

Making Mansfield

Towards 2030: A Plan for Aspiration



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Mansfield
District Council

A plan for Aspiration

Mansfield's vision, ambitions and priorities

Our vision for the District is to: “**Grow an ambitious, vibrant and confident place**”

Our vision for Mansfield is ambitious. It is designed to underpin everything we do as a Council over the next decade. It sets out our ambitions, the changes we want to deliver and the priorities we will focus on to achieve them.

To ensure delivery of the vision we will focus on four themes. This document outlines the delivery plan for the Aspiration theme



Introduction

Our ambition for aspiration is to create a place where people can achieve and succeed.

It is vital to the success of our local economy that we have in place the infrastructure and conditions that will support business and employment growth including a fit for purpose education, skills and training system which ensures young people are properly educated and prepared for work and employers have access to the skilled workers they need.

However there remains too big a gap in education, skills and employment outcomes in Mansfield meaning that too many people are not fulfilling their potential.

Low aspirations among young people and their families is often thought to explain poor educational levels and job prospects. Raising aspirations therefore is seen as one way to address this issue and to tackle the social and economic inequality that exists within the district.

Supporting people in Mansfield to have the aspiration to achieve their ambitions is essential. We will work with our partners to improve young people's educational outcomes, address the need for young people to be work ready and help in planning for the future skills needs of the local economy through training and lifelong learning.

This includes supporting the most disadvantaged individuals to develop their skill and employability to gain, retain and enhance employment and earnings potential.

We also acknowledge the importance of having a community environment which supports people to achieve their aspirations. It is the relationships that exist within the community that allows people to succeed or advance through associating together.

Through strong community engagement and co-production we can encourage access to valued social settings, activities and valuable support networks which allows people to contribute meaningfully and develop their skills and capabilities.



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Key challenges

Social Mobility

In 2016, the UK Government's Social Mobility Commission published a Social Mobility Index of England, setting out the differences between where children grow up and the chances they have of doing well in adult life. Mansfield is ranked within the bottom 10% of worst performers for social mobility.

State of the Nation 2017:
Social Mobility in Great Britain



November 2017

Deprivation

The Mansfield district falls within the top 15% of most deprived areas within the country with 1 in 7 neighbourhoods in Mansfield appearing amongst the 10% most deprived nationally. This means that too many Mansfield children live in deprived households – and this restricts social mobility from one generation to the next.

Educational attainment

Educational attainment levels in Mansfield are below the national average with Mansfield also having a lower percentage of over 18's in full-time education and a higher proportion of the working age population with no qualifications when compared to the national average

Skills

Mansfield also has below average numbers of graduate level workers / residents when compared to the national average with a lower percentage of residents employed in higher occupations (SOC1-3).

Community Life

Mansfield is higher than the average for all English Authorities for residential segregation (the extent to which people living in a place are distributed compared to the wider geography where they are located).

A third of all residents in Mansfield do not feel that they belong to their local area leading to low levels of involvement in community based activities.

Our priorities for aspiration



OUR PRIORITIES

- Encourage people to achieve their true potential
- Build confidence within communities so that they have more control and influence in what happens in their area
- Create opportunities for learning, development and achievement for all.
- Ensure local people have clear aspirational pathways into local employment

Where are we now: Aspiration

Proportion of people living in income deprived households



Mansfield	15.6%
East Midlands	11.0%
England	11.6%

Number of apprenticeship starts (2017/18)



Mansfield:	1075
East Midlands:	75,140
England:	806,200

Proportion of children aged 0-15 living in income deprived households



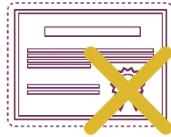
Mansfield	21.2%
East Midlands	14.9%
England	15.3%

Percentage of the population achieving NVQ level 4 or above qualification



Mansfield	30.1%
East Midlands	30.9%
England	36.0%

Percentage of the population with no qualifications



Mansfield	8.7%
East Midlands	9.3%
England	8.8%

Percentage of the population in higher occupations (SOC1-3)



Mansfield	24.7%
East Midlands	41.2%
England	44.3%

How will we achieve our priorities

Action	MDC Lead	Links to other strategies
Develop and deliver a Skills Plan for Mansfield	Head of Housing	D2N2 Skills and Employability Strategy 2017-2020 Skills Plan
Support the delivery of VWNC Knowledge Hub project	Head of Housing	D2N2 Careers strategy: making the most of everyone's skills and talents
Launch and develop out the Mansfield START portal	Head of Housing	D2N2 Skills and Employability Strategy 2017-2020
Develop and deliver support for employment and skills development in Mansfield	Head of Housing	D2N2 Careers strategy: making the most of everyone's skills and talents

Key partners include:



Andy Abrahams – Elected Mayor

Hayley Barsby – Chief Executive Officer



Monitoring and review

Place Board

The progress and performance of the strategy will be reviewed periodically and reported through the Place Board. The themes all have delivery groups working on specific action plans for these areas. The Board will receive timely updates at high level with the delivery groups responsible for detailed performance and management

Annual report

The Place Board will receive an annual report and this will be supported with appropriate metrics to demonstrate the impact of the delivery work of the groups and how this is affecting the local socio-economic indicators for the area. The delivery groups will work to agreed smart action plans which will be subject to rolling review.

Wider consultation and involvement

The Place Board will engage with the wider community on performance and impact and utilise appropriate communication and consultation channels for specific initiatives. Periodic press communications will be issued as part of transparency and public engagement in the work of the Place Board



Our principles

Our vision, ambitions and priorities for growth are clear, but there are challenges to overcome and difficult decisions to be made. As a result we have developed a set of guiding principles which will inform and support our decision making in the years ahead.



Maximising access, protecting and supporting the vulnerable, challenging inequalities and enabling empowerment.

Focusing on the outcomes for customers when designing, delivering and evaluating services, programmes and initiatives.

Working for the benefit of partners, local people, communities and businesses and facilitating the long term sustainability of the local economy.

Working with partners to maximise the skills and resources available to co-design and co-produce services and deliver local solutions.

Using insight to target prevention and deliver a place- based approach for early intervention and support.



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