



Mansfield
District Council



active
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VIBRANT WARSOP, ACTIVE NOTTS, MANSFIELD DISTRICT COUNCIL, WARSOP PARISH COUNCIL,

FUTURE LEISURE PROVISION IN WARSOP, MANSFIELD

FINAL REPORT

NOVEMBER 2019

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1. EXECUTIVE SUMMARY

INTRODUCTION AND SCOPE OF INSIGHT WORK

1.1. The aim of this work is to:

‘Undertake a programme of research around leisure provision in the urban area of Mansfield with a specific focus on Warsop where a facility has recently closed with the consequent loss of service provision’.

1.2. The research project identifies the needs for future leisure provision in Warsop through a review of community need to gather on the ground insight.

1.3. The research undertaken includes an extensive programme of engagement with a large number of key stakeholders including internal council staff, clubs and groups of Warsop, service providers and the local community. Furthermore, an assessment of all formal and informal facilities has been undertaken, together with identification of formal facility provision within close proximity of Warsop.

1.4. Strategic Leisure Limited (SLL) was appointed in February 2019 to undertake a programme of research aligned to the Sport England Strategic Outcomes Planning Guidance (SPOG) on behalf of Mansfield District Council (MDC), Warsop Parish Council (WPC) and Vibrant Warsop (VW). The research and Insight is needed to better understand the future leisure, health and wellbeing needs of Warsop, which comprises four wards:

- **Market Warsop**
- **Meden**
- **Netherfield**
- **Warsop Carrs**

1.5. The Warsop area includes the communities of Church Warsop, Market Warsop, Meden Vale (which lies wholly within the Netherfield ward), Spion Kop and Warsop Vale. With the exception of Spion Kop (which lies wholly within the Market Warsop ward) and Warsop Vale (which lies wholly within the Warsop Carrs ward) each of the communities lies within the boundaries of more than one ward.

1.6. In this report, unless specifically identified as a distinct area or location, Warsop refers to all four wards and the above five communities. ‘Provision’ refers to both facilities and opportunities, unless specifically stated otherwise.

1.7. This work follows the principles set out within Sport England Strategic Outcomes Planning Guidance (Appendix 4).

EXISTING PHYSICAL ACTIVITY PROVISION IN WARSOP

- 1.8. Although there are no formal pay and play sports facilities there are opportunities which provides for a lot of local residents most notably The Shed, a multi-purpose space used for sports clubs and groups such as pilates and 'Fit together, Sit together' during the day and the 'Youth Club' and Sport 4 Kids in the evening. The facility is very well-used and provides an excellent service despite the facility itself having its limitations (capacity, quality of environment, lack of storage, limited 'separate space' for other non-sport activities).
- 1.9. The issue in Warsop is that despite the fact there is a lot of provision ie community space, it is all separate, often small, often managed/operated by different community organisations, not always good quality, and not well promoted. Due to these constraints what is available does not always meet local need, and there is a significant lack of awareness of what is already provided, despite targeted, and regular promotion of the same.

BARRIERS TO PARTICIPATION

- 1.10. Many local residents do not consider taking part in physical activity due to a number of factors. The key barriers to participation, identified from the consultation feedback are:
- **Travel** - travelling to and from facilities is difficult and expensive particularly for those without private transport;
 - **Cost** – joining a leisure centre is deemed expensive and can lead to needing specific equipment. Ensuring the family is fed is more important;
 - **Time** – work and other activities take priority;
 - **Health** – older residents feel they are not 'fit' enough to take part. This is emphasised when talking to disabled residents; and
 - **Taking part on their own** – residents do not want to start an activity by themselves and have no friends with whom to go.

1.11. Other barriers identified through analysis of engagement feedback include:

- **Facilities**
 - Existing facilities, which are not open to the community
 - The closure of Meden Sports Centre and the fact the building is still in location acts as a constant reminder of what used to be available
- **Needs of Key Groups**
- **Accessibility**
- **Limited public transport**
- **Lack of awareness of the physical activity that is actually available in, and in proximity to, Warsop**
- **Range of available activities**
- **Perception that provision needs to be IN Warsop to be accessible due to lack of own transport or restricted public transport and associated cost provision does need to be in Warsop for many people**
- **On the ground capacity – places, spaces and people resources**
- **Communication media**
- **Focussing on the past, linked to perceptions and views on how Warsop is treated**
- **Other social/demographic factors**

1.12. Based on the research and engagement undertaken it is also clear that many residents in Warsop:

- **Feel forgotten;**
- **Have lost some sense of identity;**
- **Are very proud of where they live and have a siege-mentality about Warsop, particularly relating to changes that have happened in the area;**
- **Are in some ways very resilient, but in others feel beaten-down by life;**
- **Many older people find it hard to accept the changes since the closure of the pits and feel life has got significantly worse and everything has been taken away from them, and resent this;**
- **Younger people feel there is little to do and resent this;**
- **Do not feel part of the wider Mansfield district and perceive that their area gets no investment or resources;**
- **Think they have more expensive supermarkets than anywhere else; and**
- **Do not want/are not interested in engaging in the community (significantly reducing volunteer resources is a major issue for many local clubs/organisations).**

- 1.13. These are all very real barriers for people in Warsop but the majority can be addressed relatively simply, without the need for significant investment, other than in people. The most challenging issues are changing hearts and minds and engaging people in what is already available.
- 1.14. Investing in people resources is the key, particularly through Vibrant Warsop, and its programmes such as Sprt4Kidz, Fit Together, Sit Together, Pilates, the future Gardening activities etc.
- 1.15. Changing hearts and minds has two main challenges:
- **Engaging with the inactive to support them on the journey to becoming more physically active**
 - **Accepting that there is the opportunity to be physically active despite the fact that the former leisure centre has now closed.**
- 1.16. Whilst it is absolutely understandable that the Warsop community feels as it does ie forgotten, unfairly treated, and has had everything taken away, this is the case only to a certain extent. There some amazing people in Warsop who are doing their best to help the community and make things better. Through the engagement process, it has become clear that there is actually a small, but determined network of these community leaders, who despite their own personal situations and struggles are committed to making life better in Warsop because they believe in the place and they believe in the community. Vibrant Warsop, Sport4Kidz, SureStart, ND Fitness, The Parish Centre, Age Concern luncheon clubs, Friends of groups, Freedom Café, community police officers etc are all offering activities, friendship, support for day to day social challenges, opportunities to engage through participation or volunteering in Warsop, either for free, or at very low cost. Most of these activities rely heavily on Big Warsop funding, so it is critical to ensure that resources are in place in the future to continue to support engagement and physical activity delivery work in the local area.
- 1.17. There are also a number of individuals who have the ability to join this network and grow the existing network of provision e.g. young parents from Surestart who are running individually, volunteers running local sports clubs, groups for young people, medical practice patients' groups, etc. It is important to understand that this is how many people feel in Warsop; the day to day social and economic challenges are significant for many people and this should not be under-estimated. However, it is also apparent that the closure of Meden Sports Centre, Woodside Community Centre, Malcolm Sargison Centre (Warsop Vale) the perceived lack of development of the old Cinema/Bingo Hall etc have become tangible evidence that Warsop is forgotten, and that no-one cares. In other words, the closure of Meden Sports Centre and other community provision, has become a symbol for many other socio-economic challenges and issues at local level, and in many ways an outlet for the frustrations felt in the local community.
- 1.18. This is not to decry the impact of the closure of the sports centre, or any other community asset in any way (see Section 4 for analysis of the closure and its impact), but just to put it in some kind of context, and to inform the analysis for this work, and the subsequent recommendations. It is important that the closure of Meden Sports Centre and the impact of this is assessed on the basis of need in the local community. Is a new sports centre what is needed, and if so what should this comprise?

- 1.19. Simply replacing what has closed will not necessarily realise the health, well-being and critically, physical activity changes which would benefit local people. Helping local people to help themselves through e.g. improved awareness of what is available in the local area and getting involved through volunteering and/or participating could have significant impact at both individual and community level.

SUPPORTING THE COMMUNITY TO BECOME MORE ACTIVE

- 1.20. From the engagement, the top 3 activities in which people would like to participate are:

- **Swimming**
- **Gym**
- **Pilates**

- 1.21. Other specific activities identified through the engagement process are:

- **Cycle tracks/walking groups**
- **Play areas**
- **Free activities**
- **Couch to 5k initiatives**
- **Green gyms**
- **Boxing Clubs**
- **Café**
- **Social areas**
- **3G pitch/smaller 3G area**
- **Floodlit facilities**

- 1.22. It is clear that there is not, in terms of physical activity, 'nothing' nor 'no-one' in Warsop. What appears to be the real issue is that there is in Warsop no longer what there used to be ie a sports centre, swimming pool and community centres. Built facilities which have closed for a variety of reasons; this is what is resented, understandably, by the local community, and it is this situation which is causing the responses to reasons for inactivity.

- 1.23. To move forward, there is a need for the community to accept that life has changed and is moving on; if they do too, and in so doing take responsibility for helping themselves there is significant opportunity to develop something better, and more appropriate, for their lives today. Re-provision of what used to be in Warsop is not necessarily going to solve all the challenges that the community faces on a day to basis. Engaging with what is already provided, and helping to expand that, add new activities, and new places is more likely to have a significant impact on health, well-being and as a consequence, how people feel about life and critically, their ability and resilience to deal with it. Co-location of a range of services- physical activity, health, community support etc could provide a hub offer in Warsop, underpinned by sustainable partnerships, and responding to community needs.

IDENTIFIED PRIORITIES FOR FUTURE PROGRAMMES, INITIATIVES AND SERVICES

- 1.24. Based on the research and the engagement process there are eight priority areas for future provision of physical activity in Warsop. These will address the majority of the issues raised by engagement respondents and implement a step change in lifestyle behaviours.
- 1.25. Priorities SMT 1-6 are focussed on increasing resources and capacity on the ground and opening up existing places and spaces to facilitate access to, and participation in, physical activity.
- 1.26. Priorities LT 1 and 2 and 8 are focussed on developing new places for physical activity; these are as important as priorities 1-6, and need to be started in parallel, but will inevitably require a longer timescale to come to fruition.

Table 1.1: Short / Medium / Long Term Priorities

SHORT -MEDIUM TERM P(SMT) PRIORITIES		LONGER TERM (LT) PRIORITIES ON WHICH DEVELOPMENT WORK NEEDS TO START IN THE SHORT TERM	
SMT 1	Identify and source additional and permanent people resources to ensure the sustainability of Vibrant Warsop and its programmes – priority roles are physical activity outreach, physical activity leadership, volunteer development, a lead for a social prescribing intervention and communication	LT1	Invest in the Shed as the initial step in development of a community health hub, based on existing Vibrant Warsop proposals
SMT 2	Recruit caretaking resources through Vibrant Warsop to enable the Meden School sports hall and outdoor sports facilities to be used by the community (potentially this could also cover other education facilities)	LT2	Establish a community-led Development Group in Warsop to lead further work on a range of facility developments including co-located services..
SMT 3	Extend and further develop communication media covering all activities in Warsop – online and hard copy, to address lack of awareness issues, by establishing community 'chosen' info points (could be shops, pub etc)		
SMT 4	Further develop the existing Vibrant Warsop activity programme and offer with additional resources, to include regular free community bus service to existing swimming pools		
SMT 5	Establish physical activity leader and volunteer training and deployment bank		

SHORT -MEDIUM TERM P(SMT) PRIORITIES		LONGER TERM (LT) PRIORITIES ON WHICH DEVELOPMENT WORK NEEDS TO START IN THE SHORT TERM
SMT 6	Work with local schools to open up existing outdoor sports facilities and pitches for pre-arranged community access for young people	

PRIORITY PARTICIPANTS

1.27. The priority participants for future physical activity provision in Warsop are:



The inactive



Older people



Young families



Children



Young teenagers

1.28. These have been identified from the engagement process, and the key issues raised. Developing targeted physical activity interventions for these groups has the potential to impact positively on the physical and mental health of the community, and in so doing improve their quality of life.

SHARED OUTCOMES

1.29. The Shared Outcomes to be delivered in Warsop through the identified Priorities are:



Increased levels of physical activity in the identified priority groups



A reduction in levels of social isolation in older people



A reduction in childhood obesity and specifically at Yr6



A reduction in rates of adult obesity



A reduction in anti-social behaviour by young teenagers



Increased engagement and involvement of young families in physical activity

1.30. Delivering the Proposed Future Provision AND the identified priorities will require investment in people, programmes, projects and places.

FUTURE PROVISION FOR PHYSICAL ACTIVITY IN WARSOP

- 1.31. The Insight work undertaken provides a detailed understanding of the challenges, issues and barriers to participation in physical activity in Warsop. Whilst the identified barriers have a local context e.g. limitations of public transport routes and disparity in these between wards, affordability, lack of awareness, these are the same barriers always highlighted by those who are inactive.
- 1.32. The challenge in Warsop is that these are exacerbated by the raft of social challenges faced by many in their daily lives, and also by the widely held views that Warsop is forgotten, does not get what other areas in Mansfield receive in terms of support and investment, and that in Warsop, 'things are done to the community' not with them.
- 1.33. Taking this as the starting point for any change in lifestyle behaviour is critical; building on the work already being undertaken by Vibrant Warsop, further change will only happen if led from within the community i.e. the Warsop community needs to be supported to help themselves. Vibrant Warsop however, has a pivotal role to play in future delivery of physical activity opportunities and activities in Warsop, so it is important to ensure its longevity.
- 1.34. It is clear that as a result of the Warsop community feeling left out and let down, there is a considerable amount of trust to re-build. There is also a need to change the belief in many of the community that no-one cares about Warsop or its people, and everything possible has been done to make life worse. Importantly, there is also a need to move Warsop forward, and change long-held views and attitudes.

