18.4%	24	21.6%	14	19.4%	13	32.4%	11	21.5%	9	31.3%	9	19.7%	12	28.6%	24	34.1%	62
Home Catalogue	0.7%	5	0.0%	0	1.4%	1	0.0%	0	4.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.2%	2
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Arnold	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Nottingham (other centres/retail parks)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres outside catchment area	1.7%	12	2.3%	3	0.0%	0	0.0%	0	4.1%	1
South Normanton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
(Don't know)	8.8%	60	6.9%	9	5.4%	3	6.5%	4	8.1%	3
Weighted base:	691		129		65		65		32	
Sample:	676		87		74		62		74	
Q30A Do you visit Mansfield town centre regularly for shopping?										
Yes	47.0%	423	68.0%	101	73.0%	64	62.0%	65	12.0%	5
No	53.0%	478	32.0%	47	27.0%	24	38.0%	40	88.0%	39
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	901		148		87		105		44	
Sample:	901		100		100		100		101	

Mansfield Household Shopping Survey for Roger Tym & Partners

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q31A What improvements, if any, could be made to Mansfield Town Centre?																				
Those who regularly visit Mansfield town centre for shopping at Q30A																				
More parking provision (not enough parking)	6.4%	27	2.9%	3	5.5%	3	14.5%	9	8.3%	0	0.0%	0	22.2%	1	6.7%	3	7.4%	2	6.7%	4
Cheaper parking (parking too expensive)	11.9%	50	11.8%	12	6.8%	4	11.3%	7	0.0%	0	14.5%	6	33.3%	1	11.7%	6	11.1%	4	16.7%	11
Free parking	1.7%	7	1.5%	1	1.4%	1	3.2%	2	0.0%	0	1.6%	1	0.0%	0	1.7%	1	3.7%	1	0.0%	0
Better links from car parks to Centre (car parking isn't accessible enough)	2.2%	9	0.0%	0	2.7%	2	1.6%	1	0.0%	0	6.5%	3	0.0%	0	1.7%	1	3.7%	1	3.3%	2
Better/more frequent bus service (inadequate bus service to the centre)	1.6%	7	4.4%	4	1.4%	1	1.6%	1	0.0%	0	0.0%	0	11.1%	0	0.0%	0	0.0%	0	0.0%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	0	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for wheelchairs and pushchairs users	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	3.3%	14	8.8%	9	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	7.4%	2	0.0%	0
Improved market	23.9%	101	29.4%	30	32.9%	21	25.8%	17	16.7%	1	19.4%	8	11.1%	0	28.3%	14	7.4%	2	13.3%	9
More choice of shops (general)	23.1%	98	20.6%	21	34.2%	22	30.6%	20	0.0%	0	12.9%	5	22.2%	1	30.0%	15	18.5%	6	13.3%	9
More clothes/fashion shops	6.4%	27	4.4%	4	6.8%	4	16.1%	10	0.0%	0	8.1%	3	0.0%	0	5.0%	2	0.0%	0	3.3%	2
More quality/designer shops	1.7%	7	1.5%	1	1.4%	1	3.2%	2	0.0%	0	4.8%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0
More dept stores/larger stores	2.5%	10	2.9%	3	4.1%	3	6.5%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More discount/cheaper goods	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/improved supermarkets/food shops	4.6%	19	4.4%	4	11.0%	7	4.8%	3	0.0%	0	1.6%	1	0.0%	0	8.3%	4	0.0%	0	0.0%	0
Fewer empty shops/vacancies	7.4%	31	7.4%	7	15.1%	10	3.2%	2	0.0%	0	9.7%	4	0.0%	0	8.3%	4	0.0%	0	6.7%	4
More independent shops	2.1%	9	2.9%	3	4.1%	3	1.6%	1	0.0%	0	3.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Specific shop missing from Town Centre (please specify)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	1.4%	6	2.9%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	1.0%	4	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.7%	1	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More toilets	5.2%	22	5.9%	6	2.7%	2	6.5%	4	0.0%	0	6.5%	3	0.0%	0	6.7%	3	0.0%	0	6.7%
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cafes	1.5%	6	2.9%	3	1.4%	1	1.6%	1	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%
More/better restaurants	1.1%	5	1.5%	1	1.4%	1	1.6%	1	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better heath clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less litter	3.4%	14	2.9%	3	4.1%	3	6.5%	4	0.0%	0	1.6%	1	0.0%	0	3.3%	2	0.0%	0	3.3%
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nicer shopping environment	7.0%	29	10.3%	10	8.2%	5	1.6%	1	0.0%	0	3.2%	1	22.2%	1	8.3%	4	7.4%	2	6.7%
Other	5.7%	24	8.8%	9	4.1%	3	4.8%	3	0.0%	0	3.2%	1	11.1%	0	6.7%	3	7.4%	2	3.3%
More disabled parking	0.6%	3	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%
(Don't know)	3.7%	16	2.9%	3	1.4%	1	3.2%	2	0.0%	0	3.2%	1	11.1%	0	5.0%	2	3.7%	1	6.7%
(No improvements needed)	23.2%	98	14.7%	15	15.1%	10	19.4%	13	75.0%	4	33.9%	13	11.1%	0	11.7%	6	44.4%	14	36.7%
Weighted base:		423		101		64		65		5		39		3		50		32	
Sample:		403		68		73		62		12		62		9		60		27	

Q30B Do you visit Mansfield Woodhouse district centre regularly for shopping?

Yes	10.5%	95	7.0%	10	6.0%	5	59.0%	62	2.0%	1	10.9%	7	2.0%	1	0.0%	0	2.0%	2	3.0%
No	89.5%	806	93.0%	137	94.0%	82	41.0%	43	98.0%	43	89.1%	56	98.0%	35	100.0%	83	98.0%	118	97.0%
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		901		148		87		105		44		63		36		83		120	
Sample:		901		100		100		100		100		101		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q31B What improvements, if any, could be made to Mansfield Woodhouse district centre?																				
Those who regularly visit Mansfield Woodhouse district centre for shopping at Q30B																				
More parking provision (not enough parking)	9.9%	9	14.3%	1	0.0%	0	6.8%	4	0.0%	0	0.0%	0	50.0%	0	0.0%	0	50.0%	1	33.3%	2
Cheaper parking (parking too expensive)	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better links from car parks to Centre (car parking isn't accessible enough)	2.4%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	0.9%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	12.2%	12	0.0%	0	0.0%	0	18.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothes/fashion shops	6.6%	6	0.0%	0	0.0%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality/designer shops	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dept stores/larger stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More discount/cheaper goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/improved supermarkets/food shops	0.9%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific shop missing from Town Centre (please specify)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More toilets	3.4%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	33.3%	2
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cafes	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better heath clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less litter	2.9%	3	0.0%	0	0.0%	0	3.4%	2	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nicer shopping environment	2.2%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	6.0%	6	14.3%	1	0.0%	0	5.1%	3	50.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
(No improvements needed)	65.0%	62	71.4%	7	66.7%	3	62.7%	39	50.0%	0	81.8%	6	50.0%	0	0.0%	0	50.0%	1	66.7%
Weighted base:		95		10		5		62		1		7		1		0		2	
Sample:		92		7		6		59		2		11		2		0		2	

Q30C Do you visit Market Warsop district centre regularly for shopping?

Yes	2.5%	23	1.0%	1	1.0%	1	12.0%	13	4.0%	2	4.0%	3	1.0%	0	1.0%	1	0.0%	0	1.0%
No	97.5%	878	99.0%	146	99.0%	87	88.0%	92	96.0%	42	96.0%	61	99.0%	36	99.0%	82	100.0%	120	99.0%
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		901		148		87		105		44		63		36		83		120	
Sample:		901		100		100		100		100		101		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q31CWhat improvements, if any, could be made to Market Warsop district centre?																				
<i>Those who regularly visit Market Warsop district centre for shopping at Q30C</i>																				
More parking provision (not enough parking)	4.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better links from car parks to Centre (car parking isn't accessible enough)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved market	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	12.1%	3	0.0%	0	0.0%	0	16.7%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothes/fashion shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality/designer shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dept stores/larger stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More discount/cheaper goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/improved supermarkets/food shops	4.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	4.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific shop missing from Town Centre (please specify)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better heath clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less litter	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nicer shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	11.2%	3	100.0%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	14.9%	3	0.0%	0	0.0%	0	16.7%	2	25.0%	0	0.0%	0	0.0%	0	100.1%	1	0.0%	0	0.0%
(No improvements needed)	46.9%	11	0.0%	0	100.0%	1	41.7%	5	75.0%	1	25.0%	1	100.0%	0	0.0%	0	0.0%	0	100.0%
Weighted base:		23		1		1		13		2		3		0		1		0	
Sample:		25		1		1		12		4		4		1		1		0	

Q30D Do you visit Oak Tree district centre in Mansfield regularly for shopping?

Yes	17.1%	154	46.0%	68	6.0%	5	16.0%	17	3.0%	1	23.8%	15	7.0%	3	35.0%	29	1.0%	1	7.0%	15
No	82.9%	747	54.0%	80	94.0%	82	84.0%	88	97.0%	42	76.2%	48	93.0%	34	65.0%	54	99.0%	119	93.0%	199
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		901		148		87		105		44		63		36		83		120		214
Sample:		901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q31DWhat improvements, if any, could be made to Oak Tree district centre?										
<i>Those who regularly visit Oak Tree district centre for shopping at Q30D</i>										
More parking provision (not enough parking)	1.0%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better links from car parks to Centre (car parking isn't accessible enough)	2.2%	3	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	1.0%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	10.2%	16	10.9%	7	0.0%	0	6.3%	1	0.0%	0
More clothes/fashion shops	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality/designer shops	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dept stores/larger stores	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More discount/cheaper goods	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/improved supermarkets/food shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	1.0%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific shop missing from Town Centre (please specify)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More toilets	1.0%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cafes	1.6%	3	0.0%	0	0.0%	0	6.3%	1	0.0%	0	4.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%
More/better restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better bars/nightclubs	1.6%	3	2.2%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More/better heath clubs/gyms	1.0%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nicer shopping environment	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	100.0%	1	0.0%
Other	2.9%	4	4.3%	3	0.0%	0	6.3%	1	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	9.0%	14	6.5%	4	16.7%	1	6.3%	1	33.3%	0	8.3%	1	14.3%	0	11.4%	3	0.0%	0	14.3%
(No improvements needed)	68.6%	106	67.4%	46	66.7%	3	75.0%	13	33.3%	0	75.0%	11	71.4%	2	60.0%	17	0.0%	0	85.7%
Weighted base:		154		68		5		17		1		15		3		29		1	
Sample:		145		46		6		16		3		24		7		35		1	

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9										
Q32 In which town, village or out-of-town location does your household spend most money on restaurants?																				
Alfreton	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	15
Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bilsthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwell	0.6%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Bolsover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.7%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	2
Chesterfield	2.0%	18	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	7.0%	15
Clay Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby	1.3%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	4.0%	9
Dronfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Edwinstowe	1.5%	13	0.0%	0	0.0%	0	2.0%	2	2.0%	1	13.9%	9	2.0%	1	1.0%	1	0.0%	0	0.0%	0
Farnsfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	0	1.0%	1	0.0%	0	0.0%	0
Heanor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	13	1.0%	2
Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	8.0%	3	0.0%	0	0.0%	0	0.0%	0
Mansfield - local public house/ restaurant	10.7%	96	16.0%	24	23.0%	20	17.0%	18	0.0%	0	15.8%	10	0.0%	0	8.0%	7	4.0%	5	6.0%	13
Mansfield - retail parks / drive thru	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Mansfield - town centre	8.6%	78	20.0%	30	14.0%	12	10.0%	10	1.0%	0	5.0%	3	1.0%	0	10.0%	8	2.0%	2	5.0%	11
Mansfield Woodhouse district centre	1.7%	15	0.0%	0	0.0%	0	12.0%	13	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Market Warsop	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meden Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nether Langwith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton	0.5%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent	1.3%	12	1.0%	1	3.0%	3	1.0%	1	1.0%	0	1.0%	1	15.0%	5	0.0%	0	0.0%	0	0.0%	0
North Muskham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	8.8%	79	13.0%	19	13.0%	11	3.0%	3	2.0%	1	5.0%	3	1.0%	0	7.0%	6	26.0%	31	2.0%	4
Oak Tree district centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainworth	1.1%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	10.0%	8	0.0%	0	0.0%	0
Ravenshead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	0.0%	0
Retford	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.0%	1	10.0%	4	0.0%	0	0.0%	0	0.0%	0
Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Selston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sheffield	1.0%	9	1.0%	1	0.0%	0	1.0%	1	15.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook	0.3%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton in Ashfield	9.8%	88	3.0%	4	5.0%	4	4.0%	4	0.0%	0	4.0%	3	0.0%	0	6.0%	5	3.0%	4	30.0%	64
Tibshelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0
Underwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Whitwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	1.9%	17	0.0%	0	1.0%	1	1.0%	1	34.0%	15	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annesley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Arnold	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barlborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bawtry	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Brinsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Burton Upon Trent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Clipstone	0.4%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
East Markham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Edinburgh	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Forest Town	0.6%	5	2.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Glapwell	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Marnham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	2
Hockerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Huthwaite	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Kneesall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Laxton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Markham Moor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Old Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinxton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Quarndon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rufford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Skegby	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Skegness	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sookholme	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teversal	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Tickhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.9%	35	2.0%	3	2.0%	2	5.0%	5	6.0%	3	8.9%	6	8.0%	3	5.0%	4	3.0%	4	3.0%	6
(Don't do this activity)	32.4%	292	32.0%	47	33.0%	29	37.0%	39	22.0%	10	31.7%	20	30.0%	11	38.0%	32	41.0%	49	26.0%	56
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
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Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Q33 In which town, village or out-of-town location does your household spend most money on cafes, pubs or bars?																				
Alfreton	2.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	8.0%	17
Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bilsthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Bolsover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield	1.4%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	5.0%	11
Clay Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby	1.0%	9	1.0%	1	1.0%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	4
Dronfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Edwinstowe	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	5	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Farnsfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Heanor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall	2.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	20	1.0%	2
Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Kirkby-in-Ashfield	0.7%	6	2.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Langley Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield - local public house/ restaurant	10.2%	92	18.0%	27	31.0%	27	12.0%	13	1.0%	0	7.9%	5	0.0%	0	4.0%	3	0.0%	0	8.0%	17
Mansfield - retail parks / drive thru	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	2
Mansfield - town centre	15.7%	141	35.0%	52	22.0%	19	16.0%	17	1.0%	0	18.8%	12	1.0%	0	14.0%	12	3.0%	4	12.0%	26
Mansfield Woodhouse district centre	2.0%	18	0.0%	0	1.0%	1	16.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meden Vale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nether Langwith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton	0.5%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent	1.1%	10	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	14.0%	5	0.0%	0	0.0%	0	1.0%	2
North Muskham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	5.3%	48	6.0%	9	5.0%	4	5.0%	5	1.0%	0	1.0%	1	2.0%	1	4.0%	3	15.0%	18	3.0%	6
Oak Tree district centre	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Rainworth	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	7	0.0%	0	0.0%	0
Ravenshead	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Retford	0.7%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	15.0%	5	0.0%	0	0.0%	0	0.0%	0
Ripley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	1.0%	2
Selston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Sheffield	0.3%	3	0.0%	0	0.0%	0	1.0%	1	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.0%	2	0.0%	0	0.0%	0
Sutton in Ashfield	5.4%	49	2.0%	3	2.0%	2	3.0%	3	0.0%	0	2.0%	1	0.0%	0	4.0%	3	0.0%	0	17.0%	36
Tibshelf	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4
Tuxford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0
Underwood	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0
Whitwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	2.2%	20	0.0%	0	0.0%	0	1.0%	1	42.0%	18	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Town	0.9%	8	4.0%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Clipstone	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Annesley	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	0.0%	0
East Markham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Huthwaite	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	6
Linby	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
Wellow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Bagthorpe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Cuckney	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	2
Thorpe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bainton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boughton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Eakring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Harthill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Marnham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Markham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Newton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Norwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Skegby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Staveley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westhouses	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
(Don't know / varies)	3.6%	33	3.0%	4	3.0%	3	3.0%	3	4.0%	2	2.0%	1	4.0%	1	7.0%	6	3.0%	4	4.0%	9
(Don't do this activity)	33.4%	301	26.0%	38	30.0%	26	40.0%	42	32.0%	14	43.6%	28	36.0%	13	46.0%	38	36.0%	43	27.0%	58
Weighted base:		901		148		87		105		44		63		36		83		120		214
Sample:		901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q34 In which town, village or out-of-town location does your household spend most money on the cinema or theatre ?																				
Broadway Cinema, Nottingham	1.1%	10	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	0.0%	0
Cineworld, Alma Leisure Park, Chesterfield	3.1%	28	1.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	26
Cineworld, The Cornerhouse	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Odeon, Arundel Gate, Sheffield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Odeon, Brayford Wharf North, Lincoln	0.5%	5	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	9.0%	3	0.0%	0	0.0%	0	0.0%	0
Odeon, Mansfield Leisure Park, Park Lane, Mansfield NG18 1BU	32.9%	297	48.0%	71	32.0%	28	32.0%	34	2.0%	1	32.7%	21	6.0%	2	33.0%	27	28.0%	34	37.0%	79
Odeon, Meteor Centre, Derby	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	1.0%	2
Quad, Market Place, Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reel Cinema, King Street, Newark-on-Trent	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	8	0.0%	0	0.0%	0	0.0%	0
Ritz Cinema, King Street, Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Cinemas, Derby Road, Nottingham	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Scala Cinema, Market Place, Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema de Lux, Westfield Centre, Derby	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4
Showcase Cinema, Foresters Park, Derby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Showcase Cinema, Redfield Way, Nottingham	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	5.0%	6	0.0%	0
Showcase Cinema, Sinfon Lane, Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showroom Cinema, Paternoster Row, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Meadowhall, Sheffield	1.1%	9	0.0%	0	0.0%	0	0.0%	0	20.0%	9	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Palace Theatre, Leeming Street, Mansfield town centre	6.3%	57	12.0%	18	9.0%	8	11.0%	12	0.0%	0	7.9%	5	2.0%	1	8.0%	7	1.0%	1	3.0%	6
Theatres - Arnold town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres - Chesterfield town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres - Derby city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres - Lincoln city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres - Newark-on-Trent	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
town centre																				
Theatres - Nottingham city centre	5.8%	52	4.0%	6	8.0%	7	2.0%	2	2.0%	1	4.0%	3	5.0%	2	4.0%	3	13.0%	16	6.0%	13
Theatres - Retford town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Theatres - Sheffield city centre	0.7%	6	0.0%	0	0.0%	0	1.0%	1	6.0%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	2
Theatres - Worksop town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Valley Centertainment, Sheffield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	8.0%	4	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	1.7%	15	1.0%	1	2.0%	2	2.0%	2	3.0%	1	2.0%	1	3.0%	1	2.0%	2	0.0%	0	2.0%	4
Scunthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Doncaster Leisure Park, Doncaster	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Woodhall Spa	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	2.0%	2	0.0%	0
(Don't do this activity)	41.4%	373	32.0%	47	49.0%	43	47.0%	49	48.0%	21	53.5%	34	32.0%	12	52.0%	43	41.0%	49	35.0%	75
Weighted base:		901		148		87		105		44		63		36		83		120		214
Sample:		901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q35 In which town, village or out-of-town location does your household spend most money on bingo, casino's or bookmakers ?																				
Alfreton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolsover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield	0.6%	5	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Clay Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dronfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield	4.0%	36	9.0%	13	7.0%	6	2.0%	2	0.0%	0	4.0%	3	0.0%	0	2.0%	2	3.0%	4	3.0%	6
Mansfield Woodhouse	0.4%	4	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.6%	6	2.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Retford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton in Ashfield	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	13
Tibshelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horncastle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.6%	5	1.0%	1	0.0%	0	1.0%	1	1.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.0%	2
Luton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Phone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainworth	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0
Skegness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know / varies)	0.4%	4	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this activity)	90.6%	816	85.0%	126	91.0%	80	92.0%	97	94.0%	41	92.1%	58	94.0%	34	91.0%	76	97.0%	117	88.0%	188
Weighted base:		901		148		87		105		44		63		36		83		120		214
Sample:		901		100		100		100		100		101		100		100		100		100

