Mansfield District Retail & Commercial Leisure Study Update 2020

Final Report

On behalf of **Mansfield District Council**

Project Ref: 47563/001 | February 2020

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1 Introduction

1.1.1 Mansfield District Council ('the Council') has commissioned Stantec to update the quantitative and qualitative retail and leisure capacity forecasts contained within the Mansfield District Retail & Commercial Leisure Study Update 2017 (the '2017 Update'), focused on Mansfield town centre to inform the forthcoming masterplan. The 2017 Update report updated the quantitative retail and leisure capacity forecasts contained within the previous Mansfield District Retail & Commercial Leisure Study 2014 Addendum Report (the '2014 Update') prepared by Peter Brett Associates (now part of Stantec). The quantitative retail and leisure capacity figures set out in this report will supersede those in the 2017 Update (Sections 5 and 6).

1.1.2 This study is required to inform the emerging Mansfield town centre masterplan and any future Supplementary Planning Document or Area Action Plan, as set out in the submission version of the Local Plan, which was examined in Summer 2019.

1.1.3 This study uses the results of the household telephone survey undertaken in support of the 2017 Update to provide a picture of residents' retail and leisure spending habits. The 2017 Update is not considered to be wholly out-of-date and still provides a robust evidence base on retail and leisure matters. This study will bring the Council's retail and leisure capacity forecasts up to date with current empirical forecasts for per capita expenditure, expenditure growth rates and special forms of trading which are provided by Experian for the comparison (non-food) retail, convenience (food) retail and leisure sectors. Current commitments for new retail and leisure floorspace are also taken into account.

1.2 Structure of report

1.2.1 This report is set out as follows:

- Section 2: summarises the 2017 Update's key findings on quantitative comparison, convenience and leisure floorspace needs
- Section 3: describes current trends within the retail and leisure sectors and their implications for Mansfield
- Section 4: provides our health check assessment of Mansfield which includes an assessment of the centre's vitality and viability and an assessment of sites to accommodate identified capacity
- Section 5: sets out the updates to data inputs and assumptions
- Section 6: sets out our updated quantitative comparison, convenience and leisure capacity forecasts along with qualitative requirement
- Section 7: re-assesses the level of retail need generated by housing allocations proposed in the emerging local plan and considers the most appropriate way of meeting these needs, be that through the improvement of existing centres or through the development of new centres of an appropriate scale.
- Section 8: sets out updated strategic recommendations. This includes reviewing the recommended level of comparison need attributed to Mansfield town centre and exploring alternatives which align with areas of housing growth. Section 7 also recommends if any changes are required to the District's retail hierarchy, including where any new centres might sit in a future iteration of the hierarchy.
- Section 9: provides a glossary of terms

2 Summary of Previous Findings

2.1 Introduction

2.1.1 This section presents a summary of the key findings on retail capacity from the 2017 Update to provide context to the updated capacity forecasts set out in Section 7 of this report. Appendix B repeats the findings of the 2017 household survey.

2.2 Quantitative comparison need

2.2.1 The 2017 Update presented the market share on the basis of both a static retention rate (constant market share) and a decreasing retention rate (decreased market share). The static approach assumes that shopping patterns identified in the 2017 household survey will remain unchanged over the remainder of the study period. The decreasing retention rate approach assumes that the market share of the District will decrease by 2% (from 41% to 39%) over the study period. Table 2.1 compares both sets of comparison forecasts which are presented on a cumulative basis.

Table 2.1 Mansfield District comparison goods floorspace need to 2033 (sq. m net)

Scenario	2017	2021	2026	2031	2033
Static retention	0	-6,295	1,076	9,484	13,165
Decreasing retention	0	-7,202	-918	6,185	8,587

Source: Table CM7a & CM7b, Appendix B, 2017 Update

2.2.2 The 2017 Update recommended that there was no short-term need for additional comparison goods floorspace in the static retention scenario (by 2021). In the medium term (by 2026), there was capacity for 2,026 sq. m net additional comparison goods floorspace and in the long term (by 2033), there was capacity for 13,165 sq. m net.

2.2.3 In the decreasing retention scenario, there was no short term (by 2021) or medium term (by 2026) need for additional comparison goods floorspace. In the long term (by 2033), there was capacity for 8,587 sq. m net additional comparison goods floorspace.

2.2.4 There were no major comparison goods planning commitments identified as part of the 2017 Update. The most significant comparison goods planning commitments were 30 Leeming Lane South, Mansfield Woodhouse (320 sq. m net / turnover of £2.04m in 2021) and Oakleaf Close, Mansfield (251 sq. m net / turnover of £1.60m in 2021).

2.3 Quantitative convenience need

2.3.1 The 2017 Update presented the market share on a static retention rate (constant market share). Again, the static approach assumes that shopping patterns identified in the 2017 household survey will remain unchanged over the study period. Table 2.2 sets out the results of the convenience forecasts.

Table 2.2 Mansfield District convenience goods floorspace need to 2033 (sq. m net)

Scenario	2017	2021	2026	2031	2033
Static retention	287	-3,468	-2,964	-2,418	-2,144

Source: Table CV7, Appendix B, 2017 Update

2.3.2 The 2017 Update recommended that there was a requirement of -3,000 sq. m net up to 2026 and -2,100 sq. m net up to 2033 for any new supermarket provision. This negative capacity emerges at district level because the Council have already granted planning permission for a significant amount of convenience floorspace. Major commitments included 30 Leeming Lane South, Mansfield Woodhouse (1,280 sq. m net / turnover of £13.38m in 2021) and Oakleaf Close, Mansfield (1,003 sq. m net / turnover of £10.49m in 2021). However, there is a qualitative need to provide additional floorspace in areas of housing growth

2.4 Leisure capacity forecasts

2.4.1 The 2017 Update presented a quantitative assessment for additional food and drink (Class A3-A5) provision across the District up to 2033 as summarised in Table 2.3. The assessment assumed that the spending patterns identified in the 2017 household survey would remain constant over the study period.

Table 2.3 Mansfield District food and drink floorspace need to 2033 (sq. m gross)

Sq. m gross	2017	2021	2026	2031	2033
Baseline static retention	0	777	923	2,371	3,528

Source: Table L5, Appendix B, 2017 Update

2.4.2 The 2017 Update identified a quantitative requirement for 777 sq. m gross additional food and drink floorspace across the District in the short term. In the medium term, the cumulative requirement for additional food and drink floorspace across the District was 923 sq. m gross by 2026, rising to 3,528 sq. m gross in the long term (by 2033). There were three leisure commitments at the time, these being Former Lloyds Bank, 2-8 Stockwell Gate, Mansfield (405 sq. m net / turnover of £2.73m in 2021), The Portland Arms, 21 Albert Street, Mansfield (307 sq. m net / turnover of £2.07m in 2021) and 28A Leeming Street, Mansfield (120 sq. m net / turnover of £0.81m in 2021).

2.5 Distribution of floorspace

2.5.1 The 2017 Update allocated the District-wide floorspace requirements between Mansfield town centre, the two District centres of Mansfield Woodhouse and Market Warsop and housing growth areas. The majority of the District's comparison floorspace (84.5%) was allocated to Mansfield town centre based on the results of the Council's review of the District centres which found they had limited physical capacity to accommodate an expanded retail offer.

2.5.2 Under the 'baseline' comparison goods scenario, the 2017 Update stated that the Council should seek to provide the following floorspace in Mansfield town centre over the Plan period to 2033:

- '11,100 sq. m net comparison goods floorspace;
- 0 sq. m net convenience goods floorspace; and
- 2,800 sq. m net commercial leisure floorspace'.

2.5.3 The report states that the Council should seek to provide the following quantum of floorspace in both Mansfield Woodhouse and Market Warsop district centres over the Plan period to 2033:

- '700 sq. m net comparison goods floorspace;
- 0 sq. m net convenience goods floorspace; and
- 350 sq. m net commercial leisure floorspace.'

2.5.4 The report also states that the Council should seek to provide 700 sq. m net of comparison floorspace within the housing growth areas over the Plan period to 2033.

3 Current Trends

3.1 Market trends

3.1.1 A number of key retail and leisure market trends have had significant impacts on the composition and performance of town centres in recent years. These trends, which we detail below, include the 'polarisation' trend in the comparison retail sector, restructuring in the convenience goods market, the growth of commercial leisure, and the effects of digital technology.

Market overview

3.1.2 The overall profile of retail and leisure markets in the UK has changed significantly over the past 10 to 15 years. These changes have resulted from a combination of factors including the growth of online retailing, evolving consumer expectations and behaviours, and the ongoing impacts of the economic recession in the late 2000s on expenditure, investment and demand for retail property.

3.1.3 In terms of overall expenditure, the recession had significant impacts on household spending with three consecutive years of declining retail expenditure between 2009 and 2011. Levels of spending only began to recover strongly in 2013/14 although growth rates have since moderated. While household spending has been supported by low interest rates and strong employment growth, it has been simultaneously supressed by poor growth in real wages. The relative weakness of Sterling following the EU referendum in June 2016 also raises the prospect of inflationary pressures.

3.1.4 These fluctuations in spending have served to accelerate trends that were evident before the recession, such as the consolidation of mid-market comparison goods retailers and the growth of discount retailers in both the comparison and convenience retail sectors. In addition, there has been continued growth in spending on online shopping and changing consumer expectations in terms of the retail experience. The latter is allied to the growth and diversification of the leisure sector and its increasing overlap with the retail sector.

3.1.5 All these market shifts pose significant challenges to town centres (and increasingly also out-of-centre destinations). Those challenges include weakening demand for retail property (particularly in secondary locations), the requirement to provide a diverse range of uses, the need to adapt to new technology, and consequent challenges in maintaining investment both in commercial property and the physical environment of town centres and other key retail and leisure destinations.

3.1.6 It can be expected that more proposals will come forward within Mansfield town centre for uses other than retail, including residential uses and potentially commercial leisure uses.

Restructuring in the comparison retail sector

3.1.7 While comparison retail spending has been more resilient than other types of retail and leisure spending over the past decade, there have been significant changes within the sector. These include the failure of a number of more vulnerable national comparison goods retailers that have struggled to adapt to changing markets, the consolidation of mid-market retailers, growth in the 'value' end of the market and the changing nature of out-of-centre retail facilities.

3.1.8 The 'polarisation trend' refers to the preference for mid-market comparison goods retailers to concentrate trading activities within larger stores in higher order centres and out-of-centre destinations. Retailers have increasingly recognised that greater efficiency can be achieved by having a strategic network of large stores offering a full range of their products, where investment to improve the quality of the in-store experience can be focused.

3.1.9 The recession and the growth in online shopping have further reinforced the need for retailers to reduce their store portfolios. The growth of online retail has posed fundamental challenges to specific sub-sectors where consumers will more happily make purchases over the internet, including music, video, books and electrical goods. This has contributed to traditional retailers such as Comet and Woolworths going into administration and the growth of digital-only retailers such as Amazon and ao.com.

3.1.10 However, the polarisation trend is also driven by consumers, who have become more discerning and are increasingly prepared to travel further afield to larger centres with a wider or better-quality offer. There is therefore an increasing concentration of comparison goods expenditure in a smaller number of larger centres and out-of-centre destinations. This trend has been exacerbated by difficulties in raising funding for more complex in-centre development schemes as a result of the recession and more restrictive funding regimes.

3.1.11 The implication of the trends described above for town centres is that many retailers have sought to withdraw from smaller centres by way of measures such as non-renewal of expiring leases. Mid-market comparison goods retailers have become increasingly concentrated within regional centres and larger retail parks and other out-of-centre destinations. This trend has matured over the last decade and is reflected in higher vacancy rates in many smaller centres, decreasing rental values and in many cases, lower footfall.

3.1.12 The rise of discount retail operators, which was further encouraged by the recession and constrained consumer spending, has mitigated the impacts of the polarisation trend with many of these operators, such as Wilko or B&M, taking space in smaller town centres that was formerly occupied by mid-market comparison retailers. Whilst this has served to moderate the vacancy rate it has significantly re-orientated the comparison goods offer of many centres, further concentrating it at the lower end of the market and away from the important clothing and footwear sub-sector.

3.1.13 In addition, the failure of a number of bulky goods retailers has provided surplus space in retail park locations at a time that coincided with the growth of value comparison retailers with relatively large space requirements. In many cases this has resulted in an incremental change in the nature of out-of-centre retail provision and increasing overlap with town centre provision.

3.1.14 The market shifts described above are evident in many small-town centres. However, some smaller centres have been able to respond to the polarisation trend by diversifying their town centre offer, particularly through accommodating higher quality independent retailers and developing a strong food and drink offer. Markets and similar alternative forms of retail are also increasingly popular, with low entry costs to growing numbers of new types of market traders, and a consumer appetite for 'events'-based shopping with a strong leisure angle. The centres that have most benefited from these trends tend to serve more affluent catchments, are located in larger urban areas or already benefit from an inflow of expenditure as established tourist destinations.

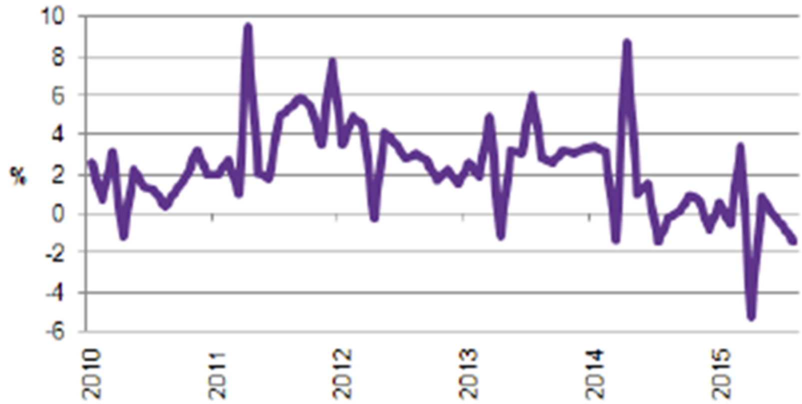
3.1.15 Accordingly, it could be that some national multiple retailers currently in Mansfield town centre may decide to have less of a presence in the region, other than in the largest of centres, such as Derby and Nottingham. This may mean that there are key vacancies to fill / sites to re-develop. Interest from comparison goods retailers is likely to come from discount operators.

Restructuring in the convenience retail sector

3.1.16 Prior to, and during, the recession the convenience goods sector became a key driver of growth with the 'Big Four' supermarket operators (Asda, Morrisons, Tesco and Sainsbury's), which have traditionally dominated the market, building and operating increasing larger stores and expanding the range of services that they provide (particularly in terms of comparison goods). Whilst many of these larger stores were built outside of town centres, new large foodstores also often served to anchor redevelopment schemes within smaller town centres.

3.1.17 However, over recent years the market dominance of the 'Big Four' has been increasingly challenged, both by higher-quality operators (such as Waitrose and Marks & Spencer) and value/discount retailers (primarily Aldi and Lidl). In particular, the value retailers have posted significant year-on-year growth over recent years and they have emerged as important forces in the convenience goods market. Overall, expenditure on convenience goods has been falling in recent years due to increasing competition between operators (leading to a reduction in prices) and low inflation.

Figure 3.1 All Food Retailers Year-on-Year Growth



Source: ONS/Mintel

3.1.18 There has also been an increasing move by the major convenience goods operators away from opening larger-format stores towards smaller supermarkets and establishing a network of ‘top up’ convenience goods shopping facilities (sometimes referred to as ‘c-stores’). These are often located in town centres, or district / neighbourhood shopping parades. This shift has been driven by a shift in consumer behaviour; shoppers are undertaking an increasing number of smaller ‘top-up shopping’ or ‘basket shopping’ trips instead of a weekly food shop to a large out-of-centre foodstore. Verdict predicted that the proportion of convenience goods floorspace which will be accounted for by ‘smaller stores’ will have increased from 37.6% in 2007 to 41.6% by 2017.

3.1.19 Between 2013 and 2018, data from Planet Retail shows that the compound annual growth rate of discount retailers (such as Aldi and Lidl) and convenience (C-format stores) was expected to reach 11% and almost 7% respectively whereas the growth rate among supermarkets is forecast at just 2%. The ‘discount’ retailers have also successfully diversified their offers to include more premium products and greater appeal to new types of customers.

3.1.20 Both Sainsbury’s and Tesco now have more ‘C-stores’ than large supermarkets and along with Morrisons, these operators have withdrawn proposals for the development of new superstores and from town centre redevelopment projects. In the last 12-18 months both Tesco and Morrisons have closed dozens of ‘unprofitable’ foodstores (with Morrisons also disposing of its portfolio of C-stores to concentrate on its core business, demonstrating the complexity of changes within the market).

3.1.21 By way of comparison, both Aldi and Lidl have investment plans to open more than 110 stores on an annual basis. Store formats are also evolving with new Aldi stores now providing more floorspace and Lidl seeking to introduce new facilities such as in-store bakeries. In contrast, the likes of Tesco and Sainsbury’s are incorporating concessions into their portfolio of very large format foodstores. Tesco has a deal with the Arcadia group to introduce names such as Burton and Dorothy Perkins into some of its stores, whilst Sainsbury’s takeover of Argos has introduced Argos concessions into many of its larger stores. This trend has occurred locally at Tesco, Jubilee Way South, Mansfield and Sainsbury’s, Nottingham Road, Mansfield.

3.1.22 Accordingly, interest from convenience goods retailers in Mansfield town centre is likely to come from Aldi, Lidl or Jacks supermarkets and convenience stores such as Co-op, Sainsbury’s Local and Tesco Extra. Waitrose is acting conservatively in opening any new convenience stores and has recently closed two new convenience stores within Manchester City Centre.

Growth of the commercial leisure sector

3.1.23 Most commentators predict that commercial leisure, such as cafés, bars, restaurants and cinemas, will constitute a growing share of town centre floorspace. This partly comprises replacement activity generated by reduced demand for traditional retail space and is partly driven by the increase in leisure expenditure as discretionary household expenditure rises. The key market trends in the sector include:

- Cinema: expected to expand via acquisition and diversification of the market despite falling attendance figures. The big three cinema operators are focusing on larger markets where there is limited competition. The second tier and boutique operators are focusing on the qualitative difference in their offer to enable them to create specialist markets. Cinema development is increasingly concentrated in town centre locations (where there are complementary leisure and cultural uses, especially food and drink facilities) as the popularity of out-of-centre leisure parks has waned. Indeed, such development is serving to anchor in-centre development schemes.
- Food and drink: contributed significantly to the continued growth of the leisure sector since the recession. Demand for A3 space is being driven by the regional expansion of successful A3 operators established in London and other main centres. Coffee shops have also experienced prolific growth reflecting changing consumer trends and the desire of customers to ‘graze’ during shopping and other trips to town centres.
- Health and fitness: the market is expected to experience continued growth in value, predominantly in the budget sector. The operator PureGym has grown to a chain of over 220 branches in the past decade. These operators take space in both in-centre and out-of-centre locations and will operate multiple facilities, particularly in larger urban areas.
- ‘Big box’ leisure: a resurgence in the large floorspace Class D2 market since the recession. Operators are offering increasingly diverse activities with operators from abroad seeking space in the UK (e.g. trampolining or urban golf) as a result of consumers spending more disposable income on leisure-based activities and an increasing desire for more unusual leisure experiences. Often these ‘meanwhile’ (or temporary) uses are transitioning to boutique uses.

Figure 3.2 New forms of Leisure Development

Above: Town centre cinema development (Corby) and boutique bowling (Manchester)

3.1.24 There is scope for town centres to capitalise on the trends described above, redefining their function as leisure ‘destinations’ in their own right. The development of a strong commercial leisure offer can help to increase footfall, particularly outside of retail hours, and visitors undertaking ‘linked trips’ between retail, leisure and other uses also increases dwell-time in centres.

3.1.25 There is an Odeon cinema located at Mansfield Leisure Park close to the town centre, so there are unlikely to be cinema operators looking for a presence within Mansfield town centre. There could be interest in the town centre from food and drink operators, although, over the past 12-18 months, at a national level there have been significant closures / restructuring, particularly from chain restaurants. Gym operators may seek a presence within Mansfield town centre, as could other leisure operators such as ‘escape rooms’ (albeit there is one such operator already located in the town centre).

Effects of digital technology

3.1.26 Online shopping has increased at a rapid pace in recent years, particularly in the comparison goods sector. Online shopping is perceived to offer a number of significant advantages over 'traditional' town centre shopping, including: lower prices as there are lower operating overheads for online retailers; a wider variety of choice; and the ability for customers to easily search out bargains, including second-hand goods.

3.1.27 Overall, internet sales have been rising more rapidly than general retail sales in recent years and this is reflected in increasing market shares for SFT. While many retailers have sought to scale back on physical retail space, their online operations continue to allow them to reach a wide customer base. Nevertheless, competition is not as straightforward as 'online shopping versus town centres' with other technologies increasingly promoting integration between alternative shopping channels. Consumers increasingly research purchases online before visiting stores, and vice versa.

3.1.28 The growth in the ‘click and collect’ online shopping[1] is driving footfall and trade at physical outlets. This approach is being rolled out by an increasing number of retailers. Recent research by the British Retail Consortium indicates that 60% of click and collect transactions result in an additional purchase in the store.

3.1.29 Recent trends indicate that major retailers are becoming more willing to embrace the challenge posed by online and mobile technology by putting into place technology such as click and collect, better mobile websites, free in-store Wi-Fi, or in-store technology points where a customer can order a product online from the same retailer, which may not be available within the store. This may be particularly applicable for smaller town centres where many retailers’ stores are relatively small and may not be able to carry the full range of products.

3.1.30 There is clearly still a significant role for ‘bricks and mortar’ stores, but the evidence suggests that traditional town centres will need to become more multi-functional in order to remain vital and viable.

3.1.31 Mansfield town centre will need to ensure that it has good Wi-Fi coverage and ‘click and collect’ facilities to keep up with technological changes. Some retailers may choose to take up smaller units in the town centre as ‘showrooms’, as more retailers look to increasing their online presence.

[1] Ordering and paying online but collecting from a chosen physical branch of the shop

4 Health Check Assessment/Site Assessment

4.1 Introduction

4.1.1 This section provides a health check assessment of the defined town centre of Mansfield, based on the key measures of vitality and viability.

4.1.2 The audit of facilities in Mansfield town centre is based on the Retail Monitoring Database provided by Mansfield District Council and updated by Stantec in November 2019. The national average proportion of units and floorspace has been derived from data produced by Experian. Stantec visited Mansfield on 19 November 2019.

4.2 Mansfield town centre

4.2.1 Mansfield town centre is classified as a sub-regional centre within the Mansfield Local Plan 1998 (Policy R1). It is the largest centre within the District, supporting a range of retail, service and community facilities. The centre services shoppers from across the District and beyond. Its key roles include:

- *Convenience retail shopping* – there are just two small national supermarkets in Mansfield, these being Iceland on Walkden Street (863 sq. m) and Heron Foods on West Gate (411 sq. m gross). They are supported by small convenience retail outlets which serve basket / top-up food shopping trips in the main, such as the Foodhall within Marks & Spencer. Mansfield accommodates an outdoor market at Market Place from Tuesday to Saturday, which sells both convenience and comparison retail goods. The market also holds regular special events including artisan and craft markets and international markets.
- *Comparison retail shopping* – the town centre contains a large selection of national multiples including B&M, Bon Marche (currently closing down), Boots, Burtons, Card Factory, Clarks Shoes, Clinton Cards, Debenhams, Dorothy Perkins, Game, HMV, JD Sports, Marks and Spencers, Millets, New Look, Primark, River Island, Select, Superdrug, Topshop, WH Smith and Wilko. There is also a good range of independent shops selling a range of comparison retails goods.
- *Services* – including eight national banks, 25 restaurants/cafés (including Costa) and 41 hairdressers/beauty parlours.
- *Entertainment* – table tennis centre, museum, theatre, laser combat centre, an amusement arcade, three bars, 20 pubs and two nightclubs.
- *Community facilities* – a library, church hall and support group, two dental surgeries, five opticians and a pharmacy.

4.2.2 Mansfield town centre is a medium-sized town centre. The traditional town centre is focussed around Market Place and West Gate. The Four Seasons Shopping Centre opened in 1976 and is located to the north east of Market Place. In more recent years there has been retail and leisure development on the south eastern edge of the town centre. St Peter's Retail Park, Portland Retail Park and Mansfield Leisure Park, have been developed in recent years; they contain national multiples, a cinema and a few national multiple restaurants.

Previous findings

4.2.3 The 2011 Retail and Leisure Study [2011 Study] found Mansfield to exhibit generally positive signs of vitality and viability and was performing its role and function as a sub-regional shopping centre effectively. The retail mix of the town centre was found to be strong and the presence of retailers such as Primark, Debenhams, Marks & Spencer and Topshop appeared to be attracting high levels of footfall to the town centre. The 2011 Study found that a number of new retailers had been attracted to the town in recent years and other retailers had increased their presence in the town. This suggested that Mansfield town centre remained a viable trading destination for retailers in the context of the economic downturn at the time, which was a positive reflection on the overall health of the town centre. The centre had an above average vacancy rate and it was suggested that this needed to be monitored carefully in future years.

Diversity of uses

4.2.4 Mansfield town centre has a total of 381 retail / service units, with a floorspace of 79,907 sq. m gross. The diversity of uses present in Mansfield town centre in terms of the number and proportion of units and floorspace is set out in Table 4.1, compared with the GOAD national average.

Table 4.1 Diversity of Uses Table for Mansfield Town Centre

Mansfield Town Centre - Diversity of uses						
Category	**No. of units**	**% of units**	**UK%**	**Floorspace sq. m**	**Floorspace%**	**UK%**
Comparison (A1)	109	28.6	33.8	35,466	44.4	42.8
Convenience (A1)	27	7.0	10.0	3,786	4.7	18.6
Retail Services (A1)	54	14.2	13.4	4,496	5.6	6.6
Professional (A2)	38	10.0	7.7	5,942	7.4	6.2
Food and Drink (A3-A5)	63	16.5	17.9	12,439	15.6	13.2
Miscellaneous	7	1.8	1.2	1,829	2.3	0.9
Vacant	83	21.8	12.7	15,948	20.0	11.7
Total	**381**	**100**	**100**	**79,907**	**100**	**100**

Source: Stantec Survey and GOAD Experian (for current UK averages)

4.2.5 The proportion of comparison retail units is slightly below the national average, whereas the proportion of comparison retail floorspace is broadly similar to the national average. This indicates while the number of units is less than expected, the size of the units are larger. When surveyed, we identified some larger comparison retail units located in Four Seasons Shopping Centre and along Stockwell Gate and West Gate.

4.2.6 As set out above there are a large number of comparison retail national multiple operators in the town centre and these tend to be located along West Gate, Market Place and Stockwell Gate and within Four Seasons Shopping Centre. Smaller comparison retail units are located in peripheral areas of the town centre and tend to be operated by independent retailers.

4.2.7 Mansfield town centre is significantly underrepresented in the convenience goods sector. The proportion of convenience retail units is 3.0% less than the national average and the proportion of convenience retail floorspace is 13.9% less than the national average. Iceland and Heron Foods are the only national multiple convenience retailers present in Mansfield town centre and the only convenience retailers that occupy units over 300 sq. m. As mentioned above, there is a Foodhall within Marks & Spencer. There are also two large national supermarkets (Tesco and Sainsbury's) located on the edge of the centre.

4.2.8 The proportion or retail services units and floorspace is broadly comparable with the national average. This sector is dominated by hairdressers, barbers, beauty parlours and nail bars within the town centre.

4.2.9 The proportion of professional services units is higher than the national average, but broadly similar to the national average in terms of the proportion of floorspace. This sector is dominated by estate and letting agents within the town centre.

4.2.10 In terms of food and drink retailers, Mansfield town centre is largely similar to the national average in terms of proportion of units and slightly above average in terms of the proportion of floorspace. This sector is dominated by cafés and public houses within the town centre.

Proportion of vacant property

4.2.11 According to our survey the proportion of vacant units and vacant floorspace are both significantly above the national average[2] (by 9.1 and 8.3 %age points respectively). The proportion of vacant units is 21.8 % and the proportion of vacant floorspace is 20.0%. Of the 83 vacant units, 11 are located on West Gate, 9 are located on Albert Street and Church Street respectively and 8 are located on Leeming Street.

4.2.12 Since the 2011 Study, the number of vacant units has increased from 73 to 83, however, the amount of vacant floorspace has only increased slightly from 15,787 sq. m to 15,948 sq. m. It is also worth noting the average floorspace of vacant units in Mansfield town centre has decreased from 216 sq. m to 192 sq. m. This demonstrates that since the last study a number of larger units, previously vacant, have been occupied and the position on vacancies has not got much worse since 2011. 27 Stockwell Gate (4,801 sq. m) was previously vacant and is now occupied by B&M, Pound Stretcher and British Heart Foundation and the club on Midworth Street (1,077 sq. m) is now occupied by Laser Combat Activity Centre. Conversely a larger number of smaller units have now become vacant including 7a, 17 and 22 Albert Street, 27 Church Street and 40 White Hart Street, which are all less than 200 sq. m gross.

4.2.13 Currently, the largest vacant units are located at 32-34 West Gate (1,457 sq. m), Unit 11-15 Walkden Street (1,250 sq. m), 14-16 Church Street (1,114 sq. m), Unit 7-9 Walkden Street (506 sq. m), 61 West Gate (501 sq. m), 43 Leeming Street (453 sq. m) and 1 Queen Street (451 sq. m). These seven large vacant units take up 5,733 sq. m gross floorspace in total. If all these units are re-occupied, the vacant floorspace in the town centre would fall to just 10,215 sq. m or 12.8% of all town centre units and would be close to the national average. The remaining vacant units are small, with an average floorspace of 134 sq. m.

Retailer representation

4.2.14 As set out above, Mansfield town centre contains a high proportion of national multiple retailers including stationers (WH Smith, The Works); fashion and footwear operators (Clarks, Millets, Topshop, JD Sports, River Island, New Look, Primark, Dorothy Perkins, Ann Summers, Burtons); mobile phone shops (O2, Vodafone, Three, EE, Carphone Warehouse); jewellers (F Hinds, Ernest Jones, H Samuel, Pandora); opticians (Specsavers, Vision Express); and discount operators (Wilko, Poundstretcher and B&M Bargains). This is more than one would expect for Mansfield town centre and is an indicator of good health.

4.2.15 Since the previous study there has been notable closures of multiple comparison retail goods stores such as Argos, Next, and BHS. This demonstrates the vulnerability of the town centre to market trends, including in the key clothing and fashion retail sector.

4.2.16 There is a high concentration of independent retailers located along White Hart Street, Church Street and Church side, as well as along Leeming Street.

4.2.17 Mansfield Market is located in the recently renovated Market Place and operates between 10.00am and 4.00pm, Tuesday to Saturday. The market hosts a mixture of both convenience and comparison good retailers, as well as hot food takeaways. As of 1 September 2019, 44% of pitches were vacant, which is clearly a concern. However, some pitches may be occupied by casual traders who can occupy stalls on an ad hoc basis.

4.2.18 The town centre's food and drink offer mainly comprises public houses (JD Wetherspoons, The Swan, White Hart, The Byron), bars (Bar, Bistro and Lounge), restaurants (Gurka Lounge, Mangrove Bistro and Grill), cafés (Costa Coffee, The Little Sugar Shack) and hot food takeaways (Pizza Hut, Dominos, King Kebab). As set out above, restaurant provision is slightly under-represented within Mansfield town centre, notably there is no provision of national multiple restaurants.

[2] National averages sourced from Experian Goad

Commercial rents

4.2.19 Commercial rents[3] within the primary shopping area of the town centre range from £225 per sq. m to £700 per sq. m and on average, commercial rents are approximately £463 per sq. m.

4.2.20 In comparison with commercial rents in similar sized centres in the sub-region, commercial retail rents in Mansfield are below average. For example, Chesterfield commands higher commercial rents on average at £735 per sq. m. As expected, commercial rents in Derby and Nottingham are higher than those in Mansfield, on average (£750 per sq. m and £1,150 per sq. m respectively).

Accessibility & pedestrian flows

4.2.21 Mansfield town centre is highly accessible by a range of transport modes. Mansfield train station is located less than 150 metres south west of Mansfield town centre and provides services between Nottingham and Worksop. Mansfield Bus Station is located within the town centre on Quaker Way and provides services to Sutton in Ashfield, Nottingham, Derby, Alfreton and Ilkeston amongst other locations.

4.2.22 Vehicle access to Mansfield town centre is very good, with the town centre being located off the A38, A60, A617 and A6191. There are 17 Council car parks within the town centre which are reasonably priced. Tesco Extra, St Peters Retail Park and Portland Retail Park, located on the edge of the town centre, all provide free parking for a varying amount of time, which could help with linked trips to the town centre.

4.2.23 The majority of the primary shopping area within Mansfield town centre is pedestrianised, including Market Place, West Gate, Leeming Street, Regent Street, Queen Street and Stockwell Gate. These areas are largely paved or bricked which means that they are highly accessible for pedestrians. However, it is worth noting Mansfield town centre undulates and therefore it may be difficult for people with mobility issues to navigate the town centre.

4.2.24 Pedestrian activity was found to be largely concentrated around West Gate, Market Place and Four Seasons Shopping Centre. It is worth noting when surveyed West Gate was hosting the Christmas Market which seemed to be generating significant additional activity. Peripheral areas such as Church Street, Church Side, Leeming Street, Midworth Street and Toothill Lane had lower footfall but were still relatively busy for secondary shopping areas in a town centre of this size.

Perception of safety & occurrence of crime

4.2.25 According to Nottinghamshire Police data, there were 168 reported crimes in Mansfield town centre neighbourhood area in October 2019. This is significantly less than the 249 reported crimes in the area in October 2018 and less than the 183 reported in October 2017. Whilst the crime rate fluctuates significantly it is positive to see that reported crime is lower than in 2017 and 2018.

4.2.26 During our site visit, most areas of the town centre felt safe and secure, thanks to active frontages and wide open walkways. It was also noted that there was a good provision of street lights. However, we also identified two areas in particular where the perception of safety could be improved.

4.2.27 The first was on Stockwell Gate between the entrance to Four Seasons Shopping Centre and Rosemary Street. In this area there is a concentration of vacant units which means there is a large section which does not have any active frontages and is subsequently not overlooked. There are also two areas where the walkway is covered firstly by Beales and the second is the underpass underneath Quaker Way. These areas are not lit and provide cover from the elements and surveillance therefore there is potential for this area to attract antisocial behaviour.

[3] Taken from https://www.tax.service.gov.uk/business-rates-find/search

4.2.28 The second area is the rear entrance of Four Seasons Shopping Centre which links West Gate with Quaker Way. This area is not overlooked and we believe is mainly used as a service area for the shopping centre. This area has the potential to attract anti-social behaviour.

4.2.29 There are a number of uses, for example restaurants and bars, present in Mansfield which extend the period of pedestrian activity into the evening. This means there is a regular flow of people throughout the day and into the evening which help increase the perception of safety.

Town centre environment

4.2.30 The town centre environment in Mansfield town centre is mixed. There are examples of high-quality public realm in the recently renovated Market Place. The Market Place and Bridge Street Conservation Areas cover most of the town centre and there are over 80 listed buildings within the town centre including the Grade I listed Church of St Peter and St Paul.

4.2.31 However, there are some areas of the town centre, most notably White Hart Street, Dame Flogan Street, Bridge Street and Midworth Street that are experiencing a significant number of vacancies which reduce the quality of the environment in the town centre. The façades of units on White Hart Street and Dame Flogan Street are also the most dated in the town centre and would benefit from renovation.

4.2.32 It should also be noted that the external cladding of the Four Seasons Shopping Centre is very dated and detracts from the environmental quality of the town centre. This is most notable along Stockwell Gate where the shopping centre bridges across the street at the Beales store.

Balance between independent and multiple stores

4.2.33 National multiple retailers in Mansfield town centre include Primark, River Island, JD Sport, Topshop, WH Smiths, Clinton Cards, Poundsaver, B&M and O2. There are also a large number of independent retailers in the town centre, which range across the whole retail spectrum from boutique stores to discount stores. We consider that there is a good balance between independent and national multiple stores. Outside the major towns and cities there are now fewer national multiples retailers, meaning the role of independent operators is becoming more important.

Evidence of barriers to new businesses

4.2.34 In relation to the supply of units there are no significant local barriers to new businesses. There is a large number of vacant units of varying sizes, however, commercial rents are slightly higher than other centres within the sub-region.

4.2.35 We do not perceive there to be any local barriers to entry in relation to demand. For a town centre of this size, there is relatively high demand and activity within the town centre. However, Mansfield town centre is not immune to restructuring in the retail industry generally and has suffered by losing some national multiple retailers which would have previously acted as attractors within the town centre.

Evening / night-time economy

4.2.36 The evening/night-time economy is largely focused around the junction of Leeming Street and Clumber Street. There is also a small concentration of public houses within Market Place including The Court House, The Dial and the Market Inn. There are a few restaurants located within Mansfield town centre which are open into the evening and will attract a wider customer base including families.

Summary

4.2.37 Mansfield town centre is reasonably healthy and has a lot to be positive about. The town centre is very well represented in terms of comparison retail national multiples and food and beverage units. The town centre is also extremely accessible due to both the bus station and train station being located within or close to the town centre. The environmental quality within the town centre is largely positive especially the recently renovated Market Place.

4.2.38 However, the proportion of vacant units is significantly higher than the national average. Some consideration should be given to repurposing the vacant units to other uses such as residential or office use, especially in areas where there is a high concentration of vacant units for example Dame Flogan Street and Bridge Street. Commercial rents are below average for similar sized centres within the sub-region and less than higher order centres such as Derby and Nottingham. The town centre would benefit from a greater provision of convenience good retailers. The presence of a national multiple convenience goods retailer could significantly improve the performance of the town centre, helping to generate linked trips, such as an Aldi or Lidl foodstore.

4.3 Key findings of the on-street survey

4.3.1 NEMS Market Research was instructed to carry out an independent face-to-face survey amongst a sample of visitors to Mansfield town centre.

4.3.2 The main aims and objectives of the survey were:

- to find out respondents' main purpose for visiting;
- to find out how respondents think Mansfield compares to other centres; and
- to find out what type of shops, services and leisure facilities people would like to see more of in Mansfield town centre.

4.3.3 A total of 300 face to face interviews were conducted. Fieldwork was carried out in December 2019.

Accessibility

4.3.4 In respect of accessibility, the on-street visitors survey identified the following:

- 47% of visitors to Mansfield town centre had no access to a car for personal use during the day-time. During the evening / night-time, the proportion of visitors who did not have access to a car for personal use was almost identical to the day-time, i.e. 48%.
- 51% of visitors arrived in the centre by car or van, with a further 35% arriving by bus, minibus or coach. 12% of visitors walked to the centre. Only 1% of visitors arrived by train or bicycle.
- Of those who drove, the most popular place to park was Four Season Shopping Centre – 33% of visitors parked in this location. The next most popular car park was Charity Car Park, where 25% of visitors parked, followed by the Old Town Hall Car Park where 8% of visitors parked.
- 93% of visitors said they did not encounter any difficulty when obtaining a car parking space.
- The majority of visitors, 55%, travelled between 11 to 20 minutes to reach Mansfield town centre. 18% of visitors stated it took them 10 minutes or less to reach the centre. 10% of visitors travelled for between 31 and 60 minutes to reach Mansfield town centre and less than 1% travelled for over an hour to reach the centre.
- Visitors were asked to consider car parking provision in Mansfield town centre compared to other centres. 48% considered the provision of car parking to be 'about the same' as

other centres, 12% deemed the provision of car parking to be either 'better' or 'much better' than other centres.

- In terms of car parking prices, 39% of visitors deemed the price of parking to be 'about the same' as other centres. 19% thought the price of parking was 'better' or 'much better' within Mansfield town centre compared to other centres, whereas, 8% deemed it 'worse' or 'much worse'.
- 57% of visitors described the accessibility by public transport as being 'about the same' as other centres. 9% of visitors deemed the accessibility by public transport to be 'better' or 'much better' within Mansfield town centre compared with other centres.

4.3.5 The above results show that visitors to Mansfield town centre are happy with the amount and pricing of car parking and public transport provision, when compared with other centres.

Perception of Safety

4.3.6 During the on-street visitor survey, people were asked specific questions about their perception of safety in Mansfield town centre, during the day and at night, in comparison to other centres. The results identified the following:

- 85% of visitors deemed to feel 'about the same' in terms of safety in Mansfield town centre, compared with other centres, during the day. 9% of visitors considered Mansfield town centre to be 'better' or 'much better' than other centres, during the day, when considering safety.
- 35% of visitors felt 'about the same' in terms of safety in Mansfield town centre when compared with other centres at night. 26% of visitors considered safety to be 'worse' or 'much worse' than other centres, at night.

4.3.7 The above results show that visitors to Mansfield town centre consider the town centre to be safer than other centres during the day, but worse than other centres at night.

Customer Views and Behaviour

4.3.8 Other key findings of the on-street visitor survey were as follows:

- 93% of visitors to the town centre were visiting directly from home.
- 68% of shoppers were visiting the centre; 28% of visitors live in the centre and 6% of visitors work in the centre.
- 21% of respondents said their main reason for visiting Mansfield town centre was for clothes / shoes shopping; 16% of visitors said it was to visit a bank / building society / post office; 14% of visitors said it was to visit jewellery / gift shops; and 13% of visitors said it was due to food and grocery shopping.
- The majority of people, 54%, planned to spend between 30 minutes and two hours in Mansfield town centre and 38% of visitors planned to spend over two hours in the centre.
- The majority of visitors, 61%, said hypothetically they would not undertake their main food shop or top-up food shopping in Mansfield town centre if a new foodstore was built within the centre.
- When asked whether they were planning to buy anything other than food goods on the day of the survey, 43% of visitors stated that they plan on purchasing clothing, footwear or household goods.
- 69% of visitors stated they visit Mansfield town centre 'about as frequently' as they did five years ago. 9% of people visit Mansfield town centre 'more frequently' or 'much more frequently' than they did five years ago. 18% of people stated they visit the centre 'less frequently' or 'much less frequently' than they did five years ago.
- 79% of visitors stated they don't visit Mansfield town centre in the evening.

- 48% of visitors considered Mansfield town centre to have 'about the same' choice of High Street brands as other centres. 41 per of visitors thought the choice of High Street brands is 'worse' or 'much worse' compared to other centres.
- 44% of visitors deemed Mansfield town centre to have 'about the same' provision of leisure facilities as other centres. However, 30% of visitors found the provision of leisure facilities to be 'worse' or 'much worse' in Mansfield town centre when compared with other centres.

4.3.9 The on-street visitor survey also asked visitors to identify what type of shops or services they would like to see more of in Mansfield town centre. 58% of visitors said they would like to see more department stores; 33% of visitors said clothing stores; 21% of visitors said specialist foodstores; 16% of visitors said restaurants / cafés; and 11% of visitors said they would like to see more household goods stores.

4.3.10 The survey also asked visitors to identify what type of leisure facilities they would like to see more of in Mansfield town centre. 12% of respondents said they would like to see a swimming pool; 9% of visitors said health and fitness facilities; and 8% of visitors said they would like to see more parks and gardens in the town centre.

4.3.11 The survey also identified measures which would improve Mansfield town centre and make it more attractive. 45% of visitors said more specialist shops; 40% of visitors said increased choice / range of shops; 36% of visitors said more national multiples; 18% of visitors said more independent / specialist traders; 15% of visitors said more quality restaurants / street cafés; 13% of visitors said more organised events; and 10% of visitors said public toilets.

4.3.12 Areas of weakness within the town centre were seen to be the range of specialist / independent retailers (32%); choice / range of non-food shops (20%); lack of cultural facilities (7%); and range and choice of pubs / restaurants (6%).

4.3.13 The above results show that visitors tend to visit Mansfield town centre for clothes shopping or to visit a bank, building society or post office. Visitors tend to visit Mansfield and stay in the town centre for a reasonable period of time. According to the responses of visitors, the majority stated that if there was a foodstore within the town centre, they would be unlikely to visit such a store. It is important to note that visitors visit the town centre less than five years ago and the majority of visitors do not use the town centre's evening economy. Over half of respondents wished to see more department stores in the town centre, however, this is unlikely in the current retail climate. Respondents considered that more independent shops would benefit the town centre.

4.4 Assessment of sites

Former bus station site, Stockwell Gate North

4.4.1 The site comprises approximately 0.6ha of previously developed land to the west of the town centre, within the town centre boundary. The site is currently occupied by a 118-space surface car park and can be accessed from Walkden Street.

4.4.2 We are aware from the Council's Housing Economic Land Availability Assessment 2018 (HELAA) that the site is being actively marketed to establish potential uses for the site and it is a long-term ambition of the Council to develop the site. We therefore conclude that the site is available for redevelopment.

4.4.3 The site is proposed to be allocated (allocation ref. RT6a) for a hotel-led scheme, within the draft Mansfield Local Plan 2013-33. The allocation is for approximately 3,500 sq. m of retail and leisure floorspace, with complementary uses including offices, restaurants and cafés, community facilities, car parking and a taxi rank. The importance of high-quality public realm is noted within the emerging Local Plan as this is a key gateway site to the town centre.

Handley Arcade car park

4.4.4 Handley Arcade car park is a surface car park located on Toothill Lane and covers approximately 700 sq. m. The site is located to the north east of the town centre, within the town centre boundary.

4.4.5 There is potential for a small-scale development of two units or one larger unit. The prevalent uses on Toothill Lane are comparison good retailers and restaurants; these units are well occupied with only one vacant unit present. We therefore conclude the potential units could be developed for either non-food retail or restaurant/café use, which would help improve the offer in this area of the town centre.

4.4.6 The aspirations of the landowner are unknown and therefore we conclude the prospects of re-development of the site are only reasonable. The car park was well occupied when Stantec surveyed the town centre and if the site was re-developed, it is likely that replacement car parking in the town centre would be required.

White Hart Area

4.4.7 The White Hart Area extends approximately 0.6ha comprising residential properties, warehouses and retail uses and a temporary car park. The site is located on the south east edge of the town centre and adjoins the town centre boundary.

4.4.8 The site benefits from outline planning permission for mixed-use development comprising retail units, offices, leisure facilities, 145 flats/maisonettes and public open space. Planning permission ref. 2014/0341/NT was granted for this development in April 2019.

4.4.9 The economic viability of the scheme is a constraint. As with most proposals of this nature and size, they can take several years to develop, in which time the economic situation can significantly alter. A retail scheme in isolation is unlikely to be viable. However, the proposed development is residential-led which improves the chances of the scheme coming forward.

4.4.10 We believe the prospects of development on this site is very good.

Figure 4.1 Dame Flogan Street and the northern boundary of the White Hart Area

Old Town Hall

4.4.11 Figure 4.2 shows the Old Town Hall as viewed from Market Square. The refurbishment of Mansfield's Grade II* listed Town Hall has seen the restoration of use to an iconic building within the town centre; a catalyst to attract inward investment and additional users to the town and an asset to assist in lengthening the daytime 'life span' of the town centre.

Figure 4.2 Old Town Hall as viewed from Market Square

4.4.12 This project has redeveloped and reconfigured the building to provide 425 sq. m of usable space. This comprises of 340 sq. m of lettable commercial space spread across a retail and office space offer, and 86 sq. m allocated for the Council's Town Centres team to provide services within the town. The lettable space is targeted at start-up and small businesses looking for a good value and high footfall area within the town centre.

4.4.13 This work has created five newly refurbished lettable retail units on the ground floor and two lettable office spaces on the first and second floors (now let to Halo Recruitment). In addition, the main entrance hall and former Council Chamber have been renovated; this has increased the attractiveness of the building to potential tenants and also provides additional space which the businesses located here or alternatively, Mansfield District Council can utilise the space for workshops and events. This project will output 20 new jobs based on the space creation described above.

4.4.14 The Town Hall redevelopment complements ongoing regeneration works which are being undertaken within the town centre. Key projects include the Walkden Street car park renovation, the National Lottery Heritage Fund Townscape Project and the upcoming Towns Fund and Future Highstreet Fund projects across the town centre. 32-34 West Gate

Former BHS Store, West Gate, Mansfield

Figure 4.3 32-34 West Gate as viewed from the pedestrianised shopping area

4.4.15 32-34 West Gate was formerly occupied by BHS and is located on the north eastern side of West Gate. The unit comprises approximately 1,450 sq. m of vacant floorspace and was the largest vacant unit in the town centre when Stantec undertook its survey.

4.4.16 The unit occupies a prominent location as it is located opposite one of the main entrances to the Four Seasons Shopping Centre. The unit is also located within the Primary Shopping Area identified within the draft Mansfield Local Plan 2013-33. Proposed Policy RT3 (‘Mansfield town centre Primary Shopping Area’) states:

“*Primary Frontages*

To help ensure the vitality and viability of the wider town centre, development proposals for Class A uses at ground floor within primary frontages should:

a. *not result in more than 25% of ground floor units in any defined primary frontage of the centre being in non-A1 use;*

b. *not result in the loss of units over 500 sq. m sales are from A1 use, unless clear advantages can be satisfactorily demonstrated;*

c. *maintain an active frontage(s) to the unit, such as a display of visual interest, or views into the unit;*

d. *not create a continuous frontage of three of more units in non-A1 uses; and*

e. *not include drinking establishments or hot-food takeaways (Classes A4 or A5), unless it can be satisfactorily demonstrated that there would be a positive impact upon both the town centre’s daytime and evening economies.”*

4.4.17 Given the implications of the ‘Polarisation trend’, set out within Section 4, it is unlikely a medium- / large-scale multiple national retailer will occupy the unit vacated by BHS. As shown within Figure 4.3, the large vacant unit detracts from the environmental quality within the town centre. We therefore consider that the Council should encourage a range of main town centre uses for this unit, as well as subdivision.

4.4.18 We conclude, there is a reasonable chance of the unit being re-occupied, as long as the above recommendation is implemented. However, some form of intervention is required as it is unlikely that the unit will be re-occupied by a single large national multiple retailer in its current form.

Beales Store, Queen Street, Mansfield

4.4.19 Figure 4.4 shows the Beales store on Queen Street, Mansfield (now closing down).

Figure 4.4 Beales store, Queen Street

4.4.20 As with the former BHS store, the Beales store is a large unit in the heart of the town centre. Our advice in relation to the Beales unit is the same, i.e. it is very unlikely to be re-let by another department store. There is a possibility that a discount operator could take part of the unit, as has occurred in the Merseyway Shopping Centre in Stockport Town Centre, where Poundland has taken part of a former BHS unit. However, the best chance of the unit being re-occupied is if the unit is subdivided to accommodate a number of retail units and is made fit for purpose for modern retailers or other main town centre uses.

1 Queen Street

4.4.21 1 Queen Street is a large vacant unit of approximately 450 sq. m and forms part of a key gateway to the town centre from the newly developed bus station. As shown in Figure 4.5 the unit has fallen into disrepair and has an adverse impact on the environment within Queen Street.

Figure 4.5 Vacant Unit at 1 Queen Street

4.4.22 There are still a number of unoccupied retail and café units within neighbouring Queens Place. As such, there may not be demand for retail and food units on Queen Street. We conclude that the Council should encourage alternative uses of 1 Queen Street such as office or residential which in turn may increase demand for retail units within the neighbouring Queens Place.

4.4.23 We are unsure of the landowner's appetite for significant redevelopment, including conversion of the unit. The building is being actively marketed for a number of uses, subject to planning, and we believe the Council should support proposals for conversion which will support surrounding town centre uses, as well as looking to engage with the landowner through the masterplan process.

5 Updates to Data Inputs and Assumptions

5.1 Data inputs

5.1.1 In **Appendix A** we provide an overview of changes to key data inputs which inform the capacity update presented in the next section. The key points are summarised here:

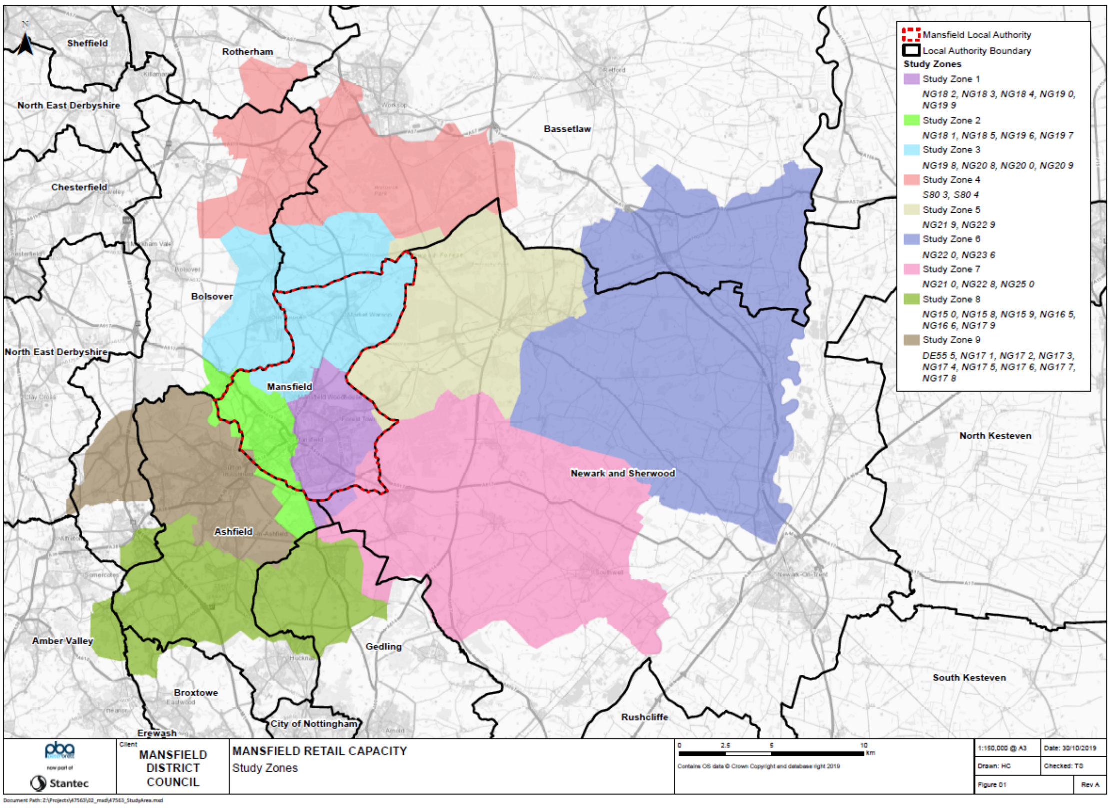
- **Population growth:** the study area population is forecast to increase by 20,129 persons over the study period (2020 to 2033). The 2017 Update identified higher population growth at 22,330 additional persons, albeit over a longer study period (2017 to 2033).
- **Expenditure growth rates:** since 2017, comparison and convenience expenditure growth rates have both increased although the comparison growth rates have increased far more significantly.
- **Special forms of trading (SFT):** since 2017, there has been an increase in the claim of SFT as a proportion of total comparison and convenience spending forecast across the study period (2020 to 2033). The growth of SFT spending has been driven by the uptake of new technology (such as mobile shopping) and SFT growth is significantly higher for comparison goods.
- **Sales density growth:** since 2017, Stantec's assumed sales density growth rates have remained the same for comparison spending at 1.5%. As with the 2017 Update, this study does not make an allowance for the turnover of existing convenience floorspace to grow.
- **Comparison commitments:** the scale and turnover of comparison commitments has increased significantly since 2017 primarily because of the new commitments at White Hart Street / Church Street / Dame Flogan Street, Mansfield (turnover of £5.49m in 2020) and Units 3A and 11A, Portland Retail Park, Midland Way, Mansfield (£5.64m in 2020).
- **Convenience commitments:** the turnover of convenience commitments has increased significantly since 2017. The three major commitments in the convenience goods sector are 30 Leeming South, Mansfield Woodhouse (turnover of £13.38m in 2020), Former Rippons Homes Offices, Leeming Lane South, Mansfield (turnover of £11.07m in 2020) and Oakleaf Close, Mansfield (turnover of £10.49m in 2020).
- **Convenience trading performance:** incorporating the latest Mintel data, the level of overtrading in Mansfield's main foodstores is £2.87m in the current base year (i.e. in 2020).