- 1.35. Setting out a clear investment plan in the community's health, well-being and happiness is therefore vital, but this needs to be a realistic, pragmatic and deliverable plan, to which all key partners and stakeholders can commit. The events of recent years are not going to be 'rubbed out' instantaneously, and investment needs to be staged, so that it is sustainable, and its local impact can be digested and felt in tangible terms.
 - 1.36. Simply building new facilities will not necessarily deliver what the community needs; the priority is putting in place the people, resources and infrastructure to change hearts, minds and lifestyles. The community response to this will then provide the building blocks and rationale to seriously explore development of a community health hub.
 - 1.37. Implementing the identified 8 priorities will not only impact positively on community health and well-being but should contribute to addressing some of the social challenges in Warsop e.g. providing increased capacity in Vibrant Warsop will enable additional activities to be delivered, targeted at e.g. young people who are just hanging round the streets, which creates issues of ASB (perceived or otherwise). If a large number of young people are actively engaged in something else, then the ASB issue will also dissipate. This should have a positive impact on community safety and perceptions about 'no-go' areas in the locality.
 - 1.38. The 8 identified priorities provide a framework for the development of a community-led health hub; this should not necessarily be simply one building, but a network of provision and services, targeted to address local need. This approach best builds on the existing resources currently driving provision of physical activity in Warsop i.e. Vibrant Warsop and The Shed, other partners' work, and would enhance, complement and extend this.
 - 1.39. There are six priority areas for short-medium term action, and two longer term priorities to start to change lifestyle behaviours and create increased opportunities for participation.
 - 1.40. These need to be implemented across Warsop, so all communities benefit. The provision of a regular, well-promoted and free community bus service is integral to delivering the outreach interventions (Key Priorities 4 and 6), and to taking away what are seen as major barriers to participation – transport and cost.
- 6.1 Provision of the 'Warsop Bus' could also be a very important and tangible sign of change and commitment within the local community. The Warsop Bus service should be planned and designed by local people – they identify the days, times and pick-up points and a service is developed from that – their bus, their service. This approach facilitates access and could no longer be credibly described as a barrier.

WHO - OUR PARTNERS IN DELIVERY

- 1.41. The key delivery partner is Vibrant Warsop. Mansfield District council also has a key role to play at both strategic level, and potentially on a specific project by project basis, as the interventions develop. Delivery of the priority areas will also require key partnership roles from health, education and existing community groups, and a critical strategic support role from Active Notts

How?

- 1.42. There is a need for investment to deliver the identified priority areas. This investment needs to be in people, programmes, projects and places, in that order. Clearly, there is significantly more work to be undertaken in sourcing and securing resources to achieve the delivery priorities as set out in Section 4. Work on Priority 8 should start within year 1, but the community representatives need to first be identified, a group established, and clear terms of reference agreed. Whilst this might seem bureaucratic, it is important that the work has a governance structure to it, so that the community understands the steps that need to be followed in developing provision, the opportunities available, the capital cost and revenue implications, and detailed consideration is given to future operational delivery.
- 1.43. It is important to stress that investment in resources is the fundamental priority; these need to effect the lifestyle changes on the ground first, before the investment in additional infrastructure. Hearts and minds need to be changed and scepticism removed, to be replaced by clear commitment to lifestyle behaviour change in terms of physical activity to support investment in new facilities. Bricks and mortar on their own will not affect the change in Warsop.
- 1.44. In the longer term, development of a multi-activity, multi-partner and co-located health hub (Priority LT2), with physical activity at its core, could build on priorities SMT 1-6, as follows:
- **by getting the people who have ceased being active due to the closure of Meden Sports Centre by having a physical asset to encourage others to use without the need for lengthy and costly travel which is a barrier to many people;**
 - **helping to encourage people of all ages to take up physical activities,**
 - **provision of a venue for the local football clubs to grow as the lack of training facilities and grass pitches has prevented some clubs e.g. Warsop Athletic from being able to establish more teams for both boys and girls.**

TIMESCALES FOR IMPLEMENTATION

- 1.45. The timescale for the delivery of the 8 priority areas needs to be further discussed and agreed with partners. However, it is suggested that given the timescales for facility development, this is a 3-year plan. Investment in Key Priorities SMT 1-6 should happen in years 1 and 2; Priority LT1 should be completed by end Year 2. Investment in Priority LT2 should be completed by end Year 3.

2. INTRODUCTION AND STUDY RATIONALE

INTRODUCTION

- 2.1 Strategic Leisure Limited (SLL) was appointed in February 2019 to undertake a programme of research aligned to the Sport England Strategic Outcomes Planning Guidance (SPOG) on behalf of Mansfield District Council (MDC), Warsop Parish Council (WPC) and Vibrant Warsop (VW). The research and Insight is needed to better understand the future leisure, health and wellbeing needs of Warsop, which comprises four wards:

- **Market Warsop**
- **Meden**
- **Netherfield**
- **Warsop Carrs**

- 2.2 The Warsop area includes the communities of Church Warsop, Market Warsop, Meden Vale (which lies wholly within the Netherfield ward), Spion Kop and Warsop Vale. With the exception of Spion Kop (which lies wholly within the Market Warsop ward) and Warsop Vale (which lies wholly within the Warsop Carrs ward) each of the communities lies within the boundaries of more than one ward.
- 2.3 In this report, unless specifically identified as a distinct area or location, Warsop refers to all four wards and the above five communities. 'Provision' refers to both facilities and opportunities, unless specifically stated otherwise.

PROJECT AIM

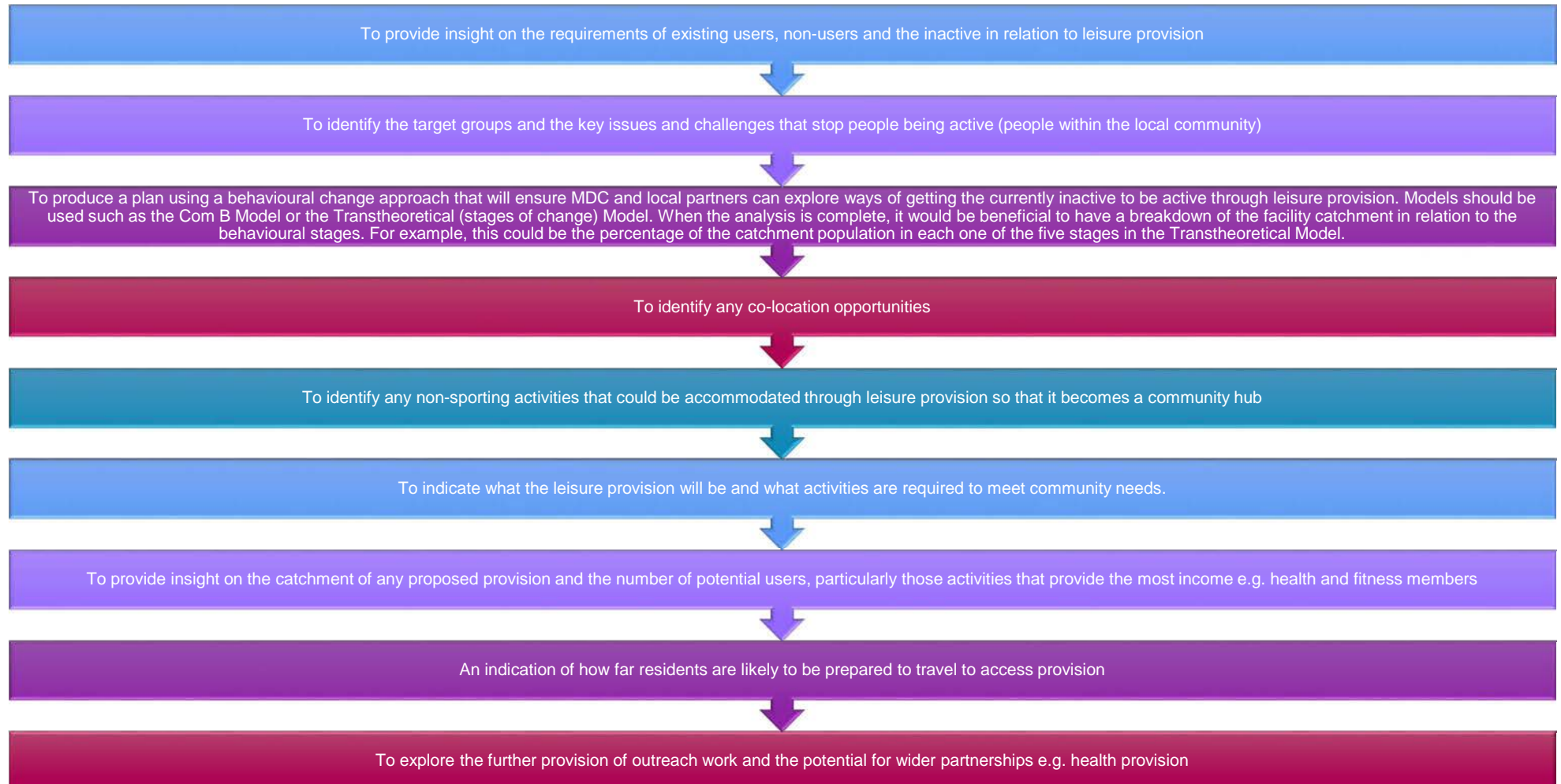
- 2.4 The aim of this work is to:

'Undertake a programme of research around leisure provision in the urban area of Mansfield with a specific focus on Warsop where a facility has recently closed with the consequent loss of service provision'.

- 2.5 The research project identifies the needs for future leisure provision in Warsop through a review of community need to gather on the ground insight.
- 2.6 The research undertaken includes an extensive programme of engagement with a large number of key stakeholders including internal council staff, clubs and groups of Warsop, service providers and the local community. Furthermore, an assessment of all formal and informal facilities has been undertaken, together with identification of formal facility provision within close proximity of Warsop.

OBJECTIVES

2.7 The objectives of the insight work are:



PROJECT OUTCOMES

2.8 The outcomes of the research and insight inform the future shaping of the environment for physical activity by:

1. Fully exploring and understanding the issues, barriers and challenges facing the local community in terms of being active;
2. Adopting a behavioural change approach to increase levels of physical activity and therefore improving the health of the community; (Behaviour change would be aligned to the COM B model used by Sport England)
3. Engaging all of the community in consultation; this has the impact of taking sport and physical activity to new places because the engagement programme reflects the whole community including under-represented groups, children and young people etc;
4. Developing an effective investment strategy for the delivery of locally determined outcomes that identifies future investment priorities meeting the existing and future needs of the local community; and
5. Ensuring any new opportunity is financially sustainable and will return the best value on investment, creating overall benefit for the local community.

2.9 This work follows the principles set out within Sport England Strategic Outcomes Planning Guidance (Appendix 4).

OUR APPROACH

2.10 Our approach to this project has been developed to address the requirements of the brief and the outcomes to be achieved and includes learning from other similar consultation work in line with Sport England's Strategic Outcomes Planning Guidance (Appendix 4). In summary, the approach involved:

Table 2.1: Our Approach

OUR APPROACH	OUTCOME
Briefing Meeting	Agreed timescales Agreed methodology Identified stakeholders
Tour of Warsop	A better understanding of the local area including all formal and informal facilities and subsequently an asset mapping document has been created to identify any gaps in provision, this includes all informal facilities such as community halls.

OUR APPROACH	OUTCOME
Site visits to all MDC leisure facilities, plus those immediately adjacent to the Warsop area	Understanding of quality, quantity, programme, access (prices and opening hours), distance and modes of accessibility
Development of a local strategic context summary	Key local and district-wide policies and proposals to inform the study and specifically the engagement process
Development of engagement plan	Agreed engagement process (reflecting behaviour change models see Appendix 5) and identified consultees (see Section 4 and Appendix 2)
Stakeholder engagement	Face to face meetings, online survey, Focus Groups, event consultation, comment boxes
Analysis of stakeholder feedback	Identified key priorities and issues
Identification of needs	Translation of identified priorities and issues into local needs assessment, including interventions, investment options, and resources
Development of Implementation Plan	Development of implementation plan, setting out priority interventions, investments, resources and timescales
Draft Report	Development of draft report, reflecting the above
Feedback on Draft Report	Client meeting to discuss and feedback on draft report
Development of Final Report	Completion and submission of the final report

3. EXISTING SPORT AND PHYSICAL ACTIVITY PROVISION IN MANSFIELD

MANSFIELD DISTRICT COUNCIL'S (MDC) VISION FOR THE DISTRICT

- 3.1. MDC's corporate vision for Mansfield is: **'An ambitious, vibrant and confident place'**. The four corporate priorities include achievement of:



Growth



Aspiration



Wellbeing



Place



- 3.2. The ambition and focus of the Wellbeing priority is as follows:

'We want everyone in Mansfield to live longer healthier lives and enjoy positive health and wellbeing. This will enable people to fulfil their potential, make a contribution and be more resilient to life's inevitable challenges. In achieving this, we will focus on the following priorities:

- ✓ Creating an environment where people lead healthy lifestyles and have opportunities to be physically active
- ✓ Supporting and encouraging people to make healthy choices
- ✓ Supporting a good quality of life for those who live and work here
- ✓ Understanding and responding to the needs of communities and being advocates for support and intervention

- 3.3. Key priorities in relation to sport, leisure and health include:

'Supporting people to live longer through healthier lifestyles, encouraging active lifestyles through increased participation in sport, promoting tobacco cessation and tackling obesity'.

