



Mansfield
District Council

Mansfield District Council

MDC Climate Change Survey

Results

14/04/2022

Background Information

Scientists and the Government agree that climate change is happening and is due to human activity.

As the Earth's surface warms, many other changes are also occurring such as warming oceans, melting polar ice and glaciers, rising sea levels and more extreme weather events.

Mansfield District Council therefore decided to conduct a survey to further understand the perceptions of Mansfield residents on climate change, what residents can do to help tackle climate change and how the council can help to support residents in the shift to a net zero future.

The Survey Process

The consultation opened on the 21st February 2022 and closed on the 4th April 2022. The survey was primarily an online survey, with paper copies being made available when requested.

Survey Analysis

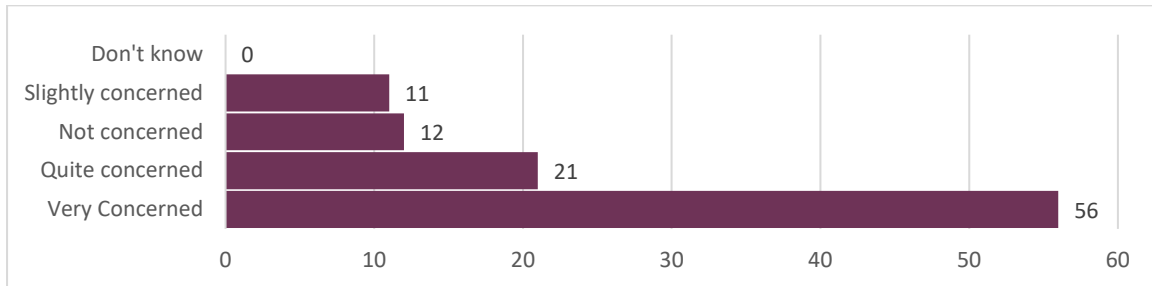
This report details the findings of the consultation. Thematic analysis was conducted on the qualitative (free text) responses. This is a type of analysis which identifies the most common themes in open ended written responses.