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q36 In which town, village or out-of-town location does your household spend most money on health and fitness ?										
Ashfield Leisure Centre, Sutton Road, Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne's, Briar Lane, Mansfield	0.5%	4	2.0%	3	0.0%	0	1.0%	1	1.0%	0
Body & Soul, Leeming Street, Mansfield	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Dukeries Leisure Centre, Main Road, Boughton, Ollerton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DW Sports Fitness, Portland Retail Park, Mansfield	1.4%	13	5.0%	7	1.0%	1	2.0%	2	0.0%	0
Fitness First, Mansfield Leisure Park, Nottingham Road, Mansfield	1.1%	10	2.0%	3	2.0%	2	3.0%	3	0.0%	0
Huthwaite Leisure Centre, New Street, Huthwaite, Sutton in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Leisure, Meden Square, Pleasley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lammas Leisure Centre, Lammas Road, Sutton in Ashfield	3.3%	29	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Meden Sports Centre, Burns Lane, Warsop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Tree Leisure Centre, Jubilee Way South, Mansfield	1.4%	13	4.0%	6	2.0%	2	1.0%	1	0.0%	0
Oasis Health Club, Portland Street, Mansfield	1.1%	10	1.0%	1	2.0%	2	2.0%	2	0.0%	0
Rivermaun Recreation Centre, Barringer Road, Mansfield	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Selston Leisure Centre, Chapel Road, Selston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell Leisure Centre, Nottingham Road, Southwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton in Ashfield Leisure Centre, Brook Street, Sutton in Ashfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Manor Sport & Recreation Centre, Kingsley Avenue, Mansfield Woodhouse	0.6%	5	0.0%	0	1.0%	1	4.0%	4	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Thorseby Hall Hotel & Spa, Thoresby, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Water Meadows Swimming & Fitness, Titchfield Park/Bath Street, Mansfield	0.8%	7	1.0%	1	4.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
World Physiques, Botany Avenue, Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alfreton	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.0%	1	4.0%
Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bolsover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chesterfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clay Cross	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Clowne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Derby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dronfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastwood	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%
Heanor	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Hucknall	1.2%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	10	0.0%
Ilkeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mansfield	2.4%	22	6.0%	9	3.0%	3	4.0%	4	0.0%	0	1.0%	1	1.0%	0	6.0%	5	0.0%	0	0.0%
Mansfield Woodhouse	0.5%	5	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%
Market Warsop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Ollerton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%
Newark-on-Trent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Retford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%
Ripley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton in Ashfield	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%
Tibshelf	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Worksop	0.8%	7	0.0%	0	0.0%	0	0.0%	0	16.0%	7	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Annesley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Arnold	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Blidworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%
Blidworth Leisure Centre, Belle Vue Lane, Blidworth	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	6.0%	5	0.0%	0	0.0%
Clipstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Creswell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Creswell Leisure Centre, Duke Street, Creswell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Kimberley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Newstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Rainworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Rainworth Leisure Centre, Warsop Lane, Rainworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
South Forest	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / varies)	0.5%	4	1.0%	1	0.0%	0	2.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this activity)	75.2%	678	72.0%	106	84.0%	73	77.0%	81	76.0%	33	81.2%	51	83.0%	30	78.0%	65	78.0%	94	67.0%	143
Weighted base:		901		148		87		105		44		63		36		83		120		214
Sample:		901		100		100		100		100		101		100		100		100		100

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q37 In which town, village or out-of-town location does your household spend most money on family entertainment (i.e. Ten Pin bowling / Skating Rink etc) ?										
Adrenalin Jungle, Bilsthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfreton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolsover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield	0.8%	7	0.0%	0	0.0%	0	1.0%	1	1.0%	4
Clay Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Dronfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kirkby in Ashfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Mill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Mansfield	10.0%	90	17.0%	25	12.0%	10	12.0%	13	0.0%	0
Mansfield	8.2%	74	11.0%	16	9.0%	8	4.0%	4	2.0%	1
Mansfield Woodhouse	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Market Warsop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Newark-on-Trent	0.3%	3	0.0%	0	0.0%	0	0.0%	0	7.0%	3
Nottingham	1.3%	12	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Retford	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.7%	7	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Shirebrook	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton in Ashfield	3.6%	33	3.0%	4	3.0%	3	1.0%	1	0.0%	0
Tibshelf	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Huthwaite	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tamworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Dome, Lakeside, Bawtry Road, Doncaster	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Valley Centertainment, Sheffield	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
(Don't know / varies)	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't do this activity)	72.8%	656	67.0%	99	76.0%	66	78.0%	82	81.0%	35
Weighted base:	901	148	87	105	44	63	36	83	120	214

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sample:	901		100		100		100		100		101		100		100		100		100	
GEN Gender of respondent.																				
Male	30.9%	278	29.0%	43	26.0%	23	23.0%	24	38.0%	17	23.8%	15	31.0%	11	26.0%	22	32.0%	38	40.0%	86
Female	69.1%	623	71.0%	105	74.0%	65	77.0%	81	62.0%	27	76.2%	48	69.0%	25	74.0%	62	68.0%	82	60.0%	128
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	
AGE Could I ask, how old are you ?																				
18 to 24	1.3%	12	3.0%	4	0.0%	0	1.0%	1	2.0%	1	1.0%	1	1.0%	0	1.0%	1	1.0%	1	1.0%	2
25 to 34	6.9%	63	9.0%	13	6.0%	5	7.0%	7	3.0%	1	4.0%	3	2.0%	1	6.0%	5	3.0%	4	11.0%	24
35 to 44	18.1%	163	22.0%	33	10.0%	9	11.0%	12	13.0%	6	15.8%	10	12.0%	4	11.0%	9	19.0%	23	27.0%	58
45 to 54	29.5%	265	36.0%	53	22.0%	19	23.0%	24	25.0%	11	20.8%	13	13.0%	5	25.0%	21	35.0%	42	36.0%	77
55 to 64	18.7%	169	12.0%	18	27.0%	24	20.0%	21	18.0%	8	22.8%	14	34.0%	12	24.0%	20	18.0%	22	14.0%	30
65 +	24.8%	223	17.0%	25	34.0%	30	37.0%	39	38.0%	17	32.7%	21	36.0%	13	32.0%	27	24.0%	29	11.0%	24
(Refused)	0.8%	7	1.0%	1	1.0%	1	1.0%	1	1.0%	0	3.0%	2	2.0%	1	1.0%	1	0.0%	0	0.0%	0
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	
CAR How many cars does your household own or have the use of ?																				
None	13.6%	123	18.0%	27	17.0%	15	21.0%	22	4.0%	2	15.8%	10	8.0%	3	16.0%	13	17.0%	20	5.0%	11
One	42.5%	383	41.0%	61	49.0%	43	42.0%	44	45.0%	20	44.6%	28	33.0%	12	48.0%	40	40.0%	48	41.0%	88
Two	33.2%	299	30.0%	44	25.0%	22	25.0%	26	36.0%	16	31.7%	20	42.0%	15	28.0%	23	35.0%	42	42.0%	90
Three or more	10.3%	92	11.0%	16	7.0%	6	12.0%	13	14.0%	6	6.9%	4	16.0%	6	7.0%	6	8.0%	10	12.0%	26
(Refused)	0.4%	4	0.0%	0	2.0%	2	0.0%	0	1.0%	0	1.0%	1	1.0%	0	1.0%	1	0.0%	0	0.0%	0
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	
WOR Which of the following best describes the chief wage earner of your household's current employment situation ?																				
Working full time	57.3%	516	67.0%	99	42.0%	37	52.0%	55	47.0%	21	50.5%	32	46.0%	17	40.0%	33	56.0%	67	73.0%	156
Working part time	7.5%	68	6.0%	9	9.0%	8	6.0%	6	7.0%	3	7.9%	5	6.0%	2	10.0%	8	11.0%	13	6.0%	13
Unemployed	3.3%	30	3.0%	4	3.0%	3	1.0%	1	2.0%	1	3.0%	2	0.0%	0	4.0%	3	4.0%	5	5.0%	11
Retired	30.1%	271	21.0%	31	44.0%	38	40.0%	42	43.0%	19	33.7%	21	47.0%	17	44.0%	37	28.0%	34	15.0%	32
A housewife	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A student	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.3%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.1%	10	0.0%	0	1.0%	1	1.0%	1	1.0%	0	3.0%	2	1.0%	0	2.0%	2	1.0%	1	1.0%	2
Weighted base:	901		148		87		105		44		63		36		83		120		214	
Sample:	901		100		100		100		100		101		100		100		100		100	

Mansfield Household Shopping Survey for Roger Tym & Partners

Weighted:

April 2011

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
SEG Socio-economic Grouping																				
A	1.6%	15	0.0%	0	2.0%	2	3.0%	3	7.0%	3	2.0%	1	4.0%	1	2.0%	2	2.0%	2	0.0%	0
B	7.6%	69	7.0%	10	6.0%	5	6.0%	6	12.0%	5	5.0%	3	19.0%	7	5.0%	4	5.0%	6	10.0%	21
C1	28.6%	258	35.0%	52	25.0%	22	20.0%	21	24.0%	11	18.8%	12	23.0%	8	27.0%	22	29.0%	35	35.0%	75
C2	28.6%	258	30.0%	44	26.0%	23	20.0%	21	25.0%	11	28.7%	18	20.0%	7	33.0%	27	38.0%	46	28.0%	60
D	15.5%	139	16.0%	24	18.0%	16	23.0%	24	11.0%	5	21.8%	14	16.0%	6	17.0%	14	6.0%	7	14.0%	30
E	13.0%	117	9.0%	13	18.0%	16	23.0%	24	12.0%	5	17.8%	11	11.0%	4	12.0%	10	12.0%	14	9.0%	19
(Refused)	5.1%	46	3.0%	4	5.0%	4	5.0%	5	9.0%	4	5.9%	4	7.0%	3	4.0%	3	8.0%	10	4.0%	9
Weighted base:		901		148		87		105		44		63		36		83		120		214
Sample:		901		100		100		100		100		101		100		100		100		100
ZON Zone																				
Zone 1	16.4%	148	100.0%	148	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	9.7%	87	0.0%	0	100.0%	87	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	11.7%	105	0.0%	0	0.0%	0	100.0%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	4.9%	44	0.0%	0	0.0%	0	0.0%	0	100.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	7.0%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	4.0%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	36	0.0%	0	0.0%	0	0.0%	0
Zone 7	9.2%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	83	0.0%	0	0.0%	0
Zone 8	13.3%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	120	0.0%	0
Zone 9	23.8%	214	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	214
Weighted base:		901		148		87		105		44		63		36		83		120		214
Sample:		901		100		100		100		100		101		100		100		100		100

Appendix 3:

Other Responses – Summary Counts

Mansfield Household Shopping Survey
For Roger Tym & Partners
‘Other’ Responses

Q03 What form of transport do you use to visit your main food shopping destination?

Other :

Mobility scooter

2

Total

2

Q04 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips? And if so which ones?

Yes - other :

Yes - work

2

Yes - dentist

1

Yes - library

1

Yes - recycling

1

Yes - volunteering at charity shop

1

Yes - window shopping / browsing

1

Total

7

Q16 What form of transport do you use to visit this location?

Other :

Aeroplane

2

Mobility scooter

2

Park and ride

1

Scooter

1

Total

6

Q31A What improvements, if any, could be made to Mansfield Town Centre?

Other :

Blake and Beeley store missing	1
Fewer cheap / discount shops	1
Fewer food shops	1
Fewer pigeons	1
Finish the bus station	1
Get rid of the statues	1
Improved access to the market	1
Improved pavements	1
Improving the whole town in general	1
Knock old Tesco down	1
Longer stay car parks	1
Monsoon store missing	1
More choice of shops for the older generation	1
More discreet smoking areas not in public view	1
More shoe shops	1
Opening the town on Sundays	1
Pictures on shops a waste of money	1
Resurfacing of the roads	1
Stop putting market stalls in disabled parking spaces	1
Take down pictures from shop	1
Tesco store missing	1
Undercover and cleaner bus station	1

<u>Total</u>	<u>22</u>
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Q31B What improvements, if any, could be made to Mansfield Woodhouse district centre?

Other :

More financial services	1
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<u>Total</u>	<u>1</u>
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Q31C What improvements, if any, could be made to Market Warsop district centre?

Other :

Fewer eating places 1

Improving the whole town in general 1

Total **2**

Q31D What improvements, if any, could be made to Oak Tree district centre?

Other :

A newsagents 1

Argos, Marks & Spencer and Starbucks missing from the town 1

Improving the whole town in general 1

Preventing the car park from flooding 1

Total **4**

WOR Which of the following best describes the chief wage earner of your household's current employment situation?

Other :

Disabled 2

Widow benefits 1

Total **3**

Appendix 4:

Composite Analysis (Incl. SFT)

020411 Mansfield incl. SFT Results Summary

Percentage of Spend by Zone

			Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Composite food												
1	Zone 1		23.3%	55.4%	15.7%	27.2%	3.2%	48.0%	3.6%	55.5%	0.3%	2.6%
2	Zone 2		21.2%	28.3%	71.9%	19.8%	0.0%	6.8%	1.2%	19.3%	6.8%	14.3%
3	Zone 3		6.9%	2.2%	2.7%	47.3%	0.0%	3.5%	0.3%	1.7%	0.8%	0.8%
4	Zone 4		1.9%	0.0%	0.0%	0.0%	42.1%	0.2%	0.3%	0.0%	0.0%	0.0%
5	Zone 5		3.3%	0.3%	0.0%	0.5%	0.0%	29.0%	27.9%	0.0%	0.0%	0.0%
6	Zone 6		0.6%	0.2%	0.0%	0.0%	0.0%	0.2%	12.5%	0.0%	0.0%	0.0%
7	Zone 7		1.3%	0.6%	0.7%	0.0%	0.0%	0.2%	1.0%	12.4%	0.0%	0.0%
8	Zone 8		0.9%	0.3%	0.2%	0.4%	0.0%	0.0%	0.0%	0.0%	5.6%	0.1%
9	Zone 9		15.4%	5.7%	2.9%	0.9%	0.0%	3.5%	0.0%	5.7%	7.9%	52.8%
0	Outside catchment area		23.1%	2.4%	3.6%	1.6%	53.7%	7.3%	50.8%	2.0%	75.6%	29.4%
X	SFT		2.2%	4.7%	2.2%	2.2%	1.0%	1.2%	2.4%	3.4%	3.1%	0.0%
Composite Non-food												
1	Zone 1		7.5%	13.2%	5.3%	11.0%	0.8%	12.2%	1.3%	18.9%	1.4%	2.4%
2	Zone 2		32.4%	56.2%	55.4%	41.1%	3.9%	40.3%	3.0%	38.6%	10.4%	20.0%
3	Zone 3		3.4%	2.0%	1.8%	14.6%	1.8%	5.4%	0.2%	2.0%	0.4%	1.9%
4	Zone 4		0.2%	0.0%	0.0%	0.0%	3.7%	0.0%	0.2%	0.0%	0.0%	0.0%
5	Zone 5		0.8%	0.3%	0.2%	0.4%	0.0%	7.0%	4.4%	0.4%	0.1%	0.0%
6	Zone 6		0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	2.4%	0.0%	0.0%	0.0%
7	Zone 7		0.4%	0.1%	0.0%	0.1%	0.0%	0.1%	0.2%	3.7%	0.0%	0.0%
8	Zone 8		2.8%	0.7%	2.1%	0.7%	0.3%	1.8%	0.0%	2.1%	4.1%	6.0%
9	Zone 9		11.8%	5.0%	7.7%	6.6%	0.0%	5.8%	0.8%	9.6%	7.4%	28.3%
0	Outside catchment area		31.3%	16.3%	19.9%	17.1%	76.6%	19.2%	73.1%	16.1%	66.5%	29.9%
X	SFT		9.4%	6.2%	7.5%	8.4%	12.9%	8.0%	14.4%	8.6%	9.7%	11.5%

Appendix 5:

Composite Analysis (Excl. SFT)

020411 Mansfield excl. SFT Results Summary

Percentage of Spend by Zone

			Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Composite food												
1	Zone 1		23.8%	58.1%	15.9%	27.9%	3.2%	48.7%	3.7%	57.7%	0.3%	2.6%
2	Zone 2		21.7%	29.8%	73.7%	20.3%	0.0%	6.9%	1.2%	20.1%	7.0%	14.3%
3	Zone 3		7.1%	2.3%	2.8%	48.3%	0.0%	3.6%	0.3%	1.8%	0.8%	0.8%
4	Zone 4		1.9%	0.0%	0.0%	0.0%	42.5%	0.2%	0.3%	0.0%	0.0%	0.0%
5	Zone 5		3.4%	0.3%	0.0%	0.5%	0.0%	29.3%	28.6%	0.0%	0.0%	0.0%
6	Zone 6		0.6%	0.2%	0.0%	0.0%	0.0%	0.2%	12.6%	0.0%	0.0%	0.0%
7	Zone 7		1.4%	0.7%	0.7%	0.0%	0.0%	0.2%	1.0%	12.5%	0.0%	0.0%
8	Zone 8		0.9%	0.3%	0.2%	0.4%	0.0%	0.0%	0.0%	0.0%	5.7%	0.1%
9	Zone 9		15.8%	6.0%	3.0%	1.0%	0.0%	3.5%	0.0%	5.9%	8.2%	52.8%
0	Outside catchment area		23.6%	2.5%	3.7%	1.6%	54.2%	7.4%	52.3%	2.0%	78.0%	29.4%
Composite Non-food												
1	Zone 1		8.1%	14.1%	5.6%	11.6%	0.9%	13.2%	1.4%	20.9%	1.4%	2.6%
2	Zone 2		36.1%	60.1%	60.2%	45.6%	4.3%	44.1%	3.7%	42.4%	11.8%	22.7%
3	Zone 3		3.7%	2.2%	1.9%	15.8%	2.0%	5.9%	0.2%	2.3%	0.4%	2.2%
4	Zone 4		0.2%	0.0%	0.0%	0.0%	4.5%	0.0%	0.2%	0.0%	0.0%	0.0%
5	Zone 5		0.9%	0.3%	0.3%	0.4%	0.0%	7.5%	4.9%	0.5%	0.1%	0.0%
6	Zone 6		0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	2.9%	0.0%	0.0%	0.0%
7	Zone 7		0.4%	0.2%	0.0%	0.1%	0.0%	0.1%	0.2%	3.9%	0.0%	0.0%
8	Zone 8		3.1%	0.7%	2.2%	0.8%	0.3%	1.9%	0.0%	2.3%	4.4%	6.8%
9	Zone 9		12.7%	5.1%	8.0%	7.0%	0.0%	6.2%	0.8%	10.0%	7.8%	31.5%
0	Outside catchment area		34.7%	17.3%	21.8%	18.8%	87.9%	20.9%	85.7%	17.6%	74.0%	34.3%

Appendix 6:

Sample Questionnaire

Job Number: 020411
Mansfield District Council Retail Study - Household Survey Questionnaire

Good morning / afternoon / evening, I am from NEMS market research and we are conducting a short survey on behalf of Mansfield District Council in your area about shopping. Do you have time to answer some questions? It will take about five minutes.