- 3.4. The Healthy Mansfield Commission – Committing to Change Report 2018 (independent report commissioned by the previous MDC Executive Mayor) also sets out a vision for a healthier district, with an emphasis on reducing health inequalities and increasing levels of physical activity.
- 3.5. A further key report focussing on Warsop is the Big Warsop Delivery Plan 2018. The vision for Big Warsop is to: "Provide a catalyst and capability to make Warsop Parish great, helping residents achieve our potential and bring back vibrancy and pride."

3.6. Five Big Warsop delivery priorities are:



**Strengthening
communities**



**Empowering
people**



Supporting people



**Improving the
environment**



Having things to do

3.7. Under the 'Having things to do' priority, Big Warsop promotes the following:

- **Children and Young People supervised activity (open access to school facilities out of school hours, reducing antisocial behaviour, alternative support); and**
- **Older residents (reducing isolation and improving the quality of life).**

3.8. This has resulted in the establishment of Vibrant Warsop as the delivery partner for the Big Warsop Plan. Vibrant Warsop CIC is a resident-led, not-for-profit organisation which supports Warsop Parish. It supports and adds value to the work that is already happening in the Parish and responding to community need by supporting current projects and developing new initiatives.

3.9. Vibrant Warsop's vision is that the people of Warsop Parish all feel like shining diamonds, vibrant, living in the moment, growing stronger, more confident and resilient.

3.10. Vibrant Warsop's focus is coordinating activities that bring people together to strengthen community connection and which improve the health and well-being of residents. Finding ways in which to strengthen the community is fundamental and is borne out by the feedback received through the 2019 engagement, analysed in Section 4 of this report. Supporting the people of Warsop to help themselves is a key challenge, but also a major opportunity, which could help to address many of the issues (perceived or otherwise) highlighted in this report.

- 3.11. Based in Warsop Town Hall, alongside the Warsop Parish Council and the Community policing team, Vibrant Warsop works to deliver the Community Action Plan which resulted from the 'Growing Stronger Together' Day held in 2015.

WIDER PHYSICAL AND SOCIAL ENVIRONMENT - MANSFIELD DISTRICT

- 3.12. Mansfield District is one of the most deprived districts in the whole of the UK. Warsop is one of the more deprived areas of the district. It is located in the most northerly area of the district, and is bordered by Bolsover to the west, by Newark & Sherwood District to the east, and to the north by Bassetlaw District. To the south of Warsop is the conurbation of Mansfield Woodhouse.
- 3.13. The quality of life and provision of physical activity facilities have already been the subject of several reports on Warsop. The recent closure of Meden Sports Centre (April 2018), the impact of this and alternative options for provision were the subject of a feasibility study, an element in the Warsop Commission Report (March 2018) and occasioned exploration of a business case for a new facility by Pulse.
- 3.14. Previous reports have identified a wide range of issues for, and within, the Warsop area, and several recommendations have been made, focusing on improvements that could be implemented in the area to improve quality of life, the health and happiness of residents.
- 3.15. Key challenges facing residents in Warsop include:

Poor health and high levels of life-limiting illnesses/physical conditions

High levels of inactivity

Social isolation – particularly for older people without access to private transport or the internet, and young parents/carers

High levels of mental health issues

Limited public transport in the evenings and weekends

Deprivation relating to housing, disposable income, educational attainment

Restricted mobility due to low car ownership (24.2% of the community do not have access to personal transport)

Significant anti-social behaviour (some actual, some perceived) from large groups of young people, particularly in the evenings

Reducing community safety

Changed employment patterns, predominantly in semi-skilled/skilled manual trades

3.16. Based on the research and engagement undertaken for this report it is also clear that many residents in Warsop:

- **Feel forgotten;**
- **Have lost some sense of identity;**
- **Are very proud of where they live and have a siege-mentality about Warsop, particularly relating to changes that have happened in the area;**
- **Are in some ways very resilient, but in others feel beaten-down by life;**
- **Many older people find it hard to accept the changes since the closure of the pits and feel life has got significantly worse and everything has been taken away from them, and resent this;**
- **Younger people feel there is little to do and resent this;**
- **Do not feel part of the wider Mansfield district and perceive that their area gets no investment or resources;**
- **Think they have more expensive supermarkets than anywhere else; and**
- **Do not want/are not interested in engaging in the community (significantly reducing volunteer resources is a major issue for many local clubs/organisations).**

3.17. It is important to understand that this is how many people feel in Warsop; the day to day social and economic challenges are significant for many people and this should not be under-estimated. However, it is also apparent that the closure of Meden Sports Centre, Woodside Community Centre, Malcolm Sargison Centre (Warsop Vale) the perceived lack of development of the old Cinema/Bingo Hall etc have become tangible evidence that Warsop is forgotten, and that no-one cares. In other words, the closure of Meden Sports Centre and other community provision, has become a symbol for many other socio-economic challenges and issues at local level, and in many ways an outlet for the frustrations felt in the local community.

3.18. This is not to decry the impact of the closure of the sports centre, or any other community asset in any way (see Section 4 for analysis of the closure and its impact), but just to put it in some kind of context, and to inform the analysis for this work, and the subsequent recommendations. It is important that the closure of Meden Sports Centre and the impact of this is assessed on the basis of need in the local community. Is a new sports centre what is needed, and if so what should this comprise? Simply replacing what has closed will not necessarily realise the health, well-being and critically, physical activity changes which would benefit local people. Helping local people to help themselves through e.g. improved awareness of what is available in the local area and getting involved through volunteering and/or participating could have significant impact at both individual and community level.

WHAT DO WE KNOW ABOUT OUR DISTRICT AND PARTICIPATION?

DISTRICT - WIDE DEMOGRAPHICS

- 3.19. Mansfield District has a population of approximately 108,800 and is made up of 36 electoral wards.
- 3.20. The population in Mansfield is largely made up of residents of pensionable age (24.1% of the total population), closely followed by two-parent families with children (21.5%), and married or cohabiting couples without children (19.1%). A further 10.5% of Mansfield households are single parent households.
- 3.21. Of 354 Local Authority districts in England, Mansfield was ranked 56th most deprived in the 2019 Index of Multiple Deprivation, with 28 of its 66 Super Output Area's falling amongst the 20% most deprived in England.
- 3.22. Headline demographic statistics for Mansfield related to future provision of leisure facilities and participation in physical activity include:

There is a lower average density of population than across Mansfield district as a whole

Life expectancy is 10.1 years lower for men and 8.3 years lower for women in the most deprived areas of Mansfield than in the least deprived areas



Mansfield is one of the 20% most deprived districts in England



Approximately 23% of children live in low income families



There are higher rates of mortality from all diseases for those under 75 except cardio-vascular disease;



Higher levels of alcohol related harm hospital stays are above the national average



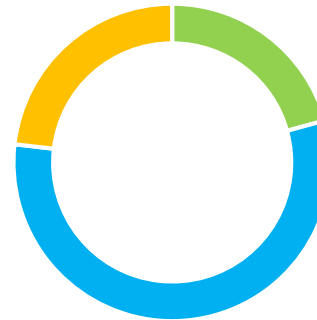
Car ownership levels are below the national average at 29.7%;

Many residents do not travel far – either within, or out of the District;

17% of the population is under 15 years old

46% of the population is over 45 years old;

19% of the population is aged 65+.



Lower levels of participation in regular physical activity; nearly a quarter of the overall population (24.7%) in the District is inactive (Year 3 Active People Survey), and this is rising.

THE LOCAL AREA

3.23. A former coal-mining area, Warsop main colliery closed in 1989 and the Welbeck colliery site ceased operation in 2010. The Parish area has subsequently suffered with employment opportunities, as well as the loss of its community identity. Since the closure of the colliery, Warsop's residents predominantly work in skilled and semi-skilled manual labouring trades (17.7%) and the hospitality industry (9%).

3.24. At the 2011 Census, Warsop had a population of 11,999 including Church Warsop, Meden Vale and Spion Kop parish areas.

There are 3,609 families living in Warsop



98% of Warsop residents class themselves as White British

**69% of existing households in Warsop experience at least one form of deprivation (the four types being housing, education, health and employment);
31% are not deprived in any dimension.**



65% of the households in Warsop are owned properties



35% of Warsop residents have no qualifications



9% of Warsop residents people say their health is bad or very bad



26% of residents are economically inactive, and a further 18% of Warsop residents are retired.

There are high levels of childhood obesity (19.9%) in Warsop, and a significant increase in levels of obesity between reception and year 6



Higher levels of adult obesity in Warsop than the national average

- **56.8% of people in Warsop had not taken part in sport or active recreation within the previous 28 days¹.**

EXISTING SPORT AND PHYSICAL ACTIVITY PROVISION

3.25. There are four local authority leisure facilities in Mansfield District, these are:

- **Oak Tree Leisure Centre (dry facility comprising sports hall, multi activity room/ exercise studio, fitness suite, health suite, spinning studio);**
- **Water Meadows Swimming and Fitness Complex flagship destination (leisure pool, competition pool (25m), fitness suite, café, multi-purpose room);**
- **River Maun Recreation Centre - dryside facility (comprising sports hall, fitness suite, multi- activity room/ exercise studio); and**
- **Rebecca Adlington Swimming Centre – (swimming pool, fitness suite, exercise studio, spinning studio/ multi activity room).**

¹ Sport England, Active Lives Survey 32017/2018

3.26. Alongside this there are a number of private operators, predominantly within the conurbation of the town centre of Mansfield, comprising both high end and budget gym facilities: all of these are in the area not all are in the district and most are not accessible by public transport would it be possible to have a map to show the locations and bus routes? The 2 with pools are they members only?

- **Exercise for less (fitness suite, exercise classes);**
- **Bannatyne's (fitness suite, classes, spa);**
- **Anytime Fitness (gym, classes);**
- **Pure Gym (gym, classes);**
- **DW Sport (pool, gym, classes);**
- **Sports Direct (gym); and**
- **Fitness Flex (pool fitness suite, classes, health suite).**

3.27. There is also a wide range of other facilities provided through the public, education, commercial and voluntary sectors.

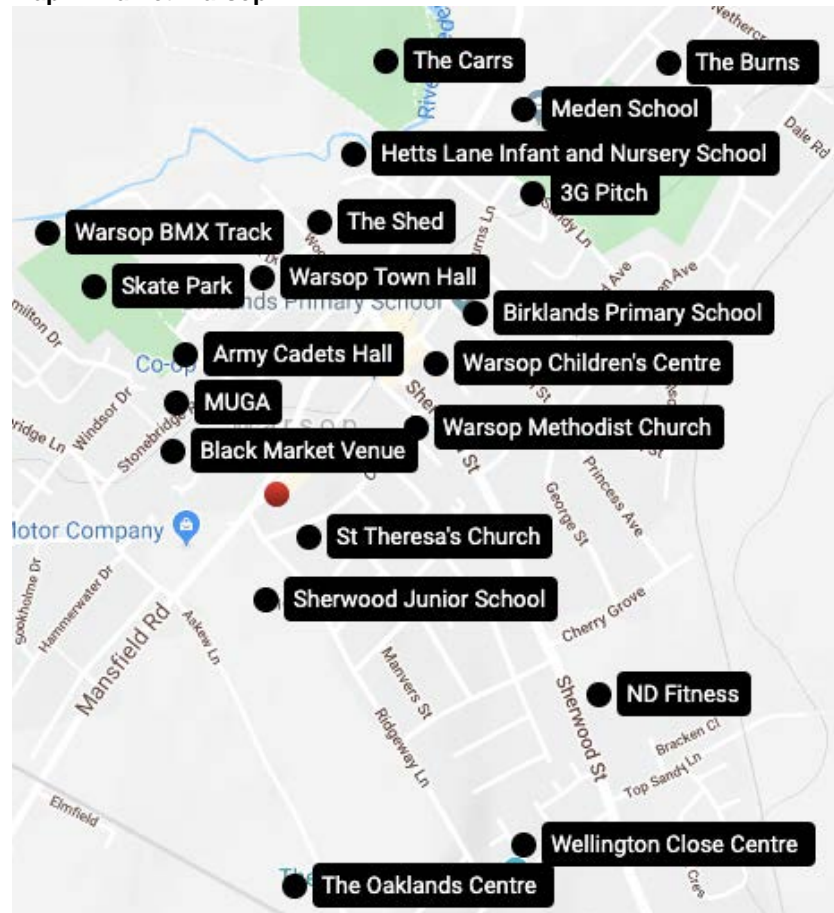
3.28. Facilities in close proximity to Warsop include:

- **John Fretwell Centre- football and cricket pitches, conference suite;**
- **Sports Direct (Shirebrook) - budget gym;**
- **Manor Sports Complex- (Lottery funded) - fitness suite, sports hall and exercise classes, outdoor pitches (all weather); and**
- **Smaller private gym/ classes operators in the Mansfield Woodhouse area.**
- **Rebecca Adlington Swimming Centre – (swimming pool, fitness suite, exercise studio, spinning studio/ multi activity room).**

EXISTING PHYSICAL ACTIVITY PROVISION IN WARSOP

3.29. Maps 1 - 3 illustrate the range of existing provision in Warsop – indoor and outdoor formal and informal facilities.