Results

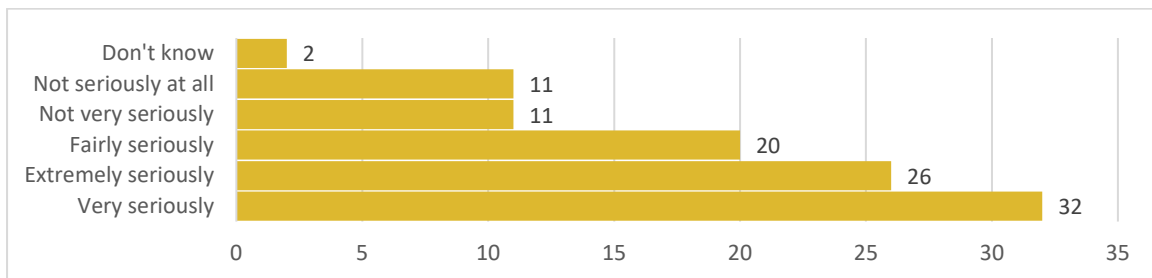
Number of responses received

66 participants submitted responses to the MDC Climate Change survey

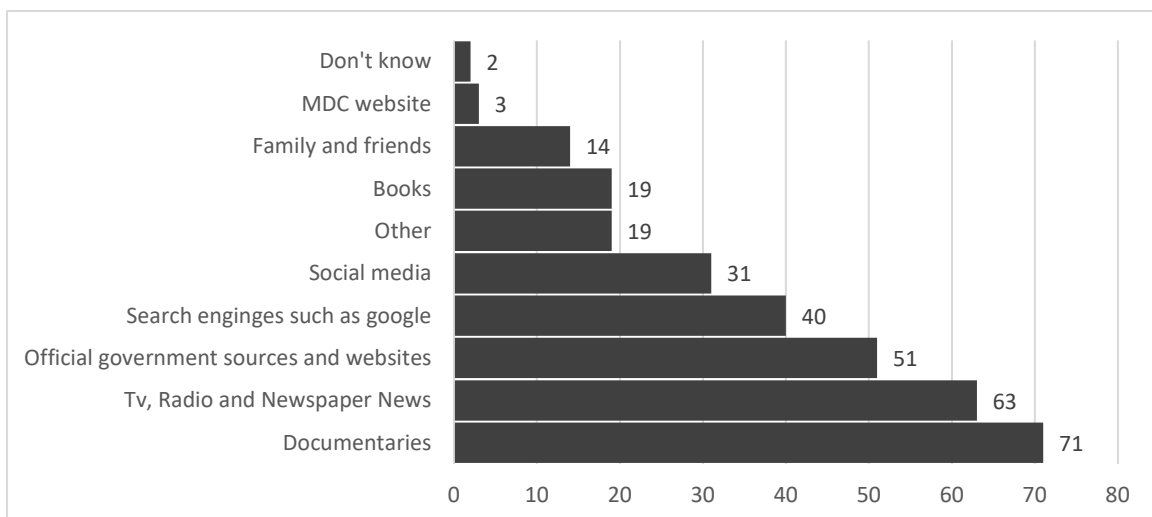
How concerned are you about climate change? (%)



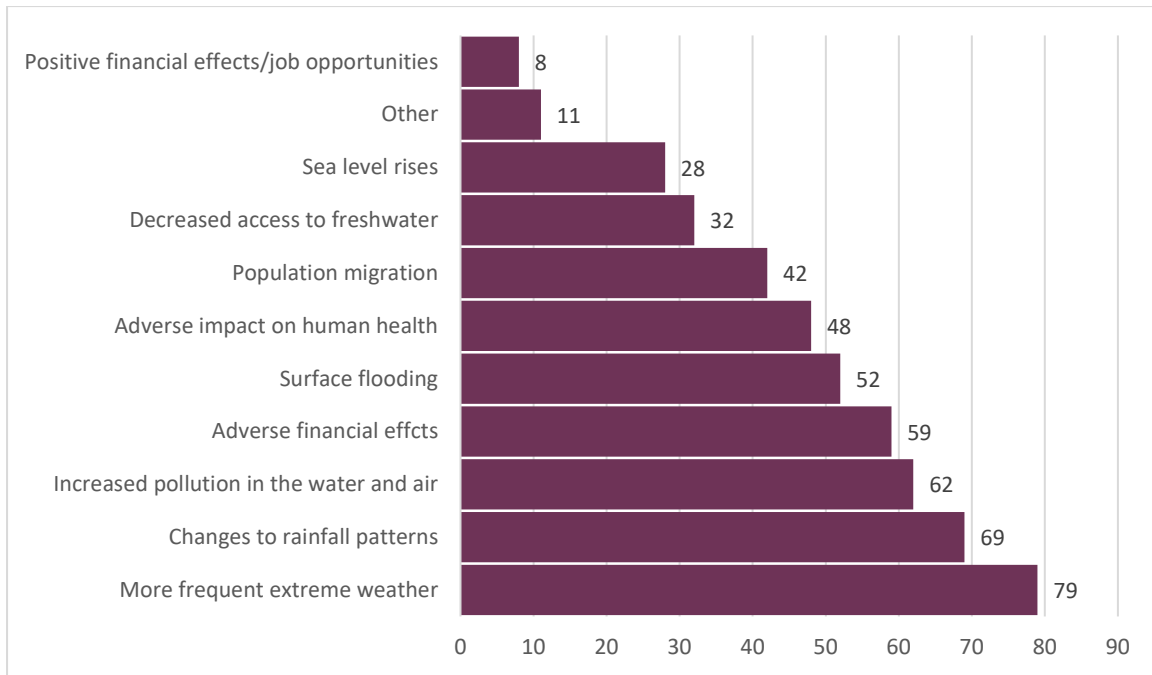
How seriously do you think climate change will affect you and your family? (%)