QA Are you the main shopper in your household?

1	Yes	GO TO Q01
2	No	CLOSE

PC Could you please provide your post code?

RECORD POSTCODE

FIRST WE HAVE A FEW QUESTIONS ABOUT WHERE YOU UNDERTAKE FOOD AND GROCERIES SHOPPING. IN ANSWERING THESE QUESTIONS THE LOCATION MAY BE A SUPERMARKET, A SMALLER STORE, OR A TOWN CENTRE, OR COULD BE THE USE OF FACILITIES SUCH AS THE INTERNET.

Q01 Where did your household last undertake a main food and grocery purchase?

DO NOT PROMPT, ONE ANSWER ONLY
IF 'OTHER' PLEASE SPECIFY STORE NAME AND LOCATION, IF 'MARKET STALL' PROBE FOR LOCATION AND STATE THE FULL DETAILS IN THE OTHER BOX TOGETHER WITH THE MARKET NAME

Stores

001	Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD
002	Aldi, Carter Lane, ,SHIREBROOK, NG20 8PE
003	Aldi, Gateford Road, WORKSOP, S80 1UD
004	Aldi, High Street, HEANOR, DE75 7EX
005	Aldi, Northgate, NEWARK, NG24 1HD
006	Aldi, Radford Boulevard, NOTTINGHAM, NG7 5QJ
007	Aldi, Sellerswood Drive, NOTTINGHAM, NG6 8GN
008	Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF
009	Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED
010	Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY
011	Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA
012	Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH
013	Asda, Radford Road, Hyson Green, NOTTINGHAM, NG7 5FP
014	Asda, Wesley Street, LANGLEY MILL, NG16 4ED
015	Asda, Wharf Road, East Retford, RETFORD, DN22 6EN
016	Co-Operative (Late Shop), 80-82 Elmtown Road, CRESWELL, S80 4DD
017	Co-Operative (Lateshop), 16 Market Place, BOLSOVER, S44 6PH
018	Co-Operative (Market Town), 127 High Street, TIBSHELF, DE55 5PP
019	Co-Operative (Market Town), 2 Welbeck Street, WHITWELL, S80 4TW
020	Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ
021	Co-Operative (Market Town), Main Street, FARNSFIELD, NG22 8EF
022	Co-Operative (Market Town), Trowell Road, Wollaton, NOTTINGHAM, NG8 2DH
023	Co-Operative (Pricefighter), 73-75 Bracebridge Drive, Bilborough, NOTTINGHAM, NG8 4PH
024	Co-Operative (Village Store), 111 Station Road, LANGLEY MILL, NG16 4DU
025	Co-Operative (Village Store), Chesterfield Road, STAVELEY, S43 4RX
026	Co-Operative (Village Store), Unit 5, Maple Avenue, RIPLEY, DE5 3PY
027	Co-Operative (Welcome), 141 Portland Road, HUCKNALL, NG15 7SB
028	Co-Operative (Welcome), 17-25 Main Street, HUTHWAITE, NG17 2QW
029	Co-Operative (Welcome), 288 Watnall Road, HUCKNALL, NG15 7LD
030	Co-Operative (Welcome), 64 Carter Lane, MANSFIELD, NG18 3DF
031	Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN
032	Co-Operative (Welcome), Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS
033	Co-Operative (Welcome), Forest Road, NEW OLLERTON, NG22 9PL
034	Co-Operative (Welcome), High Street, Stanton Hill, SUTTON-IN-ASHFIELD, NG17 3GG
035	Co-Operative Extra Foodstore, 12 South Street, ILKESTON, DE7 5SG
036	Co-Operative Extra Foodstore, Elder Way, CHESTERFIELD, S40 1UN
037	Co-Operative Extra Superstore, 1 Derby Road, RIPLEY, DE5 3YA
038	Co-Operative Superstore, Moorland Centre, Tritton Way, LINCOLN, LN6 7TN
039	Co-Operative Superstore, Strelley Road, Bilborough, NOTTINGHAM, NG8 3AP
040	Co-Operative, 13 High Street, WARSOP, NG20 0AG
041	Co-Operative, 146 Wharf Road, PINXTON, NG16 6LQ
042	Co-Operative, 149 Mansfield Road, CLIPSTONE, NG21 9EQ
043	Co-Operative, 2 Harcourt Street, NEWARK, NG24 1RF
044	Co-Operative, 2 Selston Road, JACKSDALE, NG16 5LF
045	Co-Operative, 2-26 Victoria Street, SHIREBROOK, NG20 8AQ
046	Co-Operative, 42 High Street, Clay Cross, CHESTERFIELD, S45 9DW
047	Co-Operative, 61 High Street, SUTTON-ON-TRENT, NG23 6PF
048	Co-Operative, Churchill Drive, Hawtonville Estate, NEWARK, NG24 4ND
049	Co-Operative, High Street, EDWINSTOWE, NG21 9QS
050	Co-Operative, Jasmin Road, Birchwood Centre, BIRCHWOOD, LN6 OPY
051	Co-Operative, Ladywood Road, Kirk Hallam, ILKESTON, DE7 4NF
052	Co-Operative, Mansfield Road, BLIDWORTH, NG21 0RB
053	Co-Operative, Sincil Street, LINCOLN, LN5 7EJ
054	Co-Operative, Southwell Road East, RAINWORTH, NG21 0AA
055	Co-Operative, The Ropewalk, SOUTHWELL, NG25 0AL
056	Co-Operative, Victoria Street, NEWARK-ON-TRENT, NG24 4UU
057	Farmfoods, 14 Market Street, MANSFIELD, NG18 1JQ
058	Farmfoods, 22/28 Oxford Street, RIPLEY, DE5 3AL
059	Farmfoods, 73-79 High Street, ALFRETON, DE55 7DP
060	Farmfoods, 9 The Albion Centre, Bath Street, ILKESTON, DE7 8AG
061	Farmfoods, Unit 1, 32 Market Place, Bolsover, CHESTERFIELD, S44 6PN

062 Farmfoods, Unit 7, High Street, MANSFIELD WOODHOUSE, NG19 8AN
063 Farmfoods, Unit B, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ
064 Farmfoods, Unit C, 49-51 Station Street, KIRKBY IN ASHFIELD, NG17 7AN
065 Farmfoods, Unit D, Portland Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5HB
066 Farmfoods, Units 1-3, Forest Road, NEW OLLERTON, NG22 9PL
067 Farmfoods, Units 5&6, Acorn Centre, Station Road, LANGLEY MILL, NG16 4AF
068 Iceland Extra, The Rosemary Centre, Walkden Street, MANSFIELD, NG18 1QN
069 Iceland, 55/57 Nottingham Road, EASTWOOD, NG16 3AL
070 Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN
071 Iceland, 77 Front Street, Arnold, NOTTINGHAM, NG5 7EB
072 Iceland, Nettleham Road, LINCOLN, LN2 4SX
073 Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH
074 Iceland, The Sherwood Centre, Spa Lane, RETFORD, DN22 6EA
075 Iceland, Unit 1 Amber Centre, Portland Road, HUCKNALL, NG15 7SF
076 Lidl, Carlton Centre, Outer Circle Road, LINCOLN, LN2 4WA
077 Lidl, Chapel Street, RIPLEY, DE5 3DL
078 Lidl, Chatsworth Road Retail Park, Foljambe Road, CHESTERFIELD, S40 1NJ
079 Lidl, Derby Road, , NOTTINGHAM, NG16 4AA
080 Lidl, Mansfield Road, Carrington, NOTTINGHAM, NG5 2DA
081 Lidl, St Mark's Retail Park, Tritton Road, LINCOLN, LN6 7TP
082 Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH
083 Lidl, Unit D St Marks Retail Park, LINCOLN, LN5 7ET
084 Marks & Spencer Simply Food, Riverside Retail Park, Station Road, ILKESTON, DE7 5QA
085 Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS
086 Marks & Spencer, 204 High Street, LINCOLN, LN5 7AU
087 Marks & Spencer, 2-8 High Street, CHESTERFIELD, S40 1PS
088 Marks & Spencer, 32 Stodman Street, NEWARK, NG24 1AW
089 Marks & Spencer, Unit A, The Priory Shopping Centre, WORKSOP, S80 1JR
090 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
091 Morrisons, Derby Road, EASTWOOD, NG16 3NT
092 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
093 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
094 Morrisons, Springfield Park, Leen Drive, Bulwell, NOTTINGHAM, NG6 8EP
095 Morrisons, Sutton Road, MANSFIELD, NG18 5HL
096 Morrisons, Tritton Road, LINCOLN, LN6 7QL
097 Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN
098 Netto, 2 Celtic Point, Gateford, WORKSOP, S81 7AZ
099 Netto, 323 Wolsey Way, Nettleham Road, LINCOLN, LN2 4SX
100 Netto, 358 Sheffield Road, , CHESTERFIELD, S41 8JZ
101 Netto, Bancroft Lane, MANSFIELD, NG18 5LG
102 Netto, Bridgegate, RETFORD, DN22 6AE
103 Netto, Forest Road, NEW OLLERTON, NG22 9PL
104 Netto, Frackney Road / High Street, , SUTTON-IN-ASHFIELD, NG17 3GA
105 Netto, London Road, NEWARK, NG24 1TW
106 Netto, Unit 4, Station Road, LANGLEY MILL, NG16 4AF
107 Netto, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ
108 One Stop, 1 The Crescent, BILSTHORPE, NG22 8QX
109 One Stop, 197-199 Bowbridge Road, Hawtonville, NEWARK ON TRENT, NG24 4DG
110 One Stop, 55 King Street, SOUTHWELL, NG25 0EH
111 One Stop, 60-62 Sleaford Road, NEWARK, NG24 1NQ
112 One Stop, Madeline Court, MANSFIELD, NG18 4XW
113 Sainsbury's Local (Jacksons), 14 Prospect Shopping Centre, WORKSOP, S81 0RS
114 Sainsbury's Local (Jacksons), 430 Gateford Road, WORKSOP, S81 7BP
115 Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH
116 Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX
117 Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT
118 Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW
119 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
120 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
121 Sainsbury's, Sir John Robinson Way, Arnold, NOTTINGHAM, NG5 6JY
122 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
123 Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ
124 Tesco Express, 161a Annesley Road, HUCKNALL, NG15 7DE
125 Tesco Express, 170 Alfreton Road, SUTTON-IN-ASHFIELD, NG17 1JB
126 Tesco Express, 337 Nottingham Road, Dunkeries, MANSFIELD, NG18 4SG
127 Tesco Express, Esso PFS, Low Moor Road, KIRKBY IN ASHFIELD, NG17 7JE
128 Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN
129 Tesco Express, Unit 3, Lakeside Point, Mansfield Road, SUTTON-IN-ASHFIELD, NG17 4HG
130 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
131 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
132 Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ
133 Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT
134 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
135 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
136 Tesco Metro, The Pavements Shopping Centre, Unit 12 Beetwell Street, CHESTERFIELD, S40 1PA
137 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
138 Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN
139 Tesco, Forest Road, NEW OLLERTON, NG22 9QS
140 Tesco, Gatesford Road, WORKSOP, S81 7AP
141 Tesco, Hall Street, ALFRETON, DE55 7BS
142 Tesco, High Street, HEANOR, DE75 7EX
143 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
144 Tesco, Wragby Road, LINCOLN, LN2 4QQ
145 Waitrose, Ossington Way, NEWARK, NG24 1FF
146 Waitrose, Searby Road, Nettleham Road, LINCOLN, LN2 4DS
Other
147 Internet / delivered
148 Other (PLEASE WRITE IN FULL DETAILS)
149 (Don't know) (removed varies)
150 (Don't do a main food shop)

GO TO Q07

Q02 And where did you shop the time before that (was it the same, or different, and if so, please specify)?
DO NOT PROMPT, ONE ANSWER ONLY
IF 'OTHER' PLEASE SPECIFY STORE NAME AND LOCATION, IF 'MARKET STALL' PROBE FOR LOCATION

Stores

001 Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD
002 Aldi, Carter Lane, ,SHIREBROOK, NG20 8PE
003 Aldi, Gateford Road, WORKSOP, S80 1UD
004 Aldi, High Street, HEANOR, DE75 7EX
005 Aldi, Northgate, NEWARK, NG24 1HD
006 Aldi, Radford Boulevard, NOTTINGHAM, NG7 5QJ
007 Aldi, Sellerswood Drive, NOTTINGHAM, NG6 8GN
008 Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF
009 Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED
010 Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY
011 Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA
012 Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH
013 Asda, Radford Road, Hyson Green, NOTTINGHAM, NG7 5FP
014 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
015 Asda, Wharf Road, East Retford, RETFORD, DN22 6EN
016 Co-Operative (Late Shop), 80-82 Elmton Road, CRESWELL, S80 4DD
017 Co-Operative (Lateshop), 16 Market Place, BOLSOVER, S44 6PH
018 Co-Operative (Market Town), 127 High Street, TIBSHELF, DE55 5PP
019 Co-Operative (Market Town), 2 Welbeck Street, WHITWELL, S80 4TW
020 Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ
021 Co-Operative (Market Town), Main Street, FARNSFIELD, NG22 8EF
022 Co-Operative (Market Town), Trowell Road, Wollaton, NOTTINGHAM, NG8 2DH
023 Co-Operative (Pricefighter), 73-75 Bracebridge Drive, Bilborough, NOTTINGHAM, NG8 4PH
024 Co-Operative (Village Store), 111 Station Road, LANGLEY MILL, NG16 4DU
025 Co-Operative (Village Store), Chesterfield Road, STAVELEY, S43 4RX
026 Co-Operative (Village Store), Unit 5, Maple Avenue, RIPLEY, DE5 3PY
027 Co-Operative (Welcome), 141 Portland Road, HUCKNALL, NG15 7SB
028 Co-Operative (Welcome), 17-25 Main Street, HUTHWAITE, NG17 2QW
029 Co-Operative (Welcome), 288 Watnall Road, HUCKNALL, NG15 7LD
030 Co-Operative (Welcome), 64 Carter Lane, MANSFIELD, NG18 3DF
031 Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN
032 Co-Operative (Welcome), Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS
033 Co-Operative (Welcome), Forest Road, NEW OLLERTON, NG22 9PL
034 Co-Operative (Welcome), High Street, Stanton Hill, SUTTON-IN-ASHFIELD, NG17 3GG
035 Co-Operative Extra Foodstore, 12 South Street, ILKESTON, DE7 5SG
036 Co-Operative Extra Foodstore, Elder Way, CHESTERFIELD, S40 1UN
037 Co-Operative Extra Superstore, 1 Derby Road, RIPLEY, DE5 3YA
038 Co-Operative Superstore, Moorland Centre, Tritton Way, LINCOLN, LN6 7TN
039 Co-Operative Superstore, Strelley Road, Bilborough, NOTTINGHAM, NG8 3AP
040 Co-Operative, 13 High Street, WARSOP, NG20 0AG
041 Co-Operative, 146 Wharf Road, PINXTON, NG16 6LQ
042 Co-Operative, 149 Mansfield Road, CLIPSTONE, NG21 9EQ
043 Co-Operative, 2 Harcourt Street, NEWARK, NG24 1RF
044 Co-Operative, 2 Selston Road, JACKSDALE, NG16 5LF
045 Co-Operative, 2-26 Victoria Street, SHIREBROOK, NG20 8AQ
046 Co-Operative, 42 High Street, Clay Cross, CHESTERFIELD, S45 9DW
047 Co-Operative, 61 High Street, SUTTON-ON-TRENT, NG23 6PF
048 Co-Operative, Churchill Drive, Hawtonville Estate, NEWARK, NG24 4ND
049 Co-Operative, High Street, EDWINSTOWE, NG21 9QS
050 Co-Operative, Jasmin Road, Birchwood Centre, BIRCHWOOD, LN6 OPY
051 Co-Operative, Ladywood Road, Kirk Hallam, ILKESTON, DE7 4NF
052 Co-Operative, Mansfield Road, BLIDWORTH, NG21 0RB
053 Co-Operative, Sincil Street, LINCOLN, LN5 7EJ
054 Co-Operative, Southwell Road East, RAINWORTH, NG21 0AA
055 Co-Operative, The Ropewalk, SOUTHWELL, NG25 0AL
056 Co-Operative, Victoria Street, NEWARK-ON-TRENT, NG24 4UU
057 Farmfoods, 14 Market Street, MANSFIELD, NG18 1JQ
058 Farmfoods, 22/28 Oxford Street, RIPLEY, DE5 3AL
059 Farmfoods, 73-79 High Street, ALFRETON, DE55 7DP
060 Farmfoods, 9 The Albion Centre, Bath Street, ILKESTON, DE7 8AG
061 Farmfoods, Unit 1, 32 Market Place, Bolsover, CHESTERFIELD, S44 6PN
062 Farmfoods, Unit 7, High Street, MANSFIELD WOODHOUSE, NG19 8AN
063 Farmfoods, Unit B, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ
064 Farmfoods, Unit C, 49-51 Station Street, KIRKBY IN ASHFIELD, NG17 7AN
065 Farmfoods, Unit D, Portland Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5HB
066 Farmfoods, Units 1-3, Forest Road, NEW OLLERTON, NG22 9PL
067 Farmfoods, Units 5&6, Acorn Centre, Station Road, LANGLEY MILL, NG16 4AF
068 Iceland Extra, The Rosemary Centre, Walkden Street, MANSFIELD, NG18 1QN
069 Iceland, 55/57 Nottingham Road, EASTWOOD, NG16 3AL
070 Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN
071 Iceland, 77 Front Street, Arnold, NOTTINGHAM, NG5 7EB
072 Iceland, Nettleham Road, LINCOLN, LN2 4SX
073 Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH
074 Iceland, The Sherwood Centre, Spa Lane, RETFORD, DN22 6EA
075 Iceland, Unit 1 Amber Centre, Portland Road, HUCKNALL, NG15 7SF
076 Lidl, Carlton Centre, Outer Circle Road, LINCOLN, LN2 4WA
077 Lidl, Chapel Street, RIPLEY, DE5 3DL
078 Lidl, Chatsworth Road Retail Park, Foljambe Road, CHESTERFIELD, S40 1NJ
079 Lidl, Derby Road, , NOTTINGHAM, NG16 4AA
080 Lidl, Mansfield Road, Carrington, NOTTINGHAM, NG5 2DA
081 Lidl, St Mark's Retail Park, Tritton Road, LINCOLN, LN6 7TP
082 Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH
083 Lidl, Unit D St Marks Retail Park, LINCOLN, LN5 7ET
084 Marks & Spencer Simply Food, Riverside Retail Park, Station Road, ILKESTON, DE7 5QA
085 Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS
086 Marks & Spencer, 204 High Street, LINCOLN, LN5 7AU
087 Marks & Spencer, 2-8 High Street, CHESTERFIELD, S40 1PS
088 Marks & Spencer, 32 Stodman Street, NEWARK, NG24 1AW
089 Marks & Spencer, Unit A, The Priory Shopping Centre, WORKSOP, S80 1JR
090 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
091 Morrisons, Derby Road, EASTWOOD, NG16 3NT
092 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
093 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
094 Morrisons, Springfield Park, Leen Drive, Bulwell, NOTTINGHAM, NG6 8EP
095 Morrisons, Sutton Road, MANSFIELD, NG18 5HL
096 Morrisons, Tritton Road, LINCOLN, LN6 7QL
097 Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN
098 Netto, 2 Celtic Point, Gateford, WORKSOP, S81 7AZ
099 Netto, 323 Wolsey Way, Nettleham Road, LINCOLN, LN2 4SX
100 Netto, 358 Sheffield Road, , CHESTERFIELD, S41 8JZ
101 Netto, Bancroft Lane, MANSFIELD, NG18 5LG
102 Netto, Bridgegate, RETFORD, DN22 6AE