5.2 Household survey and study area

5.2.1 As set out earlier in this report, a new household survey was not commissioned as part of this study, meaning the study is reliant on the household survey results of the 2017 Update. However, the 2017 Update is still a robust evidence base on retail and leisure matters. A summary of the spending patterns arising from the 2017 Update is repeated in **Appendix B** and the household survey results are provided in **Appendix D**.

5.2.2 For ease of reference, we include an extract of the Mansfield Study Area (MSA) covered by the household survey below, together with a brief summary of the spending patterns.

Figure 5:1 Mansfield Study Area plan extract



Source: Appendix C

- Mansfield District had a comparison retention rate of 41.1% across the MSA according to the 2017 household survey.
- The main competing comparison shopping destinations include: Nottingham, Alfreton, Sheffield, Giltbrook Retail Park in Nottingham and Worksop.
- Mansfield District had a convenience retention rate of 43.3% across the MSA according to the 2017 household survey.
- Mansfield District had a food and drink (Class A3-A5) retention rate of 34.8% across the MSA according to the 2017 household survey.

6 Retail and Leisure Capacity Forecast Update

6.1 Introduction

6.1.1 At the outset, we emphasise that capacity forecasts should be subject to regular review throughout the Council's plan period in order to ensure an up-to-date evidence base which is based on accurate economic and market trends. We advise that long-term quantitative forecasts (post-2025) should be treated as indicative only and reviewed within the next three to five years.

6.1.2 The key findings of this section should be considered alongside **Appendix E**: updated quantitative comparison, convenience and leisure tables.

6.2 Structure of quantitative retail capacity assessment

6.2.1 The quantitative comparison and convenience data tables (Appendix E) follow a standard format as explained in Table 6.1.

Table 6.1 Structure of quantitative retail assessment

Table	Description
CM1 CV1 L1	Summarises the updated population projections for each study zone (1-9) and the study area as a whole in the base year (2020) and output years (2025, 2030, 2033).
CM2 CV2	Shows per capita expenditure on comparison and convenience goods for each study zone in 2020 and the output years.
CM3 CV3	Shows updated estimates of total comparison / convenience expenditure for each study zone in 2020 and the output years. This is calculated by multiplying the population figures (Tables CM1 / CV1) with per capita expenditure figures (Tables CM2 / CV2). A discount is applied at each output year for SFT as explained in Section 3.4.
CM4 CV4	Presents the market shares in %age terms (%) for all comparison / convenience destinations based on the results of the 2017 household survey.
CM5 CV5	Shows current comparison / convenience spending patterns in monetary terms (£m) based on the 2017 household survey. The turnover (£m) of each destination is calculated by applying the market shares (Tables CM4 / CV4) to the total available comparison / convenience expenditure (Tables CM3 / CV3).
CM6 CV6	Summarises the commitments for comparison[4] / convenience floorspace (including extant and implemented planning permissions) which act as a claim on the total available comparison and convenience expenditure (Tables CM3 / CV3).
CM7 CV7	Summarises the updated comparison / convenience capacity forecasts for the district. Table CM7a presents the baseline comparison capacity forecasts – it is assumed that the District market share will remain constant across the study period. Table CM7b presents a decreasing market share scenario – it is assumed that the district market share will decrease by 2% over the study period. Table CV7 presents the baseline convenience capacity forecasts – it is assumed that the district market share will remain constant across the study period.

Source: Appendix E

6.2.2 The revised comparison and convenience capacity forecasts are summarised in Table CM7a / CM7b and Table CV7 respectively (Appendix E). Both sets of tables are structured as summarised below:

[4] The extant planning permission for land at Belvedere Street / Quaker Way (Stockwell Gate South) (LPA ref: 2015/0273/ST) has not been included as a commitment in the retail capacity tables.

- Row A shows the total comparison / convenience goods expenditure available to the study area in the base year (2020) and the study output years (2025, 2030, 2033);
- Row B shows the proportion of comparison / convenience goods expenditure which is retained within the district. For Table CM7a this amounts to 41% of total comparison expenditure. In Table CV7 this amounts to 43% of total convenience expenditure assuming a constant market share from 2020-2033;
- Row C converts the district market share from Row B into monetary terms, at the base year of 2020 and for each of the output years under a 'no development' scenario (i.e. assuming that current shopping patterns remain unchanged over the duration of the study period);
- Row D shows the proportion of expenditure inflow into the district and row E shows the amount of inflow in monetary terms. In Table CM7a / CM7b inflow is set at 3% from 2020 and in Table CM7a inflow is set at 1% from 2020 since convenience shopping is a more localised activity;
- Row F shows the baseline comparison / convenience turnover of destinations in the District in the base year (i.e. the retained expenditure plus inflow) which is held constant over the study period up to 2033;
- Row G shows the growth in retained expenditure – this makes an allowance for the turnover of existing floorspace to increase over the study period. Table CM7a shows that by 2025 there will be £98.70m surplus comparison expenditure and by 2033 there will be £254.95m surplus comparison expenditure in the district. Table CV7 shows that by 2025 there will be £14.28m surplus convenience expenditure and by 2033 there will be £25.15m surplus convenience expenditure in the district;
- Rows H-J summarise the claims on expenditure. Row H summarises the sales efficiency growth in existing retailers. In Table CM7a / CM7b a sales efficiency rate of 1.5% per annum has been applied for comparison goods. In Table CV7 an allowance has not been made for the turnover of existing convenience floorspace to grow as explained in Section 3.5;
- Row I summarises the 'claim' on expenditure from commitments as outlined in Section 3.6. In Table CM7a / CM7b comparison commitments amount to a 'claim' of £20.87m at 2020 and the turnover of committed floorspace is increased up to £25.33m in 2033 in line with sales density growth rates (1.5%). In Table CV7 convenience commitments amount to a 'claim' of £61.30m at 2020; as explained above, we have not allowed the turnover of convenience floorspace to grow for the reasons explained in Section 3.5;
- Row K summarises the surplus expenditure capacity available in the District. Table CM7a shows that there is surplus expenditure to support comparison floorspace amounting to £98.70 by 2025 and £254.95m by 2033. Table CV7 shows that there is surplus expenditure to support convenience floorspace amounting to £14.28m by 2025 and £25.15m by 2033;
- Row L summarises total claims on capacity (Row I) which includes an allowance for the turnover of existing commitments to new floorspace and the sales efficiency growth in existing retailers;
- Row M in Table CV7 summarises the 'claim' on convenience goods expenditure from the over trading of existing foodstores. Table CV7 shows that foodstores in the District are slightly overtrading at £2.87m above company averages in the base year (2020). Since we have not allowed convenience turnover to grow, as explained in Section 3.5, the allowance for convenience overtrading remains constant at £2.87m up to 2033;
- Row M (Tables CM7a / CM7b) and Row N (Table CV7) show the residual expenditure (£m). For Tables CM7a / CM7b this is calculated by detracting the total claims on capacity (Row L) from the initial surplus of comparison goods expenditure (Row K). For table CV7 this is this is calculated by detracting the total claims on capacity (Row L) and foodstore trading performance allowance (Row M) from the initial surplus of comparison

goods expenditure (Row K). See Section 3.7 of this report for an explanation of the foodstore trading performance assessment method;

- Row N (Tables CM7a / CM7b) and Row O (Table CV7) show the sales density (i.e. turnover per sq. m) which is used to translate the residual expenditure to a floorspace requirement. In Tables CM7a / CM7b a turnover of £5,228 per sq. m at 2020 is applied which increases in line with our sales density growth estimates to £6,345 per sq. m by 2033. In Table CV7 a turnover of £10,000 per sq. m at 2020 which remains constant across the study period since we have not allowed convenience turnover to grow;
- Row O (Tables CM7a / CM7b) and Row P (Table CV7) show the net comparison / convenience floorspace for the District, by applying Row N to Row M (Tables CM7a / CM7b) or Row O to Row N (Table CV7); and
- Row P (Tables CM7a / CM7b) and Row Q (Table CV7) translate the net floorspace requirements in the previous row to a gross floorspace figure by applying a net to gross of 70:30 for comparison and convenience floorspace.

6.3 Summary of comparison floorspace requirements

6.3.1 Tables CM7a and CM7b (Appendix E) set out our revised comparison capacity forecasts for the District over the study period.

6.3.2 Table CM7a forecasts comparison needs on the basis that the District will maintain a static retention rate over the study period (i.e. current spending patterns identified in the 2017 survey will remain unchanged over the remainder of the study period). Table CM7b forecasts comparison needs on the basis that the District will experience a declining market share over the study period (equivalent to 2%).

6.3.3 Table 6.2 summarises the comparison capacity forecasts; the figures are presented on a cumulative basis.

Table 6.2 Mansfield District comparison floorspace needs to 2033 (sq. m net)

Scenario	2020	2025	2030	2033
Static retention	-2,750	4,620	13466	19,366
Declining retention	-3,732	2,478	9930	14,364

Source: Tables CV7a and CV7b, Appendix E

6.3.4 Tables CM7a and CM7b (Appendix E) identify a significant requirement for additional comparison floorspace in the District over the study period up to 2033 under both scenarios'. However, we advise that that long-term quantitative forecasts (post-2025) should be treated as indicative only. The increase in capacity for comparison goods retail floorspace between 2017 and 2020 is primarily due to greater comparison goods expenditure growth rates used in the current study.

6.3.5 Under the static retention scenario, existing retailers and commitments will absorb a significant amount of the surplus expenditure available to support new floorspace up to 2020 and as a result capacity for additional comparison floorspace does not emerge until 2025. The assessment assumes that all comparison commitments shown in Table CM6 will be trading in 2020 (Appendix E).

6.3.6 Under the declining retention scenario existing commitments will also absorb a significant amount of the surplus expenditure available to support new floorspace up to 2020 and as a result, capacity for additional comparison floorspace does not emerge until later on in the study period (2025).

6.3.7 Table 6.2 shows that applying the declining retention rate scenario significantly reduces the District's long-term floorspace needs (up to 2033).

6.3.8 The National Planning Policy Framework paragraph 11 requires Local Plans to positively seek opportunities to meet the development needs of their area and be sufficiently flexible to adapt to rapid change.

6.3.9 In light of the Framework requirement for authorities to plan positively, it is recommended that the Council plan to meet the baseline comparison retail capacity forecast since this scenario assumes Mansfield town centre and the district centres will maintain their current performance over the study period. In summary, based on applying the static retention rate and the assumption that commitments will be delivered this report forecasts a District wide quantitative requirement for:

- By 2020: no capacity for additional comparison floorspace;
- By 2025: 4,620 sq. m net additional comparison floorspace;
- By 2030: 13,466 sq. m net additional comparison floorspace; and
- By 2033: 19,366 sq. m net additional comparison floorspace.

6.4 Summary of convenience floorspace requirements

6.4.1 Table CV7 (Appendix E) sets out our revised convenience capacity forecasts for the District over the study period.

6.4.2 Table CV7 forecasts convenience needs on the basis that the District will maintain a static retention rate over the study period (i.e. current spending patterns identified in the 2017 survey will remain unchanged over the remainder of the study period). Table 6.3 summarises the convenience capacity forecasts for ease of reference, the figures are again presented on a cumulative basis.

Table 6.3 Mansfield District convenience floorspace needs to 2033 (sq. m net)

Sq. m net	2020	2025	2030	2033
Static retention	-5,138	-4,414	-3,738	-3,328

Source: Table CV7, Appendix E

6.4.3 Table 6.3 and Table CV7 (Appendix E) identify that there is no quantitative need for additional convenience floorspace over the study period (up to 2033). The convenience commitments are summarised in Table CV6 (Appendix E).

6.4.4 Table CV7 shows that the need for additional convenience floorspace will decrease between 2020 and 2033. This is because from 2020 commitments and existing floorspace will absorb surplus expenditure which would otherwise be available to support new floorspace.

6.4.5 Table CV7 also makes an allowance for the trading performance of foodstores. The notes to Table CV7 show that main foodstores in the District are slightly overtrading at £2.87m above average company sales densities. Our analysis finds that there is a significant variation between the performance of the District's foodstores; Tesco Extra Oak Tree, Mansfield is found to be overtrading by £18.1m whereas Tesco Extra, Chesterfield Road South, Mansfield is found to be under trading by -£9.6m.

6.4.6 In summary, this report does not identify a quantitative requirement for additional convenience floorspace across the District on the basis that all commitments identified in Table CV6 (Appendix E) will be delivered over the study period.

6.5 Structure of quantitative leisure capacity assessment

6.5.1 Tables L1 to L5 (Appendix E) set out the updated assessment of the capacity for additional commercial food and beverage uses (Class A3-A5) in the District over the study period.

6.5.2 The leisure capacity tables at Appendix E (L1-5) are structured as follows:

- Table L1: presents the population projections for the nine zones which make up the MSA (these reflect the figures used in Tables CM1 and CV1 in the retail capacity assessment set out above);
- Table L2: presents updated per capita expenditure on different leisure categories including accommodation services (e.g. hotels), cultural services (e.g. art galleries), museums and live music, games of chance (e.g. bingo), hairdressing salons & personal grooming, recreational & sporting services, and restaurants & cafes);
- Table L3: multiplies Table L1 and Table L2 together to show the total spending for each main leisure category which is expected to come forward over the study period;
- Table L4: shows the market shares achieved by the main centres in the District for main leisure categories. The 2017 household survey results indicate that 35% of total available food and drink expenditure (Class A3-A5) available to the MSA is spent in destinations in the District; and
- Table L5 then converts the expenditure growth and market shares to a floorspace requirement for A3-A5 food and drink. Table L5 is structured in the same format as the comparison goods needs assessment (Table CM7).

6.5.3 Table 6.4 summarises the amount of expenditure growth expected across the MSA for each of the main leisure categories over the study period.

Table 6.4 MSA leisure expenditure growth (£m)

	2020 (£m)	2033 (£m)	Growth 2020 -2033 (£m)	Growth 2020 -2033 (%)
Accommodation services	73.1	90.6	17.5	23.9%
Cultural services	89.9	118.6	28.7	31.9%
Games of chance	58.3	75.8	17.5	30.0%
Hairdressing salons and personal grooming	32.3	42.7	10.4	32.2%
Recreational and sporting services	31.3	39.5	8.2	26.2%
Food and drink[5]	311.9	381.1	69.3	22.2%

Source: Table L3, Appendix E

6.5.4 Spending on food and drink (restaurants, cafes, pubs, bars etc.) is the primary driver of expenditure growth in the commercial leisure sector. Between 2020 and 2033 spending on food and drink accounts for 46% of total commercial leisure expenditure growth.

6.5.5 Table 6.5 summarises the quantitative requirement for additional food and drink floorspace (A3-A5) over the study period. The figures are again presented on a cumulative basis.

Table 6.5 Mansfield District food and drink floorspace (Class A3-A5) needs to 2033 (sq. m gross)

Sq. m gross	2020	2025	2030	2033
Static retention	-2,440	-1,560	-455	219

Source: Table L5, Appendix E

[5] Food and drink spending includes: restaurant and café meals, alcoholic drinks, take away meals eaten at home, other take-away and snack food and contract catering food per person.

6.5.6 Table 6.5 shows that there is no capacity for additional food and drink floorspace (Class A3-A5) floorspace in the District up to 2030 and a small amount of capacity (219 sq. m gross) up to 2033. It is assumed that new floorspace will achieve an average sales density of £6,500 per sq. m gross. The average sales density applied in Table L5 (Appendix E) is a Stantec assumption; however, it is recognised that food and drink operator's sales densities are highly variable due to the diversity of operators present within the sector.

6.5.7 The lack of quantitative need for food and drink floorspace is in part, due to a number of commitments for such uses. If some of these commitments do not come forward, then quantitative capacity for food and drink floorspace would increase. Furthermore, while there is forecast to be a lack of need, new operators may be willing to compete and take trade from existing operators.

6.6 Qualitative need

6.6.1 Deficiencies and gaps in existing retail provision are considered in relation to Mansfield town centre only. As set out within Section 4 of this report, we consider that the study area has a low retention rate for convenience goods expenditure at 43% and a low retention rate for comparison goods expenditure at 41%.

6.6.2 The health check assessment for Mansfield town centre set out in Section 5 of this report has highlighted a number of qualitative retail needs, in terms of deficiencies and gaps in existing provision within Mansfield town centre, as follows:

6.6.3 Mansfield town centre is generally well represented in the comparison goods sector, with a high number of national multiple operators and some independent stores. However, the town centre is lacking provision in the convenience goods sector, with Iceland and Heron Foods making up the bulk of convenience goods provision in the town centre currently. Mansfield town centre is also lacking national multiple restaurants which would make the town centre's evening economy more family friendly.

6.6.4 Based on our quantitative capacity assessment, we would not recommend allocating sites specifically for convenience and food and drink operators. Flexibility is key in today's market, to maximise the chances of town centre sites being developed. The Council can encourage development proposals to come forward by making sites in the Council's ownership 'shovel ready'.

6.7 Key findings

- The quantitative comparison assessment forecasts that, based on constant market shares, there is expenditure capacity across Mansfield district for:
  - 4,620 sq. m net additional comparison floorspace by 2025
  - 19,366 sq. m net additional comparison floorspace by 2033
- The quantitative convenience assessment forecasts that there is no expenditure capacity for additional convenience floorspace across the district over the study period to 2033. This assumes that all identified commitments will be delivered.
- However, some additional convenience floorspace may be required to support the development of housing growth areas in the district where development sites are not well served by existing shopping facilities. Section 8 presents our findings on the retail needs generated by main housing growth areas.
- Food & drink uses (Class A3-A5) account for 46% of total leisure spending growth in the MSA between 2020 and 2033.
- The quantitative food & drink assessment forecasts that there no expenditure capacity in Mansfield district for Class A3 - A5 floorspace up to 2025 and just 219 sq. m gross up to 2033.
- Mansfield town centre lacks convenience goods provision and national multiple restaurants.

7 Strategic Housing Growth Areas

7.1 Introduction

7.1.1 Section 6 sets out quantitative needs for additional retail floorspace across the District over the study period as follows:

- Comparison: 4,620 sq. m net by 2025 and 19,366 sq. m net by 2033.
- Convenience: no expenditure capacity to any additional convenience floorspace within the District over the study period to 2033 assuming all current commitments are delivered.

7.1.2 In formulating recommendations on the distribution of additional floorspace it is also relevant to consider the anticipated distribution of housing growth across the District, primarily because this growth is likely to result in extensions to existing settlements or new settlements. It should be noted that the retail need generated by housing growth areas are not in addition to the District wide retail needs rather they form a component of those needs.

7.1.3 This section assesses the quantitative comparison and convenience retail needs generated by housing growth areas and considers whether the required quantum of new retail floorspace would be viable. This section should be read alongside Tables H1, H2 and H3 (Appendix C).

7.2 Housing growth areas

7.2.1 The Council has provided Stantec with details of the housing trajectory for the period 2014-2033 which inform the emerging local plan. The trajectory shows that 7,485 new dwellings are forecast to be delivered over 2017-2033 in existing settlements.

7.2.2 Stantec has identified eight main areas of housing growth across the District to allow a meaningful analysis of retail needs to be undertaken. The dwelling and population yield achieved by the main housing growth areas is shown in Table H1 and summarised in Table 7.1.

Table 7.1 Mansfield District main housing growth dwelling and population yield in 2033

Housing growth area	Dwellings	Yield
South of Debdale Lane (N2)	32	74
South of Clipstone Road East (E2)	190	441
Land off Jubilee Way (E3)	800	1,856
Lindhurst (S1)	1,700	3,944
Skegby Lane / Fields Farm (W1)	344	798
Pleasley Hill (W2)	951	2,206
Total	**4,017**	**9,319**

Source: Table H1, Appendix E

7.2.3 It is acknowledged that the table above does not contain all locations for housing growth; however, these are considered to form the main areas of growth. These housing growth areas are the same housing growth areas set out in the 2017 Update, aside from Park Hall Farm (now completed) and West of Sandlands Way (not allocated sites).

7.3 Quantitative retail needs

7.3.1 The assessment of District-wide quantitative retail needs presented in Section 7 takes account of forecast population growth equivalent to an additional 5,119 persons in the District over the study period to 2033. In order to apportion retail floorspace in line with population growth, we need to estimate the levels of quantitative retail needs generated within the main housing growth across.

7.3.2 Tables H1, H2 and H3 (Appendix E) present the comparison and convenience retail need forecasts for the main housing growth areas. The assessment is based on the following inputs:

- The existing average household size in the District, derived from ONS 2011 Census has been applied to the estimated dwelling yield to establish future population in 2033 (Table H1);
- Per capita expenditure estimates for convenience and comparison retail goods and food and drink spending have been derived from Experian Retail Planner MMG3 (2018 Experian) for the MDA zones (zone1-3);
- An allowance for SFT, derived from ERPBN 16, has been made and deducted at source;
- The future population in 2033 is multiplied by the per capita expenditure to calculate the total expenditure generated in the main housing growth areas;
- A sales density of £6,345 per sq. m for comparison and £10,000 per sq. m for convenience floorspace is applied to the total expenditure figure to calculate the net floorspace need. The sales density figures are consistent with those applied at 2033 in Tables CM7a, CM7b and CV7;
- A net to gross ratio of 70:30 is applied to comparison and convenience tables to calculate the gross floorspace need. This sales density is consistent with that applied at 2033 in Tables CV7;
- Since a number of housing growth areas already benefit from planning permission for retail floorspace an allowance has been made for existing commitments to new floorspace;
- While we are aware that some of the sites may continue to deliver housing beyond the plan period, we use the plan period figures as the basis for our assessment. We therefore assume that all housing allocations will be completed by the end of the plan period (i.e. 2033); and
- No account is taken of phasing of development because the limited overall scale of the capacity generated does not necessitate phased delivery of any retail or other town centre uses.

7.3.3 Table 7.2 summarises the comparison and convenience floorspace needs generated by each main housing growth area in 2033.

7.3.4 The combined comparison floorspace needs for all housing growth areas in 2033 is 5,793 sq. m net which equates to 30% of the District need under the baseline requirement (static retention rate). The combined convenience floorspace needs for all housing growth areas in 2033 significantly exceeds the District-wide need because existing convenience commitments elsewhere in the District have not been deducted. The fact that quantitative needs have technically been absorbed elsewhere in the District point to there being a need to consider the delivery of some floorspace to meet local needs in instances where housing growth areas are not well served by the existing network of centres and foodstores.

Table 7.2 Housing growth area floorspace needs generated by total expenditure in 2033

Housing growth area	Comparison		Convenience		Total
	Sq. m net	Sq. m gross	Sq. m net	Sq. m gross	Sq. m gross
South of Debdale Lane (N2)	50	70	20	20	90
South of Clipstone Road East (E2)	280	410	90	130	530
Land off Jubilee Way (E3)	1,190	1,710	380	540	2,250
Lindhurst (S1)	2,400	3,430	210	300	3,720
Skegby Lane / Fields Farm (W1)	510	730	160	230	970
Pleasley Hill (W2)	1,360	1,940	390	550	2,490
Total	**5,790**	**8,280**	**1,240**	**1,770**	**10,050**

Source: Tables H1, H2 & H3, Appendix E

7.4 Where should this need be met?

7.4.1 In considering any additional facilities to be provided as part of anticipated housing growth locations, it is important to take account of:

- The effect any new provision would have on existing town centres (i.e. Mansfield town centre);
- The size of the existing town centres and the District-wide network of smaller centres (i.e. in terms of whether any need generated by the new housing locations would be most sustainably met through the enhancement of an existing centre);
- The type of need that any facilities in the housing growth areas would be expected to meet;
- The extent to which it is reasonable to expect new spending associated with the urban extensions to be met through any new facilities within those extensions (i.e. level of expenditure retention); and
- Whether the needs of the existing population near the housing growth areas could be more sustainably served by new facilities as part of a new planned local centre.

7.4.2 Having regard to the need for new housing growth to be sustainable, it is expected that any new retail provision should be focused on meeting a proportion of the day-to-day needs of local residents. Accordingly, it is assumed that housing growth sites might reasonably retain up to 10% of comparison and 30% of convenience expenditure generated by new residents. On that basis, Table 7.3 summarises the comparison and convenience floorspace needs generated by retained comparison and convenience expenditure for housing growth areas. The figures from Tables H2 and H3 are rounded for consistency.

Table 7.3 Housing growth area floorspace needs generated by retained expenditure in 2033

Housing growth area	Comparison (sq. m net)	Convenience (sq. m net)
South of Debdale Lane (N2)	0	0
South of Clipstone Road East (E2)	30	30
Land off Jubilee Way (E3)	120	110
Lindhurst (S1)	240	60
Skegby Lane / Fields Farm (W1)	50	50
Pleasley Hill (W2)	140	120
Total	**580**	**370**

Source: Table H2 & H3, Appendix E

7.4.3 The figures in Table 7.3 represent the net additional floorspace required to meet assessed needs since our forecasts (Tables H2 and H3, Appendix C) include an allowance for commitments in housing growth areas.

7.4.4 The expenditure retention threshold applied to Table 7.3 is consistent with new retail facilities fulfilling a localised shopping function only. However, it may be appropriate to provide additional floorspace above the figures in Table 7.3 where housing growth areas are inadequately served by main food shopping facilities or other local services expected in a local centre (such as chemists, opticians and laundrettes).

7.4.5 The 10% comparison and 30% convenience expenditure retention threshold should be considered as a starting point for the Council. In preparing the Local Plan, the Council will be required to undertake a thorough sequential and impact assessment of any new retail floorspace allocations outside of designated centres.

South of Debdale Lane (N2)

7.4.6 The South of Debdale Lane growth area comprises housing site no. 28, which is situated approximately 88m north west of Mansfield town centre. The growth area is expected to deliver an additional 30 dwellings over the study period according to the trajectory.

7.4.7 The South of Debdale Lane growth area is relatively well served by existing convenience facilities. The closest main food shopping facility is the Tesco Chesterfield Road South located just south of the area and the Chesterfield Road South neighbourhood centre located within the area provides some local top-up food shopping facilities although the choice and quality of retail facilities is considered to be poor.

7.4.8 Based on our assumptions in paragraph 7.4.3, it is reasonable to assume that retained expenditure in the growth area could not support any additional comparison and convenience floorspace.

7.4.9 Given that the growth area is already well served by the existing network of centres it considered that there is no requirement to allocate a new local centre within the site.

South of Clipstone Road East (E2)

7.4.10 The South of Clipstone Road East growth area comprises two individual housing sites (no. 13 and 101) which are situated on the western edge of Clipstone village approximately 3.5km east of Mansfield town centre. The growth area is expected to deliver 190 dwellings over the study period according to the trajectory.

7.4.11 The South of Clipstone Road East growth area is relatively well served by existing convenience facilities. The closest foodstore suitable for main food shopping is the Asda Superstore, Old Mill Lane (1.6km away). The growth area is located between two existing centres – Forest Town local centre which provides a good range of top up shopping facilities and Garibaldi Road neighbourhood centre which provides a limited range of top up shopping facilities.

7.4.12 Based on our assumptions in paragraph 8.4.3, it is reasonable to assume that retained expenditure in the growth area could support 30 sq. m net comparison and 30 sq. m net convenience floorspace.

7.4.13 Given that the growth area is not served by convenience facilities suitable for top up shopping within walking distance it is considered that there is a qualitative need to make an allowance for new retail floorspace within the site. However, it is considered that the main shopping needs of new residents could be sustainably met by the existing network of centres. Any planning application or Local Plan allocation for additional retail floorspace outside of designated centres would need to comply with the sequential and retail impact tests as set out in the Framework and PPG. Any future retail allocation should be supported by an up-to-date health check assessment of Garibaldi Road neighbourhood centre.

Land off Jubilee Way (E3)

7.4.14 The Land off Jubilee Way growth area contains a single housing site (no. 76) which is situated on the eastern edge of the Mansfield built up area and approximately 3.0km east of Mansfield town centre. The growth area is expected to deliver 800 dwellings over the study period according to the trajectory.

7.4.15 The Land off of Jubilee Way growth area is well served by existing main food shopping facilities – the Tesco Extra Jubilee Way South is located just 294m to the west of the site. However, the area is poorly served by the existing network of smaller centres providing top up shopping facilities. The nearest neighbourhood centre, Lingforest Road, is located 1.25km away from the centre of the site.

7.4.16 Based on our assumptions in paragraph 8.4.3, it is reasonable to assume that retained expenditure in the growth area could support 120 sq. m net comparison and 110 sq. m net convenience floorspace.

7.4.17 Given that Land off Jubilee Way is poorly served by the existing network of top up shopping facilities it is considered that there is a qualitative need to provide additional local top up facilities. Our analysis suggests that the site could support 120 sq. m net comparison and 110 sq. m net convenience floorspace which would equate to a small neighbourhood foodstore. Any planning application for new retail floorspace on the site should be considered on its merits and demonstrate compliance with the sequential test as set out in the Framework and PPG.

Lindhurst (S1)

7.4.18 The Lindhurst growth area comprises three individual housing sites (no. 27a, 27b, 90) which are situated along the south side of the Old Newark Road approximately 2.5km south of Mansfield town centre. The growth area is expected to deliver 1,700 dwellings over the study period according to the trajectory.

7.4.19 The Lindhurst growth area is poorly served by the existing network of centres and large out-of-centre foodstores. The nearest main food shopping facility is Sainsbury's, Nottingham Road (2.0km away) and the nearest top up food shopping facility is Tesco Express Berry Hill (900m away).

7.4.20 Our capacity assessment identifies that Lindhurst benefits from outline planning permission for a new local centre with 5 units providing up to 1,000 sq. m convenience and food and drink floorspace. Based on the assumptions set out in paragraph 7.4.3 our analysis indicates that the growth area could support a further 240 sq. m net comparison and 60 sq. m net convenience floorspace in addition to that already permitted. Any planning application for additional retail floorspace should be considered on its merits and demonstrate compliance with the sequential and retail impact tests as set out in the Framework and PPG.

Skegby Lane / Fields Farm (W1)

7.4.21 The Skegby Lane / Fields Farm growth area comprises three individual housing sites (no. 58, 80, 89) which are situated in the Ladybrook area of Mansfield approximately 2.2km south of Mansfield town centre. The growth area is expected to deliver 344 dwellings over the study period according to the trajectory.

7.4.22 The Skegby Lane / Fields Farm growth area is well served by existing main food shopping facilities – Morrisons, Sutton Road is located immediately south of the site. However, the area is poorly served by the existing network of smaller centres that provide for top-up food shopping needs. The nearest local centre, Ladybrook Lane, is located 900m away from the site.

7.4.23 Based on the assumptions in paragraph 7.4.3 our analysis indicates that the growth area could support 50 sq. m net comparison floorspace and 50 sq. m net convenience floorspace which equates to a small neighbourhood foodstore. Any planning application for additional retail floorspace should be considered on its merits and demonstrate compliance with the sequential and retail impact tests as set out in the Framework and PPG.

Pleasley Hill (W2)

7.4.24 The Pleasley Hill site comprises four individual housing sites (no. 52, 74c, 81, 92) which are situated along in the Mansfield-Ashfield Regeneration Route (MARR) approximately 2.5km north west of Mansfield town centre. The MARR runs along the west and south of Mansfield was opened at the end of 2004 and links the A617 (Rainworth Bypass) in the south to the A617 (Chesterfield Road) in the west. The site is expected to deliver 951 dwellings over the study period according to the trajectory.

7.4.25 The Pleasley Hill site is poorly served by the existing network of centres and large out-of-centre foodstores. The nearest main food shopping facility is Morrisons, Sutton Road (2.5km south of the edge of the site). Bright Square and Chesterfield Road North neighbourhood centres are both located with close proximity to the site however they provide a limited range of top-up food shopping facilities and other local services.

7.4.26 Our capacity assessment identifies that Pleasley Hill benefits from outline planning for a 45 sq. m net retail unit[6] and a second outline permission for 84 sq. m net retail floorspace[7]. Based on the assumptions in paragraph 7.4.3 our analysis indicates that the growth area could support an additional 140 sq. m net comparison floorspace and 120 sq. m net convenience floorspace. This floorspace could be allocated to Bright Square neighbourhood centre subject to the identification of suitable sites or located within the site itself. Any planning application for additional retail floorspace outside of designated centres should be considered on its merits and demonstrate compliance with the sequential and retail impact tests as set out in the Framework and PPG.

Summary

7.4.27 This section has identified the quantitative level of comparison and convenience retail need generated by housing growth areas. However, since our terms of reference do not include undertaking any qualitative assessment of centres the quantitative forecasts should be reviewed in the context of up-to-date heath check assessments of the centres identified in this section. Furthermore, in preparing the Local Plan the Council will be required to undertake a thorough sequential and impact assessment of any new retail allocations outside of designated centres.

[6] LPA ref: 2014/0147/ST

[7] LPA ref: 2010/0805/ST

7.5 Key findings

- This section identifies six main housing growth areas which could support 790 sq. m net comparison floorspace, equivalent to 4.1% of the district wide need up to 2033.
- Section 6 identified that there is insufficient expenditure capacity to support additional convenience floorspace across the district up to 2033, however, there is a qualitative need to provide 1,240 sq. m net additional convenience floorspace in housing growth areas poorly served by existing shopping facilities.
- The key findings for the main housing growth areas are as follows:
  - South of Debdale Lane (N2): the development of new homes will not generate sufficient expenditure to support additional retail floorspace on-site;
  - South of Clipstone Road East (E2): the development of new homes could support up to 30 sq. m net comparison and 30 sq. m net convenience floorspace within the site;
  - Land off Jubilee Way (E3): the development of new homes could support up to 120 sq. m net comparison and 110 sq. m net convenience floorspace which could be provided within a new foodstore or a parade of smaller stores;
  - Lindhurst (S1): the site benefits from permission for a new local centre however our quantitative assessment indicates that the site could support an additional 240 sq. m net comparison and 60 sq. m net convenience floorspace;
  - Skegby Lane / Fields Farm (W1): the site is an allocation in the Local Plan. Our quantitative assessment indicates that the site could support an additional 50 sq. m net comparison and 50 sq. m net convenience floorspace; and
  - Pleasley Hill (W2): the site is an allocation in the Local Plan. Our quantitative assessment indicates that the site could support an additional 140 sq. m net comparison and 120 sq. m net convenience floorspace.

8 Conclusions and Recommendations

8.1.1 This study sets out an updated quantitative assessment of comparison, convenience and leisure (Class A3-A5) capacity for the District. The updated capacity forecasts set out in this report are required to inform emerging local planning policy for Mansfield and ensure that the retail evidence base covers the Local Plan period up to 2033.

8.1.2 The results of the household telephone survey of spending patterns undertaken as part of the 2017 Update, forms the basis of the updated capacity forecasts. This study brings the Council's retail and leisure capacity forecasts in line with current empirical forecasts for per capita expenditure, expenditure growth rates and special forms of trading which are provided by Experian for the comparison, convenience and leisure sectors. Additional relevant commitments to new retail and leisure floorspace are also taken into account.

8.1.3 This study has also provided an up-to-date health check assessment of Mansfield town centre and assessed the qualitative need for new retail and leisure provision within Mansfield town centre.

8.2 Comparison capacity forecasts and distribution

8.2.1 Section 5 identified a requirement for 4,620 sq. m net additional comparison floorspace by 2025 and 19,366 sq. m net by 2033 across the District under the baseline scenario (static retention rate) (CM7a, Appendix E). An alternative scenario has been tested in Table CM7b Appendix C to understand the potential impact on retail need if the District's market share continues to decline. Under the declining retention rate, our assessment identified a requirement for 2,478 sq. m net additional comparison floorspace by 2025 and 14,364 sq. m net by 2033 across the District (CM7b, Appendix E).

8.2.2 The baseline and declining comparison capacity forecasts are based on the assumption that all comparison commitments will be implemented over the study period. As set out at the beginning of this report, it is recommended that figures beyond 2025 are only treated as indicative and should be subject to further review later in the study period.

8.2.3 The Framework paragraph 11 requires Local Plans to positively seek opportunities to meet the development needs of their area and be sufficiently flexible to adapt to rapid change. The submission draft Local Plan allocated 17,240 sq. m (net) floorspace over the period to 2033 but also recommended that caution be exercised in relation to longer-term forecasts; this was under a static retention rate scenario. Of this, 11,100 sq. m was allocated to Mansfield town centre along with 2,800 sq. m floorspace for A3, A4 and A5 uses.

8.2.4 It is recommended that the Council continue plan to meet a similar quantum of comparison retail capacity; this would potentially mean a decline in solely comparison market share but this must be seen in balance with a widening of its offer in other respects. Taking account of the key findings from Sections 7 and 8, we recommend that comparison retail needs up to 2033 are distributed across the District as follows:

- Mansfield town centre: 12,000 sq. m net (84%)
- Mansfield Woodhouse district centre: 800 sq. m net (6%)
- Market Warsop district centre: 800 sq. m net (6%)
- Housing growth areas: 800 sq. m net (6%)

8.2.5 The 2017 Update identified that the Council's review of Mansfield Woodhouse and Market Warsop district centres found that both have very limited physical capacity to accommodate additional retail floorspace. As such we have allocated a relatively small amount of floorspace to both district centres (6% of District wide need each) in order to encourage small scale improvements to the shopping offer through the redevelopment of existing stores and infill development sites.

8.2.6 Section 8 concluded that the main housing growth areas could deliver up to 800 sq. m net comparison floorspace (4% of District wide need up to 2033) on the basis that 10% of comparison expenditure is retained on site. This assumption is considered to be consistent with new developments fulfilling a local shopping function. Table 7.2 shows that the housing growth areas will generate a total need for 5,793 sq. m net comparison floorspace overall, however, it is expected that the comparison shopping needs of new residents can largely be met by the existing network of centres.

8.2.7 Any planning application for additional comparison retail floorspace within housing growth areas should be considered on its merits and demonstrate compliance with the sequential and retail impact tests as required by the Framework. Commitments to new comparison retail floorspace in the housing growth areas and elsewhere across the District should be kept under review as part of the Council's monitoring process.

8.3 Convenience capacity forecasts and distribution

8.3.1 The updated capacity assessment identifies that there is no requirement for additional convenience floorspace at District level over the study period to 2033 based on a static retention rate (Table CV7, Appendix E).

8.3.2 Table CV7 shows that there is a negative requirement of -4,414 sq. m net up to 2025 and -3,328 sq. m net up to 2033. This negative capacity emerges at District level because the Council have already granted planning permission for a significant amount of convenience floorspace. Table CV7 shows committed and existing floorspace will absorb all surplus expenditure which would otherwise be available to support new floorspace up to 2033. The delivery of these commitments should be kept under review to as part of the Council's monitoring process.

8.3.3 Section 6 concluded that although there is no requirement for additional convenience floorspace at District level, there is a qualitative need to provide additional floorspace in areas of housing growth.

8.3.4 Table 7.2 shows that the housing growth areas will generate a total need for 1,240 sq. m net additional convenience floorspace. However, it is expected that convenience shopping needs of new residents can largely be met by existing centres and foodstores. Housing growth areas combined could support up to 370 sq. m net up to 2033 on the basis that 30% of needs are met on site. This assumption is considered to be consistent with those developments fulfilling a local shopping function however it may be appropriate to provide additional floorspace above the 30% threshold (see Table 8.3) where housing growth areas are inadequately served by existing main food shopping facilities and other local shops and services (such as chemists, opticians and laundrettes).

8.3.5 Any planning application for additional convenience retail floorspace within housing growth areas should be considered on its merits and demonstrate compliance with the sequential and retail impact tests as required by the Framework. Commitments to new comparison retail floorspace in the housing growth areas and elsewhere across the District should be kept under review as part of the Council's monitoring process.

8.4 Leisure capacity forecasts and distribution

8.4.1 The updated capacity assessment identifies no requirement for additional Class A3-A5 floorspace up to 2025 and just 219 sq. m net by 2033 across the District based on a static retention rate (Table L5, Appendix E). This is significantly lower than the 3,500 sq. m set out in the draft Local Plan and is primarily due to the increase in developments which already have planning permission i.e. commitments. In line with the draft policy which allocated 80% of the leisure needs to the main centre, these commitments are focused in Mansfield town centre.

8.4.2 This study has not calculated the capacity of housing growth areas to accommodate food and drink floorspace since the quantitative needs generated would be minimal. However, there is an opportunity for housing growth areas to accommodate small scale food and drink units (such as cafes and sandwich shops) to enhance the attractiveness and sustainability of new housing developments. Any planning application for additional Class A3-A5 floorspace within housing growth areas should be considered on its merits and demonstrate compliance with the sequential test as required by the Framework. In relation to the masterplan, the role of leisure uses in diversifying the town centre's role and function should be factored in i.e. in qualitative terms, there may be justification for further development, particularly if there is market support and interest.

8.5 The performance of Mansfield town centre

8.5.1 Mansfield town centre is reasonably healthy and has a lot to be positive about. The town centre is very well represented in terms of comparison retail national multiples and food and beverage units. The town centre is also extremely accessible due to both the bus station and train station being located within or close to the town centre. The environmental quality within the town centre is largely positive especially the recently renovated Market Place.

8.5.2 However, the proportion of vacant units is significantly higher than the national average. Some consideration should be given to repurposing the vacant units to other uses such as residential or office use, especially in areas where there is a high concentration of vacant units for example Dame Flogan Street and Bridge Street. Commercial rents are below average for similar sized centres within the sub-region and less than higher order centres such as Derby and Nottingham. The town centre would benefit from a greater provision of convenience good retailers. The presence of a national multiple convenience goods retailer could significantly improve the performance of the town centre, helping to generate linked trips, such as an Aldi or Lidl foodstore.

8.5.3 The on-street survey results show that visitors to Mansfield town centre are happy with the amount and pricing of car parking and public transport provision, when compared with other centres, in relation to accessibility. In terms of the perception of safety, the results show that visitors to Mansfield town centre consider the town centre to be safer than other centres during the day, but worse than other centres at night.

8.5.4 The on-street survey results also show that visitors tend to visit Mansfield town centre for clothes shopping or to visit a bank, building society or post office. Visitors tend to visit Mansfield and stay in the town centre for a reasonable period of time. According to the responses of visitors, the majority stated that if there was a foodstore within the town centre, they would be unlikely to visit such a store. It is important to note that visitors visit the town centre less than five years ago and the majority of visitors do not use the town centre's evening economy facilities. Over half of respondents wished to see more department stores in the town centre, however, this more department stores is highly unlikely in the current retail climate. Respondents considered that more independent shops would benefit the town centre.

8.6 Mansfield town centre recommendations

8.6.1 As set out above, Mansfield is currently performing well and has proved fairly resilient to the global financial crisis and restructuring in the retail industry. Mansfield town centre is lacking a supermarket / convenience provision generally. The centre would also benefit from more national multiple restaurants, which would make the evening economy within the town centre more family friendly. The proportion of vacant units and floorspace in the town centre is high, albeit, this could be addressed with recycling the largest vacant units within the town centre. We therefore make the following recommendations in terms of Mansfield town centre:

- The town centre should be expected to accommodate the majority of the comparison retail floorspace requirements that we have identified over the study period. Some of this need can be taken up by recycling or redeveloping vacant units whilst development sites may need to be considered.

- The foodstore market within the town centre is lacking, albeit there are large supermarkets located on the edge of the town centre. The town centre could benefit from more convenience stores, potentially as part of residential-led mixed-use development.
- Opportunities should be sought to improve the food and beverage offer within the town centre, particularly in terms of restaurants. This would help improve the evening economy and make it more family friendly.
- Investment in cultural and entertainment facilities should be encouraged to diversify the town centre offer and support the development of a viable evening economy, particularly due to the current restructuring of the retail industry and lack of retail demand generally.
- To be successful, areas of Mansfield town centre that are struggling should be considered for uses other than large retail units occupied by national multiples, which, in the current market at least, are unlikely to return to the town centre. Successful high streets need to have a mix of independent shops, markets, well-known retail chains, leisure & entertainment, community facilities and key service provisions.
- We recommend that there is a tightly drawn primary shopping area defined for the town centre. This should help focus new development within the town centre boundary and assist with bringing vacant units, back into use.
- Less than 1% of respondents to the on-street surveys travelled to Mansfield town centre by train. The train station is located approximately 150 metres from the town centre and therefore the lack of people travelling to the centre by train is somewhat surprising. We recommend improving links pedestrian links between the train station and the primary shopping area to encourage more people to travel to the centre by sustainable methods of transport.
- The on-street survey results also found that the majority of people felt less safe in Mansfield town centre at night compared to other centres. The survey results also suggested respondents desired more restaurants within the town centre. The council should encourage more restaurants within the town centre by relaxing policies restricting the conversion of units to restaurants.
- Finally, the on-street survey results indicated that more independent and specialist retailers were desired. The Council could encourage more independent and specialist retailers by offering a new independent retailers low business rates for a period of time to allow them to establish their business.

8.7 Monitoring

8.7.1 As advised elsewhere in this report, it is recommended that capacity forecasts should be subject to regular updates throughout the local plan period, particularly given that a number of commitments to additional retail floorspace are proposed over the study period and more so than was considered in the 2017 Update.

8.7.2 It will therefore be necessary to monitor the delivery of identified commitments and identify additional commitments for additional comparison, convenience and leisure floorspace across the District including the housing growth areas. Surveys of shopping patterns should be updated at regular intervals in order to monitor the trading performance of foodstores and the District's network of designated centres.

9 Glossary of Terms

Benchmark turnover: turnover of a store if it were to trade at the company average.

Base year: the start year for any quantitative analysis; normally the year a household survey is undertaken.

Catchment area: this is an area where a centre or store attracts most of its trade.

Claw back: this is a catchment area's expenditure that is currently spent outside a catchment, but is encouraged to be spent within a catchment through the development of new floorspace.

Commercial leisure: leisure, entertainment facilities the more intensive sport and recreation uses (including cinemas, restaurants, drive-through restaurants, bars and pubs, night-clubs, casinos, health and fitness centres, indoor bowling centres, and bingo halls).

Comparison spending: spending on non-food items such as clothing, furniture and electrical goods for which some comparison is normally made before purchase.

Convenience spending: spending on everyday items such as food, newspapers and drinks, which tend to be purchased regularly.

Edge-of-centre: For retail purposes, a location that is well connected and located within up to 300 metres of the primary shopping area, as defined in the Framework.

Forecast year(s): these are the year(s) when growth is forecast and is used to inform policy options.

Gross floorspace: the gross external floor area of a shop, including storage space and ancillary office space.

Inflow: this is expenditure generated from beyond a study area/catchment area that is spent in centres/stores within the study area/catchment area.

Linked trip: Combining a visit to a supermarket or other use with a trip to use other shops and services in a nearby town/district/local/village centre.

Leakage: this is expenditure within a study area/catchment area that is spent outside the study area/catchment area.

Market share: this is the proportion of available expenditure (within a study area or local authority area) spent within a particular store, centre, or local authority area, expressed as a %age.

Net floorspace: the retail sales floorspace of a store, which is normally defined as the area within the store where members of the public have access or from which sales are made.

Net to gross ratio: the ratio of net sales floorspace to the total gross external floorspace of the store.

Outflow: this is expenditure generated from a study area/catchment area that is spent in centres/stores beyond study area/catchment area boundary.

Out-of-centre: in retail terms a location that is more than 300 metres from the primary shopping area but not necessarily outside the urban area, as defined in the Framework.

Overtrading: the amount of turnover in excess of a company benchmark turnover.

Per capita expenditure: amount of money per annum spent on a category of goods by one person per year.

Per capita expenditure growth per annum: annualised real growth in spending (using constant prices).

Price base: the base year of the expenditure data used, which is constant at 2016 prices in this study.

Primary shopping area: defined area where retail development is concentrated, as defined in the Framework.

Qualitative need: floorspace required to improve the provision and distribution of shopping and leisure services to improve choice, meet the needs of the community and promote the vitality and viability of town centres.

Quantitative need: floorspace required to support the projected expenditure growth over the plan period.

Sales density: the turnover per sq. m of net floorspace achieved by retail floorspace.

Sales density growth: the annualised %age growth in turnover of existing floorspace.

Special forms of trading: non-store-based retail spending, including via the internet, mail order, street stalls, markets, door-to-door and telephone sales.

Study area: this is the area where a study of shopping patterns is based upon; it is normally divided into zones.

Town centre: area defined on the local authority's proposal map, including the primary shopping area and areas predominantly occupied by main town centre uses or adjacent to the primary shopping area.

Under-trading: the amount of turnover below a company benchmark turnover.

Appendix A Data Inputs

A.1 Population forecasts

A.1.1 This capacity update adopts Experian's population data for each output year across the study area's nine zones. Experian's data is aligned with the ONS's 2014-based sub-national population projections (SNPP). Tables CM1, CV1 and L1 (Appendix E) provide a summary of the population growth expected to come forward in each of the study zones and the study area as a whole by 2033. Table A.1 summarises the base year (2020) population and the forecasts scale of population growth for each output year.

Table A.1 Study area population forecasts 2017-2033

2020	2025	2030	2033	Growth 2020-33	Growth 2020-33 (%)
333,508	342,106	349,508	353,607	20,129	6.04%

Source: Tables CM1 & CV1, Appendix E

A.1.2 The total population of the study area is expected to increase by 20,129 over the study period from 2020 to 2033. When considering population growth, it is important to note that the study area extends beyond the District as explained later in this report.

A.2 Expenditure growth rates

A.2.1 Updated 2016-based comparison and convenience per capita spending data is provided by Experian for each study zone. In order to calculate how much spending per capita will be available in each output year we have applied expenditure growth rates sourced from Experian Retail Planner Briefing Note 16 (ERPBN 16) (December 2018) to the 2016 spending figures. The available per capita expenditure and growth rates for comparison and convenience goods are presented in Tables CM2 and CV2 (Appendix E).

A.2.2 The 2017 Update was informed by empirical forecasts contained within the ERPBN 14. Since the 2017 Update was prepared there has been an increase in both comparison and convenience expenditure growth rates.

A.2.3 In the comparison sector, the current medium-term (2021-2025) annual expenditure growth rate is 3.3%. This represents an increase compared with the 2017 Update medium-term (2016-2025) annual growth rate of 2.7%. However, the current long-term annual growth rate at 3.2% is equal to the 2017 Update long-term annual growth rate (2024-2035) at 3.2%.

A.2.4 In the convenience sector, the current medium-term (2021-2025) annual expenditure growth rate shows a growth rate of just 0.1%. This represents a slight increase compared with the 2017 Update medium-term (2016-2025) annual growth rate of -0.1%. The current long-term (2026-37) annual expenditure growth rate at 0.1% is equal to that of the 2017 Update long term (2024-2035) growth rate of 0.1%.

A.3 Special forms of trading

A.3.1 Special forms of trading ('SFT') is expenditure which is diverted from traditional retail outlets towards channels such as online shopping, markets and TV shopping. SFT acts as a claim on the expenditure available to support the turnover of physical retail outlets. As such, SFT is removed from total comparison and convenience expenditure capacity in our assessment in Tables CM3 and CV3 (Appendix E).

A.3.2 ERPBN 16 provides Experian's most up-to-date forecast and guidance on SFT. In line with the approach taken in the 2017 Update, we have adopted Experian's 'adjusted' SFT rates for our assessment. The adjusted figures make an allowance for store picked online transactions where products ordered online are processed by the nearest local retail branch as opposed to a retail distribution warehouse.

A.3.3 Table A.2 identifies the SFT rates derived from ERPBN 16 for each output for the current study period (2017-2033) and those used in the 2017 Update taken from ERPBN 14.

Table A.2 SFT rates summary

	Comparison		Convenience	
	SFT discount (2020 Update)	SFT discount (2017 Update)	SFT discount (2020 Update)	SFT discount (2017 Update)
2020 / 2021	18.6%	15.6%	4.3%	3.9%
2025 / 2026	20.7%	16.1%	5.0%	4.6%
2030 / 2031	21.4%	16.3%	5.5%	5.0%
2033	21.6%	16.4%	5.7%	5.1%

Source: Figure 5, Appendix 3, ERPBN 16 & Appendix 3, ERPBN 14

A.3.4 Since the 2017 Update was published, according to Experian, there has been a substantial increase in the claim of SFT as a proportion of total comparison spending. The current Experian forecasts (ERPBN 16) predict that SFT will continue to grow as a proportion of total comparison spending up until the end of the forecasting period reaching 21.6% by 2033.

A.3.5 The convenience sector has also seen an increase in SFT rates, although not to the same extent. According to Experian the increased sustained growth in SFT spending has been driven by the take up of multi-channel retail shopping (such as click and collect) and new technologies such as mobile shopping.

A.3.6 Table A.3 shows that £544.0m of comparison expenditure is expected to come forward across the Mansfield Study Area ('MSA') between 2020 and 2033 including an allowance for SFT. The data is taken from Table CM3 (Appendix E) and all values are held constant at 2016 prices.

Table A.3 MSA comparison expenditure growth 2020-2033

	2020	2025	2030	2033	Change 2020-33
Expenditure £m	1,222.8	1,475.8	1,765.3	1,963.5	740.6
SFT%	18.6%	20.7%	21.4%	21.6%	-
SFT £m	227.4	305.5	377.8	424.1	-
Residual expenditure £m	995.4	1,170.3	1,387.6	1,539.4	544.0

Source: Table CM3, Appendix E

A.3.7 Table A.4 shows that £39.5m of convenience expenditure is expected to come forward across the MSA between 2020 and 2033 including an allowance for SFT. The data is taken from Table CV3 (Appendix E) and all values are held constant at 2016 prices.

Table A.4 MSA convenience expenditure growth 2017-2033

	2020	2025	2030	2033	Change 2020-33
Expenditure £m	735.4	758.3	778.7	790.3	54.8
SFT%	4.3%	5.0%	5.5%	5.7%	-
SFT £m	31.6	37.9	42.8	45.1	-
Residual expenditure £m	703.8	720.4	735.8	745.2	41.4

Source: Table CV3, Appendix E

A.4 Sales density growth

A.4.1 Sales density growth, also referred to as floorspace efficiency growth, is the ability of retailers to achieve increases in their turnover year-on-year above inflation. Retail assessments take this into account to allow for a certain amount of expenditure growth to be 'ring-fenced' to be spent within existing businesses. This is also important for retailers to remain viable over time. Allowances for sales density growth are linked to expenditure growth rates and also to the quality and configuration of floorspace. Modern large format retail units have greater potential to grow their sales density year on year compared with small traditional shop units. Table A.5 compares the sales density growth rates applied in this study with those applied to the 2017 Update.

Table A.5 Sales density growth rates

Comparison		Convenience	
2020 Update (% per annum)	2017 Update (% per annum)	2020 Update (% per annum)	2017 Update (% per annum)
1.5%	1.5%	0.0%	0.0%

A.4.2 We have assumed that sales density growth rates have stayed the same as the 2017 Update. In the comparison goods sector, the sales density growth rate is assumed to be 1.5% based on Experian forecasts. This study does not make an allowance for the turnover of existing convenience floorspace to grow, which is considered to be a robust approach.