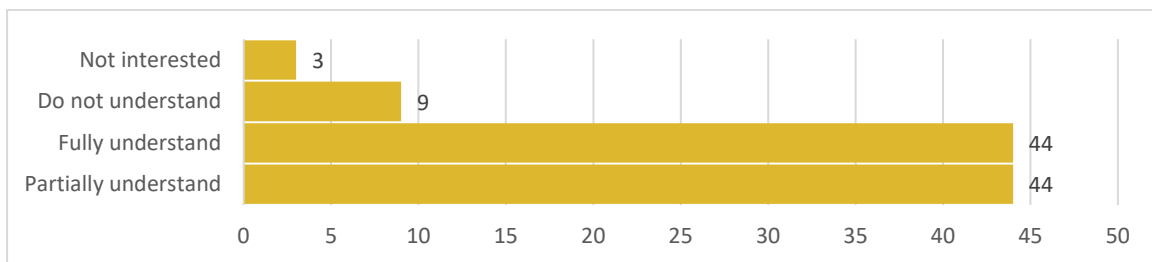
Where do you go for information on climate change? (%)



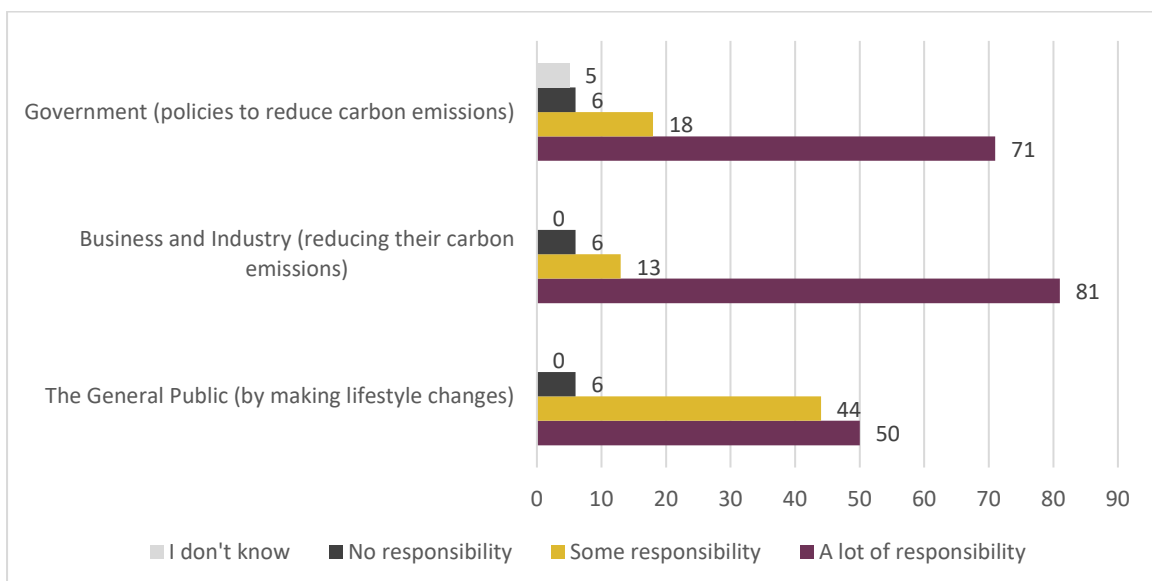
What climate change related pressures do you think will affect you? (%)



The Government has set a target for the UK to become 'net zero' by 2050. To what extent do you understand what the concept of 'net zero' means? (%)



How much responsibility do you think each of the following have to ensure we reach net zero in the UK? (%)



Scientists say there are many ways our individual actions could impact climate change. Please rate the following list in order of importance with 1 being most important, and 9 being least important.

The three most important actions reported by participants were “Improve home energy efficiency”, “buy electricity from more sustainable energy sources”, and “Use more sustainable transport”.