103 Netto, Forest Road, NEW OLLERTON, NG22 9PL
 104 Netto, Frackney Road / High Street, , SUTTON-IN-ASHFIELD, NG17 3GA
 105 Netto, London Road, NEWARK, NG24 1TW
 106 Netto, Unit 4, Station Road, LANGLEY MILL, NG16 4AF
 107 Netto, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ
 108 One Stop, 1 The Crescent, BILSTHORPE, NG22 8QX
 109 One Stop, 197-199 Bowbridge Road, Hawtonville, NEWARK ON TRENT, NG24 4DG
 110 One Stop, 55 King Street, SOUTHWELL, NG25 0EH
 111 One Stop, 60-62 Sleaford Road, NEWARK, NG24 1NQ
 112 One Stop, Madeline Court, MANSFIELD, NG18 4XW
 113 Sainsbury's Local (Jacksons), 14 Prospect Shopping Centre, WORKSOP, S81 0RS
 114 Sainsbury's Local (Jacksons), 430 Gateford Road, WORKSOP, S81 7BP
 115 Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH
 116 Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX
 117 Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT
 118 Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW
 119 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
 120 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
 121 Sainsbury's, Sir John Robinson Way, Arnold, NOTTINGHAM, NG5 6JY
 122 Sainsbury's, Triton Road, LINCOLN, LN6 7QN
 123 Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ
 124 Tesco Express, 161a Annesley Road, HUCKNALL, NG15 7DE
 125 Tesco Express, 170 Alfreton Road, SUTTON-IN-ASHFIELD, NG17 1JB
 126 Tesco Express, 337 Nottingham Road, Dunkeries, MANSFIELD, NG18 4SG
 127 Tesco Express, Esso PFS, Low Moor Road, KIRKBY IN ASHFIELD, NG17 7JE
 128 Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN
 129 Tesco Express, Unit 3, Lakeside Point, Mansfield Road, SUTTON-IN-ASHFIELD, NG17 4HG
 130 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
 131 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
 132 Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ
 133 Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT
 134 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
 135 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
 136 Tesco Metro, The Pavements Shopping Centre, Unit 12 Beetwell Street, CHESTERFIELD, S40 1PA
 137 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
 138 Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN
 139 Tesco, Forest Road, NEW OLLERTON, NG22 9QS
 140 Tesco, Gatesford Road, WORKSOP, S81 7AP
 141 Tesco, Hall Street, ALFRETON, DE55 7BS
 142 Tesco, High Street, HEANOR, DE75 7EX
 143 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
 144 Tesco, Wragby Road, LINCOLN, LN2 4QQ
 145 Waitrose, Ossington Way, NEWARK, NG24 1FF
 146 Waitrose, Searby Road, Nettleham Road, LINCOLN, LN2 4DS
Other
 147 Internet / delivered
 148 Other (PLEASE WRITE IN FULL DETAILS)
 149 (Don't know / can't remember)
 150 (Nowhere else / same as before)

Not answered by those who stated 'Internet / delivered' at Q01

Q03 What form of transport do you use to visit your main food shopping destination?
 DO NOT PROMPT, ONE ANSWER ONLY

1 Car (**own / company**)
 2 Car (**passenger in friends / relatives car**)
 3 Bus / **coach**
 4 **Motorcycle / moped**
 5 Walk
 6 **Taxi**
 7 **Train**
 8 **Bicycle**
 9 Other (PLEASE WRITE IN)
 A (Don't know / varies)

Q04 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips ? And if so which ones ?
DO NOT READ OUT. ONE ANSWER ONLY

- 1 Yes - other food shops
- 2 Yes - other non food shops (clothing, footwear, electrical etc)
- 3 Yes - pubs, restaurants or cafes
- 4 Yes - financial service (ie bank, building society)
- 5 Yes - other service (eg hairdresser, travel agent, estate agent)
- 6 Yes - leisure activity
- 7 Yes - other (PLEASE WRITE IN)
- 8 No

Q05 Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01) ?
PLEASE WRITE IN TO THE NEAREST £

- 1 £.....
- 2 (Don't know / varies)
- 3 (Refused)

Q06 How often does your household normally visit its main food and grocery shopping destination (named in Q01)?
READ OUT. ONE ANSWER ONLY

- 1 Everyday
- 2 5-6 times a week
- 3 3-4 times a week
- 4 Twice a week
- 5 Once a week
- 6 Once every two weeks
- 7 Once a month
- 8 Less often
- 9 **Varies**
- A **(Don't know)**

Q07 Where does your household undertake most 'top-up' food and grocery purchases? (i.e smaller/ 'basket' shopping purchases which are not part of your main food and groceries shop)
DO NOT PROMPT, ONE ANSWER ONLY
IF 'OTHER' PLEASE SPECIFY STORE NAME AND LOCATION, IF 'MARKET STALL' PROBE FOR LOCATION AND STATE THE FULL DETAILS IN THE OTHER BOX TOGETHER WITH THE MARKET NAME

Stores

- 001 Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD
- 002 Aldi, Carter Lane, ,SHIREBROOK, NG20 8PE
- 003 Aldi, Gateford Road, WORKSOP, S80 1UD
- 004 Aldi, High Street, HEANOR, DE75 7EX
- 005 Aldi, Northgate, NEWARK, NG24 1HD
- 006 Aldi, Radford Boulevard, NOTTINGHAM, NG7 5QJ
- 007 Aldi, Sellerswood Drive, NOTTINGHAM, NG6 8GN
- 008 Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF
- 009 Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED
- 010 Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY
- 011 Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA
- 012 Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH
- 013 Asda, Radford Road, Hyson Green, NOTTINGHAM, NG7 5FP
- 014 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
- 015 Asda, Wharf Road, East Retford, RETFORD, DN22 6EN
- 016 Co-Operative (Late Shop), 80-82 Elmtown Road, CRESWELL, S80 4DD
- 017 Co-Operative (Lateshop), 16 Market Place, BOLSOVER, S44 6PH
- 018 Co-Operative (Market Town), 127 High Street, TIBSHELF, DE55 5PP
- 019 Co-Operative (Market Town), 2 Welbeck Street, WHITWELL, S80 4TW
- 020 Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ
- 021 Co-Operative (Market Town), Main Street, FARNSFIELD, NG22 8EF
- 022 Co-Operative (Market Town), Trowell Road, Wollaton, NOTTINGHAM, NG8 2DH
- 023 Co-Operative (Pricefighter), 73-75 Bracebridge Drive, Bilborough, NOTTINGHAM, NG8 4PH
- 024 Co-Operative (Village Store), 111 Station Road, LANGLEY MILL, NG16 4DU
- 025 Co-Operative (Village Store), Chesterfield Road, STAVELEY, S43 4RX
- 026 Co-Operative (Village Store), Unit 5, Maple Avenue, RIPLEY, DE5 3PY
- 027 Co-Operative (Welcome), 141 Portland Road, HUCKNALL, NG15 7SB
- 028 Co-Operative (Welcome), 17-25 Main Street, HUTHWAITE, NG17 2QW
- 029 Co-Operative (Welcome), 288 Watnall Road, HUCKNALL, NG15 7LD
- 030 Co-Operative (Welcome), 64 Carter Lane, MANSFIELD, NG18 3DF
- 031 Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN
- 032 Co-Operative (Welcome), Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS
- 033 Co-Operative (Welcome), Forest Road, NEW OLLERTON, NG22 9PL
- 034 Co-Operative (Welcome), High Street, Stanton Hill, SUTTON-IN-ASHFIELD, NG17 3GG
- 035 Co-Operative Extra Foodstore, 12 South Street, ILKESTON, DE7 5SG
- 036 Co-Operative Extra Foodstore, Elder Way, CHESTERFIELD, S40 1UN
- 037 Co-Operative Extra Superstore, 1 Derby Road, RIPLEY, DE5 3YA
- 038 Co-Operative Superstore, Moorland Centre, Triton Way, LINCOLN, LN6 7TN
- 039 Co-Operative Superstore, Strelley Road, Bilborough, NOTTINGHAM, NG8 3AP
- 040 Co-Operative, 13 High Street, WARSOP, NG20 0AG
- 041 Co-Operative, 146 Wharf Road, PINXTON, NG16 6LQ
- 042 Co-Operative, 149 Mansfield Road, CLIPSTONE, NG21 9EQ
- 043 Co-Operative, 2 Harcourt Street, NEWARK, NG24 1RF
- 044 Co-Operative, 2 Selston Road, JACKSDALE, NG16 5LF
- 045 Co-Operative, 2-26 Victoria Street, SHIREBROOK, NG20 8AQ
- 046 Co-Operative, 42 High Street, Clay Cross, CHESTERFIELD, S45 9DW

047 Co-Operative, 61 High Street, SUTTON-ON-TRENT, NG23 6PF
 048 Co-Operative, Churchill Drive, Hawtonville Estate, NEWARK, NG24 4ND
 049 Co-Operative, High Street, EDWINSTOWE, NG21 9QS
 050 Co-Operative, Jasmin Road, Birchwood Centre, BIRCHWOOD, LN6 OPY
 051 Co-Operative, Ladywood Road, Kirk Hallam, ILKESTON, DE7 4NF
 052 Co-Operative, Mansfield Road, BLIDWORTH, NG21 0RB
 053 Co-Operative, Sincil Street, LINCOLN, LN5 7EJ
 054 Co-Operative, Southwell Road East, RAINWORTH, NG21 0AA
 055 Co-Operative, The Ropewalk, SOUTHWELL, NG25 0AL
 056 Co-Operative, Victoria Street, NEWARK-ON-TRENT, NG24 4UU
 057 Farmfoods, 14 Market Street, MANSFIELD, NG18 1JQ
 058 Farmfoods, 22/28 Oxford Street, RIPLEY, DE5 3AL
 059 Farmfoods, 73-79 High Street, ALFRETON, DE55 7DP
 060 Farmfoods, 9 The Albion Centre, Bath Street, ILKESTON, DE7 8AG
 061 Farmfoods, Unit 1, 32 Market Place, Bolsover, CHESTERFIELD, S44 6PN
 062 Farmfoods, Unit 7, High Street, MANSFIELD WOODHOUSE, NG19 8AN
 063 Farmfoods, Unit B, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ
 064 Farmfoods, Unit C, 49-51 Station Street, KIRKBY IN ASHFIELD, NG17 7AN
 065 Farmfoods, Unit D, Portland Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5HB
 066 Farmfoods, Units 1-3, Forest Road, NEW OLLERTON, NG22 9PL
 067 Farmfoods, Units 5&6, Acorn Centre, Station Road, LANGLEY MILL, NG16 4AF
 068 Iceland Extra, The Rosemary Centre, Walkden Street, MANSFIELD, NG18 1QN
 069 Iceland, 55/57 Nottingham Road, EASTWOOD, NG16 3AL
 070 Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN
 071 Iceland, 77 Front Street, Arnold, NOTTINGHAM, NG5 7EB
 072 Iceland, Nettleham Road, LINCOLN, LN2 4SX
 073 Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH
 074 Iceland, The Sherwood Centre, Spa Lane, RETFORD, DN22 6EA
 075 Iceland, Unit 1 Amber Centre, Portland Road, HUCKNALL, NG15 7SF
 076 Lidl, Carlton Centre, Outer Circle Road, LINCOLN, LN2 4WA
 077 Lidl, Chapel Street, RIPLEY, DE5 3DL
 078 Lidl, Chatsworth Road Retail Park, Foljambe Road, CHESTERFIELD, S40 1NJ
 079 Lidl, Derby Road, , NOTTINGHAM, NG16 4AA
 080 Lidl, Mansfield Road, Carrington, NOTTINGHAM, NG5 2DA
 081 Lidl, St Mark's Retail Park, Tritton Road, LINCOLN, LN6 7TP
 082 Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH
 083 Lidl, Unit D St Marks Retail Park, LINCOLN, LN5 7ET
 084 Marks & Spencer Simply Food, Riverside Retail Park, Station Road, ILKESTON, DE7 5QA
 085 Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS
 086 Marks & Spencer, 204 High Street, LINCOLN, LN5 7AU
 087 Marks & Spencer, 2-8 High Street, CHESTERFIELD, S40 1PS
 088 Marks & Spencer, 32 Stodman Street, NEWARK, NG24 1AW
 089 Marks & Spencer, Unit A, The Priory Shopping Centre, WORKSOP, S80 1JR
 090 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
 091 Morrisons, Derby Road, EASTWOOD, NG16 3NT
 092 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
 093 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
 094 Morrisons, Springfield Park, Leen Drive, Bulwell, NOTTINGHAM, NG6 8EP
 095 Morrisons, Sutton Road, MANSFIELD, NG18 5HL
 096 Morrisons, Tritton Road, LINCOLN, LN6 7QL
 097 Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN
 098 Netto, 2 Celtic Point, Gateford, WORKSOP, S81 7AZ
 099 Netto, 323 Wolsey Way, Nettleham Road, LINCOLN, LN2 4SX
 100 Netto, 358 Sheffield Road, , CHESTERFIELD, S41 8JZ
 101 Netto, Bancroft Lane, MANSFIELD, NG18 5LG
 102 Netto, Bridgegate, RETFORD, DN22 6AE
 103 Netto, Forest Road, NEW OLLERTON, NG22 9PL
 104 Netto, Frackney Road / High Street, , SUTTON-IN-ASHFIELD, NG17 3GA
 105 Netto, London Road, NEWARK, NG24 1TW
 106 Netto, Unit 4, Station Road, LANGLEY MILL, NG16 4AF
 107 Netto, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ
 108 One Stop, 1 The Crescent, BILSTHORPE, NG22 8QX
 109 One Stop, 197-199 Bowbridge Road, Hawtonville, NEWARK ON TRENT, NG24 4DG
 110 One Stop, 55 King Street, SOUTHWELL, NG25 0EH
 111 One Stop, 60-62 Sleaford Road, NEWARK, NG24 1NQ
 112 One Stop, Madeline Court, MANSFIELD, NG18 4XW
 113 Sainsbury's Local (Jacksons), 14 Prospect Shopping Centre, WORKSOP, S81 0RS
 114 Sainsbury's Local (Jacksons), 430 Gateford Road, WORKSOP, S81 7BP
 115 Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH
 116 Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX
 117 Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT
 118 Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW
 119 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
 120 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
 121 Sainsbury's, Sir John Robinson Way, Arnold, NOTTINGHAM, NG5 6JY
 122 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
 123 Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ
 124 Tesco Express, 161a Annesley Road, HUCKNALL, NG15 7DE
 125 Tesco Express, 170 Alfreton Road, SUTTON-IN-ASHFIELD, NG17 1JB
 126 Tesco Express, 337 Nottingham Road, Dunkeries, MANSFIELD, NG18 4SG
 127 Tesco Express, Esso PFS, Low Moor Road, KIRKBY IN ASHFIELD, NG17 7JE
 128 Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN
 129 Tesco Express, Unit 3, Lakeside Point, Mansfield Road, SUTTON-IN-ASHFIELD, NG17 4HG
 130 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
 131 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
 132 Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ
 133 Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT
 134 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
 135 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
 136 Tesco Metro, The Pavements Shopping Centre, Unit 12 Beetwell Street, CHESTERFIELD, S40 1PA
 137 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
 138 Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN
 139 Tesco, Forest Road, NEW OLLERTON, NG22 9QS
 140 Tesco, Gatesford Road, WORKSOP, S81 7AP
 141 Tesco, Hall Street, ALFRETON, DE55 7BS
 142 Tesco, High Street, HEANOR, DE75 7EX
 143 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
 144 Tesco, Wragby Road, LINCOLN, LN2 4QQ
 145 Waitrose, Ossington Way, NEWARK, NG24 1FF
 146 Waitrose, Searby Road, Nettleham Road, LINCOLN, LN2 4DS
Other
 147 Internet / delivered
 148 Other (PLEASE WRITE IN FULL DETAILS)
 149 (Don't know) (removed varies)
 150 (Don't do a top-up food shop)

GO TO Q10

Q08 And where did you shop for top-up food shopping the time before that?
DO NOT PROMPT, ONE ANSWER ONLY
IF 'OTHER' PLEASE SPECIFY STORE NAME AND LOCATION, IF 'MARKET STALL' PROBE FOR LOCATION