A.5 Commitments to new retail floorspace

A.5.1 The capacity assessment is based on the household survey undertaken in July 2017 as part of the 2017 Study. In order to provide an accurate indication of the surplus expenditure available to support additional retail floorspace it is necessary to deduct the turnover of commitments to new floorspace from the total available expenditure. Commitments include retail developments which have been granted planning permission but not trading at the time the survey was undertaken.

A.5.2 The 2017 Study made an allowance for a number of comparison and convenience commitments. These commitments have been reviewed in consultation with the Council in order to establish which should be carried forward into the current update and which are now trading or are no longer extant permissions. Additional planning permissions for new retail floorspace granted since 2017 have also been identified by the Council and are included in the revised schedule of comparison and convenience commitments in Tables CM6 and CV6 (Appendix E).

Comparison commitments

A.5.3 Table CM6 (Appendix E) in this report shows the commitments which have been carried over from the 2017 Update together with new and amended commitments. This may include some commitments that have been completed as no new household survey has been commissioned as part of this study. The forecast comparison turnover of individual commitments in 2020 is set out below:

- 30 Leeming Lane South, Mansfield Woodhouse (LPA ref. 2018/0617/VCON) – £2.04m;
- St Peters Retail Park, Station Street, Mansfield town centre (LPA ref. 2016/0286/NT) – £0.93m;
- Oakleaf Close, Mansfield (LPA ref. 2015/0380/ST) – £1.60m;
- 39 Stockwell Gate, Mansfield (LPA ref. 2018/0732/COU)– £1.27m;
- Land at Penniment Farm, Abbot Road, Mansfield (LPA ref. 2010/0805/ST) – £0.53m;
- Vape HQ, Woodhouse Road, Mansfield (LPA ref. 2018/0319/FUL) – £0.58m;
- 47-48 Portland Street, Mansfield (LPA ref. 2018/0523/FUL) – £0.33m;
- White Hart Street / Church Street / Dame Flogan Street, Mansfield (LPA ref. 2014/0341/NT) – £5.49m
- Former Rippons Homes Offices, Leeming Lane South, Mansfield (LPA ref. 2018/0702/FUL) – £1.69m;
- Units 3A and 11A, Portland Retail Park, Midland Way, Mansfield (LPA ref. 2019/0422/FUL) – £5.64m; and
- Land at Burns Lane, Market Warsop (LPA ref. 2019/252/FUL) – £0.77m.

A.5.4 Table CM6 (Appendix E) shows that the comparison floorspace commitments have a combined turnover of £20.87m in 2020 and a combined floorspace of 3,307 sq. m net. There are two major comparison commitments in Mansfield, these being White Hart Street / Church Street / Dame Flogan Street (£5.49m) and Units 3A and 11A, Portland Retail Park, Midland Way (£5.64m). Table A.6 shows the turnover growth of commitments over the study period.

Table A.6 Updated comparison commitments

Year	2017	2020	2025	2030	2033
Turnover (£m)	0.00	20.9	22.5	24.2	25.3

Source: Table CM6 and CM7a, Appendix E

A.5.5 The 2017 Update identified that commitments would account for 1,109 sq. m net and turnover of £6.58m in 2021 (Table CM6, Appendix E). As set out above, the turnover of comparison commitments has increased significantly since 2017. This is primarily because of the two major comparison commitments mentioned above.

Convenience commitments

A.5.6 Table CV6 (Appendix E) in this report shows the commitments which have been carried over from the 2017 Update into the current assessment together with new and amended commitments. Again, this may include some commitments that have been completed as no new household survey has been commissioned as part of this study. The forecast convenience turnover of commitments in 2020 is set out below:

- Adjacent to the Ladybrook, 190 Ladybrook Lane, Mansfield (LPA ref. 2014/0587/ST) – £2.40m;
- 30 Leeming Lane South, Mansfield Woodhouse (LPA ref. 2018/0617/VCON) – £13.38m;

- The Reindeer Inn, 17 Southwell Road West, Mansfield (LPA ref. 2014/0716/ST) – £1.96m;
- Land Adjacent to the A617 Mansfield Ashfield Regeneration Route (LPA ref. 2019/0019/FUL) – £6.00m;
- Oakleaf Close, Mansfield, NG18 4GH (LPA ref. 2015/0380/ST) – £10.49m;
- White Hart Street / Church Street / Dame Flogan Street, Mansfield (LPA ref. 2014/0341/NT) – £5.18m;
- Former China Fong, 669 Chesterfield Road North (LPA ref. 2018/0697/FUL) – £1.68m;
- Former Rippons Homes Offices, Leeming Lane South, Mansfield (LPA ref. 2018/0702/FUL) – £11.07m;
- The Gate Inn, High Street, Market Warsop (LPA ref. 2019/0316/FUL) – £2.92m; and
- Land at Burns Lane, Market Warsop (LPA ref. 2019/252/FUL) – £6.23m.

A.5.7 Table CV6 (Appendix E) shows that convenience floorspace commitments have a combined turnover of £61.30 and a combined floorspace of 7,529 sq. m net which amounts to a considerable amount of floorspace. The largest single convenience commitment is 30 Leeming Lane South, Mansfield Woodhouse (£13.38m), followed by Former Rippons Homes Offices, Leeming Lane South, Mansfield (£11.07m) and Oakleaf Close, Mansfield (£10.49m). Table A.7 shows the turnover of commitments over the study period.

Table A.7 Updated convenience commitments

Year	2017	2020	2025	2030	2033
Turnover (£m)	0.00	65.6	65.6	65.6	65.6

Source: Table CV7a, Appendix E

A.5.8 The turnover of convenience commitments has also increased since 2017. The 2017 Update identified that commitments would turnover £38.52m in 2021, with a total convenience floorspace of 4,725 sq. m net (Table CV6, Appendix E).

A.6 Convenience trading performance

A.6.1 The trading performance assessment uses national average data on the ratio of convenience and comparison floorspace and sales densities published in Mintel 2018 UK Retail Rankings to calculate the benchmark turnover for each major foodstore operator. The level of over / under trading for each store is the difference between the household survey derived turnover and the benchmark turnover. Therefore, it provides a robust, and industry-accepted, method of assessing current trading performance.

A.6.2 A convenience benchmark trading assessment update has been undertaken in the notes to Table CV7 (Appendix E) for the main foodstores in Mansfield. This identifies that main foodstores in Mansfield are currently trading at £2.87m above company benchmark sales densities.

A.6.3 Section 6 sets out the updated comparison and convenience capacity forecasts making an allowance for the various claims on expenditure (SFT, sales density growth and commitments) outlined in this section.

Appendix B Spending patterns

B.1 The Mansfield study area

B.1.1 A plan of the MSA which forms the basis of the 2017 household telephone survey is enclosed at Appendix C and an extract is provided below for ease of reference.

B.1.2 The MSA places Mansfield at the centre and extends over a wide geographical area which forms a catchment area from which Mansfield could potentially draw trade. In order to provide a sufficiently fine-grain analysis of shopping patterns, the MSA is divided into nine survey zones. The MSA extends beyond the boundary of the District to include surrounding areas of Sutton-in-Ashfield, Shirebrook, Creswell, New Ollerton, Newstead and Kirkby-in-Ashfield. The MSA also includes the McArthur Glen East Midlands Designer Outlet located to the west of Mansfield adjacent to the M1.

B.1.3 This study is primarily concerned with the performance of centres located in the District which is referred to as the Mansfield District Area ('MDA') throughout this report. Zones 1-3 relate most closely to the Mansfield District administrative boundary however there are some destinations in these zones which lay outside of the boundary (for example Shirebrook in Zone 3). Table B.1 summarises the main centres and postcode sectors within each of the nine study zones.

Table B.1 Mansfield Study Area

Zone	Geography	Main centres	Postcode sectors
Zone 1	Mansfield East	None	NG18 2, NG18 3, NG18 4, NG19 0, NG19 9
Zone 2	Mansfield Central & West	Mansfield town centre, Pleasley	NG18 1, NG18 5, NG19 6, NG19 7
Zone 3	Warsop & Shirebrook	Mansfield Woodhouse district centre, Market Warsop district centre, Meden Vale, Shirebrook, Langwith/Whaley	NG19 8, NG20 8, NG20 0, NG20 9
Zone 4	South of Worksop	Creswell, Whitwell	S80 3, S80 4
Zone 5	New Ollerton	New Ollerton, Clipstone, Edwinstowe	NG21 9, NG22 9
Zone 6	Rural East Nottinghamshire	Tuxford	NG22 0, NG23 6
Zone 7	Southwell	Blidworth, Bilsthorpe, Rainworth, Southwell	NG21 0, NG22 8, NG25 0
Zone 8	South Ashfield	Jacksdale, Ravenshead, Selston, Underwood	NG15 0, NG15 8, NG15 9, NG16 5, NG16 6, NG17 9
Zone 9	Kirkby & Sutton	Kirkby-in-Ashfield, Sutton-in-Ashfield, Huthwaite, Tibshelf	DE55 5, NG17 1, NG17 2, NG17 3, NG17 4, NG17 5, NG17 6, NG17 7, NG17 8

Source: Stantec

B.1.4 Within the study area, as part of the 2017 Update, completed surveys were obtained from 900 households across the nine study zones. Questions were asked on convenience, comparison and leisure spending patterns. The raw survey data is provided at Appendix C. Weightings derived from the survey results were applied to main food, top-up and local convenience shopping patterns and the range of comparisons goods identified to achieve a composite market share for spending on convenience and comparison goods; these composite shares inform our quantitative assessment of retail needs for this study.

B.2 Spending patterns

B.2.1 The spending patterns data is repeated in Tables CM5, CV5 and L4 for comparison, convenience and leisure spending in Appendix D for this study.

B.2.2 The convenience and comparison spending patterns tables follow a standard step-by-step approach: by first calculating total comparison and convenience expenditure in 2017 (Tables CM3 and CV3) and then distributing this spending to destinations based on the results of the household survey (Tables CM4 and CV4).

B.3 Comparison

B.3.1 Table B.2 shows that within the MDA, 63.9% of comparison goods expenditure is retained within the MDA. However, the MSA retains just 41.1% of comparison goods expenditure.

Table B.2 Comparison spending patterns 2017

Expenditure	MDA	MSA
Retained	63.9%	41.1%
Leakage	36.1%	58.9%

Source: Table CM5, Appendix D

B.3.2 Table B.3 sets out the zonal comparison market shares of the MDA based on the 2017 survey results. Zones 1, 2 and 3 retain comparison goods market shares of 65.4%, 66.3% and 59.4% respectively.

Table B.3 MDA zonal comparison market shares 2017

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	MSA Total
2017	65.4%	66.3%	59.4%	2.8%	39.6%	1.7%	38.4%	24.6%	33.1%	41.1%

Source: Table CM5, Appendix E

B.3.3 Table B.4 shows the three most popular comparison shopping destinations for each MSA zone and includes the zonal market share.

Table B.4 Most popular comparison goods shopping destinations by zone

	Most popular		Second most popular		Third most popular	
Zone 1 – Mansfield East	Mansfield town centre	39.0%	Nottingham city centre	11.8%	St Peter's Retail Park, Mansfield	10.9%
Zone 2 - Mansfield Central & West	Mansfield town centre	34.4%	St Peter's Retail Park, Mansfield	13.1%	Nottingham city centre	8.8%
Zone 3 - Warsop & Shirebrook	Mansfield town centre	38.6%	Shirebrook town centre	9.0%	Mansfield Woodhouse district centre	5.2%
Zone 4 - South of Worksop	Worksop town centre	30.3%	Sheffield - Meadowhall Shopping Centre	18.6%	Chesterfield town centre	9.1%

	Most popular		Second most popular		Third most popular	
Zone 5 - New Ollerton	Mansfield town centre	26.1%	New Ollerton town centre	8.9%	Nottingham city centre	7.8%
Zone 6 - Rural East Nottinghamshire	Newark-on-Trent town centre	33.0%	Retford town centre	12.7%	Newark-on-Trent retail parks	9.5%
Zone 7 – Southwell	Mansfield town centre	20.2%	Nottingham city centre	18.1%	Newark-on-Trent town centre	10.3%
Zone 8 - South Ashfield	Nottingham city centre	18.2%	Giltbrook Retail Park, Nottingham	13.4%	Mansfield town centre	11.1%
Zone 9 - Kirkby & Sutton	Sutton-in-Ashfield town centre	23.4%	Mansfield town centre	21.3%	Kirkby-in-Ashfield town centre	8.5%

Source: Table CM4, Appendix E

B.3.4 According to the 2017 survey, Mansfield town centre is the most popular comparison destination in five out of nine zones across the MSA including each of the MDA zones with a market share of 26% or more.

B.3.5 According to the 2017 survey, Mansfield town centre is identified as the second-most popular comparison destination in just one study zone (zone 9).

B.3.6 The 2017 survey identifies Mansfield town centre as the third-most popular comparison destination in zone 8, with a 11.1% market share.

B.3.7 The 2017 survey identified Mansfield Woodhouse district centre as the third-most popular comparison destination in zone 3 with a 5.2% market share. Market Warsop district centre is not considered to be a main comparison destination; the centre exerts a limited influence over shopping patterns in its local zone (zone 3) with a 3.1% market share.

B.3.8 The 2017 survey identified St Peter's Retail Park Mansfield as the second-most popular comparison destination in zone 2 behind Mansfield town centre and as the third-most popular comparison destination in zone 1 behind Mansfield town centre and Nottingham city centre.

Summary

B.3.9 In summary, the comparison spending patterns analysis from the 2017 Update showed that:

- Mansfield town centre fulfils its function within the District retail hierarchy - the centre is the dominant centre in all three zones within the MDA as well as zones 5 and 7;
- Mansfield faces increased competition from major competing comparison destinations- Newark-on Trent, Sheffield and Nottingham have all increased their influence over shopping patterns in the MSA in recent years;
- Mansfield Woodhouse district centre fulfils its function within the District retail hierarchy- the centre is the third most popular shopping destination in its local zone (zone 3); and
- Market Warsop district centre is not a main comparison destination and exerts only a limited influence over shopping patterns in its local zone (zone 3) with a 3.1% market share.

B.4 Convenience

B.4.1 Table B.5 shows that the convenience goods retention level within the MDA is high at 79.5%, whereas, the convenience goods retention level within the MSA is much lower at 43.3%.

Table B.5 Convenience spending patterns 2017

Expenditure	MDA	MSA
Retained	79.6%	43.6%
Leakage	20.4%	56.4%

Source: Table CV5, Appendix E

B.4.2 In order to understand these changes in spending patterns at zonal level, Table B.6 shows the proportion of expenditure retained within the MDA for each survey zone based on the 2017 survey results. The data is presented as a proportion of the total expenditure generated within each zone. Table B.6 shows that the highest convenience goods market shares within the MDA are unsurprisingly within Zones 1, 2 and 3. In Zones 4 and 6, the convenience goods market shares within the MDA are particularly low at 1.9% and 2.4% respectively.

Table B.6 MDA zonal convenience market shares 2017

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Total
2017	87.3%	85.5%	63.3%	1.9%	21.5%	2.4%	49.9%	17.6%	21.2%	43.6%

Source: Table CV5, Appendix E & Table CV5, Appendix B, 2014 Update

B.4.3 Table B.7 shows the level of expenditure retained within the MSA for each survey zone based on the 2017 survey results. The data is presented as a proportion of the total expenditure generated within each zone.

Table B.7 MSA zonal convenience market shares 2017

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Total
2017	92.7%	98.5%	87.8%	31.8%	85.4%	26.6%	75.0%	61.1%	94.4%	81.3%

Source: Table CV4, Appendix E

B.4.4 Zones 1, 2 and 9 all had convenience goods market shares above 90% (92.7%, 98.5% and 94.4% respectively). The convenience goods market shares within Zone 4 (31.8%) and Zone 6 (26.6%) were very low and indicate a lack of convenience goods provision within these zones.

B.4.5 Table B.8 shows the turnover of the most popular convenience destinations across the MSA in 2017. The expenditure data is presented in monetary terms and as a proportion of total convenience expenditure generated within the MSA.

Table B.8 Most popular convenience shopping destinations in MSA

Destination	Turnover (£m)	% of total expenditure
Tesco Extra, Oaktree Lane, Mansfield (Zone 1)	55.6	8.1%
Asda, Old Mill Lane, Mansfield Woodhouse (Zone 1)	48.5	7.1%
Morrisons, Ashfield Precinct, Kirkby in Ashfield (Zone 9)	43.4	6.4%
Asda, Priestsic Road, Sutton-in-Ashfield (Zone 9)	41.9	6.1%
Sainsbury's, Nottingham Road, Mansfield (Zone 2)	37.5	5.5%
Morrisons, Sutton Road, Mansfield (Zone 2)	27.9	4.1%
Tesco Extra, Chesterfield Road South, Mansfield (Zone 2)	25.3	3.7%
Aldi, Nottingham Road, Mansfield (Zone 2)	24.9	3.7%
Tesco, Forest Road, New Ollerton, Newark (Zone 5)	24.4	3.6%
Morrisons, High Street, Mansfield Woodhouse (Zone 3)	23.6	3.5%
Sub-total for main MSA convenience destinations	353.04	51.7%

Source: Table CV5, Appendix E

B.4.6 This analysis shows that the 10 most popular convenience stores account for 51.7% of expenditure available to the MSA and that seven of these are located within the MDA.

B.4.7 Table B.9 shows the turnover of the most popular competing convenience destinations located outside the MSA in 2017. The expenditure data is presented in monetary terms and as a proportion of total convenience expenditure generated within the MSA.

Table B.9 Most popular competing convenience shopping destinations

Destination	Turnover (£m)	% of total expenditure
Tesco, Chestnut Drive, Clowne	11.1	1.7%
Waitrose, Ossington Way, Newark	8.9	1.3%
Tesco Express, Annesley Road, Hucknall	8.0	1.2%
Asda, Wharf Road, East Retford	6.8	1.0%
Morrisons, Derby Road, Eastwood	6.8	1.0%
Morrisons, Kings Road, Newark-on-Trent	6.2	0.9%
Morrisons, Idle Valley Road, Retford	5.0	0.8%
Aldi, Mill Green Way, Clowne	3.6	0.6%
Aldi, Northgate, Newark	3.1	0.5%
Aldi, Gateford Road, Worksop	2.9	0.4%
Other destinations outside MSA	65.8	9.9%
Sub-total destinations outside MSA	128.1	19.3%

Source: Table CV5, Appendix E

B.4.8 According to the 2017 survey, 19.3% of convenience expenditure leaks to competing destinations outside the MSA and of this 9.4% is accounted for by the 10 most popular stores.

B.4.9 Table B.10 summarises the three most popular convenience shopping destinations for each MSA zone and includes the zonal market share.

Table B.10 Most popular convenience shopping destinations by zone

	Most popular		Second most popular		Third most popular	
Zone 1 – Mansfield East	Tesco Extra, Oaktree Lane, Mansfield	23.5%	Asda, Old Mill Lane, Mansfield Woodhouse	20.4%	Morrisons, High Street, Mansfield Woodhouse	8.5%
Zone 2 - Mansfield Central & West	Tesco Extra, Chesterfield Road South, Mansfield	20.2%	Morrisons, Sutton Road, Mansfield	17.3%	Sainsbury's, Nottingham Road, Mansfield	13.0%
Zone 3 - Warsop & Shirebrook	Aldi, Carter Lane, Shirebrook	13.9%	Asda, Old Mill Lane, Mansfield Woodhouse	12.7%	Morrisons, High Street, Mansfield Woodhouse	11.8%
Zone 4 - South of Worksop	Tesco, Chestnut Drive, Clowne	29.2%	Aldi, Mill Green Way, Clowne	10.7%	Sainsbury's, High Grounds Road, Rhodesia	10.2%
Zone 5 - New Ollerton	Tesco, Forest Road, New Ollerton, Newark	42.0%	Asda, Forest Road, New Ollerton, Nottingham	7.0%	Tesco Extra, Oaktree Lane, Mansfield	6.6%
Zone 6 - Rural East Nottinghamshire	Waitrose, Ossington Way, Newark	19.3%	Morrisons, Kings Road, Newark-on-Trent	12.9%	Morrisons, Idle Valley Road, Retford	8.8%
Zone 7 - Southwell	Tesco Extra, Oaktree Lane, Mansfield	23.6%	Southwell town centre, Nottingham	13.9%	Asda, Old Mill Lane, Mansfield Woodhouse	8.0%
Zone 8 - South Ashfield	Morrisons, Ashfield Precinct, Kirkby in Ashfield	13.4%	Aldi, Urban Road, Kirkby in Ashfield	9.3%	Morrisons, Derby Road, Eastwood	7.4%
Zone 9 - Kirkby & Sutton	Asda, Priestsic Road, Sutton-in-Ashfield	20.2%	Morrisons, Ashfield Precinct, Kirkby in Ashfield	17.6%	Aldi, Mansfield Road, Sutton-in-Ashfield	6.9%

Source: Table CV4, Appendix E

B.4.10 Table B.10 shows that, according to the 2017 survey, the top three convenience destinations in zones 1-3 are foodstores located in the MDA.

B.4.11 The 2017 results show that foodstores located in the MDA are the most popular destination in four zones, second most popular in three zones and the third most popular in five zones.

Summary

B.4.12 In summary, the 2017 Update convenience spending patterns analysis showed that:

- Mansfield is self-sustaining in terms of convenience shopping since local resident’s needs are largely met within the District– between 87.3% and 63.3% of total expenditure generated in zones 1-3 is retained by destinations in the MDA (zones 1-3) (see Table B.6);
- Very few Mansfield residents travel outside of the MSA to undertake convenience shopping – between 87.8% and 98.5% of total expenditure generated in zones 1-3 is retained by destinations in the MSA (zones 1 – 9) (see Table B.7);
- Mansfield contains a good range of foodstores providing local residents with choice – the three most popular destinations in the MDA zones are foodstores located in the District itself (see Table B.8); and

- Mansfield convenience shopping destinations also play a role in meeting the convenience shopping needs of the wider MSA, particularly zone 5, 7 and 9 where destinations in the MDA attract a market share of 20.2% or more (see Table B.10).

B.5 Leisure

B.5.1 Table B.11 summarises food and drink (Class A3-A5) spending patterns for the MSA (zones 1-9) based on the 2017 household survey results. The table shows the level of food and drink expenditure retained and leaked from the District across the MSA zones. The expenditure data is shown as a proportion of total expenditure generated within the MSA.

B.5.2 According to the 2017 survey results, the level of food and drink expenditure leakage from the MDA was 65.2%. Further analysis has been undertaken in order to understand these changes in spending patterns at zonal level.

Table B.11 MSA food and drink spending patterns 2017

	MDA
	2017
Retained	34.8%
Leakage	65.2%

Source: Table L4, Appendix E

B.5.3 Table B.12 compares the zonal food and drink market shares for the District based on the 2017 survey results.

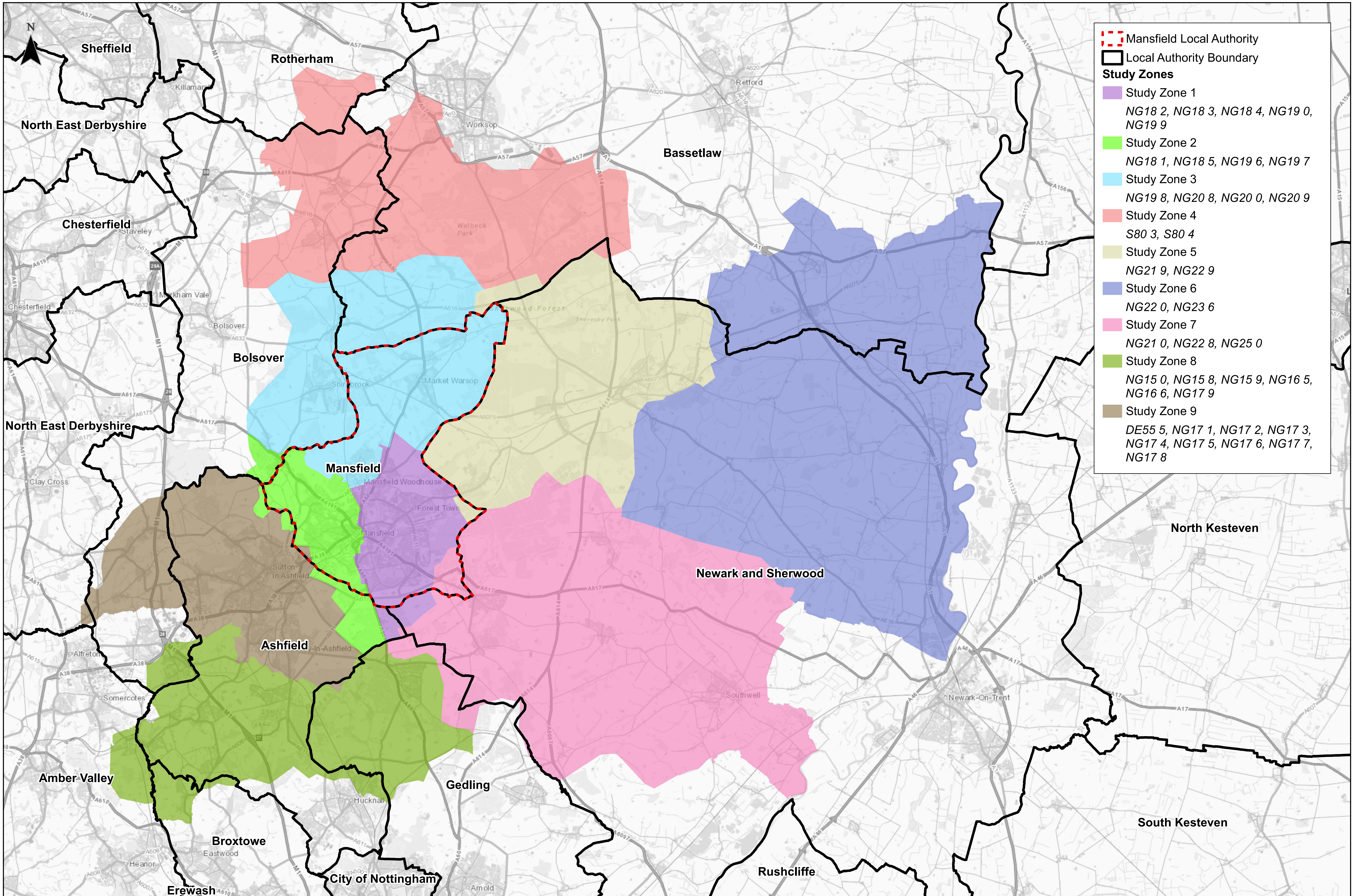
Table B.12 MDA Zonal food and drink market shares 2017

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Total
2017	72.1%	75.6%	47.1%	9.6%	24.3%	0.8%	15.8%	15.9%	21.8%	34.8%

Source: Table L4, Appendix E

B.5.4 Zone 2 had the highest market share in the MSA with a market share of 75.6%, followed by Zone 1 (72.1%) and Zone 3 (47.1%). Zone 6 had a market share of just 0.8% and the market share within Zone 4 was also low at 9.6%.

Appendix C Study area map



Client

MANSFIELD DISTRICT COUNCIL

MANSFIELD RETAIL CAPACITY

Study Zones

0 2.5 5 10 km

Contains OS data © Crown Copyright and database right 2019

1:150,000 @ A3	Date: 30/10/2019
Drawn: HC	Checked: TS
Figure 01	Rev A

Document Path: Z:\Projects\47563\02_mxd\47563_StudyArea.mxd

Appendix D NEMS Household Survey Data

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

Q01 Where did your household last undertake a main food and grocery purchase?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, Ashgate Road, Off Portland Road, HUCKNALL, NG15 7UD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Aldi, Carter Ln, Shirebrook NG20 8PE,	2.5%	22	1.1%	2	0.0%	0	19.1%	20	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gateford Road, WORKSOP, S80 1UD	0.5%	4	0.0%	0	0.0%	0	0.6%	1	8.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, HEANOR, DE75 7EX	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Aldi, Mansfield Rd, Sutton-in-Ashfield NG17 4HW	3.9%	35	2.8%	4	3.4%	3	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	10.1%	21
Aldi, Northgate, NEWARK, NG24 1HD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	7.9%	3	1.6%	1	0.0%	0	0.0%	0
Aldi, Nottingham Rd, Mansfield NG18 1BW	4.5%	40	6.4%	10	16.3%	14	4.9%	5	0.0%	0	3.8%	2	0.0%	0	6.1%	5	1.6%	2	0.8%	2
Aldi, Radford Boulevard, NOTTINGHAM, NG7 5QJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	2.9%	26	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	10.9%	23
Aldi, Urban Rd, Kirkby in Ashfield NG17 8DA,	2.5%	22	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	1	11.6%	14	3.2%	7
Asda, Bancroft Ln, Mansfield NG18 5LG	2.5%	23	2.7%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	17
Asda, Front Street, Arnold, NOTTINGHAM, NG5 7ED	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Ln, Mansfield Woodhouse, Mansfield NG19 0HA	6.3%	57	17.4%	27	2.6%	2	12.3%	13	0.8%	0	5.5%	3	0.0%	0	6.4%	5	2.7%	3	1.1%	2
Asda, Priestsic Road, Sutton-in-Ashfield NG17 2AH	6.0%	54	0.0%	0	4.3%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	21.5%	45
Asda, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wesley Street, LANGLEY MILL, NG16 4ED	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	1.1%	10	4.3%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1	8.6%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Churchill Drive,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hawtonville Estate, NEWARK, NG24 4ND																				
Co-op, Elmton Road, CRESWELL, S80 4DD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High St, Edwinstowe, Mansfield NG21 9QS	0.3%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Newcastle Street, TUXFORD, NG22 0LN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Nottingham Rd, Selston, Nottingham NG16 6BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Co-op, The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Co-op, The Ropewalk, SOUTHWELL, NG25 0AL	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	7	0.7%	1	0.0%	0
Co-op, Watnall Road, HUCKNALL, NG15 7LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Farmfoods, High St, Mansfield Woodhouse, Mansfield NG19 8AN	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Oak Tree Lane, Mansfield, Notts, Mansfield NG18 3HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bridge Place, WORKSOP, S80 1JN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Iceland, Rosemary Centre, Union St, Mansfield NG18 1QN	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Sherwood Centre, Spa Lane, RETFORD, DN22 6EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Unit 1 Amber Centre, Portland Road, HUCKNALL, NG15 7SF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lidl, Chapel Street, RIPLEY, DE5 3DL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lidl, Derby Road, , NOTTINGHAM, NG16 4AA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Marks & Spencer Simply Food, Riverside Retail Park, Station Road, ILKESTON, DE7 5QA	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Stodman Street, NEWARK, NG24 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Priory Shopping Centre, WORKSOP, S80 1JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, West Gate, MANSFIELD, NG18 1RS	0.2%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ashfield Precinct, Kirkby in Ashfield, Nottingham NG17 7BQ	5.9%	53	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	11.6%	14	16.6%	35
Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, EASTWOOD, NG16 3NT	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	13	0.0%	0
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	7.2%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	7	0.9%	1	0.0%	0	0.0%	0
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	4.4%	40	2.3%	4	22.3%	19	4.4%	5	0.0%	0	0.7%	0	0.6%	0	1.8%	1	3.1%	4	3.0%	6
Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN	3.5%	32	9.2%	14	2.9%	3	10.4%	11	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	3
One Stop, Westfield Ln, Mansfield NG19 6BH	0.4%	4	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), Gateford Road, WORKSOP, S81 7BP	0.3%	3	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), Prospect Shopping Centre, WORKSOP, S81 0RS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX	0.6%	5	0.0%	0	0.0%	0	4.6%	5	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	0.9%	8	0.0%	0	0.0%	0	0.0%	0	12.5%	5	0.7%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	5.7%	51	8.1%	12	14.1%	12	5.2%	5	0.0%	0	2.0%	1	1.1%	0	5.9%	5	10.3%	12	1.0%	2
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.5%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0
Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB	0.4%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Sainsbury's, Sir John Robinson Way, Arnold, NOTTINGHAM, NG5 6JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	1	0.0%	0
Tesco Esso, Nottingham Rd, Mansfield NG18 4SG	2.5%	23	5.0%	8	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.7%	10
Tesco Express, Alfreton Rd, Sutton-in-Ashfield NG17 1JB, UK	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Annesley Road, HUCKNALL, NG15 7DE	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	3.9%	5	0.0%	0
Tesco Extra, Chesterfield Rd South, Mansfield NG19 7TS	3.7%	33	5.2%	8	18.7%	16	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Tesco Extra, Jubillee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	9.1%	82	25.8%	40	0.9%	1	5.1%	5	1.2%	0	6.1%	4	0.6%	0	22.7%	19	3.4%	4	4.3%	9
Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Tesco Metro, The Pavements Shopping Centre, Beetwell Street, CHESTERFIELD, S40 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Chesterfield Rd, Huthwaite NG17 2PY	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	1.7%	15	0.0%	0	0.0%	0	1.3%	1	31.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Rd, New Ollerton, Newark NG22 9PL	3.5%	31	0.0%	0	0.0%	0	1.0%	1	0.0%	0	40.9%	26	8.4%	3	2.0%	2	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.6%	3	3.0%	6

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Waitrose, Ossington Way, NEWARK, NG24 1FF	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	25.1%	9	6.0%	5	0.0%	0	0.0%	0
Alfreton town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Clay Cross	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Woodhouse district centre (except Morrisons)	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Shirebrook town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	0.8%	7	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.8%	6
Whitwell village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kilton Road, Worksop	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Forest Road, New Ollerton	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	7	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Skegby Road, Sutton-in-Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Aldi, Carolgate, Retford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Green Way, Clowne	0.4%	3	0.0%	0	0.0%	0	0.7%	1	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lombard Street, Newark	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Other, zone 2	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 3	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Other, outside	1.0%	9	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.6%	0	5.7%	5	0.7%	1	0.6%	1
Internet / delivered	4.6%	42	1.1%	2	0.0%	0	4.4%	5	7.5%	3	8.5%	5	7.6%	3	13.8%	11	5.5%	7	2.9%	6
(Don't know / can't remember)	1.3%	12	0.6%	1	0.0%	0	5.6%	6	0.0%	0	0.7%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0
(Don't do this)	0.5%	5	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.5%	2	0.0%	0
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q02 And where did you shop the time before that (was it the same, or different, and if so, please specify)?
Not 'Don't do' or 'Don't know' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, Carter Ln, Shirebrook NG20 8PE,	1.7%	15	0.6%	1	4.1%	4	9.8%	10	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gateford Road, WORKSOP, S80 1UD	0.5%	4	0.0%	0	0.0%	0	0.8%	1	6.9%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Street, HEANOR, DE75 7EX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Aldi, Mansfield Rd, Sutton-in-Ashfield NG17 4HW	1.9%	17	0.0%	0	3.4%	3	0.0%	0	0.0%	0	2.8%	2	0.0%	0	1.3%	1	0.0%	0	5.2%	11
Aldi, Northgate, NEWARK, NG24 1HD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	0.6%	0	0.0%	0	0.0%	0
Aldi, Nottingham Rd, Mansfield NG18 1BW	3.5%	31	4.3%	7	12.4%	11	3.2%	3	0.0%	0	3.2%	2	0.0%	0	5.5%	4	1.5%	2	1.0%	2
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	1.9%	17	0.7%	1	1.3%	1	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.6%	0	1.5%	2	5.4%	11
Aldi, Urban Rd, Kirkby in Ashfield NG17 8DA,	2.8%	25	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	11	6.2%	13
Asda, Bancroft Ln, Mansfield NG18 5LG	2.0%	18	4.6%	7	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.8%	8
Asda, Celtic Point, Worksop S81 7AZ	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Front Street, Arnold, NOTTINGHAM, NG5 7ED	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Ln, Mansfield Woodhouse, Mansfield NG19 0HA	8.8%	77	25.8%	39	6.2%	5	14.6%	14	2.3%	1	3.5%	2	0.0%	0	8.6%	7	5.2%	6	1.4%	3
Asda, Priestsic Road, Sutton-in-Ashfield NG17 2AH	7.6%	67	0.0%	0	6.1%	5	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	8	22.6%	48
Asda, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.3%	3	0.7%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Asda, Wesley Street, LANGLEY MILL, NG16 4ED	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	7	0.0%	0
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	1.0%	9	4.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Forest Road, NEW OLLERTON, NG22 9PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High St, Edwinstowe, Mansfield NG21 9QS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Co-op, High Street, SUTTON-ON-TRENT, NG23 6PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mansfield Rd, Clipstone, Mansfield NG21 9AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Maple Avenue, RIPLEY, DE5 3PY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Co-op, Nottingham Rd, Selston, Nottingham NG16 6BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Co-op, Southwell Road East, Rainworth, Mansfield NG21 0AA,	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	2.3%	5
Co-op, The Ropewalk, SOUTHWELL, NG25 0AL	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	4.6%	4	0.7%	1	0.0%	0
Co-op, Victoria St, Shirebrook, Mansfield NG20 8AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Co-op, Watnall Road, HUCKNALL, NG15 7LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Farmfoods, High St, Mansfield Woodhouse, Mansfield NG19 8AN	0.5%	4	1.5%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Oak Tree Lane, Mansfield, Notts, Mansfield NG18 3HL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Iceland, Bridge Place, WORKSOP, S80 1JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	5
Iceland, Rosemary Centre, Union St, Mansfield NG18 1QN	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Chapel Street, RIPLEY, DE5 3DL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Lidl, Derby Road, , NOTTINGHAM, NG16 4AA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Marks & Spencer, High Street, CHESTERFIELD, S40 1PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Marks & Spencer, Stodman Street, NEWARK, NG24 1AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.6%	0	0.0%	0	0.0%	0
Marks & Spencer, The Priory Shopping Centre, WORKSOP, S80 1JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, West Gate, MANSFIELD, NG18 1RS	0.5%	4	2.1%	3	0.5%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Morrisons, Ashfield Precinct, Kirkby in Ashfield, Nottingham NG17 7BQ	8.0%	71	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	16.3%	19	22.5%	48
Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	11.7%	4	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	1.0%	9	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	9.8%	4	3.8%	3	0.0%	0	0.0%	0
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	4.7%	42	3.4%	5	17.2%	15	3.0%	3	0.0%	0	0.7%	0	0.6%	0	1.7%	1	1.5%	2	7.1%	15
Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN	3.3%	29	7.4%	11	0.7%	1	12.3%	12	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Sainsbury's Local (Jacksons), Gateford Road, WORKSOP, S81 7BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	0.9%	8	0.0%	0	0.0%	0	1.3%	1	10.3%	4	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	5.9%	52	5.6%	8	12.8%	11	10.1%	10	0.0%	0	4.0%	2	0.0%	0	5.6%	4	4.5%	5	4.8%	10
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.4%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	2
Sainsbury's, Rother Way, CHESTERFIELD, S41 0UB	0.4%	4	0.0%	0	0.9%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Sainsbury's, Sir John	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Robinson Way, Arnold, NOTTINGHAM, NG5 6JY																				
Sainsbury's, Tritton Road, LINCOLN, LN6 7QN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Esso, Nottingham Rd, Mansfield NG18 4SG	0.6%	5	1.8%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Annesley Road, HUCKNALL, NG15 7DE	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	6.1%	7	0.6%	1
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Tesco Extra, Chesterfield Rd South, Mansfield NG19 7TS	4.7%	41	6.0%	9	23.6%	21	12.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubillee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	7.3%	64	24.0%	36	0.5%	0	7.0%	7	0.0%	0	4.5%	3	0.6%	0	22.1%	17	0.8%	1	0.0%	0
Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Metro, The Pavements Shopping Centre, Beetwell Street, CHESTERFIELD, S40 1PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Chesterfield Rd, Huthwaite NG17 2PY	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	1.9%	16	1.0%	1	0.9%	1	2.2%	2	27.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Rd, New Ollerton, Newark NG22 9PL	2.9%	26	0.0%	0	0.0%	0	0.6%	1	0.0%	0	36.5%	23	4.2%	2	1.2%	1	0.0%	0	0.0%	0
Tesco, Gatesford Road, WORKSOP, S81 7AP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.6%	0	0.0%	0	2.6%	3	3.0%	6
Waitrose, Ossington Way, NEWARK, NG24 1FF	1.0%	8	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	5	3.2%	2	0.0%	0	0.0%	0
Alfreton town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Clay Cross	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Woodhouse district centre (except Morrisons)	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Shirebrook town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Sutton-in-Ashfield town centre	1.0%	9	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	3.1%	7
Whitwell village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kilton Road, Worksop	0.3%	3	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Forest Road, New Ollerton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Carolgate, Retford	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Green Way, Clowne	0.9%	8	0.0%	0	0.0%	0	0.0%	0	18.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lombard Street, Newark	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	6.3%	2	5.2%	4	0.0%	0	0.0%	0
Tuxford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Other, zone 2	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 3	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Other, outside	1.2%	11	0.0%	0	0.0%	0	1.1%	1	1.8%	1	0.0%	0	0.0%	0	4.2%	3	3.9%	5	0.6%	1
Internet / delivered	4.9%	43	1.8%	3	0.0%	0	4.0%	4	7.5%	3	8.6%	5	11.0%	4	15.7%	12	4.9%	6	2.9%	6
(Don't know / can't remember)	1.8%	16	1.4%	2	1.8%	2	2.2%	2	0.0%	0	5.9%	4	0.6%	0	3.5%	3	1.8%	2	0.6%	1
Weighted base:		884		150		87		99		43		62		36		77		118		212
Sample:		888		97		100		98		100		99		100		96		98		100

Q03 What form of transport do you use to visit your main food shopping destination?

Not 'Don't do' / 'Don't know' or 'Internet' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Car - Driver	72.6%	611	83.2%	124	62.4%	54	62.6%	59	81.3%	32	64.1%	36	77.2%	25	83.2%	55	76.4%	85	68.3%	140
Car - Passenger	15.9%	134	11.2%	17	21.6%	19	29.9%	28	13.3%	5	26.4%	15	19.1%	6	11.2%	7	15.7%	17	9.1%	19
Bus	3.8%	32	1.5%	2	4.6%	4	3.8%	4	2.3%	1	2.7%	2	1.9%	1	4.9%	3	5.4%	6	4.7%	10
Cycle	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Disabled vehicle (e.g. mobility scooter)	0.3%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Taxi	0.5%	4	0.6%	1	1.6%	1	0.7%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	4.6%	39	2.7%	4	8.3%	7	2.4%	2	0.7%	0	2.2%	1	0.7%	0	0.7%	0	1.8%	2	10.2%	21
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.1%	18	0.7%	1	0.5%	0	0.0%	0	2.3%	1	2.6%	1	1.2%	0	0.0%	0	0.0%	0	6.6%	14
Weighted base:		842		149		87		94		40		57		33		66		111		205
Sample:		846		95		100		93		96		94		93		86		92		97

Q04 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips? And if so which ones? [MR]

Not 'Don't do' / 'Don't know' or 'Internet' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes - other food shops	12.2%	103	10.2%	15	14.1%	12	17.3%	16	9.7%	4	15.9%	9	9.7%	3	14.0%	9	13.4%	15	9.3%	19
Yes - other non food shops (clothing, footwear, electrical etc)	9.4%	79	5.5%	8	10.9%	10	9.2%	9	12.2%	5	7.3%	4	10.5%	3	12.0%	8	8.2%	9	11.4%	23
Yes - pubs, restaurants or cafes	3.2%	27	3.8%	6	2.8%	2	2.1%	2	2.9%	1	0.7%	0	3.6%	1	2.0%	1	3.2%	4	4.7%	10
Yes - financial service (i.e. bank, building society)	2.0%	16	1.5%	2	0.0%	0	1.8%	2	3.6%	1	1.3%	1	6.9%	2	3.2%	2	2.1%	2	1.7%	4
Yes - other service (e.g. hairdresser, travel agent, estate agent)	1.2%	10	0.6%	1	0.5%	0	0.7%	1	0.0%	0	0.0%	0	1.4%	0	0.7%	0	1.4%	2	2.7%	6
Yes - leisure activity	1.6%	14	0.6%	1	1.2%	1	1.9%	2	6.9%	3	0.0%	0	4.1%	1	2.2%	1	1.9%	2	1.1%	2
Yes - other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No)	71.6%	603	78.5%	117	68.9%	60	65.2%	61	69.6%	28	67.2%	38	65.8%	22	71.9%	47	72.6%	81	72.6%	149
(Don't know / varies)	3.3%	28	1.0%	1	7.7%	7	10.0%	9	0.9%	0	9.5%	5	3.1%	1	0.0%	0	0.9%	1	1.2%	2
Weighted base:		842		149		87		94		40		57		33		66		111		205
Sample:		846		95		100		93		96		94		93		86		92		97

Mean score [£]:

Q05 Approximately how much money does your household spend per week on its main food and groceries shop at (STORE MENTIONED AT Q01)?
Not 'Don't do' or 'Don't know' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
£1 - 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
£11 - 20	1.8%	16	0.0%	0	7.3%	6	0.0%	0	2.2%	1	1.2%	1	4.7%	2	1.3%	1	1.5%	2	1.6%	3
£21 - 30	4.7%	41	1.8%	3	6.0%	5	8.1%	8	4.5%	2	6.0%	4	7.1%	3	5.3%	4	5.1%	6	3.4%	7
£31 - 40	6.3%	56	2.4%	4	8.0%	7	7.9%	8	7.3%	3	5.0%	3	6.0%	2	4.7%	4	6.5%	8	8.5%	18
£41 - 50	10.2%	90	10.2%	15	5.8%	5	10.5%	10	9.0%	4	13.5%	8	9.8%	3	15.1%	12	10.6%	13	9.2%	19
£51 - 60	9.3%	82	2.5%	4	16.4%	14	14.2%	14	15.6%	7	9.3%	6	6.8%	2	7.5%	6	12.4%	15	7.0%	15
£61 - 70	9.4%	83	5.8%	9	9.7%	8	3.6%	4	12.2%	5	13.3%	8	6.1%	2	11.0%	9	12.4%	15	11.1%	24
£71 - 80	13.1%	115	26.2%	39	14.6%	13	7.9%	8	7.9%	3	6.2%	4	4.7%	2	7.6%	6	14.9%	18	10.9%	23
£81 - 90	5.3%	47	1.3%	2	4.4%	4	2.0%	2	7.6%	3	7.5%	5	4.3%	2	1.6%	1	5.3%	6	10.7%	23
£91 - 100	14.2%	125	16.1%	24	8.2%	7	23.1%	23	6.3%	3	6.7%	4	23.1%	8	13.4%	10	11.7%	14	15.0%	32
£101 - 150	9.6%	85	9.4%	14	3.9%	3	12.4%	12	3.8%	2	10.1%	6	11.3%	4	15.3%	12	7.8%	9	10.5%	22
£151 - 200	1.7%	15	3.0%	5	0.7%	1	0.0%	0	1.1%	0	5.2%	3	0.0%	0	1.6%	1	0.0%	0	2.5%	5
£201+	0.5%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.4%	1	0.0%	0	1.1%	1	0.0%	0
(Don't know / varies)	11.8%	105	17.7%	27	10.3%	9	7.7%	8	17.3%	7	15.1%	9	10.4%	4	12.2%	9	9.0%	11	9.8%	21
(Refused)	2.0%	18	2.8%	4	4.7%	4	2.5%	2	4.5%	2	0.0%	0	1.3%	0	3.3%	3	1.8%	2	0.0%	0
Mean:		*78.00*		*88.78*		*64.21*		*76.12*		*67.25*		*80.69*		*82.64*		*79.04*		*74.22*		*79.59*
Weighted base:		884		150		87		99		43		62		36		77		118		212
Sample:		888		97		100		98		100		99		100		96		98		100

Mean score [Times a week]: Everyday = 7, 5 - 6 times a week = 5.5, 3 - 4 times a week = 3.5, Twice a week = 2, Once a week = 1, Once every two weeks = 0.5, Once a month = 0.25, Less often = 0.1

Q06 How often does your household normally visit its main food and grocery shopping destination (STORE MENTIONED AT Q01)?
Not 'Don't do' or 'Don't know' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Everyday	1.1%	10	1.4%	2	0.0%	0	0.6%	1	0.0%	0	3.2%	2	0.0%	0	2.4%	2	0.7%	1	1.1%	2
5 - 6 times a week	0.3%	2	0.0%	0	1.4%	1	0.6%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
3 - 4 times a week	4.3%	38	4.3%	6	5.2%	5	1.1%	1	0.7%	0	5.0%	3	6.0%	2	1.2%	1	2.8%	3	7.6%	16
Twice a week	6.5%	57	7.1%	11	8.9%	8	10.2%	10	7.1%	3	5.7%	4	9.6%	3	4.8%	4	9.0%	11	2.2%	5
Once a week	73.3%	647	77.2%	116	67.7%	59	67.2%	66	71.0%	31	72.6%	45	70.3%	25	75.0%	58	69.3%	82	78.3%	166
Once every two weeks	7.5%	67	5.3%	8	7.0%	6	15.6%	15	7.1%	3	8.6%	5	8.2%	3	8.5%	7	6.8%	8	5.4%	11
Once a month	4.0%	35	2.5%	4	4.4%	4	4.6%	5	6.1%	3	3.5%	2	2.0%	1	6.5%	5	3.4%	4	4.1%	9
Less often	0.7%	6	0.0%	0	2.2%	2	0.0%	0	0.8%	0	0.0%	0	1.1%	0	0.0%	0	2.8%	3	0.0%	0
(Don't know / varies)	2.4%	21	2.2%	3	3.2%	3	0.0%	0	7.2%	3	1.5%	1	1.7%	1	1.6%	1	5.3%	6	1.4%	3
Mean:		*1.18*		*1.22*		*1.20*		*1.09*		*1.00*		*1.31*		*1.23*		*1.14*		*1.12*		*1.23*
Weighted base:		884		150		87		99		43		62		36		77		118		212
Sample:		888		97		100		98		100		99		100		96		98		100

Q07 Where did your household last undertake your 'top-up' food and grocery purchases? (i.e smaller/ 'basket' shopping purchases which are not part of your main food and groceries shop)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, Carter Ln, Shirebrook NG20 8PE,	0.5%	5	0.6%	1	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gateford Road, WORKSOP, S80 1UD	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mansfield Rd, Sutton-in-Ashfield NG17 4HW	1.2%	11	0.7%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	3.3%	7
Aldi, Northgate, NEWARK, NG24 1HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Nottingham Rd, Mansfield NG18 1BW	1.0%	9	4.2%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Aldi, Sellerswood Drive, NOTTINGHAM, NG6 8GN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	0.3%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	1
Aldi, Urban Rd, Kirkby in Ashfield NG17 8DA,	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	11
Asda, Bancroft Ln, Mansfield NG18 5LG	1.1%	10	0.7%	1	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Asda, Old Mill Ln, Mansfield Woodhouse, Mansfield NG19 0HA	2.3%	20	9.4%	14	3.3%	3	2.5%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Priestsic Road, Sutton-in-Ashfield NG17 2AH	2.2%	20	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	7.8%	16
Asda, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Extra Foodstore, South Street, ILKESTON, DE7 5SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Co-op, Bracebridge Drive, Bilborough, NOTTINGHAM, NG8 4PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Co-op, Carter Ln, Mansfield NG18 3DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Co-op, Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS	0.4%	4	1.8%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Co-op, Elmton Road, CRESWELL, S80 4DD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Frackley Road, High St, Stanton Hill NG17 3GA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Co-op, High St, Edwinstowe, Mansfield NG21 9QS	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High St, Warsop, Mansfield NG20 0AG	1.1%	10	1.0%	1	0.0%	0	8.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanton Hill, SUTTON-IN-ASHFIELD, NG17 3GG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	1	0.8%	2
Co-op, High Street, SUTTON-ON-TRENT, NG23 6PF	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	5	0.0%	0	1.1%	1	0.0%	0
Co-op, High Street, TIBSHELF, DE55 5PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, Main Street, FARNSFIELD, NG22 8EF	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	8	0.0%	0	0.0%	0
Co-op, Main Street, HUTHWAITE, NG17 2QW	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Co-op, Mansfield Rd, Clipstone, Mansfield NG21 9AA	0.6%	6	2.3%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mansfield Road, BLIDWORTH, NG21 0RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Co-op, Maple Avenue, RIPLEY, DE5 3PY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Co-op, Newcastle Street, TUXFORD, NG22 0LN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Nottingham Rd, Selston, Nottingham NG16 6BT	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	11	0.0%	0
Co-op, Portland Road, HUCKNALL, NG15 7SB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Co-op, Selston Road, JACKSDALE, NG16 5LF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Co-op, Southwell Road East, Rainworth, Mansfield NG21 0AA,	0.5%	5	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Co-op, The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	7

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Co-op, The Ropewalk, SOUTHWELL, NG25 0AL	1.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	19.9%	16	0.0%	0	0.0%	0
Co-op, Victoria St, Shirebrook, Mansfield NG20 8AQ	0.2%	2	0.0%	0	0.5%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Victoria Street, NEWARK-ON-TRENT, NG24 4UU	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Watnall Road, HUCKNALL, NG15 7LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Co-op, Welbeck Street, WHITWELL, S80 4TW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wharf Road, PINXTON, NG16 6LQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Farmfoods, Oak Tree Lane, Mansfield, Notts, Mansfield NG18 3HL	0.3%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Iceland, Bridge Place, WORKSOP, S80 1JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Iceland, Rosemary Centre, Union St, Mansfield NG18 1QN	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mansfield Road, Carrington, NOTTINGHAM, NG5 2DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Marks & Spencer, High Street, CHESTERFIELD, S40 1PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Stodman Street, NEWARK, NG24 1AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Priory Shopping Centre, WORKSOP, S80 1JR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, West Gate, MANSFIELD, NG18 1RS	0.9%	8	1.5%	2	3.9%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Morrisons, Ashfield Precinct, Kirkby in Ashfield, Nottingham NG17 7BQ	2.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	8	5.9%	13
Morrisons, Chatsworth Road, CHESTERFIELD, S40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
2BQ																				
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.5%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	1.8%	16	3.7%	6	8.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN	3.3%	30	11.5%	18	0.5%	0	6.0%	6	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	3
One Stop, King Street, SOUTHWELL, NG25 0EH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
One Stop, Madeline Ct, Mansfield NG18 4XW	0.8%	8	5.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, The Crescent, Bilsthorpe, Newark NG22 8QX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0
One Stop, Westfield Ln, Mansfield NG19 6BH	0.5%	5	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Woodhouse Rd, Mansfield NG19 7DT	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	3.2%	29	6.6%	10	12.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	5.8%	7	0.0%	0
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.2%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sainsburys, Ravenshead, Nottingham NG15 9HG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.3%	3	0.0%	0
Tesco Esso, Low Moor Road, KIRKBY IN ASHFIELD, NG17 7JE	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	14
Tesco Esso, Nottingham Rd, Mansfield NG18 4SG	0.9%	8	4.3%	7	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alfreton Rd, Sutton-in-Ashfield NG17	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	2.5%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
1JB, UK																				
Tesco Express, Annesley Road, HUCKNALL, NG15 7DE	1.0%	9	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	1.8%	2	0.0%	0
Tesco Express, Lakeside Point, 3 Mansfield Rd, Sutton-in-Ashfield NG17 4HG	1.2%	10	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	7
Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN	0.2%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco Extra, Chesterfield Rd South, Mansfield NG19 7TS	1.3%	11	0.6%	1	12.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubillee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	3.7%	33	15.2%	23	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	8.4%	7	0.8%	1	0.0%	0
Tesco Extra, Top Valley Drive, NOTTINGHAM, NG5 9DD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.1%	1	0.0%	0
Tesco, Chesterfield Rd, Huthwaite NG17 2PY	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.8%	8
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	0.7%	6	0.0%	0	0.0%	0	0.0%	0	14.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Rd, New Ollerton, Newark NG22 9PL	2.5%	23	0.0%	0	0.0%	0	0.7%	1	0.8%	0	31.9%	20	4.7%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	2	1.1%	2
Waitrose, Ossington Way, NEWARK, NG24 1FF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Trowell Road, Wollaton, NOTTINGHAM, NG8 2DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Alfreton town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Bolsover town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Chesterfield town centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Creswell village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Eastwood town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Edwinstowe centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Kirkby-in-Ashfield town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.4%	3
Lincoln city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	1.8%	17	5.4%	8	2.9%	3	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Mansfield Woodhouse district centre (except Morrisons)	0.3%	3	0.0%	0	0.5%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.5%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Retford town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	10
Whitwell village centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	16.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	0.5%	5	0.0%	0	0.0%	0	3.8%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kilton Road, Worksop	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Forest Road, New Ollerton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Skegby Road, Sutton-in-Ashfield	1.3%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	10	0.0%	0
Aldi, Carolgate, Retford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Other, zone 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other, zone 2	0.6%	6	0.0%	0	4.6%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Other, zone 3	0.3%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Other, zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	11.6%	10	0.0%	0	0.0%	0
Other, zone 8	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6	0.0%	0
Other, zone 9	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.7%	4
Other, outside	0.3%	3	0.0%	0	0.0%	0	0.7%	1	0.7%	0	0.0%	0	1.7%	1	0.0%	0	0.8%	1	0.0%	0
Internet / delivered	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.2%	19	2.2%	3	1.1%	1	4.6%	5	0.7%	0	9.0%	6	0.8%	0	2.2%	2	0.0%	0	1.1%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Don't do this)	28.9%	260	16.2%	25	25.6%	22	50.8%	53	31.3%	14	21.0%	13	38.0%	14	22.9%	19	25.0%	30	33.3%	71
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q08 And where did you go for top-up food shopping the time before that?
Not 'Don't do' or 'Don't know' at Q07

