



The Mansfield & Ashfield Regeneration Service

www.invest.ashfield-mansfield.com



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Why a Shared Service?

- Shared economy / challenges
- Complementary Council visions for the economy
- Shared 'Plan for Growth'
- Wider range of regeneration skills
- More effective and more efficient



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What we do

- Investment Promotion
- Business support & account management
- Employment & Skills
- Physical Regeneration
- Partnerships and collaborations



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Investment Promotion

- 'Invest Ashfield & Mansfield' website
- Active social media presence
- Attendance at events
- Commercial property search
- Account management service for potential investors
- Encouraging other public sector investment
- Aligned with emerging Place Strategies



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Business Support & Account Management

- Account management service
 - Information, Diagnostics and Brokerage model
- Direct business support
 - Collaborative events programme (EMC, MA2020, D2N2 Growth Hub etc.)
 - Start-up and Growth Grants
 - Apprenticeship Grants
 - Recruitment activities
 - Emerging business start-up programme



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Employment & Skills

- Connecting local people with local jobs
 - Apprenticeship Grants
 - Improving enterprise and employability skills in local schools
 - Developing entrepreneurial skills – support for pre-start and new-start businesses
 - Retaining highly skilled/educated individuals
 - Recruitment assistance for existing and new businesses
 - Jobs Fairs



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Physical Regeneration

- Identification / design of potential schemes
- Securing funding
- Project management
- Working with land owners, developers and agents
- Aligned with emerging Place Strategies



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Partnerships & Collaborations

- Essential to everything we do
- Partner Organisations include
 - Landowners, Developers and Agents
 - Other Local Authorities
 - Heritage Lottery Fund
 - Homes England
 - Historic England
 - D2N2 Local Enterprise Partnership



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Ashfield Mansfield
The area for growth



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