

UK Shared Prosperity Fund

Mansfield Investment Plan

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Mansfield
District Council

Three Investment Priorities



Communities and Place



Supporting Local Business



People and Skills



Mansfield

Andy Abrahams Elected Mayor

Mariam Amos and Mike Robinson Co Chief Executive Officers (Interim)



Mansfield
District Council

Mansfield's Allocation

Year	Allocation	Revenue / Capital Split
2022 23	£358,619	£322,757 / £35,862
2023 24	£717,239	£645,515 / £71,724
2024 25	£1,879,166	£1,691,249 / £169,125
Totals	£2,955,024	£2,659,522 / £295,502

People and Skills interventions can only be used in 2022-2023 and 2023-2024 if we have identified a local voluntary and community provision, previously supported by the European Social Fund, at risk of closure. Otherwise People and Skills interventions can be funded from 2024-2025 onwards only.



Communities and Place

Challenges:

- Low cultural engagement and perception of Mansfield
- One of the top 10% most deprived areas in England in terms of Health and Wellbeing
- High levels of inactivity
- High levels of overall deprivation but especially in terms of Employment; Education, Skills and Training
- Poor social mobility
- Residents disproportionately affected by the cost of living crisis.

Opportunities:

- Cultural engagement as a route to raising aspiration and wellbeing
- Support social action and civil society to tackle issues important to our residents
- Add value to activity taking place through our Town's Fund programme such as building capacity and resource within Warsop for example to improve local resident's health and wellbeing
- Extend existing successful community health and well-being and social prescribing models.



Supporting Local Business

Challenges:

- Lower than average business birth rate and rates of self-employment
- Low productivity, low growth rates
- Lowest employment rate in Nottinghamshire
- Low wage, low skilled economy
- Below average employment in growth sectors.

Opportunities:

- Made Smarter Adoption and modernising the economy
- Package of business growth support targeted to the needs of Mansfield businesses
- Growing start up rate - encourage sectors that will create high skilled, higher wage employment opportunities
- Moving people in low-paid work into skilled, well-paid technical careers
- Raising aspiration and better connections between education and business.



Mansfield
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People and Skills

Challenges:

- Low educational attainment and poor social mobility
- Increasing deprivation challenges and ongoing impact of covid lockdown's impacting on young people's engagement with education
- Below average level of qualifications and significantly lower than average percentage of residents with a degree qualification (NVQ4) or above
- High levels of digital exclusion and lack of basic digital skills.
- Employment base is dominated by employees in SOC groups 6-7 (27.8%) and 8-9 (27%)
- Lower than average gross weekly pay
- High proportion of employee jobs in Mansfield are paid below the living wage.

Opportunities:

- Providing education that's better connected to business needs
- Developing talent for graduate level jobs
- Building on Town's Fund investment - technical / higher level skills and digital skills
- Raising aspiration and linking schools with businesses to avoid our young people becoming NEETs.
- Supporting people furthest from the labour market to progress into work, and to support people to progress in life.