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Aldi, Carter Ln, Shirebrook NG20 8PE,	0.6%	4	0.7%	1	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mansfield Rd, Sutton-in-Ashfield NG17 4HW	1.0%	6	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Aldi, Northgate, NEWARK, NG24 1HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Nottingham Rd, Mansfield NG18 1BW	2.0%	12	4.3%	5	8.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Aldi, Station Road, SUTTON-IN-ASHFIELD, NG17 5FF	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.9%	1
Aldi, Urban Rd, Kirkby in Ashfield NG17 8DA,	2.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	11.4%	16
Asda, Bancroft Ln, Mansfield NG18 5LG	1.7%	10	0.8%	1	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	5
Asda, Old Mill Ln, Mansfield Woodhouse, Mansfield NG19 0HA	5.2%	32	18.5%	23	2.4%	2	5.5%	3	0.0%	0	1.0%	0	0.0%	0	5.7%	3	0.0%	0	0.9%	1
Asda, Priestsic Road, Sutton-in-Ashfield NG17 2AH	3.1%	19	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	12.0%	17
Asda, Victoria Retail Park, Memorial Avenue, WORKSOP, S80 2BJ	0.3%	2	0.8%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wesley Street, LANGLEY MILL, NG16 4ED	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0
Asda, Wharf Road, East Retford, RETFORD, DN22 6EN	1.2%	8	6.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Extra Foodstore, South Street, ILKESTON, DE7 5SG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Co-op, Bracebridge Drive, Bilborough, NOTTINGHAM, NG8 4PH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Co-op, Carter Ln, Mansfield NG18 3DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Co-op, Clipstone Road West, Forest Town, MANSFIELD, NG19 0BS	0.6%	4	2.2%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Elmton Road,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	10.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
CRESWELL, S80 4DD																				
Co-op, Frackley Road, High St, Stanton Hill NG17 3GA	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Co-op, High St, Edwinstowe, Mansfield NG21 9QS	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High St, Warsop, Mansfield NG20 0AG	1.1%	7	0.0%	0	0.0%	0	15.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanton Hill, SUTTON-IN-ASHFIELD, NG17 3GG	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.2%	2
Co-op, High Street, SUTTON-ON-TRENT, NG23 6PF	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	4	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, TIBSHELF, DE55 5PP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Co-op, Main Street, FARNSFIELD, NG22 8EF	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	8	0.0%	0	0.0%	0
Co-op, Mansfield Rd, Clipstone, Mansfield NG21 9AA	0.9%	6	2.8%	4	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mansfield Road, BLIDWORTH, NG21 0RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op, Newcastle Street, TUXFORD, NG22 0LN	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Nottingham Rd, Selston, Nottingham NG16 6BT	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	10	0.0%	0
Co-op, Portland Road, HUCKNALL, NG15 7SB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Co-op, Selston Road, JACKSDALE, NG16 5LF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Co-op, Southwell Road East, Rainworth, Mansfield NG21 0AA,	0.8%	5	2.2%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Co-op, The Precinct, KIRKBY IN ASHFIELD, NG17 7BQ	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7
Co-op, The Ropewalk, SOUTHWELL, NG25 0AL	2.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	19.9%	12	0.0%	0	0.0%	0
Co-op, Victoria St, Shirebrook, Mansfield NG20 8AQ	0.5%	3	0.0%	0	1.6%	1	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Co-op, Victoria Street, NEWARK-ON-TRENT, NG24 4UU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Watnall Road, HUCKNALL, NG15 7LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Co-op, Welbeck Street, WHITWELL, S80 4TW	0.4%	2	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wharf Road, PINXTON, NG16 6LQ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0
Farmfoods, High St, Mansfield Woodhouse, Mansfield NG19 8AN	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Oak Tree Lane, Mansfield, Notts, Mansfield NG18 3HL	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bridge Place, WORKSOP, S80 1JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Front Street, Arnold, NOTTINGHAM, NG5 7EB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Iceland, Preistic Road, SUTTON-IN-ASHFIELD, NG17 2AH	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	4.1%	6
Iceland, Rosemary Centre, Union St, Mansfield NG18 1QN	0.3%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Chatsworth Road Retail Park, Foljambe Road, CHESTERFIELD, S40 1NJ	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Stodman Street, NEWARK, NG24 1AW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Priory Shopping Centre, WORKSOP, S80 1JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, West Gate, MANSFIELD, NG18 1RS	1.4%	8	3.0%	4	3.7%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Morrisons, Ashfield Precinct, Kirkby in Ashfield, Nottingham NG17 7BQ	2.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	7	7.9%	11
Morrisons, Chatsworth Road, CHESTERFIELD, S40 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Derby Road, EASTWOOD, NG16 3NT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons, Idle Valley Road, RETFORD, DN22 7XD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kings Road, NEWARK-ON-TRENT, NG24 1EW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.7%	0	0.0%	0	0.0%	0
Morrisons, Sutton Road, MANSFIELD, NG18 5HL	1.7%	11	2.7%	3	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.9%	1	1.9%	3
Morrisons, Woodhouse Centre, High Street, MANSFIELD WOODHOUSE, NG19 8AN	3.0%	19	7.1%	9	4.3%	3	10.2%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	2
One Stop, King Street, SOUTHWELL, NG25 0EH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
One Stop, Madeline Ct, Mansfield NG18 4XW	1.1%	7	5.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, The Crescent, Bilsthorpe, Newark NG22 8QX	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	5	0.0%	0	0.0%	0
One Stop, Westfield Ln, Mansfield NG19 6BH	0.7%	5	0.0%	0	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local (Jacksons), Prospect Shopping Centre, WORKSOP, S81 0RS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, New Castle Avenue, WORKSOP, S80 1LX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Grounds Road, Rhodesia, WORKSOP, S80 3AT	0.7%	4	0.7%	1	0.0%	0	5.5%	3	2.2%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, MANSFIELD, NG18 1BW	2.7%	17	4.9%	6	10.7%	7	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Sainsbury's, Nottingham Road, RIPLEY, DE5 3AS	0.3%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sainsburys, Ravenshead, Nottingham NG15 9HG	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.0%	2	0.0%	0
Tesco Esso, Low Moor Road, KIRKBY IN ASHFIELD, NG17 7JE	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	10
Tesco Esso, Nottingham Rd, Mansfield NG18 4SG	1.2%	8	6.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Alfreton Rd, Sutton-in-Ashfield NG17 1JB, UK	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	8.3%	11
Tesco Express, Annesley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Road, HUCKNALL, NG15 7DE																				
Tesco Express, Lakeside Point, 3 Mansfield Rd, Sutton-in-Ashfield NG17 4HG	0.7%	4	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Tesco Express, Mansfield Road, BLIDWORTH, NG21 0PN	0.3%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Tesco Extra, Ashgate Road, Hucknall, NOTTINGHAM, NG15 7UQ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Tesco Extra, Chesterfield Rd South, Mansfield NG19 7TS	2.7%	17	2.4%	3	21.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubillee Way South, Oaktree Lane (Oaktree District Centre), MANSFIELD, NG18 3RT	5.5%	34	17.0%	21	0.0%	0	1.7%	1	0.0%	0	5.7%	2	0.0%	0	2.0%	1	7.9%	7	0.9%	1
Tesco, Chesterfield Rd, Huthwaite NG17 2PY	2.4%	15	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.7%	12
Tesco, Chestnut Drive, Clowne, CHESTERFIELD, S43 4JN	1.0%	6	0.0%	0	0.0%	0	0.0%	0	20.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Forest Rd, New Ollerton, Newark NG22 9PL	3.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.9%	18	6.4%	1	0.0%	0	1.1%	1	0.0%	0
Tesco, Hall Street, ALFRETON, DE55 7BS	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.4%	2	0.9%	1
Waitrose, Ossington Way, NEWARK, NG24 1FF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	1.5%	1	0.0%	0	0.0%	0
Waitrose, Trowell Road, Wollaton, NOTTINGHAM, NG8 2DH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Alfreton town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Chesterfield town centre	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0
Eastwood town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Edwinstowe centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Kirkby-in-Ashfield town	1.1%	7	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.9%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
centre																				
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	1.3%	8	1.4%	2	4.1%	3	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0
Mansfield Woodhouse district centre (except Morrisons)	0.6%	4	0.7%	1	0.7%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.7%	5	0.0%	0	0.0%	0	9.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.5%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	7.3%	2	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Retford town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Southwell town centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	8.7%	12
Whitwell village centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	24.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	0.6%	3	0.0%	0	0.0%	0	6.8%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Kilton Road, Worksop	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Forest Road, New Ollerton	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Skegby Road, Sutton-in-Ashfield	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	7	0.0%	0
Aldi, Carolgate, Retford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mill Green Way, Clowne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Lombard Street, Newark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0
Other, zone 1	0.5%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 2	0.7%	4	0.0%	0	3.9%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Other, zone 3	0.6%	4	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Other, zone 6	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	9	0.0%	0	0.0%	0
Other, zone 8	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	7	0.0%	0
Other, zone 9	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.7%	2
Other, outside	0.7%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	9.0%	2	3.0%	2	0.0%	0	0.0%	0
Internet / delivered	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.4%	21	4.8%	6	3.2%	2	8.9%	4	3.9%	1	2.6%	1	2.8%	1	2.9%	2	4.4%	4	0.0%	0
Weighted base:		621		125		64		47		29		44		22		62		90		139
Sample:		596		74		74		49		63		71		58		68		69		70

Mean score [£]:

Q09 Approximately how much money does your household spend per week on top-up food and groceries shopping (STORE MENTIONED AT Q07)?
Not 'Don't do' or 'Don't know' at Q07

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
£1 - 10	28.9%	179	24.0%	30	32.8%	21	39.5%	18	36.9%	11	17.1%	8	31.1%	7	38.5%	24	23.7%	21	28.8%	40
£11 - 20	28.6%	178	23.4%	29	36.4%	23	22.1%	10	37.8%	11	30.8%	14	32.0%	7	15.2%	9	31.4%	28	32.9%	46
£21 - 30	13.1%	81	10.3%	13	7.7%	5	9.9%	5	10.5%	3	10.6%	5	22.6%	5	14.9%	9	19.7%	18	13.8%	19
£31 - 40	5.6%	35	8.1%	10	7.5%	5	0.0%	0	1.0%	0	8.9%	4	1.8%	0	8.6%	5	3.7%	3	4.7%	6
£41 - 50	3.3%	21	4.3%	5	0.0%	0	2.3%	1	0.0%	0	1.0%	0	3.6%	1	1.3%	1	2.8%	3	7.0%	10
£51 - 60	0.8%	5	0.8%	1	3.4%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
£61 - 70	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
£71 - 80	1.4%	9	5.2%	7	0.7%	0	2.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - 90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - 100	0.5%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - 150	0.3%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - 200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	16.8%	104	20.0%	25	10.1%	6	22.3%	10	12.9%	4	25.4%	11	8.9%	2	20.9%	13	17.6%	16	12.0%	17
(Refused)	0.7%	4	0.8%	1	1.4%	1	1.7%	1	1.0%	0	1.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Mean:		*20.84*		*28.22*		*17.79*		*15.58*		*15.18*		*25.22*		*18.65*		*17.03*		*19.31*		*20.58*
Weighted base:		621		125		64		47		29		44		22		62		90		139
Sample:		596		74		74		49		63		71		58		68		69		70

Q10 Does your household also spend money on food and groceries in small shops or market stalls? (i.e., not supermarkets)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes	34.1%	307	32.2%	49	36.5%	32	35.1%	37	32.2%	14	33.9%	21	50.9%	18	42.9%	35	35.0%	42	27.8%	59
No	65.9%	593	67.8%	104	63.5%	55	64.9%	68	67.8%	29	66.1%	41	49.1%	17	57.1%	47	65.0%	78	72.2%	153
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

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Q11 Where are these small shops or market stalls located?
Yes at Q10

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
One Stop, Wharf Rd, Pinxton, Nottingham NG16 6NZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Alfreton town centre	3.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	9	0.0%	0
Bolsover town centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield town centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Clowne town centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	24.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe centre	2.0%	6	0.0%	0	0.0%	0	1.7%	1	0.0%	0	25.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	1.8%	6	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0
Kirkby-in-Ashfield town centre	6.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	23.0%	10	16.8%	10
Lincoln city centre	0.3%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	25.0%	77	73.2%	36	74.7%	24	2.9%	1	0.0%	0	13.2%	3	0.0%	0	14.3%	5	7.0%	3	8.4%	5
Mansfield Woodhouse district centre (except Morrisons)	2.1%	7	3.4%	2	0.0%	0	9.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Market Warsop centre	2.2%	7	0.0%	0	0.0%	0	18.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	4	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Newark-on-Trent town centre	3.8%	12	0.0%	0	1.5%	0	0.0%	0	0.0%	0	5.4%	1	43.0%	8	6.6%	2	0.0%	0	0.0%	0
Nottingham city centre	2.6%	8	13.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.9%	1	0.0%	0
Retford town centre	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	21.4%	4	2.2%	1	0.0%	0	0.0%	0
Ripley town centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Shirebrook town centre	4.8%	15	0.0%	0	1.5%	0	37.8%	14	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	5.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	44.1%	16	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	11.7%	36	0.0%	0	6.0%	2	0.0%	0	0.0%	0	2.0%	0	1.2%	0	0.0%	0	3.7%	2	53.9%	32
Whitwell village centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	23.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	3.7%	11	0.0%	0	1.5%	0	18.6%	7	29.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford Village Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.8%	5	0.0%	0	0.0%	0	0.0%	0
Other, zone 2	2.1%	7	0.0%	0	14.9%	5	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 3	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 4	0.3%	1	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 5	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 6	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	2.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	9	0.0%	0	0.0%	0
Other, zone 8	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	7	0.0%	0
Other, outside	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	3	0.0%	0	1.3%	0	3.2%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Don't know / can't remember)	5.6%	17	2.9%	1	0.0%	0	2.1%	1	4.1%	1	0.0%	0	0.0%	0	2.9%	1	5.6%	2	18.9%	11
Weighted base:		307		49		32		37		14		21		18		35		42		59
Sample:		319		30		35		39		32		28		50		44		31		30

Mean score [£]:

Q12 Approximately how much money does your household spend per week on food and groceries in these small shops?
Yes at Q10

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
£1 - 10	46.6%	143	41.4%	20	56.4%	18	40.0%	15	51.7%	7	28.0%	6	54.1%	10	42.5%	15	43.4%	18	57.6%	34
£11 - 20	18.4%	57	17.7%	9	18.2%	6	19.6%	7	16.9%	2	24.1%	5	17.1%	3	25.8%	9	24.0%	10	8.9%	5
£21 - 30	3.0%	9	2.1%	1	6.0%	2	1.7%	1	4.1%	1	0.0%	0	8.9%	2	4.4%	2	4.7%	2	0.0%	0
£31 - 40	1.5%	5	1.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	7.3%	1	0.0%	0	0.0%	0	2.0%	1
£41 - 50	0.5%	1	0.0%	0	0.0%	0	2.1%	1	2.1%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
£51 - 60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61 - 70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - 80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - 90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - 100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - 150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - 200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	28.5%	87	34.9%	17	17.8%	6	34.4%	13	21.7%	3	42.1%	9	10.4%	2	25.0%	9	25.6%	11	31.5%	19
(Refused)	1.5%	5	2.1%	1	1.5%	0	2.1%	1	3.6%	0	0.0%	0	0.0%	0	2.2%	1	2.3%	1	0.0%	0
Mean:		*11.69*		*10.67*		*9.40*		*12.88*		*11.29*		*13.91*		*14.77*		*12.88*		*12.04*		*10.42*
Weighted base:		307		49		32		37		14		21		18		35		42		59
Sample:		319		30		35		39		32		28		50		44		31		30

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Q13 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Chesterfield town centre	0.7%	6	0.0%	0	0.5%	0	1.0%	1	8.5%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Derby city centre (including Westfield)	0.9%	8	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.5%	5
Eastwood town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Hucknall town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Kirkby-in-Ashfield town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.0%	2
Leicester city centre	0.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.5%	2	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	23.3%	210	32.8%	50	28.5%	25	35.2%	37	3.1%	1	27.1%	17	0.6%	0	20.3%	17	8.5%	10	24.8%	52
Mansfield Woodhouse district centre (except Morrisons)	0.4%	4	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.3%	2	0.0%	0
New Ollerton town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.5%	14	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.8%	1	16.5%	6	5.1%	4	0.0%	0	0.8%	2
Nottingham city centre	9.9%	90	9.9%	15	10.7%	9	5.9%	6	5.2%	2	4.5%	3	7.6%	3	24.4%	20	17.0%	20	5.1%	11
Oak Tree District Centre, Mansfield (except Tesco)	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	1	5.3%	3	6.7%	2	0.0%	0	0.0%	0	0.0%	0
Ripley town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sheffield city centre	1.4%	13	2.8%	4	1.4%	1	0.7%	1	4.7%	2	1.3%	1	0.0%	0	0.0%	0	0.7%	1	1.4%	3
Shirebrook town centre	1.7%	15	3.0%	5	0.0%	0	1.2%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	7
Southwell town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.0%	2	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	6.3%	56	0.6%	1	0.0%	0	1.6%	2	0.0%	0	0.7%	0	0.0%	0	1.2%	1	8.8%	11	19.7%	42
Worksop town centre	1.2%	10	0.0%	0	0.0%	0	1.3%	1	17.9%	8	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	4.0%	36	1.9%	3	4.8%	4	2.1%	2	1.1%	0	5.2%	3	2.8%	1	0.9%	1	10.7%	13	3.8%	8
Meadowhall Shopping	3.6%	33	3.1%	5	1.3%	1	9.5%	10	18.9%	8	2.3%	1	5.2%	2	0.0%	0	0.0%	0	2.5%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre, Sheffield																				
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	9.4%	3	1.4%	1	0.0%	0	0.0%	0
Old Mill Lane Industrial Estate, Mansfield Woodhouse, Mansfield (United Carpets and Beds, Bubbles & Drakes Home Furnishings)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher, Home Bargains,Chiltern Mills)	0.4%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.0%	2
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.6%	1
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, Next, Pets at Home)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	6.0%	54	9.6%	15	17.7%	15	6.0%	6	0.0%	0	2.5%	2	0.0%	0	5.3%	4	0.0%	0	5.7%	12
Victoria Retail Park, Memorial Avenue, Worksop (Asda, Farmfoods, Home Bargains)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Brook Park, Meadow Lane, Shirebrook NG20 8RY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Central London	0.9%	8	4.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Gonerby Junction, Grantham																				
Fulmar Close local centre	2.2%	20	2.5%	4	2.7%	2	5.3%	6	0.0%	0	0.7%	0	0.0%	0	0.5%	0	5.1%	6	0.6%	1
Grantham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.8%	7	0.0%	0	7.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane, Mansfield	1.1%	10	2.8%	4	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0	0.0%	0
Tuxford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 9	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	11.6%	104	9.3%	14	8.4%	7	11.1%	12	12.8%	6	11.6%	7	18.5%	7	14.8%	12	16.8%	20	9.1%	19
Home catalogue	2.1%	18	1.1%	2	2.3%	2	4.4%	5	3.6%	2	0.7%	0	1.9%	1	1.6%	1	4.4%	5	0.5%	1
TV / Interactive shopping	0.3%	2	1.0%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside	3.7%	33	2.3%	4	0.9%	1	1.2%	1	9.9%	4	4.3%	3	3.4%	1	9.7%	8	2.4%	3	4.0%	8
(Don't know / can't remember)	6.3%	56	6.9%	11	8.0%	7	3.4%	4	3.8%	2	9.4%	6	10.3%	4	3.9%	3	7.2%	9	5.8%	12
(Don't do this)	3.6%	32	4.3%	7	4.0%	3	3.4%	4	4.0%	2	2.5%	2	2.3%	1	2.0%	2	1.3%	2	5.3%	11
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

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Mean score [Times a week]: Everyday = 7, 5 - 6 times a week = 5.5, 3 - 4 times a week = 3.5, Twice a week = 2, Once a week = 1, Once every two weeks = 0.5, Once a month = 0.25, Once every two months = 0.125, 3 or 4 times a year = 0.067, Twice a year = 0.038, Once a year = 0.019, Less often = 0.01

Q14 How often do you visit (LOCATION MENTIONED AT Q13) for clothes or shoes shopping?
Not 'Don't do' or 'Don't know' at Q13

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Everyday	0.3%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.3%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
3 - 4 times a week	0.7%	6	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4
Twice a week	0.8%	7	0.6%	1	1.6%	1	1.3%	1	0.9%	0	0.0%	0	1.4%	0	0.0%	0	2.2%	2	0.0%	0
Once a week	6.7%	54	4.2%	6	10.2%	8	12.5%	12	4.3%	2	4.5%	2	16.4%	5	8.1%	6	3.4%	4	5.0%	9
Once every two weeks	10.8%	87	17.3%	24	12.7%	10	0.0%	0	3.9%	2	13.3%	7	8.6%	3	4.7%	4	3.7%	4	18.5%	35
Once a month	24.4%	198	27.3%	37	18.9%	15	21.6%	21	13.5%	5	19.5%	11	17.6%	5	20.3%	16	22.0%	24	33.9%	64
Once every two months	12.0%	97	9.3%	13	10.3%	8	14.9%	15	32.8%	13	13.4%	7	14.9%	5	4.9%	4	14.6%	16	9.2%	17
3 or 4 times a year	14.0%	113	6.3%	9	9.5%	7	11.6%	11	16.3%	6	7.3%	4	18.9%	6	27.2%	21	25.8%	28	10.8%	20
Twice a year	7.8%	63	2.6%	4	6.3%	5	13.9%	14	9.0%	4	20.2%	11	8.4%	3	10.8%	8	9.6%	10	2.8%	5
Once a year	1.9%	16	3.4%	5	3.2%	2	4.4%	4	3.4%	1	2.5%	1	2.9%	1	0.0%	0	0.7%	1	0.0%	0
Less often	6.6%	54	9.6%	13	7.3%	6	9.6%	9	2.9%	1	9.4%	5	0.7%	0	10.5%	8	5.1%	6	2.9%	5
(Don't know / varies)	13.7%	111	18.6%	25	16.9%	13	10.2%	10	12.9%	5	7.4%	4	10.2%	3	13.5%	10	12.8%	14	13.8%	26
Mean:		*0.35*		*0.36*		*0.48*		*0.27*		*0.20*		*0.40*		*0.36*		*0.23*		*0.23*		*0.45*
Weighted base:		811		136		77		98		40		55		31		77		109		188
Sample:		799		89		87		91		90		85		84		92		90		91

Q15 How do you normally travel to (LOCATION MENTIONED AT Q13)?
Not 'Don't do' / 'Don't know' / 'Internet' / 'Catalogue' / 'TV shopping' at Q13

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Car - Driver	69.2%	475	80.5%	96	65.6%	44	61.2%	49	68.4%	22	66.2%	31	71.8%	17	75.4%	48	65.7%	55	66.7%	112
Car - Passenger	10.2%	70	2.8%	3	7.8%	5	16.9%	14	13.1%	4	11.8%	6	21.9%	5	11.7%	7	14.6%	12	7.7%	13
Bus	8.3%	57	4.8%	6	13.6%	9	11.6%	9	5.3%	2	20.4%	10	2.6%	1	5.8%	4	7.2%	6	6.6%	11
Cycle	0.8%	5	0.0%	0	0.0%	0	5.9%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Disabled vehicle (e.g. mobility scooter)	0.3%	2	0.0%	0	0.7%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Taxi	0.3%	2	0.0%	0	0.7%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	4.6%	32	9.7%	12	2.0%	1	0.8%	1	10.3%	3	0.0%	0	0.9%	0	1.6%	1	7.6%	6	4.4%	7
Walk	3.1%	22	0.7%	1	8.8%	6	0.0%	0	1.1%	0	0.0%	0	0.9%	0	3.6%	2	1.2%	1	6.5%	11
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tram	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.8%	2	0.0%	0
Aeroplane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	18	1.4%	2	0.7%	0	0.8%	1	0.9%	0	1.5%	1	1.9%	0	0.0%	0	0.9%	1	7.5%	13
Weighted base:		687		119		68		81		33		47		24		64		84		168
Sample:		656		74		75		71		76		71		64		73		72		80

Q16 And the time before that, where did your household go to make a purchase of clothes or shoes?
Not 'Don't do' or 'Don't know' at Q13

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Bolsover town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Chesterfield town centre	1.6%	13	1.6%	2	0.6%	0	0.0%	0	17.1%	7	0.8%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	2
Clowne town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.9%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.6%	1
Eastwood town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Edwinstowe centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield town centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	4.0%	7
Leicester city centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	0	4.1%	2	5.7%	2	0.7%	1	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	22.5%	182	42.6%	58	26.0%	20	34.5%	34	3.4%	1	20.2%	11	0.7%	0	21.6%	17	9.7%	11	16.3%	31
Mansfield Woodhouse district centre (except Morrisons)	0.5%	4	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.6%	1
Market Warsop centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.9%	16	0.0%	0	0.0%	0	2.6%	3	0.0%	0	2.3%	1	14.5%	4	9.6%	7	0.0%	0	0.0%	0
Nottingham city centre	13.5%	109	11.3%	15	16.8%	13	7.8%	8	0.0%	0	5.3%	3	10.4%	3	17.1%	13	15.3%	17	19.9%	37
Oak Tree District Centre, Mansfield (except Tesco)	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Retford town centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	1.4%	1	9.2%	5	4.8%	2	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	2.3%	19	0.6%	1	1.8%	1	3.5%	3	4.8%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	6	2.8%	5
Shirebrook town centre	1.5%	12	1.6%	2	0.0%	0	1.6%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	7
Southwell town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	5.7%	46	1.9%	3	1.8%	1	1.7%	2	0.0%	0	0.8%	0	0.0%	0	1.3%	1	6.8%	7	16.7%	31
Worksop town centre	1.5%	12	0.0%	0	0.0%	0	1.4%	1	21.0%	8	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) Currys, Pets at Home, Harveys)	1.0%	8	0.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6	0.0%	0
Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Giltbrook Retail Park, Ikea	1.2%	10	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	7	0.6%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	4.4%	36	4.6%	6	7.4%	6	2.6%	3	0.7%	0	6.6%	4	2.0%	1	2.2%	2	7.1%	8	3.8%	7
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	5.9%	48	7.0%	10	8.0%	6	3.4%	3	23.1%	9	3.6%	2	6.0%	2	5.2%	4	0.0%	0	6.2%	12
Meadowhall Shopping Centre, Sheffield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	7.4%	2	1.0%	1	0.0%	0	0.0%	0
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Mill Lane Industrial Estate, Mansfield Woodhouse, Mansfield (United Carpets and Beds, Bubbles & Drakes Home Furnishings)	0.3%	2	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher, Home Bargains,Chiltern Mills)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Springfield Retail Park, Bulwell (not including Focus DIY) (Brantano, Matalan)	3.2%	26	0.8%	1	13.3%	10	1.6%	2	0.7%	0	2.1%	1	0.0%	0	3.6%	3	2.5%	3	3.4%	6
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.2%	1	0.0%	0
Victoria Retail Park, Memorial Avenue, Worksop (Asda, Farmfoods, Home																				

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bargains)																				
Brook Park, Meadow Lane, Shirebrook NG20 8RY	0.6%	5	0.0%	0	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Downtown Superstore, Gonerby Junction, Grantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.6%	0	0.0%	0	0.0%	0
Fulmar Close local centre	0.5%	4	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Ollerton town centre	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.8%	6	0.6%	1	4.7%	4	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.4%	3	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane, Mansfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
Tuxford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 1	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 9	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	10.8%	88	10.5%	14	6.7%	5	11.0%	11	2.5%	1	17.5%	10	23.0%	7	14.4%	11	10.6%	12	9.2%	17
Home catalogue	1.9%	15	1.9%	3	1.2%	1	4.5%	4	2.0%	1	0.0%	0	4.1%	1	1.7%	1	2.9%	3	0.5%	1
TV / Interactive shopping	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside	2.8%	23	1.6%	2	0.6%	0	2.1%	2	11.7%	5	0.0%	0	4.6%	1	1.7%	1	1.2%	1	5.0%	9
(Don't know / can't remember)	6.9%	56	8.6%	12	4.0%	3	8.8%	9	3.1%	1	6.9%	4	4.3%	1	7.7%	6	14.2%	15	2.8%	5
Weighted base:		811		136		77		98		40		55		31		77		109		188
Sample:		799		89		87		91		90		85		84		92		90		91

Mansfield District Council Retail & Leisure Study
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Q17 Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Belper town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Chesterfield town centre	0.7%	6	0.0%	0	0.5%	0	0.0%	0	9.3%	4	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.6%	1
Clay Cross	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.7%	6	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.6%	1
Eastwood town centre	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Ilkeston town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Kirkby-in-Ashfield town centre	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	6.1%	13
Lincoln city centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.9%	1	0.5%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	7.4%	67	11.9%	18	20.6%	18	12.6%	13	0.0%	0	6.3%	4	1.3%	0	1.2%	1	7.3%	9	1.6%	3
Mansfield Woodhouse district centre (except Morrisons)	2.9%	26	3.1%	5	1.8%	2	10.3%	11	0.0%	0	3.3%	2	0.0%	0	0.9%	1	0.0%	0	2.9%	6
Market Warsop centre	0.3%	3	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.9%	17	0.0%	0	0.0%	0	2.5%	3	0.0%	0	1.3%	1	17.5%	6	8.7%	7	0.0%	0	0.0%	0
Nottingham city centre	2.8%	25	3.0%	5	0.9%	1	2.7%	3	0.0%	0	0.8%	1	1.7%	1	6.8%	6	3.8%	4	2.8%	6
Oak Tree District Centre, Mansfield (except Tesco)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.8%	1	0.6%	1
Retford town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.5%	5	0.6%	1	0.0%	0	0.7%	1	7.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	1.4%	12	0.0%	0	3.8%	3	6.7%	7	0.7%	0	1.5%	1	0.6%	0	0.5%	0	0.0%	0	0.0%	0
Southwell town centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	5.1%	4	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	2.7%	25	2.3%	4	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.1%	1	7.4%	16
Worksop town centre	1.1%	10	0.0%	0	0.0%	0	1.8%	2	15.1%	7	2.3%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) Currys, Pets at Home, Harveys)	0.6%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0	0.0%	0
Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	5.9%	53	2.9%	4	7.0%	6	0.7%	1	2.0%	1	3.5%	2	1.6%	1	4.3%	4	20.4%	24	4.7%	10
Idlewells Shopping Centre, Sutton-in-Ashfield NG17 1BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Meadowhall Shopping Centre, Sheffield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Old Mill Lane Industrial Estate, Mansfield Woodhouse, Mansfield (United Carpets and Beds, Bubbles & Drakes Home Furnishings)	1.7%	15	3.9%	6	8.4%	7	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	3.0%	27	3.0%	5	3.8%	3	2.5%	3	0.0%	0	4.7%	3	0.0%	0	4.8%	4	4.5%	5	1.9%	4
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, Next, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, Boots, Argos Extra)	0.4%	4	0.7%	1	0.7%	1	0.0%	0	2.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Currys PC world ft Carphone warehouse, Carpetright)																				
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	4.9%	44	7.0%	11	8.8%	8	5.1%	5	0.0%	0	3.8%	2	0.0%	0	0.9%	1	10.1%	12	2.5%	5
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	0.3%	3	1.5%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Warney Brook Furniture Centre, Darley Dale	2.4%	22	1.6%	3	0.9%	1	6.1%	6	0.8%	0	0.7%	0	0.0%	0	2.3%	2	0.7%	1	4.1%	9
Downtown Superstore, Gonerby Junction, Grantham	0.3%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.1%	1	0.0%	0	0.0%	0
Grantham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 1	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	6.6%	59	4.2%	6	4.2%	4	12.7%	13	2.8%	1	8.2%	5	9.6%	3	12.8%	11	2.0%	2	6.2%	13
Home catalogue	1.6%	14	4.3%	7	0.5%	0	1.8%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	2.3%	5
Other, outside	0.9%	8	1.6%	3	0.0%	0	0.0%	0	5.1%	2	0.7%	0	1.9%	1	0.5%	0	1.6%	2	0.0%	0
(Don't know / can't remember)	20.5%	184	16.9%	26	15.1%	13	9.5%	10	15.8%	7	35.6%	22	36.0%	13	25.7%	21	20.3%	24	22.6%	48
(Don't do this)	22.1%	199	25.0%	38	18.3%	16	21.2%	22	23.1%	10	13.6%	9	17.6%	6	13.4%	11	20.6%	25	29.4%	62
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q18 And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings?
Not 'Don't do' or 'Don't know' at Q17

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Chesterfield town centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.4%	2
Clowne town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Eastwood town centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Ilkeston town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Kirkby-in-Ashfield town centre	5.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	26.4%	27
Lincoln city centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	11.6%	60	13.7%	12	22.9%	13	24.4%	18	0.0%	0	12.5%	4	1.4%	0	9.0%	4	4.7%	3	4.5%	5
Mansfield Woodhouse district centre (except Morrisons)	3.0%	15	5.0%	4	4.3%	3	6.3%	5	0.0%	0	3.9%	1	0.0%	0	1.5%	1	0.0%	0	1.9%	2
Market Warsop centre	0.5%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	2.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	26.9%	4	16.5%	8	0.0%	0	0.0%	0
Nottingham city centre	5.8%	30	5.0%	4	3.2%	2	9.4%	7	1.9%	0	3.0%	1	7.7%	1	10.5%	5	5.6%	4	4.7%	5
Oak Tree District Centre, Mansfield (except Tesco)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Retford town centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	17.4%	5	1.6%	1	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	1.3%	7	0.0%	0	4.4%	3	3.4%	2	1.1%	0	2.3%	1	1.4%	0	0.9%	0	0.0%	0	0.0%	0
Southwell town centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	3.1%	2	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	3.4%	18	4.0%	4	3.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.9%	1	9.0%	9
Worksop town centre	2.1%	11	0.0%	0	0.0%	0	1.7%	1	26.8%	7	6.5%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) Currys, Pets at Home, Harveys)	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and	8.4%	43	4.3%	4	11.7%	7	8.8%	6	2.7%	1	1.6%	1	1.7%	0	7.4%	4	21.0%	15	6.1%	6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Papas, Next, Next Home, Pets at Home, SCS)																				
Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4
Meadowhall Shopping Centre, Sheffield	0.7%	4	0.0%	0	0.0%	0	1.1%	1	8.5%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Old Mill Lane Industrial Estate, Mansfield Woodhouse, Mansfield (United Carpets and Beds, Bubbles & Drakes Home Furnishings)	3.6%	19	6.8%	6	13.5%	8	0.9%	1	2.5%	1	2.3%	1	0.0%	0	0.9%	0	0.0%	0	2.4%	2
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	3.1%	16	6.8%	6	3.6%	2	0.9%	1	0.0%	0	4.9%	2	0.0%	0	1.5%	1	0.0%	0	4.9%	5
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, Next, Pets at Home)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, Boots, Argos Extra)	0.3%	2	0.0%	0	1.0%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys PC world ft Carphone warehouse, Carpetright)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx,	7.3%	38	20.2%	18	10.2%	6	3.4%	2	0.0%	0	6.5%	2	0.0%	0	2.4%	1	9.1%	6	1.6%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Laura Ashley, Boots)																				
The Carlton Centre (Outer Circle Retail Park), Lincoln (Argos, Halfords, Dunelm, Pets at Home, Boots, Peacocks, Poundstretcher)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.4%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Chesterfield, S40 2ED	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	0.4%	2	1.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Warney Brook Furniture Centre, Darley Dale	0.9%	5	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	1.2%	1
Downtown Superstore, Gonerby Junction, Grantham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	1.4%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	6	0.0%	0
Other, zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	7.6%	39	4.5%	4	5.2%	3	5.5%	4	2.7%	1	11.9%	4	7.7%	1	11.4%	6	14.4%	10	6.3%	6
Home catalogue	2.1%	11	7.4%	7	0.0%	0	2.5%	2	1.1%	0	0.0%	0	1.4%	0	0.0%	0	1.4%	1	0.9%	1
Other, outside	1.2%	6	0.0%	0	0.0%	0	4.6%	3	3.2%	1	0.0%	0	9.6%	2	0.9%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	18.7%	97	16.9%	15	14.1%	8	20.0%	15	7.3%	2	20.9%	7	8.1%	1	23.2%	12	23.9%	17	20.0%	20
Weighted base:		516		89		58		72		26		32		17		50		71		102
Sample:		514		60		69		70		56		52		46		53		52		56

Q19 Now can you tell me where your household last made a purchase of DIY and decorating goods?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Chesterfield town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Eastwood town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Hucknall town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Kirkby-in-Ashfield town centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.9%	4
Lincoln city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	4.9%	44	6.5%	10	10.5%	9	7.7%	8	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.8%	1	5.5%	12
Mansfield Woodhouse district centre (except Morrisons)	1.9%	17	2.6%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	9
Market Warsop centre	0.2%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Newark-on-Trent town centre	1.1%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	19.7%	7	1.6%	1	0.0%	0	0.0%	0
Nottingham city centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.5%	2	0.0%	0
Oak Tree District Centre, Mansfield (except Tesco)	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	17.8%	15	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	6.1%	55	1.6%	3	1.9%	2	6.4%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0	4.7%	6	18.0%	38
Whitwell village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	1.6%	14	0.0%	0	0.0%	0	3.8%	4	22.9%	10	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Old Mill Lane Industrial Estate, Mansfield Woodhouse, Mansfield (United Carpets and Beds, Bubbles & Drakes Home Furnishings)	0.2%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, Next, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, Boots, Argos Extra)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys PC world ft Carphone warehouse, Carpetright)	0.5%	4	0.0%	0	0.0%	0	0.6%	1	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	0.8%	7	4.4%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Carlton Centre (Outer Circle Retail Park), Lincoln (Argos, Halfords, Dunelm, Pets at Home, Boots, Peacocks, Poundstretcher)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Memorial Avenue, Worksop (Asda, Farmfoods, Home Bargains)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	39.8%	358	52.5%	80	56.2%	49	42.0%	44	6.0%	3	36.7%	23	3.4%	1	44.0%	36	33.1%	40	38.9%	82

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	7.6%	3	0.0%	0	1.1%	1	0.0%	0
B&Q, Derby Road, Chesterfield, S40 2ED	0.5%	4	0.0%	0	4.1%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Eastwood, NG16 3NZ	2.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	25	0.0%	0
B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	1	3.5%	7
B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.8%	2	0.8%	2
B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ	2.5%	23	0.0%	0	0.0%	0	3.9%	4	29.0%	12	7.8%	5	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark NG24 1HN	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	16.4%	6	3.6%	3	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Homebase, The Sidings (St Mark's Retail Park), Lincoln LN6 7TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Chesterfield Road South, Mansfield	1.1%	10	2.5%	4	3.1%	3	0.7%	1	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH	1.1%	10	0.0%	0	2.2%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	1.9%	4
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 3	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.4%	21	4.3%	7	0.9%	1	0.7%	1	0.8%	0	1.3%	1	0.0%	0	0.7%	1	2.0%	2	4.3%	9
Home catalogue	0.5%	5	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside	0.9%	8	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.1%	1	3.3%	1	3.5%	3	2.3%	3	0.0%	0
(Don't know / can't remember)	6.0%	54	5.5%	8	4.8%	4	4.1%	4	3.5%	2	20.5%	13	10.5%	4	6.5%	5	7.8%	9	2.1%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Don't do this)	15.1%	136	18.6%	28	15.8%	14	15.2%	16	19.9%	9	10.1%	6	15.2%	5	13.4%	11	11.8%	14	15.4%	33
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q20 And the time before that, where did your household go to make a purchase of DIY and decorating goods?
Not 'Don't do' or 'Don't know' at Q19

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	1
Chesterfield town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastwood town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hucknall town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Kirkby-in-Ashfield town centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5
Lincoln city centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	5.3%	38	9.0%	10	14.3%	10	10.6%	9	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	7
Mansfield Woodhouse district centre (except Morrisons)	2.9%	20	3.4%	4	0.0%	0	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.8%	1	6.0%	10
Market Warsop centre	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Newark-on-Trent town centre	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	22.9%	6	4.9%	3	0.0%	0	0.0%	0
Nottingham city centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.8%	2	0.0%	0
Oak Tree District Centre, Mansfield (except Tesco)	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Retford town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Ripley town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Shirebrook town centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	2.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	25.8%	17	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	7.1%	50	3.4%	4	2.5%	2	7.9%	7	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.1%	4	18.9%	33
Worksop town centre	1.7%	12	0.0%	0	0.0%	0	0.9%	1	31.4%	10	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	1	0.0%	0
Idlewells Shopping Centre, Sutton-in-Ashfield NG17 1BP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	10.4%	3	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Maxx, Boots, Pets at Home)										
Old Mill Lane Industrial Estate, Mansfield Woodhouse, Mansfield (United Carpets and Beds, Bubbles & Drakes Home Furnishings)	0.3% 2	0.0% 0	0.0% 0	1.6% 1	0.0% 0	2.4% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher, Home Bargains,Chiltern Mills)	0.1% 1	0.0% 0	1.5% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	0.6% 4	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.3% 4
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, Boots, Argos Extra)	0.1% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.7% 0	0.0% 0	0.0% 0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys PC world ft Carphone warehouse, Carpetright)	1.1% 8	0.0% 0	0.0% 0	0.7% 1	17.8% 6	3.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	1.0% 7	5.7% 7	0.8% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
The Carlton Centre (Outer Circle Retail Park), Lincoln (Argos, Halfords, Dunelm, Pets at Home, Boots, Peacocks, Poundstretcher)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.8% 0	0.0% 0	0.0% 0	0.0% 0
Victoria Retail Park, Memorial Avenue, Worksop (Asda, Farmfoods, Home Bargains)	0.5% 3	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	5.3% 3	0.0% 0	0.0% 0
B&Q, Ashfield Gateway,	42.8% 304	57.1% 66	48.8% 34	46.3% 39	7.8% 3	43.8% 19	8.3% 2	43.7% 29	31.1% 30	46.9% 82

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Mansfield Road, Sutton-in-Ashfield, NG17 4HW																				
B&Q, Beevor Street, Tritton Road, Lincoln LN6 7DJ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.3%	1	0.0%	0	1.4%	1	0.0%	0
B&Q, Derby Road, Chesterfield, S40 2ED	0.5%	4	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Derby Road, Eastwood, NG16 3NZ	2.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	20	0.0%	0
B&Q, Nottingham Road, Somercotes, Alfreton DE55 4JJ	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.4%	1	4.3%	7
B&Q, Queens Drive, Castle Park Ind Est, Nottingham NG2 1GW	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.2%	2	0.9%	2
B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ	2.4%	17	0.0%	0	0.0%	0	1.8%	2	31.7%	10	8.6%	4	5.4%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Madford Retail Park, Daybrook, Nottingham NG5 6AJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Homebase, Northgate Retail Park, Newark NG24 1HN	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	10.0%	3	2.8%	2	0.0%	0	0.0%	0
Homebase, Station Road, Sutton-in-Ashfield NG17 5FH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Homebase, The Sidings (St Mark's Retail Park), Lincoln LN6 7TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Chesterfield Road South, Mansfield	1.7%	12	1.8%	2	11.0%	8	0.9%	1	0.0%	0	1.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Wickes, Mansfield Road, Daybrook, Nottingham NG5 6HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Wickes, Outer Circle Road, Lincoln LN2 4HU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Wickes, Station Road, Sutton-in-Ashfield, NG17 5FH	5.3%	38	4.7%	5	7.4%	5	5.7%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	1	9.7%	9	6.7%	12
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane,	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Mansfield																				
Tuxford Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 2	0.6%	4	0.7%	1	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other, zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.8%	20	5.6%	7	1.2%	1	0.9%	1	2.2%	1	1.0%	0	4.0%	1	0.9%	1	1.4%	1	4.3%	7
TV / Interactive shopping	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside	1.1%	8	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.0%	0	3.0%	1	3.2%	2	3.2%	3	0.0%	0
(Don't know / can't remember)	6.7%	47	6.8%	8	2.5%	2	12.8%	11	2.8%	1	16.1%	7	6.3%	2	3.4%	2	13.0%	13	1.4%	2
Weighted base:		709		116		69		84		33		44		26		66		96		174
Sample:		669		74		78		77		73		73		64		73		75		82

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

Q21 Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones or computers?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bolsover town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.2%	2	0.0%	0	0.0%	0	1.3%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Heanor town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Hucknall town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Kirkby-in-Ashfield town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Leicester city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	8.8%	79	14.1%	22	10.2%	9	16.4%	17	0.0%	0	12.6%	8	0.0%	0	5.0%	4	1.3%	2	8.4%	18
Mansfield Woodhouse district centre (except Morrisons)	3.0%	27	0.0%	0	0.0%	0	1.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	11.4%	24
Market Warsop centre	0.4%	4	0.0%	0	0.9%	1	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4	4.5%	2	0.0%	0	0.8%	1	0.0%	0
Newark-on-Trent town centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	10.6%	4	5.5%	5	0.0%	0	0.0%	0
Nottingham city centre	4.5%	40	2.1%	3	4.0%	3	1.2%	1	0.0%	0	10.2%	6	3.0%	1	13.4%	11	9.9%	12	1.0%	2
Oak Tree District Centre, Mansfield (except Tesco)	1.7%	15	2.8%	4	1.1%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.8%	1	1.9%	4
Retford town centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	5.3%	2	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	0.3%	2	1.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	2.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.6%	3	7.1%	15
Worksop town centre	1.1%	10	0.0%	0	0.0%	0	2.5%	3	16.6%	7	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashgate Retail Park, Ashgate Road, Hucknall (Argos Extra, Kennelgate, Home Bargains)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1
Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	1.0%	9	0.0%	0	0.0%	0	5.6%	6	2.0%	1	0.0%	0	0.0%	0	0.7%	1	1.1%	1	0.0%	0
Northgate Retail Park	1.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.0%	11	5.5%	5	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
(Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home)																				
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	12.6%	114	13.3%	20	20.7%	18	19.6%	21	0.0%	0	7.1%	4	3.8%	1	9.7%	8	4.6%	5	16.8%	36
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, Next, Pets at Home)	0.9%	8	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	7
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, Boots, Argos Extra)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys PC world ft Carphone warehouse, Carpetright)	1.5%	14	0.0%	0	0.0%	0	0.0%	0	27.8%	12	0.7%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	6.8%	61	9.2%	14	6.8%	6	13.9%	15	0.7%	0	9.4%	6	0.0%	0	1.8%	1	9.3%	11	3.7%	8
Tritton Retail Park, Tritton Road, Lincoln (Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Memorial Avenue, Worksop (Asda, Farmfoods, Home Bargains)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.3%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
B&Q, Derby Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Chesterfield, S40 2ED																				
South Normanton	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	4
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.3%	3	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	2.6%	24	7.0%	11	4.0%	3	2.1%	2	0.0%	0	2.8%	2	0.0%	0	4.2%	3	0.0%	0	1.0%	2
Fulmar Close local centre	0.6%	5	1.0%	1	0.7%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.5%	4	0.7%	1	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	1.8%	17	0.6%	1	15.1%	13	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane, Mansfield	2.0%	18	1.6%	3	0.0%	0	0.7%	1	0.0%	0	3.7%	2	0.6%	0	5.9%	5	0.0%	0	3.5%	7
Other, zone 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Internet / delivered	15.0%	135	12.3%	19	6.0%	5	12.6%	13	8.3%	4	19.8%	12	15.6%	6	14.3%	12	18.7%	22	19.9%	42
Home catalogue	1.2%	11	4.8%	7	0.0%	0	1.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	1
TV / Interactive shopping	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.1%	1	0.0%	0	0.0%	0	3.3%	4	0.0%	0
(Don't know / can't remember)	10.9%	98	12.2%	19	16.2%	14	4.0%	4	5.8%	3	11.6%	7	8.9%	3	10.7%	9	21.0%	25	6.9%	15
(Don't do this)	12.0%	108	15.6%	24	10.8%	9	8.1%	8	14.9%	6	4.1%	3	6.5%	2	17.0%	14	18.3%	22	8.8%	19
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q22 And the time before that, where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones or computers?
Not 'Don't do' or 'Don't know' at Q21

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Bolsover town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Leicester city centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	11.5%	80	19.8%	22	12.6%	8	26.4%	24	0.8%	0	7.3%	4	0.0%	0	3.9%	2	4.0%	3	9.2%	16
Mansfield Woodhouse district centre (except Morrisons)	3.4%	24	0.0%	0	0.0%	0	0.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	12.4%	22
Market Warsop centre	0.4%	2	0.0%	0	1.3%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.9%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	6.5%	3	4.6%	1	0.0%	0	1.4%	1	0.0%	0
Newark-on-Trent town centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	8.0%	2	5.3%	3	0.0%	0	0.0%	0
Nottingham city centre	6.2%	43	2.1%	2	5.4%	3	0.7%	1	0.0%	0	12.1%	6	16.8%	5	20.9%	12	12.5%	9	1.9%	3
Oak Tree District Centre, Mansfield (except Tesco)	1.4%	9	0.8%	1	0.7%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	2.3%	4
Retford town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Shirebrook town centre	0.4%	3	0.8%	1	0.9%	1	0.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	4.8%	9
Worksop town centre	1.0%	7	0.0%	0	0.0%	0	1.3%	1	17.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) Currys, Pets at Home, Harveys)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markham Retail Park, Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Meadowhall Shopping Centre, Sheffield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Northgate Retail Park (Newark Retail Park),	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	23.3%	7	8.9%	5	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home)																				
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	15.7%	109	16.7%	18	31.0%	20	13.8%	13	0.0%	0	10.4%	6	3.5%	1	9.3%	6	7.2%	5	23.0%	41
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, Next, Pets at Home)	1.9%	13	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	11
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys PC world ft Carphone warehouse, Carpetright)	1.9%	13	0.0%	0	0.0%	0	0.8%	1	33.4%	11	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	7.9%	55	10.4%	12	7.4%	5	19.4%	18	0.0%	0	8.0%	4	0.0%	0	2.1%	1	11.2%	8	4.0%	7
Tritton Retail Park, Tritton Road, Lincoln (Halfords, Carpetright, ScS, PC World, Currys, Pets at Home)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Memorial Avenue, Worksop (Asda, Farmfoods, Home Bargains)	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.3%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	7.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World,	2.5%	17	7.8%	9	5.6%	4	2.4%	2	0.0%	0	2.6%	1	0.0%	0	0.9%	1	0.0%	0	0.7%	1

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Nottingham Road, Mansfield																				
Fulmar Close local centre	0.3%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Ollerton town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.4%	3	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Extra, Chesterfield Road South, Mansfield	0.7%	5	0.0%	0	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane, Mansfield	1.8%	13	1.3%	1	0.0%	0	1.7%	2	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0	4.2%	7
Internet / delivered	20.2%	140	19.9%	22	11.2%	7	10.7%	10	12.3%	4	21.4%	11	20.9%	6	28.0%	17	29.0%	21	23.5%	42
Home catalogue	1.6%	11	6.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	3
TV / Interactive shopping	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	0	1.4%	1	0.5%	1
(Don't know / can't remember)	10.9%	75	10.8%	12	11.5%	7	17.1%	16	9.6%	3	17.7%	9	9.5%	3	11.6%	7	14.5%	11	4.2%	7
Weighted base:		694		111		64		92		34		53		30		59		73		178
Sample:		686		74		77		84		74		83		81		70		60		83

Q23 Can you tell me where you or your household last made a purchase of domestic appliances, such as washing machines, fridges or cookers?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Bolsover town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Hucknall town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	1	2.3%	5
Langley Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Lincoln city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	6.4%	58	7.0%	11	11.2%	10	13.1%	14	0.7%	0	5.5%	3	0.0%	0	0.7%	1	3.3%	4	7.4%	16
Mansfield Woodhouse district centre (except Morrisons)	3.7%	33	0.6%	1	0.5%	0	3.5%	4	0.0%	0	4.1%	3	0.0%	0	1.4%	1	0.0%	0	11.7%	25
Market Warsop centre	0.9%	8	0.0%	0	0.0%	0	7.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	5	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	4	3.1%	3	0.0%	0	0.0%	0
Nottingham city centre	4.1%	37	3.8%	6	2.1%	2	0.6%	1	0.0%	0	9.3%	6	6.5%	2	7.2%	6	9.4%	11	1.5%	3
Oak Tree District Centre, Mansfield (except Tesco)	1.3%	12	5.2%	8	0.5%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.8%	1	0.6%	1
Retford town centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	0	3.0%	2	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	0.4%	4	0.6%	1	0.5%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.8%	2	3.0%	6
Worksop town centre	1.2%	11	0.0%	0	0.0%	0	3.5%	4	15.0%	6	0.7%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) Currys, Pets at Home, Harveys)	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Markham Retail Park, Markham Road, Chesterfield (SCS,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield District Council Retail & Leisure Study
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sleepmasters, Allied Carpets)																				
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home)	2.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	24.1%	9	11.5%	9	0.0%	0	0.0%	0
Old Mill Lane Industrial Estate, Mansfield Woodhouse, Mansfield (United Carpets and Beds, Bubbles & Drakes Home Furnishings)	0.3%	3	0.7%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	13.2%	119	11.7%	18	27.9%	24	16.6%	17	1.1%	0	11.6%	7	1.9%	1	11.2%	9	5.4%	6	16.5%	35
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, Next, Pets at Home)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, Boots, Argos Extra)	0.3%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys PC world ft Carphone warehouse, Carpetright)	1.7%	16	0.0%	0	0.0%	0	4.5%	5	18.4%	8	2.3%	1	1.3%	0	0.0%	0	0.0%	0	0.5%	1
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	4.8%	43	9.5%	14	2.9%	3	5.3%	6	0.0%	0	9.9%	6	0.0%	0	3.5%	3	6.0%	7	2.2%	5
Victoria Retail Park, Memorial Avenue,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Worksop (Asda, Farmfoods, Home Bargains)																				
Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots, Homebase)	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.5%	4	0.7%	1	1.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	1.2%	11	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	1.9%	4
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Nottingham Road, Mansfield	2.4%	21	6.7%	10	5.8%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.6%	1
Downtown Superstore, Gonerby Junction, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Fulmar Close local centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.3%	3	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane, Mansfield	0.2%	2	1.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Other, zone 1	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 5	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Other, zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Internet / delivered	20.4%	184	15.4%	24	11.6%	10	13.8%	14	17.8%	8	17.9%	11	24.7%	9	20.6%	17	23.0%	27	30.0%	64
Home catalogue	1.3%	11	0.6%	1	2.2%	2	2.5%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.9%	5	0.6%	1
Other, outside	0.6%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.3%	2	1.1%	1	0.0%	0
(Don't know / can't	11.6%	105	18.2%	28	14.0%	12	8.2%	9	7.8%	3	13.7%	9	10.6%	4	15.8%	13	15.1%	18	4.4%	9