Map 1: Market Warsop

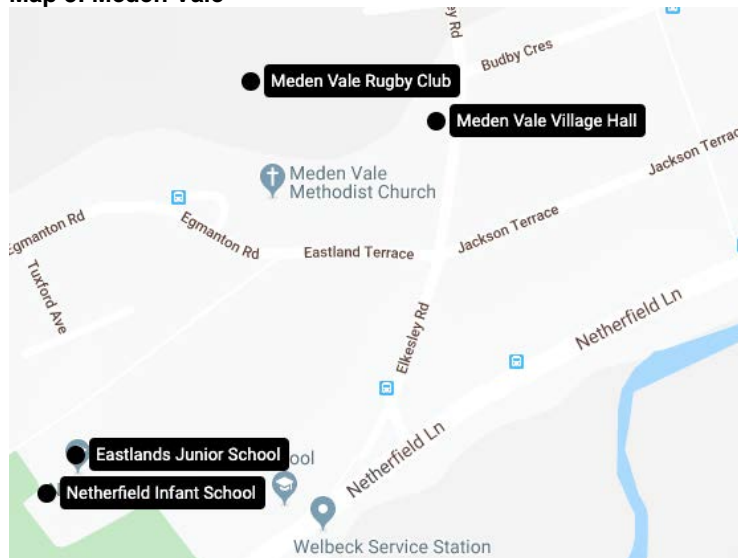


N.B There is no floodlight MUGA in Warsop, it has 1 light which has been decommissioned due to the amount of ASB that happened when it was working

Map 2: Church Vale



Map 3: Meden Vale



- 3.30. Within Warsop there is a privately-run fitness facility, ND Fitness (previously Maxwell's gym) comprised of 45 stations and a small spinning studio. Although there is a membership option, there is pay and play access (£4 per session) and a number of concession rates such as a junior gym programme run alongside Sport 4 Kidz which enables 13-16-year olds to access the gym between 3:30-5:30pm every week day for £5 per month. The take-up for this opportunity has been very good, but there is no more available capacity to accommodate any more young people on the programme.
- 3.31. The Shed is a community space in Warsop comprised of a meeting room/low impact activity space and a large hall area for limited physical activity. The Shed has been converted using funding from Big Warsop and is available for hire by the community. It currently hosts activities every day ranging from yoga, pilates and chair exercises to small sided football, martial arts and Zumba. The roof of the large hall is in poor condition and need replacing. Heating and lighting also require investment. There is limited storage.
- 3.32. There are a number of MUGAs in Warsop, generally one in each Ward although the only floodlit facility is in Market Warsop itself. This is located next to the Army Cadets Building, skate park, outdoor BMX track and grass football pitches.
- 3.33. There are a number of community facilities suitable for low impact physical activity such as Warsop Parish Centre, Meden Vale Village Hall and Meden Vale Methodist Church. There are also a number of community halls which are no longer accessible due to their deteriorating quality. For example, Woodside Hall in Church Warsop and Malcolm Sargison Centre in Warsop Vale which have been closed.
- 3.34. There are three community centres all in Warsop; the Oaklands Centre is extremely well-used and available space is fully booked. The Burns very small, Wellington Close is significantly less-well-used. It is a smaller hall, suitable only for activities such as yoga/pilates for limited numbers (maximum 10).
- 3.35. None of the schools have indoor facilities suitable for external hire out of school times. There are two schools (Meden School and Church Vale Primary School) with outdoor facilities previously hired out to the public, although this no longer takes place (this was confirmed through the engagement process).
- 3.36. Since the closure of the joint-use facility at Meden School (joint-use arrangement between Notts County Council and MDC) there is no formal pay and play facility for sport and physical activity in Warsop. The facility comprised a joint-use swimming pool, sports hall, small fitness suite, and party room on land owned by Nottingham County Council; on land owned by the school (not subject to the joint -use agreement), there is an all-weather MUGA, and tennis court. The built dual-use facility closed due to its condition (predominantly the swimming pool, which was an ageing facility, in poor condition, with a significant amount of asbestos in its structure). The changing rooms are also in poor condition. Since the closure of the pool, multi-purpose activity room, and small fitness area, the sports hall, MUGA and all-weather pitch remain in use for curriculum purposes. The school gym (in the main school building) is hired out by two local clubs for dance and martial arts.
- 3.37. In regard to other outdoor areas for physical activity there is a rugby club and a cricket and football club (the John Fretwell Centre – 2 x grass football; pitches and 2 x cricket pitches, and Meden Vale Rugby Club – 1 x rugby union pitch and no separate training facilities), both with changing facilities (Meden Vale is very limited).

3.38. There is a significant area of dedicated green space at The Carrs, which is used for events. This area had a small padding pool on it which is now closed. There has been recent investment in playground equipment for young people and toddlers on this site.

3.39. Table 3.1 illustrates the identified range of physical activities (from the research and engagement process) currently provided in the Warsop area.

Table 3.1: Summary of existing physical activity related provision in Warsop

FACILITY	WARD	ACTIVITIES
Allotments for Rent	Meden Vale (2 sites); Warsop Vale (1 site); Church Warsop 1 site); Warsop(2 sites).	Individual/family rented allotments
Age Concern	Market Warsop	Luncheon Club – Tuesday & Thursday (at capacity at present – only 20 seats) Breakfasts – Mon – Fri plus organised outings
Black Market Venue	Market Warsop	Clubbercise
Cadet Hut	Warsop Carrs	Air Cadets Army Cadets
Carr Lane BMX Track	Warsop Carrs	Weekly sessions at the Carr Lane BMX track (resident led by Warsop Wheelies volunteers)
Meden School	Meden	Cheerleading Judo TAGB TAE KWONDO
Meden Vale Colts (formerly site of Welbeck Lions Football Club) Welbeck Development Trust site	Netherfield	Football – 5 junior teams and 1 adult team
Meden Vale Rugby Club Welbeck Development Trust site	Netherfield	Rugby – 1 x senior team; 1 x junior team
Meden Vale Village Hall Welbeck Development Trust site	Netherfield	Sport 4 Kids – aged 4-11 Boogie Bounce Voices of the Vale Choir

RESEARCH ASSOCIATED WITH FUTURE LEISURE PROVISION IN WARSOP, MANSFIELD
VIBRANT WARSOP, ACTIVE NOTTS, MANSFIELD DISTRICT COUNCIL, WARSOP PARISH
COUNCIL

FACILITY	WARD	ACTIVITIES
ND Fitness	Market Warsop	Spin Classes Junior Gym Pass Gym Facility
Oaklands Centre	Market Warsop	Oaklands Centre Weekly Activities for young people and adults with learning difficulties Dementia café Disco Slimming World
Skate Park	Warsop Carrs	No formal sessions – open to public access
Sports Pavilion, Carr Lane Park	Warsop Carrs	Football Pitches/Changing rooms - no community access, bookings only used by football clubs
St Teresa's Church Hall	Market Warsop	Yoga Shibashi Tai Chi Pilates Craft Club
The Burns Centre, Wellington Close 2 different centres	Meden/Market Warsop	MDC Community Centre; not well-used but very small and only really suitable for groups of up to 10 people for physical activity There are efforts ongoing to get activities up and running here
The Carrs/wider parish	Warsop Carrs	Friends of the Carrs – community group that bring in funding and do some maintenance on the Carrs New play equipment – teenagers and toddler funding brought in by Friends of the Carrs Warsop Footpaths and Countryside Group (path maintenance and clearing and restoration, and regular rambles/walks for wider parish) Big Warsop funded Partnership with Ecologic; opportunities for training and work experience
The John Fretwell Sporting Complex	Market Warsop	Cricket Football Welbeck Seniors Cricket Junior Cricket

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FACILITY	WARD	ACTIVITIES
The Shed	Warsop Carrs	Warsop Youth Club Shibashi Tai Chi Fit Together Judo Sport 4 Kidz Pilates Karate Ukulele Club New Horticulture project
The Town Hall	Warsop Carrs	Infotech
Warsop Children's Centre	Market Warsop	Baby and Breast-Feeding Support Stay and Play Baby Group
Warsop Methodist Church	Market Warsop	Warsop Scouts Freedom Café Warsop Beavers Warsop Cubs Warsop Rainbows Warsop Brownies Warsop Guides
Warsop Parish Centre	Warsop Carrs	Cross Keys Café Zumba Community group meetings – base for U3a, Warsop Wives, and many other groups.

SUMMARY OF SPORT AND PHYSICAL ACTIVITY PROVISION IN WARSOP

- 3.40. As illustrated in Maps 1 – 3 and Table 3.1, there is a significant amount of existing provision (formal and informal) and a growing number of physical activity opportunities in Warsop at community centres that have limited space for leisure activities. Compared to communities of a similar size and context e.g. Clay Cross, North East Derbyshire, also a former mining community, which has a main sports facility, and some community halls, but nowhere near the range of community activity, networks and participation opportunities as exist in Warsop, the Warsop community actually has access to significant provision in the parish, albeit not all formal facilities, and a number of formal facilities within 3 miles of the parish e.g. Shirebrook, Rebecca Adlington Swimming Centre etc. However, the closure of the former joint-use facility at Meden School in Warsop (due to its condition and asset liabilities), and particularly the swimming pool, plus the lack of community access to the all-weather pitch, means there is now no pay and play sports hall nor swimming pool in the parish, although there are a number of other multi-purpose spaces accessible to the public. Although Meden School does have other facilities it could allow the local community to use e.g. the sports hall, all-weather pitch and tennis courts (the small indoor gym is already used by a very limited number of community groups); the issue is the lack of resources to open up these facilities to the public (caretaking resources to open and close facilities, take bookings, deal with enquiries etc).
- 3.41. Although there are no formal pay and play sports facilities there are opportunities which provides for a lot of local residents most notably The Shed, a multi-purpose space used for sports clubs and groups such as pilates and 'Fit together, Sit together' during the day and the 'Youth Club' and Sport 4 Kids in the evening. The facility is very well-used and provides an excellent service despite the facility itself having its limitations (capacity, quality of environment, lack of storage, limited 'separate space' for other non-sport activities).
- 3.42. The issue in Warsop is that despite the fact there is a lot of provision ie community space, it is all separate, often small, often managed/operated by different community organisations, not always good quality, and not well promoted. Due to these constraints what is available does not always meet local need, and there is a significant lack of awareness of what is already provided, despite targeted, and regular promotion of the same.

4. INSIGHT

INTRODUCTION

- 4.1. The engagement programme (See Appendix 1 Consultation Plan) commenced at the start of June 2019. (The original timescale for this work was re-profiled due to the 2019 local and European elections).
- 4.2. The schedule included internal stakeholders from Vibrant Warsop, Active Notts, Mansfield District Council and Warsop Parish and. External stakeholders included all schools, clubs and groups within the Warsop area, relevant organisations working in the area, Nottinghamshire County Council, Public Health and the NHS.
- 4.3. All local residents were able to give their opinion through the form of an online survey, focus groups, drop in sessions and planned meetings with SLL regularly between June and September 2019.
- 4.4. SLL attended a number of events such as the Warsop Summer Carnival, Warsop Summer Festival, Wives of Warsop meeting, U3A meeting, luncheon club, Surestart Young Parents' sessions, Meden Medical Practice Patients' Meeting, to raise awareness of the project and gather the views of the public within a comfortable environment. The plan to attend the Warsop Cricket Festival was prevented due to the poor weather and the events being cancelled.
- 4.5. A full list of identified stakeholders can be found in Appendix 2 – Consultees.