Stores

001 Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD
002 Aldi, Carter Lane, ,SHIREBROOK, NG20 8PE
003 Aldi, Gateford Road, WORKSOP, S80 1UD
004 Aldi, High Street, HEANOR, DE75 7EX
005 Aldi, Northgate, NEWARK, NG24 1HD
006 Aldi, Radford Boulevard, NOTTINGHAM, NG7 5QJ
007 Aldi, Sellerswood Drive, NOTTINGHAM, NG6 8GN
008 Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF
009 Asda, 111-127 Front Street, Arnold, NOTTINGHAM, NG5 7ED
010 Asda, Newark Road, North Hykeham, LINCOLN, LN6 8JY
011 Asda, Old Mill Lane, Forest Town, MANSFIELD, NG19 0HA
012 Asda, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH
013 Asda, Radford Road, Hyson Green, NOTTINGHAM, NG7 5FP
014 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
015 Asda, Wharf Road, East Retford, RETFORD, DN22 6EN
016 Co-Operative (Late Shop), 80-82 Elmtown Road, CRESWELL, S80 4DD
017 Co-Operative (Lateshop), 16 Market Place, BOLSOVER, S44 6PH
018 Co-Operative (Market Town), 127 High Street, TIBSHELF, DE55 5PP
019 Co-Operative (Market Town), 2 Welbeck Street, WHITWELL, S80 4TW
020 Co-Operative (Market Town), 24 The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ
021 Co-Operative (Market Town), Main Street, FARNSFIELD, NG22 8EF
022 Co-Operative (Market Town), Trowell Road, Wollaton, NOTTINGHAM, NG8 2DH
023 Co-Operative (Priceright), 73-75 Bracebridge Drive, Bilborough, NOTTINGHAM, NG8 4PH
024 Co-Operative (Village Store), 111 Station Road, LANGLEY MILL, NG16 4DU
025 Co-Operative (Village Store), Chesterfield Road, STAVELEY, S43 4RX
026 Co-Operative (Village Store), Unit 5, Maple Avenue, RIPLEY, DE5 3PY
027 Co-Operative (Welcome), 141 Portland Road, HUCKNALL, NG15 7SB
028 Co-Operative (Welcome), 17-25 Main Street, HUTHWAITE, NG17 2QW
029 Co-Operative (Welcome), 288 Watnall Road, HUCKNALL, NG15 7LD
030 Co-Operative (Welcome), 64 Carter Lane, MANSFIELD, NG18 3DF
031 Co-Operative (Welcome), 7 Newcastle Street, TUXFORD, NG22 0LN
032 Co-Operative (Welcome), Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS
033 Co-Operative (Welcome), Forest Road, NEW OLLERTON, NG22 9PL
034 Co-Operative (Welcome), High Street, Stanton Hill, SUTTON-IN-ASHFIELD, NG17 3GG
035 Co-Operative Extra Foodstore, 12 South Street, ILKESTON, DE7 5SG
036 Co-Operative Extra Foodstore, Elder Way, CHESTERFIELD, S40 1UN
037 Co-Operative Extra Superstore, 1 Derby Road, RIPLEY, DE5 3YA
038 Co-Operative Superstore, Moorland Centre, Triton Way, LINCOLN, LN6 7TN
039 Co-Operative Superstore, Strelley Road, Bilborough, NOTTINGHAM, NG8 3AP
040 Co-Operative, 13 High Street, WARSOP, NG20 0AG
041 Co-Operative, 146 Wharf Road, PINXTON, NG16 6LQ
042 Co-Operative, 149 Mansfield Road, CLIPSTONE, NG21 9EQ
043 Co-Operative, 2 Harcourt Street, NEWARK, NG24 1RF
044 Co-Operative, 2 Selston Road, JACKSDALE, NG16 5LF
045 Co-Operative, 2-26 Victoria Street, SHIREBROOK, NG20 8AQ
046 Co-Operative, 42 High Street, Clay Cross, CHESTERFIELD, S45 9DW
047 Co-Operative, 61 High Street, SUTTON-ON-TRENT, NG23 6PF
048 Co-Operative, Churchill Drive, Hawtonville Estate, NEWARK, NG24 4ND
049 Co-Operative, High Street, EDWINSTOWE, NG21 9QS
050 Co-Operative, Jasmin Road, Birchwood Centre, BIRCHWOOD, LN6 OPY
051 Co-Operative, Ladywood Road, Kirk Hallam, ILKESTON, DE7 4NF
052 Co-Operative, Mansfield Road, BLIDWORTH, NG21 0RB
053 Co-Operative, Sincil Street, LINCOLN, LN5 7EJ
054 Co-Operative, Southwell Road East, RAINWORTH, NG21 0AA
055 Co-Operative, The Ropewalk, SOUTHWELL, NG25 0AL
056 Co-Operative, Victoria Street, NEWARK-ON-TRENT, NG24 4UU
057 Farmfoods, 14 Market Street, MANSFIELD, NG18 1JQ
058 Farmfoods, 22/28 Oxford Street, RIPLEY, DE5 3AL
059 Farmfoods, 73-79 High Street, ALFRETON, DE55 7DP
060 Farmfoods, 9 The Albion Centre, Bath Street, ILKESTON, DE7 8AG
061 Farmfoods, Unit 1, 32 Market Place, Bolsover, CHESTERFIELD, S44 6PN
062 Farmfoods, Unit 7, High Street, MANSFIELD WOODHOUSE, NG19 8AN
063 Farmfoods, Unit B, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ
064 Farmfoods, Unit C, 49-51 Station Street, KIRKBY IN ASHFIELD, NG17 7AN
065 Farmfoods, Unit D, Portland Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5HB
066 Farmfoods, Units 1-3, Forest Road, NEW OLLERTON, NG22 9PL
067 Farmfoods, Units 5&6, Acorn Centre, Station Road, LANGLEY MILL, NG16 4AF
068 Iceland Extra, The Rosemary Centre, Walkden Street, MANSFIELD, NG18 1QN
069 Iceland, 55/57 Nottingham Road, EASTWOOD, NG16 3AL
070 Iceland, 64-66 Bridge Place, WORKSOP, S80 1JN
071 Iceland, 77 Front Street, Arnold, NOTTINGHAM, NG5 7EB
072 Iceland, Nettleham Road, LINCOLN, LN2 4SX
073 Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH
074 Iceland, The Sherwood Centre, Spa Lane, RETFORD, DN22 6EA
075 Iceland, Unit 1 Amber Centre, Portland Road, HUCKNALL, NG15 7SF
076 Lidl, Carlton Centre, Outer Circle Road, LINCOLN, LN2 4WA
077 Lidl, Chapel Street, RIPLEY, DE5 3DL
078 Lidl, Chatsworth Road Retail Park, Foljambe Road, CHESTERFIELD, S40 1NJ
079 Lidl, Derby Road, , NOTTINGHAM, NG16 4AA
080 Lidl, Mansfield Road, Carrington, NOTTINGHAM, NG5 2DA
081 Lidl, St Mark's Retail Park, Triton Road, LINCOLN, LN6 7TP
082 Lidl, Unit A, Broad Centre Retail Park, Station Road, SUTTON-IN-ASHFIELD, NG17 5FH
083 Lidl, Unit D St Marks Retail Park, LINCOLN, LN5 7ET
084 Marks & Spencer Simply Food, Riverside Retail Park, Station Road, ILKESTON, DE7 5QA
085 Marks & Spencer, 10 West Gate, MANSFIELD, NG18 1RS
086 Marks & Spencer, 204 High Street, LINCOLN, LN5 7AU
087 Marks & Spencer, 2-8 High Street, CHESTERFIELD, S40 1PS
088 Marks & Spencer, 32 Stodman Street, NEWARK, NG24 1AW
089 Marks & Spencer, Unit A, The Priory Shopping Centre, WORKSOP, S80 1JR
090 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
091 Morrisons, Derby Road, EASTWOOD, NG16 3NT
092 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
093 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
094 Morrisons, Springfield Park, Leen Drive, Bulwell, NOTTINGHAM, NG6 8EP
095 Morrisons, Sutton Road, MANSFIELD, NG18 5HL
096 Morrisons, Triton Road, LINCOLN, LN6 7QL
097 Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN
098 Netto, 2 Celtic Point, Gateford, WORKSOP, S81 7AZ
099 Netto, 323 Wolsey Way, Nettleham Road, LINCOLN, LN2 4SX
100 Netto, 358 Sheffield Road, , CHESTERFIELD, S41 8JZ
101 Netto, Bancroft Lane, MANSFIELD, NG18 5LG
102 Netto, Bridgegate, RETFORD, DN22 6AE
103 Netto, Forest Road, NEW OLLERTON, NG22 9PL

- 104 Netto, Frackney Road / High Street, , SUTTON-IN-ASHFIELD, NG17 3GA
105 Netto, London Road, NEWARK, NG24 1TW
106 Netto, Unit 4, Station Road, LANGLEY MILL, NG16 4AF
107 Netto, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ
108 One Stop, 1 The Crescent, BILSTHORPE, NG22 8QX
109 One Stop, 197-199 Bowbridge Road, Hawtonville, NEWARK ON TRENT, NG24 4DG
110 One Stop, 55 King Street, SOUTHWELL, NG25 0EH
111 One Stop, 60-62 Sleaford Road, NEWARK, NG24 1NQ
112 One Stop, Madeline Court, MANSFIELD, NG18 4XW
113 Sainsbury's Local (Jacksons), 14 Prospect Shopping Centre, WORKSOP, S81 0RS
114 Sainsbury's Local (Jacksons), 430 Gateford Road, WORKSOP, S81 7BP
115 Sainsbury's Local (Jacksons), Westfield Lane, , MANSFIELD, NG19 6AH
116 Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX
117 Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT
118 Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW
119 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
120 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
121 Sainsbury's, Sir John Robinson Way, Arnold, NOTTINGHAM, NG5 6JY
122 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
123 Tesco Express, 11 Celtic Point, Unit A Raymouth Lane, WORKSOP, S81 7AZ
124 Tesco Express, 161a Annesley Road, HUCKNALL, NG15 7DE
125 Tesco Express, 170 Alfreton Road, SUTTON-IN-ASHFIELD, NG17 1JB
126 Tesco Express, 337 Nottingham Road, Dunkeries, MANSFIELD, NG18 4SG
127 Tesco Express, Esso PFS, Low Moor Road, KIRKBY IN ASHFIELD, NG17 7JE
128 Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN
129 Tesco Express, Unit 3, Lakeside Point, Mansfield Road, SUTTON-IN-ASHFIELD, NG17 4HG
130 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
131 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
132 Tesco Extra, Chesterfield Road South, MANSFIELD, NG19 7BQ
133 Tesco Extra, Jubilee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT
134 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
135 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
136 Tesco Metro, The Pavements Shopping Centre, Unit 12 Beetwell Street, CHESTERFIELD, S40 1PA
137 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
138 Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN
139 Tesco, Forest Road, NEW OLLERTON, NG22 9QS
140 Tesco, Gatesford Road, WORKSOP, S81 7AP
141 Tesco, Hall Street, ALFRETON, DE55 7BS
142 Tesco, High Street, HEANOR, DE75 7EX
143 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
144 Tesco, Wragby Road, LINCOLN, LN2 4QQ
145 Waitrose, Ossington Way, NEWARK, NG24 1FF
146 Waitrose, Searby Road, Nettleham Road, LINCOLN, LN2 4DS
Other
147 Internet / delivered
148 Other (PLEASE WRITE IN FULL DETAILS)
149 (Don't know / can't remember)
150 (Nowhere else / same as before)

Q09 Approximately how much money does your household spend per week on top-up food and groceries shopping at (DESTINATION MENTIONED AT Q07) ?
PLEASE WRITE IN TO THE NEAREST £

- 1 £.....
2 (Don't know / varies)
3 (Refused)

[IF RESPONDENT GIVES SUPERMARKET LOCATIONS IN EACH OF Q01, Q02, Q06 AND Q07 THEN ASK Q09, IF NOT GO TO Q12]

This is impossible if respondent gives any of these locations

Q10 Does your household also spend money on food and groceries in small shops? (i.e., not supermarkets)
DO NOT PROMPT, ONE ANSWER ONLY

- 1 Yes
2 No

GO TO Q11
GO TO Q13

Q11 Where are these small shops located?
DO NOT PROMPT, ONE ANSWER ONLY
WHEN USING 'OTHER' PLEASE STATE THE VILLAGE / TOWN

- Town / Village**
- 001 Bilsthorpe
 - 002 Blackwell
 - 003 Blidworth
 - 004 Creswell
 - 005 Edwinstowe
 - 006 Farnsfield
 - 007 Jacksdale
 - 008 Kirkby-in-Ashfield
 - 009 Mansfield
 - 010 Mansfield
 - 011 Mansfield Woodhouse
 - 012 Market Warsop
 - 013 Meden Vale
 - 014 Nether Langwith
 - 015 New Ollerton
 - 016 North Muskham
 - 017 Rainworth
 - 018 Ravenshead
 - 019 Selston
 - 020 Shirebrook
 - 021 Southwell
 - 022 Sutton in Ashfield
 - 023 Tibshelf
 - 024 Tuxford
 - 025 Underwood
 - 026 Whitwell
- Others**
- 027 Other (PLEASE WRITE IN)
 - 028 (Don't know / varies)

Q12 Approximately how much money does your household spend per week on food and groceries in these small shops?
PLEASE WRITE IN TO THE NEAREST £

- 1 £.....
- 2 (Don't know / varies)
- 3 (Refused)

Q13 Approximately what proportion of your household's total spending on all food and grocery goods is done using the internet?
PLEASE WRITE IN TO THE NEAREST % (STATE 0 IF RESPONDENT STATES NOTHING)

- 1 %.....
- 2 (Don't know / varies)
- 3 (Refused)

WE NOW HAVE A FEW QUESTIONS ABOUT WHERE YOU GO FOR NON-FOOD SHOPPING. IN ANSWERING THESE QUESTIONS THE LOCATION MAY BE A TOWN CENTRE, A RETAIL PARK, OR A FREE STANDING STORE, OR COULD BE FACILITIES SUCH AS THE INTERNET, TV/INTERACTIVE SHOPPING OR USE OF A HOME CATALOGUE

Q14 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes ?
DO NOT PROMPT. ONE ANSWER ONLY.
IF 'OTHER' PLEASE SPECIFY STORE NAME AND LOCATION, IF 'MARKET STALL' PROBE FOR LOCATION AND STATE THE FULL DETAILS IN THE OTHER BOX TOGETHER WITH THE MARKET NAME

- Town / Village / City**
- 001 Alfreton town centre
 - 002 Belper town centre
 - 003 Bolsover town centre
 - 004 Calverton
 - 005 Chesterfield town centre
 - 006 Clay Cross
 - 007 Clowne town centre
 - 008 Creswell village centre
 - 009 Derby city centre (including Westfield)
 - 010 Dronfield town centre
 - 011 Eastwood town centre
 - 012 Edwinstowe centre
 - 013 Heanor town centre
 - 014 Hucknall town centre
 - 015 Ilkeston town centre
 - 016 Kirkby-in-Ashfield town centre
 - 017 Langley Mill
 - 018 Leicester city centre
 - 019 Lincoln city centre
 - 020 Mansfield town centre
 - 021 Mansfield Woodhouse district centre (except Morrisons)
 - 022 Market Warsop centre
 - 023 New Ollerton town centre
 - 024 Newark-on-Trent town centre
 - 025 Nottingham city centre
 - 026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
 - 027 Retford town centre
 - 028 Ripley town centre
 - 029 Sheffield city centre
 - 030 Shirebrook town centre
 - 031 Southwell town centre
 - 032 Sutton-in-Ashfield town centre
 - 033 Whitwell village centre
 - 034 Worksop town centre
- Retail Park / Shopping Centre**
- 035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
 - 036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry)
 - 037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
 - 038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas)
 - 039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys)
 - 040 Linds Retail Park (Matalan)
 - 041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
 - 042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)

043 Meadowhall Shopping Centre, Sheffield
044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn
045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots
046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield [Matalan, Poundstretcher Extra, Home Bar
047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,
050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas
053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra
055 Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)
056 Valentine Retail Park, Tritton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
057 Victoria Retail Park, Memorial Avenue, Worksop
058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)
DIY Store
061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW
062 B&Q, Baums Lane, Mansfield
063 B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ
064 B&Q, Derby Road, Chesterfield, S40 2ED
065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GW
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB
Supermarket
096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCOLN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
102 Asda, Wharf Road, RETFORD, DN22 6EN
103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
108 Morrisons, Sutton Road, Mansfield
109 Morrisons, Tritton Road, LINCOLN, LN6 7QL
110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
113 Sainsbury's, Nottingham Road, Mansfield
114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
117 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
121 Tesco Extra, Chesterfield Road South, Mansfield
122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
124 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
126 Tesco, Forest Road, New Ollerton
127 Tesco, Gatesford Road, WORKSOP, S81 7AP
128 Tesco, Hall Street, ALFRETON, DE55 7BS
129 Tesco, High Street, HEANOR, DE75 7EX
130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
131 Tesco, Wragby Road, LINCOLN, LN2 4QQ
Other
132 Internet / delivered
133 Home Catalogue
134 TV/Interactive Shopping
135 Other (PLEASE WRITE IN FULL DETAILS)
136 (Don't know)
137 (Don't do this type of shopping)

GO TO Q17
GO TO Q18

Q15 How often do you visit this location for clothes or shoes shopping?
READ OUT. ONE ANSWER ONLY

- 1 Everyday
- 2 5-6 times a week
- 3 3-4 times a week
- 4 Twice a week
- 5 Once a week
- 6 Once every two weeks
- 7 Once a month
- 8 Less often
- 9 **Varies**
- A **(Don't know)**

Q16 What form of transport do you use to visit this location?

- 1 Car **(own / company)**
- 2 Car **(passenger in friends / relatives car)**
- 3 Bus / **coach**
- 4 **Motorcycle / moped**
- 5 Walk
- 6 **Taxi**
- 7 **Train**
- 8 **Bicycle**
- 9 Other (PLEASE WRITE IN)
- A (Don't know / varies)

Not answered by those who said they didn't do this type of shopping at Q14

Q17 And the time before that, where did your household go to make a purchase of clothes or shoes?
DO NOT PROMPT. ONE ANSWER ONLY.

- Town / Village / City**
- 001 Alfreton town centre
- 002 Belper town centre
- 003 Bolsover town centre
- 004 Calverton
- 005 Chesterfield town centre
- 006 Clay Cross
- 007 Clowne town centre
- 008 Creswell village centre
- 009 Derby city centre (including Westfield)
- 010 Dronfield town centre
- 011 Eastwood town centre
- 012 Edwinstowe centre
- 013 Heanor town centre
- 014 Hucknall town centre
- 015 Ilkeston town centre
- 016 Kirby-in-Ashfield town centre
- 017 Langley Mill
- 018 Leicester city centre
- 019 Lincoln city centre
- 020 Mansfield town centre
- 021 Mansfield Woodhouse district centre (except Morrisons)
- 022 Market Warsop centre
- 023 New Ollerton town centre
- 024 Newark-on-Trent town centre
- 025 Nottingham city centre
- 026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
- 027 Retford town centre
- 028 Ripley town centre
- 029 Sheffield city centre
- 030 Shirebrook town centre
- 031 Southwell town centre
- 032 Sutton-in-Ashfield town centre
- 033 Whitwell village centre
- 034 Worksop town centre
- Retail Park / Shopping Centre**
- 035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
- 036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry)
- 037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
- 038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and Papas)
- 039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys, Littlewoods)
- 040 Linds Retail Park (Matalan)
- 041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
- 042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)
- 043 Meadowhall Shopping Centre, Sheffield
- 044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magna)
- 045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots)
- 046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher Extra, Home Bargains)
- 047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
- 048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
- 049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots, Mamas and Papas)
- 050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
- 051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
- 052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas and Papas)
- 053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
- 054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Brantano)
- 055 Triton Retail Park, Triton Road, Lincoln (Comet, Halfords, Carpetright, SCS, PC World, Currys, Pets at Home)
- 056 Valentine Retail Park, Triton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
- 057 Victoria Retail Park, Memorial Avenue, Worksop
- 058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
- 059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
- 060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)
- DIY Store**
- 061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW
- 062 B&Q, Baums Lane, Mansfield
- 063 B&Q, Beevor Street, Triton Road, Lincoln LN6 7DJ
- 064 B&Q, Derby Road, Chesterfield, S40 2ED
- 065 B&Q, Derby Road, Eastwood, NG16 3NZ
- 066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
- 067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
- 068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
- 069 B&Q, Old Mill Lane, Mansfield Woodhouse
- 070 B&Q, Osmaston Park Road, Derby DE24 8EB
- 071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
- 072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
- 073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
- 074 Focus DIY, Chapel Street, Belper DE56 1AR

075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
 076 Focus DIY, Moorgate, Retford DN22 6RH
 077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
 078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
 079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
 080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
 081 Homebase, Kingsway, Derby DE22 3NF
 082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
 083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
 084 Homebase, Northgate Retail Park, Newark NG24 1HN
 085 Homebase, Queens Drive, Nottingham NG2 1EQ
 086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
 087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
 088 Wickes, Chesterfield Road South, Mansfield
 089 Wickes, London Road, Derby DE24 8WA
 090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
 091 Wickes, Outer Circle Road, Lincoln LN2 4HU
 092 Wickes, Queens Drive, Nottingham NG2 1GW
 093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
 094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
 095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB
Supermarket
 096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
 097 Asda, Newark Road, LINCOLN, LN6 8JY
 098 Asda, Old Mill Lane, Forest Town, Mansfield
 099 Asda, Priestic Road, Sutton-in-Ashfield
 100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
 101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
 102 Asda, Wharf Road, RETFORD, DN22 6EN
 103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
 104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
 105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
 106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
 107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
 108 Morrisons, Sutton Road, Mansfield
 109 Morrisons, Tritton Road, LINCOLN, LN6 7QL
 110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
 111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
 112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
 113 Sainsbury's, Nottingham Road, Mansfield
 114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
 115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
 116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
 117 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
 118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
 119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
 120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
 121 Tesco Extra, Chesterfield Road South, Mansfield
 122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
 123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
 124 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
 125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
 126 Tesco, Forest Road, New Ollerton
 127 Tesco, Gatesford Road, WORKSOP, S81 7AP
 128 Tesco, Hall Street, ALFRETON, DE55 7BS
 129 Tesco, High Street, HEANOR, DE75 7EX
 130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
 131 Tesco, Wragby Road, LINCOLN, LN2 4QQ
Other
 132 Internet / delivered
 133 Home Catalogue
 134 TV/Interactive Shopping
 135 Other (PLEASE WRITE IN FULL DETAILS)
 136 (Don't know) (removed varies)
 137 (Nowhere else / Same as before)

Q18 Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings ?
DO NOT PROMPT. ONE ANSWER ONLY.