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
remember) (Don't do this)	15.2% 137	15.6% 24	11.8% 10	14.9% 16	20.7% 9	9.5% 6	7.3% 3	16.3% 13	17.5% 21	16.5% 35
Weighted base:	900	153	87	105	43	63	36	82	120	212
Sample:	900	100	100	100	100	100	100	100	100	100

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Q24 And the time before that, where you or your household last made a purchase of domestic appliances, such as washing machines, fridges or cookers?
Not 'Don't do' or 'Don't know' at Q23

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Bolsover town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.6%	1
Langley Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Lincoln city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	9.2%	61	11.1%	11	12.4%	8	24.3%	20	0.9%	0	10.8%	5	0.0%	0	1.0%	1	1.0%	1	8.9%	15
Mansfield Woodhouse district centre (except Morrisons)	4.6%	30	2.5%	3	0.7%	0	3.3%	3	0.0%	0	3.9%	2	0.0%	0	1.0%	1	0.0%	0	13.1%	22
Market Warsop centre	0.5%	3	0.0%	0	1.2%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	3	3.2%	2	0.0%	0	0.0%	0
Nottingham city centre	4.3%	28	1.0%	1	2.8%	2	0.8%	1	0.0%	0	10.4%	5	6.7%	2	9.4%	5	13.9%	11	0.7%	1
Oak Tree District Centre, Mansfield (except Tesco)	1.8%	12	6.5%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	6.2%	3	0.0%	0	0.7%	1
Retford town centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.9%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	0.5%	3	0.8%	1	0.7%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	2.4%	16	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	6.8%	11
Worksop town centre	1.5%	10	0.0%	0	0.0%	0	2.5%	2	23.7%	7	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) Currys, Pets at Home, Harveys)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Markham Retail Park,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Markham Road, Chesterfield (SCS, Sleepmasters, Allied Carpets)																				
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home)	2.7%	17	0.0%	0	0.0%	0	3.2%	3	0.0%	0	2.0%	1	25.2%	7	11.8%	7	0.0%	0	0.0%	0
Old Mill Lane Industrial Estate, Mansfield Woodhouse, Mansfield (United Carpets and Beds, Bubbles & Drakes Home Furnishings)	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	17.2%	113	17.1%	17	34.7%	22	16.7%	13	1.6%	0	10.8%	5	2.3%	1	19.4%	11	4.1%	3	23.8%	40
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, Next, Pets at Home)	0.7%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, Boots, Argos Extra)	0.5%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	3.3%	2	0.0%	0	0.0%	0
Sandy Lane Retail Park, Babbage Way, Worksop (not including B&Q) (Currys PC world ft Carphone warehouse, Carpetright)	1.5%	10	0.0%	0	0.0%	0	2.7%	2	18.8%	6	3.9%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	4.7%	31	13.1%	13	3.2%	2	1.9%	2	0.0%	0	9.0%	4	0.0%	0	1.8%	1	4.8%	4	2.7%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Victoria Retail Park, Memorial Avenue, Worksop (Asda, Farmfoods, Home Bargains)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheatbridge Road Retail Park, Chesterfield (not including Wickes) (Dunelm Mill, Carpetworld, Bensons for Beds)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	0.4%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
B&Q, Sandy Lane Retail Park, Babbage Way, Worksop S80 1UQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Normanton	0.4%	3	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Currys PC World, Nottingham Road, Mansfield	2.4%	16	6.4%	6	5.0%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.4%	3	0.7%	1
Downtown Superstore, Gonerby Junction, Grantham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Ollerton town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.3%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane, Mansfield	0.5%	3	2.5%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other, zone 1	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Internet / delivered	27.1%	178	28.4%	29	16.5%	11	12.1%	10	21.9%	7	17.1%	8	29.2%	9	21.1%	12	40.0%	32	36.8%	62
Home catalogue	0.8%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.7%	1
Other, outside	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.4%	1	1.7%	1	0.0%	0
(Don't know / can't remember)	11.1%	73	5.8%	6	10.8%	7	22.5%	18	13.7%	4	17.9%	9	16.1%	5	14.5%	8	18.1%	15	1.3%	2
Weighted base:		659		101		65		80		31		48		29		56		81		167
Sample:		659		65		79		75		72		79		78		69		61		81

Q25 Can you tell me where you or your household last made a purchase of health, beauty or pharmacy items?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.6%	1
Chesterfield town centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Clowne town centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	14.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	7.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Eastwood town centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5	0.0%	0
Edwinstowe centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heanor town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Hucknall town centre	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6	3.5%	7
Ilkeston town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Kirkby-in-Ashfield town centre	3.9%	35	2.3%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6	11.8%	25
Langley Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lincoln city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	22.3%	201	44.6%	68	47.3%	41	24.8%	26	0.0%	0	10.9%	7	0.0%	0	16.9%	14	14.7%	18	12.6%	27
Mansfield Woodhouse district centre (except Morrisons)	2.4%	22	5.4%	8	4.1%	4	5.3%	6	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.4%	3
Market Warsop centre	1.5%	14	0.0%	0	0.0%	0	13.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	1.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.8%	14	1.9%	1	0.0%	0	1.6%	2	0.0%	0
Newark-on-Trent town centre	2.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	42.2%	15	5.2%	4	0.0%	0	0.0%	0
Nottingham city centre	3.6%	33	5.2%	8	0.5%	0	0.0%	0	0.0%	0	8.6%	5	0.6%	0	5.5%	5	6.5%	8	2.9%	6
Oak Tree District Centre, Mansfield (except Tesco)	0.3%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1
Retford town centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.3%	2	13.5%	5	0.5%	0	0.0%	0	0.0%	0
Ripley town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Shirebrook town centre	0.8%	7	0.0%	0	0.0%	0	5.4%	6	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	3.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.4%	1	31.2%	26	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	8.4%	76	0.7%	1	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	8.8%	10	28.3%	60
Whitwell village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	2.6%	23	0.0%	0	0.0%	0	5.6%	6	36.6%	16	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	12	0.0%	0
Idlewells Shopping Centre,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sutton-in-Ashfield NG17 1BP																				
Meadowhall Shopping Centre, Sheffield	1.1%	10	0.0%	0	0.0%	0	4.6%	5	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	13.9%	5	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, Next, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	8.0%	72	16.9%	26	16.7%	15	8.1%	9	0.0%	0	2.0%	1	0.0%	0	6.5%	5	5.8%	7	4.4%	9
Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots, Homebase)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulmar Close local centre	0.9%	8	2.7%	4	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Ollerton town centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	6	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	1.0%	9	0.6%	1	6.9%	6	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.4%	4	0.0%	0	3.4%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane, Mansfield	1.7%	15	4.6%	7	2.2%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	5.9%	5	0.0%	0	0.0%	0
Tuxford Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	3	0.0%	0	0.0%	0	0.0%	0
Other, zone 1	0.3%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 2	0.1%	1	0.0%	0	0.5%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 3	0.7%	7	0.0%	0	0.0%	0	6.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	10.4%	9	0.0%	0	0.0%	0
Other, zone 8	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	14	0.0%	0
Other, zone 9	0.4%	4	0.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.5%	1
Internet / delivered	3.5%	31	1.8%	3	0.9%	1	7.0%	7	1.7%	1	2.5%	2	3.6%	1	1.2%	1	3.1%	4	5.8%	12

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Home catalogue	0.8%	7	0.0%	0	2.4%	2	1.0%	1	0.7%	0	0.8%	1	0.0%	0	4.1%	3	0.0%	0	0.0%	0
TV / Interactive shopping	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.2%	2	0.8%	1	0.0%	0
(Don't know / can't remember)	5.4%	49	2.5%	4	2.6%	2	1.8%	2	2.7%	1	8.3%	5	4.0%	1	2.2%	2	3.7%	4	12.6%	27
(Don't do this)	8.8%	79	8.1%	12	6.6%	6	12.5%	13	20.7%	9	10.0%	6	3.8%	1	5.1%	4	6.1%	7	9.6%	20
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q26 And the time before that, where did you or your household go to make a purchase of health, beauty or pharmacy items?
Not 'Don't do' or 'Don't know' at Q25

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	11	3.2%	5
Calverton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Chesterfield town centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1
Clowne town centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	16.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	10.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Eastwood town centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0
Edwinstowe centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hucknall town centre	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	4.5%	7
Kirkby-in-Ashfield town centre	4.9%	38	2.6%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	9	15.1%	25
Langley Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Lincoln city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	25.5%	197	43.7%	60	50.9%	40	29.6%	27	1.1%	0	19.3%	10	0.0%	0	24.1%	18	11.2%	12	17.8%	29
Mansfield Woodhouse district centre (except Morrisons)	3.3%	25	8.7%	12	4.5%	4	6.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.7%	3
Market Warsop centre	1.8%	14	0.0%	0	0.0%	0	15.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.3%	11	0.7%	0	0.0%	0	1.8%	2	0.0%	0
Newark-on-Trent town centre	2.2%	17	0.0%	0	0.0%	0	2.9%	3	0.0%	0	4.2%	2	28.2%	9	4.4%	3	0.0%	0	0.0%	0
Nottingham city centre	5.0%	39	8.4%	12	0.0%	0	0.0%	0	0.0%	0	6.3%	3	5.3%	2	8.3%	6	9.0%	10	3.7%	6
Oak Tree District Centre, Mansfield (except Tesco)	0.4%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1
Retford town centre	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.9%	0	7.5%	4	16.0%	5	0.6%	0	0.0%	0	0.0%	0
Ripley town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Shirebrook town centre	0.8%	7	0.6%	1	0.0%	0	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.7%	1	23.8%	18	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	9.6%	74	0.0%	0	5.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	11.7%	13	34.2%	56
Whitwell village centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	2.6%	20	0.0%	0	0.0%	0	7.5%	7	39.0%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0
Idlewells Shopping Centre,	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sutton-in-Ashfield NG17 1BP																				
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall Shopping Centre, Sheffield	1.6%	12	1.8%	3	0.0%	0	5.3%	5	9.6%	3	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0
Northgate Retail Park (Newark Retail Park), Northgate, Newark-on-Trent (not including Homebase) (TK Maxx, Boots, Pets at Home)	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	15.7%	5	0.0%	0	0.0%	0	0.0%	0
Orchard Retail Park (The Broad Centre), Station Road, Sutton in Ashfield (Matalan, Poundstretcher, Home Bargains,Chiltern Mills)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Ravenside Retail Park, Park Road, Chesterfield (not including Focus DIY) (Currys, Next, Pets at Home)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	7.6%	59	14.3%	20	18.6%	15	2.9%	3	1.5%	0	3.2%	2	0.0%	0	3.2%	2	7.5%	8	5.6%	9
Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots, Homebase)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulmar Close local centre	0.9%	7	3.4%	5	0.0%	0	1.2%	1	0.9%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Ollerton town centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	6	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	1.0%	7	1.4%	2	5.7%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.6%	5	0.0%	0	4.2%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Extra, Jubilee Way	1.7%	13	6.2%	9	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	4.8%	4	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
South, Oaktree Lane, Mansfield																				
Tuxford Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	4	0.0%	0	0.0%	0	0.0%	0
Other, zone 1	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 2	0.2%	2	0.0%	0	1.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 3	0.6%	5	0.0%	0	0.7%	1	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	9.4%	7	0.0%	0	0.0%	0
Other, zone 8	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	11	0.0%	0
Other, zone 9	0.5%	4	0.6%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Internet / delivered	4.1%	31	3.7%	5	0.0%	0	5.3%	5	4.4%	1	4.1%	2	6.4%	2	4.4%	3	1.3%	1	6.9%	11
Home catalogue	0.6%	5	0.0%	0	2.6%	2	1.2%	1	0.9%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TV / Interactive shopping	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside	1.3%	10	0.0%	0	3.4%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0	6.3%	5	1.6%	2	0.0%	0
(Don't know / can't remember)	3.2%	25	1.4%	2	0.0%	0	7.8%	7	0.0%	0	6.9%	4	2.0%	1	6.2%	5	6.7%	7	0.0%	0
Weighted base:		772		137		79		90		33		51		33		76		108		165
Sample:		767		87		85		88		80		77		90		89		88		83

Q27 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Calverton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Chesterfield town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edwinstowe centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield town centre	0.5%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	2
Lincoln city centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	5.7%	51	12.1%	19	5.5%	5	6.8%	7	0.0%	0	4.6%	3	1.1%	0	2.2%	2	2.8%	3	5.8%	12
Mansfield Woodhouse district centre (except Morrisons)	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	6.7%	2	2.8%	2	0.0%	0	0.0%	0
Nottingham city centre	1.4%	13	1.2%	2	0.0%	0	0.0%	0	0.0%	0	5.8%	4	1.3%	0	4.1%	3	2.1%	3	0.5%	1
Oak Tree District Centre, Mansfield (except Tesco)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Retford town centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.7%	2	0.9%	1	0.0%	0	0.0%	0
Sheffield city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	3.6%	32	6.3%	10	1.4%	1	10.8%	11	4.9%	2	4.6%	3	2.6%	1	2.3%	2	0.8%	1	0.6%	1
Southwell town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	2.3%	21	0.0%	0	0.7%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	8.3%	18
Worksop town centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	10.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) Currys, Pets at Home, Harveys)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.8%	1	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	2.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	0	0.0%	0	14.5%	17	2.5%	5
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	1.4%	3
Meadowhall Shopping	0.4%	4	0.0%	0	0.0%	0	1.0%	1	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre, Sheffield																				
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	1.9%	17	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	9.2%	8	5.1%	6	0.6%	1
Riverside Retail Park, Queens Drive/Electric Avenue, Nottingham (not including B&Q) (Toys R Us, Next, Boots, Argos Extra)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons, Multi-York, Mamas and Papas, Maplin)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	4.4%	40	3.8%	6	9.9%	9	2.5%	3	1.1%	0	3.5%	2	0.0%	0	6.8%	6	3.5%	4	4.8%	10
Wyvern Retail Park, Wyvern Way, Chaddesden, Derby (Costco, Currys, Toys R Us, Halfords, Boots, Homebase)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Brook Park, Meadow Lane, Shirebrook NG20 8RY	1.6%	15	0.0%	0	1.6%	1	3.1%	3	2.8%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	3.2%	7
Central London	0.4%	4	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Baums Lane, Mansfield	1.0%	9	1.0%	1	6.0%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Internet / delivered	11.1%	100	10.3%	16	6.0%	5	22.7%	24	9.8%	4	9.5%	6	18.4%	7	15.5%	13	2.9%	3	10.6%	22
Home catalogue	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Other, outside	0.6%	5	0.0%	0	1.6%	1	0.0%	0	4.5%	2	0.0%	0	0.8%	0	1.9%	2	0.0%	0	0.0%	0
(Don't know / can't remember)	5.7%	52	7.6%	12	8.0%	7	1.0%	1	9.3%	4	12.0%	8	4.2%	2	3.9%	3	9.7%	12	1.9%	4
(Don't do this)	52.1%	469	56.2%	86	51.6%	45	48.1%	50	46.9%	20	51.1%	32	54.7%	19	42.9%	35	51.2%	61	56.4%	119
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

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Q28 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?
Not 'Don't do' or 'Don't know' at Q27

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Calverton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Chesterfield town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.5%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Kirkby-in-Ashfield town centre	1.2%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.5%	2
Lincoln city centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	11.8%	45	36.2%	20	19.3%	7	12.5%	7	0.0%	0	13.0%	3	2.6%	0	4.3%	2	5.0%	2	4.3%	4
Mansfield Woodhouse district centre (except Morrisons)	0.4%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	5.3%	2	0.0%	0	0.0%	0
Nottingham city centre	3.7%	14	3.4%	2	0.0%	0	0.0%	0	0.0%	0	15.8%	4	6.1%	1	5.6%	2	8.3%	4	1.4%	1
Oak Tree District Centre, Mansfield (except Tesco)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0
Retford town centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	9.8%	1	1.8%	1	0.0%	0	0.0%	0
Sheffield city centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	7.7%	29	8.4%	5	3.6%	1	24.5%	13	11.3%	2	10.6%	2	6.4%	1	6.0%	3	2.1%	1	1.4%	1
Sutton-in-Ashfield town centre	7.1%	27	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	27.7%	24
Worksop town centre	1.3%	5	2.6%	1	0.0%	0	0.0%	0	18.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) Currys, Pets at Home, Harveys)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Forest Retail Park, Forest Road, Sutton in Ashfield (Brantano, Halfords)	0.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	4.7%	18	1.9%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	23.9%	11	5.9%	5
McArthur Glen Designer	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.0%	0	2.1%	1	1.9%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Outlet, South Normanton (also known as East Midlands Designer Outlet)																				
Meadowhall Shopping Centre, Sheffield	1.2%	5	0.0%	0	0.0%	0	3.4%	2	15.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portland Retail Park, Midland Way, Mansfield (PC World, Currys ft Carphone Warehouse)	4.0%	15	0.0%	0	5.6%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0	9.2%	4	13.0%	6	2.7%	2
St Mark's Retail Park, Lincoln (not including Homebase) (CSL, Argos, Bensons, Multi-York, Mamas and Papas, Maplin)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	6.2%	23	12.4%	7	19.0%	7	2.9%	2	0.0%	0	4.5%	1	0.0%	0	4.3%	2	9.1%	4	1.4%	1
B&Q, Ashfield Gateway, Mansfield Road, Sutton-in-Ashfield, NG17 4HW	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0	1.1%	1
Brook Park, Meadow Lane, Shirebrook NG20 8RY	4.2%	16	0.0%	0	1.6%	1	13.9%	7	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	6.4%	6
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.5%	2	0.0%	0	0.0%	0	0.0%	0	9.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halfords, Baums Lane, Mansfield	2.4%	9	4.5%	3	15.1%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4
Tesco Extra, Chesterfield Road South, Mansfield	0.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Internet / delivered	27.5%	104	27.1%	15	22.6%	8	30.7%	16	22.4%	4	21.2%	5	45.1%	7	36.6%	16	4.6%	2	35.0%	31
Other, outside	0.8%	3	0.0%	0	1.6%	1	0.0%	0	8.3%	2	0.0%	0	1.5%	0	1.8%	1	0.0%	0	0.0%	0
(Don't know / can't remember)	6.9%	26	0.0%	0	6.8%	2	5.2%	3	3.4%	1	18.3%	4	10.5%	2	9.9%	4	15.1%	7	3.8%	3
Weighted base:		379		55		35		53		19		23		15		44		47		88
Sample:		311		33		30		38		37		30		34		42		29		38

Q29 And where was the last purchase of other non-food items such as books, music, jewellery or china and glass items?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.3%	3	0.0%	0
Chesterfield town centre	0.1%	1	0.0%	0	0.5%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Eastwood town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.1%	1	0.0%	0
Edwinstowe centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby-in-Ashfield town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	10.6%	96	10.8%	17	19.4%	17	16.4%	17	0.7%	0	14.8%	9	0.0%	0	10.7%	9	6.7%	8	8.8%	19
Mansfield Woodhouse district centre (except Morrisons)	0.2%	2	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Newark-on-Trent town centre	0.8%	7	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.8%	1	11.0%	4	2.3%	2	0.0%	0	0.0%	0
Nottingham city centre	4.2%	38	7.5%	12	4.8%	4	0.6%	1	0.0%	0	0.8%	1	1.9%	1	6.8%	6	9.1%	11	1.7%	4
Oak Tree District Centre, Mansfield (except Tesco)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Retford town centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.3%	2	0.5%	0	0.0%	0	0.0%	0
Ripley town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sheffield city centre	0.2%	2	0.0%	0	0.0%	0	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Shirebrook town centre	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	5.8%	5	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.8%	1	5.8%	12
Worksop town centre	0.6%	5	0.0%	0	0.0%	0	1.5%	2	9.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) Currys, Pets at Home, Harveys)	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home, Pets at Home, SCS)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
McArthur Glen Designer	1.5%	13	0.0%	0	4.1%	4	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	3.5%	4	1.1%	2

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Outlet, South Normanton (also known as East Midlands Designer Outlet)																				
Meadowhall Shopping Centre, Sheffield	1.2%	11	1.4%	2	1.3%	1	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Old Mill Lane Industrial Estate, Mansfield Woodhouse, Mansfield (United Carpets and Beds, Bubbles & Drakes Home Furnishings)	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	1
Crystal Peaks Shopping Mall & Retail Park, Drake House Way, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulmar Close local centre	1.3%	12	4.9%	8	0.0%	0	2.6%	3	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Ollerton town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.4%	3	0.0%	0	2.9%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 3	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Other, zone 8	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	0.0%	0
Other, zone 9	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	30.7%	276	35.8%	55	19.3%	17	38.0%	40	16.4%	7	23.5%	15	36.6%	13	35.8%	29	29.3%	35	31.1%	66
Home catalogue	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
TV / Interactive shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside	1.4%	13	0.0%	0	2.7%	2	4.6%	5	0.7%	0	1.3%	1	3.9%	1	0.7%	1	1.1%	1	0.5%	1
(Don't know / can't remember)	6.2%	56	7.3%	11	4.0%	3	5.1%	5	5.5%	2	12.4%	8	0.8%	0	7.3%	6	6.8%	8	5.1%	11
(Don't do this)	33.6%	302	30.0%	46	37.8%	33	25.9%	27	51.0%	22	26.7%	17	35.9%	13	26.2%	22	27.9%	33	42.6%	90
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q30 And the time before that, where did you or your household go to make a purchase of other non-food items such as books, music, jewellery or china and glass items?
Not 'Don't do' or 'Don't know' at Q29

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton town centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Chesterfield town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Eastwood town centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	1.7%	1	0.0%	0
Hucknall town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Kirkby-in-Ashfield town centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	6
Lincoln city centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Mansfield town centre (Not including St Peter's Retail Park (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots))	19.1%	104	23.3%	22	34.5%	18	29.5%	21	1.5%	0	23.8%	9	0.0%	0	19.1%	10	5.3%	4	16.7%	19
Mansfield Woodhouse district centre (except Morrisons)	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Warsop centre	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Newark-on-Trent town centre	2.1%	11	0.0%	0	0.9%	0	3.6%	3	0.0%	0	1.1%	0	25.9%	6	3.5%	2	0.0%	0	0.0%	0
Nottingham city centre	6.7%	36	9.2%	9	9.1%	5	0.9%	1	0.0%	0	2.5%	1	3.7%	1	8.2%	4	14.5%	11	4.4%	5
Oak Tree District Centre, Mansfield (except Tesco)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0
Retford town centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.4%	2	0.0%	0	0.0%	0	0.0%	0
Ripley town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Sheffield city centre	0.4%	2	0.0%	0	0.0%	0	1.1%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Shirebrook town centre	0.3%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell town centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	8.0%	4	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	2.0%	11	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	8.8%	10
Worksop town centre	1.0%	6	0.0%	0	0.0%	0	1.1%	1	25.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Meadow Retail Park, Castle Bridge Road, Nottingham (not including Homebase Queens Drive) Currys, Pets at Home, Harveys)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Giltbrook Retail Park, Ikea Way, Giltbrook, Nottingham (Ikea, Carpetright, Mamas and Papas, Next, Next Home,	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Mansfield District Council Retail & Leisure Study for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Pets at Home, SCS)																				
McArthur Glen Designer Outlet, South Normanton (also known as East Midlands Designer Outlet)	3.2%	18	2.2%	2	7.1%	4	0.0%	0	0.0%	0	8.5%	3	0.0%	0	0.0%	0	6.4%	5	3.3%	4
Meadowhall Shopping Centre, Sheffield	1.7%	9	0.0%	0	1.1%	1	0.0%	0	14.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.7%	5
Old Mill Lane Industrial Estate, Mansfield Woodhouse, Mansfield (United Carpets and Beds, Bubbles & Drakes Home Furnishings)	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Retail Park, Station Street, Mansfield (Poundland, Home Bargains, Next, TK Maxx, Laura Ashley, Boots)	0.4%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulmar Close local centre	1.6%	8	4.5%	4	0.0%	0	2.9%	2	0.0%	0	3.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Ollerton town centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Nottingham Road, Mansfield	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Chesterfield Road South, Mansfield	0.4%	2	0.9%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Jubilee Way South, Oaktree Lane, Mansfield	0.5%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuxford Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 3	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Other, zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other, zone 9	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	46.1%	250	52.0%	50	32.8%	17	49.2%	36	36.2%	7	32.5%	12	39.5%	9	43.2%	24	46.1%	36	54.2%	60
Home catalogue	0.4%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
TV / Interactive shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, outside	1.1%	6	1.5%	1	3.8%	2	0.0%	0	0.0%	0	1.1%	0	3.7%	1	0.8%	0	1.3%	1	0.0%	0
(Don't know / can't remember)	5.1%	27	0.9%	1	2.5%	1	4.3%	3	6.5%	1	6.0%	2	14.6%	3	8.2%	4	10.4%	8	2.6%	3
Weighted base:		542		96		51		72		19		38		23		55		78		111
Sample:		516		60		54		61		44		53		61		64		59		60

Q31 Do you visit Mansfield town centre regularly for shopping?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes	39.7%	357	54.3%	83	57.1%	50	50.6%	53	7.4%	3	27.7%	17	1.9%	1	43.4%	36	27.0%	32	38.8%	82
No	57.6%	518	43.4%	66	36.6%	32	48.7%	51	91.2%	39	69.8%	44	98.1%	35	55.6%	46	71.9%	86	56.2%	119
(Don't know / varies)	2.7%	25	2.3%	4	6.4%	6	0.7%	1	1.3%	1	2.5%	2	0.0%	0	0.9%	1	1.1%	1	5.0%	11
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q32 Do you visit Mansfield Woodhouse district centre regularly for shopping?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes	7.6%	68	19.3%	30	7.4%	6	16.7%	18	3.8%	2	2.5%	2	0.6%	0	3.1%	3	2.0%	2	3.1%	6
No	91.7%	825	80.7%	124	89.5%	78	81.2%	85	96.2%	42	94.7%	59	99.4%	35	96.9%	80	98.0%	117	96.9%	205
(Don't know / varies)	0.7%	7	0.0%	0	3.2%	3	2.0%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q33 Do you visit Market Warsop district centre regularly for shopping?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes	7.0%	63	2.3%	4	5.2%	5	42.8%	45	6.3%	3	2.2%	1	2.6%	1	0.0%	0	1.5%	2	1.6%	3
No	92.2%	829	97.7%	150	92.7%	81	53.4%	56	93.7%	40	96.7%	61	97.4%	35	100.0%	82	98.5%	118	98.0%	207
(Don't know / varies)	0.8%	7	0.0%	0	2.1%	2	3.8%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q34 What improvements, if any, could be made to Mansfield Town Centre? [MR]

Yes at Q31

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More parking	3.5%	12	2.5%	2	3.9%	2	3.8%	2	0.0%	0	4.2%	1	0.0%	0	5.3%	2	6.6%	2	2.0%	2
More secure parking	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	8.2%	29	9.5%	8	9.3%	5	0.0%	0	0.0%	0	7.2%	1	0.0%	0	15.1%	5	19.8%	6	4.7%	4
More accessible car parking	0.7%	2	1.3%	1	1.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent train services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable train services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the centre	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access for wheelchair and pushchair users	1.1%	4	3.5%	3	0.9%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / removal of litter	1.3%	5	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	33.4%	0	3.1%	1	4.2%	1	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	3.9%	14	5.3%	4	5.6%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	4.9%	4
Improved security measures / more CCTV / more police	1.9%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	6.8%	2	10.1%	3	0.0%	0
More control on alcohol / drinkers / drug users	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	6.8%	2	14.3%	5	0.0%	0
More control on other anti-social behaviour	2.0%	7	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	10.1%	3	0.0%	0
Better street furniture / floral displays	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	6.0%	22	4.3%	4	10.5%	5	13.6%	7	0.0%	0	9.0%	2	0.0%	0	9.0%	3	2.4%	1	0.0%	0
Bigger / better supermarket	1.5%	5	1.7%	1	1.2%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.0%	1	0.0%	0
More independent shops	6.5%	23	11.2%	9	8.1%	4	2.0%	1	0.0%	0	5.4%	1	0.0%	0	12.6%	5	10.1%	3	0.0%	0
Better choice of shops in general	19.9%	71	32.8%	27	12.2%	6	23.0%	12	0.0%	0	17.4%	3	0.0%	0	8.1%	3	10.8%	3	19.9%	16
Better quality of shops	7.9%	28	17.9%	15	8.1%	4	7.3%	4	0.0%	0	9.0%	2	0.0%	0	7.5%	3	0.0%	0	1.5%	1
Improvement to the market	14.6%	52	19.1%	16	22.3%	11	22.0%	12	0.0%	0	12.4%	2	0.0%	0	10.2%	4	0.0%	0	9.3%	8
More / better pubs / night-life	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better eating places	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.0%	1	0.0%	0
Fewer bars / nightclubs	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	3.9%	14	5.5%	5	8.3%	4	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.2%	1
Improve road surfaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public facilities (e.g. toilets, benches, bins etc.)	3.1%	11	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	6.1%	2	9.1%	7
(Don't know)	14.4%	51	4.3%	4	11.6%	6	10.7%	6	24.4%	1	29.4%	5	66.6%	0	0.0%	0	18.0%	6	29.6%	24
(None mentioned)	29.6%	106	26.5%	22	14.0%	7	29.7%	16	75.6%	2	13.1%	2	0.0%	0	46.5%	17	25.5%	8	38.4%	31
Weighted base:		357		83		50		53		3		17		1		36		32		82
Sample:		296		57		56		51		8		25		3		35		27		34

Q35 What improvements, if any, could be made to Mansfield Woodhouse district centre? [MR]
Yes at Q32

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure parking	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	1
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.9%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent train services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable train services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access for wheelchair and pushchair users	1.6%	1	0.0%	0	7.2%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / removal of litter	3.8%	3	0.0%	0	9.0%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	30.2%	1	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	4.2%	3	3.6%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	1
Improved security measures / more CCTV / more police	0.9%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on other anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	2.1%	1	2.9%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better choice of shops in general	6.1%	4	7.8%	2	0.0%	0	10.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / night-life	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better eating places	1.5%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More / better leisure facilities	1.6%	1	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve road surfaces	2.5%	2	3.6%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public facilities (e.g. toilets, benches, bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	17.5%	12	7.8%	2	19.7%	1	23.6%	4	0.0%	0	73.2%	1	100.1%	0	0.0%	0	0.0%	0	44.2%	3
(None mentioned)	60.1%	41	70.8%	21	64.1%	4	42.1%	7	100.0%	2	26.8%	0	0.0%	0	69.8%	2	100.0%	2	37.2%	2
Weighted base:		68		30		6		18		2		2		0		3		2		6
Sample:		76		24		9		24		4		3		1		4		2		5

Q36 What improvements, if any, could be made to Market Warsop district centre? [MR]
Yes at Q33

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More parking	1.8%	1	0.0%	0	0.0%	0	1.4%	1	18.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent train services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable train services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / removal of litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / more CCTV / more police	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on other anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	13.3%	8	0.0%	0	0.0%	0	18.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bigger / better supermarket	47.6%	30	52.9%	2	0.0%	0	60.7%	27	18.3%	0	30.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	2.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better choice of shops in general	16.8%	11	23.5%	1	0.0%	0	16.8%	8	10.6%	0	0.0%	0	0.0%	0	0.0%	0	55.6%	1	28.6%	1
Better quality of shops	8.9%	6	0.0%	0	10.2%	0	11.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	1.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / night-life	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better eating places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
More / better leisure facilities	3.2%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure children's play areas	1.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve road surfaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public facilities (e.g. toilets, benches, bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	12.8%	8	0.0%	0	0.0%	0	16.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	1	0.0%	0
(None mentioned)	23.3%	15	47.0%	2	89.8%	4	7.2%	3	52.8%	1	69.3%	1	100.0%	1	0.0%	0	0.0%	0	71.5%	2
Weighted base:		63		4		5		45		3		1		1		0		2		3
Sample:		62		4		3		39		7		3		1		0		2		3

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

Q37 In which city, town or out-of-town location does your household spend most money on restaurants & cafes?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton	0.4%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Bilsthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Blackwell	0.3%	3	0.0%	0	0.5%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolsover	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield	2.7%	24	2.3%	4	0.0%	0	0.7%	1	15.2%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	1	6.0%	13
Clowne	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Creswell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6	0.0%	0
Eastwood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Edwinstowe	1.1%	10	2.6%	4	0.0%	0	0.0%	0	0.7%	0	9.0%	6	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Farnsfield	0.9%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	5.6%	5	1.1%	1	0.0%	0
Hucknall	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.0%	4	0.0%	0
Jacksdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Kirkby-in-Ashfield	2.5%	23	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	11	5.3%	11
Lincoln	0.7%	7	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.2%	1	12.3%	4	0.0%	0	0.0%	0	0.0%	0
Mansfield - local public house/ restaurant	9.8%	88	26.4%	40	11.5%	10	9.3%	10	3.3%	1	3.2%	2	0.6%	0	6.5%	5	9.4%	11	3.5%	7
Mansfield - retail parks / drive thru	1.0%	9	3.0%	5	0.9%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Mansfield - town centre	12.7%	114	23.1%	35	23.0%	20	17.2%	18	2.2%	1	6.5%	4	0.0%	0	10.0%	8	4.2%	5	10.7%	23
Mansfield Woodhouse district centre	2.2%	20	3.0%	5	0.9%	1	8.6%	9	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Market Warsop	0.3%	3	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.5%	4	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	1
Nether Langwith	0.3%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton	1.0%	9	0.0%	0	0.0%	0	0.6%	1	0.0%	0	12.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent	1.6%	15	1.0%	1	0.0%	0	0.0%	0	2.0%	1	3.0%	2	21.1%	8	3.6%	3	0.0%	0	0.0%	0
Nottingham	10.7%	96	12.3%	19	9.0%	8	0.7%	1	0.0%	0	11.1%	7	9.9%	4	18.2%	15	7.7%	9	16.1%	34
Rainworth	0.3%	2	0.0%	0	0.5%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Ravenshead	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	1	3.2%	7
Retford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.5%	1	7.0%	2	0.0%	0	0.7%	1	0.0%	0
Ripley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Selston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Sheffield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	7.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook	0.4%	4	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	1	0.0%	0
Southwell	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	13.0%	11	0.0%	0	0.5%	1
Sutton in Ashfield	4.7%	42	3.5%	5	1.2%	1	1.6%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	3.6%	4	13.9%	29
Tuxford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Underwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Whitwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	1.3%	11	0.6%	1	0.0%	0	4.1%	4	13.0%	6	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Barlborough Village Centre	0.3%	3	0.0%	0	0.0%	0	0.7%	1	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 1	0.3%	2	1.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Other, zone 3	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Other, zone 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Other, outside	2.2%	20	0.0%	0	0.0%	0	1.2%	1	1.5%	1	1.1%	1	6.2%	2	3.8%	3	7.7%	9	1.4%	3
(Don't know / varies)	7.0%	63	3.4%	5	12.9%	11	4.9%	5	7.9%	3	14.8%	9	5.9%	2	6.9%	6	5.7%	7	6.6%	14
(Don't do this activity)	27.8%	250	16.9%	26	37.4%	33	37.5%	39	26.8%	12	24.8%	16	27.2%	10	28.0%	23	28.7%	34	27.6%	58
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

Q38 In which city, town or out-of-town location does your household spend most money on pubs / bars / nightclubs / music venues?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Alfreton	1.0%	9	0.0%	0	0.0%	0	0.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	7
Blackwell	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blidworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Bolsover	0.2%	2	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverton	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Chesterfield	0.8%	7	0.0%	0	0.0%	0	2.5%	3	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Clowne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	3.4%	4	1.1%	2
Eastwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Edwinstowe	1.1%	10	0.0%	0	0.0%	0	0.7%	1	0.7%	0	13.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnsfield	0.7%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	1.1%	1	0.0%	0
Ilkeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Jacksdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Kirkby-in-Ashfield	3.2%	29	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	14	6.9%	15
Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield - local public house/ restaurant	6.3%	57	16.0%	25	14.0%	12	2.5%	3	1.2%	0	6.1%	4	0.0%	0	2.8%	2	5.3%	6	2.0%	4
Mansfield - retail parks / drive thru	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield - town centre	9.8%	88	20.9%	32	22.2%	19	4.7%	5	0.8%	0	9.1%	6	0.0%	0	1.1%	1	1.8%	2	10.7%	23
Mansfield Woodhouse district centre	1.3%	11	4.8%	7	0.9%	1	1.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Market Warsop	0.3%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Nether Langwith	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.7%	2	12.0%	4	0.5%	0	0.0%	0	0.0%	0
North Muskham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	5.9%	53	2.6%	4	7.0%	6	0.7%	1	5.2%	2	7.7%	5	1.3%	0	5.6%	5	8.1%	10	9.6%	20
Oak Tree district centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainworth	0.4%	3	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Ravenshead	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.1%	3	0.0%	0
Retford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	4.3%	2	0.0%	0	0.7%	1	0.0%	0
Selston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sheffield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook	0.2%	2	0.0%	0	0.5%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	2.7%	25	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	8.0%	3	25.6%	21	0.0%	0	0.0%	0
Sutton in Ashfield	5.4%	49	2.3%	4	2.7%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.3%	41
Tuxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Underwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Whitwell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop	0.8%	7	0.0%	0	0.0%	0	3.8%	4	5.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barlborough Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	9.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-on-Trent Village	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Other, zone 2	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 3	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 5	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 6	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	3	0.0%	0	1.1%	1	0.0%	0
Other, zone 7	0.5%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
Other, zone 8	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0
Other, zone 9	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5
Other, outside	1.0%	9	0.7%	1	0.0%	0	0.6%	1	1.1%	0	0.7%	0	3.6%	1	1.6%	1	0.0%	0	1.9%	4
(Don't know / varies)	5.1%	46	3.8%	6	2.1%	2	1.3%	1	3.1%	1	4.5%	3	5.2%	2	7.4%	6	4.1%	5	9.6%	20
(Don't do this activity)	45.4%	409	44.1%	68	47.3%	41	73.4%	77	46.7%	20	43.2%	27	41.8%	15	44.8%	37	50.1%	60	30.4%	64
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Mansfield District Council Retail & Leisure Study for Peter Brett Associates

Q39 Where does your household spend most money on the cinema / theatre?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Broadway Cinema, Nottingham	0.7%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	0	2.5%	2	1.6%	2	0.0%	0
Cineworld, Alma Leisure Park, Chesterfield	1.8%	16	0.0%	0	0.0%	0	0.0%	0	11.0%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.9%	10
Cineworld, The Cornerhouse, Nottingham	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.7%	1	0.6%	1
Odeon, Arundel Gate, Sheffield	0.8%	7	4.3%	7	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Brayford Wharf North, Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Mansfield Lesiure Park, Park Ln, Mansfield NG18 1BU	37.8%	340	52.7%	81	46.5%	41	37.1%	39	1.8%	1	25.9%	16	3.4%	1	31.3%	26	30.9%	37	46.8%	99
Odeon, Meteor Centre, Derby	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	3.4%	4	0.0%	0
Odeon, Newark-on-Trent	1.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	31.5%	11	5.5%	5	0.0%	0	0.0%	0
Ritz Cinema, King Street, Belper	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Savoy Cinemas, Derby Road, Nottingham	0.2%	2	0.0%	0	0.0%	0	0.7%	1	1.1%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase Cinema, Redfield Way, Nottingham	2.2%	20	3.7%	6	0.0%	0	0.0%	0	0.0%	0	6.8%	4	2.8%	1	1.9%	2	6.3%	8	0.0%	0
Vue Cinema, Meadowhall, Sheffield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Palace Theatre, Leeming St, Mansfield NG18 1NG,	1.5%	13	1.8%	3	2.7%	2	0.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	2	2.5%	5
Palace Theatre, Leeming Street, Mansfield town centre	1.2%	11	3.0%	5	2.6%	2	1.2%	1	0.7%	0	0.7%	0	0.0%	0	0.5%	0	0.7%	1	0.5%	1
The Young Theatre Company, Mansfield Woodhouse, Mansfield NG18 9HZ	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	7
Theatres - Arnold town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Theatres - Chesterfield town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres - Derby city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Theatres - Newark-on-Trent town centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	1	0.5%	0	0.0%	0	0.0%	0
Theatres - Nottingham city centre	3.7%	33	5.9%	9	1.2%	1	0.6%	1	0.0%	0	0.7%	0	1.1%	0	8.6%	7	6.5%	8	3.2%	7
Theatres - Retford town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Theatres - Sheffield city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatres - Worksop town centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	5.9%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savoy Cinemas, Bridge Street, Worksop	1.2%	11	0.0%	0	0.0%	0	0.0%	0	22.9%	10	1.3%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other, outside	1.0%	9	1.0%	1	0.0%	0	0.0%	0	2.0%	1	2.0%	1	4.8%	2	0.0%	0	0.0%	0	1.9%	4
(Don't know / varies)	0.6%	6	0.0%	0	0.0%	0	0.7%	1	1.2%	0	0.7%	0	2.5%	1	0.5%	0	0.8%	1	0.8%	2
(Don't do this activity)	41.8%	376	27.0%	41	46.9%	41	58.3%	61	46.8%	20	54.6%	34	47.1%	17	40.8%	34	45.5%	54	34.9%	74
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q40 In which city, town or out-of-town location does your household spend most money on health & fitness?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Anytime Fitness Mansfield, 176 Nottingham Rd, Mansfield NG18 4AF	1.2%	11	4.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0	0.0%	0
Ashfield Leisure Centre, Sutton Road, Kirkby in Ashfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Bannatyne Health Club, Briar Ln, Mansfield NG18 3HS	1.2%	11	6.2%	10	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.7%	1	0.0%	0	0.0%	0
Bannatyne's, Briar Lane, Mansfield	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Body & Soul, Handley Arcade, 2a Leeming St, Mansfield NG18 1NQ	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dukeries Leisure Centre, Main Road, Boughton, Ollerton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
DW Sports Fitness, 1, Portland Retail Park, Midland Rd, Mansfield NG18 1HA	0.7%	6	3.0%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness Flex Mansfield, Portland St, Mansfield NG18 1HB	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
i-Jump Trampoline Park, 220 Old Mill Lane Industrial Estate, Mansfield Woodhouse, NG19 9AL	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lammas Leisure Centre, Lammas Road, Sutton in Ashfield	2.9%	26	2.3%	4	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	8	5.8%	12
Meden Sports Centre, Burns Lane, Warsop	0.7%	6	1.0%	1	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Tree Leisure Centre, Jubilee Way S, Mansfield NG18 3RT	0.3%	3	1.4%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Health Club, Portland Street, Mansfield	0.6%	5	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
PureGym, Mansfield Leisure Park, Nottingham Road, Mansfield	1.4%	13	3.3%	5	1.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.8%	1	0.6%	1
Rebecca Adlington Swimming Centre, Westdale Rd, Mansfield NG19 7BZ	0.9%	8	1.6%	3	3.9%	3	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Southwell Leisure Centre, Nottingham Road, Southwell	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	9.9%	8	0.0%	0	0.0%	0
The Fitness Box, Priory Road, Mansfield Woodhouse NG19 9LS	0.4%	4	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Manor Sport & Recreation Centre, Kingsley Avenue, Mansfield Woodhouse	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorseby Hall Hotel & Spa, Thoresby, Newark	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0	0.0%	0
Water Meadows Swimming & Fitness, Titchfield Park/Bath Street, Mansfield	0.7%	6	2.3%	4	0.5%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xercise4Less Mansfield, Millway, Old Mill Lane, Mansfield Woodhouse, Mansfield NG19 9BG	0.6%	6	2.1%	3	2.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alfreton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Calverton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Clowne	0.9%	8	0.0%	0	0.5%	0	0.0%	0	17.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby	0.7%	6	0.0%	0	0.5%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Eastwood	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Hucknall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	1
Lincoln	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.5%	0	0.0%	0	0.0%	0
Mansfield	1.8%	16	2.2%	3	2.4%	2	7.0%	7	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1
New Ollerton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	4	0.9%	1	0.0%	0	0.0%	0
Nottingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Southwell	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	3.9%	3	0.0%	0	0.0%	0
Sutton in Ashfield	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	13
Worksop	0.4%	4	0.0%	0	0.0%	0	1.3%	1	3.8%	2	0.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 5	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Other, outside	0.8%	7	0.0%	0	0.0%	0	0.7%	1	4.8%	2	0.0%	0	0.0%	0	0.5%	0	2.3%	3	0.5%	1
(Don't know / varies)	0.8%	8	0.7%	1	0.0%	0	0.0%	0	1.2%	0	3.9%	2	0.0%	0	0.0%	0	1.6%	2	0.8%	2
(Don't do this activity)	76.6%	690	67.8%	104	73.1%	64	81.5%	85	67.9%	29	77.6%	49	80.1%	29	71.8%	59	78.0%	93	84.1%	178
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q41 In which city, town, or out-of-town location does your household spend most money on bingo / casinos?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Chesterfield town centre	1.4%	12	0.0%	0	0.0%	0	2.5%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	3.8%	8
Clowne town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Creswell village centre	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Kirkby-in-Ashfield town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Langley Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Mansfield town centre	3.9%	35	6.5%	10	2.1%	2	5.0%	5	0.0%	0	2.0%	1	0.0%	0	2.3%	2	2.0%	2	6.0%	13
Mansfield Woodhouse district centre	0.6%	5	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	1	0.6%	1
Market Warsop centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham city centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Sheffield city centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitwell village centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worksop town centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Other, outside	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	2
(Don't do this activity)	91.9%	827	93.5%	143	97.9%	85	87.3%	91	93.7%	40	90.2%	57	99.4%	35	97.1%	80	91.2%	109	87.8%	186
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Q42 In which city, town, or out-of-town location does your household spend most money on family entertainment or recreation? (i.e. ten pin bowling, ice skating, children's play centres, museums, visitor attractions etc.)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Bolsover town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Chesterfield town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clowne town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Derby city centre (including Westfield)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Edwinstowe centre	0.5%	5	0.0%	0	0.5%	0	0.6%	1	0.7%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester city centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lincoln city centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield town centre	12.2%	110	16.3%	25	22.9%	20	11.7%	12	3.6%	2	4.9%	3	0.0%	0	9.6%	8	13.1%	16	11.6%	25
Mansfield Woodhouse district centre	0.4%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1
New Ollerton town centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark-on-Trent town centre	1.2%	11	0.0%	0	0.0%	0	2.5%	3	0.0%	0	4.3%	3	7.4%	3	3.8%	3	0.0%	0	0.0%	0
Nottingham city centre	2.1%	19	2.6%	4	0.9%	1	0.0%	0	1.1%	0	0.0%	0	0.6%	0	5.7%	5	3.0%	4	2.5%	5
Retford town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield city centre	0.3%	2	1.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shirebrook town centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	7
Southwell town centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield town centre	2.0%	18	7.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.5%	5
Worksop town centre	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 1	0.3%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 2	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, zone 7	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	9.0%	7	0.0%	0	1.9%	4
Other, zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Other, outside	1.0%	9	0.0%	0	1.1%	1	0.0%	0	7.7%	3	0.0%	0	8.6%	3	0.7%	1	0.0%	0	0.5%	1
(Don't know / varies)	4.4%	40	1.2%	2	7.5%	7	0.0%	0	5.0%	2	3.8%	2	3.8%	1	1.1%	1	8.0%	10	7.0%	15
(Don't do this activity)	71.8%	646	69.6%	107	65.7%	57	84.2%	88	73.7%	32	74.6%	47	78.5%	28	69.6%	57	70.4%	84	68.9%	146
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

GEN Gender of respondent:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Male	33.4%	301	31.2%	48	50.3%	44	31.7%	33	33.0%	14	31.6%	20	23.4%	8	37.1%	31	35.0%	42	28.9%	61
Female	66.6%	599	68.8%	105	49.7%	43	68.3%	71	67.0%	29	68.4%	43	76.6%	27	62.9%	52	65.0%	78	71.2%	151
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

AGE Could I ask how old you are please?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
18 to 24	8.3%	74	8.6%	13	8.2%	7	9.2%	10	5.2%	2	5.2%	3	9.8%	3	8.5%	7	5.1%	6	10.6%	22
25 to 34	11.9%	107	12.9%	20	12.4%	11	9.2%	10	10.4%	4	10.4%	6	4.9%	2	12.7%	10	5.1%	6	17.7%	37
35 to 44	18.2%	164	18.3%	28	24.3%	21	17.2%	18	5.5%	2	5.5%	3	13.1%	5	20.4%	17	10.9%	13	26.5%	56
45 to 54	19.8%	178	23.5%	36	17.9%	16	19.2%	20	15.0%	6	17.5%	11	11.0%	4	12.3%	10	19.7%	24	24.5%	52
55 to 64	16.5%	148	16.1%	25	11.9%	10	15.2%	16	25.3%	11	18.4%	12	27.1%	10	18.8%	15	24.9%	30	9.4%	20
65 +	21.4%	193	18.7%	29	20.7%	18	26.0%	27	34.0%	15	32.7%	20	32.1%	11	24.5%	20	27.6%	33	9.1%	19
(Refused)	4.0%	36	1.9%	3	4.6%	4	4.1%	4	4.6%	2	10.4%	6	2.2%	1	2.8%	2	6.8%	8	2.4%	5
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

WOR Which of the following best describes the chief wage earner of your household's current employment situation? [PR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Working full time	57.7%	520	53.1%	81	56.3%	49	55.7%	58	44.1%	19	46.7%	29	47.7%	17	62.0%	51	50.3%	60	73.0%	154
Working part time	7.4%	67	11.7%	18	9.6%	8	6.0%	6	9.0%	4	4.9%	3	3.1%	1	3.8%	3	8.6%	10	6.1%	13
Unemployed	2.9%	26	4.6%	7	2.0%	2	1.0%	1	1.1%	0	1.1%	1	4.9%	2	0.0%	0	3.6%	4	4.1%	9
Retired	26.5%	239	29.2%	45	25.6%	22	30.3%	32	39.9%	17	36.7%	23	42.1%	15	32.7%	27	31.7%	38	9.4%	20
A home maker	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A student	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	5.4%	48	1.4%	2	5.5%	5	7.0%	7	5.9%	3	10.5%	7	2.2%	1	1.5%	1	5.8%	7	7.5%	16
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

CAR How many cars does your household own or have the use of?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
None	9.2%	83	5.1%	8	8.2%	7	13.1%	14	8.7%	4	15.8%	10	4.2%	2	3.7%	3	7.5%	9	13.0%	27
One	37.4%	337	39.5%	60	43.8%	38	40.4%	42	49.5%	21	34.0%	21	32.2%	11	33.1%	27	37.3%	45	33.1%	70
Two	33.5%	301	32.2%	49	33.9%	30	37.3%	39	25.3%	11	31.5%	20	38.0%	14	42.4%	35	32.3%	39	31.1%	66
Three or more	15.9%	143	21.3%	33	6.2%	5	5.4%	6	9.8%	4	10.5%	7	22.2%	8	18.8%	15	19.1%	23	20.0%	42
(Refused)	3.9%	35	1.9%	3	7.9%	7	3.8%	4	6.8%	3	8.2%	5	3.4%	1	2.0%	2	3.7%	4	2.9%	6
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

QUOTA Zone:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1	17.0%	153	100.0%	153	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	9.7%	87	0.0%	0	100.0%	87	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	11.6%	105	0.0%	0	0.0%	0	100.0%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	4.8%	43	0.0%	0	0.0%	0	0.0%	0	100.0%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	7.0%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	4.0%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	36	0.0%	0	0.0%	0	0.0%	0
Zone 7	9.1%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	82	0.0%	0	0.0%	0
Zone 8	13.3%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	120	0.0%	0
Zone 9	23.5%	212	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	212
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Mansfield District Council Retail & Leisure Study
for Peter Brett Associates

PC Postcode sector:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
DE55 5	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	14
NG15 0	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
NG15 8	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0
NG15 9	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	11	0.0%	0
NG16 5	2.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	20	0.0%	0
NG16 6	3.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.2%	35	0.0%	0
NG17 1	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	10
NG17 2	1.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	16
NG17 3	3.9%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	35
NG17 4	2.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	23
NG17 5	2.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	26
NG17 7	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	15
NG17 8	8.1%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.5%	73
NG17 9	5.2%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.1%	47	0.0%	0
NG18 2	0.8%	7	4.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG18 3	3.9%	35	22.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG18 4	4.9%	44	28.9%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG18 5	2.0%	18	0.0%	0	20.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG19 0	2.2%	19	12.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG19 6	4.3%	39	0.0%	0	44.5%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG19 7	3.4%	31	0.0%	0	35.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG19 8	2.3%	21	0.0%	0	0.0%	0	20.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG19 9	5.3%	47	31.0%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG20 0	4.5%	41	0.0%	0	0.0%	0	39.0%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG20 8	0.6%	6	0.0%	0	0.0%	0	5.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG20 9	4.1%	37	0.0%	0	0.0%	0	35.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG21 0	2.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.3%	23	0.0%	0	0.0%	0
NG21 9	2.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG22 0	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.7%	15	0.0%	0	0.0%	0	0.0%	0
NG22 8	3.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.5%	28	0.0%	0	0.0%	0
NG22 9	4.9%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	69.9%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NG23 6	2.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	57.3%	20	0.0%	0	0.0%	0	0.0%	0
NG25 0	3.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.2%	31	0.0%	0	0.0%	0
S80 3	0.8%	7	0.0%	0	0.0%	0	0.0%	0	16.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
S80 4	4.0%	36	0.0%	0	0.0%	0	0.0%	0	83.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		900		153		87		105		43		63		36		82		120		212
Sample:		900		100		100		100		100		100		100		100		100		100

Appendix E Quantitative Retail and Leisure Capacity Forecast Tables

Table CM1 —
Population projections

	2012	2014	2017	2020	2025	2030	2033	Change 2020-33
Zone 1	53,178	53,549	55,077	55,683	56,629	57,479	57,939	2,256
Zone 2	30,624	30,983	31,944	32,295	32,844	33,337	33,604	1,308
Zone 3	36,728	37,126	37,954	38,371	39,024	39,609	39,926	1,555
Zone 4	15,089	15,309	15,530	15,685	15,952	16,159	16,272	587
Zone 5	22,005	22,333	23,276	23,718	24,454	25,089	25,441	1,722
Zone 6	12,137	12,225	12,613	12,853	13,251	13,596	13,786	933
Zone 7	29,205	29,520	30,380	30,957	31,917	32,747	33,205	2,248
Zone 8	40,894	41,649	42,607	43,544	44,981	46,196	46,889	3,344
Zone 9	75,191	76,696	78,670	80,401	83,054	85,296	86,576	6,175
Total	**315,051**	**319,390**	**328,051**	**333,508**	**342,106**	**349,508**	**353,637**	**20,129**

Notes
Source: Experian MMG3 (2016) for base year and projected forward using ONS 2014-based SNPP

Table CM2 —
Per capita expenditure on comparison goods

	2012	2014	2017	2020	2025	2030	2033	Change 2020-33
Zone 1	2,825	2,980	3,439	3,729	4,386	5,135	5,643	1,914
Zone 2	2,558	2,698	3,114	3,377	3,972	4,649	5,110	1,733
Zone 3	2,439	2,572	2,969	3,219	3,786	4,432	4,871	1,652
Zone 4	2,713	2,862	3,303	3,582	4,213	4,931	5,420	1,839
Zone 5	2,632	2,776	3,204	3,474	4,086	4,783	5,257	1,783
Zone 6	3,452	3,640	4,202	4,556	5,359	6,273	6,895	2,339
Zone 7	3,092	3,261	3,764	4,081	4,801	5,620	6,177	2,095
Zone 8	3,178	3,352	3,869	4,195	4,934	5,776	6,348	2,153
Zone 9	2,605	2,747	3,171	3,439	4,045	4,735	5,204	1,765

Notes
The following expenditure growth rates are applied (source: Experian Retail Planner Briefing Note 16, December 2018, Figures 1a and 1b):

2011-12:	1.8%
2012-13:	3.6%
2013-14:	4.3%
2014-15:	4.9%
2015-16:	4.7%
2016-17	5.5%
2017-18:	2.8%
2018-19:	2.6%
2019-20:	2.8%
2021-25:	3.3%
2026-37:	3.2%

Source: Experian MMG3 (2016 data in 2016 prices).
All monetary values held constant at 2016 prices.

