

Gypsy, Traveller and Travelling Showpeople Options Development Plan Document (GTTSP Options DPD) 2019: Consultation Engagement Strategy

Purpose of Strategy: This strategy sets out how we will engage residents and other interested parties as part of the consultation on the GTTSP Options DPD and accompanying Consultation Document. It identifies key tasks to be undertaken and materials required in order to achieve the aims of the consultation.

Aim of Consultation: To maximise awareness of the consultation amongst those affected by the potential GTTSP Sites (residents, business, developers, statutory consultees), and to gather formal and informal feedback on the GTTSP Options DPD.

Task	Purpose	Target Audience	Method of Engagement
Advert in the Community Newsletter (My Mansfield)	Raise awareness of the consultation	Residents / businesses	Written
Press Release (Chad local newspaper)	Raise awareness of the consultation	Residents / businesses / hard to reach groups	Written
Content on Social Media (Facebook / Twitter)	Raise awareness of the consultation	Residents / businesses / hard to reach groups	Written
Content on the MDC website (homepage / consultation on planning policies page)	Raise awareness of the consultation	Residents / businesses / hard to reach groups	Written
Notification emails or letters to all individuals / organisations on the Local Plan database	Raise awareness of the consultation and set out the dates and times of the events that are being held and how representations to the document can be made. This is in accordance with formal requirements of the Regulations.	Residents / businesses / statutory consultees / infrastructure providers Statutory consultees and infrastructure providers will be offered a meeting if they wish to discuss the GTTSP DPD further	Written

		with officers under the Duty to Cooperate.	
Community Drop in Events	To gather informal feedback on the GTTSP site options; these sessions will allow members of the public to ask planning officers any questions in relation to the consultation documents.	Residents / businesses Venues have been selected that are in close proximity to the GTTSP site options; one event is going to be hold in each location, i.e. Mansfield, Mansfield Woodhouse and Market Warsop.	Face to Face
Deposit Points	Ensure that hard copies of the Consultation Document and GTTSP Options DPD are available in accessible locations around the District.	Residents / businesses / hard to reach groups The venues selected include: <ul style="list-style-type: none"> • Mansfield District Council, Civic Centre • Warsop Town Hall • Mansfield Central Library • Rainworth Community Partnership Library • Ladybrook Library • Warsop Library • Forest Town Library • Clipstone Library • Mansfield Woodhouse Library. 	Written
Targeted consultation with the Gypsy, Traveller and Travelling Showpeople Community	To gather feedback on the GTTSP site options; these meetings will allow the Gypsy, Traveller and Travelling Showpeople community to ask planning officers an questions	Gypsy, Traveller and Travelling Showpeople Community	Face to Face and Written

	in relation to the consultation documents.		
Online Consultation Portal (Objective Online)	Allows representations to the Local Plan to be made electronically via Objective.	Those with the capacity to use online system.	Written