Local Priorities

Communities and Place

Culture and Communities
Health and Wellbeing

Supporting Local Business

Enterprise
Business Support
Linking Business and Education

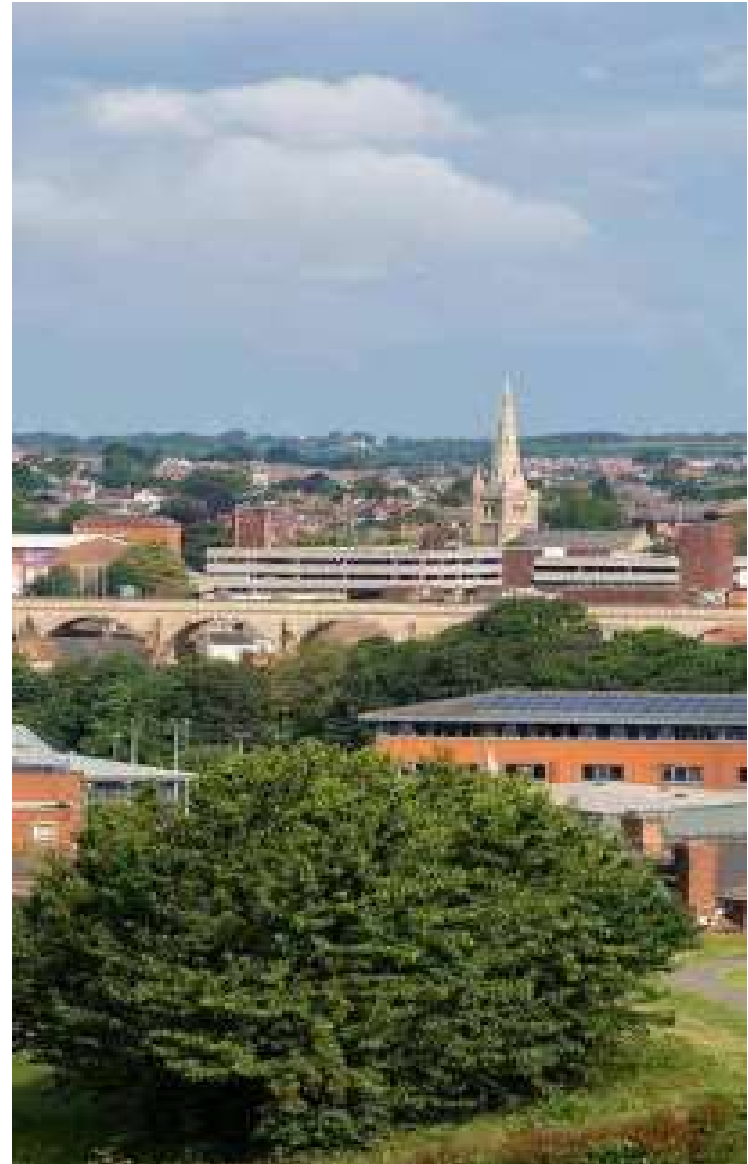
People and Skills

Barriers to employment
Higher Level Skills
Digital Inclusion and skills

Investment Plan - Expectations

Three Components:

1. Local Context – the needs and opportunities of the area
2. Interventions – Outcomes driven process
3. Delivery – comprising delivery and governance arrangements; spend profile / outcomes and capability and resource requirements



Proposed Approach

Community Growth and Engagement:

- Early wins
- Community grant and priority funding
- Commencing 2022/23
- Running across all years

Targeted Projects:

- Specific projects, defined by the Local Priorities and Themes, principally Culture and communities and Health & Wellbeing
- Projects reflecting local needs and established partnership priorities and addressing Making Mansfield 2030 ambitions
- Running across 2023/24 and 2024/25
- Potential wider-area development
- Innovation and creativity

Partnership Led Co-Commissioning:

- Collaboration to set co-commissioning objectives for business support (yr 2 onwards) and people and skills (yr 3 onwards)
- Potential wider-area development operating over slightly wider geographies but addressing specific needs and issues facing Mansfield
- Partner collaboration essential
- Setting benchmarks for wider funding and Devolution context



Investment Plan

Local Theme	UKSPF IP Fit	Year	Approach	Area
Culture & Communities	Community & Place	1-3	Project development / community fund	Mansfield / priority areas
Health & Wellbeing	Community & Place	1-3	Project development / community fund	Mansfield / priority areas
Business Growth	Supporting Local Businesses	2-3	Partner co-commissioning	Mansfield + wider labour market area(s)
Skills	People & Skills	3	Partner co-commissioning	Mansfield + wider labour market area(s)

Deadline for submission – 1st August 2022

First Approvals – October 2022



Investment Plan

Underpinning Principles:

- Alignment with Making Mansfield 2030 and wider government sponsored initiatives
- Working collaboratively to agree the scope of any co-commissioning with both established providers and with service partners
- In co-commissioning, ensuring Mansfield's particular needs are not diluted / its priorities to the fore
- Strong engagement with localities and V&CS, notably on the community fund
- Open to working with neighbouring authorities, seeking to explore economies of scale in delivery, notably for business support and skills themes
- Marrying a strategic approach with smaller scale projects which impact at a local thematic and / or geographical level
- An outcome driven process
- Engagement and oversight via the Place Board