Table CM3 —

Total comparison goods expenditure

a. Total expenditure (Table CM1 x Table CM2)

	2012	2014	2017	2020	2025	2030	2033	Change 2020-33
	£m	£m	£m	£m	£m	£m	£m	£m
Zone 1	150.24	159.55	189.43	207.65	248.40	295.13	326.97	119.33
Zone 2	78.34	83.59	99.49	109.05	130.46	155.00	171.72	62.67
Zone 3	89.57	95.49	112.68	123.51	147.75	175.55	194.49	70.98
Zone 4	40.94	43.81	51.30	56.18	67.20	79.69	88.20	32.02
Zone 5	57.92	61.99	74.58	82.40	99.92	120.01	133.75	51.35
Zone 6	41.89	44.50	53.00	58.56	71.01	85.29	95.05	36.50
Zone 7	90.31	96.27	114.36	126.35	153.23	184.03	205.10	78.75
Zone 8	129.96	139.59	164.83	182.65	221.94	266.81	297.65	115.00
Zone 9	195.88	210.72	249.49	276.46	335.92	403.84	450.52	174.06
Total	**875.05**	**935.52**	**1,109.14**	**1,222.81**	**1,475.84**	**1,765.34**	**1,963.46**	**740.64**

b. Spending on Special Forms of Trading, e.g. internet shopping

	2012	2014	2017	2020	2025	2030	2033	Change 2020-33
SFT rate	**10.8%**	**12.0%**	**15.5%**	**18.6%**	**20.7%**	**21.4%**	**21.6%**	
	£m	£m	£m	£m	£m	£m	£m	£m
Zone 1	16.23	19.15	29.36	38.62	51.42	63.16	70.63	32.00
Zone 2	8.46	10.03	15.42	20.28	27.00	33.17	37.09	16.81
Zone 3	9.67	11.46	17.46	22.97	30.59	37.57	42.01	19.04
Zone 4	4.42	5.26	7.95	10.45	13.91	17.05	19.05	8.60
Zone 5	6.25	7.44	11.56	15.33	20.68	25.68	28.89	13.56
Zone 6	4.52	5.34	8.22	10.89	14.70	18.25	20.53	9.64
Zone 7	9.75	11.55	17.73	23.50	31.72	39.38	44.30	20.80
Zone 8	14.04	16.75	25.55	33.97	45.94	57.10	64.29	30.32
Zone 9	21.15	25.29	38.67	51.42	69.54	86.42	97.31	45.89
Total	**94.51**	**112.26**	**171.92**	**227.44**	**305.50**	**377.78**	**424.11**	**196.66**

c. Residual comparison goods expenditure (Table a less Table b)

	2012	2014	2017	2020	2025	2030	2033	Change 2020-33
	£m	£m	£m	£m	£m	£m	£m	£m
Zone 1	134.01	140.41	160.07	169.02	196.98	231.97	256.35	87.32
Zone 2	69.88	73.56	84.06	88.77	103.45	121.83	134.63	45.86
Zone 3	79.89	84.03	95.21	100.54	117.17	137.98	152.48	51.94
Zone 4	36.52	38.55	43.35	45.73	53.29	62.63	69.15	23.42
Zone 5	51.66	54.55	63.02	67.07	79.24	94.33	104.86	37.79
Zone 6	37.37	39.16	44.79	47.67	56.31	67.04	74.52	26.86
Zone 7	80.55	84.72	96.63	102.85	121.51	144.64	160.79	57.95
Zone 8	115.92	122.84	139.28	148.68	176.00	209.71	233.36	84.68
Zone 9	174.72	185.43	210.82	225.04	266.39	317.42	353.21	128.17
Total	**780.54**	**823.26**	**937.23**	**995.37**	**1,170.34**	**1,387.56**	**1,539.35**	**543.98**

Notes

Source: Table CM1, Table CM2

Special forms of trading ('SFT') discount source: Experian Retail Planner Briefing Note 16, December 2018, Appendix 3 Figure 5 ('adjusted' percentage figures to take into account store-picked goods).

The main component of SFT is online shopping.

All monetary values are held constant at 2016 prices.

Table CM4 —

Comparison goods market shares, 2017

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Zone 1									
Fulmar Close local centre	4.22%	0.56%	2.79%	0.05%	1.25%	0.00%	1.16%	1.13%	0.12%
Halfords, Baums Lane, Mansfield	0.69%	2.70%	0.48%	0.00%	0.00%	0.00%	0.29%	0.00%	0.00%
Oak Tree Lane (excluding Tesco)	0.56%	0.03%	0.27%	0.00%	0.11%	0.00%	3.36%	0.17%	0.23%
Old Mill Lane Industrial Estate, Mansfield Woodhouse	1.51%	2.58%	0.72%	0.32%	0.71%	0.00%	0.11%	0.00%	0.39%
Other zone 1	2.32%	2.48%	0.67%	0.00%	1.43%	0.00%	2.27%	1.44%	0.57%
Zone 1 sub-total	9.30%	8.35%	4.94%	0.37%	3.50%	0.00%	7.20%	2.74%	1.31%
Zone 2									
Mansfield town centre (Excluding St Peter's Retail Park)	39.01%	34.37%	38.60%	1.90%	26.13%	1.48%	20.15%	11.09%	21.29%
Portland Retail Park, Mansfield	2.61%	4.25%	1.84%	0.10%	2.90%	0.21%	5.73%	3.83%	3.54%
St Peter's Retail Park, Mansfield	10.94%	13.14%	4.40%	0.40%	5.13%	0.00%	4.58%	5.84%	4.25%
Tesco Extra, Chesterfield Road South, Mansfield	0.21%	3.96%	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Other zone 2	1.28%	1.24%	0.23%	0.00%	0.26%	0.00%	0.11%	0.41%	0.08%
Zone 2 sub-total	54.04%	56.96%	45.11%	2.39%	34.41%	1.69%	30.57%	21.17%	29.17%
Zone 3									
Brook Park, Shirebrook	0.00%	0.48%	3.28%	1.08%	0.70%	0.00%	0.00%	0.47%	1.50%
Mansfield Woodhouse district centre (excluding Morrisons)	2.02%	0.93%	5.16%	0.03%	1.71%	0.00%	0.67%	0.71%	2.57%
Market Warsop district centre	0.00%	0.05%	3.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Shirebrook town centre	3.47%	1.66%	8.98%	2.27%	3.99%	2.08%	1.41%	0.34%	1.69%
Other zone 3	0.00%	0.02%	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 3 sub-total	5.48%	3.13%	21.57%	3.38%	6.40%	2.08%	2.08%	1.51%	5.76%
Zone 4									
Other zone 4	0.00%	0.00%	0.00%	0.99%	0.00%	0.00%	0.00%	0.15%	0.00%
Zone 4 sub-total	0.00%	0.00%	0.00%	0.99%	0.00%	0.00%	0.00%	0.15%	0.00%
Zone 5									
New Ollerton town centre	0.20%	0.00%	0.01%	0.00%	8.92%	0.48%	0.11%	0.77%	0.00%
Ollerton town centre	0.00%	0.00%	0.16%	0.00%	2.66%	0.63%	0.00%	0.15%	0.00%
Other zone 5	0.25%	0.00%	0.00%	0.00%	1.40%	0.00%	0.03%	0.00%	0.00%
Zone 5 sub-total	0.46%	0.00%	0.17%	0.00%	12.97%	1.10%	0.13%	0.92%	0.00%
Zone 6									
Other zone 6	0.00%	0.00%	0.00%	0.00%	0.00%	2.09%	0.07%	0.00%	0.00%
Zone 6 sub-total	0.00%	0.00%	0.00%	0.00%	0.00%	2.09%	0.07%	0.00%	0.00%
Zone 7									
Southwell town centre	0.00%	0.00%	0.00%	0.00%	0.05%	1.51%	9.39%	0.00%	0.00%
Other zone 7	0.00%	0.00%	0.00%	0.00%	0.00%	0.12%	1.15%	0.00%	0.00%
Zone 7 sub-total	0.00%	0.00%	0.00%	0.00%	0.05%	1.63%	10.55%	0.00%	0.00%
Zone 8									
Other zone 8	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.41%	0.00%
Zone 8 sub-total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.41%	0.00%
Zone 9									
B&Q, Sutton-in-Ashfield	4.70%	4.33%	3.59%	0.53%	3.87%	0.45%	4.47%	2.61%	3.39%
Kirkby-in-Ashfield town centre	0.41%	0.00%	0.06%	0.00%	0.00%	0.00%	0.00%	1.70%	8.46%
Sutton-in-Ashfield town centre	1.55%	1.85%	1.70%	0.00%	0.42%	0.00%	1.53%	5.86%	23.38%
East Midlands Designer Outlet, South Normanton	1.84%	4.84%	0.96%	0.36%	5.86%	1.10%	0.94%	7.07%	3.41%
Other zone 9	0.50%	1.16%	1.09%	0.03%	0.37%	0.00%	0.06%	0.78%	0.95%
Zone 9 sub-total	9.00%	12.18%	7.40%	0.92%	10.53%	1.55%	7.00%	18.01%	39.58%
Destinations outside MSA									
Alfreton town centre	0.19%	0.00%	0.13%	0.00%	0.07%	0.26%	0.00%	3.26%	0.11%
Chesterfield retail parks	0.00%	0.35%	0.00%	0.85%	0.00%	0.00%	0.00%	0.39%	1.37%
Chesterfield town centre	0.31%	0.44%	0.21%	9.07%	0.67%	0.00%	0.09%	0.47%	0.63%
Clowne town centre	0.00%	0.00%	0.07%	6.18%	0.00%	0.00%	0.00%	0.00%	0.00%
Derby (all centres/stores)	0.38%	0.50%	0.06%	0.03%	0.00%	0.00%	0.00%	2.76%	1.09%
Giltbrook Retail Park, Nottingham	1.53%	2.14%	1.12%	0.54%	1.35%	0.81%	1.71%	13.40%	3.04%
Hucknall (all centres and stores)	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%	0.00%	1.69%	0.34%
Lincoln (all centres/stores)	0.00%	0.00%	0.00%	0.15%	2.59%	6.63%	0.66%	0.13%	0.00%
Newark-on-Trent retail parks	0.00%	0.00%	0.11%	0.00%	1.10%	9.45%	1.77%	0.00%	0.00%
Newark-on-Trent town centre	0.04%	0.32%	1.95%	0.00%	2.68%	32.97%	10.25%	0.00%	0.15%
Nottingham city centre	11.81%	8.82%	4.76%	1.24%	7.82%	9.11%	18.13%	18.23%	8.23%
Nottingham retail parks	0.77%	0.43%	0.00%	0.82%	0.36%	0.37%	1.92%	2.51%	0.08%
Retford town centre	0.00%	0.00%	0.00%	0.63%	6.75%	12.66%	0.63%	0.00%	0.00%
Sheffield - Meadowhall Shopping Centre	2.65%	2.27%	3.66%	18.64%	1.72%	2.72%	1.08%	0.29%	3.84%
Sheffield city centre	0.79%	0.61%	1.50%	5.60%	0.72%	0.48%	0.25%	1.67%	0.76%
Sheffield- Crystal Peaks Shopping Mall & Retail Park	0.00%	0.00%	0.00%	3.78%	0.00%	0.17%	0.00%	0.00%	0.00%
Worksop retail parks	0.00%	0.01%	0.55%	5.50%	1.07%	0.45%	0.48%	0.52%	0.02%
Worksop town centre	0.25%	0.00%	2.58%	30.30%	2.17%	0.45%	0.00%	0.00%	0.11%
Other outside MSA	2.99%	3.49%	4.12%	8.62%	3.06%	13.28%	5.43%	7.77%	4.40%
Destinations outside MSA sub-total	21.71%	19.38%	20.82%	91.94%	32.14%	89.85%	42.40%	53.09%	24.18%
MSA sub-total	78.29%	80.62%	79.18%	8.06%	67.86%	10.15%	57.60%	46.91%	75.82%
Grand total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Source: NEMS Market Research Household Survey (July 2017)

Table CM5 —

Comparison goods spending patterns, 2017

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Total	Total
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	%
Total comparison goods expenditure 2017	160.07	84.06	95.21	43.35	63.02	44.79	96.63	139.28	210.82	937.23	
Zone 1											
Fulmar Close local centre	6.76	0.47	2.66	0.02	0.79	0.00	1.12	1.58	0.25	13.65	1.46%
Halfords, Baums Lane, Mansfield	1.10	2.27	0.46	0.00	0.00	0.00	0.28	0.00	0.00	4.11	0.44%
Oak Tree Lane (excluding Tesco)	0.90	0.03	0.26	0.00	0.07	0.00	3.25	0.24	0.49	5.23	0.56%
Old Mill Lane Industrial Estate, Mansfield Woodhouse	2.42	2.17	0.69	0.14	0.45	0.00	0.11	0.00	0.82	6.81	0.73%
Other zone 1	3.71	2.08	0.64	0.00	0.90	0.00	2.20	2.00	1.20	12.73	1.36%
Zone 1 sub-total	14.89	7.02	4.70	0.16	2.21	0.00	6.96	3.82	2.77	42.53	4.54%
Zone 2											
Mansfield town centre (Excluding St Peter's Retail Park)	62.44	28.89	36.75	0.82	16.46	0.66	19.47	15.44	44.88	225.82	24.09%
Portland Retail Park, Mansfield	4.17	3.57	1.75	0.04	1.83	0.09	5.53	5.34	7.46	29.79	3.18%
St Peter's Retail Park, Mansfield	17.50	11.04	4.19	0.17	3.23	0.00	4.43	8.13	8.95	57.65	6.15%
Tesco Extra, Chesterfield Road South, Mansfield	0.34	3.33	0.05	0.00	0.00	0.00	0.00	0.00	0.03	3.74	0.40%
Other zone 2	2.04	1.04	0.22	0.00	0.16	0.00	0.11	0.58	0.17	4.32	0.46%
Zone 2 sub-total	86.50	47.88	42.95	1.04	21.69	0.76	29.54	29.49	61.50	321.34	34.29%
Zone 3											
Brook Park, Shirebrook	0.00	0.40	3.12	0.47	0.44	0.00	0.00	0.65	3.16	8.25	0.88%
Mansfield Woodhouse district centre (excluding Morrisons)	3.23	0.78	4.91	0.01	1.08	0.00	0.64	0.98	5.41	17.06	1.82%
Market Warsop district centre	0.00	0.04	3.26	0.00	0.00	0.00	0.00	0.00	0.00	3.31	0.35%
Shirebrook town centre	5.55	1.39	8.55	0.98	2.51	0.93	1.36	0.47	3.57	25.32	2.70%
Other zone 3	0.00	0.01	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.70	0.07%
Zone 3 sub-total	8.78	2.64	20.54	1.46	4.03	0.93	2.01	2.11	12.14	54.64	5.83%
Zone 4											
Other zone 4	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.20	0.00	0.63	0.07%
Zone 4 sub-total	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.20	0.00	0.63	0.07%
Zone 5											
New Ollerton town centre	0.33	0.00	0.01	0.00	5.62	0.21	0.11	1.07	0.00	7.33	0.78%
Ollerton town centre	0.00	0.00	0.16	0.00	1.67	0.28	0.00	0.22	0.00	2.33	0.25%
Other zone 5	0.41	0.00	0.00	0.00	0.88	0.00	0.02	0.00	0.00	1.31	0.14%
Zone 5 sub-total	0.73	0.00	0.16	0.00	8.17	0.49	0.13	1.28	0.00	10.97	1.17%
Zone 6											
Other zone 6	0.00	0.00	0.00	0.00	0.00	0.94	0.06	0.00	0.00	1.00	0.11%
Zone 6 sub-total	0.00	0.00	0.00	0.00	0.00	0.94	0.06	0.00	0.00	1.00	0.11%
Zone 7											
Southwell town centre	0.00	0.00	0.00	0.00	0.03	0.68	9.08	0.00	0.00	9.78	1.04%
Other zone 7	0.00	0.00	0.00	0.00	0.00	0.06	1.12	0.00	0.00	1.17	0.12%
Zone 7 sub-total	0.00	0.00	0.00	0.00	0.03	0.73	10.19	0.00	0.00	10.95	1.17%
Zone 8											
Other zone 8	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.36	0.00	3.36	0.36%
Zone 8 sub-total	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.36	0.00	3.36	0.36%
Zone 9											
B&Q, Sutton-in-Ashfield	7.53	3.64	3.42	0.23	2.44	0.20	4.32	3.63	7.15	32.56	3.47%
Kirkby-in-Ashfield town centre	0.65	0.00	0.05	0.00	0.00	0.00	0.00	2.36	17.83	20.90	2.23%
Sutton-in-Ashfield town centre	2.48	1.56	1.62	0.00	0.27	0.00	1.48	8.16	49.28	64.83	6.92%
East Midlands Designer Outlet, South Normanton	2.95	4.07	0.91	0.16	3.69	0.49	0.91	9.85	7.18	30.21	3.22%
Other zone 9	0.80	0.97	1.04	0.01	0.23	0.00	0.06	1.09	2.00	6.21	0.66%
Zone 9 sub-total	14.41	10.24	7.04	0.40	6.63	0.70	6.77	25.09	83.43	154.71	16.51%
Destinations outside MSA											
Alfreton town centre	0.31	0.00	0.12	0.00	0.04	0.12	0.00	4.54	0.24	5.37	0.57%
Chesterfield retail parks	0.00	0.29	0.00	0.37	0.00	0.00	0.00	0.54	2.89	4.09	0.44%
Chesterfield town centre	0.50	0.37	0.20	3.93	0.42	0.00	0.09	0.66	1.33	7.50	0.80%
Clowne town centre	0.00	0.00	0.06	2.68	0.00	0.00	0.00	0.00	0.00	2.74	0.29%
Derby (all centres/stores)	0.62	0.42	0.06	0.01	0.00	0.00	0.00	3.84	2.30	7.24	0.77%
Giltbrook Retail Park, Nottingham	2.44	1.80	1.07	0.23	0.85	0.36	1.66	18.66	6.42	33.49	3.57%
Hucknall (all centres and stores)	0.00	0.00	0.00	0.00	0.00	0.01	0.00	2.35	0.71	3.08	0.33%
Lincoln (all centres/stores)	0.00	0.00	0.00	0.07	1.63	2.97	0.64	0.18	0.00	5.49	0.59%
Newark-on-Trent retail parks	0.00	0.00	0.10	0.00	0.70	4.23	1.71	0.00	0.00	6.74	0.72%
Newark-on-Trent town centre	0.07	0.27	1.86	0.00	1.69	14.76	9.91	0.00	0.33	28.88	3.08%
Nottingham city centre	18.90	7.42	4.53	0.54	4.93	4.08	17.52	25.39	17.36	100.66	10.74%
Nottingham retail parks	1.23	0.36	0.00	0.35	0.23	0.16	1.86	3.49	0.17	7.86	0.84%
Retford town centre	0.00	0.00	0.00	0.27	4.26	5.67	0.61	0.00	0.00	10.80	1.15%
Sheffield - Meadowhall Shopping Centre	4.24	1.91	3.49	8.08	1.09	1.22	1.04	0.41	8.09	29.57	3.15%
Sheffield city centre	1.26	0.51	1.43	2.43	0.45	0.21	0.24	2.33	1.60	10.46	1.12%
Sheffield- Crystal Peaks Shopping Mall & Retail Park	0.00	0.00	0.00	1.64	0.00	0.07	0.00	0.00	0.00	1.71	0.18%
Worksop retail parks	0.00	0.01	0.53	2.38	0.68	0.20	0.46	0.72	0.04	5.02	0.54%
Worksop town centre	0.40	0.00	2.46	13.13	1.37	0.20	0.00	0.00	0.24	17.81	1.90%
Other outside MSA	4.79	2.93	3.92	3.74	1.93	5.95	5.25	10.82	9.27	48.60	5.19%
Destinations outside MSA sub-total	**34.75**	**16.30**	**19.82**	**39.86**	**20.25**	**40.24**	**40.97**	**73.94**	**50.97**	**337.10**	**35.97%**
MSA sub-total	**125.31**	**67.77**	**75.39**	**3.49**	**42.77**	**4.55**	**55.66**	**65.34**	**159.85**	**600.12**	**64.03%**
Grand total	**160.07**	**84.06**	**95.21**	**43.35**	**63.02**	**44.79**	**96.63**	**139.28**	**210.82**	**937.23**	**100.00%**

Source: Table CM3, Table CM4
All monetary values held constant at 2016 prices.

Table CM6 —
Comparison goods planning commitments

Turnover of commitments in 2020

	Net floorspace gain sqm	Sales density £/sqm	Total turnover in 2020 £m
30 Leeming Lane South, Mansfield Woodhouse	320	6,368	2.04
St Peters Retail Park, Station Street, Mansfield Town Centre	176	5,307	0.93
Oakleaf Close, Mansfield, NG18 4GH	251	6,368	1.60
39 Stockwell Gate, Mansfield	200	6,368	1.27
Land at Penniment Farm, Abbot Road, Mansfield	84	6,368	0.53
Vape HQ, Woodhouse Road, Mansfield	91	6,368	0.58
47-48 Portland Street, Mansfield	52	6,368	0.33
White Hart Street / Church Street / Dame Flogan Street, Mansfield	863	6,368	5.49
Former Rippons Homes Offices, Leeming Lane South, Mansfield	265	6,368	1.69
Units 3A and 11A, Portland Retail Park, Midland Way, Mansfield	885	6,368	5.64
Land at Burns Lane, Market Warsop	121	6,368	0.77
Total	**3,307**	**-**	**20.87**

Notes:
Gross floorspace data and anticipated opening years have been sourced from Mansfield District Council Planning Department.
The sales floorspace has been derived by applying a net to gross floorspace ratio of 70:30 where exact floorspace sales figures are not available.
Sales densities are based on average sales density for named retailers provided by Mintel 2015 UK Retail Rankings and for other stores PBA assumptions are applied.
Extant planning permission for land at Belvedere Street / Quaker Way (LPA ref: 2015/0273/ST) has not been included as a commitment.
All monetary values held constant at 2016 prices.

Table CM7a

Comparison goods floorspace requirements to 2033

Baseline requirement

		2017	2020	2025	2030	2033
Total population and expenditure						
A	Total comparison goods expenditure (£m)	937.23	995.37	1,170.34	1,387.56	1,539.35
Retained expenditure						
B	Mansfield District comparison goods market share (%)	41%	41%	41%	41%	41%
C	Mansfield District comparison goods turnover (£m)	384.93	408.81	480.67	569.88	632.23
Inflow						
D	Inflow (%)	3%	3%	3%	3%	3%
E	Inflow (£m)	11.90	12.64	14.87	17.63	19.55
Total turnover						
F	Baseline comparison goods turnover of stores (£m)	396.83	396.83	396.83	396.83	396.83
Initial surplus						
G	Growth in retained comparison goods expenditure (£m)	0.00	24.62	98.70	190.68	254.95
Claims on expenditure						
H	Sales efficiency growth in existing retailers (£m)	0.00	18.13	50.20	84.74	106.74
I	Comparison goods commitments (£m)	0.00	20.87	22.48	24.22	25.33
J	Total claims on capacity	0.00	39.00	72.68	108.97	132.07
Expenditure summary						
K	Initial surplus of comparison goods expenditure (£m)	0.00	24.62	98.70	190.68	254.95
L	Total claims on capacity (£m)	0.00	39.00	72.68	108.97	132.07
M	Residual comparison goods expenditure (£m)	0.00	-14.38	26.02	81.71	122.87
Conversion to floorspace need						
N	Assumed turnover per sq.m (£ per sq.m)	5,000	5,228	5,632	6,068	6,345
O	**Comparison goods floorspace need (sq.m net)**	**0**	**-2,750**	**4,620**	**13,466**	**19,366**
P	Comparison goods floorspace need (sq.m gross)	0	-3,929	6,600	19,237	27,665

Notes
Total comparison goods expenditure retained by centres/stores in Mansfield District (zones 1, 2 and some locations in zone 3)
3% inflow is applied.
Sales efficiency growth of 1.5% per annum applied.
Turnover per sq.m at 2014 PBA estimate. Turnover per sq.m increased to 2030 in line with sales effiency growth rate.
Total requirement shown is cumulative.
Gross: net ratio of 70% applied.
All monetary values held constant at 2016 prices.

Table CM7b I

Comparison goods floorspace requirements to 2033

Decreased market share

		2017	2020	2025	2030	2033
Total population and expenditure						
A	Total comparison goods expenditure (£m)	937.23	995.37	1,170.34	1,387.56	1,539.35
Retained expenditure						
B	Mansfield District comparison goods market share (%)	41%	41%	40%	40%	39%
C	Mansfield District comparison goods turnover (£m)	384.93	403.83	468.97	549.07	601.44
Inflow						
D	Inflow (%)	3%	3%	3%	3%	3%
E	Inflow (£m)	11.90	12.49	14.50	16.98	18.60
Total turnover						
F	Baseline comparison goods turnover of stores (£m)	396.83	396.83	396.83	396.83	396.83
Initial surplus						
G	Growth in retained comparison goods expenditure (£m)	0.00	19.49	86.64	169.22	223.21
Claims on expenditure						
H	Sales efficiency growth in existing retailers (£m)	0.00	18.13	50.20	84.74	106.74
I	Comparison goods commitments (£m)	0.00	20.87	22.48	24.22	25.33
J	Total claims on capacity	0.00	39.00	72.68	108.97	132.07
Expenditure summary						
K	Initial surplus of comparison goods expenditure (£m)	0.00	19.49	86.64	169.22	223.21
L	Total claims on capacity (£m)	0.00	39.00	72.68	108.97	132.07
M	Residual comparison goods expenditure (£m)	0.00	-19.51	13.96	60.25	91.14
Conversion to floorspace need						
N	Assumed turnover per sq.m (£ per sq.m)	5,000	5,228	5,632	6,068	6,345
O	**Comparison goods floorspace need (sq.m net)**	**0**	**-3,732**	**2,478**	**9,930**	**14,364**
P	Comparison goods floorspace need (sq.m gross)	0	-5,331	3,540	14,185	20,519

Notes

Total comparison goods expenditure retained by centres/stores in Mansfield District (zones 1, 2 and some locations in zone 3)
3% inflow is applied.
Sales efficiency growth of 1.5% per annum applied.
Turnover per sqm at 2017 PBA estimate and increased to 2033 in line with sales effiency growth rate.
Total requirement shown is cumulative.
Gross: net ratio of 70% applied.
All monetary values held constant at 2016 prices.

Table CV1 —
Population projections

	2012	2014	2017	2020	2025	2030	2033	Change 2020-33
Zone 1	53,178	53,549	55,077	55,683	56,629	57,479	57,939	2,256
Zone 2	30,624	30,983	31,944	32,295	32,844	33,337	33,604	1,308
Zone 3	36,728	37,126	37,954	38,371	39,024	39,609	39,926	1,555
Zone 4	15,089	15,309	15,530	15,685	15,952	16,159	16,272	587
Zone 5	22,005	22,333	23,276	23,718	24,454	25,089	25,441	1,722
Zone 6	12,137	12,225	12,613	12,853	13,251	13,596	13,786	933
Zone 7	29,205	29,520	30,380	30,957	31,917	32,747	33,205	2,248
Zone 8	40,894	41,649	42,607	43,544	44,981	46,196	46,889	3,344
Zone 9	75,191	76,696	78,670	80,401	83,054	85,296	86,576	6,175
Total	**315,051**	**319,390**	**328,051**	**333,508**	**342,106**	**349,508**	**353,637**	**20,129**

Notes
Source: Experian MMG3 (2016) for base year and projected forward using ONS 2014-based SNPP

Table CV2 —
Per capita expenditure on convenience goods

	2012	2014	2017	2020	2025	2030	2033	Change 2020-33
Zone 1	2,110	2,090	2,125	2,159	2,170	2,181	2,188	28
Zone 2	2,061	2,042	2,077	2,110	2,121	2,131	2,138	28
Zone 3	2,107	2,087	2,122	2,156	2,167	2,178	2,185	28
Zone 4	2,131	2,111	2,147	2,181	2,192	2,203	2,210	29
Zone 5	2,163	2,142	2,179	2,214	2,225	2,236	2,243	29
Zone 6	2,438	2,415	2,457	2,496	2,508	2,521	2,529	33
Zone 7	2,286	2,264	2,303	2,340	2,351	2,363	2,370	31
Zone 8	2,295	2,273	2,312	2,349	2,361	2,372	2,380	31
Zone 9	2,075	2,056	2,091	2,124	2,135	2,146	2,152	28

Notes
The following expenditure growth rates are applied (source: Experian Retail Planner Briefing Note 16, December 2018, Figures 1a and 1b):

2011-12:	-0.6%
2012-13:	-0.9%
2013-14:	-0.1%
2014-15:	0.5%
2015-16:	1.3%
2016-17:	1.3%
2017-18:	1.0%
2018-19:	0.5%
2019-20:	0.1%
2021-25:	0.1%
2026-37:	0.1%

Source: Experian MMG3 (2016 data in 2016 prices).
All monetary values held constant at 2016 prices.

Table CV3 —
Total convenience goods expenditure

a. Total expenditure (Table CV1 x Table CV2)

	2012	2014	2017	2020	2025	2030	2033	Change 2020-33
	£m	£m	£m	£m	£m	£m	£m	£m
Zone 1	112.19	111.90	117.05	120.24	122.90	125.37	126.75	6.51
Zone 2	63.13	63.26	66.34	68.14	69.65	71.05	71.83	3.69
Zone 3	77.37	77.47	80.55	82.74	84.57	86.27	87.22	4.48
Zone 4	32.15	32.31	33.34	34.21	34.97	35.60	35.95	1.74
Zone 5	47.59	47.85	50.72	52.51	54.41	56.10	57.06	4.55
Zone 6	29.59	29.53	30.98	32.08	33.24	34.28	34.86	2.78
Zone 7	66.75	66.83	69.95	72.43	75.04	77.38	78.70	6.28
Zone 8	93.83	94.66	98.49	102.28	106.18	109.59	111.57	9.30
Zone 9	156.06	157.67	164.49	170.81	177.33	183.03	186.33	15.52
Total	**678.66**	**681.48**	**711.91**	**735.44**	**758.29**	**778.66**	**790.28**	**54.84**

b. Spending on Special Forms of Trading, e.g. internet shopping

	2012	2014	2017	2020	2025	2030	2033	Change 2020-33
SFT rate	**1.70%**	**2.30%**	**3.40%**	**4.30%**	**5.00%**	**5.50%**	**5.70%**	
	£m	£m	£m	£m	£m	£m	£m	£m
Zone 1	1.91	2.57	3.98	5.17	6.14	6.90	7.22	2.05
Zone 2	1.07	1.46	2.26	2.93	3.48	3.91	4.09	1.16
Zone 3	1.32	1.78	2.74	3.56	4.23	4.74	4.97	1.41
Zone 4	0.55	0.74	1.13	1.47	1.75	1.96	2.05	0.58
Zone 5	0.81	1.10	1.72	2.26	2.72	3.09	3.25	0.99
Zone 6	0.50	0.68	1.05	1.38	1.66	1.89	1.99	0.61
Zone 7	1.13	1.54	2.38	3.11	3.75	4.26	4.49	1.37
Zone 8	1.60	2.18	3.35	4.40	5.31	6.03	6.36	1.96
Zone 9	2.65	3.63	5.59	7.34	8.87	10.07	10.62	3.28
Total	**11.54**	**15.67**	**24.20**	**31.62**	**37.91**	**42.83**	**45.05**	**13.42**

c. Residual convenience goods expenditure (Table a less Table b)

	2012	2014	2017	2020	2025	2030	2033	Change 2020-33
	£m	£m	£m	£m	£m	£m	£m	£m
Zone 1	110.28	109.33	113.07	115.07	116.75	118.47	119.53	4.45
Zone 2	62.05	61.81	64.08	65.21	66.17	67.14	67.74	2.52
Zone 3	76.06	75.69	77.81	79.18	80.34	81.52	82.25	3.06
Zone 4	31.60	31.57	32.20	32.74	33.22	33.64	33.91	1.17
Zone 5	46.79	46.75	48.99	50.25	51.69	53.02	53.81	3.56
Zone 6	29.09	28.85	29.93	30.70	31.58	32.39	32.87	2.17
Zone 7	65.61	65.29	67.57	69.31	71.29	73.13	74.21	4.90
Zone 8	92.24	92.49	95.14	97.88	100.87	103.57	105.21	7.33
Zone 9	153.40	154.04	158.89	163.46	168.46	172.96	175.71	12.25
Total	**667.12**	**665.81**	**687.70**	**703.81**	**720.37**	**735.84**	**745.23**	**41.42**

Notes
Source: Table CM1, Table CM2
Special forms of trading ('SFT') discount source: Experian Retail Planner Briefing Note 15, December 2018, Appendix 3 Figure 5 ('adjusted' percentage figures to take into account store-picked goods).
The main component of SFT is online shopping.
All monetary values are held constant at 2016 prices.

Table CV4—

Convenience goods market shares, 2017

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Zone 1									
Asda, Old Mill Lane, Mansfield Woodhouse	20.4%	4.1%	12.7%	1.4%	4.3%	0.0%	8.0%	3.4%	1.1%
Tesco Extra, Oaktree Lane, Mansfield	23.5%	0.6%	5.4%	0.5%	5.6%	0.6%	23.6%	2.5%	1.9%
Other zone 1	5.1%	3.1%	0.0%	0.0%	0.8%	0.8%	2.6%	0.0%	2.1%
Zone 1 sub-total	49.0%	7.8%	18.1%	1.9%	10.7%	1.3%	34.1%	6.0%	5.0%
Zone 2									
Aldi, Nottingham Road, Mansfield	5.2%	12.4%	3.6%	0.0%	3.2%	0.0%	5.8%	1.4%	0.9%
Asda, Bancroft Lane, Mansfield	3.2%	3.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	5.3%
Mansfield town centre (Excluding St Peter's Retail Park)	3.9%	3.9%	1.7%	0.0%	0.6%	0.0%	0.8%	0.4%	0.5%
Morrisons, Sutton Road, Mansfield	2.9%	17.3%	3.3%	0.0%	0.6%	0.6%	1.9%	2.3%	4.4%
Sainsbury's, Nottingham Road, Mansfield	6.7%	13.0%	6.7%	0.0%	3.2%	0.5%	5.9%	7.1%	2.4%
Tesco Extra, Chesterfield Roadd South, Mansfield	4.9%	20.2%	7.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Other zone 2	2.0%	5.9%	0.6%	0.0%	0.8%	0.0%	0.3%	0.0%	0.3%
Zone 2 sub-total	28.8%	75.7%	23.5%	0.0%	8.3%	1.0%	15.1%	11.2%	14.5%
Zone 3									
Aldi, Carter Lane, Shirebrook	0.8%	1.7%	13.9%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%
Mansfield Woodhouse district centre (excluding Morrisons)	0.8%	0.2%	3.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Market Warsop district centre	0.1%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons, High Street, Mansfield Woodhouse	8.5%	1.8%	11.8%	0.0%	2.3%	0.0%	0.0%	0.0%	1.6%
Shirebrook town centre	0.0%	0.2%	2.3%	0.2%	0.0%	0.0%	0.0%	1.3%	0.0%
Other zone 3	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3 sub-total	10.2%	3.9%	37.6%	0.2%	3.5%	0.0%	0.0%	1.4%	1.6%
Zone 4									
Morrisons, Kilton Road, Worksop	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, High Grounds Road, Rhodesia	0.1%	0.0%	1.0%	10.2%	0.3%	5.1%	0.0%	0.0%	0.0%
Whitwell village centre, Bolsover	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Other zone 4	0.0%	0.0%	0.0%	6.8%	0.0%	0.0%	0.1%	0.0%	0.0%
Zone 4 sub-total	0.1%	0.0%	1.0%	29.1%	0.3%	5.1%	0.1%	0.0%	0.0%
Zone 5									
Asda, Forest Road, New Ollerton, Nottingham	0.0%	0.0%	0.0%	0.0%	7.0%	1.5%	0.0%	0.0%	0.0%
Edwinstowe village centre, Nottingham	0.0%	0.0%	0.3%	0.0%	6.6%	0.0%	0.0%	0.0%	0.0%
New Ollerton town centre, Nottingham	0.0%	0.0%	0.1%	0.0%	3.0%	0.0%	0.0%	0.1%	0.0%
Tesco, Forest Road, New Ollerton, Newark	0.0%	0.0%	0.8%	0.1%	42.0%	6.7%	1.6%	0.1%	0.0%
Other zone 5	0.4%	0.0%	0.0%	0.0%	2.3%	0.1%	0.0%	0.0%	0.0%
Zone 5 sub-total	0.4%	0.0%	1.3%	0.1%	60.9%	8.3%	1.6%	0.2%	0.0%
Zone 6									
Tuxford Village Centre, Bassetlaw	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%
Other zone 6	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.1%	0.0%
Zone 6 sub-total	0.0%	0.0%	0.0%	0.0%	0.0%	9.4%	0.0%	0.1%	0.0%
Zone 7									
Southwell town centre, Nottingham	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	13.9%	0.6%	0.0%
Other zone 7	0.3%	0.1%	0.3%	0.0%	0.0%	0.1%	7.3%	0.0%	0.0%
Zone 7 sub-total	0.3%	0.1%	0.3%	0.0%	0.0%	1.3%	21.1%	0.6%	0.0%
Zone 8									
Other zone 8	0.0%	0.1%	0.2%	0.0%	0.0%	0.0%	0.5%	7.6%	0.2%
Zone 8 sub-total	0.0%	0.1%	0.2%	0.0%	0.0%	0.0%	0.5%	7.6%	0.2%
Zone 9									
Aldi, Mansfield Road, Sutton-in-Ashfield	1.3%	3.4%	2.1%	0.0%	1.3%	0.0%	0.7%	0.7%	6.9%
Aldi, Station Road, Sutton-in-Ashfield	0.6%	0.9%	0.3%	0.0%	0.3%	0.0%	0.3%	1.5%	6.9%
Aldi, Urban Road, Kirkby in Ashfield	0.0%	0.4%	0.0%	0.6%	0.0%	0.0%	0.5%	9.3%	5.3%
Asda, Priestsic Road, Sutton-in-Ashfield	0.0%	4.6%	2.6%	0.0%	0.0%	0.0%	0.0%	5.0%	20.2%
Morrisons, Ashfield Precinct, Kirkby in Ashfield	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	13.4%	17.6%
Sutton-in-Ashfield town centre	0.0%	0.5%	0.3%	0.0%	0.1%	0.1%	0.1%	1.0%	6.6%
Other zone 9	0.1%	1.1%	0.4%	0.0%	0.0%	0.1%	0.2%	3.1%	9.5%
Zone 9 sub-total	3.9%	10.9%	5.8%	0.6%	1.7%	0.1%	2.4%	34.0%	73.1%
Destinations outside MSA									
Aldi, Carolgate, Retford	0.0%	0.0%	0.0%	0.0%	2.6%	4.3%	0.0%	0.0%	0.0%
Aldi, Gateford Road, Worksop	0.0%	0.0%	0.7%	6.8%	0.5%	0.0%	0.0%	0.0%	0.0%
Aldi, Mill Green Way, Clowne	0.0%	0.0%	0.3%	10.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Northgate, Newark	0.0%	0.0%	0.0%	0.0%	0.5%	7.3%	1.1%	0.0%	0.0%
Asda, Wharf Road, East Retford	4.1%	0.0%	0.0%	0.0%	0.5%	6.9%	0.0%	0.0%	0.0%
Morrisons, Derby Road, Eastwood	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%	0.0%
Morrisons, Idle Valley Road, Retford	0.0%	0.0%	0.0%	0.0%	5.1%	8.8%	0.0%	0.0%	0.0%
Morrisons, Kings Road, Newark-on-Trent	0.0%	0.0%	1.1%	0.0%	0.0%	12.9%	2.5%	0.0%	0.0%
Other outside	2.5%	0.9%	8.5%	16.9%	4.7%	13.9%	11.8%	26.8%	5.3%
Tesco Express, Annesley Road, Hucknall	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	4.7%	0.2%
Tesco, Chestnut Drive, Clowne	0.4%	0.4%	1.5%	29.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco, Gatesford Road, Worksop	0.0%	0.0%	0.0%	4.7%	0.3%	0.0%	0.0%	0.0%	0.0%
Waitrose, Ossington Way, Newark	0.0%	0.2%	0.0%	0.0%	0.3%	19.3%	4.7%	0.0%	0.0%
Destinations outside MSA sub-total	**7.3%**	**1.5%**	**12.2%**	**68.2%**	**14.6%**	**73.4%**	**25.0%**	**38.9%**	**5.6%**
MSA sub-total	**92.7%**	**98.5%**	**87.8%**	**31.8%**	**85.4%**	**26.6%**	**75.0%**	**61.1%**	**94.4%**
Grand total	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Source: NEMS Market Research Household Survey (July 2017)

Table CV5 —

Convenience goods spending patterns, 2017

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Total	Total
	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	%
Total convenience goods expenditure 2017	113.07	64.08	77.81	32.20	48.99	29.93	67.57	95.14	158.89	687.70	
Zone 1											
Asda, Old Mill Lane, Mansfield Woodhouse	23.02	2.64	9.87	0.45	2.11	0.00	5.38	3.27	1.76	48.51	7.10%
Tesco Extra, Oaktree Lane, Mansfield	26.60	0.38	4.24	0.16	2.76	0.17	15.92	2.39	2.96	55.59	8.14%
Other zone 1	5.80	1.96	0.00	0.00	0.38	0.23	1.77	0.00	3.30	13.44	1.97%
Zone 1 sub-total	55.43	4.98	14.11	0.61	5.25	0.40	23.07	5.67	8.02	117.53	17.20%
Zone 2											
Aldi, Nottingham Road, Mansfield	5.86	7.98	2.82	0.00	1.56	0.00	3.93	1.30	1.48	24.93	3.65%
Asda, Bancroft Lane, Mansfield	3.61	1.94	0.00	0.00	0.00	0.00	0.25	0.00	8.50	14.29	2.09%
Mansfield town centre (Excluding St Peter's Retail Park)	4.38	2.47	1.35	0.00	0.28	0.00	0.56	0.39	0.72	10.15	1.48%
Morrisons, Sutton Road, Mansfield	3.30	11.10	2.53	0.00	0.30	0.17	1.26	2.21	7.01	27.89	4.08%
Sainsbury's, Nottingham Road, Mansfield	7.57	8.35	5.24	0.00	1.55	0.14	4.01	6.80	3.85	37.52	5.49%
Tesco Extra, Chesterfield Roadd South, Mansfield	5.54	12.92	5.82	0.00	0.00	0.00	0.00	0.00	1.06	25.33	3.71%
Other zone 2	2.25	3.78	0.49	0.00	0.37	0.00	0.20	0.00	0.44	7.53	1.10%
Zone 2 sub-total	32.51	48.54	18.25	0.00	4.07	0.31	10.20	10.70	23.06	147.63	21.61%
Zone 3											
Aldi, Carter Lane, Shirebrook	0.90	1.09	10.81	0.00	0.57	0.00	0.00	0.00	0.00	13.37	1.96%
Mansfield Woodhouse district centre (excluding Morrisons)	0.96	0.10	2.52	0.00	0.00	0.00	0.00	0.14	0.00	3.73	0.55%
Market Warsop district centre	0.10	0.00	3.72	0.00	0.00	0.00	0.00	0.00	0.00	3.82	0.56%
Morrisons, High Street, Mansfield Woodhouse	9.63	1.17	9.18	0.00	1.13	0.00	0.00	0.00	2.50	23.61	3.46%
Shirebrook town centre	0.00	0.15	1.77	0.05	0.00	0.00	0.00	1.22	0.00	3.19	0.47%
Other zone 3	0.00	0.00	1.28	0.00	0.00	0.00	0.00	0.00	0.00	1.28	0.19%
Zone 3 sub-total	11.58	2.52	29.29	0.05	1.70	0.00	0.00	1.36	2.50	49.01	7.17%
Zone 4											
Morrisons, Kilton Road, Worksop	0.00	0.00	0.00	1.74	0.00	0.00	0.00	0.00	0.00	1.74	0.25%
Sainsbury's, High Grounds Road, Rhodesia	0.11	0.00	0.76	3.30	0.15	1.53	0.00	0.00	0.00	5.85	0.86%
Whitwell village centre, Bolsover	0.00	0.00	0.00	2.13	0.00	0.00	0.00	0.00	0.00	2.13	0.31%
Other zone 4	0.00	0.00	0.00	2.20	0.00	0.00	0.09	0.00	0.00	2.29	0.34%
Zone 4 sub-total	0.11	0.00	0.76	9.37	0.15	1.53	0.09	0.00	0.00	12.01	1.76%
Zone 5											
Asda, Forest Road, New Ollerton, Nottingham	0.00	0.00	0.00	0.00	3.42	0.46	0.00	0.00	0.00	3.88	0.57%
Edwinstowe village centre, Nottingham	0.00	0.00	0.27	0.00	3.25	0.00	0.00	0.00	0.00	3.52	0.52%
New Ollerton town centre, Nottingham	0.00	0.00	0.10	0.00	1.45	0.00	0.00	0.10	0.00	1.65	0.24%
Tesco, Forest Road, New Ollerton, Newark	0.00	0.00	0.66	0.03	20.58	1.99	1.09	0.08	0.00	24.44	3.58%
Other zone 5	0.47	0.00	0.00	0.00	1.12	0.02	0.00	0.00	0.00	1.61	0.23%
Zone 5 sub-total	0.47	0.00	1.03	0.03	29.82	2.47	1.09	0.18	0.00	35.10	5.14%
Zone 6											
Tuxford Village Centre, Bassetlaw	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	1.49	0.22%
Other zone 6	0.00	0.00	0.00	0.00	0.00	1.34	0.00	0.10	0.00	1.44	0.21%
Zone 6 sub-total	0.00	0.00	0.00	0.00	0.00	2.83	0.00	0.10	0.00	2.93	0.43%
Zone 7											
Southwell town centre, Nottingham	0.00	0.00	0.00	0.00	0.00	0.37	9.38	0.55	0.00	10.30	1.51%
Other zone 7	0.37	0.03	0.26	0.00	0.00	0.02	4.90	0.00	0.00	5.59	0.82%
Zone 7 sub-total	0.37	0.03	0.26	0.00	0.00	0.39	14.28	0.55	0.00	15.89	2.33%
Zone 8											
Other zone 8	0.00	0.07	0.13	0.00	0.00	0.00	0.32	7.22	0.33	8.07	1.18%
Zone 8 sub-total	0.00	0.07	0.13	0.00	0.00	0.00	0.32	7.22	0.33	8.07	1.18%
Zone 9											
Aldi, Mansfield Road, Sutton-in-Ashfield	1.41	2.20	1.61	0.00	0.65	0.00	0.44	0.67	11.03	18.01	2.64%
Aldi, Station Road, Sutton-in-Ashfield	0.66	0.57	0.26	0.00	0.16	0.00	0.20	1.39	11.03	14.26	2.09%
Aldi, Urban Road, Kirkby in Ashfield	0.00	0.28	0.00	0.19	0.00	0.00	0.32	8.88	8.50	18.17	2.66%
Asda, Priestsic Road, Sutton-in-Ashfield	0.00	2.94	2.05	0.00	0.00	0.00	0.00	4.77	32.11	41.86	6.13%
Morrisons, Ashfield Precinct, Kirkby in Ashfield	2.19	0.00	0.00	0.00	0.00	0.00	0.48	12.72	27.97	43.37	6.35%
Sutton-in-Ashfield town centre	0.00	0.31	0.21	0.00	0.04	0.02	0.04	0.99	10.41	12.01	1.76%
Other zone 9	0.10	0.67	0.35	0.00	0.00	0.02	0.14	2.90	15.06	19.25	2.82%
Zone 9 sub-total	4.37	6.96	4.48	0.19	0.85	0.04	1.62	32.33	116.11	166.93	24.43%
Destinations outside MSA											
Aldi, Carolgate, Retford	0.00	0.00	0.00	0.00	1.22	1.26	0.00	0.00	0.00	2.48	0.37%
Aldi, Gateford Road, Worksop	0.00	0.00	0.53	2.13	0.26	0.00	0.00	0.00	0.00	2.92	0.44%
Aldi, Mill Green Way, Clowne	0.00	0.00	0.25	3.38	0.00	0.00	0.00	0.00	0.00	3.63	0.55%
Aldi, Northgate, Newark	0.00	0.00	0.00	0.00	0.23	2.12	0.72	0.00	0.00	3.07	0.46%
Asda, Wharf Road, East Retford	4.59	0.00	0.00	0.00	0.24	2.00	0.00	0.00	0.00	6.83	1.03%
Morrisons, Derby Road, Eastwood	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.78	0.00	6.78	1.02%
Morrisons, Idle Valley Road, Retford	0.00	0.00	0.00	0.00	2.41	2.55	0.00	0.00	0.00	4.96	0.75%
Morrisons, Kings Road, Newark-on-Trent	0.00	0.00	0.84	0.00	0.00	3.75	1.58	0.00	0.00	6.17	0.93%
Other outside	2.79	0.58	6.39	5.33	2.22	4.03	7.55	24.61	8.21	61.71	9.29%
Tesco Express, Annesley Road, Hucknall	0.23	0.00	0.00	0.00	0.00	0.00	3.08	4.35	0.37	8.02	1.21%
Tesco, Chestnut Drive, Clowne	0.45	0.23	1.16	9.22	0.00	0.00	0.00	0.00	0.00	11.06	1.66%
Tesco, Gatesford Road, Worksop	0.00	0.00	0.00	1.47	0.14	0.00	0.00	0.00	0.00	1.61	0.24%
Waitrose, Ossington Way, Newark	0.00	0.14	0.00	0.00	0.14	5.59	3.03	0.00	0.00	8.89	1.34%
Destinations outside MSA sub-total	**8.06**	**0.95**	**9.17**	**21.53**	**6.86**	**21.28**	**15.96**	**35.74**	**8.58**	**128.12**	**18.75%**
MSA sub-total	**104.84**	**63.10**	**68.31**	**10.25**	**41.83**	**7.96**	**50.68**	**58.11**	**150.01**	**555.10**	**81.25%**
Grand total	**112.90**	**64.05**	**77.48**	**31.78**	**48.69**	**29.25**	**66.64**	**93.84**	**158.59**	**683.22**	**100.00%**

Source: NEMS Market Research Household Survey (July 2017)

Table CV6 —

Convenience goods planning commitments

Turnover of commitments in 2020

	Net floorspace gain	Sales density in opening year	Turnover in 2020
	sqm	£/sqm	£m
Assumed opening year of 2021:			
Adjacent The Ladybrook, 190 Ladybrook Lane, Mansfield, NG18 5JJ	400	6,000	2.40
30 Leeming Lane South, Mansfield Woodhouse,NG19 9AB	1,280	10,453	13.38
The Reindeer Inn, 17 Southwell Road West, Mansfield, NG18 4EH	326	6,000	1.96
Land Adjacent to the A617 Mansfield Ashfield Regeneration Route	1,000	6,000	6.00
Oakleaf Close, Mansfield, NG18 4GH	1,003	10,453	10.49
White Hart Street / Church Street / Dame Flogan Street, Mansfield	863	6,000	5.18
Former China Fong, 669 Chesterfield Road North	280	6,000	1.68
Former Rippons Homes Offices, Leeming Lane South, Mansfield	1,059	10,453	11.07
The Gate Inn, High Street, Market Warsop	279	10,453	2.92
Land at Burns Lane, Market Warsop	1,039	6,000	6.23
Total	**7,529**	**-**	**61.30**

Notes:
Gross floorspace data and anticipated opening years have been sourced from Mansfield District Council Planning Department.
The sales floorspace has been derived by applying a net to gross floorspace ratio of 70:30 where exact floorspace sales figures are not available.
Sales densities are based on average sales density for named retailers provided by Mintel 2015 UK Retail Rankings and for other stores PBA assumptions are applied.
Extant planning permission for land at Belvedere Street/Quaker Way (LPA ref: 2015/0273/ST) has not been included as a commitment.
All monetary values held constant at 2016 prices.

Table CV7 —

Convenience goods floorspace requirements to 2033

Baseline requirement

		2017	2020	2025	2030	2033
Total population and expenditure						
A	Total convenience goods expenditure (£m)	687.70	703.81	720.37	735.84	745.23
Retained expenditure						
B	Mansfield District Area convenience goods market share (%)	43%	43%	43%	43%	43%
C	Mansfield District Area convenience goods market share (%)	297.60	304.58	311.74	318.43	322.50
Inflow						
D	Inflow (%)	1%	1%	1%	1%	1%
E	Inflow (£m)	3.01	3.08	3.15	3.22	3.26
Total turnover						
F	Baseline convenience goods turnover of stores (£m)	300.61	300.61	300.61	300.61	300.61
Initial surplus						
G	Growth in retained convenience goods expenditure (£m)	0.00	7.04	14.28	21.04	25.15
Claims on expenditure						
H	Sales efficiency growth in existing retailers (£m)	0.00	0.00	0.00	0.00	0.00
I	Convenience goods commitments (£m)	0.00	61.30	61.30	61.30	61.30
J	Total claims on capacity	0.00	61.30	61.30	61.30	61.30
Expenditure summary						
K	Initial surplus of convenience goods expenditure (£m)	0.00	7.04	14.28	21.04	25.15
L	Total claims on capacity (£m)	0.00	61.30	61.30	61.30	61.30
M	Foodstore trading performance allowance (£m)	2.87	2.87	2.87	2.87	2.87
N	Residual convenience goods expenditure (£m)	2.87	-51.38	-44.14	-37.38	-33.28
Conversion to floorspace need						
O	Assumed turnover per sq.m (£ per sq.m)	10,000	10,000	10,000	10,000	10,000
P	**Convenience goods floorspace need (sq.m net)**	**287**	**-5,138**	**-4,414**	**-3,738**	**-3,328**
Q	Convenience goods floorspace need (sq.m gross)	411	-7,340	-6,306	-5,340	-4,754

Notes
Total convenience goods expenditure retained by centres/stores in Mansfield District (zones 1, 2 and some locations in zone 3)
Sales efficiency growth of 0.0% per annum applied
1% inflow is applied consistently across the study period.
Turnover per sq.m at 2014 PBA estimate. Turnover per sq.m increased to 2033 in line with sales effiency growth rate.
Total requirement shown is cumulative.
Gross: net ratio of 70% applied.