Town / Village / City
001 Alfreton town centre
002 Belper town centre
003 Bolsover town centre
004 Calverton
005 Chesterfield town centre
006 Clay Cross
007 Clowne town centre
008 Creswell village centre
009 Derby city centre (including Westfield)
010 Dronfield town centre
011 Eastwood town centre
012 Edwinstowe centre
013 Heanor town centre
014 Hucknall town centre
015 Ilkeston town centre
016 Kirkby-in-Ashfield town centre
017 Langley Mill
018 Leicester city centre
019 Lincoln city centre
020 Mansfield town centre
021 Mansfield Woodhouse district centre (except Morrisons)
022 Market Warsop centre
023 New Ollerton town centre
024 Newark-on-Trent town centre
025 Nottingham city centre
026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
027 Retford town centre
028 Ripley town centre
029 Sheffield city centre
030 Shirebrook town centre
031 Southwell town centre
032 Sutton-in-Ashfield town centre
033 Whitwell village centre
034 Worksop town centre
Retail Park / Shopping Centre
035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry
037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and
039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys',
040 Lindis Retail Park (Matalan)
041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)
043 Meadowhall Shopping Centre, Sheffield
044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn
045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots
046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield |Matalan, Poundstretcher Extra, Home Bar
047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,
050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas
053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra
055 Triton Retail Park, Triton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)
056 Valentine Retail Park, Triton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
057 Victoria Retail Park, Memorial Avenue, Worksop
058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)
DIY Store
061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW
062 B&Q, Baums Lane, Mansfield
063 B&Q, Beevor Street, Triton Road, Lincoln LN6 7DJ
064 B&Q, Derby Road, Chesterfield, S40 2ED
065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GV
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB
Supermarket
096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCOLN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED

102	Asda, Wharf Road, RETFORD, DN22 6EN	
103	Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ	
104	Morrisons, Derby Road, EASTWOOD, NG16 3NT	
105	Morrisons, Idle Valley Road, RETFORD, DN22 7XD	
106	Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	
107	Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP	
108	Morrisons, Sutton Road, Mansfield	
109	Morrisons, Tritton Road, LINCOLN, LN6 7QL	
110	Morrisons, Woodhouse Centre, Mansfield Woodhouse	
111	Sainsbury's, High Grounds Road, Rhodesia, Worksop	
112	Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	
113	Sainsbury's, Nottingham Road, Mansfield	
114	Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	
115	Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB	
116	Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY	
117	Sainsbury's, Tritton Road, LINCOLN, LN6 7QN	
118	Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	
119	Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	
120	Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	
121	Tesco Extra, Chesterfield Road South, Mansfield	
122	Tesco Extra, Rutland Street, ILKESTON, DE7 8DG	
123	Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD	
124	Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS	
125	Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	
126	Tesco, Forest Road, New Ollerton	
127	Tesco, Gatesford Road, WORKSOP, S81 7AP	
128	Tesco, Hall Street, ALFRETON, DE55 7BS	
129	Tesco, High Street, HEANOR, DE75 7EX	
130	Tesco, Meltham Lane, CHESTERFIELD, S41 7LG	
131	Tesco, Wragby Road, LINCOLN, LN2 4QQ	
	Other	
132	Internet / delivered	
133	Home Catalogue	
134	TV/Interactive Shopping	
135	Other (PLEASE WRITE IN FULL DETAILS)	
136	(Don't know) (removed varies)	
137	(Don't do this type of shopping)	GO TO Q20
Q19	And the time before that, where did your household go to make a purchase of furniture, DO NOT PROMPT. ONE ANSWER ONLY.	
	Town / Village / City	
001	Alfreton town centre	
002	Belper town centre	
003	Bolsover town centre	
004	Calverton	
005	Chesterfield town centre	
006	Clay Cross	
007	Clowne town centre	
008	Creswell village centre	
009	Derby city centre (including Westfield)	
010	Dronfield town centre	
011	Eastwood town centre	
012	Edwinstowe centre	
013	Heanor town centre	
014	Hucknall town centre	
015	Ilkeston town centre	
016	Kirkby-in-Ashfield town centre	
017	Langley Mill	
018	Leicester city centre	
019	Lincoln city centre	
020	Mansfield town centre	
021	Mansfield Woodhouse district centre (except Morrisons)	
022	Market Warsop centre	
023	New Ollerton town centre	
024	Newark-on-Trent town centre	
025	Nottingham city centre	
026	Oak Tree District Centre, Mansfield (except Tesco but including Argos)	
027	Retford town centre	
028	Ripley town centre	
029	Sheffield city centre	
030	Shirebrook town centre	
031	Southwell town centre	
032	Sutton-in-Ashfield town centre	
033	Whitwell village centre	
034	Worksop town centre	
	Retail Park / Shopping Centre	
035	Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)	
036	Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry	
037	Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)	
038	Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas anc	
039	Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys'	
040	Lindis Retail Park (Matalan)	
041	Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	
042	McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	
043	Meadowhall Shopping Centre, Sheffield	
044	Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn	
045	Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots	
046	Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher Extra, Home Bar	
047	Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	
048	Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	
049	Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,	
050	Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	
051	Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)	
052	St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas	
053	St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	
054	The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra	
055	Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)	
056	Valentine Retail Park, Tritton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)	
057	Victoria Retail Park, Memorial Avenue, Worksop	
058	Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)	
059	Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)	
060	Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)	
	DIY Store	
061	B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	
062	B&Q, Baums Lane, Mansfield	
063	B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ	
064	B&Q, Derby Road, Chesterfield, S40 2ED	
065	B&Q, Derby Road, Eastwood, NG16 3NZ	

066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GW
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB
Supermarket
096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCORN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
102 Asda, Wharf Road, RETFORD, DN22 6EN
103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
108 Morrisons, Sutton Road, Mansfield
109 Morrisons, Tritton Road, LINCORN, LN6 7QL
110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
113 Sainsbury's, Nottingham Road, Mansfield
114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
117 Sainsbury's, Tritton Road, LINCORN, LN6 7QN
118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
121 Tesco Extra, Chesterfield Road South, Mansfield
122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
124 Tesco, Canwick Road Trading Estate, LINCORN, LN5 8HS
125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
126 Tesco, Forest Road, New Ollerton
127 Tesco, Gatesford Road, WORKSOP, S81 7AP
128 Tesco, Hall Street, ALFRETON, DE55 7BS
129 Tesco, High Street, HEANOR, DE75 7EX
130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
131 Tesco, Wragby Road, LINCORN, LN2 4QQ
Other
132 Internet / delivered
133 Home Catalogue
134 TV/Interactive Shopping
135 Other (PLEASE WRITE IN FULL DETAILS)
136 (Don't know) (removed varies)
137 (Nowhere else / Same as before)

Q20 Now can you tell me where your household last made a purchase of DIY and decorating goods
DO NOT PROMPT. ONE ANSWER ONLY.

Town / Village / City

001 Alfreton town centre
002 Belper town centre
003 Bolsover town centre
004 Calverton
005 Chesterfield town centre
006 Clay Cross
007 Clowne town centre
008 Creswell village centre
009 Derby city centre (including Westfield)
010 Dronfield town centre
011 Eastwood town centre
012 Edwinstowe centre
013 Heanor town centre
014 Hucknall town centre
015 Ilkeston town centre
016 Kirkby-in-Ashfield town centre
017 Langley Mill
018 Leicester city centre
019 Lincoln city centre
020 Mansfield town centre
021 Mansfield Woodhouse district centre (except Morrisons)
022 Market Warsop centre
023 New Ollerton town centre
024 Newark-on-Trent town centre
025 Nottingham city centre
026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
027 Retford town centre
028 Ripley town centre
029 Sheffield city centre
030 Shirebrook town centre
031 Southwell town centre
032 Sutton-in-Ashfield town centre
033 Whitwell village centre
034 Worksop town centre

Retail Park / Shopping Centre

035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry
037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and
039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys',
040 Linds Retail Park (Matalan)
041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)
043 Meadowhall Shopping Centre, Sheffield
044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn
045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots
046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher Extra, Home Bar
047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,
050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas
053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra
055 Triton Retail Park, Triton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)
056 Valentine Retail Park, Triton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
057 Victoria Retail Park, Memorial Avenue, Worksop
058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)

DIY Store

061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW
062 B&Q, Baums Lane, Mansfield
063 B&Q, Beevor Street, Triton Road, Lincoln LN6 7DJ
064 B&Q, Derby Road, Chesterfield, S40 2ED
065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GW
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB

Supermarket

096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCOLN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
102 Asda, Wharf Road, RETFORD, DN22 6EN

- 103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
108 Morrisons, Sutton Road, Mansfield
109 Morrisons, Tritton Road, LINCOLN, LN6 7QL
110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
113 Sainsbury's, Nottingham Road, Mansfield
114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
117 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
121 Tesco Extra, Chesterfield Road South, Mansfield
122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
124 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
126 Tesco, Forest Road, New Ollerton
127 Tesco, Gatesford Road, WORKSOP, S81 7AP
128 Tesco, Hall Street, ALFRETON, DE55 7BS
129 Tesco, High Street, HEANOR, DE75 7EX
130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
131 Tesco, Wragby Road, LINCOLN, LN2 4QQ
Other
132 Internet / delivered
133 Home Catalogue
134 TV/Interactive Shopping
135 Other (PLEASE WRITE IN FULL DETAILS)
136 (Don't know) (removed varies)
137 (Don't do this type of shopping) GO TO Q22

Q21 And the time before that, where did your household go to make a purchase of DIY and DO NOT PROMPT. ONE ANSWER ONLY.

- Town / Village / City**
001 Alfreton town centre
002 Belper town centre
003 Bolsover town centre
004 Calverton
005 Chesterfield town centre
006 Clay Cross
007 Clowne town centre
008 Creswell village centre
009 Derby city centre (including Westfield)
010 Dronfield town centre
011 Eastwood town centre
012 Edwinstowe centre
013 Heanor town centre
014 Hucknall town centre
015 Ilkeston town centre
016 Kirkby-in-Ashfield town centre
017 Langley Mill
018 Leicester city centre
019 Lincoln city centre
020 Mansfield town centre
021 Mansfield Woodhouse district centre (except Morrisons)
022 Market Warsop centre
023 New Ollerton town centre
024 Newark-on-Trent town centre
025 Nottingham city centre
026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
027 Retford town centre
028 Ripley town centre
029 Sheffield city centre
030 Shirebrook town centre
031 Southwell town centre
032 Sutton-in-Ashfield town centre
033 Whitwell village centre
034 Worksop town centre
Retail Park / Shopping Centre
035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry
037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and
039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys',
040 Linds Retail Park (Matalan)
041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)
043 Meadowhall Shopping Centre, Sheffield
044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn
045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots
046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher Extra, Home Bar
047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,
050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas
053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra
055 Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)
056 Valentine Retail Park, Tritton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
057 Victoria Retail Park, Memorial Avenue, Worksop
058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)
DIY Store
061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW
062 B&Q, Baums Lane, Mansfield
063 B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ
064 B&Q, Derby Road, Chesterfield, S40 2ED
065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP

067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
 068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
 069 B&Q, Old Mill Lane, Mansfield Woodhouse
 070 B&Q, Osmaston Park Road, Derby DE24 8EB
 071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
 072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
 073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
 074 Focus DIY, Chapel Street, Belper DE56 1AR
 075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
 076 Focus DIY, Moorgate, Retford DN22 6RH
 077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
 078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
 079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
 080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
 081 Homebase, Kingsway, Derby DE22 3NF
 082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
 083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
 084 Homebase, Northgate Retail Park, Newark NG24 1HN
 085 Homebase, Queens Drive, Nottingham NG2 1EQ
 086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
 087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
 088 Wickes, Chesterfield Road South, Mansfield
 089 Wickes, London Road, Derby DE24 8WA
 090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
 091 Wickes, Outer Circle Road, Lincoln LN2 4HU
 092 Wickes, Queens Drive, Nottingham NG2 1GW
 093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
 094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
 095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB
Supermarket
 096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
 097 Asda, Newark Road, LINCOLN, LN6 8JY
 098 Asda, Old Mill Lane, Forest Town, Mansfield
 099 Asda, Priestic Road, Sutton-in-Ashfield
 100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
 101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
 102 Asda, Wharf Road, RETFORD, DN22 6EN
 103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
 104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
 105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
 106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
 107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
 108 Morrisons, Sutton Road, Mansfield
 109 Morrisons, Tritton Road, LINCOLN, LN6 7QL
 110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
 111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
 112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
 113 Sainsbury's, Nottingham Road, Mansfield
 114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
 115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
 116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
 117 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
 118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
 119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
 120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
 121 Tesco Extra, Chesterfield Road South, Mansfield
 122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
 123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
 124 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
 125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
 126 Tesco, Forest Road, New Ollerton
 127 Tesco, Gatesford Road, WORKSOP, S81 7AP
 128 Tesco, Hall Street, ALFRETON, DE55 7BS
 129 Tesco, High Street, HEANOR, DE75 7EX
 130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
 131 Tesco, Wragby Road, LINCOLN, LN2 4QQ
Other
 132 Internet / delivered
 133 Home Catalogue
 134 TV/Interactive Shopping
 135 Other (PLEASE WRITE IN FULL DETAILS)
 136 (Don't know) (removed varies)
 137 (Nowhere else / Same as before)

Q22 Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?
DO NOT PROMPT. ONE ANSWER ONLY.

Town / Village / City

001 Alfreton town centre
002 Belper town centre
003 Bolsover town centre
004 Calverton
005 Chesterfield town centre
006 Clay Cross
007 Clowne town centre
008 Creswell village centre
009 Derby city centre (including Westfield)
010 Dronfield town centre
011 Eastwood town centre
012 Edwinstowe centre
013 Heanor town centre
014 Hucknall town centre
015 Ilkeston town centre
016 Kirkby-in-Ashfield town centre
017 Langley Mill
018 Leicester city centre
019 Lincoln city centre
020 Mansfield town centre
021 Mansfield Woodhouse district centre (except Morrisons)
022 Market Warsop centre
023 New Ollerton town centre
024 Newark-on-Trent town centre
025 Nottingham city centre
026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
027 Retford town centre
028 Ripley town centre
029 Sheffield city centre
030 Shirebrook town centre
031 Southwell town centre
032 Sutton-in-Ashfield town centre
033 Whitwell village centre
034 Worksop town centre

Retail Park / Shopping Centre

035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry
037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and
039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys',
040 Lindis Retail Park (Matalan)
041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)
043 Meadowhall Shopping Centre, Sheffield
044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn
045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots
046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher Extra, Home Bar
047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,
050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas
053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra
055 Triton Retail Park, Triton Road, Lincoln (Comet, Halfords, Carpetright, SoS, PC World, Currys, Pets at Home)
056 Valentine Retail Park, Triton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
057 Victoria Retail Park, Memorial Avenue, Worksop
058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)

DIY Store

061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW
062 B&Q, Baums Lane, Mansfield
063 B&Q, Beevor Street, Triton Road, Lincoln LN6 7DJ
064 B&Q, Derby Road, Chesterfield, S40 2ED
065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GW
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB

Supermarket

096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCOLN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP

- 101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
102 Asda, Wharf Road, RETFORD, DN22 6EN
103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
108 Morrisons, Sutton Road, Mansfield
109 Morrisons, Tritton Road, LINCOLN, LN6 7QL
110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
113 Sainsbury's, Nottingham Road, Mansfield
114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
117 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
121 Tesco Extra, Chesterfield Road South, Mansfield
122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
124 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
126 Tesco, Forest Road, New Ollerton
127 Tesco, Gatesford Road, WORKSOP, S81 7AP
128 Tesco, Hall Street, ALFRETON, DE55 7BS
129 Tesco, High Street, HEANOR, DE75 7EX
130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
131 Tesco, Wragby Road, LINCOLN, LN2 4QQ
Other
132 Internet / delivered
133 Home Catalogue
134 TV/Interactive Shopping
135 Other (PLEASE WRITE IN FULL DETAILS)
136 (Don't know) (removed varies)
137 (Don't do this type of shopping) GO TO Q24

Q23 And the time before that, where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?

DO NOT PROMPT. ONE ANSWER ONLY.

- Town / Village / City**
001 Alfreton town centre
002 Belper town centre
003 Bolsover town centre
004 Calverton
005 Chesterfield town centre
006 Clay Cross
007 Clowne town centre
008 Creswell village centre
009 Derby city centre (including Westfield)
010 Dronfield town centre
011 Eastwood town centre
012 Edwinstowe centre
013 Heanor town centre
014 Hucknall town centre
015 Ilkeston town centre
016 Kirkby-in-Ashfield town centre
017 Langley Mill
018 Leicester city centre
019 Lincoln city centre
020 Mansfield town centre
021 Mansfield Woodhouse district centre (except Morrisons)
022 Market Warsop centre
023 New Ollerton town centre
024 Newark-on-Trent town centre
025 Nottingham city centre
026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
027 Retford town centre
028 Ripley town centre
029 Sheffield city centre
030 Shirebrook town centre
031 Southwell town centre
032 Sutton-in-Ashfield town centre
033 Whitwell village centre
034 Worksop town centre
Retail Park / Shopping Centre
035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry
037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas anc
039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys',
040 Lindis Retail Park (Matalan)
041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)
043 Meadowhall Shopping Centre, Sheffield
044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn
045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots
046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield |Matalan, Poundstretcher Extra, Home Bar
047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,
050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas
053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra
055 Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)
056 Valentine Retail Park, Tritton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
057 Victoria Retail Park, Memorial Avenue, Worksop
058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)
DIY Store
061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW

062 B&Q, Baums Lane, Mansfield
063 B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ
064 B&Q, Derby Road, Chesterfield, S40 2ED
065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GW
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB

Supermarket

096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCOLN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
102 Asda, Wharf Road, RETFORD, DN22 6EN
103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
108 Morrisons, Sutton Road, Mansfield
109 Morrisons, Tritton Road, LINCOLN, LN6 7QL
110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
113 Sainsbury's, Nottingham Road, Mansfield
114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
117 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
121 Tesco Extra, Chesterfield Road South, Mansfield
122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
124 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
126 Tesco, Forest Road, New Ollerton
127 Tesco, Gatesford Road, WORKSOP, S81 7AP
128 Tesco, Hall Street, ALFRETON, DE55 7BS
129 Tesco, High Street, HEANOR, DE75 7EX
130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
131 Tesco, Wragby Road, LINCOLN, LN2 4QQ

Other

132 Internet / delivered
133 Home Catalogue
134 TV/Interactive Shopping
135 Other (PLEASE WRITE IN FULL DETAILS)
136 (Don't know) (removed varies)
137 (Nowhere else / Same as before)

Q24 Can you tell me where you or your household last made a purchase of health, beauty or chemist items?
DO NOT PROMPT. ONE ANSWER ONLY.