ENGAGEMENT FINDINGS

- 4.6. The number of responses received from the various consultation media is summarised in Table 4.1

Table 4.1: Summary of Engagement Response Rates

CONSULTEE	NUMBER OF STAKEHOLDERS
Online Survey	672
Public through interviews, focus groups, drop in sessions	6 drop in sessions and focus groups with varying figures from 6 to 100
Clubs	9
Schools	7
Groups	14
External identified stakeholders	60
Internal identified stakeholders	10

N.B: Focus groups included: Year 6 pupils, U3A, Warsop Wives, Brownies, Rainbows and Guides, SureStart Young parents', Warsop Youth Club, Infotech

SURVEYS

- 4.7. There were a total of 672 responses to the online survey (including the comment box returns). Comment boxes were placed in Market Warsop Post Office, Town Hall, The Shed, Meden Vale Parish Centre, Warsop Methodist Church, The Plough, and the hairdressers in Market Warsop.
- 4.8. Survey responses reflect feedback from all Warsop Wards and Mansfield Town.
- 4.9. The majority of the respondents **(71%) are females** with 28% being male, and 1% 'preferring not to say'.
- 4.10. In the 2011 census the population of Market Warsop (largest community in Warsop) was 3,239 and is made up of approximately 51% females and 49% males (**Source: 2011 Census**), so the respondent gender split is in line with the area's demographics ie more females than males, but the level of response is disproportionately from females.
- 4.11. However, contrary to the 2011 census, where the average age of people in Market Warsop is 40, with the median age also being 40, the majority of respondents are aged between **50 – 55 (12%)**, closely followed by the 46 – 50 age group (11.%), and then the 55 – 60 age group (10.%).
- 4.12. **97%** of the respondents are from the **NG20** postcode, with 3% being from the NG19. Other postcodes that were recorded are NG21, NH20, S41, S43 and S80. Even when all of the other postcodes were translated into percentages they did not amount to 1%.
- 4.13. The main barrier for residents not participating in physical activity is '**lack of facilities (31%)**', followed by **lack of activities (13%)**. Both **cost and work commitments came in at 11%**, in joint third place.
- 4.14. Of the residents that have participated in physical activity in the last 7 days **46%** did so for between 30 – 149 minutes, followed by 36% who did 150+ minutes. Is there a way of working out how many people do gardening for example as a physical activity and how many people do actual leisure activities?
- 4.15. The full analysis of the online survey and comment boxes is set out in Appendix 6. The key headlines are:

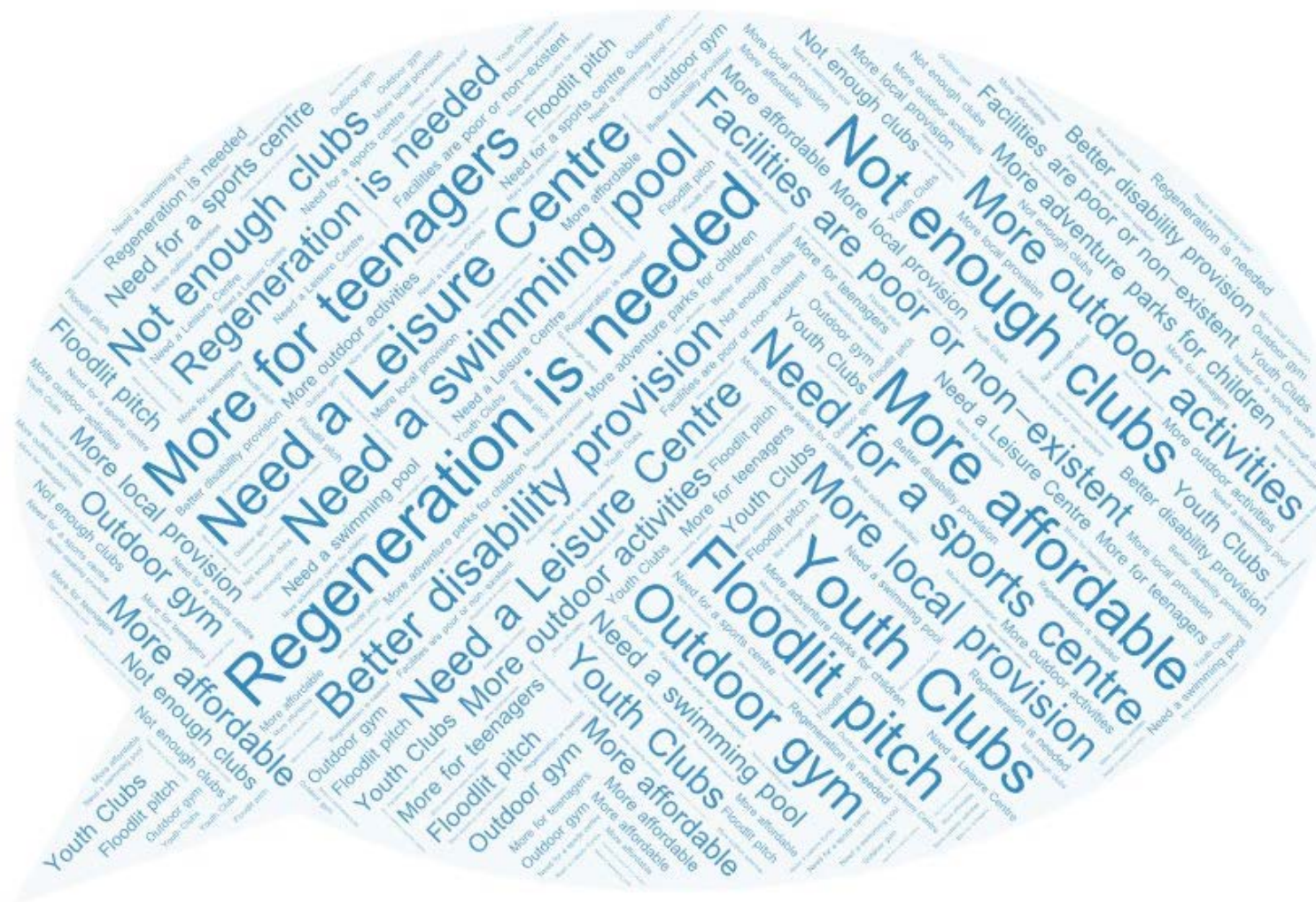
4.16. The barriers to participation are articulated as:



4.17. The top three activities in which survey respondents would like to participate are:



4.18. The feedback (unaltered from engagement responses) on what is needed in Warsop is illustrated below:



FACE TO FACE MEETINGS AND FOCUS GROUPS

4.19. Table 4.2 summarises the key issues identified from the engagement process.

Table 4.2: Summary of Feedback from Engagement Process (ie respondents' actual views and statements)

ASPECT	IMPACT AND IMPLICATIONS
Socio-economic commentary	<ul style="list-style-type: none"> Warsop is a friendly town, residents are happy to give their opinion and engage with the consultation There is a perception from local residents that Warsop is segregated from other areas of Mansfield. Warsop itself has further areas of isolation within each ward The closure of the Colliery has affected the residents significantly; deprivation levels are high Groups of young people have nothing to do, this often leads to vandalism/anti-social behaviours (ASB) (whilst this is true, there is also a perception about ASB simply generated by the large numbers of young people on the streets, just hanging around) There is a lack of understanding and engagement amongst some parents to promote healthy lifestyles particularly amongst children High levels of childhood obesity Lack of community engagement The need for community empowerment Shops are closing, the high street is suffering from both a financial and community perspective. In need of a café/social space/something to do for older residents within smaller villages Taking part in physical activity is not a priority for a lot of local residents; often their focus is finances, work, looking after family etc
Marketing/promotion	<ul style="list-style-type: none"> People do not know what is happening in Warsop in relation to physical activity Services/activities are not being promoted well enough through websites/social media Warsop District News' promotional reach is not far enough; this is hand delivered to every property although it may not be read Local residents find out about activities through word of mouth – this is both a positive and a negative Residents do not know what is happening within their own Ward
Transport	<ul style="list-style-type: none"> Reduced public transport timetable – bus now every two hours No smaller bus provisions e.g. between care homes and into town It is too expensive for residents to get taxis into Warsop Residents are reluctant to travel to the Town Centre due to the lack of amenities leading to isolation There is a reluctance to travel out of Warsop by many of the community

ASPECT	IMPACT AND IMPLICATIONS
Facility Accessibility	<ul style="list-style-type: none"> No formal sports hall Lack of community halls available for residents to use Lack of community halls available for residents to use If the above were to happen, there would need to be a large number of workers/volunteers to enhance opportunities ND Fitness is providing a service that is not being utilised well enough – this could be promoted to older people, schools etc New swimming pool being built in Ollerton this is true but limited if any public transport so it is more difficult and will be more costly to travel to than facilities in Mansfield BMX Track, Skate Park and MUGAs are well used facilities – lack of floodlights does reduce their opening times
Facilities on Education Sites	<ul style="list-style-type: none"> Meden School is tired and in need of a refurbishment or newbuild There is now a recognition from a number of local residents that Meden Sports Centre did not generate enough income to stay open Swimming provision has been referenced significantly and the majority of those responding to the engagement process would like to see a pool in Warsop Opening the sports hall and outdoor facilities at Meden School in the evening for club use (e.g. football) would alleviate some problems relating to access to training facilities, and create more opportunities for participation/physical activity There is a lack of education resources to operate sports facilities ie restrictions on caretaker resources
Investment Needs	<ul style="list-style-type: none"> Secured funding to keep all current activities running as a minimum Investment in The Shed to enhance the current provision Community Hall refurbishment within outer Wards of Warsop <p>Younger children would like to see a greater range of retail provision, exciting/extreme activities e.g. ice skating, leisure water, and fast food shops</p>
Physical activity/inactivity	<ul style="list-style-type: none"> The Shed is a significant asset providing socialisation/limited physical activity to residents of Warsop There are a number of Multi-Use Games Areas (MUGAs) used by Sport4kidz. This is weather/season dependant Other than the two initiatives above, there is a lack of indoor opportunities – particularly within the other smaller wards There is nothing for young girls to do Sports clubs e.g. cricket, rugby, football are providing a good service to local residents No longer have facilities for swimming or indoor sport
Partnerships	<ul style="list-style-type: none"> Sport 4 Kidz and Go Extreme are both excellent services for the young people of Warsop. If this was to stop, what would there be for young people? Funding through Big Warsop for The Shed and Sport4Kiz is a necessity Big Warsop funding has only just over 2 years left to run which is a significant risk if no other funding can be found

ASPECT	IMPACT AND IMPLICATIONS
Health and Well-being	<ul style="list-style-type: none"> Some Warsop residents come under the Bolsover (NHS) Health area (Derbyshire), although they live in Nottinghamshire. This means they are ineligible for many services delivered in their area by Derbyshire NHS e.g. luncheon clubs. This results in a situation where support available through e.g. Shirebrook Medical Practice is only actually relevant to 50% of the patients registered to that practice. The below has been suggested through consultation – all linked to community engagement: <ul style="list-style-type: none"> ➤ Cycle tracks/walking groups ➤ Play areas ➤ Free activities ➤ Couch to 5k initiatives ➤ Green gyms ➤ Boxing Clubs ➤ Café ➤ Social areas ➤ 3G pitch/smaller 3G area ➤ Floodlit facilities ➤ Leisure centre with swimming pool

4.20. The analysis of the engagement feedback looks at a number of key issues (Table 4.2) and their implications in turn to translate what the insight is telling us, into conclusions and recommendations. The headline findings from the consultation undertaken are set out in Table 4.3:

Table 4.3: Summary of Headline Themes identified from analysis of Consultation Feedback

KEY THEME	ENGAGEMENT FEEDBACK
Existing Facilities	<ul style="list-style-type: none"> There are a lot of areas for physical activity to take place however there is no fit for purpose pay and play sports facility (formal facilities in existence are pitches belonging to clubs) The facilities in Warsop are either too small, too old, unstaffed or used for other activities. Woodside Community Centre has been condemned by MDC; this means informal opportunities have moved to Market Warsop making it difficult for some residents to attend. Facilities such as The Shed are full; there are no further indoor options which restricts the number of people who can take part in organised physical activity. There are Multi-Use Games Areas (MUGAs) on primary school sites e.g. Hetts Lane Infant and Primary School, and a sports hall (4 badminton courts), an all-weather pitch and tennis courts at Meden School with no community access.
Meden Sports Centre	<ul style="list-style-type: none"> Meden Sports Centre has closed. This has meant that approximately 600 fitness members have either joined another facility or are no longer taking part in this activity.