Table L1 —

Population projections

	2012	2014	2017	2020	2025	2030	2033	Change 2020-33
Zone 1	53,178	53,549	55,077	55,683	56,629	57,479	57,939	2,256
Zone 2	30,624	30,983	31,944	32,295	32,844	33,337	33,604	1,308
Zone 3	36,728	37,126	37,954	38,371	39,024	39,609	39,926	1,555
Zone 4	15,089	15,309	15,530	15,685	15,952	16,159	16,272	587
Zone 5	22,005	22,333	23,276	23,718	24,454	25,089	25,441	1,722
Zone 6	12,137	12,225	12,613	12,853	13,251	13,596	13,786	933
Zone 7	29,205	29,520	30,380	30,957	31,917	32,747	33,205	2,248
Zone 8	40,894	41,649	42,607	43,544	44,981	46,196	46,889	3,344
Zone 9	75,191	76,696	78,670	80,401	83,054	85,296	86,576	6,175
Total	**315,051**	**319,390**	**328,051**	**333,508**	**342,106**	**349,508**	**353,637**	**20,129**

Notes
Source: Experian MMG3 (2016) for base year and projected forward using ONS 2014-based SNPP

Table L2 —

Per capita expenditure on leisure goods

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
	£	£	£	£	£	£	£	£	£
Expenditure per person, 2012									
Accommodation services	204	177	174	202	218	345	268	243	183
Cultural services	286	257	246	265	260	281	295	317	266
Games of chance	167	167	188	175	186	137	167	193	177
Hairdressing salons and personal grooming	102	90	80	93	87	119	119	125	90
Recreational and sporting services	94	79	73	89	85	129	115	112	81
Restaurants/cafes	905	825	786	846	838	1,000	967	1,015	845
Expenditure per person, 2014									
Accommodation services	206	179	176	204	219	348	270	245	185
Cultural services	288	259	248	267	262	283	297	320	268
Games of chance	169	169	190	177	188	138	169	195	179
Hairdressing salons and personal grooming	103	90	80	93	87	120	120	126	90
Recreational and sporting services	94	79	73	89	85	130	116	113	81
Food and drink	913	831	792	853	845	1,008	975	1,023	852
Expenditure per person, 2016									
Accommodation services	207	180	177	205	221	350	272	247	186
Cultural services	290	261	250	269	264	285	299	322	270
Games of chance	170	170	191	178	189	139	170	196	180
Hairdressing salons and personal grooming	104	91	81	94	88	121	121	127	91
Recreational and sporting services	95	80	74	90	86	131	117	114	82
Food and drink	919	837	798	859	851	1,015	982	1,030	858
Expenditure per person, 2017									
Accommodation services	208	181	178	206	222	351	273	248	187
Cultural services	291	262	251	270	265	286	300	323	271
Games of chance	171	171	192	179	190	139	171	197	181
Hairdressing salons and personal grooming	104	91	81	94	88	121	121	127	91
Recreational and sporting services	95	80	74	90	86	131	117	114	82
Food and drink	922	840	800	862	854	1,018	985	1,033	861
Expenditure per person, 2020									
Accommodation services	212	185	182	210	227	359	279	253	191
Cultural services	298	268	257	276	271	292	307	330	277
Games of chance	174	174	196	183	194	143	174	201	185
Hairdressing salons and personal grooming	107	93	83	96	90	124	124	130	93
Recreational and sporting services	97	82	76	92	88	134	120	117	84
Food and drink	943	859	819	882	873	1,042	1,008	1,057	880
Expenditure per person, 2025									
Accommodation services	225	196	193	223	241	381	296	269	203
Cultural services	316	284	272	293	288	310	326	351	294
Games of chance	185	185	208	194	206	151	185	213	196
Hairdressing salons and personal grooming	113	99	88	102	96	132	132	138	99
Recreational and sporting services	103	87	81	98	94	143	127	124	89
Food and drink	1,001	912	869	936	927	1,106	1,070	1,122	935
Expenditure per person, 2030									
Accommodation services	239	208	205	237	256	405	314	286	215
Cultural services	335	302	289	311	305	330	346	372	312
Games of chance	197	197	221	206	219	161	197	227	208
Hairdressing salons and personal grooming	120	105	94	109	102	140	140	147	105
Recreational and sporting services	110	92	86	104	99	151	135	132	95
Food and drink	1,063	968	923	993	984	1,174	1,135	1,191	992
Expenditure per person, 2033									
Accommodation services	248	216	212	246	265	419	326	296	223
Cultural services	348	313	300	322	316	342	358	386	324
Games of chance	204	204	229	213	226	167	204	235	216
Hairdressing salons and personal grooming	125	109	97	113	105	145	145	152	109
Recreational and sporting services	114	96	89	108	103	157	140	137	98
Food and drink	1,101	1,003	956	1,029	1,020	1,216	1,177	1,234	1,028

Notes
Source: Experian MMG3 (2016), for per capita lesiure expenditure data.
The following expenditure growth rates are applied (source: Experian Retail Planner Briefing Note 16, Decemebr 2018, Figures 1a and 1b):

2011-12:	1.0%
2012-13:	-0.2%
2013-14:	0.8%
2014-15:	-0.1%
2015-16:	0.8%
2016-17	0.3%
2017-18:	0.0%
2018-19:	1.3%
2019-20:	1.0%
2021-25:	1.2%
2026-37:	1.2%

Table L3 —

Total leisure goods expenditure

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Total £m
Total expenditure, 2012										
Accommodation services	10.84	5.43	6.40	3.05	4.79	4.19	7.83	9.95	13.78	66.26
Cultural services	15.19	7.87	9.05	4.00	5.72	3.41	8.60	12.97	20.00	86.82
Games of chance	8.91	5.13	6.91	2.65	4.10	1.66	4.89	7.90	13.33	55.47
Hairdressing salons and personal grooming	5.45	2.75	2.93	1.40	1.91	1.45	3.48	5.12	6.74	31.22
Recreational and sporting services	4.98	2.41	2.68	1.34	1.86	1.57	3.37	4.59	6.07	28.87
Food and drink	48.15	25.25	28.88	12.77	18.45	12.14	28.25	41.50	63.56	278.94
Total expenditure, 2014										
Accommodation services	11.01	5.54	6.53	3.12	4.90	4.25	7.97	10.22	14.17	67.69
Cultural services	15.42	8.03	9.22	4.09	5.85	3.46	8.77	13.32	20.56	88.72
Games of chance	9.04	5.23	7.04	2.71	4.19	1.69	4.98	8.11	13.71	56.70
Hairdressing salons and personal grooming	5.53	2.80	2.99	1.43	1.95	1.47	3.55	5.25	6.93	31.90
Recreational and sporting services	5.05	2.46	2.73	1.37	1.91	1.59	3.43	4.72	6.25	29.50
Food and drink	48.87	25.75	29.42	13.06	18.87	12.32	28.79	42.60	65.35	285.03
Total expenditure, 2017										
Accommodation services	11.44	5.77	6.74	3.19	5.16	4.43	8.29	10.56	14.68	70.24
Cultural services	16.02	8.36	9.52	4.19	6.16	3.61	9.11	13.76	21.30	92.03
Games of chance	9.39	5.45	7.27	2.77	4.41	1.76	5.18	8.38	14.20	58.81
Hairdressing salons and personal grooming	5.75	2.92	3.08	1.46	2.05	1.53	3.69	5.43	7.18	33.09
Recreational and sporting services	5.25	2.56	2.82	1.40	2.01	1.66	3.57	4.87	6.47	30.60
Food and drink	50.77	26.82	30.38	13.38	19.87	12.84	29.92	44.02	67.70	295.69
Total expenditure, 2020										
Accommodation services	11.83	5.97	6.97	3.30	5.38	4.62	8.64	11.04	15.35	73.08
Cultural services	16.57	8.65	4.02	4.33	6.43	3.76	9.50	14.39	22.28	89.92
Games of chance	9.71	5.63	4.65	2.87	4.60	1.83	5.40	8.76	14.85	58.31
Hairdressing salons and personal grooming	5.94	3.02	1.07	1.51	2.14	1.60	3.84	5.68	7.51	32.30
Recreational and sporting services	5.43	2.65	2.35	1.45	2.09	1.73	3.72	5.09	6.77	31.28
Food and drink	52.51	27.74	35.66	13.83	20.71	13.39	31.20	46.03	70.79	311.85
Total expenditure, 2025										
Accommodation services	12.77	6.44	7.52	3.56	5.89	5.05	9.46	12.10	16.83	79.62
Cultural services	17.89	9.34	10.63	4.67	7.03	4.11	10.40	15.78	24.43	104.27
Games of chance	10.49	6.08	8.12	3.09	5.03	2.01	5.91	9.60	16.28	66.62
Hairdressing salons and personal grooming	6.42	3.26	3.44	1.63	2.34	1.75	4.21	6.22	8.23	37.50
Recreational and sporting services	5.86	2.86	3.15	1.56	2.29	1.89	4.07	5.59	7.42	34.68
Food and drink	56.69	29.94	33.92	14.93	22.67	14.65	34.14	50.47	77.62	335.03
Total expenditure, 2030										
Accommodation services	13.76	6.94	8.11	3.83	6.41	5.50	10.30	13.19	18.34	86.38
Cultural services	19.27	10.06	11.45	5.03	7.66	4.48	11.32	17.20	26.63	113.09
Games of chance	11.30	6.55	8.75	3.33	5.48	2.18	6.44	10.47	17.75	72.25
Hairdressing salons and personal grooming	6.91	3.51	3.71	1.76	2.55	1.90	4.58	6.78	8.97	40.68
Recreational and sporting services	6.31	3.08	3.39	1.68	2.49	2.06	4.43	6.09	8.09	37.63
Food and drink	61.07	32.26	36.55	16.05	24.69	15.96	37.18	55.01	84.62	363.38
Total expenditure, 2033										
Accommodation services	14.37	7.25	8.47	4.00	6.74	5.78	10.82	13.88	19.30	90.60
Cultural services	20.13	10.51	11.96	5.25	8.05	4.71	11.90	18.09	28.01	118.61
Games of chance	11.80	6.85	9.14	3.47	5.76	2.30	6.76	11.01	18.67	75.77
Hairdressing salons and personal grooming	7.22	3.66	3.88	1.83	2.68	2.00	4.81	7.14	9.44	42.67
Recreational and sporting services	6.60	3.22	3.54	1.75	2.62	2.16	4.66	6.41	8.51	39.47
Food and drink	63.81	33.70	38.18	16.75	25.94	16.77	39.07	57.87	89.01	381.12
Growth in expenditure, 2020-33										
Accommodation services	2.54	1.28	1.50	0.70	1.36	1.17	2.18	2.84	3.95	17.52
Cultural services	3.56	1.86	7.94	0.92	1.62	0.95	2.40	3.70	5.73	28.69
Games of chance	2.09	1.21	4.49	0.61	1.16	0.46	1.36	2.25	3.82	17.46
Hairdressing salons and personal grooming	1.28	0.65	2.81	0.32	0.54	0.40	0.97	1.46	1.93	10.36
Recreational and sporting services	1.17	0.57	1.19	0.31	0.53	0.44	0.94	1.31	1.74	8.19
Food and drink	11.29	5.97	2.52	2.92	5.23	3.38	7.88	11.85	18.22	69.27

Notes
Source: Table L1, Table L2
All monetary values held constant at 2016 prices.

Table L4 —
Leisure market shares for Mansfield district, 2017

	Zone 1 £	Zone 2 £	Zone 3 £	Zone 4 £	Zone 5 £	Zone 6 £	Zone 7 £	Zone 8 £	Zone 9 £
Heath & fitness									
Mansfield	79.20%	61.83%	45.25%	16.74%	9.85%	3.16%	36.80%	19.14%	11.29%
Mansfield Woodhouse	8.76%	8.21%	5.49%	0.00%	4.53%	0.00%	0.00%	0.00%	0.00%
Market Warsop	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	12.04%	29.96%	49.25%	83.26%	85.62%	96.84%	63.20%	80.86%	88.71%
MDA sub-total	**87.96%**	**70.04%**	**50.75%**	**16.74%**	**14.38%**	**3.16%**	**36.80%**	**19.14%**	**11.29%**
Grand total	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**
Family entertainment									
Mansfield town centre	55.90%	85.27%	74.32%	16.92%	22.91%	0.00%	32.76%	60.29%	48.43%
Mansfield Woodhouse district centre	1.89%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.23%	2.37%
Other	42.21%	14.73%	25.68%	83.09%	77.09%	99.99%	67.24%	34.49%	49.21%
MDA sub-total	**57.80%**	**85.27%**	**74.32%**	**16.92%**	**22.91%**	**0.00%**	**32.76%**	**65.52%**	**50.80%**
Grand total	**100.00%**	**100.00%**	**100.01%**	**100.01%**	**100.00%**	**99.99%**	**100.00%**	**100.00%**	**100.01%**
Cinema & theatre									
Mansfield	78.74%	97.75%	94.95%	4.76%	62.41%	6.79%	54.33%	61.24%	82.75%
Chesterfield	0.00%	0.00%	0.00%	23.74%	0.00%	0.00%	0.00%	1.53%	7.59%
Derby	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.16%	7.83%	0.00%
Lincoln	0.00%	0.00%	0.00%	0.00%	0.00%	2.15%	0.00%	0.00%	0.00%
Newark-on-Trent	0.00%	0.00%	0.00%	0.00%	4.85%	65.53%	10.35%	0.00%	0.00%
Nottingham	14.09%	2.25%	3.25%	2.21%	21.26%	10.18%	34.15%	28.18%	5.84%
Sheffield	5.87%	0.00%	1.80%	10.17%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	1.30%	0.00%	0.00%	59.12%	11.48%	15.36%	0.00%	1.22%	3.82%
MDA sub-total	**78.74%**	**97.75%**	**94.95%**	**4.76%**	**62.41%**	**6.79%**	**54.33%**	**61.24%**	**82.75%**
Grand total	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**
Pubs & bars etc									
Mansfield - local pub/restaurant	30.00%	29.79%	9.38%	2.44%	11.36%	0.00%	4.55%	8.89%	7.69%
Mansfield - retail parks/drive thru	2.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mansfield town centre	32.00%	44.68%	12.50%	2.44%	11.36%	0.00%	4.55%	4.44%	11.54%
Mansfield Woodhouse district centre	14.00%	2.13%	6.25%	2.44%	0.00%	0.00%	0.00%	0.00%	1.92%
Market Warsop district centre	0.00%	0.00%	9.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	22.00%	23.40%	62.50%	92.68%	77.27%	100.00%	90.91%	86.67%	78.85%
MDA sub-total	**78.00%**	**76.60%**	**37.50%**	**7.32%**	**22.73%**	**0.00%**	**9.09%**	**13.33%**	**21.15%**
Grand total	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**
Restaurants & cafes etc									
Mansfield - local pub/restaurant	25.35%	19.61%	18.87%	6.78%	6.90%	1.59%	6.45%	10.77%	6.90%
Mansfield - retail park/drive thru	2.82%	1.96%	0.00%	0.00%	1.72%	0.00%	0.00%	0.00%	3.45%
Mansfield town centre	30.99%	50.98%	22.64%	5.08%	13.79%	0.00%	16.13%	7.69%	10.34%
Mansfield Woodhouse district centre	7.04%	1.96%	13.21%	0.00%	3.45%	0.00%	0.00%	0.00%	1.72%
Market Warsop district centre	0.00%	0.00%	1.89%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	33.80%	25.49%	43.40%	88.14%	74.14%	98.41%	77.42%	81.54%	77.59%
MDCA sub-total	**66.20%**	**74.51%**	**56.60%**	**11.86%**	**25.86%**	**1.59%**	**22.58%**	**18.46%**	**22.41%**
Grand total	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**
Food & drink combined (incl. Pubs & bars etc and Restaurants & cafes etc)									
Mansfield - local pub/restaurant	27.68%	24.70%	14.12%	4.61%	9.13%	0.79%	5.50%	9.83%	7.29%
Mansfield - retail park/drive thru	2.41%	0.98%	0.00%	0.00%	0.86%	0.00%	0.00%	0.00%	1.72%
Mansfield town centre	31.49%	47.83%	17.57%	3.76%	12.58%	0.00%	10.34%	6.07%	10.94%
Mansfield Woodhouse district centre	10.52%	2.04%	9.73%	1.22%	1.72%	0.00%	0.00%	0.00%	1.82%
Market Warsop district centre	0.00%	0.00%	5.63%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	27.90%	24.45%	52.95%	90.41%	75.71%	99.21%	84.16%	84.10%	78.22%
MDA sub-total	**72.10%**	**75.55%**	**47.05%**	**9.59%**	**24.29%**	**0.79%**	**15.84%**	**15.90%**	**21.78%**
Grand total	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**

Notes:
Source: NEMS Market Research Household Survey (2017)
Food & drink combined market shares are calculated as a weighted average for Pubs & bars etc and Restaurants & cafes etc market shares (50:50 ratio)

Table L5 —

Summary of A3, A4 & A5 capacity for Mansfield District

	2017	2020	2025	2030	2033
Total population and expenditure					
A Total population	328,051	333,508	342,106	349,508	353,637
B Total study area expenditure on food & drink	295.69	311.85	335.03	363.38	381.12
Retained expenditure					
C Retained food & drink expenditure	35%	35%	35%	35%	35%
D Retained food & drink expenditure	103.49	109.15	117.26	127.18	133.39
E Expenditure leakage	192.20	202.70	217.77	236.20	247.73
Inflow					
F Inflow	0%	0%	0%	0%	0%
G Inflow	0.00	0.00	0.00	0.00	0.00
Total turnover of food & drink facilities					
H Total turnover	103.49	103.49	103.49	103.49	103.49
Initial surplus					
I Growth in retained expenditure	0.00	5.66	13.77	23.69	29.90
Claims on expenditure					
J Sales efficiency growth in existing operators	0.00	1.25	3.36	5.51	6.83
K Commitments for new floorspace	0.00	20.46	20.88	21.30	21.55
L Total claims on capacity	**0.00**	**21.71**	**24.23**	**26.81**	**28.38**
Expenditure summary					
M Initial surplus of expenditure	0.00	5.66	13.77	23.69	29.90
N Total claims on capacity	0.00	21.71	24.23	26.81	28.38
O Residual expenditure	**0.00**	**-16.05**	**-10.47**	**-3.12**	**1.52**
Conversion to floorspace requirements					
P Assumed turnover per sq.m	6,500	6,578	6,711	6,846	6,929
Q **Gross food & drink floorspace requirement[(5)]**	**0**	**-2,440**	**-1,560**	**-455**	**219**

Notes
All monetary values are held constant at 2016 prices.
Sales efficiency growth rate of 0.4% per annum applied.

Commitments (row K)

	Anticipated opening year	Net floorspace gain sqm net	Sales density in opening year £/sqm	Turnover in opening year (£m)
Assumed opening year 2020:				
28A Leeming Street, Mansfield	2020	120	6,738	0.81
The Portland Arms, 21 Albert Street, Mansfield	2020	307	6,738	2.07
Former Lloyds Bank, 2-8 Stockwell Gate, Mansfield	2020	405	6,738	2.73
116-120 Chesterfield Road North, Mansfield	2020	155	6,738	1.04
Former Methodist Church, Bath Street, Mansfield	2020	624	6,738	4.20
Football Pavilion & Store Racecourse Park, Mansfield	2020	135	6,738	0.91
Making It Centre, Littleworth, Mansfield	2020	490	6,738	3.30
White Hart Street / Church Street / Dame Flogan Stree	2020	677	6,738	4.56
Land at Burns Lane, Market Warsop	2020	124	6,738	0.84
Sub-total (2020)		3,037	-	20.46

Notes
Gross floorspace data and anticipated opening years have been sourced from Mansfield District Council Planning Department.
The sales floorspace has been derived by applying a net to gross floorspace ratio of 70:30 where exact floorspace sales figures are not available.
All monetary values are held constant at 2016 prices.

MDA retained food & drink expenditure (Row C)

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Total
Food & drink combined %	72.10%	75.55%	47.05%	9.59%	24.29%	0.79%	15.84%	15.90%	21.78%	-
Food & drink combined £m	36.60	20.26	14.29	1.28	4.83	0.10	4.74	7.00	14.75	103.853
MDA retained food & drink %										35.12%

Notes
Source: Table l3 (study area total food and drink expenditure 2017) and Table l4 (MDA food & drink combined expenditure)
Retained food & drink expenditure (%) is the study area total food & drink expenditure (Table l3) divided by the MDA total food & drink expenditure (£m)
All monetary values are held constant at 2016 prices.

Table H1- H3: Housing growth areas capacity in 2033

Table H1: Housing growth areas dwellings and popualtion in 2033

Growth area	Site no's.	Dwellings	HH size	Population
N2 – South of Debdale Lane	28, 29, 64, 163	32	2.3	74
E2 – South of Clipstone Road East	13, 101	190	2.3	441
E3 - Land off Jubillee Way	76	800	2.3	1,856
S1 - Lindhurst	27a, 27b, 90, 91	1,700	2.3	3,944
W1 - Skegby Lane / Fields Farm	58, 80, 89	344	2.3	798
W2 - Pleasley Hill	52, 74c, 81, 92	951	2.3	2,206
Total		4,017		9,319

Notes:
Dwellings data provided by Mansfield District Council Planning Department.
Average household size dervied from the ONS 2011 Census Table PHP01

Table H2: Housing growth area comparison retail needs in 2033

Growth area	Population	Comparison per person less SFT £	Comparison Total £m	Sales density £ per sqm	Comitted floorspace sqm net	Net sales sqm	Gross sales sqm
N2 – South of Debdale Lane	74	4,083	0.3	6,345	0	48	68
E2 – South of Clipstone Road East	441	4,083	1.8	6,345	0	284	405
E3 - Land off Jubillee Way	1,856	4,083	7.6	6,345	0	1,194	1,706
S1 - Lindhurst	3,944	4,083	16.1	6,345	140	2,398	3,426
W1 - Skegby Lane / Fields Farm	798	4,083	3.3	6,345	0	514	734
W2 - Pleasley Hill	2,206	4,083	9.0	6,345	65	1,355	1,936
Total						5,793	8,276

Notes:
Source: Tables CM2 for per capita expenditure and Table CM3 for SFT
Average household size dervied from the ONS 2011 Census Table PHP01
Comparison turnover of £6,345 per sqm
Gross:net ratio of 30:70 applied
Commitments floorspace data sourced from Mansfield District Council Planning Department

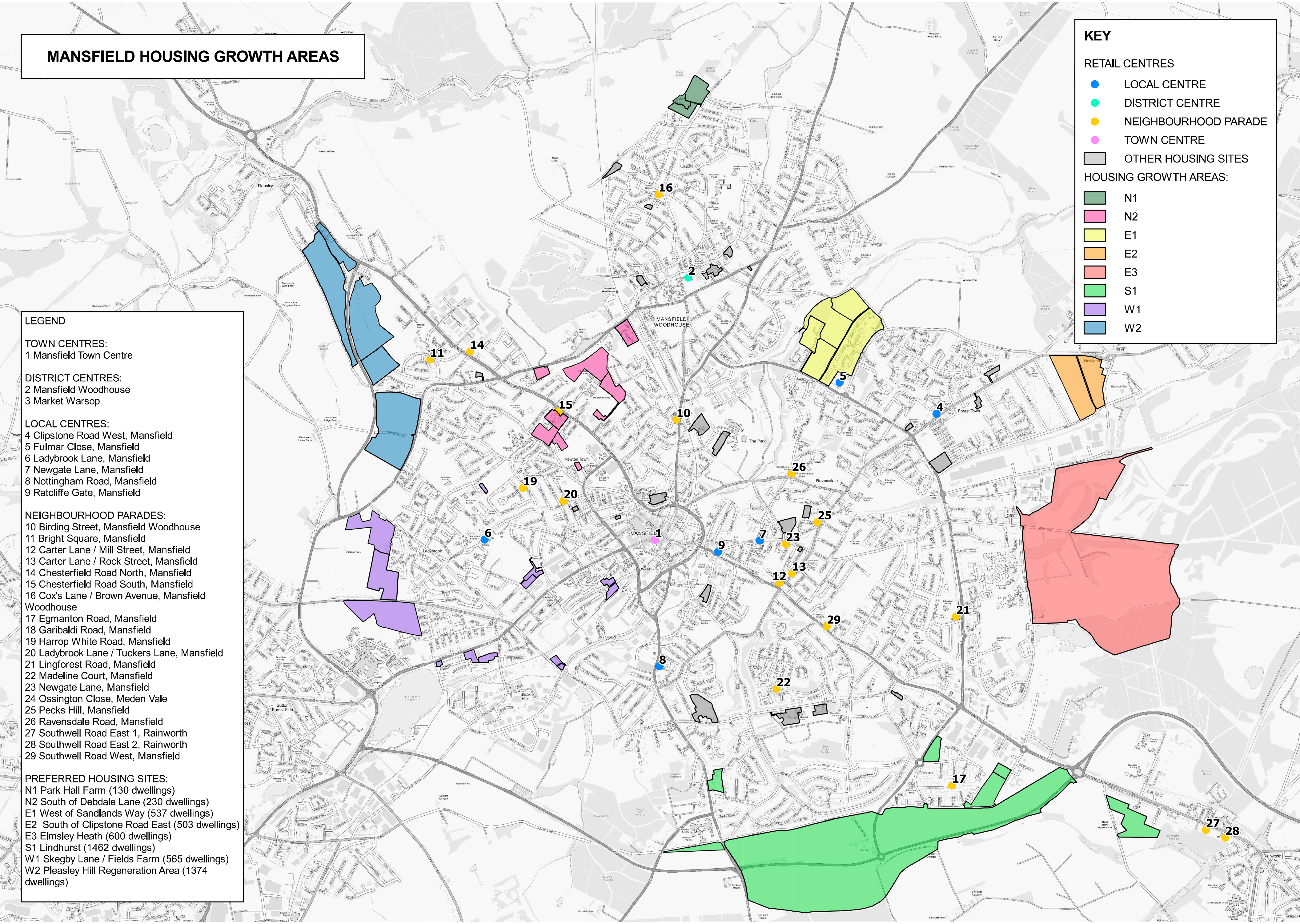
Table H3: Housing growth area convenience retail needs in 2033

Growth area	Population	Convenience per person less SFT (£)	Convenience Total (£m)	Sales density (£ per sqm)	Comitted floorspace sqm net	Net sales (sqm)	Gross sales (sqm)
N2 – South of Debdale Lane	74	2,046	0.2	10,000	0	15	22
E2 – South of Clipstone Road East	441	2,046	0.9	10,000	0	90	129
E3 - Land off Jubillee Way	1,856	2,046	3.8	10,000	0	380	543
S1 - Lindhurst	3,944	2,046	8.1	10,000	600	207	296
W1 - Skegby Lane / Fields Farm	798	2,046	1.6	10,000	0	163	233
W2 - Pleasley Hill	2,206	2,046	4.5	10,000	65	387	553
Total						1,242	1,775

Notes:
Source: Tables CV2 for per capita expenditure and Table CV3 for SFT
Convenience turnover of £10,000 per sqm
Gross:net ratio of 30:70 applied
Commitments floorspace data sourced from Mansfield District Council Planning Department

Appendix F Housing Growth Area Maps

MANSFIELD HOUSING GROWTH AREAS



LEGEND

TOWN CENTRES:
1 Mansfield Town Centre

DISTRICT CENTRES:
2 Mansfield Woodhouse
3 Market Warsop

LOCAL CENTRES:
4 Clipstone Road West, Mansfield
5 Fulmar Close, Mansfield
6 Ladybrook Lane, Mansfield
7 Newgate Lane, Mansfield
8 Nottingham Road, Mansfield
9 Ratcliffe Gate, Mansfield

NEIGHBOURHOOD PARADES:
10 Birding Street, Mansfield Woodhouse
11 Bright Square, Mansfield
12 Carter Lane / Mill Street, Mansfield
13 Carter Lane / Rock Street, Mansfield
14 Chesterfield Road North, Mansfield
15 Chesterfield Road South, Mansfield
16 Cox's Lane / Brown Avenue, Mansfield Woodhouse
17 Egmanton Road, Mansfield
18 Garibaldi Road, Mansfield
19 Harrop White Road, Mansfield
20 Ladybrook Lane / Tuckers Lane, Mansfield
21 Lingforest Road, Mansfield
22 Madeline Court, Mansfield
23 Newgate Lane, Mansfield
24 Ossington Close, Meden Vale
25 Pecks Hill, Mansfield
26 Ravensdale Road, Mansfield
27 Southwell Road East 1, Rainworth
28 Southwell Road East 2, Rainworth
29 Southwell Road West, Mansfield

PREFERRED HOUSING SITES:
N1 Park Hall Farm (130 dwellings)
N2 South of Debdale Lane (230 dwellings)
E1 West of Sandlands Way (537 dwellings)
E2 South of Clipstone Road East (503 dwellings)
E3 Elmsley Heath (600 dwellings)
S1 Lindhurst (1462 dwellings)
W1 Skegby Lane / Fields Farm (565 dwellings)
W2 Pleasley Hill Regeneration Area (1374 dwellings)

KEY

RETAIL CENTRES
- LOCAL CENTRE
- DISTRICT CENTRE
- NEIGHBOURHOOD PARADE
- TOWN CENTRE
- OTHER HOUSING SITES

HOUSING GROWTH AREAS:
- N1
- N2
- E1
- E2
- E3
- S1
- W1
- W2

Appendix G NEMS On-street Survey Data

Mansfield In Centre Survey
for Peter Brett Associates

Q01 Do you normally have regular access to a car for personal use during the day?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Yes	52.7%	158	67.7%	42	48.7%	116	50.0%	38	56.3%	63	50.9%	57	70.3%	71	43.7%	87
No	47.3%	142	32.3%	20	51.3%	122	50.0%	38	43.8%	49	49.1%	55	29.7%	30	56.3%	112
Base:		300		62		238		76		112		112		101		199

Q02 Do you normally have regular access to a car for personal use during the evening / night?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Yes	51.7%	155	66.1%	41	47.9%	114	46.1%	35	57.1%	64	50.0%	56	69.3%	70	42.7%	85
No	48.3%	145	33.9%	21	52.1%	124	53.9%	41	42.9%	48	50.0%	56	30.7%	31	57.3%	114
Base:		300		62		238		76		112		112		101		199

Q03 How did you travel to Mansfield today (main part of journey) ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Car / van (as driver)	44.7%	134	53.2%	33	42.4%	101	46.1%	35	49.1%	55	39.3%	44	58.4%	59	37.7%	75
Car / van (as passenger)	6.7%	20	4.8%	3	7.1%	17	3.9%	3	5.4%	6	9.8%	11	9.9%	10	5.0%	10
Bus, minibus or coach	34.7%	104	22.6%	14	37.8%	90	28.9%	22	34.8%	39	38.4%	43	20.8%	21	41.7%	83
Motorcycle, scooter or moped	0.7%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.0%	2
Walk	11.7%	35	16.1%	10	10.5%	25	18.4%	14	8.9%	10	9.8%	11	9.9%	10	12.6%	25
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.7%	2	0.0%	0	0.8%	2	1.3%	1	0.0%	0	0.9%	1	1.0%	1	0.5%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disability scooter	0.7%	2	0.0%	0	0.8%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.0%	2
Base:		300		62		238		76		112		112		101		199

Q04 Where did you park today ?
Those who arrived by car at Q03

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Church Lane	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	1	1.4%	1	0.0%	0
Civic Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clumber Street	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.2%	1
Four Seasons Shopping Centre MSCP	32.5%	50	11.1%	4	39.0%	46	34.2%	13	29.5%	18	34.5%	19	36.2%	25	29.4%	25
Garden Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grove Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Handley Arcade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newgate Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Town Hall	7.8%	12	13.9%	5	5.9%	7	7.9%	3	6.6%	4	9.1%	5	4.3%	3	10.6%	9
Robin Hood Line Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Service Area D	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockwell Gate North	0.6%	1	0.0%	0	0.8%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Toothill Lane	1.3%	2	0.0%	0	1.7%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	2.4%	2
Toothill Road	0.6%	1	0.0%	0	0.8%	1	0.0%	0	1.6%	1	0.0%	0	1.4%	1	0.0%	0
Victoria Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walkden Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water Meadows Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-Street	9.1%	14	22.2%	8	5.1%	6	0.0%	0	9.8%	6	14.5%	8	7.2%	5	10.6%	9
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dropped off – didn’t park)	3.9%	6	0.0%	0	5.1%	6	2.6%	1	6.6%	4	1.8%	1	2.9%	2	4.7%	4
Bus depot	2.6%	4	8.3%	3	0.8%	1	2.6%	1	1.6%	1	3.6%	2	0.0%	0	4.7%	4
Charity car park	24.7%	38	33.3%	12	22.0%	26	21.1%	8	31.1%	19	20.0%	11	33.3%	23	17.6%	15
Friends house	0.6%	1	0.0%	0	0.8%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Nottingham Road	0.6%	1	0.0%	0	0.8%	1	2.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sports Direct	0.6%	1	2.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
St Peters Retail Park	1.3%	2	0.0%	0	1.7%	2	0.0%	0	1.6%	1	1.8%	1	1.4%	1	1.2%	1
Tesco	6.5%	10	5.6%	2	6.8%	8	15.8%	6	1.6%	1	5.5%	3	5.8%	4	7.1%	6
Wilko	1.3%	2	2.8%	1	0.8%	1	2.6%	1	1.6%	1	0.0%	0	0.0%	0	2.4%	2
(Don’t know / can’t remember)	4.5%	7	0.0%	0	5.9%	7	2.6%	1	4.9%	3	5.5%	3	2.9%	2	5.9%	5
Base:		154		36		118		38		61		55		69		85

Q05 Did you have any difficulties obtaining a car parking space today?
Those who parked at Q04

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Yes	6.8%	10	5.6%	2	7.1%	8	5.4%	2	7.0%	4	7.4%	4	4.5%	3	8.6%	7
No	93.2%	138	94.4%	34	92.9%	104	94.6%	35	93.0%	53	92.6%	50	95.5%	64	91.4%	74
Base:		148		36		112		37		57		54		67		81

Mean score [Minutes]

Q06 How long did your journey to Mansfield take ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
0-5 minutes	2.3%	7	3.2%	2	2.1%	5	2.6%	2	1.8%	2	2.7%	3	2.0%	2	2.5%	5
6-10 minutes	15.7%	47	21.0%	13	14.3%	34	15.8%	12	15.2%	17	16.1%	18	19.8%	20	13.6%	27
11-15 minutes	28.3%	85	24.2%	15	29.4%	70	18.4%	14	34.8%	39	28.6%	32	22.8%	23	31.2%	62
16-20 minutes	26.7%	80	27.4%	17	26.5%	63	26.3%	20	26.8%	30	26.8%	30	26.7%	27	26.6%	53
21-30 minutes	16.7%	50	14.5%	9	17.2%	41	25.0%	19	14.3%	16	13.4%	15	16.8%	17	16.6%	33
31-60 minutes	10.0%	30	9.7%	6	10.1%	24	10.5%	8	7.1%	8	12.5%	14	11.9%	12	9.0%	18
Over 60 minutes	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Mean:		*18.63*		*17.72*		*18.87*		*20.36*		*17.32*		*18.78*		*18.86*		*18.52*
Base:		300		62		238		76		112		112		101		199

Q07 Did you travel to Mansfield directly from home, work or elsewhere ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Home	93.0%	279	90.3%	56	93.7%	223	96.1%	73	92.0%	103	92.0%	103	89.1%	90	95.0%	189
Work	6.7%	20	8.1%	5	6.3%	15	3.9%	3	8.0%	9	7.1%	8	10.9%	11	4.5%	9
On holiday	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
Elsewhere (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		300		62		238		76		112		112		101		199

Q08 In terms of your visit to Mansfield do you live in Mansfield, work in Mansfield or are you a visitor to the area ? [MR]
Those who did not say on holiday at Q7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Live in the centre	28.4%	85	24.6%	15	29.4%	70	26.3%	20	32.1%	36	26.1%	29	31.7%	32	26.8%	53
Work in the centre	6.4%	19	16.4%	10	3.8%	9	7.9%	6	8.9%	10	2.7%	3	11.9%	12	3.5%	7
Visiting the centre	67.6%	202	65.6%	40	68.1%	162	67.1%	51	61.6%	69	73.9%	82	61.4%	62	70.7%	140
Base:		299		61		238		76		112		111		101		198

Q09 Why do you choose to shop/visit Mansfield? [MR]

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Proximity to home	58.3%	175	58.1%	36	58.4%	139	60.5%	46	57.1%	64	58.0%	65	52.5%	53	61.3%	122
Proximity to work	12.3%	37	22.6%	14	9.7%	23	11.8%	9	17.9%	20	7.1%	8	15.8%	16	10.6%	21
Accessibility to Mansfield	38.7%	116	33.9%	21	39.9%	95	34.2%	26	40.2%	45	40.2%	45	38.6%	39	38.7%	77
Range of independent/specialist shops	16.0%	48	12.9%	8	16.8%	40	15.8%	12	13.4%	15	18.8%	21	8.9%	9	19.6%	39
Department store	10.0%	30	0.0%	0	12.6%	30	11.8%	9	8.0%	9	10.7%	12	5.0%	5	12.6%	25
Choice of High Street retailers	18.0%	54	11.3%	7	19.7%	47	17.1%	13	18.8%	21	17.9%	20	13.9%	14	20.1%	40
Quality of shops selling food goods	4.3%	13	3.2%	2	4.6%	11	1.3%	1	6.3%	7	4.5%	5	3.0%	3	5.0%	10
Choice of shops selling non-food goods	8.7%	26	4.8%	3	9.7%	23	10.5%	8	7.1%	8	8.9%	10	5.9%	6	10.1%	20
Provision of services, such as banks / financial services	15.7%	47	21.0%	13	14.3%	34	5.3%	4	20.5%	23	17.9%	20	19.8%	20	13.6%	27
Provision of leisure services	1.0%	3	3.2%	2	0.4%	1	1.3%	1	1.8%	2	0.0%	0	1.0%	1	1.0%	2
Shopping environment	17.0%	51	19.4%	12	16.4%	39	21.1%	16	17.9%	20	13.4%	15	14.9%	15	18.1%	36
Cleanliness	3.0%	9	1.6%	1	3.4%	8	3.9%	3	2.7%	3	2.7%	3	4.0%	4	2.5%	5
Car parking provision	17.3%	52	17.7%	11	17.2%	41	19.7%	15	18.8%	21	14.3%	16	26.7%	27	12.6%	25
Car parking prices	4.0%	12	4.8%	3	3.8%	9	3.9%	3	3.6%	4	4.5%	5	5.9%	6	3.0%	6
Accessibility by public transport	4.7%	14	1.6%	1	5.5%	13	2.6%	2	5.4%	6	5.4%	6	5.0%	5	4.5%	9
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	2.7%	8	0.0%	0	3.4%	8	0.0%	0	3.6%	4	3.6%	4	5.0%	5	1.5%	3
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meet family / friends here	4.3%	13	4.8%	3	4.2%	10	2.6%	2	1.8%	2	8.0%	9	6.9%	7	3.0%	6
(Don't know / no reason)	0.7%	2	1.6%	1	0.4%	1	2.6%	2	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Base:		300		62		238		76		112		112		101		199

Q10 What is the main reason why you are in Mansfield today ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Food and grocery shopping	13.3%	40	11.3%	7	13.9%	33	11.8%	9	12.5%	14	15.2%	17	6.9%	7	16.6%	33
Clothes / shoes shopping	21.3%	64	6.5%	4	25.2%	60	30.3%	23	25.9%	29	10.7%	12	21.8%	22	21.1%	42
Electrical goods shopping	1.0%	3	3.2%	2	0.4%	1	0.0%	0	2.7%	3	0.0%	0	0.0%	0	1.5%	3
Stationers / newsagents	2.3%	7	1.6%	1	2.5%	6	5.3%	4	2.7%	3	0.0%	0	4.0%	4	1.5%	3
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	14.0%	42	12.9%	8	14.3%	34	10.5%	8	9.8%	11	20.5%	23	15.8%	16	13.1%	26
Chemist	2.0%	6	1.6%	1	2.1%	5	2.6%	2	0.0%	0	3.6%	4	1.0%	1	2.5%	5
Market	2.0%	6	0.0%	0	2.5%	6	0.0%	0	2.7%	3	2.7%	3	1.0%	1	2.5%	5
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	16.0%	48	24.2%	15	13.9%	33	9.2%	7	17.9%	20	18.8%	21	19.8%	20	14.1%	28
Doctor / dentist	0.7%	2	0.0%	0	0.8%	2	2.6%	2	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Café / restaurant / pub	4.0%	12	3.2%	2	4.2%	10	1.3%	1	2.7%	3	7.1%	8	4.0%	4	4.0%	8
Work / School / College	8.3%	25	16.1%	10	6.3%	15	9.2%	7	13.4%	15	2.7%	3	9.9%	10	7.5%	15
Social / leisure activities	12.7%	38	14.5%	9	12.2%	29	13.2%	10	8.9%	10	16.1%	18	12.9%	13	12.6%	25
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	1.3%	4	1.6%	1	1.3%	3	1.3%	1	0.9%	1	1.8%	2	0.0%	0	2.0%	4
Cards	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Pet shop	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0
Video games	0.3%	1	1.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Base:		300		62		238		76		112		112		101		199

Q11 What else do you intend to do whilst in Mansfield today ? [MR]

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Food and grocery shopping	24.7%	74	9.7%	6	28.6%	68	17.1%	13	28.6%	32	25.9%	29	20.8%	21	26.6%	53
Clothes / shoes shopping	22.3%	67	8.1%	5	26.1%	62	19.7%	15	17.0%	19	29.5%	33	24.8%	25	21.1%	42
Electrical goods shopping	4.3%	13	4.8%	3	4.2%	10	5.3%	4	3.6%	4	4.5%	5	5.9%	6	3.5%	7
Stationers / newsagents	8.0%	24	12.9%	8	6.7%	16	5.3%	4	10.7%	12	7.1%	8	7.9%	8	8.0%	16
Furniture / carpet	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
Jewellery / gift shops	18.0%	54	8.1%	5	20.6%	49	23.7%	18	17.9%	20	14.3%	16	12.9%	13	20.6%	41
Chemist	8.7%	26	8.1%	5	8.8%	21	9.2%	7	11.6%	13	5.4%	6	9.9%	10	8.0%	16
Market	9.7%	29	3.2%	2	11.3%	27	10.5%	8	8.9%	10	9.8%	11	5.9%	6	11.6%	23
Library	0.7%	2	1.6%	1	0.4%	1	1.3%	1	0.0%	0	0.9%	1	1.0%	1	0.5%	1
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	18.3%	55	19.4%	12	18.1%	43	11.8%	9	26.8%	30	14.3%	16	20.8%	21	17.1%	34
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	24.0%	72	27.4%	17	23.1%	55	26.3%	20	23.2%	26	23.2%	26	17.8%	18	27.1%	54
Work / School / College	2.3%	7	1.6%	1	2.5%	6	2.6%	2	2.7%	3	1.8%	2	0.0%	0	3.5%	7
Social / leisure activities	4.3%	13	4.8%	3	4.2%	10	3.9%	3	8.0%	9	0.9%	1	3.0%	3	5.0%	10
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.5%	1
Cards	0.7%	2	0.0%	0	0.8%	2	2.6%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Pet shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Video games	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	17.7%	53	25.8%	16	15.5%	37	18.4%	14	18.8%	21	16.1%	18	23.8%	24	14.6%	29
Base:		300		62		238		76		112		112		101		199

Q11X Any mention at Q10 & Q11 [MR]

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Food and grocery shopping	37.7%	113	21.0%	13	42.0%	100	28.9%	22	40.2%	45	41.1%	46	27.7%	28	42.7%	85
Clothes / shoes shopping	43.3%	130	14.5%	9	50.8%	121	50.0%	38	42.9%	48	39.3%	44	45.5%	46	42.2%	84
Electrical goods shopping	5.3%	16	8.1%	5	4.6%	11	5.3%	4	6.3%	7	4.5%	5	5.9%	6	5.0%	10
Stationers / newsagents	10.3%	31	14.5%	9	9.2%	22	10.5%	8	13.4%	15	7.1%	8	11.9%	12	9.5%	19
Furniture / carpet	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
Jewellery / gift shops	32.0%	96	21.0%	13	34.9%	83	34.2%	26	27.7%	31	34.8%	39	28.7%	29	33.7%	67
Chemist	10.7%	32	9.7%	6	10.9%	26	11.8%	9	11.6%	13	8.9%	10	10.9%	11	10.6%	21
Market	11.7%	35	3.2%	2	13.9%	33	10.5%	8	11.6%	13	12.5%	14	6.9%	7	14.1%	28
Library	0.7%	2	1.6%	1	0.4%	1	1.3%	1	0.0%	0	0.9%	1	1.0%	1	0.5%	1
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	34.3%	103	43.5%	27	31.9%	76	21.1%	16	44.6%	50	33.0%	37	40.6%	41	31.2%	62
Doctor / dentist	0.7%	2	0.0%	0	0.8%	2	2.6%	2	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Café / restaurant / pub	28.0%	84	30.6%	19	27.3%	65	27.6%	21	25.9%	29	30.4%	34	21.8%	22	31.2%	62
Work / School / College	10.7%	32	17.7%	11	8.8%	21	11.8%	9	16.1%	18	4.5%	5	9.9%	10	11.1%	22
Social / leisure activities	17.0%	51	19.4%	12	16.4%	39	17.1%	13	17.0%	19	17.0%	19	15.8%	16	17.6%	35
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	2.0%	6	1.6%	1	2.1%	5	1.3%	1	0.9%	1	3.6%	4	1.0%	1	2.5%	5
Cards	1.0%	3	0.0%	0	1.3%	3	3.9%	3	0.0%	0	0.0%	0	2.0%	2	0.5%	1
Pet shop	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0
Video games	0.3%	1	1.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Base:		300		62		238		76		112		112		101		199

Q12 How long do you think you will stay in Mansfield today ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Up to half an hour	8.3%	25	22.6%	14	4.6%	11	9.2%	7	11.6%	13	4.5%	5	14.9%	15	5.0%	10
Up to two hours	53.7%	161	43.5%	27	56.3%	134	51.3%	39	51.8%	58	57.1%	64	47.5%	48	56.8%	113
Half the day	29.0%	87	16.1%	10	32.4%	77	27.6%	21	25.9%	29	33.0%	37	29.7%	30	28.6%	57
All day	9.0%	27	17.7%	11	6.7%	16	11.8%	9	10.7%	12	5.4%	6	7.9%	8	9.5%	19
Base:		300		62		238		76		112		112		101		199

Q13 Hypothetically speaking, would you undertake your main food and / or top-up food shopping in a new supermarket located within Mansfield Town Centre, if one was built here?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Yes	34.3%	103	24.2%	15	37.0%	88	31.6%	24	28.6%	32	42.0%	47	32.7%	33	35.2%	70
No	60.7%	182	67.7%	42	58.8%	140	64.5%	49	65.2%	73	53.6%	60	60.4%	61	60.8%	121
Unsure	5.0%	15	8.1%	5	4.2%	10	3.9%	3	6.3%	7	4.5%	5	6.9%	7	4.0%	8
Base:		300		62		238		76		112		112		101		199

Q14 Will you buy any of the following today, whilst in Mansfield ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Yes- clothing, footwear or household goods	43.3%	130	16.1%	10	50.4%	120	50.0%	38	42.0%	47	40.2%	45	41.6%	42	44.2%	88
Yes- bulky items such as furniture, carpets, electrical items or DIY goods	0.7%	2	1.6%	1	0.4%	1	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.5%	1
Yes - all of the above	2.7%	8	1.6%	1	2.9%	7	0.0%	0	2.7%	3	4.5%	5	2.0%	2	3.0%	6
No	32.0%	96	64.5%	40	23.5%	56	30.3%	23	35.7%	40	29.5%	33	37.6%	38	29.1%	58
(Don’t know)	21.3%	64	16.1%	10	22.7%	54	19.7%	15	19.6%	22	24.1%	27	17.8%	18	23.1%	46
Base:		300		62		238		76		112		112		101		199

Q15 How frequently do you visit Mansfield for non food shopping?