Participants were then asked what obstacles prevent them from carrying out these actions. The most common answer given to this question related to cost

As an individual, what more could you do to tackle climate change? (%)

There were a wide range of responses submitted to this question. The most common themes arising relate to reducing mileage when driving, adjustments to the home and lifestyle changes, and finally expressing the urge to see Government do more

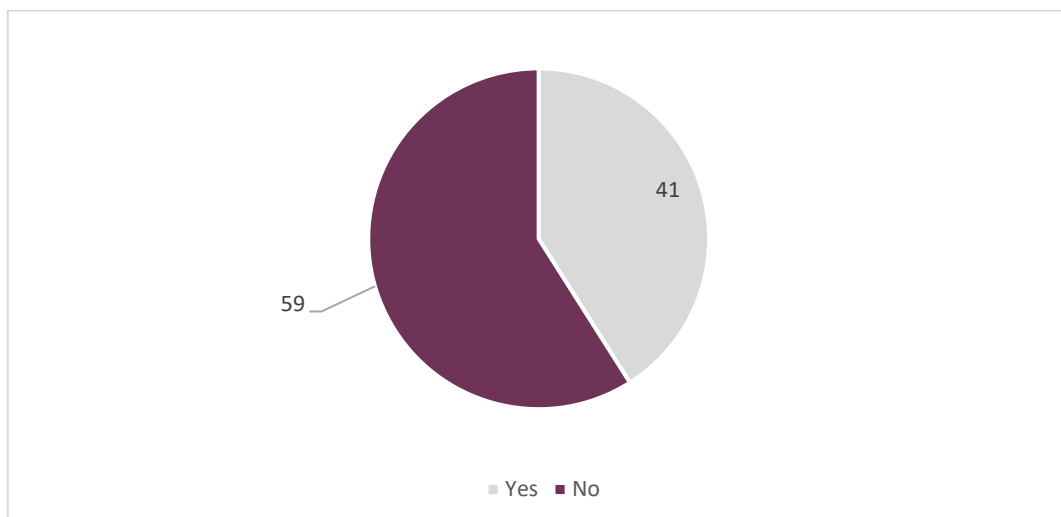
Local Business can play a major role in tackling climate change. Please rate the following actions that local businesses could take in order of importance from most important (1) to least important (8)

Participants felt that “Reduce packaging”, “Extend product lifecycles and repairs” and “Procure green goods and services” were the three most important actions in tackling climate change.

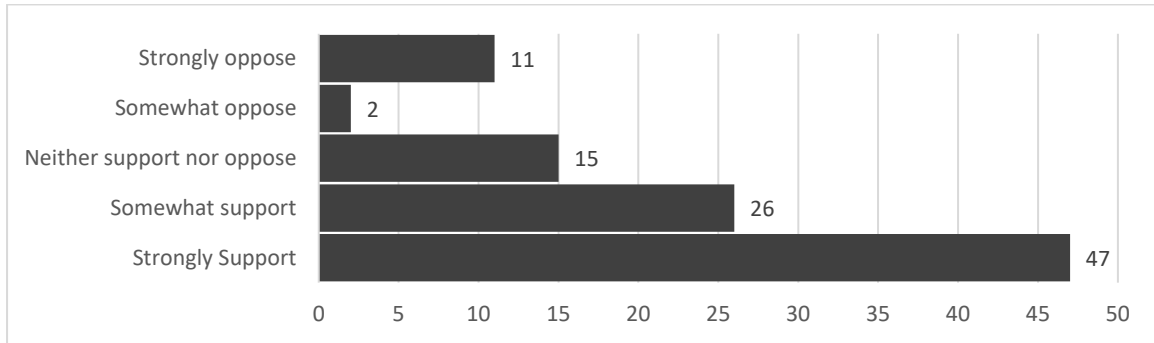
A wide range of services are provided locally by Mansfield District Council. Please list the following actions in order of importance from most important (1) to least important (8).

The three most important actions which participants felt Mansfield District Council could take are “More energy efficient homes”, “campaign for better bus and rail services”, and “Increase domestic recycling”.

