

Towards 2030

A Plan for Wellbeing



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Mansfield
District Council

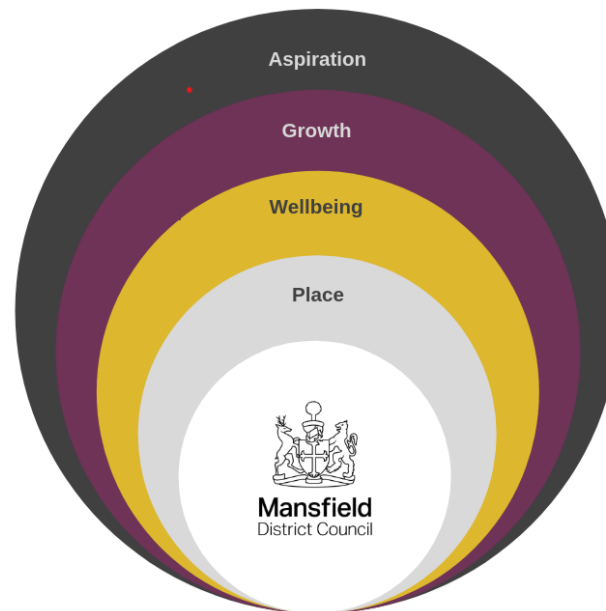
A plan for Wellbeing

Mansfield's Vision, ambitions and priorities

Our vision for the District is to: **“Grow an ambitious, vibrant and confident place”**

Our vision for Mansfield is ambitious. It is designed to underpin everything we do as a Council over the next decade. It sets out our ambitions, the changes we want to deliver and the priorities we will focus on to achieve them.

To ensure delivery of the vision we will focus on four themes. This document outlines the delivery plan for the Wellbeing theme.



Introduction

Our ambition for wellbeing is for Mansfield to be a flourishing place where people are healthy and happy. Achieving this will require the involvement and commitment of a wide range of stakeholders. In recognition of this, the Mansfield Health Partnership has been created to set the strategic direction for the district and contribute to the coordination of delivery at a local level. The partnership will work to the following principles:

Local Insight – develop a detailed knowledge and understanding of local health data, barriers, concerns and perceptions and their impact on communities.

Local Assets – build on the strength, views, ideas and knowledge of communities to shape locally driven solutions.

Third Sector – support, strengthen, enable and connect local community and voluntary groups.

Life Course Approach – account for health needs at every point in life.

Connected Public Sector – make effective use of public resources across health, social care and the council to develop a consistent and connected approach.

Health Equality – account for the most vulnerable people in our communities including those who struggle to access existing services.



Key challenges

Best Start – giving every child the best chance for health throughout life

One of the highest rates nationally for smoking during pregnancy.
Low breastfeeding rates after 6 weeks impacting on early development.

Healthy Choices – lifestyles, resilience and social connection

High levels of alcohol and substance abuse. Low levels of physical activity and poor nutrition leading to high levels of obesity.

Ageing Well – raising healthy life expectancy

Significant health inequalities – on average, men living in the most deprived areas live 10 years less than those in more affluent areas. High rates of early preventable deaths from conditions such as cancer, stroke and respiratory disease.

Health & Work – improving access to work

High numbers of people who are unemployed and unable to secure work as consequence of one of more long term health conditions. Low income results in nearly 20% of the population living in an income deprived household.

Healthy Places – promoting health through our built environment

Three times more premises licensed to sell alcohol per square kilometre than the national average. High density of easily accessible unhealthy food outlets and options.



Our priorities for Wellbeing



OUR PRIORITIES

- Create an environment where people lead safe, healthy lifestyles and have the opportunities to be physically active.
- Support and encourage people to make healthy choices.
- Support a good quality of life for those that live and work here.
- Understand and respond to the needs of communities and be advocates for support and intervention.

Where are we now - Wellbeing

Life expectancy at birth

Males Females



Mansfield	77.8	81.3
Nottinghamshire	79.4	82.7
England	79.5	83.1

% of physically active adults



Mansfield	68%
Nottinghamshire	68.5%
England	66.3%

% of physically inactive adults



Mansfield	21.7%
Nottinghamshire	20.9%
England	22.2%

% of year 6 children that are obese



Mansfield	20.2%
Nottinghamshire	17.8%
England	20%

Smoking prevalence in adults (18+)



Mansfield	23.10%
Nottinghamshire	15.4%
England	14.4%

Hospital admissions for alcohol specific conditions



Mansfield	577
Nottinghamshire	505
England	570

% of residents with long term illness or disability



Mansfield	23.7%
Nottinghamshire	23.3%
England	17.6%

How will we achieve our priorities

Action	MDC Lead
Develop projects and initiatives to tackle emerging issues that affect the health and wellbeing of households across the district	Head of Health & Communities
Adopt an asset based, neighbourhood approach to addressing health and wellbeing in priority areas	Head of Health & Communities
Deliver the Safer Streets Project	Head of Health & Communities
Develop and deliver a program of work placed health and wellbeing activity	Head of Health & Communities
Develop a Health and Wellbeing Partnership	Head of Health & Communities
Deliver the Bellamy Renewal project	Head of Health & Communities
Develop Health and Wellbeing delivery plans in priority neighbourhoods	Head of Health & Communities



Key partners include:



Monitoring and Review

Place Board

The progress and performance of the strategy will be reviewed periodically and reported through the Place Board. The themes all have delivery groups working on specific action plans for these areas. The Board will receive timely updates at high level with the delivery groups responsible for detailed performance and management

Annual report

The Place Board will receive an annual report and this will be supported with appropriate metrics to demonstrate the impact of the delivery work of the groups and how this is affecting the local socio-economic indicators for the area. The delivery groups will work to agreed smart action plans which will be subject to rolling review.

Wider consultation and involvement

The Place Board will engage with the wider community on performance and impact and utilise appropriate communication and consultation channels for specific initiatives. Periodic press communications will be issued as part of transparency and public engagement in the work of the Place Board



Our principles

Our vision, ambitions and priorities for growth are clear, but there are challenges to overcome and difficult decisions to be made. As a result we have developed a set of guiding principles which will inform and support our decision making in the years ahead.

Inclusive

Maximising access, protecting and supporting the vulnerable, challenging inequalities and enabling empowerment.

Focused

Focusing on the outcomes for customers when designing, delivering and evaluating services, programmes and initiatives.

Local

Working for the benefit of partners, local people, communities and businesses and facilitating the long term sustainability of the local economy.

Collaborative

Working with partners to maximise the skills and resources available to co-design and co-produce services and deliver local solutions.

Evidenced

Using insight to target prevention and deliver a place- based approach for early intervention and support.