KEY THEME	ENGAGEMENT FEEDBACK
	<ul style="list-style-type: none"> The swimming pool closure resulted in all primary schools being re-located to Rebecca Adlington Swimming Centre. Respondent perception is that due to budget constraints (particularly travel) there are fewer school children swimming within curriculum time. The Leisure Trust operating the facility has confirmed that school swimming remains busy and there does not appear to be any reduction in numbers attending. Meden Swimming Pool was well used on a Friday evening by young teenagers for “Monster Splash” sessions Residents without a car find it too expensive and inconvenient to travel to Rebecca Adlington Swimming Centre via public transport. This issue is particularly acute for older people and young parents (public bus services only have capacity for two prams/pushchairs/wheelchairs per bus). Meden School (sports hall and studio) could reopen however there is no booking system or staff to open/close the facility out of school hours.
Fitness Facilities	<ul style="list-style-type: none"> Although there are a number of budget gym facilities within a 4-mile radius of Warsop, the only fitness facility within the Parish is ND Fitness. This is well-run but cannot cater for a large number of users at any one time (capacity 37 approx. 35 stations). ND Fitness, whilst catering for a core membership, plus some community outreach work, is not seen as a viable option for a lot of local residents. The distance to each budget gym is a significant barrier for a lot of residents
Sports Hall / Studio / Martial Arts Provision	<ul style="list-style-type: none"> As a result of the closure of Meden Sports Centre there is a formal sports hall in Warsop, but this has no community access The Shed has a large indoor space suitable for a number of sports hall type activities, however the flooring is unsuitable for a lot of indoor sporting activities and the facility is widely used by other groups for non-sporting activities Community/Church/Village Halls suitable for physical activity are unutilised possibly due to lack of promotion/having the volunteers to run activities, an example of this is the Meden Vale Methodist Church
Access to Opportunities	<ul style="list-style-type: none"> There are a large number of activities and opportunities within Warsop through which to be active. The outdoor informal provision such as the BMX track, skate park, grass pitches, Multi-Use Games Areas (MUGAs) provide opportunities (some free) particularly for young people to be physically active. The Shed is a great facility for groups to participate in sporting and social opportunities. This facility caters for a large number of residents, but it is not a specific sports facility and therefore is not capable of accommodating all demand. Whilst there is The Shed, ND Fitness and informal outdoor facilities in Market Warsop, residents based in the three other wards must travel to access these activities. Also most of the activities are on during the day which makes them inaccessible to most working people

KEY THEME	ENGAGEMENT FEEDBACK
Workforce	<ul style="list-style-type: none"> • There is a lack of staff/volunteers to run activities in Warsop. Vibrant Warsop/Warsop Youth Club/Sport 4 Kidz are the organisations running most activities and whilst these provide a great service, if key staff members were not there, activities in Warsop would cease. • There are not enough volunteers to run programmes for young people. For example, ND Fitness cannot cater for the demand for junior gym. Sport 4 Kidz will provide one ward each night with activities however three other wards will have no activities to attend. • Vibrant Warsop offers activities for older adults; the lack of volunteers restricts the nature and extent of activities that can be delivered and developed.
Key Groups	<ul style="list-style-type: none"> • There are antisocial behaviour issues amongst young people within Warsop. Consultation shows that residents are worried about going outside and using informal areas such as The Carrs because of large number of youths. Hanging around Furthermore, young people are also stopping taking part in activities such as Army Cadets and sports clubs because their training facilities are within close proximity of the youths. • Older adults are suffering with social isolation issues. This has become more noticeable since bus routes across certain areas of Warsop have reduced. The centre of Warsop has closed shops/cafes/social spaces; this has led to an increase in people, particularly older residents, just staying at home. • Families – There are no formal family activities for young families in Warsop since the closure of the swimming pool. As previously mentioned, families without private transport have to travel via bus to the Rebecca Adlington Swimming Centre; the cost of travel significantly increases the cost of swimming; travelling time is also an issue for parents/carers and people that work long hours or have more than one job.

BARRIERS TO PARTICIPATION

4.21. Many local residents do not consider taking part in physical activity due to a number of factors. The key barriers to participation, identified from the consultation feedback are:

- **Travel** - travelling to and from facilities is difficult and expensive in particular for those without private transport;
- **Cost** – joining a leisure centre is deemed expensive and can lead to needing specific equipment. Ensuring the family is fed is more important;
- **Time** – work and other activities take priority;
- **Health** – older residents feel they are not ‘fit’ enough to take part. This is emphasised when talking to disabled residents; and
- **Taking part on their own** – residents do not want to start an activity by themselves and have no friends with whom to go.

4.22. Other barriers identified through analysis of engagement feedback include:

- **Facilities**
 - Existing facilities, which are not open to the community
 - The closure of Meden Sports Centre and the fact the building is still in location acts as a constant reminder of what used to be available
- **Access to opportunities**
- **Needs of Key Groups**
- **Accessibility**
- **Limited public transport**
- **Lack of awareness of the physical activity that is actually available in, and in proximity to, Warsop**
- **Range of available activities**
- **Perception that provision needs to be IN Warsop to be accessible due to lack of own transport or restricted public transport and associated cost provision does need to be in Warsop for many people**
- **On the ground capacity – places, spaces and people resources**
- **Communication media**
- **Focussing on the past, linked to perceptions and views on how Warsop is treated**
- **Other social/demographic factors**

5. INTERVENTIONS

HOW CAN WE ADDRESS IDENTIFIED BARRIERS TO PARTICIPATION AND SUPPORT A WIDER CHANGE IN COMMUNITY BEHAVIOURS?

- 5.1. To address the barriers to participation, we first need to understand them, and why they are barriers. This will help to understand where the Warsop community is in terms of behaviour change, and how this can be effected.
- 5.2. Table 5.1 sets out a summary of the identified barriers and why they are considered to be issues impacting on ability to take part in physical activity.



Table 5.1: Summary of Barriers and their Context

IDENTIFIED BARRIER	COMMENTARY	PROPOSED SOLUTION
Travel and Accessibility	<p>Public transport is limited and costly. Each community in Warsop has access to different bus services; some of these require a length wait at connecting stops which is difficult for older and younger people, and young parents.</p> <p>Buses have limited capacity for prams, pushchairs, wheelchairs (2 maximum per bus)</p> <p>Bus services are even more limited at evenings and weekends</p>	<ul style="list-style-type: none"> • A regular community bus service • Increased range of activities in more locations across Warsop this needs funding
Cost	<p>Many people in Warsop lack disposable income. Physical activity is not a daily priority, whereas food is.</p>	<ul style="list-style-type: none"> • Introduce more informal activities e.g. walking, cycling, jogging, gardening., as well as activities suitable for people that work • There is potential to set up informal groups building in existing networks e.g. the Babes and Parents Group at the Surestart Centre has several individual joggers/runners in it; with some support they could lead a new group

IDENTIFIED BARRIER	COMMENTARY	PROPOSED SOLUTION
Time	Chaotic lives do not allow for planning	<ul style="list-style-type: none"> • More awareness of the importance and benefits of physical activity for health and general life • Support to integrate more activity into day to day life e.g. stair walking • Establishment of social activity groups to develop friendships and support into activity
Health	Need to be fit before participation	<ul style="list-style-type: none"> • More awareness of the importance and benefits of physical activity for health and general life • Support to integrate more activity into day to day life e.g. stair walking • Specific older people's activity groups e.g. building on Fit Together, Sit Together, such as Walking Football and Netball, Water-based exercise and swimming • Establishment of social activity groups or a buddy system to develop friendships and support individuals into activity • Highlight support from GPs to Vibrant Warsop and develop more links through social prescribing, promotion of health-related activities etc agree with this in principle but some activities require facilities
Taking part on their own	Social isolation can be addressed once individuals have made the decision to engage	<ul style="list-style-type: none"> • Establishment of social activity groups to develop friendships and support into activity • Offer lunch/refreshments to facilitate and encourage social interaction
Existing facilities not open to the community	Opportunities to use more places and spaces identified – indoor and outdoor	<ul style="list-style-type: none"> • Work with partners such as education to address this • Employ specific resources to open up facilities

IDENTIFIED BARRIER	COMMENTARY	PROPOSED SOLUTION
Closure of Meden Sports Centre	This has now happened; it provides an opportunity to re-look at what Warsop really needs	<ul style="list-style-type: none"> Investigate development of a new, small pool, aimed at older people, young families, and children Promote existing information better Establish Community Info Points, chosen by local communities
Needs of Key Groups Range of available activities	Need for development of more target group specific activities	<ul style="list-style-type: none"> Investment in identified priorities SMT 1-6
Communication media Lack of awareness of what is actually available in, and in proximity to, Warsop	All activities are well-publicised on a regular basis i.e. Vibrant Warsop website, local paper, monthly newsletter etc	<ul style="list-style-type: none"> Promote existing information better; potential to identify and designate community champions to boost awareness of available activities in the community Establish Community Info Points, chosen by local communities e.g. doctors' surgeries, local pub, PO, local shops, hairdressers, local schools Development of a database of activities within Warsop (done) and immediately outside i.e. within a 20 minute travel distance e.g. Shirebrook, Ollerton Worksop Splashpark etc this is correct but 40 minute travel (there and back plus costs) and lack of public transport makes access to these facilities difficult Target parents to engage them in activities with their children
Perception that provision needs to be IN Warsop to be accessible	There needs to be an understanding of actual as opposed to perceived needs and an appreciation that for provision to be sustainable it needs to be appropriate	<ul style="list-style-type: none"> All activities are well-publicised on a regular basis i.e. Vibrant Warsop website, local paper, monthly newsletter etc, but clearly needs to be promoted better to get the information to people that would benefit Establish Community Info Points, chosen by local communities

IDENTIFIED BARRIER	COMMENTARY	PROPOSED SOLUTION
On the ground capacity – places, spaces and people resources	There is capacity at local level e.g. in schools to provide for activity/community use; the issue is lack of resources to facilitate this access	<ul style="list-style-type: none"> • Investment in identified priorities SMT 1-6
Focussing on the past, linked to perceptions and views on how Warsop is treated	Physical activity will not in itself change this, but tangible investment should assist in changing views, attitudes and perceptions	<ul style="list-style-type: none"> • Investment in identified 8 priorities However, investment in on the ground resources to support people into an increased physical activity could help to at least address health and social needs and is likely to have an impact on ASB and social isolation.
Other social/demographic factors	Fears about ASB, social isolation, lack of a café in a physical activity environment, fear of participating on one's own, lack of local shops etc are all social factors which cannot be addressed solely by new physical activity facilities.	<ul style="list-style-type: none"> • Provision of more and/or a better retail offer is linked to wider regeneration of the area.

- 5.3. Based on the above and relating the barriers to behaviour change theory (See Appendix 5), it is suggested that inactive people in Warsop are very much dealing with the issues of 'capability and opportunity'; these need to be addressed to move into the motivation phase.
- 5.4. The investment in physical activity opportunities in the community ie Priorities (Short-Medium Term) SMT 1- 6 is aimed at moving the inactive to the Preparation Stage; this involves not just unlocking (literally) existing opportunities for increased use of spaces and delivering additional programme capacity, but ensuring people are aware of what is on offer, where it is, and how they access it. It also involves helping the Warsop community to help themselves; this requires developing a sense of community empowerment and building capacity to think, engage, contribute and act, not just vocalise what is wrong/lacking. In other words it means changing the community from being relatively passive, and feeling things are done to it, to a more pro-active and engaged community, which is taking responsibility for its own destiny.
- 5.5. Given the amount of existing provision, and the disproportionate feedback that local residents do not know what is going on, it is critical to further improve communication and promotion of what is available.

SUPPORTING THE COMMUNITY TO BE MORE ACTIVE

5.6. The engagement process summarised in Section 4 identifies extensive, but consistent key themes. The reasons for inactivity are given as:

- **Lack of facilities in Warsop**
- **Lack of available activities**
- **Cost**
- **Work commitments**
- **Lack of awareness of existing and available provision**
- **Inability to travel due to cost and limited availability of public transport**
- **The need for social support and interaction as part of participation**
- **Provision needs to be in Warsop**

5.7. These are all very real barriers for people in Warsop but the majority can be addressed relatively simply, without the need for significant investment, other than in people. The most challenging issues are changing hearts and minds and engaging people in what is already available.

5.8. Investing in people resources is the key, particularly through Vibrant Warsop, and its programmes such as Sport4Kidz, Fit Together, Sit Together, Pilates, the future Gardening activities etc.

5.9. Changing hearts and minds has two main challenges:

- **Engaging with the inactive to support them on the journey to becoming more physically active**
- **Accepting that there is the opportunity to be physically active despite the fact that the former swimming pool has now closed.**

5.10. Whilst it is absolutely understandable that the Warsop community feels as it does ie forgotten, unfairly treated, and has had everything taken away, this is the case only to a certain extent. There some amazing people in Warsop who are doing their best to help the community and make things better. Through the engagement process, it has become clear that there is actually a small, but determined network of these community leaders, who despite their own personal situations and struggles are committed to making life better in Warsop because they believe in the place and they believe in the community. Vibrant Warsop, Sport4Kidz, SureStart, ND Fitness, The Parish Centre, Age Concern luncheon clubs, Friends of groups, Freedom Café, community police officers etc are all offering activities, friendship, support for day to day social challenges, opportunities to engage through participation or volunteering in Warsop, either for free, or at very low cost. Most of these activities really heavily on Big Warsop funding, so it is critical to ensure that resources are in place in the future to continue to support engagement and physical activity delivery work in the local area.

- 5.11. There are also a number of individuals who have the ability to join this network and grow the existing network of belief e.g. young parents from Surestart who are running individually, volunteers running local sports clubs, groups for young people, medical practice patients' groups, etc.
- 1.46. It is clear that there is not, in terms of physical activity, 'nothing' nor 'no-one' in Warsop. What appears to be the real issue is that there is in Warsop no longer what there used to be ie a sports centre, swimming pool and community centres. Built facilities which have closed for a variety of reasons; this is what is resented, understandably, by the local community, and it is this situation which is causing the responses to reasons for inactivity. . Co-location of a range of services- physical activity, health, community support etc could provide a hub offer in Warsop, underpinned by sustainable partnerships, and responding to community needs.
- 5.12. To move forward, there is a need for a change in the community to take responsibility for helping themselves; this would facilitate significant opportunity to develop what is needed to support increased physical activity in Warsop. Re-provision of what used to be in Warsop is not necessarily going to solve all the challenges that the community faces on a day to basis. Engaging with what is already provided, and helping to expand that, add new activities, and new places is more likely to have a significant impact on health, well-being and as a consequence, how people feel about life and critically, their ability and resilience to deal with it.