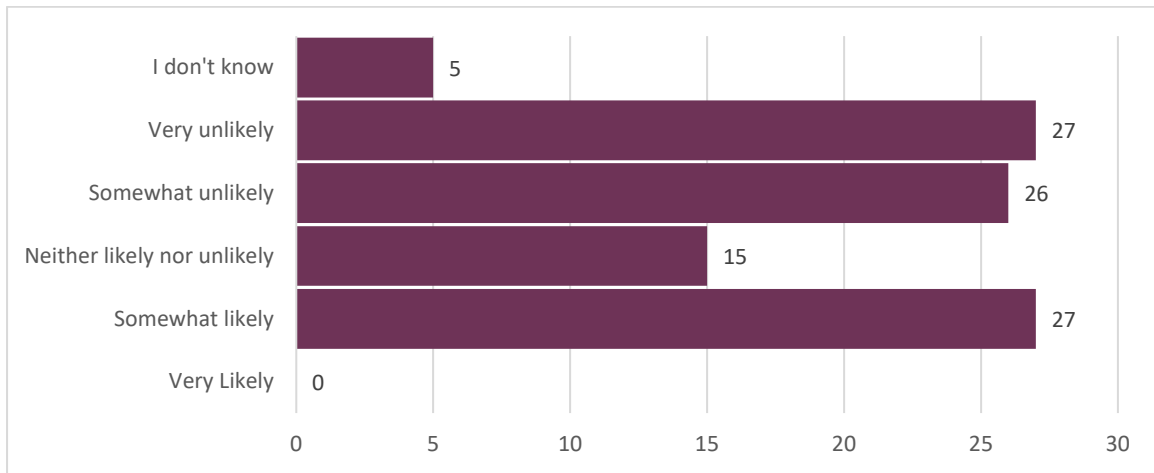
Mansfield District Council declared an emergency in March 2019. Were you aware that a climate emergency had been declared in Mansfield? (%)



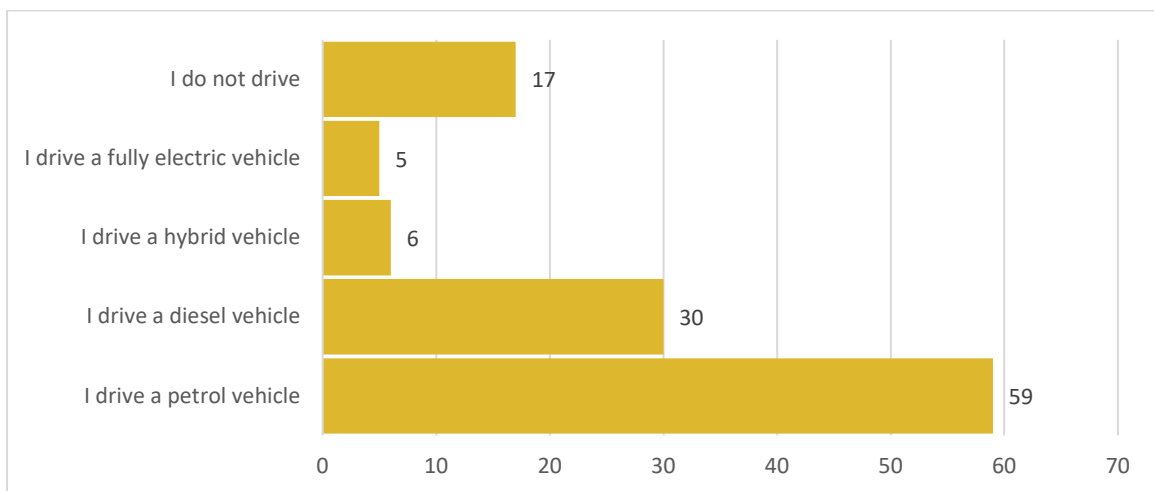
To what extent do you support or oppose Mansfield District Council's targets? (%)