Town / Village / City
001 Alfreton town centre
002 Belper town centre
003 Bolsover town centre
004 Calverton
005 Chesterfield town centre
006 Clay Cross
007 Clowne town centre
008 Creswell village centre
009 Derby city centre (including Westfield)
010 Dronfield town centre
011 Eastwood town centre
012 Edwinstowe centre
013 Heanor town centre
014 Hucknall town centre
015 Ilkeston town centre
016 Kirkby-in-Ashfield town centre
017 Langley Mill
018 Leicester city centre
019 Lincoln city centre
020 Mansfield town centre
021 Mansfield Woodhouse district centre (except Morrisons)
022 Market Warsop centre
023 New Ollerton town centre
024 Newark-on-Trent town centre
025 Nottingham city centre
026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
027 Retford town centre
028 Ripley town centre
029 Sheffield city centre
030 Shirebrook town centre
031 Southwell town centre
032 Sutton-in-Ashfield town centre
033 Whitwell village centre
034 Worksop town centre
Retail Park / Shopping Centre
035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry
037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and
039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys',
040 Lindis Retail Park (Matalan)
041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)
043 Meadowhall Shopping Centre, Sheffield
044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn
045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots
046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield |Matalan, Poundstretcher Extra, Home Bar
047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,
050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas
053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra
055 Triton Retail Park, Triton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)
056 Valentine Retail Park, Triton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
057 Victoria Retail Park, Memorial Avenue, Worksop
058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)
DIY Store
061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW
062 B&Q, Baums Lane, Mansfield
063 B&Q, Beevor Street, Triton Road, Lincoln LN6 7DJ
064 B&Q, Derby Road, Chesterfield, S40 2ED
065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Allfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GV
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB
Supermarket
096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCOLN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED

102	Asda, Wharf Road, RETFORD, DN22 6EN	
103	Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ	
104	Morrisons, Derby Road, EASTWOOD, NG16 3NT	
105	Morrisons, Idle Valley Road, RETFORD, DN22 7XD	
106	Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	
107	Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP	
108	Morrisons, Sutton Road, Mansfield	
109	Morrisons, Tritton Road, LINCOLN, LN6 7QL	
110	Morrisons, Woodhouse Centre, Mansfield Woodhouse	
111	Sainsbury's, High Grounds Road, Rhodesia, Worksop	
112	Sainsbury's, High Grounds Road, WORKSOP, S80 3AT	
113	Sainsbury's, Nottingham Road, Mansfield	
114	Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	
115	Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB	
116	Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY	
117	Sainsbury's, Tritton Road, LINCOLN, LN6 7QN	
118	Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield	
119	Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	
120	Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL	
121	Tesco Extra, Chesterfield Road South, Mansfield	
122	Tesco Extra, Rutland Street, ILKESTON, DE7 8DG	
123	Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD	
124	Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS	
125	Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN	
126	Tesco, Forest Road, New Ollerton	
127	Tesco, Gatesford Road, WORKSOP, S81 7AP	
128	Tesco, Hall Street, ALFRETON, DE55 7BS	
129	Tesco, High Street, HEANOR, DE75 7EX	
130	Tesco, Meltham Lane, CHESTERFIELD, S41 7LG	
131	Tesco, Wragby Road, LINCOLN, LN2 4QQ	
	Other	
132	Internet / delivered	
133	Home Catalogue	
134	TV/Interactive Shopping	
135	Other (PLEASE WRITE IN FULL DETAILS)	
136	(Don't know) (removed varies)	
137	(Don't do this type of shopping)	GO TO Q26
Q25	And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items?	
	DO NOT PROMPT. ONE ANSWER ONLY.	
	Town / Village / City	
001	Alfreton town centre	
002	Belper town centre	
003	Bolsover town centre	
004	Calverton	
005	Chesterfield town centre	
006	Clay Cross	
007	Clowne town centre	
008	Creswell village centre	
009	Derby city centre (including Westfield)	
010	Dronfield town centre	
011	Eastwood town centre	
012	Edwinstowe centre	
013	Heanor town centre	
014	Hucknall town centre	
015	Ilkeston town centre	
016	Kirkby-in-Ashfield town centre	
017	Langley Mill	
018	Leicester city centre	
019	Lincoln city centre	
020	Mansfield town centre	
021	Mansfield Woodhouse district centre (except Morrisons)	
022	Market Warsop centre	
023	New Ollerton town centre	
024	Newark-on-Trent town centre	
025	Nottingham city centre	
026	Oak Tree District Centre, Mansfield (except Tesco but including Argos)	
027	Retford town centre	
028	Ripley town centre	
029	Sheffield city centre	
030	Shirebrook town centre	
031	Southwell town centre	
032	Sutton-in-Ashfield town centre	
033	Whitwell village centre	
034	Worksop town centre	
	Retail Park / Shopping Centre	
035	Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)	
036	Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry	
037	Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)	
038	Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas anc	
039	Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys'	
040	Lindis Retail Park (Matalan)	
041	Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	
042	McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	
043	Meadowhall Shopping Centre, Sheffield	
044	Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn	
045	Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots	
046	Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher Extra, Home Bar	
047	Portland Retail Park, Midland Way, Mansfield (PC World, Currys)	
048	Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)	
049	Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,	
050	Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)	
051	Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)	
052	St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas	
053	St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)	
054	The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra	
055	Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)	
056	Valentine Retail Park, Tritton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)	
057	Victoria Retail Park, Memorial Avenue, Worksop	
058	Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)	
059	Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)	
060	Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)	
	DIY Store	
061	B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	
062	B&Q, Baums Lane, Mansfield	
063	B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ	
064	B&Q, Derby Road, Chesterfield, S40 2ED	

065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GW
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB

Supermarket

096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCOLN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
102 Asda, Wharf Road, RETFORD, DN22 6EN
103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
108 Morrisons, Sutton Road, Mansfield
109 Morrisons, Tritton Road, LINCOLN, LN6 7QL
110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
113 Sainsbury's, Nottingham Road, Mansfield
114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
117 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
121 Tesco Extra, Chesterfield Road South, Mansfield
122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
124 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
126 Tesco, Forest Road, New Ollerton
127 Tesco, Gatesford Road, WORKSOP, S81 7AP
128 Tesco, Hall Street, ALFRETON, DE55 7BS
129 Tesco, High Street, HEANOR, DE75 7EX
130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
131 Tesco, Wragby Road, LINCOLN, LN2 4QQ

Other

132 Internet / delivered
133 Home Catalogue
134 TV/Interactive Shopping
135 Other (PLEASE WRITE IN FULL DETAILS)
136 (Don't know) (removed varies)
137 (Don't do this type of shopping)

Q26 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?
DO NOT PROMPT. ONE ANSWER ONLY.

Town / Village / City

001 Alfreton town centre
002 Belper town centre
003 Bolsover town centre
004 Calverton
005 Chesterfield town centre
006 Clay Cross
007 Clowne town centre
008 Creswell village centre
009 Derby city centre (including Westfield)
010 Dronfield town centre
011 Eastwood town centre
012 Edwinstowe centre
013 Heanor town centre
014 Hucknall town centre
015 Ilkeston town centre
016 Kirkby-in-Ashfield town centre
017 Langley Mill
018 Leicester city centre
019 Lincoln city centre
020 Mansfield town centre
021 Mansfield Woodhouse district centre (except Morrisons)
022 Market Warsop centre
023 New Ollerton town centre
024 Newark-on-Trent town centre
025 Nottingham city centre
026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
027 Retford town centre
028 Ripley town centre
029 Sheffield city centre
030 Shirebrook town centre
031 Southwell town centre
032 Sutton-in-Ashfield town centre
033 Whitwell village centre
034 Worksop town centre

Retail Park / Shopping Centre

035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry
037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and
039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys',
040 Lindis Retail Park (Matalan)
041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)
043 Meadowhall Shopping Centre, Sheffield
044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn
045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots
046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield |Matalan, Poundstretcher Extra, Home Bar
047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,
050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas
053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra
055 Triton Retail Park, Triton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)
056 Valentine Retail Park, Triton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
057 Victoria Retail Park, Memorial Avenue, Worksop
058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)

DIY Store

061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW
062 B&Q, Baums Lane, Mansfield
063 B&Q, Beevor Street, Triton Road, Lincoln LN6 7DJ
064 B&Q, Derby Road, Chesterfield, S40 2ED
065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GV
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB

Supermarket

096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCOLN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED

- 102 Asda, Wharf Road, RETFORD, DN22 6EN
103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
108 Morrisons, Sutton Road, Mansfield
109 Morrisons, Tritton Road, LINCOLN, LN6 7QL
110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
113 Sainsbury's, Nottingham Road, Mansfield
114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
117 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
121 Tesco Extra, Chesterfield Road South, Mansfield
122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
124 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
126 Tesco, Forest Road, New Ollerton
127 Tesco, Gatesford Road, WORKSOP, S81 7AP
128 Tesco, Hall Street, ALFRETON, DE55 7BS
129 Tesco, High Street, HEANOR, DE75 7EX
130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
131 Tesco, Wragby Road, LINCOLN, LN2 4QQ
Other
132 Internet / delivered
133 Home Catalogue
134 TV/Interactive Shopping
135 Other (PLEASE WRITE IN FULL DETAILS)
136 (Don't know) (removed varies)
137 (Don't do this type of shopping)

GO TO Q28

Q27 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys? DO NOT PROMPT. ONE ANSWER ONLY.

- Town / Village / City**
001 Alfreton town centre
002 Belper town centre
003 Bolsover town centre
004 Calverton
005 Chesterfield town centre
006 Clay Cross
007 Clowne town centre
008 Creswell village centre
009 Derby city centre (including Westfield)
010 Dronfield town centre
011 Eastwood town centre
012 Edwinstowe centre
013 Heanor town centre
014 Hucknall town centre
015 Ilkeston town centre
016 Kirkby-in-Ashfield town centre
017 Langley Mill
018 Leicester city centre
019 Lincoln city centre
020 Mansfield town centre
021 Mansfield Woodhouse district centre (except Morrisons)
022 Market Warsop centre
023 New Ollerton town centre
024 Newark-on-Trent town centre
025 Nottingham city centre
026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
027 Retford town centre
028 Ripley town centre
029 Sheffield city centre
030 Shirebrook town centre
031 Southwell town centre
032 Sutton-in-Ashfield town centre
033 Whitwell village centre
034 Worksop town centre
Retail Park / Shopping Centre
035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry
037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas anc
039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys'
040 Linds Retail Park (Matalan)
041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)
043 Meadowhall Shopping Centre, Sheffield
044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn
045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots
046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield |Matalan, Poundstretcher Extra, Home Bar
047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,
050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas
053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra
055 Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)
056 Valentine Retail Park, Tritton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
057 Victoria Retail Park, Memorial Avenue, Worksop
058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)
DIY Store
061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW
062 B&Q, Baums Lane, Mansfield
063 B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ
064 B&Q, Derby Road, Chesterfield, S40 2ED

065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GW
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB

Supermarket

096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCOLN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
102 Asda, Wharf Road, RETFORD, DN22 6EN
103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
108 Morrisons, Sutton Road, Mansfield
109 Morrisons, Tritton Road, LINCOLN, LN6 7QL
110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
113 Sainsbury's, Nottingham Road, Mansfield
114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
117 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
121 Tesco Extra, Chesterfield Road South, Mansfield
122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
124 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
126 Tesco, Forest Road, New Ollerton
127 Tesco, Gatesford Road, WORKSOP, S81 7AP
128 Tesco, Hall Street, ALFRETON, DE55 7BS
129 Tesco, High Street, HEANOR, DE75 7EX
130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
131 Tesco, Wragby Road, LINCOLN, LN2 4QQ

Other

132 Internet / delivered
133 Home Catalogue
134 TV/Interactive Shopping
135 Other (PLEASE WRITE IN FULL DETAILS)
136 (Don't know) (*removed varies*)
137 (Nowhere else / Same as before)

Q28 And where was the last purchase of other non-food items such as books, CDs, jewellery or china and glass items?
DO NOT PROMPT. ONE ANSWER ONLY.

Town / Village / City

001 Alfreton town centre
002 Belper town centre
003 Bolsover town centre
004 Calverton
005 Chesterfield town centre
006 Clay Cross
007 Clowne town centre
008 Creswell village centre
009 Derby city centre (including Westfield)
010 Dronfield town centre
011 Eastwood town centre
012 Edwinstowe centre
013 Heanor town centre
014 Hucknall town centre
015 Ilkeston town centre
016 Kirkby-in-Ashfield town centre
017 Langley Mill
018 Leicester city centre
019 Lincoln city centre
020 Mansfield town centre
021 Mansfield Woodhouse district centre (except Morrisons)
022 Market Warsop centre
023 New Ollerton town centre
024 Newark-on-Trent town centre
025 Nottingham city centre
026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
027 Retford town centre
028 Ripley town centre
029 Sheffield city centre
030 Shirebrook town centre
031 Southwell town centre
032 Sutton-in-Ashfield town centre
033 Whitwell village centre
034 Worksop town centre

Retail Park / Shopping Centre

035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry
037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas and
039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys',
040 Lindis Retail Park (Matalan)
041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)
043 Meadowhall Shopping Centre, Sheffield
044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn
045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots
046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield |Matalan, Poundstretcher Extra, Home Bar
047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,
050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas
053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra
055 Triton Retail Park, Triton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)
056 Valentine Retail Park, Triton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
057 Victoria Retail Park, Memorial Avenue, Worksop
058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)

DIY Store

061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW
062 B&Q, Baums Lane, Mansfield
063 B&Q, Beevor Street, Triton Road, Lincoln LN6 7DJ
064 B&Q, Derby Road, Chesterfield, S40 2ED
065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GV
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB

Supermarket

096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCORN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED

- 102 Asda, Wharf Road, RETFORD, DN22 6EN
103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
108 Morrisons, Sutton Road, Mansfield
109 Morrisons, Tritton Road, LINCOLN, LN6 7QL
110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
113 Sainsbury's, Nottingham Road, Mansfield
114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
117 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
121 Tesco Extra, Chesterfield Road South, Mansfield
122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
124 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
126 Tesco, Forest Road, New Ollerton
127 Tesco, Gatesford Road, WORKSOP, S81 7AP
128 Tesco, Hall Street, ALFRETON, DE55 7BS
129 Tesco, High Street, HEANOR, DE75 7EX
130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
131 Tesco, Wragby Road, LINCOLN, LN2 4QQ
Other
132 Internet / delivered
133 Home Catalogue
134 TV/Interactive Shopping
135 Other (PLEASE WRITE IN FULL DETAILS)
136 (Don't know) (removed varies)
137 (Don't do this type of shopping) GO TO Q30A

Q29 And the time before that, where did you or your household go to make a purchase of other non-food items such as books, CDs, jewellery or china and glass items?
DO NOT PROMPT. ONE ANSWER ONLY.

- Town / Village / City**
001 Alfreton town centre
002 Belper town centre
003 Bolsover town centre
004 Calverton
005 Chesterfield town centre
006 Clay Cross
007 Clowne town centre
008 Creswell village centre
009 Derby city centre (including Westfield)
010 Dronfield town centre
011 Eastwood town centre
012 Edwinstowe centre
013 Heanor town centre
014 Hucknall town centre
015 Ilkeston town centre
016 Kirkby-in-Ashfield town centre
017 Langley Mill
018 Leicester city centre
019 Lincoln city centre
020 Mansfield town centre
021 Mansfield Woodhouse district centre (except Morrisons)
022 Market Warsop centre
023 New Ollerton town centre
024 Newark-on-Trent town centre
025 Nottingham city centre
026 Oak Tree District Centre, Mansfield (except Tesco but including Argos)
027 Retford town centre
028 Ripley town centre
029 Sheffield city centre
030 Shirebrook town centre
031 Southwell town centre
032 Sutton-in-Ashfield town centre
033 Whitwell village centre
034 Worksop town centre
Retail Park / Shopping Centre
035 Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)
036 Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) (Comet, Curry
037 Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)
038 Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, BHS, Carpetright, Comet, CSL, Decathlon, Mamas anc
039 Kingsway Retail Park, Kingsway, Derby (not including Homebase) (BestBuy, Next, Boots, Comet, Halfords, Harveys'
040 Linds Retail Park (Matalan)
041 Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)
042 McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)
043 Meadowhall Shopping Centre, Sheffield
044 Meteor Centre, Mansfield Road, Derby (not including Focus DIY) (Staples, Pets at Home, DFS, Allied Carpets, Magn
045 Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots
046 Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher Extra, Home Bar
047 Portland Retail Park, Midland Way, Mansfield (PC World, Currys)
048 Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, JJB, Next, Pets at Home)
049 Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, JJB, Boots,
050 Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys, Comet, Carpetright)
051 Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)
052 St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons for Beds, BHS Home, JYSK, Mamas
053 St Peter's Retail Park, Station Street, Mansfield (Next, TK Maxx, Laura Ashley, Boots, Peacocks)
054 The Carlton Centre (Outer Circle Retail Park), Lincoln (not including Focus DIY) (Halfords, Pets at Home, Boots, Bra
055 Tritton Retail Park, Tritton Road, Lincoln (Comet, Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)
056 Valentine Retail Park, Tritton Road, Lincoln (Next, Next Home, Asda Living, Brantano, TK Maxx)
057 Victoria Retail Park, Memorial Avenue, Worksop
058 Waterside Retail Park, Station Road, Ilkeston (not including Focus DIY) (Argos, Halfords, Brantano, Instore)
059 Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)
060 Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots)
DIY Store
061 B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW
062 B&Q, Baums Lane, Mansfield
063 B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ
064 B&Q, Derby Road, Chesterfield, S40 2ED

065 B&Q, Derby Road, Eastwood, NG16 3NZ
066 B&Q, Mansfield Road, Daybrook, Nottingham NG5 6BP
067 B&Q, Megaloughton Lane, Spondon, Derby DE21 7BR
068 B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ
069 B&Q, Old Mill Lane, Mansfield Woodhouse
070 B&Q, Osmaston Park Road, Derby DE24 8EB
071 B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW
072 B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ
073 Focus DIY, Beacon Hill Road, Newark-on-Trent, NG24 2EH
074 Focus DIY, Chapel Street, Belper DE56 1AR
075 Focus DIY, Meteor Centre, Mansfield Road, Derby DE21 4SY
076 Focus DIY, Moorgate, Retford DN22 6RH
077 Focus DIY, Ravenside Retail Park, Chesterfield, S40 1TB
078 Focus DIY, The Carlton Centre (Outer Circle Retail Park), Lincoln LN2 4QQ
079 Focus DIY, Waterside Retail Park, Ilkeston DE7 5LF
080 Homebase, 4 The Sidings (St Mark's Retail Park), Lincoln LN6 7TP
081 Homebase, Kingsway, Derby DE22 3NF
082 Homebase, Lordsmill Street, Chesterfield, S40 1RS
083 Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ
084 Homebase, Northgate Retail Park, Newark NG24 1HN
085 Homebase, Queens Drive, Nottingham NG2 1EQ
086 Homebase, Station Road, Sutton-in-Ashfield NG17 5FH
087 Homebase, Wyvern Retail Park, Derby DE21 6NZ
088 Wickes, Chesterfield Road South, Mansfield
089 Wickes, London Road, Derby DE24 8WA
090 Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP
091 Wickes, Outer Circle Road, Lincoln LN2 4HU
092 Wickes, Queens Drive, Nottingham NG2 1GW
093 Wickes, Springfield Retail Park, Bulwell NG6 8AJ
094 Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH
095 Wickes, Wheatbridge Road (Wheatbridge Retail Park), Chesterfield, S40 2AB