SUPPORTING THE COMMUNITY TO BECOME MORE ACTIVE

- 5.13. From the engagement, the top 3 activities in which people would like to participate are:

- **Swimming**
- **Gym**
- **Pilates**

- 5.14. Other specific activities identified through the engagement process are:

- **Cycle tracks/walking groups**
- **Play areas**
- **Free activities**
- **Couch to 5k initiatives**
- **Green gyms**
- **Boxing Clubs**
- **Café**
- **Social areas**
- **3G pitch/smaller 3G area**
- **Floodlit facilities**

- 5.15. Swimming cannot currently be undertaken in Warsop, but there is a pool at the Rebecca Adlington Swimming Centre, which is on public bus routes, and within 3 miles of Warsop. Travel costs and lack of time make this restrictive to some although there is capacity at this centre for leisure swimming (particularly during the day, and some in swimming lessons).
- 5.16. There is a gym in Warsop which now offers extended access opportunities for young people, in partnership with Vibrant Warsop. Consultation also identifies that many people use the gym at Shirebrook because it is cheap. ND Fitness may not necessarily offer the type of fitness 'product' which is needed in Warsop, particularly for older people and women, as it is predominantly weight training equipment.
- 5.17. Pilates sessions are provided on a weekly basis at the Shed, through Vibrant Warsop. Evening sessions are now taking place at St Teresa's alongside the daytime sessions.
- 5.18. There are already walking groups, free activities, social groups and activities, and play areas in Warsop. There very recently installed toddler and teenage play equipment on the Carrs. The reason people do not want to use is a perception about anti-social behaviour.
- 5.19. Investing in additional people resources would enable more of these activities to be provided, across Warsop. Potentially, additional people resources would also enable a Couch to 5k programme to be established, a boxing club to be set up, and the existing all-weather pitch at Meden School to be opened up for community use.
- 5.20. At relatively low cost, there could be investment in boxing equipment to facilitate a club being established, installation of green gym equipment, development of a pump or off road cycling track, and some form of teenage shelter (for hanging out). This investment would impact significantly on availability, accessibility and visibility of on the ground, Warsop-based provision. It could also have a positive impact on provision for young people which could help to reduce anti-social behaviour (perceived and actual).
- 5.21. A significant number of responses through the online survey and face to face consultation identify the closure of the sports centre at Meden School and in particularly the closure of the swimming pool as the key issue for why they are physically inactive.
- 5.22. A large number of public stakeholders suggest re-opening this facility/building a new sports centre for the residents of Warsop to use would be the most effective way of increasing physical activity within the Parish. This has been taken into account throughout this process and additional work has been done to analyse the viability of a formal sports centre in Warsop.
- 5.23. The closure of Meden Sports Centre was made public 1 year before this actually took effect. (23 April 2018). Usage levels reduced at the facility in the two years prior to closure (partly due to a closure for maintenance work), predominantly relating to membership numbers, throughput on dryside and swimming, and vending income.

- 5.24. Participation in casual swimming reduced by circa 100 visits between April 2017 (722) and March 2018 (618). In this last year, annual throughput for casual swimming was 8,165 visits, partly due to closure for maintenance.
- 5.25. The number of swimming lessons reduced from April 2017 (960) to March 2018 (493), with an annual throughput of 10,395.
- 5.26. In the same period, visits to the gym reduced from April 2017 (1,045) to March 2018 (669), with an annual throughput of 13,290.
- 5.27. In total there were 58,848 visits to Meden Sports Centre during this period; whilst it is clear that numbers reduced in the last year of operation, less than 60,000 visits from a community of circa 12,000, equates to circa 5 visits per annum, assuming all residents participate. Based on Active Lives 3 data, only 43% of Warsop residents are active or moderately active. This means in effect that visits to the Sports Centre came from around 5,160 of the population.
- 5.28. On this basis, changing behaviours and supporting people to become more active is not just about providing built facilities. A new approach and media need to be identified to attract participants in a different way, and to target opportunities to be more physically active to those who are most inactive.
- 5.29. This new approach needs to be built on partnership between the community, and a wide range of partners, and critically on the Warsop community helping itself with the support of external partners. It's about identifying the type of provision – built and activities- which meet local need and will facilitate increased activity levels. It's also about ensuring that local people are involved in these decisions so that places and spaces are identified by the community as being ones they will use, and which will be visible to local residents.
- 5.30. Important factors to consider and explore include, a focus on physical activity, health and well-being, as opposed to sport, co-location of provision, partner input, accessibility, affordability, and management. Based on the priorities identified by survey respondents, the key issues and themes identified, there is significant potential for consideration of a health hub in Warsop, comprising places and spaces for physical activity, delivery of outreach health services, a social prescribing function, opportunities for training and development, a café (given the existing Java café business is up for sale) and a range of wider community services designed to support the local community. The health hub would link to existing providers and deliverers e.g. Vibrant Warsop, the Shed, Surestart, Medical Practices, the Parish Centre, etc, and in so doing, would become the central information and connecting point within the community. This could also facilitate resources to open up existing physical activity spaces in Warsop which are not currently available to local people.
- 5.31. The health hub could also be a point from which outdoor activities e.g. walks, runs, jogs, horticultural, arts and crafts are organised/facilitated.

IDENTIFIED PRIORITIES FOR FUTURE PROGRAMMES, INITIATIVES AND SERVICES

- 5.32. Based on the research and the engagement process there are eight priority areas for future provision of physical activity in Warsop. These will address the majority of the issues raised by engagement respondents and implement a step change in lifestyle behaviours.
- 5.33. Priorities (Short-Medium Term) SMT 1-6 are focussed on increasing resources and capacity on the ground and opening up existing places and spaces to facilitate access to, and participation in, physical activity.
- 5.34. Priorities (Longer Term) LT 1 and LT 2 are focussed on developing new places for physical activity; these are as important as priorities 1-6, and need to be started in parallel, but will inevitably require a longer timescale to come to fruition.

Table 5.2: Short / Medium / Long Term Priorities

SHORT -MEDIUM TERM P(SMT) PRIORITIES		LONGER TERM (LT) PRIORITIES ON WHICH DEVELOPMENT WORK NEEDS TO START IN THE SHORT TERM	
SMT 1	Identify and source additional and permanent people resources to ensure the sustainability of Vibrant Warsop and its programmes – priority roles are physical activity outreach, physical activity leadership, volunteer development, a lead for a social prescribing intervention and communication	LT1	Invest in the Shed as the initial step in development of a community health hub, based on existing Vibrant Warsop proposals
SMT 2	Recruit caretaking resources through Vibrant Warsop to enable the Meden School sports hall and outdoor sports facilities to be used by the community (potentially this could also cover other education facilities)	LT2	Establish a community-led Development Group in Warsop to lead further work on a range of facility developments including co-located services..
SMT 3	Extend and further develop communication media covering all activities in Warsop – online and hard copy, to address lack of awareness issues, by establishing community 'chosen' info points (could be shops, pub etc)		
SMT 4	Further develop the existing Vibrant Warsop activity programme and offer with additional resources, to include regular free community bus service to existing swimming pools		
SMT 5	Establish physical activity leader and volunteer training and deployment bank		
SMT 6	Work with local schools to open up existing outdoor sports facilities and pitches for pre-arranged community access for young people		

SHORT -MEDIUM TERM P(SMT) PRIORITIES

LONGER TERM (LT) PRIORITIES ON WHICH DEVELOPMENT WORK NEEDS TO START IN THE SHORT TERM

PRIORITY PARTICIPANTS

5.35. The priority participants for future physical activity provision in Warsop are:



The inactive



Older people



Young families



Children



Young teenagers

5.36. These have been identified from the engagement process, and the key issues raised. Developing targeted physical activity interventions for these groups has the potential to impact positively on the physical and mental health of the community, and in so doing improve their quality of life.

SHARED OUTCOMES

5.37. The Shared Outcomes to be delivered in Warsop through the identified Priorities are:



Increased levels of physical activity in the identified priority groups



A reduction in levels of social isolation in older people



A reduction in childhood obesity and specifically at Yr6



A reduction in rates of adult obesity



A reduction in anti-social behaviour by young teenagers



Increased engagement and involvement of young families in physical activity

DELIVERING PROPOSED FUTURE PROVISION

INVESTMENT IN PEOPLE, PROGRAMMES, PROJECTS AND PLACES

- 5.38. Delivery of the identified priorities will require investment in people, programmes, projects and places. Investment needs to be prioritised into people resources, which will enable greater capacity in terms of programmes and projects ie capacity, locations, range of provision. Investment in people could also facilitate provision of regular community transport (there is a community bus available for hire from Meden School in the first instance), to develop increased participation.
- 5.39. Vibrant Warsop is doing a fantastic job in terms of increasing participation and engagement in physical activity the community, but it is constrained in what it can deliver, and how fast it can develop by a lack of people resources, and the existing capacity at the Shed. Investing in people will enable a step change in delivery and development, which would significantly reduce many of the accessibility, cost, and awareness barriers identified by survey respondents. It is important to do this now given there is a two-year window before the current Vibrant Warsop funding ends.
- 5.40. With additional people resources, Vibrant Warsop will be able to deliver more, faster, to more people, and have the capacity to better promote all that is and could be, available in terms of activities and projects, across the Warsop parishes. This is the catalyst that will move the inactive in the community from Pre-contemplation and Contemplation (which is where all the existing barriers currently kick in), to Preparation and Action. In Warsop this is as much about this being a journey into physical activity as it is about moving into engagement, volunteering and wider social engagement, given the feedback received as part of this study.

- 5.41. Alongside investment in people, programmes and projects, the feedback through the engagement process suggests there is a need to invest in some existing places. The priorities are the Shed and potentially new physical activity facilities for the community. Investing in the Shed is pragmatic given it is already a key space for Vibrant Warsop delivery projects. Provision of any new facilities needs to be carefully considered given the implications of capital, revenue and operational management. In the longer term it will be a combination of the investment in people, programmes and places that move the inactive in the community to the maintenance stage of the behaviour change model ie where they are participating on a regular basis in physical activity, and through this journey will actually have made massive strides in terms of dealing with life challenges.
- 5.42. Vibrant Warsop is already progressing work for capital investment in the Shed (this is to make it a more usable community space not just for limited leisure activities), given it has been awarded a Development Grant from the National Lottery Community Fund to prepare an application for capital funding. It is suggested that this work and any investment through this Insight work (potentially Sport England capital) needs to dovetail and be linked through the outcomes delivered. The priority for any capital investment secured through Sport England should be focussed on a multi-facility, multi-agency health hub. Co-location of activities and services is the priority for Sport England funding.
- 5.43. There may also be potential to secure some capital investment from Sport England through the Strategic Outcomes Planning Guidance process, to which this Insight work provides a start.
- 5.44. In addition, Sport England will shortly be launching a local model of provision. This is designed to enable smaller communities to look at facility provision differently. Sport England is likely to seek pilot schemes for this model and this could provide an opportunity for Warsop for both capital and potentially time-limited revenue funding.
- 5.45. There is also potential to consider applying to/accessing monies already awarded through the new funding streams targeting the inactive and those with life-limiting health conditions. MDC has secured £75k of Funding for UndeafeatABLE, this is with partnership with Active Notts and CVS
- 5.46. The identification and sourcing of revenue and capital funding will require additional work, and the involvement of key partners to ensure the overall approach in Warsop is strategic, joined-up and collaborative. Applications for external funding should be made in partnership, led by the Warsop community, and Vibrant Warsop.
- 5.47. To further explore the development of new community facilities in Warsop, it is important to involve local people. Establishment of a group to develop this strand of work, supported by external organisations, is an important proposal, and one that has significant potential to deliver change on the ground. Partnership working, coherent communication between partners within and outside the Warsop community, and community leadership are key elements in moving this approach forward.
- 5.48. Investment in facilities is important but requires time to plan and implement; it is suggested that initial work could start in Yr. 1 of the delivery plan but is likely to take up to 2-3 years to come to fruition. In relation to a new health hub (Priority LT2) there is a need for a lead group to be established to work through:



🔗 Identification of the built projects needed e.g. multi-facility and partner health hub, outdoor shelter for young people to hang out, outdoor gym

📍 Identification of land (discussions with NCC identify some potential for an arrangement at Meden School)

📐 Development of architect layouts and plans, capital costs etc

⊕ Planning applications

👤 Identification of operational arrangements

🕒 Development of revenue projections

6. OUR COMMITMENT TO FUTURE FACILITY PROVISION IN WARSOP

PROPOSED FUTURE PROVISION IN WARSOP - HOW DOES THIS ADDRESS IDENTIFIED NEEDS AND PRIORITIES?

- 6.2 The Insight work undertaken provides a detailed understanding of the challenges, issues and barriers to participation in physical activity in Warsop. Whilst the identified barriers have a local context e.g. limitations of public transport routes and disparity in these between wards, affordability, lack of awareness, these are the same barriers always highlighted by those who are inactive.