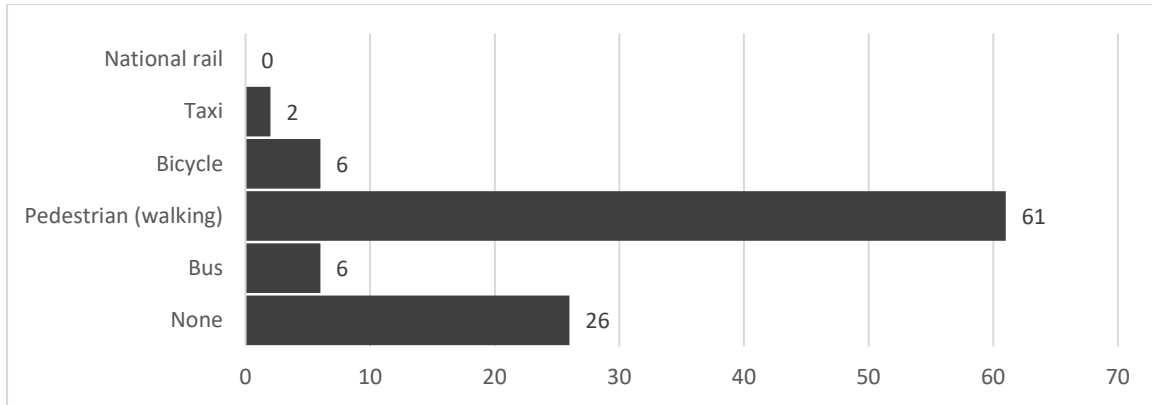
How likely do you think it is that Mansfield district will achieve its targets? (%)



Suitable travel will be a key part of our climate change strategy. Please select all that apply to you (%)



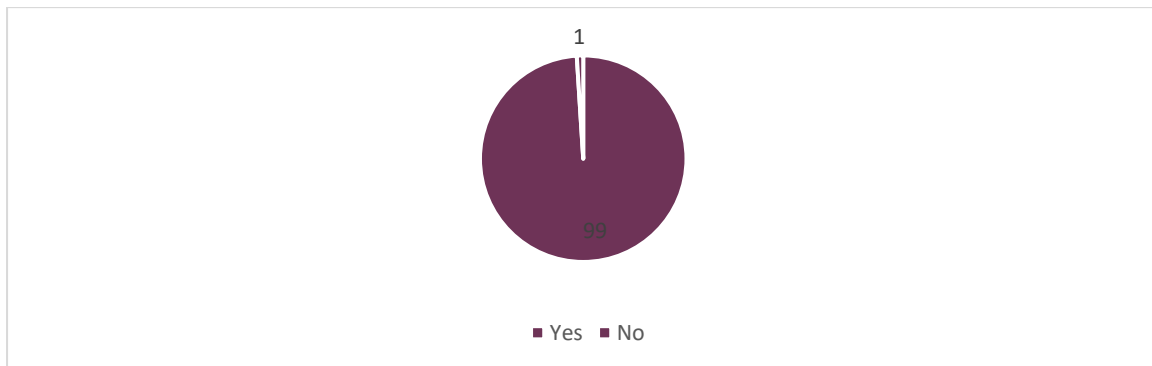
What other forms of transport do you use at least once a week? (%)



Thinking about the answers you have just given to the above questions, what would make it easier for you to switch from a petrol or diesel vehicle to an electric vehicle or use alternatives to the car?

There were many issues put forward by residents which would make it easier for them to switch. The most common of these answers were the cost and the number of charging points available.

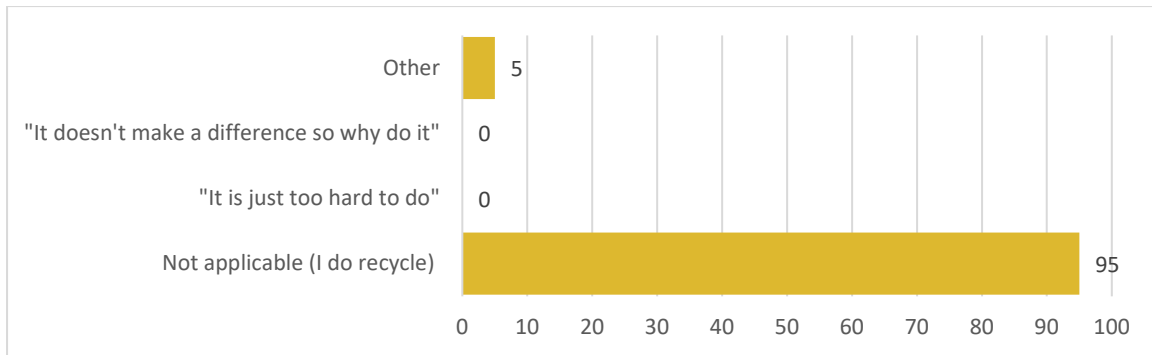
How we manage our waste plays an important part in helping us to meet our climate change targets. Do you think it is important to recycle? (%)