Those who said yes at Q14

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Daily	2.9%	4	0.0%	0	3.1%	4	0.0%	0	0.0%	0	7.7%	4	2.2%	1	3.2%	3
Once a week or more	32.9%	46	25.0%	3	33.6%	43	23.7%	9	40.0%	20	32.7%	17	35.6%	16	31.6%	30
Less than once a week	9.3%	13	16.7%	2	8.6%	11	10.5%	4	2.0%	1	15.4%	8	4.4%	2	11.6%	11
Less than once a fortnight	21.4%	30	25.0%	3	21.1%	27	26.3%	10	24.0%	12	15.4%	8	15.6%	7	24.2%	23
Less than once a month	26.4%	37	33.3%	4	25.8%	33	23.7%	9	34.0%	17	21.2%	11	33.3%	15	23.2%	22
(Don’t know / varies)	7.1%	10	0.0%	0	7.8%	10	15.8%	6	0.0%	0	7.7%	4	8.9%	4	6.3%	6
Base:		140		12		128		38		50		52		45		95

Mean score [£]

Q16 How much have you spent or will you spend today in Mansfield on non food shopping?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Nothing	1.4%	2	0.0%	0	1.6%	2	0.0%	0	2.0%	1	1.9%	1	0.0%	0	2.1%	2
Up to £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 – £10	3.6%	5	8.3%	1	3.1%	4	5.3%	2	2.0%	1	3.8%	2	4.4%	2	3.2%	3
£11 - £15	9.3%	13	8.3%	1	9.4%	12	7.9%	3	4.0%	2	15.4%	8	11.1%	5	8.4%	8
£16 - £20	9.3%	13	8.3%	1	9.4%	12	13.2%	5	8.0%	4	7.7%	4	2.2%	1	12.6%	12
£21 - £25	24.3%	34	25.0%	3	24.2%	31	47.4%	18	16.0%	8	15.4%	8	15.6%	7	28.4%	27
£26 - £50	37.1%	52	41.7%	5	36.7%	47	23.7%	9	52.0%	26	32.7%	17	33.3%	15	38.9%	37
£51 - £75	6.4%	9	0.0%	0	7.0%	9	0.0%	0	8.0%	4	9.6%	5	17.8%	8	1.1%	1
£76- £100	2.9%	4	8.3%	1	2.3%	3	2.6%	1	2.0%	1	3.8%	2	2.2%	1	3.2%	3
More than £100	1.4%	2	0.0%	0	1.6%	2	0.0%	0	2.0%	1	1.9%	1	0.0%	0	2.1%	2
(Don't know)	4.3%	6	0.0%	0	4.7%	6	0.0%	0	4.0%	2	7.7%	4	13.3%	6	0.0%	0
Mean:		*30.13*		*29.71*		*30.17*		*24.55*		*32.93*		*31.74*		*34.18*		*28.46*
Base:		140		12		128		38		50		52		45		95

Mean score [£]

Q16X How much have you spent or will you spend today in Mansfield on non food shopping? (all respondents)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Nothing	51.0%	153	79.0%	49	43.7%	104	48.7%	37	53.6%	60	50.0%	56	53.5%	54	49.7%	99
Up to £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 – £10	1.7%	5	1.6%	1	1.7%	4	2.6%	2	0.9%	1	1.8%	2	2.0%	2	1.5%	3
£11 - £15	4.0%	12	1.6%	1	4.6%	11	3.9%	3	0.9%	1	7.1%	8	5.0%	5	3.5%	7
£16 - £20	4.3%	13	1.6%	1	5.0%	12	6.6%	5	3.6%	4	3.6%	4	1.0%	1	6.0%	12
£21 - £25	11.3%	34	4.8%	3	13.0%	31	23.7%	18	7.1%	8	7.1%	8	6.9%	7	13.6%	27
£26 - £50	16.3%	49	8.1%	5	18.5%	44	10.5%	8	22.3%	25	14.3%	16	14.9%	15	17.1%	34
£51 - £75	3.0%	9	0.0%	0	3.8%	9	0.0%	0	3.6%	4	4.5%	5	7.9%	8	0.5%	1
£76- £100	1.3%	4	1.6%	1	1.3%	3	1.3%	1	0.9%	1	1.8%	2	1.0%	1	1.5%	3
More than £100	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	1.0%	2
(Don't know)	2.0%	6	0.0%	0	2.5%	6	0.0%	0	1.8%	2	3.6%	4	5.9%	6	0.0%	0
No response	4.3%	13	1.6%	1	5.0%	12	2.6%	2	4.5%	5	5.4%	6	2.0%	2	5.5%	11
Mean:		*13.97*		*5.84*		*16.23*		*12.17*		*14.62*		*14.62*		*14.33*		*13.80*
Base:		300		62		238		76		112		112		101		199

Q17 Which centre / facility did you last shop at for non food goods?
Those who said no / don't know at Q14

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Alfreton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterfield Town Centre	6.9%	11	12.0%	6	4.5%	5	5.3%	2	6.5%	4	8.3%	5	10.7%	6	4.8%	5
Derby City Centre	1.3%	2	2.0%	1	0.9%	1	2.6%	1	1.6%	1	0.0%	0	1.8%	1	1.0%	1
Hucknall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln City Centre	0.6%	1	2.0%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Mansfield Town Centre	65.6%	105	56.0%	28	70.0%	77	63.2%	24	56.5%	35	76.7%	46	57.1%	32	70.2%	73
Mansfield Woodhouse District Centre	0.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.0%	1
Market Warsop District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ollerton Town Centre	1.3%	2	4.0%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.9%	2
Newark-on-Trent Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	4.4%	7	0.0%	0	6.4%	7	7.9%	3	3.2%	2	3.3%	2	8.9%	5	1.9%	2
Oak Tree District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	4.4%	7	4.0%	2	4.5%	5	5.3%	2	8.1%	5	0.0%	0	3.6%	2	4.8%	5
Shirebrook Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton-in-Ashfield Town Centre	3.8%	6	8.0%	4	1.8%	2	0.0%	0	4.8%	3	5.0%	3	5.4%	3	2.9%	3
Worksop Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Midlands Designer Outlet	2.5%	4	0.0%	0	3.6%	4	2.6%	1	4.8%	3	0.0%	0	1.8%	1	2.9%	3
Giltbrook Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall	7.5%	12	10.0%	5	6.4%	7	10.5%	4	8.1%	5	5.0%	3	8.9%	5	6.7%	7
Portland Retail Park	1.3%	2	0.0%	0	1.8%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	1.9%	2
St Peter's Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		160		50		110		38		62		60		56		104

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q18 How frequently do you visit (ANSWER TO Q.17) for clothing and footwear or other non food goods?
Those who mentioned a location at Q17

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Daily	1.9%	3	2.0%	1	1.8%	2	0.0%	0	1.6%	1	3.3%	2	1.8%	1	1.9%	2
Once a week or more	18.8%	30	14.0%	7	20.9%	23	26.3%	10	17.7%	11	15.0%	9	21.4%	12	17.3%	18
Less than once a week	8.8%	14	2.0%	1	11.8%	13	5.3%	2	8.1%	5	11.7%	7	10.7%	6	7.7%	8
Less than once a fortnight	13.8%	22	8.0%	4	16.4%	18	18.4%	7	11.3%	7	13.3%	8	10.7%	6	15.4%	16
Less than once a month	47.5%	76	62.0%	31	40.9%	45	44.7%	17	51.6%	32	45.0%	27	48.2%	27	47.1%	49
(Don't know / varies)	9.4%	15	12.0%	6	8.2%	9	5.3%	2	9.7%	6	11.7%	7	7.1%	4	10.6%	11
Base:		160		50		110		38		62		60		56		104

Mean score [£]

Q19 Approximately how much did you spend on your last visit to (ANSWER TO Q.17) on clothing or non food goods?
Those who mentioned a location at Q17

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Nothing	2.5%	4	2.0%	1	2.7%	3	2.6%	1	0.0%	0	5.0%	3	5.4%	3	1.0%	1
Up to £5	6.9%	11	12.0%	6	4.5%	5	2.6%	1	9.7%	6	6.7%	4	7.1%	4	6.7%	7
£5.01 - £10	13.1%	21	8.0%	4	15.5%	17	15.8%	6	9.7%	6	15.0%	9	8.9%	5	15.4%	16
£10.01 - £15	17.5%	28	18.0%	9	17.3%	19	15.8%	6	19.4%	12	16.7%	10	10.7%	6	21.2%	22
£15.01 - £20	8.1%	13	12.0%	6	6.4%	7	7.9%	3	9.7%	6	6.7%	4	5.4%	3	9.6%	10
£20.01 - £25	10.6%	17	10.0%	5	10.9%	12	13.2%	5	9.7%	6	10.0%	6	21.4%	12	4.8%	5
£25.01 - £50	20.6%	33	14.0%	7	23.6%	26	18.4%	7	19.4%	12	23.3%	14	16.1%	9	23.1%	24
£50.01 - £75	5.6%	9	2.0%	1	7.3%	8	5.3%	2	8.1%	5	3.3%	2	8.9%	5	3.8%	4
£75.01 - £100	4.4%	7	6.0%	3	3.6%	4	2.6%	1	6.5%	4	3.3%	2	5.4%	3	3.8%	4
More than £100	1.9%	3	4.0%	2	0.9%	1	5.3%	2	0.0%	0	1.7%	1	1.8%	1	1.9%	2
(Don't know)	8.8%	14	12.0%	6	7.3%	8	10.5%	4	8.1%	5	8.3%	5	8.9%	5	8.7%	9
Mean:		*25.66*		*26.28*		*25.39*		*28.13*		*26.46*		*23.29*		*28.09*		*24.35*
Base:		160		50		110		38		62		60		56		104

Q20 Why did you choose to shop at (LOCATION AT Q.17) for non food shopping instead of Mansfield ? [MR]
Those who said no / don't know at Q14 and did not mention Mansfield at Q17

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Nearer to home	50.9%	28	59.1%	13	45.5%	15	64.3%	9	37.0%	10	64.3%	9	50.0%	12	51.6%	16
Nearer to work	9.1%	5	9.1%	2	9.1%	3	0.0%	0	18.5%	5	0.0%	0	12.5%	3	6.5%	2
Poor accessibility to Mansfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent/specialist shops	34.5%	19	27.3%	6	39.4%	13	21.4%	3	44.4%	12	28.6%	4	29.2%	7	38.7%	12
Provision of a department store	18.2%	10	4.5%	1	27.3%	9	21.4%	3	11.1%	3	28.6%	4	25.0%	6	12.9%	4
High street names	12.7%	7	0.0%	0	21.2%	7	7.1%	1	11.1%	3	21.4%	3	4.2%	1	19.4%	6
Choice of goods available	23.6%	13	22.7%	5	24.2%	8	14.3%	2	22.2%	6	35.7%	5	33.3%	8	16.1%	5
Choice of shops selling clothing or household goods	12.7%	7	0.0%	0	21.2%	7	28.6%	4	11.1%	3	0.0%	0	8.3%	2	16.1%	5
Quality of clothing or household goods available	12.7%	7	0.0%	0	21.2%	7	28.6%	4	7.4%	2	7.1%	1	12.5%	3	12.9%	4
Choice of shops selling other goods	14.5%	8	13.6%	3	15.2%	5	21.4%	3	11.1%	3	14.3%	2	12.5%	3	16.1%	5
Provision of services, such as banks / financial services	7.3%	4	0.0%	0	12.1%	4	0.0%	0	3.7%	1	21.4%	3	4.2%	1	9.7%	3
Provision of leisure services	1.8%	1	4.5%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	4.2%	1	0.0%	0
Shopping environment	20.0%	11	22.7%	5	18.2%	6	14.3%	2	22.2%	6	21.4%	3	16.7%	4	22.6%	7
Cleanliness	1.8%	1	0.0%	0	3.0%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	3.2%	1
Car parking provision	12.7%	7	0.0%	0	21.2%	7	14.3%	2	18.5%	5	0.0%	0	4.2%	1	19.4%	6
Car parking prices	3.6%	2	0.0%	0	6.1%	2	7.1%	1	3.7%	1	0.0%	0	0.0%	0	6.5%	2
Accessibility by public transport	5.5%	3	0.0%	0	9.1%	3	7.1%	1	0.0%	0	14.3%	2	0.0%	0	9.7%	3
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	7.3%	4	4.5%	1	9.1%	3	7.1%	1	7.4%	2	7.1%	1	12.5%	3	3.2%	1
Safety (during the day)	10.9%	6	4.5%	1	15.2%	5	21.4%	3	3.7%	1	14.3%	2	4.2%	1	16.1%	5
Safety (during the night)	9.1%	5	0.0%	0	15.2%	5	14.3%	2	3.7%	1	14.3%	2	0.0%	0	16.1%	5
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		55		22		33		14		27		14		24		31

Q21 How do you normally travel to (LOCATION AT Q.17) (main part of journey)?
Those who said no / don't know at Q14 and did not mention Mansfield at Q17

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Car / van (as driver)	74.5%	41	86.4%	19	66.7%	22	71.4%	10	74.1%	20	78.6%	11	75.0%	18	74.2%	23
Car / van (as passenger)	3.6%	2	0.0%	0	6.1%	2	0.0%	0	7.4%	2	0.0%	0	4.2%	1	3.2%	1
Bus, minibus or coach	16.4%	9	4.5%	1	24.2%	8	14.3%	2	14.8%	4	21.4%	3	12.5%	3	19.4%	6
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.5%	3	9.1%	2	3.0%	1	14.3%	2	3.7%	1	0.0%	0	8.3%	2	3.2%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		55		22		33		14		27		14		24		31

Q22 Which of these statements would you say best describes how frequently you visit Mansfield, compared with five years ago?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much more frequently than before	2.0%	6	0.0%	0	2.5%	6	5.3%	4	0.9%	1	0.9%	1	2.0%	2	2.0%	4
More frequently than before	7.3%	22	6.5%	4	7.6%	18	11.8%	9	7.1%	8	4.5%	5	6.9%	7	7.5%	15
About as frequently	68.7%	206	75.8%	47	66.8%	159	65.8%	50	71.4%	80	67.9%	76	62.4%	63	71.9%	143
Less frequently than before	16.7%	50	11.3%	7	18.1%	43	13.2%	10	17.9%	20	17.9%	20	20.8%	21	14.6%	29
Much less frequently than before	1.3%	4	3.2%	2	0.8%	2	0.0%	0	0.9%	1	2.7%	3	2.0%	2	1.0%	2
Didn't visit five years ago	2.0%	6	3.2%	2	1.7%	4	3.9%	3	0.0%	0	2.7%	3	2.0%	2	2.0%	4
This is my first visit	2.0%	6	0.0%	0	2.5%	6	0.0%	0	1.8%	2	3.6%	4	4.0%	4	1.0%	2
Base:		300		62		238		76		112		112		101		199

Q23 How long do you typically spend in Mansfield during the evening / night ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Up to 1 hour	1.3%	4	1.6%	1	1.3%	3	1.3%	1	1.8%	2	0.9%	1	1.0%	1	1.5%	3
1 to 2 hours	7.7%	23	9.7%	6	7.1%	17	7.9%	6	7.1%	8	8.0%	9	12.9%	13	5.0%	10
Over 2 and up to 4 hours	9.7%	29	11.3%	7	9.2%	22	14.5%	11	6.3%	7	9.8%	11	6.9%	7	11.1%	22
Over 4 hours	1.0%	3	1.6%	1	0.8%	2	2.6%	2	0.9%	1	0.0%	0	1.0%	1	1.0%	2
Don't visit in the evening	79.3%	238	74.2%	46	80.7%	192	71.1%	54	83.0%	93	81.3%	91	77.2%	78	80.4%	160
(Don't know / varies)	1.0%	3	1.6%	1	0.8%	2	2.6%	2	0.9%	1	0.0%	0	1.0%	1	1.0%	2
Base:		300		62		238		76		112		112		101		199

Mean score [Much better=2, Better=1, Abouth the same=0, Worse=-1, Much worse=-2]

Q24 Comparing Mansfield with other centres, how does it compare on the following aspects ?

Choice of shops

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much Better	1.3%	4	3.2%	2	0.8%	2	2.6%	2	0.0%	0	1.8%	2	3.0%	3	0.5%	1
Better	5.7%	17	3.2%	2	6.3%	15	3.9%	3	5.4%	6	7.1%	8	6.9%	7	5.0%	10
About the same	59.3%	178	72.6%	45	55.9%	133	53.9%	41	60.7%	68	61.6%	69	47.5%	48	65.3%	130
Worse	29.7%	89	17.7%	11	32.8%	78	39.5%	30	27.7%	31	25.0%	28	39.6%	40	24.6%	49
Much worse	1.7%	5	0.0%	0	2.1%	5	0.0%	0	2.7%	3	1.8%	2	2.0%	2	1.5%	3
(Don't know)	2.3%	7	3.2%	2	2.1%	5	0.0%	0	3.6%	4	2.7%	3	1.0%	1	3.0%	6
Mean:		*-0.25*		*-0.08*		*-0.30*		*-0.30*		*-0.29*		*-0.18*		*-0.31*		*-0.22*
Base:		300		62		238		76		112		112		101		199

Choice of High Street names

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much Better	0.7%	2	0.0%	0	0.8%	2	1.3%	1	0.0%	0	0.9%	1	1.0%	1	0.5%	1
Better	6.7%	20	8.1%	5	6.3%	15	6.6%	5	7.1%	8	6.3%	7	7.9%	8	6.0%	12
About the same	48.0%	144	56.5%	35	45.8%	109	47.4%	36	45.5%	51	50.9%	57	37.6%	38	53.3%	106
Worse	40.7%	122	22.6%	14	45.4%	108	44.7%	34	42.0%	47	36.6%	41	48.5%	49	36.7%	73
Much worse	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.9%	1	0.9%	1	1.0%	1	0.5%	1
(Don't know)	3.3%	10	12.9%	8	0.8%	2	0.0%	0	4.5%	5	4.5%	5	4.0%	4	3.0%	6
Mean:		*-0.35*		*-0.17*		*-0.39*		*-0.36*		*-0.38*		*-0.32*		*-0.42*		*-0.32*
Base:		300		62		238		76		112		112		101		199

Choice of independent/specialist shops

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much Better	1.3%	4	3.2%	2	0.8%	2	2.6%	2	0.0%	0	1.8%	2	3.0%	3	0.5%	1
Better	7.0%	21	9.7%	6	6.3%	15	7.9%	6	8.9%	10	4.5%	5	9.9%	10	5.5%	11
About the same	56.3%	169	54.8%	34	56.7%	135	57.9%	44	53.6%	60	58.0%	65	47.5%	48	60.8%	121
Worse	29.0%	87	22.6%	14	30.7%	73	30.3%	23	29.5%	33	27.7%	31	32.7%	33	27.1%	54
Much worse	1.3%	4	0.0%	0	1.7%	4	0.0%	0	1.8%	2	1.8%	2	1.0%	1	1.5%	3
(Don't know)	5.0%	15	9.7%	6	3.8%	9	1.3%	1	6.3%	7	6.3%	7	5.9%	6	4.5%	9
Mean:		*-0.23*		*-0.07*		*-0.27*		*-0.17*		*-0.26*		*-0.25*		*-0.20*		*-0.25*
Base:		300		62		238		76		112		112		101		199

Quality of shops

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much Better	1.0%	3	1.6%	1	0.8%	2	1.3%	1	0.0%	0	1.8%	2	2.0%	2	0.5%	1
Better	3.7%	11	6.5%	4	2.9%	7	1.3%	1	3.6%	4	5.4%	6	3.0%	3	4.0%	8
About the same	78.3%	235	79.0%	49	78.2%	186	78.9%	60	75.9%	85	80.4%	90	72.3%	73	81.4%	162
Worse	12.3%	37	6.5%	4	13.9%	33	14.5%	11	12.5%	14	10.7%	12	16.8%	17	10.1%	20
Much worse	0.7%	2	0.0%	0	0.8%	2	1.3%	1	0.0%	0	0.9%	1	1.0%	1	0.5%	1
(Don't know)	4.0%	12	6.5%	4	3.4%	8	2.6%	2	8.0%	9	0.9%	1	5.0%	5	3.5%	7
Mean:		*-0.08*		*0.03*		*-0.11*		*-0.14*		*-0.10*		*-0.04*		*-0.13*		*-0.06*
Base:		300		62		238		76		112		112		101		199

Range of services such as banks and other financial services

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much Better	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0
Better	5.7%	17	9.7%	6	4.6%	11	10.5%	8	3.6%	4	4.5%	5	6.9%	7	5.0%	10
About the same	82.3%	247	82.3%	51	82.4%	196	77.6%	59	84.8%	95	83.0%	93	77.2%	78	84.9%	169
Worse	8.0%	24	4.8%	3	8.8%	21	10.5%	8	7.1%	8	7.1%	8	9.9%	10	7.0%	14
Much worse	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.9%	1	0.9%	1	1.0%	1	0.5%	1
(Don't know)	3.0%	9	1.6%	1	3.4%	8	1.3%	1	3.6%	4	3.6%	4	4.0%	4	2.5%	5
Mean:		*-0.03*		*0.08*		*-0.06*		*0.00*		*-0.06*		*-0.03*		*-0.03*		*-0.03*
Base:		300		62		238		76		112		112		101		199

Range and choice of pubs / restaurants

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much Better	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
Better	5.0%	15	4.8%	3	5.0%	12	9.2%	7	4.5%	5	2.7%	3	6.9%	7	4.0%	8
About the same	63.0%	189	61.3%	38	63.4%	151	68.4%	52	59.8%	67	62.5%	70	54.5%	55	67.3%	134
Worse	22.3%	67	16.1%	10	24.0%	57	19.7%	15	26.8%	30	19.6%	22	24.8%	25	21.1%	42
Much worse	1.3%	4	1.6%	1	1.3%	3	0.0%	0	1.8%	2	1.8%	2	2.0%	2	1.0%	2
(Don't know)	8.0%	24	16.1%	10	5.9%	14	2.6%	2	7.1%	8	12.5%	14	11.9%	12	6.0%	12
Mean:		*-0.21*		*-0.17*		*-0.22*		*-0.11*		*-0.28*		*-0.21*		*-0.25*		*-0.19*
Base:		300		62		238		76		112		112		101		199

Leisure facilities

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much Better	0.7%	2	0.0%	0	0.8%	2	1.3%	1	0.0%	0	0.9%	1	1.0%	1	0.5%	1
Better	0.7%	2	3.2%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
About the same	43.7%	131	50.0%	31	42.0%	100	47.4%	36	40.2%	45	44.6%	50	35.6%	36	47.7%	95
Worse	25.7%	77	12.9%	8	29.0%	69	32.9%	25	28.6%	32	17.9%	20	26.7%	27	25.1%	50
Much worse	4.0%	12	3.2%	2	4.2%	10	2.6%	2	6.3%	7	2.7%	3	4.0%	4	4.0%	8
(Don't know)	25.3%	76	30.6%	19	24.0%	57	13.2%	10	25.0%	28	33.9%	38	30.7%	31	22.6%	45
Mean:		*-0.42*		*-0.23*		*-0.47*		*-0.38*		*-0.55*		*-0.32*		*-0.44*		*-0.42*
Base:		300		62		238		76		112		112		101		199

Town centre environment

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much Better	2.0%	6	3.2%	2	1.7%	4	2.6%	2	0.0%	0	3.6%	4	3.0%	3	1.5%	3
Better	5.0%	15	9.7%	6	3.8%	9	5.3%	4	5.4%	6	4.5%	5	5.9%	6	4.5%	9
About the same	75.3%	226	71.0%	44	76.5%	182	76.3%	58	71.4%	80	78.6%	88	69.3%	70	78.4%	156
Worse	14.0%	42	8.1%	5	15.5%	37	13.2%	10	16.1%	18	12.5%	14	15.8%	16	13.1%	26
Much worse	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
(Don't know)	3.3%	10	8.1%	5	2.1%	5	1.3%	1	7.1%	8	0.9%	1	5.9%	6	2.0%	4
Mean:		*-0.06*		*0.09*		*-0.09*		*-0.05*		*-0.12*		*-0.01*		*-0.04*		*-0.07*
Base:		300		62		238		76		112		112		101		199

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Cleanliness																
Much Better	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Better	2.7%	8	4.8%	3	2.1%	5	0.0%	0	5.4%	6	1.8%	2	3.0%	3	2.5%	5
About the same	79.0%	237	82.3%	51	78.2%	186	82.9%	63	75.9%	85	79.5%	89	78.2%	79	79.4%	158
Worse	13.7%	41	6.5%	4	15.5%	37	11.8%	9	13.4%	15	15.2%	17	14.9%	15	13.1%	26
Much worse	1.0%	3	1.6%	1	0.8%	2	1.3%	1	1.8%	2	0.0%	0	1.0%	1	1.0%	2
(Don’t know)	3.3%	10	4.8%	3	2.9%	7	2.6%	2	3.6%	4	3.6%	4	2.0%	2	4.0%	8
Mean:		*-0.13*		*-0.05*		*-0.15*		*-0.12*		*-0.12*		*-0.14*		*-0.12*		*-0.13*
Base:		300		62		238		76		112		112		101		199
Car parking provision																
Much Better	1.0%	3	1.6%	1	0.8%	2	2.6%	2	0.0%	0	0.9%	1	3.0%	3	0.0%	0
Better	11.3%	34	16.1%	10	10.1%	24	6.6%	5	16.1%	18	9.8%	11	14.9%	15	9.5%	19
About the same	48.3%	145	51.6%	32	47.5%	113	52.6%	40	42.9%	48	50.9%	57	55.4%	56	44.7%	89
Worse	6.3%	19	4.8%	3	6.7%	16	3.9%	3	6.3%	7	8.0%	9	7.9%	8	5.5%	11
Much worse	1.3%	4	3.2%	2	0.8%	2	1.3%	1	1.8%	2	0.9%	1	1.0%	1	1.5%	3
(Don’t know)	31.7%	95	22.6%	14	34.0%	81	32.9%	25	33.0%	37	29.5%	33	17.8%	18	38.7%	77
Mean:		*0.06*		*0.10*		*0.05*		*0.08*		*0.09*		*0.03*		*0.13*		*0.02*
Base:		300		62		238		76		112		112		101		199
Car parking prices																
Much Better	2.0%	6	1.6%	1	2.1%	5	3.9%	3	1.8%	2	0.9%	1	5.0%	5	0.5%	1
Better	17.0%	51	19.4%	12	16.4%	39	13.2%	10	21.4%	24	15.2%	17	20.8%	21	15.1%	30
About the same	39.3%	118	43.5%	27	38.2%	91	42.1%	32	34.8%	39	42.0%	47	42.6%	43	37.7%	75
Worse	7.3%	22	9.7%	6	6.7%	16	7.9%	6	6.3%	7	8.0%	9	11.9%	12	5.0%	10
Much worse	1.0%	3	1.6%	1	0.8%	2	0.0%	0	1.8%	2	0.9%	1	1.0%	1	1.0%	2
(Don’t know)	33.3%	100	24.2%	15	35.7%	85	32.9%	25	33.9%	38	33.0%	37	18.8%	19	40.7%	81
Mean:		*0.18*		*0.13*		*0.19*		*0.20*		*0.23*		*0.11*		*0.21*		*0.15*
Base:		300		62		238		76		112		112		101		199
Accessibility by public transport																
Much Better	0.7%	2	1.6%	1	0.4%	1	1.3%	1	0.0%	0	0.9%	1	1.0%	1	0.5%	1
Better	8.7%	26	12.9%	8	7.6%	18	11.8%	9	7.1%	8	8.0%	9	6.9%	7	9.5%	19
About the same	57.3%	172	40.3%	25	61.8%	147	59.2%	45	53.6%	60	59.8%	67	48.5%	49	61.8%	123
Worse	3.0%	9	3.2%	2	2.9%	7	2.6%	2	4.5%	5	1.8%	2	5.0%	5	2.0%	4
Much worse	1.0%	3	0.0%	0	1.3%	3	0.0%	0	2.7%	3	0.0%	0	2.0%	2	0.5%	1
(Don’t know)	29.3%	88	41.9%	26	26.1%	62	25.0%	19	32.1%	36	29.5%	33	36.6%	37	25.6%	51
Mean:		*0.07*		*0.22*		*0.04*		*0.16*		*-0.04*		*0.11*		*0.00*		*0.10*
Base:		300		62		238		76		112		112		101		199
Public information / signposts / public facilities																
Much Better	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Better	2.0%	6	3.2%	2	1.7%	4	3.9%	3	0.9%	1	1.8%	2	3.0%	3	1.5%	3
About the same	48.7%	146	41.9%	26	50.4%	120	44.7%	34	47.3%	53	52.7%	59	45.5%	46	50.3%	100
Worse	11.3%	34	11.3%	7	11.3%	27	19.7%	15	10.7%	12	6.3%	7	10.9%	11	11.6%	23
Much worse	7.0%	21	8.1%	5	6.7%	16	0.0%	0	17.0%	19	1.8%	2	10.9%	11	5.0%	10
(Don’t know)	30.7%	92	35.5%	22	29.4%	70	30.3%	23	24.1%	27	37.5%	42	29.7%	30	31.2%	62
Mean:		*-0.33*		*-0.38*		*-0.32*		*-0.19*		*-0.58*		*-0.13*		*-0.42*		*-0.28*
Base:		300		62		238		76		112		112		101		199
Leisure facilities																
Much Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.0%	6	3.2%	2	1.7%	4	3.9%	3	0.9%	1	1.8%	2	3.0%	3	1.5%	3
About the same	30.7%	92	27.4%	17	31.5%	75	27.6%	21	36.6%	41	26.8%	30	28.7%	29	31.7%	63
Worse	24.0%	72	19.4%	12	25.2%	60	40.8%	31	22.3%	25	14.3%	16	26.7%	27	22.6%	45
Much worse	10.3%	31	11.3%	7	10.1%	24	6.6%	5	17.0%	19	6.3%	7	9.9%	10	10.6%	21
(Don’t know)	33.0%	99	38.7%	24	31.5%	75	21.1%	16	23.2%	26	50.9%	57	31.7%	32	33.7%	67
Mean:		*-0.64*		*-0.63*		*-0.64*		*-0.63*		*-0.72*		*-0.51*		*-0.64*		*-0.64*
Base:		300		62		238		76		112		112		101		199

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Cinemas																
Much Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	4.0%	12	6.5%	4	3.4%	8	7.9%	6	1.8%	2	3.6%	4	5.0%	5	3.5%	7
About the same	33.0%	99	32.3%	20	33.2%	79	31.6%	24	35.7%	40	31.3%	35	29.7%	30	34.7%	69
Worse	27.0%	81	21.0%	13	28.6%	68	40.8%	31	27.7%	31	17.0%	19	26.7%	27	27.1%	54
Much worse	8.0%	24	11.3%	7	7.1%	17	5.3%	4	13.4%	15	4.5%	5	8.9%	9	7.5%	15
(Don’t know)	28.0%	84	29.0%	18	27.7%	66	14.5%	11	21.4%	24	43.8%	49	29.7%	30	27.1%	54
Mean:		*-0.54*		*-0.52*		*-0.55*		*-0.51*		*-0.67*		*-0.40*		*-0.56*		*-0.53*
Base:		300		62		238		76		112		112		101		199
Restaurants																
Much Better	0.3%	1	1.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Better	6.0%	18	3.2%	2	6.7%	16	7.9%	6	4.5%	5	6.3%	7	5.9%	6	6.0%	12
About the same	33.0%	99	38.7%	24	31.5%	75	40.8%	31	38.4%	43	22.3%	25	28.7%	29	35.2%	70
Worse	39.0%	117	29.0%	18	41.6%	99	39.5%	30	37.5%	42	40.2%	45	40.6%	41	38.2%	76
Much worse	4.0%	12	12.9%	8	1.7%	4	1.3%	1	5.4%	6	4.5%	5	5.9%	6	3.0%	6
(Don’t know)	17.7%	53	14.5%	9	18.5%	44	9.2%	7	14.3%	16	26.8%	30	17.8%	18	17.6%	35
Mean:		*-0.49*		*-0.57*		*-0.47*		*-0.35*		*-0.51*		*-0.59*		*-0.54*		*-0.46*
Base:		300		62		238		76		112		112		101		199
Entertainment / events / performances																
Much Better	1.0%	3	1.6%	1	0.8%	2	1.3%	1	0.0%	0	1.8%	2	2.0%	2	0.5%	1
Better	2.7%	8	6.5%	4	1.7%	4	6.6%	5	1.8%	2	0.9%	1	4.0%	4	2.0%	4
About the same	23.0%	69	30.6%	19	21.0%	50	23.7%	18	28.6%	32	17.0%	19	19.8%	20	24.6%	49
Worse	32.0%	96	14.5%	9	36.6%	87	38.2%	29	27.7%	31	32.1%	36	33.7%	34	31.2%	62
Much worse	16.0%	48	16.1%	10	16.0%	38	17.1%	13	19.6%	22	11.6%	13	15.8%	16	16.1%	32
(Don’t know)	25.3%	76	30.6%	19	24.0%	57	13.2%	10	22.3%	25	36.6%	41	24.8%	25	25.6%	51
Mean:		*-0.79*		*-0.53*		*-0.86*		*-0.73*		*-0.84*		*-0.80*		*-0.76*		*-0.81*
Base:		300		62		238		76		112		112		101		199
Tourist facilities/hotels																
Much Better	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Better	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.5%	1
About the same	21.0%	63	14.5%	9	22.7%	54	15.8%	12	26.8%	30	18.8%	21	20.8%	21	21.1%	42
Worse	19.0%	57	16.1%	10	19.7%	47	21.1%	16	18.8%	21	17.9%	20	25.7%	26	15.6%	31
Much worse	22.7%	68	24.2%	15	22.3%	53	31.6%	24	22.3%	25	17.0%	19	19.8%	20	24.1%	48
(Don’t know)	36.3%	109	45.2%	28	34.0%	81	30.3%	23	32.1%	36	44.6%	50	31.7%	32	38.7%	77
Mean:		*-0.99*		*-1.18*		*-0.95*		*-1.17*		*-0.93*		*-0.90*		*-0.91*		*-1.03*
Base:		300		62		238		76		112		112		101		199
Day-time safety																
Much Better	1.3%	4	1.6%	1	1.3%	3	2.6%	2	0.0%	0	1.8%	2	2.0%	2	1.0%	2
Better	7.7%	23	9.7%	6	7.1%	17	9.2%	7	7.1%	8	7.1%	8	8.9%	9	7.0%	14
About the same	85.3%	256	85.5%	53	85.3%	203	82.9%	63	86.6%	97	85.7%	96	85.1%	86	85.4%	170
Worse	1.7%	5	1.6%	1	1.7%	4	1.3%	1	1.8%	2	1.8%	2	0.0%	0	2.5%	5
Much worse	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
(Don’t know)	3.7%	11	1.6%	1	4.2%	10	3.9%	3	4.5%	5	2.7%	3	4.0%	4	3.5%	7
Mean:		*0.08*		*0.11*		*0.07*		*0.14*		*0.06*		*0.07*		*0.13*		*0.06*
Base:		300		62		238		76		112		112		101		199
Evening / night safety																
Much Better	1.3%	4	3.2%	2	0.8%	2	5.3%	4	0.0%	0	0.0%	0	3.0%	3	0.5%	1
Better	2.0%	6	3.2%	2	1.7%	4	2.6%	2	1.8%	2	1.8%	2	4.0%	4	1.0%	2
About the same	35.0%	105	58.1%	36	29.0%	69	42.1%	32	33.9%	38	31.3%	35	40.6%	41	32.2%	64
Worse	16.3%	49	4.8%	3	19.3%	46	15.8%	12	19.6%	22	13.4%	15	11.9%	12	18.6%	37
Much worse	10.0%	30	6.5%	4	10.9%	26	11.8%	9	12.5%	14	6.3%	7	7.9%	8	11.1%	22
(Don’t know)	35.3%	106	24.2%	15	38.2%	91	22.4%	17	32.1%	36	47.3%	53	32.7%	33	36.7%	73
Mean:		*-0.49*		*-0.11*		*-0.61*		*-0.34*		*-0.63*		*-0.46*		*-0.26*		*-0.61*
Base:		300		62		238		76		112		112		101		199

Column %ges.

Layout

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much Better	0.7%	2	1.6%	1	0.4%	1	2.6%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Better	6.7%	20	11.3%	7	5.5%	13	6.6%	5	4.5%	5	8.9%	10	7.9%	8	6.0%	12
About the same	67.3%	202	74.2%	46	65.5%	156	75.0%	57	73.2%	82	56.3%	63	66.3%	67	67.8%	135
Worse	8.0%	24	1.6%	1	9.7%	23	3.9%	3	8.9%	10	9.8%	11	6.9%	7	8.5%	17
Much worse	1.3%	4	1.6%	1	1.3%	3	1.3%	1	0.9%	1	1.8%	2	2.0%	2	1.0%	2
(Don’t know)	16.0%	48	9.7%	6	17.6%	42	10.5%	8	12.5%	14	23.2%	26	14.9%	15	16.6%	33
Mean:		*-0.03*		*0.11*		*-0.07*		*0.06*		*-0.07*		*-0.06*		*0.01*		*-0.05*
Base:		300		62		238		76		112		112		101		199

Public Art

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much Better	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Better	2.7%	8	3.2%	2	2.5%	6	2.6%	2	0.0%	0	5.4%	6	3.0%	3	2.5%	5
About the same	18.7%	56	14.5%	9	19.7%	47	17.1%	13	21.4%	24	17.0%	19	15.8%	16	20.1%	40
Worse	16.0%	48	16.1%	10	16.0%	38	22.4%	17	11.6%	13	16.1%	18	19.8%	20	14.1%	28
Much worse	21.7%	65	21.0%	13	21.8%	52	19.7%	15	24.1%	27	20.5%	23	20.8%	21	22.1%	44
(Don’t know)	40.7%	122	45.2%	28	39.5%	94	36.8%	28	42.9%	48	41.1%	46	39.6%	40	41.2%	82
Mean:		*-0.94*		*-1.00*		*-0.93*		*-0.90*		*-1.05*		*-0.88*		*-0.93*		*-0.95*
Base:		300		62		238		76		112		112		101		199

General environment

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Much Better	0.7%	2	1.6%	1	0.4%	1	2.6%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Better	4.7%	14	6.5%	4	4.2%	10	5.3%	4	3.6%	4	5.4%	6	7.9%	8	3.0%	6
About the same	66.0%	198	61.3%	38	67.2%	160	65.8%	50	60.7%	68	71.4%	80	55.4%	56	71.4%	142
Worse	20.0%	60	21.0%	13	19.7%	47	17.1%	13	27.7%	31	14.3%	16	22.8%	23	18.6%	37
Much worse	1.0%	3	0.0%	0	1.3%	3	2.6%	2	0.0%	0	0.9%	1	1.0%	1	1.0%	2
(Don’t know)	7.7%	23	9.7%	6	7.1%	17	6.6%	5	8.0%	9	8.0%	9	10.9%	11	6.0%	12
Mean:		*-0.17*		*-0.13*		*-0.19*		*-0.13*		*-0.26*		*-0.12*		*-0.14*		*-0.19*
Base:		300		62		238		76		112		112		101		199

Q25 What type of shops or services would you like to see more of in Mansfield ? [MR]

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Large supermarkets	2.7%	8	1.6%	1	2.9%	7	6.6%	5	0.9%	1	1.8%	2	2.0%	2	3.0%	6
Specialist foodstores	21.0%	63	19.4%	12	21.4%	51	11.8%	9	21.4%	24	26.8%	30	21.8%	22	20.6%	41
Department stores	57.7%	173	45.2%	28	60.9%	145	55.3%	42	60.7%	68	56.3%	63	64.4%	65	54.3%	108
Clothing stores	33.3%	100	12.9%	8	38.7%	92	47.4%	36	28.6%	32	28.6%	32	29.7%	30	35.2%	70
Footwear stores	9.0%	27	8.1%	5	9.2%	22	10.5%	8	13.4%	15	3.6%	4	6.9%	7	10.1%	20
Electrical goods	5.0%	15	6.5%	4	4.6%	11	1.3%	1	5.4%	6	7.1%	8	2.0%	2	6.5%	13
Household goods stores	11.3%	34	12.9%	8	10.9%	26	5.3%	4	15.2%	17	11.6%	13	13.9%	14	10.1%	20
Pharmacies	2.0%	6	6.5%	4	0.8%	2	0.0%	0	2.7%	3	2.7%	3	0.0%	0	3.0%	6
Restaurants / cafes	16.3%	49	24.2%	15	14.3%	34	17.1%	13	17.0%	19	15.2%	17	17.8%	18	15.6%	31
Drinking establishments	3.3%	10	9.7%	6	1.7%	4	3.9%	3	2.7%	3	3.6%	4	1.0%	1	4.5%	9
Building Society	2.0%	6	3.2%	2	1.7%	4	0.0%	0	2.7%	3	2.7%	3	0.0%	0	3.0%	6
Banks	1.3%	4	3.2%	2	0.8%	2	2.6%	2	1.8%	2	0.0%	0	1.0%	1	1.5%	3
Solicitors	1.0%	3	1.6%	1	0.8%	2	2.6%	2	0.9%	1	0.0%	0	1.0%	1	1.0%	2
Other (PLEASE WRITE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality shops	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
Cheaper shops	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
Independent shops	1.0%	3	3.2%	2	0.4%	1	1.3%	1	0.0%	0	1.8%	2	1.0%	1	1.0%	2
Larger market	1.7%	5	1.6%	1	1.7%	4	0.0%	0	0.0%	0	4.5%	5	2.0%	2	1.5%	3
Toy shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	13.7%	41	16.1%	10	13.0%	31	11.8%	9	17.0%	19	11.6%	13	14.9%	15	13.1%	26
(Don’t know)	6.3%	19	9.7%	6	5.5%	13	7.9%	6	7.1%	8	4.5%	5	5.9%	6	6.5%	13
Base:		300		62		238		76		112		112		101		199

Q26 What type leisure facilitites would you like to see more of in Mansfield ? [MR]

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Health and fitness	8.7%	26	12.9%	8	7.6%	18	10.5%	8	11.6%	13	4.5%	5	10.9%	11	7.5%	15
Swimming pool	11.7%	35	14.5%	9	10.9%	26	18.4%	14	15.2%	17	3.6%	4	10.9%	11	12.1%	24
Bingo	2.0%	6	3.2%	2	1.7%	4	6.6%	5	0.9%	1	0.0%	0	2.0%	2	2.0%	4
Cinema	6.3%	19	4.8%	3	6.7%	16	7.9%	6	3.6%	4	8.0%	9	7.9%	8	5.5%	11
Bowling alley	6.3%	19	12.9%	8	4.6%	11	7.9%	6	8.0%	9	3.6%	4	5.0%	5	7.0%	14
Hotels	2.7%	8	3.2%	2	2.5%	6	1.3%	1	5.4%	6	0.9%	1	5.9%	6	1.0%	2
Ice rink	1.3%	4	1.6%	1	1.3%	3	5.3%	4	0.0%	0	0.0%	0	1.0%	1	1.5%	3
Museums	1.3%	4	1.6%	1	1.3%	3	2.6%	2	0.9%	1	0.9%	1	2.0%	2	1.0%	2
Art galleries	1.0%	3	0.0%	0	1.3%	3	2.6%	2	0.0%	0	0.9%	1	1.0%	1	1.0%	2
Go-karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks/gardens	7.7%	23	6.5%	4	8.0%	19	13.2%	10	4.5%	5	7.1%	8	8.9%	9	7.0%	14
Civic Hall / Civic spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment for youths	0.7%	2	0.0%	0	0.8%	2	2.6%	2	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Music events	0.7%	2	1.6%	1	0.4%	1	1.3%	1	0.0%	0	0.9%	1	1.0%	1	0.5%	1
(None mentioned)	31.3%	94	35.5%	22	30.3%	72	18.4%	14	33.0%	37	38.4%	43	36.6%	37	28.6%	57
(Don't know)	39.7%	119	29.0%	18	42.4%	101	31.6%	24	41.1%	46	43.8%	49	30.7%	31	44.2%	88
Base:		300		62		238		76		112		112		101		199

Q27 What measures do you think would improve Mansfield and make it more attractive ? [MR]

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Increased choice / range of shops	40.0%	120	29.0%	18	42.9%	102	46.1%	35	38.4%	43	37.5%	42	43.6%	44	38.2%	76
More speciality shops	45.0%	135	38.7%	24	46.6%	111	50.0%	38	43.8%	49	42.9%	48	54.5%	55	40.2%	80
More national multiples	36.3%	109	24.2%	15	39.5%	94	38.2%	29	43.8%	49	27.7%	31	45.5%	46	31.7%	63
Better foodstore provision	5.7%	17	1.6%	1	6.7%	16	6.6%	5	3.6%	4	7.1%	8	5.9%	6	5.5%	11
More non-food stores	3.7%	11	4.8%	3	3.4%	8	5.3%	4	4.5%	5	1.8%	2	2.0%	2	4.5%	9
More Independent / Specialist traders	17.7%	53	21.0%	13	16.8%	40	15.8%	12	21.4%	24	15.2%	17	14.9%	15	19.1%	38
Improved street paving	4.0%	12	1.6%	1	4.6%	11	0.0%	0	5.4%	6	5.4%	6	6.9%	7	2.5%	5
Cheaper parking	3.0%	9	1.6%	1	3.4%	8	2.6%	2	0.9%	1	5.4%	6	4.0%	4	2.5%	5
Flexible parking	0.7%	2	0.0%	0	0.8%	2	1.3%	1	0.0%	0	0.9%	1	1.0%	1	0.5%	1
Reduce traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More entertainment / leisure facilities	9.0%	27	21.0%	13	5.9%	14	10.5%	8	8.0%	9	8.9%	10	10.9%	11	8.0%	16
More quality restaurants / pavement cafes	14.7%	44	17.7%	11	13.9%	33	7.9%	6	11.6%	13	22.3%	25	18.8%	19	12.6%	25
More evening activities	4.7%	14	3.2%	2	5.0%	12	10.5%	8	1.8%	2	3.6%	4	3.0%	3	5.5%	11
More organised events e.g. street markets	13.3%	40	12.9%	8	13.4%	32	18.4%	14	14.3%	16	8.9%	10	17.8%	18	11.1%	22
More cultural facilitie	5.0%	15	1.6%	1	5.9%	14	9.2%	7	4.5%	5	2.7%	3	7.9%	8	3.5%	7
Improved security / CCTV	4.3%	13	4.8%	3	4.2%	10	3.9%	3	6.3%	7	2.7%	3	2.0%	2	5.5%	11
Improved cleanliness	4.0%	12	8.1%	5	2.9%	7	5.3%	4	4.5%	5	2.7%	3	3.0%	3	4.5%	9
Greater promotion / marketing of the centre	10.0%	30	6.5%	4	10.9%	26	10.5%	8	12.5%	14	7.1%	8	14.9%	15	7.5%	15
Public toilets	10.0%	30	12.9%	8	9.2%	22	7.9%	6	13.4%	15	8.0%	9	8.9%	9	10.6%	21
Expansion of the centre	6.7%	20	4.8%	3	7.1%	17	11.8%	9	8.0%	9	1.8%	2	5.9%	6	7.0%	14
Improved cultural facilities	5.3%	16	0.0%	0	6.7%	16	3.9%	3	6.3%	7	5.4%	6	9.9%	10	3.0%	6
More tourist facilities	2.0%	6	0.0%	0	2.5%	6	0.0%	0	3.6%	4	1.8%	2	4.0%	4	1.0%	2
Improved signage/information	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.5%	1
More places to live	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	2.7%	8	3.2%	2	2.5%	6	0.0%	0	1.8%	2	5.4%	6	2.0%	2	3.0%	6
Fill the empty shops	1.7%	5	1.6%	1	1.7%	4	0.0%	0	1.8%	2	2.7%	3	1.0%	1	2.0%	4
More parent and child parking	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.5%	1
More permanent bus service	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.5%	1
Stop cars driving in pedestrian areas	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.5%	1
Support the homeless	0.3%	1	1.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(None mentioned)	12.3%	37	12.9%	8	12.2%	29	10.5%	8	13.4%	15	12.5%	14	9.9%	10	13.6%	27
(Don't know)	6.0%	18	1.6%	1	7.1%	17	7.9%	6	3.6%	4	7.1%	8	2.0%	2	8.0%	16
Base:		300		62		238		76		112		112		101		199

Q28 What do you think are the biggest weaknesses of Mansfield ? [MR]

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Choice / range of non-food shops	20.0%	60	6.5%	4	23.5%	56	23.7%	18	18.8%	21	18.8%	21	21.8%	22	19.1%	38
Range of specialist/independent retailers	32.0%	96	21.0%	13	34.9%	83	42.1%	32	37.5%	42	19.6%	22	34.7%	35	30.7%	61
Foodstore provision	2.0%	6	4.8%	3	1.3%	3	2.6%	2	2.7%	3	0.9%	1	2.0%	2	2.0%	4
Lack of cultural facilities	7.3%	22	9.7%	6	6.7%	16	7.9%	6	8.0%	9	6.3%	7	10.9%	11	5.5%	11
Accessibility by private car	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.8%	2	2.0%	2	0.0%	0
Car parking	0.7%	2	3.2%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by cycling and by foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information / events	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
Range and choice of pubs / restaurants	6.0%	18	12.9%	8	4.2%	10	7.9%	6	8.9%	10	1.8%	2	4.0%	4	7.0%	14
Tourism facilities	1.0%	3	1.6%	1	0.8%	2	0.0%	0	1.8%	2	0.9%	1	1.0%	1	1.0%	2
Town centre environment	2.0%	6	0.0%	0	2.5%	6	5.3%	4	0.0%	0	1.8%	2	3.0%	3	1.5%	3
Non-retail provision (e.g. banks, estate agents (etc.)	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0
Leisure facilities	2.3%	7	3.2%	2	2.1%	5	6.6%	5	0.9%	1	0.9%	1	1.0%	1	3.0%	6
Security / safety	2.3%	7	0.0%	0	2.9%	7	0.0%	0	1.8%	2	4.5%	5	4.0%	4	1.5%	3
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.7%	2	0.0%	0	0.8%	2	1.3%	1	0.0%	0	0.9%	1	1.0%	1	0.5%	1
Druggies / alcoholics	1.7%	5	3.2%	2	1.3%	3	1.3%	1	0.9%	1	2.7%	3	1.0%	1	2.0%	4
Homeless people	0.7%	2	1.6%	1	0.4%	1	1.3%	1	0.9%	1	0.0%	0	1.0%	1	0.5%	1
Lack of toilet facilities	0.7%	2	1.6%	1	0.4%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.0%	2
Not enough named / branded shops	0.7%	2	0.0%	0	0.8%	2	0.0%	0	1.8%	2	0.0%	0	2.0%	2	0.0%	0
Paving is dangerous	1.0%	3	0.0%	0	1.3%	3	0.0%	0	1.8%	2	0.9%	1	1.0%	1	1.0%	2
Poor layout	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
The market is poor	2.0%	6	1.6%	1	2.1%	5	0.0%	0	1.8%	2	3.6%	4	0.0%	0	3.0%	6
Too many cheap shops	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
Too many empty shops	4.3%	13	3.2%	2	4.6%	11	2.6%	2	3.6%	4	6.3%	7	5.9%	6	3.5%	7
Too many of the same type of shop	1.0%	3	0.0%	0	1.3%	3	2.6%	2	0.0%	0	0.9%	1	2.0%	2	0.5%	1
Youths congregating	1.3%	4	0.0%	0	1.7%	4	2.6%	2	0.9%	1	0.9%	1	1.0%	1	1.5%	3
(None mentioned)	20.7%	62	24.2%	15	19.7%	47	17.1%	13	23.2%	26	20.5%	23	22.8%	23	19.6%	39
(Don't know)	21.3%	64	32.3%	20	18.5%	44	14.5%	11	16.1%	18	31.3%	35	16.8%	17	23.6%	47
Base:		300		62		238		76		112		112		101		199

GEN GENDER:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Male	20.7%	62	100.0%	62	0.0%	0	19.7%	15	25.0%	28	17.0%	19	27.7%	28	17.1%	34
Female	79.3%	238	0.0%	0	100.0%	238	80.3%	61	75.0%	84	83.0%	93	72.3%	73	82.9%	165
Base:		300		62		238		76		112		112		101		199

AGE AGE GROUP:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
18 - 24 years	6.7%	20	11.3%	7	5.5%	13	26.3%	20	0.0%	0	0.0%	0	10.9%	11	4.5%	9
25 - 34 years	18.7%	56	12.9%	8	20.2%	48	73.7%	56	0.0%	0	0.0%	0	10.9%	11	22.6%	45
35 - 44 years	16.0%	48	16.1%	10	16.0%	38	0.0%	0	42.9%	48	0.0%	0	23.8%	24	12.1%	24
45 - 54 years	21.3%	64	29.0%	18	19.3%	46	0.0%	0	57.1%	64	0.0%	0	17.8%	18	23.1%	46
55 - 64 years	20.3%	61	16.1%	10	21.4%	51	0.0%	0	0.0%	0	54.5%	61	16.8%	17	22.1%	44
65+ years	17.0%	51	14.5%	9	17.6%	42	0.0%	0	0.0%	0	45.5%	51	19.8%	20	15.6%	31
Base:		300		62		238		76		112		112		101		199

SEG SEG:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
AB	3.3%	10	6.5%	4	2.5%	6	2.6%	2	3.6%	4	3.6%	4	9.9%	10	0.0%	0
C1	30.3%	91	38.7%	24	28.2%	67	26.3%	20	33.9%	38	29.5%	33	90.1%	91	0.0%	0
C2	29.7%	89	29.0%	18	29.8%	71	34.2%	26	30.4%	34	25.9%	29	0.0%	0	44.7%	89
DE	36.7%	110	25.8%	16	39.5%	94	36.8%	28	32.1%	36	41.1%	46	0.0%	0	55.3%	110
Base:		300		62		238		76		112		112		101		199

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH ETHNICITY:																
White	97.0%	291	100.0%	62	96.2%	229	97.4%	74	98.2%	110	95.5%	107	96.0%	97	97.5%	194
Indian	2.7%	8	0.0%	0	3.4%	8	1.3%	1	1.8%	2	4.5%	5	4.0%	4	2.0%	4
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Base:		300		62		238		76		112		112		101		199
DATE DAY																
Monday	25.0%	75	29.0%	18	24.0%	57	35.5%	27	23.2%	26	19.6%	22	29.7%	30	22.6%	45
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	14.0%	42	16.1%	10	13.4%	32	11.8%	9	12.5%	14	17.0%	19	16.8%	17	12.6%	25
Thursday	11.3%	34	9.7%	6	11.8%	28	3.9%	3	12.5%	14	15.2%	17	10.9%	11	11.6%	23
Friday	16.3%	49	11.3%	7	17.6%	42	15.8%	12	17.9%	20	15.2%	17	10.9%	11	19.1%	38
Saturday	33.3%	100	33.9%	21	33.2%	79	32.9%	25	33.9%	38	33.0%	37	31.7%	32	34.2%	68
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		300		62		238		76		112		112		101		199
TIME TIME OF INTERVIEW																
09.00 – 12.00	29.7%	89	25.8%	16	30.7%	73	28.9%	22	26.8%	30	33.0%	37	21.8%	22	33.7%	67
12.01 – 14.00	30.7%	92	19.4%	12	33.6%	80	27.6%	21	28.6%	32	34.8%	39	40.6%	41	25.6%	51
14.01 – 16.00	38.7%	116	54.8%	34	34.5%	82	42.1%	32	43.8%	49	31.3%	35	37.6%	38	39.2%	78
16.01 – 17.00	1.0%	3	0.0%	0	1.3%	3	1.3%	1	0.9%	1	0.9%	1	0.0%	0	1.5%	3
Base:		300		62		238		76		112		112		101		199
LOC LOCATION																
Westgate	33.3%	100	29.0%	18	34.5%	82	19.7%	15	34.8%	39	41.1%	46	33.7%	34	33.2%	66
Four Seasons Shopping Centre	33.3%	100	27.4%	17	34.9%	83	35.5%	27	39.3%	44	25.9%	29	33.7%	34	33.2%	66
Marketplace	33.3%	100	43.5%	27	30.7%	73	44.7%	34	25.9%	29	33.0%	37	32.7%	33	33.7%	67
Base:		300		62		238		76		112		112		101		199

PC

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
DE51 2	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
DE55 2	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.5%	1
DE55 5	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
NG13 4	0.7%	2	0.0%	0	0.8%	2	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.0%	2
NG13 5	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
NG15 7	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
NG15 9	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
NG16 6	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.5%	1
NG17	0.3%	1	1.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
NG17 2	1.7%	5	1.6%	1	1.7%	4	1.3%	1	0.0%	0	3.6%	4	0.0%	0	2.5%	5
NG17 3	1.7%	5	0.0%	0	2.1%	5	2.6%	2	1.8%	2	0.9%	1	1.0%	1	2.0%	4
NG17 4	3.7%	11	3.2%	2	3.8%	9	1.3%	1	6.3%	7	2.7%	3	6.9%	7	2.0%	4
NG17 5	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
NG17 6	1.0%	3	0.0%	0	1.3%	3	0.0%	0	1.8%	2	0.9%	1	1.0%	1	1.0%	2
NG17 7	1.0%	3	1.6%	1	0.8%	2	2.6%	2	0.0%	0	0.9%	1	1.0%	1	1.0%	2
NG17 8	2.0%	6	0.0%	0	2.5%	6	3.9%	3	1.8%	2	0.9%	1	1.0%	1	2.5%	5
NG18	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.9%	1	0.9%	1	1.0%	1	0.5%	1
NG18 1	1.0%	3	1.6%	1	0.8%	2	1.3%	1	0.9%	1	0.9%	1	1.0%	1	1.0%	2
NG18 2	8.0%	24	3.2%	2	9.2%	22	7.9%	6	10.7%	12	5.4%	6	5.0%	5	9.5%	19
NG18 3	2.3%	7	3.2%	2	2.1%	5	0.0%	0	3.6%	4	2.7%	3	3.0%	3	2.0%	4
NG18 4	6.3%	19	9.7%	6	5.5%	13	5.3%	4	8.0%	9	5.4%	6	11.9%	12	3.5%	7
NG18 5	5.3%	16	8.1%	5	4.6%	11	10.5%	8	1.8%	2	5.4%	6	5.0%	5	5.5%	11
NG18 7	0.7%	2	0.0%	0	0.8%	2	0.0%	0	1.8%	2	0.0%	0	2.0%	2	0.0%	0
NG18 9	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
NG19 -	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.5%	1
NG19 0	2.0%	6	6.5%	4	0.8%	2	1.3%	1	1.8%	2	2.7%	3	2.0%	2	2.0%	4
NG19 1	2.3%	7	3.2%	2	2.1%	5	1.3%	1	2.7%	3	2.7%	3	1.0%	1	3.0%	6
NG19 2	2.7%	8	3.2%	2	2.5%	6	0.0%	0	5.4%	6	1.8%	2	3.0%	3	2.5%	5
NG19 3	3.7%	11	3.2%	2	3.8%	9	3.9%	3	0.9%	1	6.3%	7	3.0%	3	4.0%	8
NG19 4	3.7%	11	3.2%	2	3.8%	9	5.3%	4	4.5%	5	1.8%	2	0.0%	0	5.5%	11
NG19 5	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.5%	1
NG19 6	11.3%	34	4.8%	3	13.0%	31	15.8%	12	11.6%	13	8.0%	9	9.9%	10	12.1%	24
NG19 7	4.0%	12	4.8%	3	3.8%	9	2.6%	2	6.3%	7	2.7%	3	4.0%	4	4.0%	8
NG19 8	1.3%	4	1.6%	1	1.3%	3	1.3%	1	0.0%	0	2.7%	3	0.0%	0	2.0%	4
NG19 9	3.0%	9	1.6%	1	3.4%	8	3.9%	3	0.9%	1	4.5%	5	4.0%	4	2.5%	5
NG2 4	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
NG20 0	1.0%	3	1.6%	1	0.8%	2	1.3%	1	0.0%	0	1.8%	2	0.0%	0	1.5%	3
NG20 2	1.3%	4	1.6%	1	1.3%	3	0.0%	0	2.7%	3	0.9%	1	2.0%	2	1.0%	2
NG20 3	1.3%	4	3.2%	2	0.8%	2	0.0%	0	0.0%	0	3.6%	4	4.0%	4	0.0%	0
NG20 4	2.7%	8	4.8%	3	2.1%	5	0.0%	0	1.8%	2	5.4%	6	4.0%	4	2.0%	4
NG20 6	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.0%	2
NG20 7	0.7%	2	3.2%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.0%	2
NG20 8	1.0%	3	0.0%	0	1.3%	3	1.3%	1	0.9%	1	0.9%	1	1.0%	1	1.0%	2
NG21 0	2.0%	6	3.2%	2	1.7%	4	2.6%	2	0.9%	1	2.7%	3	2.0%	2	2.0%	4
NG21 2	1.3%	4	1.6%	1	1.3%	3	2.6%	2	0.0%	0	1.8%	2	0.0%	0	2.0%	4
NG21 5	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
NG21 9	1.0%	3	0.0%	0	1.3%	3	1.3%	1	0.9%	1	0.9%	1	1.0%	1	1.0%	2
NG22 3	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.5%	1
NG22 8	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
NG29 9	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0
PE55 2	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.5%	1
S1 2	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
S12 2	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
S13 4	0.7%	2	3.2%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.0%	2
S13 8	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
S14 2	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0
S18 2	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.8%	2	2.0%	2	0.0%	0
S21 2	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
S21 3	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.8%	2	2.0%	2	0.0%	0
S40 2	0.3%	1	1.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
S40 3	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0
S40 4	0.7%	2	0.0%	0	0.8%	2	0.0%	0	1.8%	2	0.0%	0	2.0%	2	0.0%	0
S42 3	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
S42 4	0.7%	2	0.0%	0	0.8%	2	0.0%	0	1.8%	2	0.0%	0	2.0%	2	0.0%	0
S42 6	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0
S43 2	1.0%	3	3.2%	2	0.4%	1	0.0%	0	0.9%	1	1.8%	2	0.0%	0	1.5%	3
S44 6	0.3%	1	1.6%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
S45 4	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.0%	2
S60 2	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
S80 4	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
S81	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1
S81 0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	1

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
SK2 5	0.7%	2	3.2%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	2.0%	2	0.0%	0
SK3 2	0.3%	1	0.0%	0	0.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Base:		300		62		238		76		112		112		101		199

Column %ges.