Supermarket

096 Asda, 111-127 Front Street, NOTTINGHAM, NG5 7ED
097 Asda, Newark Road, LINCOLN, LN6 8JY
098 Asda, Old Mill Lane, Forest Town, Mansfield
099 Asda, Priestic Road, Sutton-in-Ashfield
100 Asda, Radford Road, NOTTINGHAM, NG7 5FP
101 Asda, Wesley Street, LANGLEY MILL, NG16 4ED
102 Asda, Wharf Road, RETFORD, DN22 6EN
103 Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ
104 Morrisons, Derby Road, EASTWOOD, NG16 3NT
105 Morrisons, Idle Valley Road, RETFORD, DN22 7XD
106 Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW
107 Morrisons, Springfield Park, Leen Drive, NOTTINGHAM, NG6 8EP
108 Morrisons, Sutton Road, Mansfield
109 Morrisons, Tritton Road, LINCOLN, LN6 7QL
110 Morrisons, Woodhouse Centre, Mansfield Woodhouse
111 Sainsbury's, High Grounds Road, Rhodesia, Worksop
112 Sainsbury's, High Grounds Road, WORKSOP, S80 3AT
113 Sainsbury's, Nottingham Road, Mansfield
114 Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS
115 Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB
116 Sainsbury's, Sir John Robinson Way, NOTTINGHAM, NG5 6JY
117 Sainsbury's, Tritton Road, LINCOLN, LN6 7QN
118 Tesco Extra, Jubilee Way South, Oaktree Lane (Oak Tree District Centre), Mansfield
119 Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ
120 Tesco Extra, Bridge Street North, CLAY CROSS, S45 9SL
121 Tesco Extra, Chesterfield Road South, Mansfield
122 Tesco Extra, Rutland Street, ILKESTON, DE7 8DG
123 Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD
124 Tesco, Canwick Road Trading Estate, LINCOLN, LN5 8HS
125 Tesco, Chestnut Drive, CHESTERFIELD, S43 4JN
126 Tesco, Forest Road, New Ollerton
127 Tesco, Gatesford Road, WORKSOP, S81 7AP
128 Tesco, Hall Street, ALFRETON, DE55 7BS
129 Tesco, High Street, HEANOR, DE75 7EX
130 Tesco, Meltham Lane, CHESTERFIELD, S41 7LG
131 Tesco, Wragby Road, LINCOLN, LN2 4QQ

Other

132 Internet / delivered
133 Home Catalogue
134 TV/Interactive Shopping
135 Other (PLEASE WRITE IN FULL DETAILS)
136 (Don't know) (*removed varies*)
137 (Nowhere else / Same as before)

Q30A Do you visit Mansfield town centre regularly for shopping?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Yes
- 2 No
- 3 (Don't know / varies)

Q30B Do you visit Mansfield Woodhouse district centre regularly for shopping?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Yes
- 2 No
- 3 (Don't know / varies)

Q30C Do you visit Market Warsop district centre regularly for shopping?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Yes
- 2 No
- 3 (Don't know / varies)

Q30D Do you visit Oak Tree district centre in Mansfield regularly for shopping?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Yes
- 2 No
- 3 (Don't know / varies)

Only answered by those who visit Mansfield town centre regularly for shopping

Q31A What improvements, if any, could be made to Mansfield Town Centre?
DO NOT PROMPT. RANK UP TO 3 ANSWERS

Travel/Parking

- 1 More parking provision (not enough parking)
- 2 Cheaper parking (parking too expensive)
- 3 Free parking
- 4 Better links from car parks to Centre (car parking isn't accessible enough)
- 5 Better/more frequent bus service (inadequate bus service to the centre)
- 6 New/relocated bus stops
- 7 Better/more frequent train service (inadequate train service to the centre)
- 8 Better signage around Centre
- 9 Improve priority for pedestrians
- A Improve access for wheelchairs and pushchairs users

Shops

- B More (larger) covered shopping centres/malls
- C Improved market
- D More choice of shops (general)
- E More clothes/fashion shops
- F More quality/designer shops
- G More dept stores/larger stores
- H More discount/cheaper goods
- I More/improved supermarkets/food shops
- J Fewer empty shops/vacancies
- K More independent shops
- L Specific shop missing from Town Centre (please specify)

Facilities

- M More facilities for children
- N Crèche
- O Better/more safety/security/CCTV/police presence
- P More facilities for disabled
- Q More toilets
- R More seating/benches

Leisure/Entertainment

- S More/better cafes
- T More/better restaurants
- U More/better bars/nightclubs
- V More/better cinema or theatre
- W More/better family entertainment (ice skating/bowling/etc)
- X More/better heath clubs/gyms

Environment

- Y Less litter
- Z Improved shelter from wind/rain
- a Nicer shopping environment

Others

- b (Don't know)
- c (No improvements needed)

Only answered by those who visit Mansfield Woodhouse district centre regularly for shopping

Q31B What improvements, if any, could be made to Mansfield Woodhouse district centre?
DO NOT PROMPT. RANK UP TO 3 ANSWERS

Travel/Parking

- 1 More parking provision (not enough parking)
- 2 Cheaper parking (parking too expensive)
- 3 Free parking
- 4 Better links from car parks to Centre (car parking isn't accessible enough)
- 5 Better/more frequent bus service (inadequate bus service to the centre)
- 6 New/relocated bus stops
- 7 Better/more frequent train service (inadequate train service to the centre)
- 8 Better signage around Centre
- 9 Improve priority for pedestrians
- A Improve access for wheelchairs and pushchairs users

Shops

- B More (larger) covered shopping centres/malls
- C Improved market
- D More choice of shops (general)
- E More clothes/fashion shops
- F More quality/designer shops
- G More dept stores/larger stores
- H More discount/cheaper goods
- I More/improved supermarkets/food shops
- J Fewer empty shops/vacancies
- K More independent shops
- L Specific shop missing from Town Centre (please specify)

Facilities

- M More facilities for children
- N Crèche
- O Better/more safety/security/CCTV/police presence
- P More facilities for disabled
- Q More toilets
- R More seating/benches

Leisure/Entertainment

- S More/better cafes
- T More/better restaurants
- U More/better bars/nightclubs
- V More/better cinema or theatre
- W More/better family entertainment (ice skating/bowling/etc)
- X More/better heath clubs/gyms

Environment

- Y Less litter
- Z Improved shelter from wind/rain
- a Nicer shopping environment

Others

- b (Don't know)
- c (No improvements needed)

Only answered by those who visit Market Warsop district centre regularly for shopping

Q31C What improvements, if any, could be made to Market Warsop district centre?
DO NOT PROMPT. RANK UP TO 3 ANSWERS

Travel/Parking

- 1 More parking provision (not enough parking)
- 2 Cheaper parking (parking too expensive)
- 3 Free parking
- 4 Better links from car parks to Centre (car parking isn't accessible enough)
- 5 Better/more frequent bus service (inadequate bus service to the centre)
- 6 New/relocated bus stops
- 7 Better/more frequent train service (inadequate train service to the centre)
- 8 Better signage around Centre
- 9 Improve priority for pedestrians
- A Improve access for wheelchairs and pushchairs users

Shops

- B More (larger) covered shopping centres/malls
- C Improved market
- D More choice of shops (general)
- E More clothes/fashion shops
- F More quality/designer shops
- G More dept stores/larger stores
- H More discount/cheaper goods
- I More/improved supermarkets/food shops
- J Fewer empty shops/vacancies
- K More independent shops
- L Specific shop missing from Town Centre (please specify)

Facilities

- M More facilities for children
- N Crèche
- O Better/more safety/security/CCTV/police presence
- P More facilities for disabled
- Q More toilets
- R More seating/benches

Leisure/Entertainment

- S More/better cafes
- T More/better restaurants
- U More/better bars/nightclubs
- V More/better cinema or theatre
- W More/better family entertainment (ice skating/bowling/etc)
- X More/better heath clubs/gyms

Environment

- Y Less litter
- Z Improved shelter from wind/rain
- a Nicer shopping environment

Others

- b (Don't know)
- c (No improvements needed)

Only answered by those who visit Oak Tree district centre regularly for shopping

Q31D What improvements, if any, could be made to Oak Tree district centre?
DO NOT PROMPT. RANK UP TO 3 ANSWERS

Travel/Parking

- 1 More parking provision (not enough parking)
- 2 Cheaper parking (parking too expensive)
- 3 Free parking
- 4 Better links from car parks to Centre (car parking isn't accessible enough)
- 5 Better/more frequent bus service (inadequate bus service to the centre)
- 6 New/relocated bus stops
- 7 Better/more frequent train service (inadequate train service to the centre)
- 8 Better signage around Centre
- 9 Improve priority for pedestrians
- A Improve access for wheelchairs and pushchairs users

Shops

- B More (larger) covered shopping centres/malls
- C Improved market
- D More choice of shops (general)
- E More clothes/fashion shops
- F More quality/designer shops
- G More dept stores/larger stores
- H More discount/cheaper goods
- I More/improved supermarkets/food shops
- J Fewer empty shops/vacancies
- K More independent shops
- L Specific shop missing from Town Centre (please specify)

Facilities

- M More facilities for children
- N Crèche
- O Better/more safety/security/CCTV/police presence
- P More facilities for disabled
- Q More toilets
- R More seating/benches

Leisure/Entertainment

- S More/better cafes
- T More/better restaurants
- U More/better bars/nightclubs
- V More/better cinema or theatre
- W More/better family entertainment (ice skating/bowling/etc)
- X More/better heath clubs/gyms

Environment

- Y Less litter
- Z Improved shelter from wind/rain
- a Nicer shopping environment

Others

- b (Don't know)
- c (No improvements needed)

FINALLY, I AM GOING TO ASK A FEW QUESTIONS ON DESTINATIONS FOR LEISURE AND CULTURAL ACTIVITIES

Q32 In which town, village or out-of-town location does your household spend most money on restaurants?
DO NOT PROMPT. ONE ANSWER ONLY.

Town / Village / City

- 001 Alfreton
- 002 Belper
- 003 Bilsthorpe
- 004 Blackwell
- 005 Blidworth
- 006 Bolsover
- 007 Calverton
- 008 Chesterfield
- 009 Clay Cross
- 010 Clowne
- 011 Creswell
- 012 Derby
- 013 Dronfield
- 014 Eastwood
- 015 Edwinstowe
- 016 Farnsfield
- 017 Heanor
- 018 Hucknall
- 019 Ilkeston
- 020 Jacksdale
- 021 Kirby-in-Ashfield
- 022 Langley Mill
- 023 Leicester
- 024 Lincoln
- 025 *Mansfield - local public house/ restaurant*
- 026 *Mansfield - retail parks / drive thru*
- 027 *Mansfield - town centre*
- 028 Mansfield Woodhouse district centre
- 029 Market Warsop
- 030 Meadowhall, Sheffield
- 031 Meden Vale
- 032 Nether Langwith
- 033 New Ollerton
- 034 Newark-on-Trent
- 035 North Muskham
- 036 Nottingham
- 037 Oak Tree district centre
- 038 Rainworth
- 039 Ravenshead
- 040 Retford
- 041 Ripley
- 042 Selston
- 043 Sheffield
- 044 Shirebrook
- 045 Southwell
- 046 Sutton in Ashfield
- 047 Tibshelf

048 Tuxford
049 Underwood
050 Whitwell
051 Worksop
Others
052 Other (PLEASE WRITE IN FULL DETAILS)
053 (Don't know / varies)
054 (Don't do this activity)

Q33 In which town, village or out-of-town location does your household spend most money on cafes, pubs or bars?
DO NOT PROMPT. ONE ANSWER ONLY.

Town / Village / City
001 Alfreton
002 Belper
003 Bilsthorpe
004 Blackwell
005 Blidworth
006 Bolsover
007 Calverton
008 Chesterfield
009 Clay Cross
010 Clowne
011 Creswell
012 Derby
013 Dronfield
014 Eastwood
015 Edwinstowe
016 Farnsfield
017 Heanor
018 Hucknall
019 Ilkeston
020 Jacksdale
021 Kirkby-in-Ashfield
022 Langley Mill
023 Leicester
024 Lincoln
025 *Mansfield - local public house/ restaurant*
026 *Mansfield - retail parks / drive thru*
027 *Mansfield - town centre*
028 Mansfield Woodhouse district centre
029 Market Warsop
030 Meadowhall, Sheffield
031 Meden Vale
032 Nether Langwith
033 New Ollerton
034 Newark-on-Trent
035 North Muskham
036 Nottingham
037 Oak Tree district centre
038 Rainworth
039 Ravenshead
040 Retford
041 Ripley
042 Selston
043 Sheffield
044 Shirebrook
045 Southwell
046 Sutton in Ashfield
047 Tibshelf
048 Tuxford
049 Underwood
050 Whitwell
051 Worksop
Others
052 Other (PLEASE WRITE IN FULL DETAILS)
053 (Don't know / varies)
054 (Don't do this activity)

Q34 In which town, village or out-of-town location does your household spend most money on the cinema or theatre ?
DO NOT PROMPT. ONE ANSWER ONLY.

Cinemas
001 Broadway Cinema, Nottingham
002 Cineworld, Alma Leisure Park, Chesterfield
003 Cineworld, The Cornerhouse
004 Odeon, Arundel Gate, Sheffield
005 Odeon, Brayford Wharf North, Lincoln
006 Odeon, Mansfield Leisure Park, Park Lane, Mansfield NG18 1BU
007 Odeon, Meteor Centre, Derby
008 Quad, Market Place, Derby
009 Reel Cinema, King Street, Newark-on-Trent
010 Ritz Cinema, King Street, Belper
011 Savoy Cinemas, Derby Road, Nottingham
012 Scala Cinema, Market Place, Ilkeston
013 Showcase Cinema de Lux, Westfield Centre, Derby
014 Showcase Cinema, Foresters Park, Derby
015 Showcase Cinema, Redfield Way, Nottingham
016 Showcase Cinema, Sinfon Lane, Derby
017 Showroom Cinema, Paternoster Row, Sheffield
018 Vue Cinema, Meadowhall, Sheffield
Theatres
019 Palace Theatre, Leeming Street, Mansfield town centre
020 Theatres - Arnold town centre
021 Theatres - Chesterfield town centre
022 Theatres - Derby city centre
023 Theatres - Lincoln city centre
024 Theatres - Newark-on-Trent town centre
025 Theatres - Nottingham city centre
026 Theatres - Retford town centre
027 Theatres - Sheffield city centre
028 Theatres - Worksop town centre
Others
029 Other (PLEASE WRITE IN FULL DETAILS)
030 (Don't know / varies)
031 (Don't do this activity)

- Q35 In which town, village or out-of-town location does your household spend most money on bingo, casino's or bookmakers ?**
DO NOT PROMPT. ONE ANSWER ONLY.
- Town / Village / City**
- 001 Alfreton
 - 002 Belper
 - 003 Bolsover
 - 004 Calverton
 - 005 Chesterfield
 - 006 Clay Cross
 - 007 Clowne
 - 008 Derby
 - 009 Dronfield
 - 010 Eastwood
 - 011 Heanor
 - 012 Hucknall
 - 013 Ilkeston
 - 014 Kirkby in Ashfield
 - 015 Langley Mill
 - 016 Leicester
 - 017 Lincoln
 - 018 Mansfield
 - 019 Mansfield Woodhouse
 - 020 Market Warsop
 - 021 New Ollerton
 - 022 Newark-on-Trent
 - 023 Nottingham
 - 024 Retford
 - 025 Ripley
 - 026 Sheffield
 - 027 Shirebrook
 - 028 Southwell
 - 029 Sutton in Ashfield
 - 030 Tibshelf
 - 031 Worksop
- Others**
- 032 Other (PLEASE WRITE IN FULL DETAILS)
 - 033 (Don't know / varies)
 - 034 (Don't do this activity)
- Q36 In which town, village or out-of-town location does your household spend most money on health and fitness ?**
DO NOT PROMPT. ONE ANSWER ONLY.
- Gym / Leisure Centre**
- 001 Ashfield Leisure Centre, Sutton Road, Kirkby in Ashfield
 - 002 Bannatyne's, Briar Lane, Mansfield
 - 003 Body & Soul, Leeming Street, Mansfield
 - 004 Dukeries Leisure Centre, Main Road, Boughton, Ollerton
 - 005 DW Sports Fitness, Portland Retail Park, Mansfield
 - 006 Fitness First, Mansfield Leisure Park, Nottingham Road, Mansfield
 - 007 Huthwaite Leisure Centre, New Street, Huthwaite, Sutton in Ashfield
 - 008 Lakeside Leisure, Meden Square, Pleasley
 - 009 Lammas Leisure Centre, Lammas Road, Sutton in Ashfield
 - 010 Meden Sports Centre, Burns Lane, Warsop
 - 011 Oak Tree Leisure Centre, Jubilee Way South, Mansfield
 - 012 Oasis Health Club, Portland Street, Mansfield
 - 013 Rivermaun Recreation Centre, Barringer Road, Mansfield
 - 014 Selston Leisure Centre, Chapel Road, Selston
 - 015 Southwell Leisure Centre, Nottingham Road, Southwell
 - 016 Sutton in Ashfield Leisure Centre, Brook Street, Sutton in Ashfield
 - 017 The Manor Sport & Recreation Centre, Kingsley Avenue, Mansfield Woodhouse
 - 018 Thorpeby Hall Hotel & Spa, Thoresby, Newark
 - 019 Water Meadows Swimming & Fitness, Titchfield Park/Bath Street, Mansfield
 - 020 World Physiques, Botany Avenue, Mansfield
- Town / Village / City**
- 021 Alfreton
 - 022 Belper
 - 023 Bolsover
 - 024 Calverton
 - 025 Chesterfield
 - 026 Clay Cross
 - 027 Clowne
 - 028 Derby
 - 029 Dronfield
 - 030 Eastwood
 - 031 Heanor
 - 032 Hucknall
 - 033 Ilkeston
 - 034 Kirkby in Ashfield
 - 035 Langley Mill
 - 036 Leicester
 - 037 Lincoln
 - 038 Mansfield
 - 039 Mansfield Woodhouse
 - 040 Market Warsop
 - 041 New Ollerton
 - 042 Newark-on-Trent
 - 043 Nottingham
 - 044 Retford
 - 045 Ripley
 - 046 Sheffield
 - 047 Shirebrook
 - 048 Southwell
 - 049 Sutton in Ashfield
 - 050 Tibshelf
 - 051 Worksop
- Others**
- 052 Other (PLEASE WRITE IN FULL DETAILS)
 - 053 (Don't know / varies)
 - 054 (Don't do this activity)
- Q37 In which town, village or out-of-town location does your household spend most money on family entertainment (i.e. Ten Pin bowling / Skating Rink etc) ?**
DO NOT PROMPT. ONE ANSWER ONLY.
- Activity Centres**
- 001 Adrenalin Jungle, Bilsthorpe

Town / Village / City

002 Alfreton
003 Belper
004 Bolsover
005 Calverton
006 Chesterfield
007 Clay Cross
008 Clowne
009 Derby
010 Dronfield
011 Eastwood
012 Heanor
013 Hucknall
014 Ilkeston
015 Kirkby in Ashfield
016 Langley Mill
017 Leicester
018 Lincoln
019 Mansfield
020 Mansfield
021 Mansfield Woodhouse
022 Market Warsop
023 New Ollerton
024 Newark-on-Trent
025 Nottingham
026 Retford
027 Ripley
028 Sheffield
029 Shirebrook
030 Southwell
031 Sutton in Ashfield
032 Tibshelf
033 Worksop
034 Other (PLEASE WRITE IN FULL DETAILS)
035 (Don't know / varies)
036 (Don't do this activity)

GEN Gender of respondent.
CODE FROM OBSERVATION

1 Male
2 Female

AGE Could I ask, how old are you ?
ONE ANSWER ONLY. DO NOT READ OUT

1 18 to 24
2 25 to 34
3 35 to 44
4 45 to 54
5 55 to 64
6 65 +
7 (Refused)

CAR How many cars does your household own or have the use of ?
ONE ANSWER ONLY. DO NOT READ OUT

1 None
2 One
3 Two
4 Three or more
5 (Refused)

WOR Which of the following best describes the chief wage earner of your household's current employment situation ?
READ OUT. ONE ANSWER ONLY

1 Working full time
2 Working part time
3 Unemployed
4 Retired
5 A housewife
6 A student
7 Other (PLEASE WRITE IN)
8 (Refused)

OCC What is the occupation of the chief income earner in your household ?
(IF RETIRED, ASK PREVIOUS OCCUPATION)

1 Occupation / job description (PLEASE WRITE IN)
2 Retired - Basic State Pension
3 (Refused)

Thank & close