If you answered yes to the above question, why do you think it is important to recycle? Please list in order of importance from most important statement (1) to least important statement (5)

The three most important statements reported by participants were “Recycling preserves our resources and protects wildlife”, “recycling reduces landfills” and “recycling helps our climate problems”.

If you do not recycle, please select why (%)

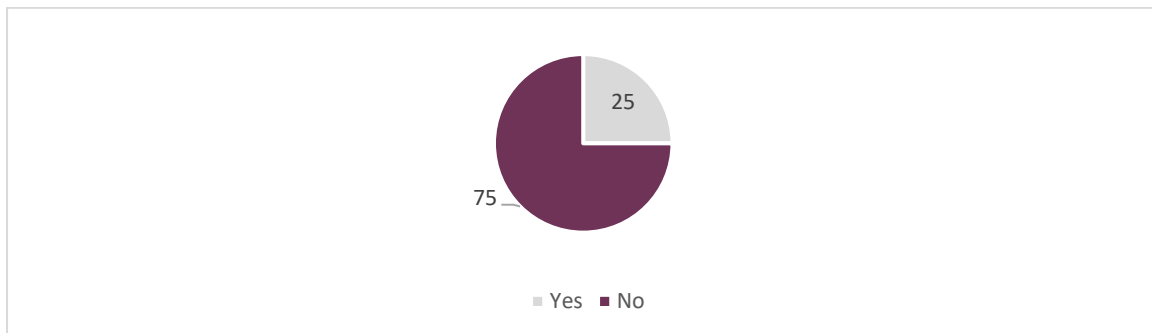


The "Other" responses that were give were *"Expensive"* and *"I do recycle but knowing what to recycle is hard and people are not consistent"*

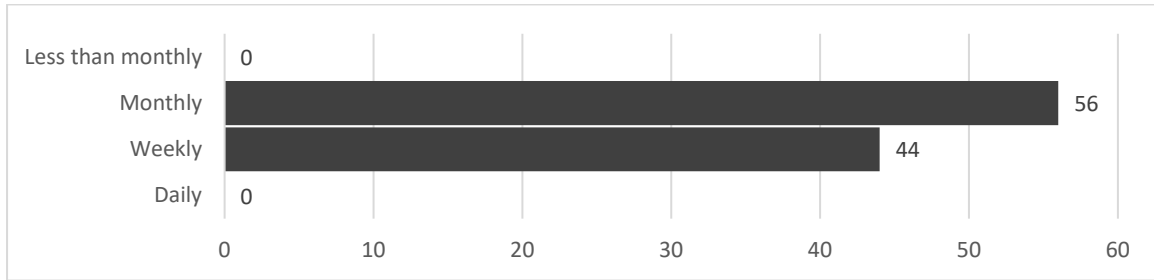
What action or support can Mansfield District Council offer to encourage you to recycle/recycle more? (%)

For this question participants were encouraged to submit their own ideas to us. Thematic analysis (a type of qualitative analysis that identifies prominent themes in free text responses) revealed that the most common suggestions on how MDC could offer residents to encourage more is to increase the materials that can be recycled, and to have some sort of consistency across the country on what can or cannot be recycled

Are you aware of the Green Rewards resident engagement platform? (%)



If you are aware of the Green Rewards resident engagement platform, how often do you use it? (%)



Please note that the above bar chart is only showing the answers of those who have heard of the Green Rewards platform.