- 6.3 The challenge in Warsop is that these are exacerbated by the raft of social challenges faced by many in their daily lives, and also by the widely held views that Warsop is forgotten, does not get what other areas in Mansfield receive in terms of support and investment, and that in Warsop, 'things are done to the community' not with them.
- 6.4 Taking this as the starting point for any change in lifestyle behaviour is critical; building on the work already being undertaken by Vibrant Warsop, further change will only happen if led from within the community i.e. the Warsop community needs to be supported to help themselves.
- 6.5 It is clear that as a result of the Warsop community feeling left out and let down, there is a considerable amount of trust to re-build. There is also a need to change the belief in many of the community that no-one cares about Warsop or its people, and everything possible has been done to make life worse. Importantly, there is also a need to move Warsop forward, and change long-held views and attitudes.
- 6.6 Future provision may not necessarily be in Warsop but might comprise travel to somewhere else; removing the barrier of transport costs means many existing activities become accessible. This is an important message to promote in Warsop – provision does not have to be in the parish to be accessible, or for Warsop residents, particularly if free/subsidised community transport is made available to take people from A to B and back.
- 6.7 Setting out a clear investment plan in the community's health, well-being and happiness is therefore vital, but this needs to be a realistic, pragmatic and deliverable plan, to which all key partners and stakeholders can commit. The events of recent years are not going to be 'rubbed out' instantaneously, and investment needs to be staged, so that it is sustainable, and its local impact can be digested and felt in tangible terms.
- 6.8 Simply building new facilities will not necessarily deliver what the community needs; the priority is putting in places the people resources and infrastructure to change hearts, minds and lifestyles. The community response to this will then provide the building blocks and rationale to seriously explore development of a community health hub.
- 6.9 Implementing the identified 8 priorities will not only impact positively on community health and well-being but should contribute to addressing some of the social challenges in Warsop e.g. providing increased capacity in Vibrant Warsop will enable additional activities to be delivered, targeted at e.g. young people who are just hanging round the streets, which creates issues of ASB (perceived or otherwise). If a large number of young people are actively engaged in something else, then the ASB issue will also dissipate. This should have a positive impact on community safety and perceptions about 'no-go' areas in the locality.
- 6.10 The 8 identified priorities provide a framework for the development of a community-led health hub; this should not necessarily be simply one building, but a network of provision and services, targeted to address local need. This approach best builds on the existing resources currently driving provision of physical activity in Warsop i.e. Vibrant Warsop and The Shed, other partners' work, and would enhance, complement and extend this. Vibrant Warsop however, has a pivotal role to play in future delivery of physical activity opportunities and activities in Warsop, so it is important to ensure its longevity.

FUTURE PROVISION FOR PHYSICAL ACTIVITY IN WARSOP

WHAT AND WHERE?

- 6.11 As set out in Section 4, based on the engagement feedback, there are six priority areas for short-medium term action, and two longer term priorities to start to change lifestyle behaviours and create increased opportunities for participation.

Table 6.1: Short / Medium / Long Term Priorities

SHORT -MEDIUM TERM P(SMT) PRIORITIES		LONGER TERM (LT) PRIORITIES ON WHICH DEVELOPMENT WORK NEEDS TO START IN THE SHORT TERM	
SMT 1	Identify and source additional and permanent people resources to ensure the sustainability of Vibrant Warsop and its programmes – priority roles are physical activity outreach, physical activity leadership, volunteer development, a lead for a social prescribing intervention and communication	LT1	Invest in the Shed as the initial step in development of a community health hub, based on existing Vibrant Warsop proposals
SMT 2	Recruit caretaking resources through Vibrant Warsop to enable the Meden School sports hall and outdoor sports facilities to be used by the community (potentially this could also cover other education facilities)	LT2	Establish a community-led Development Group in Warsop to lead further work on a range of facility developments including co-located services..
SMT 3	Extend and further develop communication media covering all activities in Warsop – online and hard copy, to address lack of awareness issues, by establishing community 'chosen' info points (could be shops, pub etc)		
SMT 4	Further develop the existing Vibrant Warsop activity programme and offer with additional resources, to include regular free community bus service to existing swimming pools		
SMT 5	Establish physical activity leader and volunteer training and deployment bank		
SMT 6	Work with local schools to open up existing outdoor sports facilities and pitches for pre-arranged community access for young people		

- 6.12 These need to be implemented across Warsop, so all communities benefit. The provision of a regular, well-promoted and free community bus service is integral to delivering the outreach interventions (Key Priorities 4 and 6), and to taking away what are seen as major barriers to participation – transport and cost.
- 6.13 Provision of the 'Warsop Bus' could also be a very important and tangible sign of change and commitment within the local community. The Warsop Bus service should be planned and designed by local people – they identify the days, times and pick-up points and a service is developed from that – their bus, their service. This approach facilitates access and could no longer be credibly described as a barrier.

WHO - OUR PARTNERS IN DELIVERY

- 6.14 The key delivery partner is Vibrant Warsop. Mansfield District Council also has a key role to play at both strategic level, and potentially on a specific project by project basis, as the interventions develop. Delivery of the priority areas will also require key partnership roles from health, education and existing community groups, and a critical strategic support role from Active Notts, as follows:

Table 6.2: Future Partner Delivery Roles

PARTNER	PROPOSED FUTURE ROLE
The Warsop Community	Participants, volunteers, community leaders and champions
Health	Better links between local GP surgeries and on the ground options for addressing referrals into physical activity, volunteering etc e.g. social prescribing, promotion of the provision available, more access to health staff through network meetings etc planning for the Warsop community Identification of a health champion who acts at the main link with Vibrant Warsop and future physical activity provision
Education (NCC and individual Schools)	Facilitating use of available education sports facilities for pre-organised groups and activities to increase levels of physical activity
Meden School	Partner in developing community access to existing sports hall and outdoor facilities; Meden School and NCC have confirmed their agreement to supporting access to the on-site facilities, subject to appropriate arrangements being put in place concerning security, insurance, etc.
Warsop Parish Council	Potential operational partner/commissioner
Vibrant Warsop	Programme delivery Programme development

PARTNER	PROPOSED FUTURE ROLE
	Overall co-ordination
	Potential operational partner/commissioner

How?

- 6.15 Clearly there is a need for investment to deliver the identified priority areas. This investment needs to be in people, programmes, projects and places, in that order. Clearly, there is significantly more work to be undertaken in sourcing and securing resources to achieve the delivery priorities as set out in Section 4. Work on Priority LT2 should start within year 1, but the community representatives need to first be identified, a group established, and clear terms of reference agreed. Whilst this might seem bureaucratic, it is important that the work has a governance structure to it, so that the community understands the steps that need to be followed in developing provision, the opportunities available, the capital cost and revenue implications, and detailed consideration is given to future operational delivery.
- 6.16 Opening up the existing sports hall and outdoor pitch facilities at Meden School will require specific thought and consideration in terms of caretaking resources, access and security.
- 6.17 The sports hall is on NCC land. The all-weather training astroturf is Meden School property, and the floodlight switch is accessed through the sports hall (NCC owned) so both would need to be open/closed together. The tennis/netball courts are owned by the school; the floodlight switch is accessed through the sports hall.
- 6.18 It is suggested that the following need to be discussed and resolved prior to community access being booked:
- **A sinking fund would need to be agreed and put in place for astroturf/floodlights as part of an income share agreement**
 - **An inspection of all facilities by WPC/VW should take place before any facilities are hired out. -**
 - **User clubs would be expected to provide evidence of Public Liability Insurance or the organisation taking the bookings would need to fully take up the insurance. This does not usually apply to private bookings if they are not open sessions, e.g. 8 guys playing football.**
 - **Agreement over access to on-site changing rooms and their subsequent cleaning.**
 - **Access to toilets for facility users and community use staff.**

- **The lack of water and limited heating available in the sports hall would need to be advised to all facility users.**
- **The school and/or NCC could provide a key to the organisation opening and locking the facilities, who would ensure it is staffed at all times.**
- **Discussion and agreement on price and payment of operational costs involved in community use.**
- **Discussion of potential use of the grass area the school would be happy to hire out to a junior football club providing they were willing to put markings down, nets etc.**

6.19 The potential approach to addressing the above is that a 3rd party (possibly VW) take the bookings and the payment and arrange for staffing to open and close the facilities accordingly. Bookings would need to be block bookings only, initially for sports hall and astroturf.

6.20 Prices would need to be aligned with those previously charged for the facilities with an income share (to be agreed) back to Meden School to cover costs of sinking fund, maintenance, utilities and cleaning.

6.21 Access to the reception area, changing rooms, sports hall, astroturf and car park would be needed. These areas can be accessed without requiring access to the school.

6.22 It is important to stress that investment in resources is the fundamental priority; these need to effect the lifestyle changes on the ground first, before the investment in additional infrastructure. Hearts and minds need to be changed and scepticism removed, to be replaced by clear commitment to lifestyle behaviour change in terms of physical activity to support investment in new facilities. Bricks and mortar on their own will not affect the change in Warsop.

6.23 In the longer term, development of a multi-activity, multi-partner and co-located health hub (Priority LT2), with physical activity at its core, could build on priorities SMT 1-6, as follows:

- **by getting the people who have ceased being active due to the closure of Meden Sports Centre by having a physical asset to encourage others to use without the need for lengthy and costly travel which is a barrier to many people;**
- **helping to encourage people of all ages to take up physical activities,**
- **provision of a venue for the local football clubs to grow as the lack of training facilities and grass pitches has prevented some clubs e.g. Warsop Athletic from being able to establish more teams for both boys and girls.**

TIMESCALES FOR IMPLEMENTATION

- 6.24 The timescale for the delivery of the 8 priority areas needs to be further discussed and agreed with partners. However, it is suggested that given the timescales for facility development, this is a 3-year plan. Investment in Key Priorities SMT 1-6 should happen in years 1 and 2; Priority LT1 should be completed by end Year 2. Investment in Priority LT2 should be completed by end Year 3.
- 6.25 Reflecting the Insight and identified priorities, Table 6.2 sets out an indicative Action Plan facilitate increased levels of physical activity.

Table 6.3: Indicative Warsop Action Plan

PRIORITY	PARTNERS	ACTIONS/TIMESCALE		
		SHORT IE YEAR 1	MEDIUM IE WITHIN 2 YEARS	LONG TERM IE 3 YEARS
PRIORITY SMT 1	WC VW EF AN- strategic support MDC – strategic support	Recruitment of additional people resources- booking and facility co-ordination; marketing and communication; physical activity development officers	Ongoing recruitment as work develops	Ongoing recruitment as work develops
		Work with community to address other non-physical activity related issues (sign-posting)	Work with community to address other non-physical activity related issues (sign-posting)	
		Relationship-building	Capacity building and training	Capacity building and training
		Capacity building and training		
PRIORITY SMT 2	WC VW WPC AN- strategic support MDC – strategic support	Better use of what is already in the parish – places and spaces, better co-ordination and use	Launch extended activity programme	Launch extended activity programme
		Consultation with existing providers and identification of gaps	Develop community-led monitoring of use, participation feedback	Develop community-led monitoring of use, participation feedback
		Engagement of place providers and negotiation over use	Evaluate further needs, learning points, successes	Evaluate further needs, learning points, successes
		Design extended activity programme		
PRIORITY SMT 3	WC VW WPC AN- strategic support MDC - strategic support	Community-led promotion of existing and available provision		

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PRIORITY	PARTNERS	ACTIONS/TIMESCALE		
		SHORT IE YEAR 1	MEDIUM IE WITHIN 2 YEARS	LONG TERM IE 3 YEARS
PRIORITY SMT 4	WC VW WPC AN- strategic support MDC - strategic support; potentially specific project support	Consultation on, and development of community bus service (purchase of dedicated bus?)	Extension of bus service- led by community response	Training of additional volunteer transport drives/co-ordinators
		Launch of pilot bus service	Monitoring and evaluation of use and impact	Monitoring and evaluation of use and impact
PRIORITY SMT 5	WC VW WPC AN- strategic support MDC - strategic support	Identify resources to set up a volunteer and leader bank	Launch training programme	Review and repeat recruitment
		Identify initial volunteers and community leaders/champions	Initial deployment	Review and repeat training
		Design training and development programme	Development of community champions to lead work from the inside	Extend deployment
PRIORITY SMT 6	WC MS VW WPC - potentially financial support AN- strategic support MDC - strategic support;	Work with local schools to open up existing facilities on pre-arranged booking basis		
PRIORITY LT 1	WC VW WPC AN- strategic support MDC - strategic support; potentially specialist support through MDC resources	Develop and submit funding applications	Start construction	Open new facilities
		Develop designs, timescales and construction programme	Design extended VW activities	

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PRIORITY	PARTNERS	ACTIONS/TIMESCALE		
		SHORT IE YEAR 1	MEDIUM IE WITHIN 2 YEARS	LONG TERM IE 3 YEARS
PRIORITY LT 2	WC VW MPC AN- strategic support MDC – potentially specific project support	Establishment of the Warsop Development group	Ongoing work, and development of approaches for external funding	Ongoing work, and development of approaches for external funding
		Development of TOR and priority focus	Work on operational delivery	Work on operational delivery
		Investment in boxing equipment	Delivery of investment in a green gym, cycle track	Delivery of physical projects- priority 1 is the health hub

KEY:

Warsop Community- WC

Vibrant Warsop – VW

Warsop Parish Council – WPC

Active Nottinghamshire – AN

Warsop Community – WC

Meden School – MS

Mansfield District Council – MDC

External Funding - EF

